

Winter Fashions  
Number

# VOGUE

November 1-1917  
Price 25 Cents



CONDÉ NAST, Publisher

*Vive la France!*

Connoisseur's prints of this cover for sale. See page 34

*V. Lepape*



# Lexington

MINUTE MAN SIX

## A Brand New Sport Model

¶ A new creation in the Sport Model class that is distinctly different from other cars of its type—the *Sport-tour*.

¶ Long, low, and rakish—right up to the minute in style—without the least hint of freakishness in its makeup.

¶ Its beauty will attract you—its comfort delight you—its price surprise you.

**\$1585**

*Wire wheels \$100 additional on all models  
All prices f. o. b. factory and subject to change without notice.*

Lexington Motor Company, Manufacturers  
Connerville, Ind., U. S. A.







*Fabrics that combine the  
quiet elegance of quality  
with style distinctiveness—*

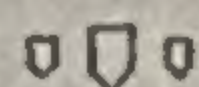


*Kitten's Ear Crêpe*

*The Foremost Contribution to Fashionable Silk Fabrics*

*Georgette Satin*

*The Dominant Satin*



*Reindeer Cloth  
Gloveskin Cloth  
Suede Twill*

*The Cloths With  
the Rich Suede  
Leather Finish*

*Haas Brothers'  
Blue Book  
of Fall Models  
illustrating the Fabrics  
used, is now in the hands  
of leading Dressmakers  
and Ladies' Tailors*

*Ask your  
Dressmaker or Tailor  
to show you  
Haas Brothers'  
Fabrics*

*Haas Brothers*

*producers of*

**DISTINCTIVE DRESS FABRICS**

**417 FIFTH AVE. NEW YORK**



# "Onyx"



Reg. U.S. Pat. Office

## Silk

# Hosiery

WELL-GOWNED women naturally look to "Onyx" as an index of prevailing fashions.

"Onyx" quality has been found dependable always.

Here are a few examples of "Onyx" Silk Hosiery for dress and evening wear which will appeal to those who consider harmony in dress a matter of supreme importance.

To be had at quality shops everywhere. If you have any difficulty in filling your needs write to us direct and we will see that you are supplied.

LA/20

"ONYX" Silk Open Work Lace Boot Vertical, Black, White, Gold, Medium, Grey, Smoke, Bronze, Pink, Silver. \$3.45 a pair

LA/10

"ONYX" Silk Open Work Lace Boot Vertical, Black, White, Bronze, Gold, Pink, Silver, Medium Grey. \$3.45 a pair

GW/35

"ONYX" Silk Embroidered and Lace Vertical Boot, Black and White, Self and Colored Embroidery. \$5.75 a pair

GW/33

"ONYX" Silk Hand Embroidered, Lace Vertical Effect, Black and White, and Self and Colored Embroidery. \$5.95 a pair

GW/22

"ONYX" Silk Hand Embroidered, Rosebud design, Black and White, White and Black Self and Colored Embroidery. \$4.50 a pair

LO/40

"ONYX" Silk All Over Lace Vertical, Black, White, Bronze, Pink, Silver, Suede, Medium Grey, Gold. \$3.75 a pair

### Emery-Beers Company, Inc.

Broadway at 24th Street

Sole Owners and Wholesale Distributors of "Onyx" Hosiery

New York



# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



Women's and Misses'

## Crepe de Chine Boudoir Pajamas

One or Two-piece Models—Sizes 34 to 44 bust

29—Two-piece Boudoir Pajama. Mandarin coat and trousers of silk crepe de chine, in flesh color trimmed with light blue satin bands or light blue trimmed flesh, yellow trimmed blue or orchid trimmed purple; coat and sides of trousers hand embroidered, silk tassell ornaments.

9.75

31—One-piece Boudoir Pajama, of silk crepe de chine, in pink or light blue with collar, band on sleeves and side buttoned belt of self color satin, buttoned down front and tied with silk cord, elastic at ankles.

9.75

33—One-piece Boudoir Pajama, tailored model, of silk crepe de chine, in flesh color or light blue; V-neck and sleeves trimmed with self-color hemstitched bands, ribbon drawn through embroidered eyelets, elastic at ankles.

4.95

35—One-piece Boudoir Pajama, of silk crepe de chine, in flesh color with sailor collar and belt of light blue crepe de chine or in light blue trimmed flesh color; V-neck, elastic at ankles.

7.95

Prompt Delivery Free—Anywhere in the United States





## In the Cathedral at Rheims

Its wondrous organ is now dead, but if you ever listened to that famous instrument, you have felt its very wizardry—thunderous, overwhelming billows of sound dying away to the merest echo, then swelling again in a glorious wave of music.

You have marveled at this absolute perfection of tone control in every great organ you have heard.

While volume of sound is determined by the number and character of pipes employed, yet the secret of the delicate gradations of tone lies in the swell-box—in shutters that open and close at the player's will.

Only the Columbia Grafonola is equipped with this same device for tone control. Shutters that open and close and make it possible for you to play the world's great music with the depth of expression that it deserves.

It is in these perfections of tone—the very heart of music—that this masterful instrument stands supreme; tone is the heart of your Columbia Grafonola.

*Look for the "music note" trade mark—the mark of a genuine Columbia Grafonola*

# Columbia Grafonola





Paris  
42 Rue le Paradis

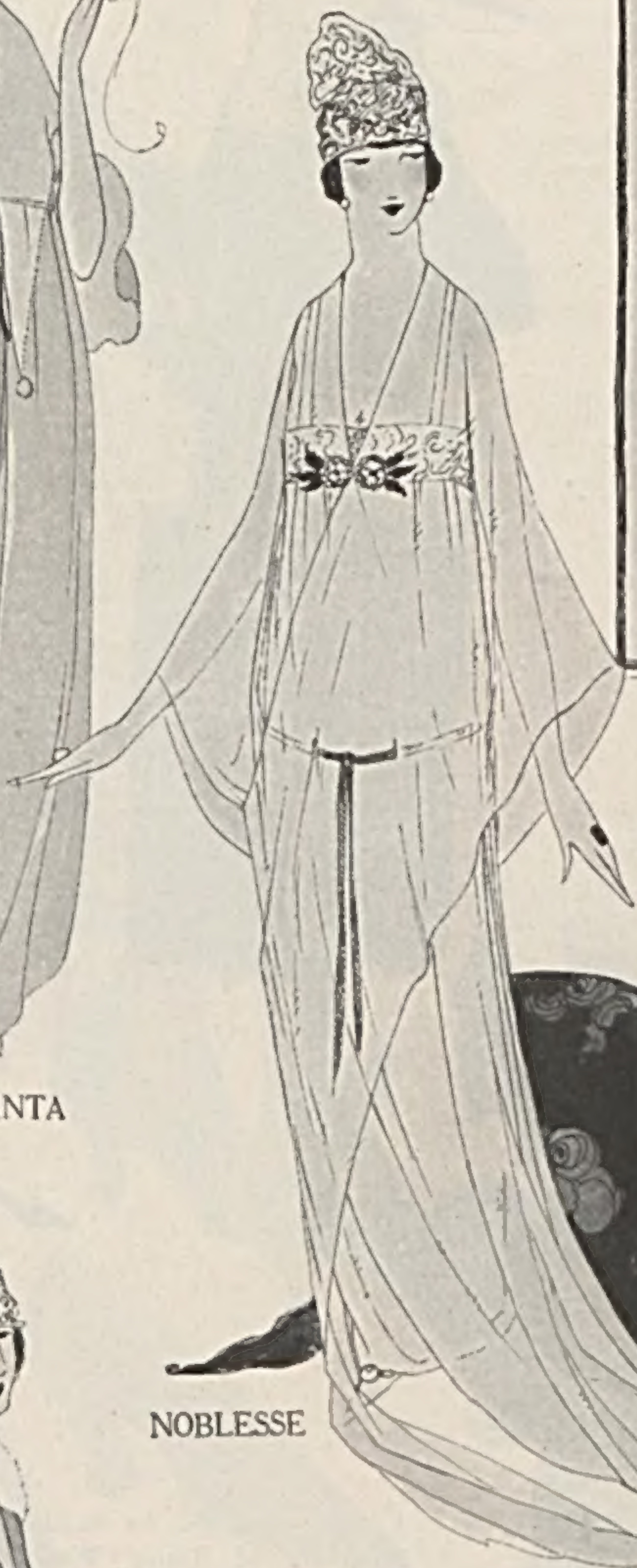
# BONWIT TELLER & CO.

13th and Chestnut Sts.  
Philadelphia

*The Specialty Shop of Originations*  
FIFTH AVENUE AT 38<sup>TH</sup> STREET, NEW YORK



INFANTA



NOBLESSE



CARIMA



CELESTE

FANTOUCHE



## Exclusive Creations of Bonwit Teller & Co. Boudoir Robes of Distinction

INFANTA—Of heavy crepe de chine with corded line under bust. Georgette collar and cuffs with silk ball tassels. **12.75**

"Infanta" boudoir cap of lace and net **3.50**

NOBLESSE—A heavy charmeuse slip designed in clinging lines. Silver lace bandeau. Flowing chiffon drape with silver girdle. Made in the Bonwit Teller & Co. workrooms to special order. **65.00**

"Noblesse" boudoir cap of gold lace and flowers, **22.50**

CARIMA—Coat of chiffon decorated with moire lace and ribbon over slip of Georgette with lace bodice and large tucks on skirt. **39.00**

"Carima" boudoir cap of net with shaded satin ribbon frills, **6.95**

CELESTE—Chiffon plaited robe with cream lace apron and sleeves, satin girdle. **29.00**

"Celeste" cap of cream lace, picot grosgrain ribbon and roses. **5.95**

FANTOUCHE—Draped coat of Georgette with swansdown collar, over closely fitted slip of satin and cream lace. **19.75**

"Fantouche" cap of net and Valenciennes lace **3.95**

PRISTINE—House Coat of meteor or velvet with large swansdown collar and cuffs:

Of meteor, unlined, **29.50**

Of meteor albatross, lined, **39.00**

Of velvet lined with chiffon, **79.00**

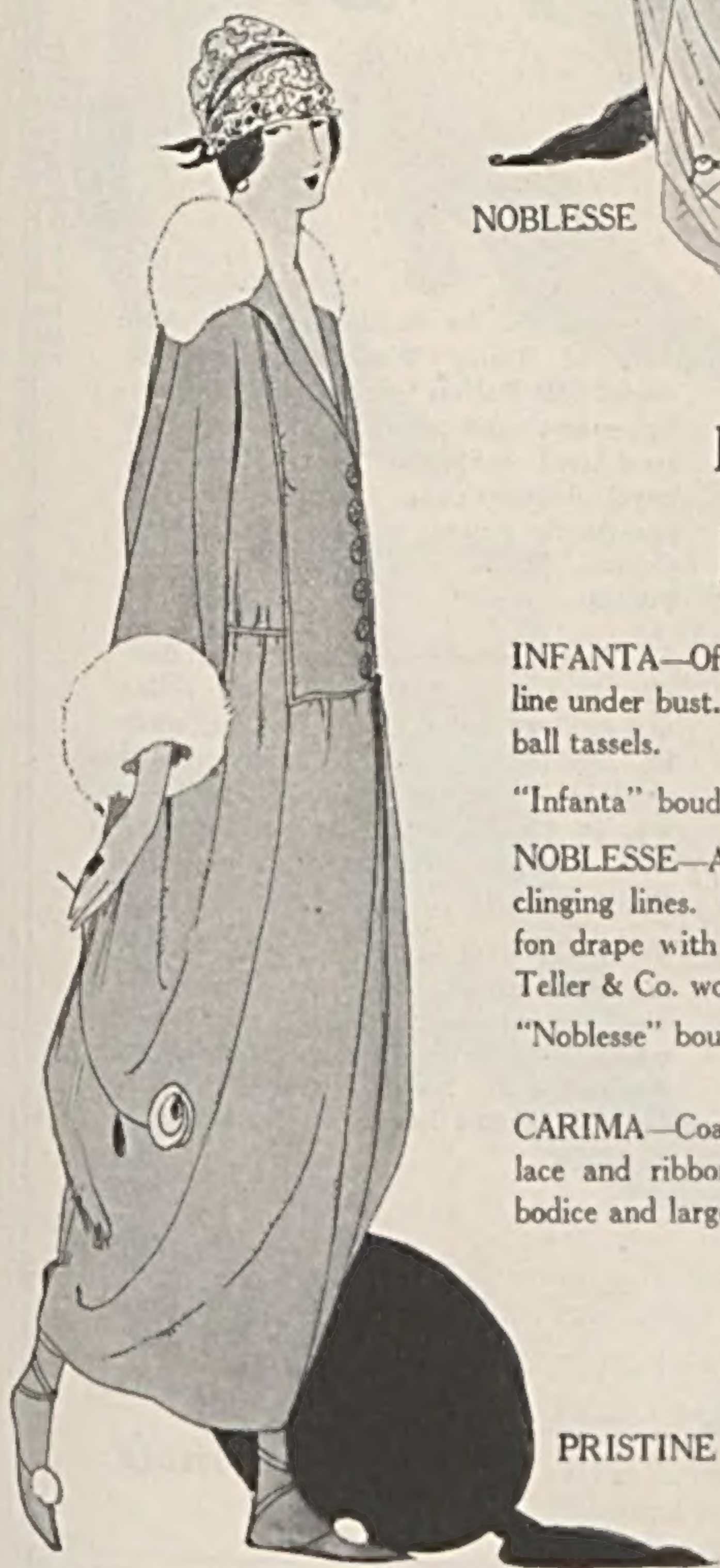
"Pristine" boudoir cap of silver lace, **18.50**

SNOWFLAKE—House gown of meteor combined with chiffon coat. Coat has fur bandings, velvet ribbon and bugle bead trimming at bottom. Slip and coat in contrasting shades, **49.00**

"Snowflake" boudoir cap of net and narrow Valenciennes lace, **5.95**

PRISTINE

SNOWFLAKE





## *Modish Coats for Women*

*For Every  
Seasonable  
Purpose*

*Expert Shopping  
Service for out-  
of-town customers*

*Orders received by mail will  
be forwarded post paid*

*Sizes 34 to 44*



T—This model designed especially for general utility wear is of Pompon Cloth, lined throughout with self colored silk. The lines are straight with the fullness held in by the belt—the convertible collar may be worn open in cape effect or crushed. The tailleur appearance of the coat is completed by the slit pockets and large bone buttons. Colors, Taupe, Purple, Brown and Navy. Price, \$45.00.

U—Coat of Pompon Cloth, which shows the large drape collar, the gathered back with buttons of self cloth trimming the seams of the side panels. Peau de Cygne lined—has large comfortable pockets especially desirable for street wear. Colors, Taupe, Purple, Brown and Navy. Price, \$39.50.

V—The straight lines of the new silhouette are portrayed in this coat of Wool Velour. Of the finest quality, lined full length in self colored silk—smart Hudson Seal collar and fur pockets. The semi-fitted back falls in soft pleats—crossed by belt which ties in front in a loose knot. Colors, Brown, Green and Plum. Price, \$60.00.



W—Enriched by handsome collar and cuffs of Taupe Wolf, this splendid model of Bolivia meets the demand for street and dress occasions. Its semi-fitted back, its panel sides and novel double straps of the belt emphasize the newest conceits of Fashion. Colors, Black and Purple. Price, \$100.00.

X—This handsome coat of Brown Burella Weave in Silvertone with collar and cuffs of Dark Nutria Beaver, owes its individuality to the high waisted yoke back and the unique line extending to the pockets. Splendid Fancy Silk Lining. Belted across front. Price, \$85.00.

Y—Street Coat of Wool Velour featuring high-waisted back. Attractive gir-dle belt, trimmed with self-toned buttons. Plum with Hudson Seal Collar, Brown with Nutria Beaver Collar. Peau de Cygne lined. Price, \$50.00.

# CHAS. A. STEVENS & BROS.

*Stevens Building*

*Chicago, Illinois*



# James McCreery & Co.

5th Avenue New York 34th Street

## Special Values

### "McCreery Quality Hosiery"

1. Thread Silk Hosiery,—fine gauge. Black, White, Gray, Navy Blue, Bronze, Tan, Taupe, Pink, Sky Blue and Champagne. pr. **1.50**
- 2 and 7. Thread Silk Hosiery with three-strand hand-embroidered clox or insteps. Black or White. pr. **2.95**
- 3, 4, 6 and 9. Thread Silk Hosiery with hand-embroidered clox or insteps. Black or White. pr. **1.95**
5. Thread Silk Hosiery with lisle tops and soles. Black or White. pr. **1.25**
8. Thread Silk Hosiery with lisle tops and soles; hand-embroidered clox. Black or White. pr. **1.65**
10. Thread Silk Hosiery,—fine gauge; superior quality. Black, White, Gray, Tan, Navy Blue, Bronze, Sky Blue, Pink and Gold. pr. **2.25**

## Sorosis Shoes

- Style L 121-21—High Cut Dark Gray Kidskin Lace Boots with welted soles; Louis XV heels..... **14.00**
- Same in African Brown, Champagne or White Kidskin
- Style 6159-9—Patent Leather Spat Pump..... **6.00**
- Style 872—Same in Dull Calf
- Style L 788—Heavy Tan Calf Tramping Boots, waterproof ..... **12.00**

- Style L 664-5—Tan Russia Calf Lace Boot with imitation wing tip and military heel **9.00**

- Style L 795-8—Same in Black Calf-skin with Gray Buckskin tops..... **9.00**
- Style L 588-1—Tan Russia Calf Spat Oxford with military heels **9.00**
- Style L 1048—Same in Black Russia Calf ..... **9.00**

- Style L 612-6—Black Russia Calf Lace Boot with Gray Buckskin top and military heels..... **10.00**

- Style L 624-12—Same model in all Mahogany Russia Calf. } **8.50**

- Style L 612-3—Same in all Black Russia Calf..... } **8.00**

- Style 8021-4—Black Kidskin Lace Boots with welted soles and Cuban heels..... **8.50**

- Style 8022-3—Same in Button Style.....

- Style L 223-5—Patent Leather Button Boot with turned-soles; Pearl Gray Kidskin tops; Louis XV heels..... **12.00**

- Style L 223-4—Same model with Dull Kid Tops.....







Charlotte Fairchild Inc.

Posed by Valda Valkyrian

*Jenny it was who made this charming frock of velvet and lace, and she must have fashioned it on a brilliant day for the yellow of sunshine is in the material and the meshes of the lace are glittering gold*

**V**ELVET is perhaps the smartest material of the season, and no material more scrupulously follows the contours of the figure beneath than this. That is the reason why more GOSSARD CORSETS than ever are being worn this winter. Even under a rather voluminous gown such as this lovely evening frock made by Jenny of Paris the lines of the figure are plainly discernible. With this particular gown is worn one of the newest Gossard models made of flesh colored satin brocade. It is quite long over the hips and has an insert of elastic on each thigh to take care of any superfluous fulness here. At the top it is comfortably low and the boning is light but adequate



*The* H. W. GOSSARD CO., Inc.

TORONTO

CHICAGO

NEW YORK

BUENOS AIRES



# B. Altman & Co.

FIFTH AVENUE - MADISON AVENUE  
THIRTY-FOURTH & THIRTY-FIFTH STREETS  
NEW YORK



*Exquisite Furs, perfectly blended*





# Abercrombie & Fitch Co.

*The Greatest Sporting Goods Store in the World*  
Madison Avenue and Forty-fifth Street, New York.

## Fall and Winter Sporting and Town Clothes for Women

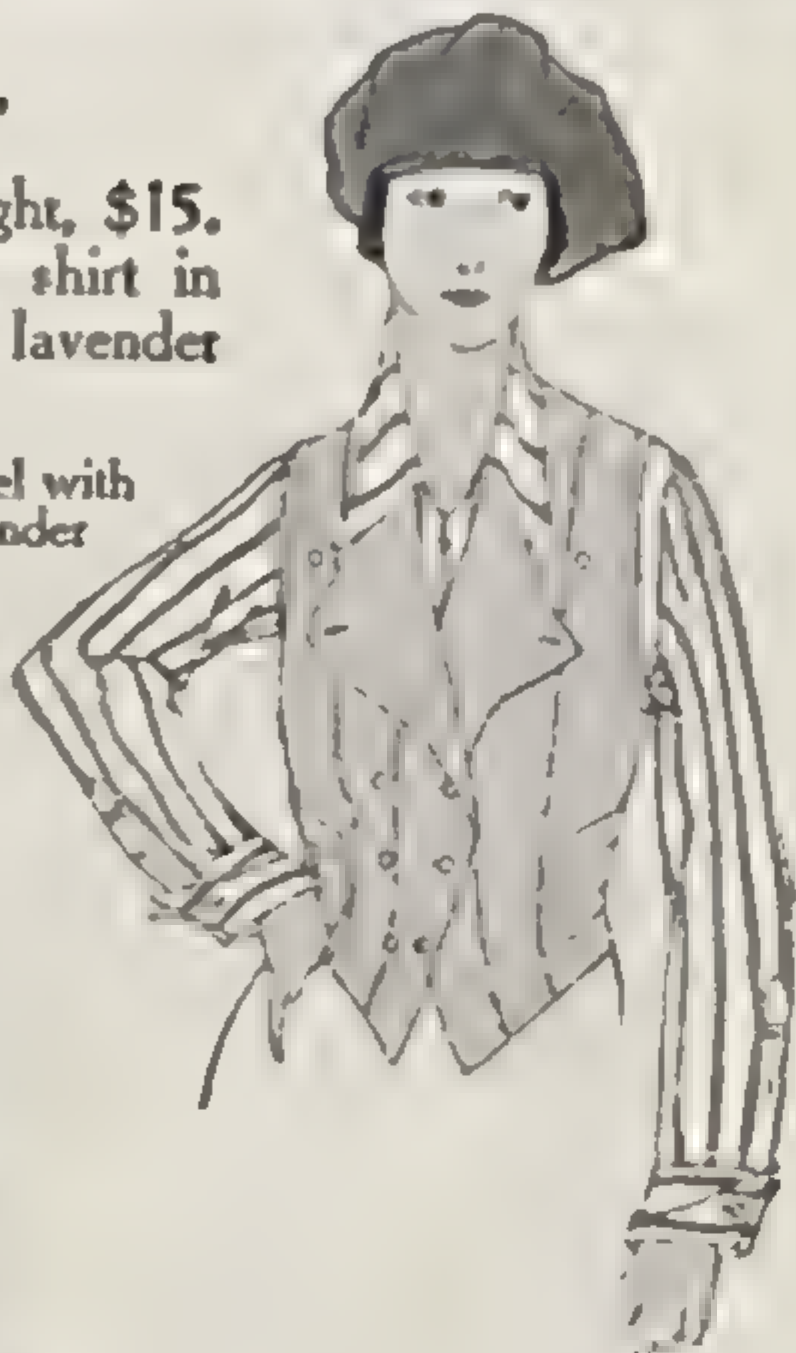
### "OAKSMERE"

Chamois Vest, at right, \$15.  
Striped Viyella flannel shirt in white with blue, black, lavender and yellow stripes, \$7.

Similar model, taffeta flannel with pink, blue, green and lavender stripes, \$14.

Similar model with two-in-one collar of white English oxford with stripes in standard colors, \$3.50.

Beret—of imported cloth in white, Copen, red, navy and green, \$3.



### "POLAND SWEATER SET"

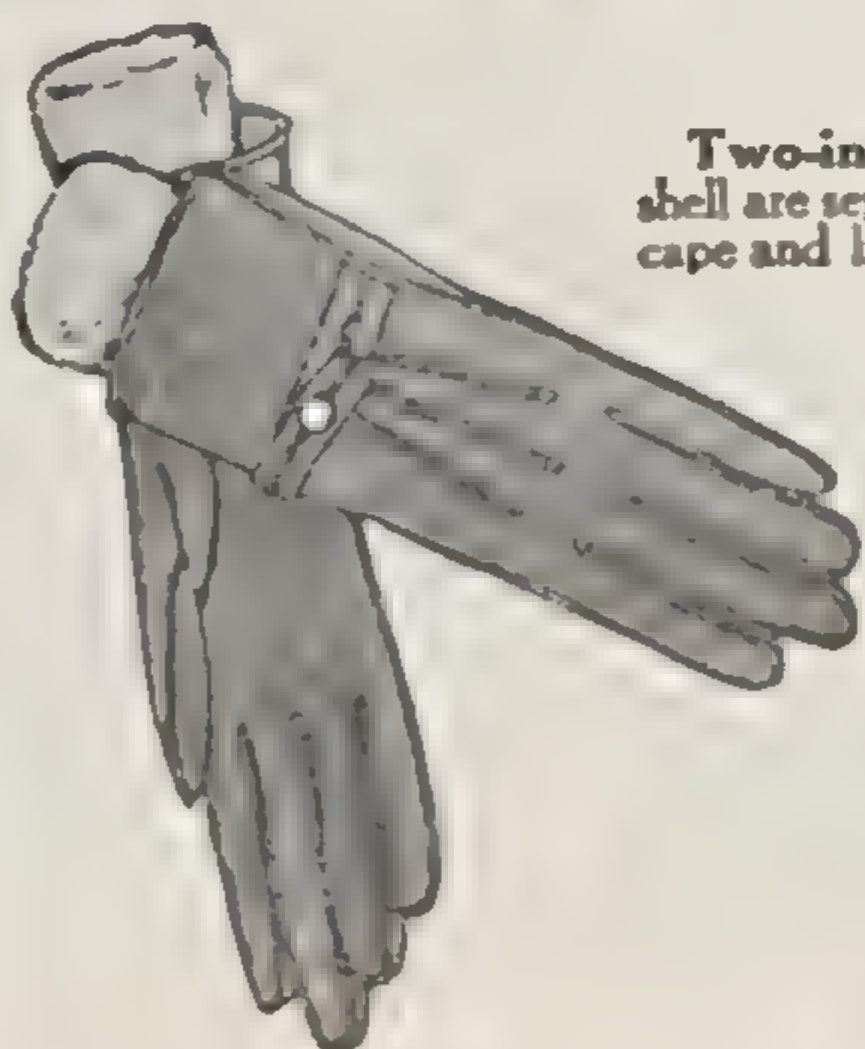
At left, of brushed mohair in green, blue and brown heather mixtures. Three piece set, \$20.

Cap and scarf, \$6.  
Sweater, \$15.



### "SPORTSWOMEN'S GLOVES"

Two-in-one glove. Lining and shell are separate. Shell of washable cape and lining of Austrian wool, \$5.



Golf glove. Open knuckles, of chamois and cape combination, \$2.50.



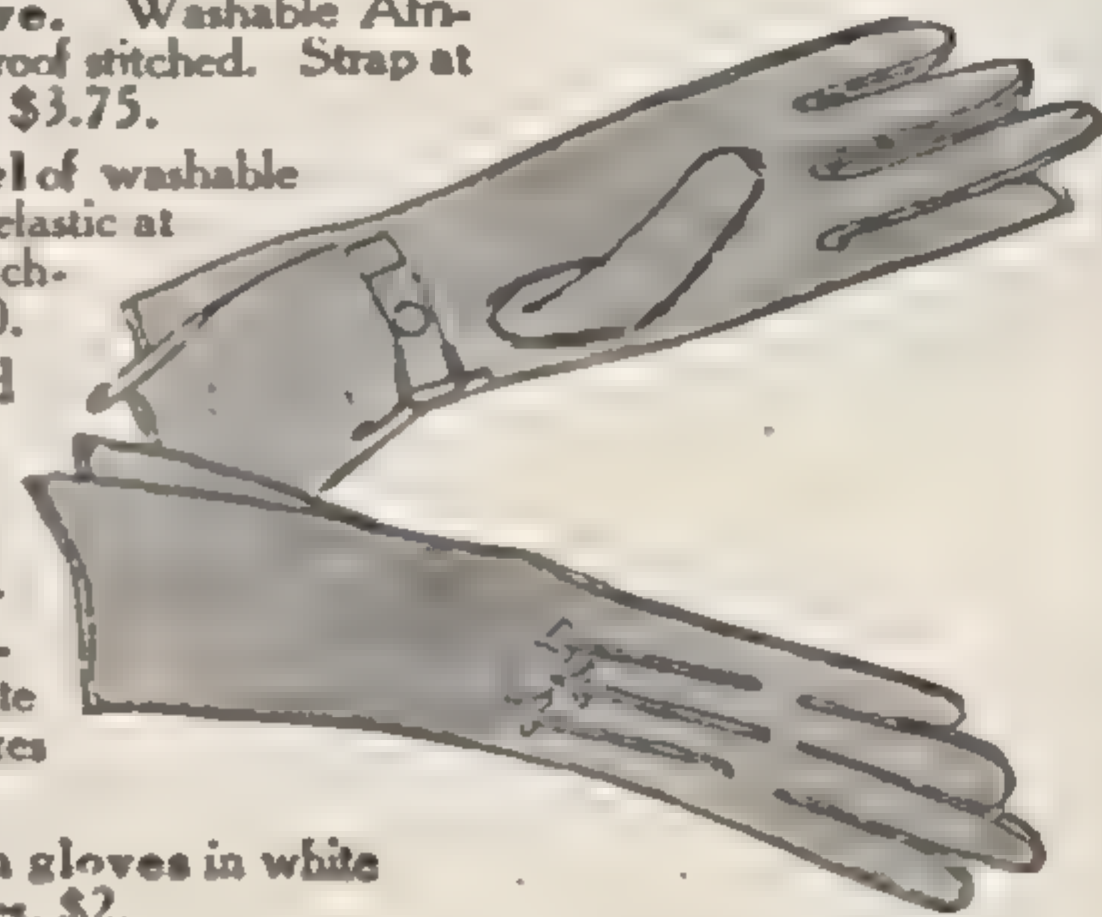
Gauntlet glove. Washable African cape. Rip-proof stitched. Strap at wrist. Tan only, \$3.75.

Similar model of washable doeskin in white; elastic at wrist; rip-proof stitched in black, \$4.50.

One-clasp and slip-on gloves in washable African cape. Tan and sand, \$2.50.

Short woolen gloves in white or heather mixtures \$1.

Long woolen gloves in white or heather mixtures, \$2.



**Our Custom Department**  
is patronized by leading Sportswomen of America.



### "WESTBURY"

This consists of a good full top coat and strictly tailored suit. A distinctive tog for travel or country use. Of Thortweed in brown and green heather mixtures, Suit, \$65. Coat, \$55.00.

Hat of Thortweed to match outfit with ribbon and worsted trim, \$18.00.

### "MANCHESTER"

Suit of imported Cumberland tweed in blue, brown and gray mixtures, \$45.00.

Hat and scarf of Innsbrook, a knit material—in colors to blend with suit, \$15.00.

### "GOLFER"

A most excellent model for golf having plaits both front and back allowing plenty of swing for the arms. Made of Adara tweed in green, blue, brown and oxford mixtures, \$55.00.

Austrian velour hat with gros-grain ribbon trim in standard colors, \$18.00.

Write for descriptions and illustrations of Women's Fall and Winter Apparel.



# Furs

of Superior  
Quality

*Exclusive  
in Design*



*C. G. Gunther's Sons*  
*391 Fifth Avenue*  
*New York*



# Gimbel Brothers

32<sup>nd</sup> ST. - BROADWAY - 33<sup>rd</sup> ST.  
NEW YORK

Furriers since 1842

## Furs,—Useful and Decorative



The GIMBEL Fur Salons are exhibiting an excellent selection of FURS. Fur Coats for Motoring, Street and Evening wear, in all lengths and newest fur combinations.

Fur Sets are found in wide variety—all the desirable shapes in Muffs and Neck-pieces of different lengths and designs.

- A—Nutria Beaver Coats, 45 inches long; new flare model made of selected skins, trimmed with finest Hudson Seal Collar, Cuffs, Pocket tops and Buttons. Lined with brocaded silk. **\$165**
- B—Hudson Seal Jaquette, the smart new length. Trimmed Collar, Cuffs and Belt of Kolinsky Squirrel or Skunk. **\$150**
- C—Hudson Seal Stole, 2 yards long, made of fine soft skins, lined with satin. **\$32**  
Hudson Seal Muff to match, new canteen shape. **\$18**
- D—Gray Siberian Squirrel Colette with draped front ends, lined with Crepe de Chine to match. **\$32**  
New Melon shaped Muff to match. **\$18**
- E—Wolf Animal Scarf, trimmed head, paws and tail. Black, Taupe or Poiret Brown. **\$27.50**  
Muff to match, large round style. **\$29.50**

Fur Coats .....	from \$65	to \$1500
Fur Sets .....	from 15	to 1150
Fur Scarfs .....	from 45	to 875
Fur Muffs .....	from 5.75	to 375



# The Mode Interpreted in the Best Furs

## WANAMAKER FURS

The superior quality of Wanamaker Furs has become a well-known tradition. Your personal inspection of the collection is invited



### Russian Sable

is the most distinguished fur of the season. This one-skin scarf is \$165. Same model in blended Hudson Bay Sable, \$50.



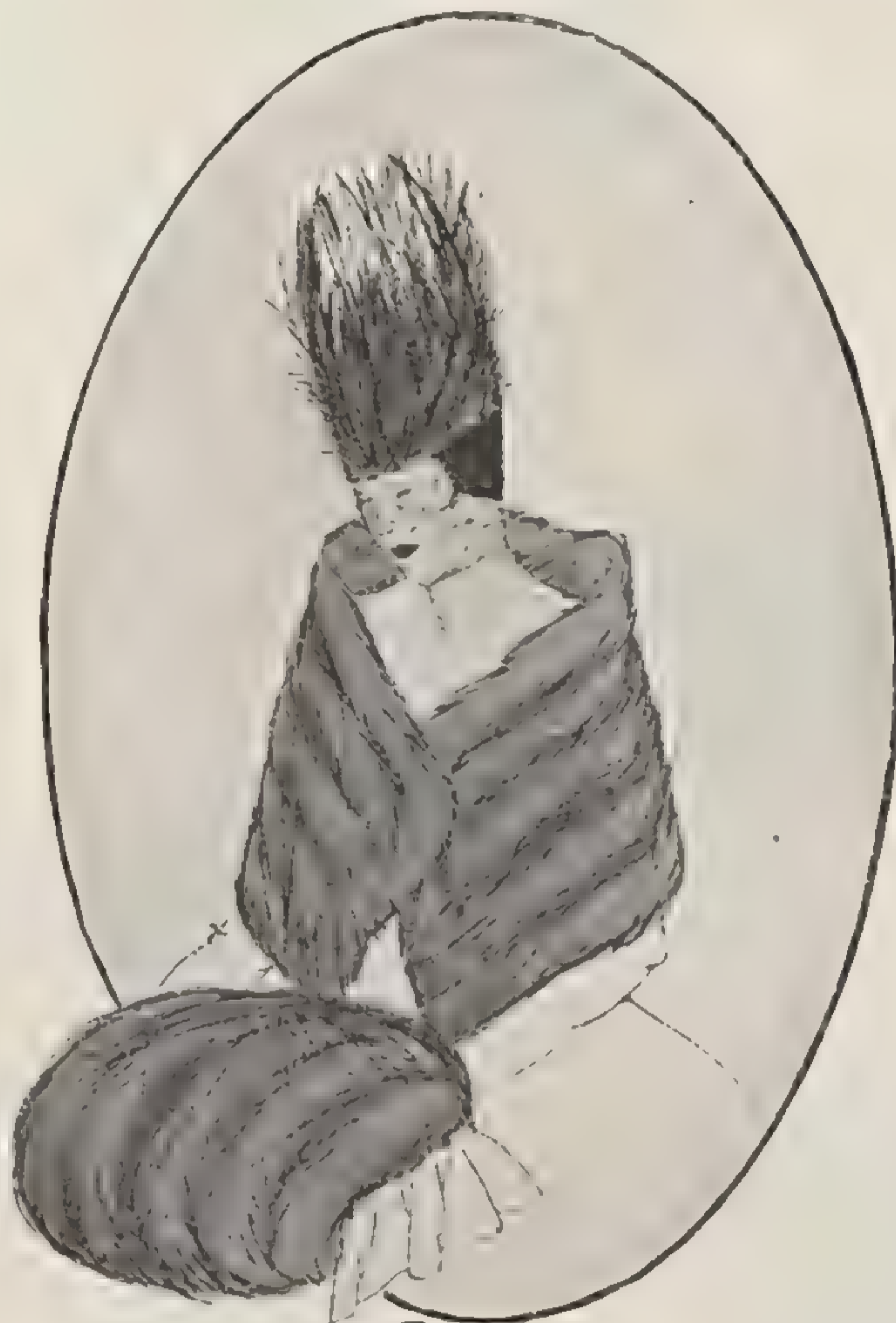
### Russian Sable

This two-skin scarf is one of the most effective models of the season. In Russian sable, \$400.



### Hudson Seal

This is an excellent quality of seal-dyed muskrat. The scarf is supple and may be worn in several ways; \$28; canteen muff, \$22.



### Skunk

The Parisienne has a great liking for skunk because of its flattering color and lustre. Besides, skunk is one of the most prominent furs of the season. Cape-effect scarf, \$68; canteen muff, \$42.



### Squirrel and Skunk

Carefully selected Siberian squirrel is combined with skunk in this charming coat. \$300.

**John Wanamaker**  
New York



### Moleskin

The suppleness and neutral color of Scotch Moleskin makes this set a beautiful adjunct to any costume. Stole, \$85; muff, \$30.



### Hudson Bay Sable

is second on Fashion's list this season. \$100 is an exceedingly moderate price for this beautifully blended Hudson Bay sable scarf.



### Beaver

For tailor wear there is no more effective fur than beaver. The slip-through scarf is \$15; barrel muff, \$18.50.



# The Furs of Fashion



No. 1. *Hudson Seal (dyed muskrat) Capelet*, new model with slightly draped front and deep storm collar . . \$52.50. Muff . . \$22.50

No. 3. *Hudson Seal (dyed muskrat) Coat*, belted model on smart lines; deep collar and wide cuffs of Skunk fur . . . . . \$245.00

No. 4. *Natural Muskrat Coat*, with double row of skins forming border; collar and cuffs of Hudson Seal (dyed muskrat) . . . . . \$125.00

No. 5. *Women's or Misses' Sport Coat* of Hudson Seal (dyed muskrat) in the new box model; border, deep cuffs and collar are of Natural Grey Squirrel . . . . . \$195.00

No. 6. *Hudson Seal (dyed muskrat) Coat*, in a new semi-fitted model, with deep, rolling shawl collar and muff cuffs; selected pelts. \$210.00

*Mail Orders Promptly  
and Carefully Filled*

## Lord & Taylor

38th Street FIFTH AVENUE 39th Street  
New York



No. 2. *Skunk Capelet*, in the very latest model; selected well matched skins . . . . . \$62.50  
Skunk Muff . . . . . \$34.50



3



4



5



6





A unique vanity-case of glazed calfskin in colors, with gold-tooled border design and ivory-antlin lining; enamel end-gilt powder-box and lip-stick holder with puff and mirror, 3 1/2 x 3 inches: \$5.50



A cleverly arranged wallet of black pinseal, moire lining, the full-length bill-pocket is most accessible, as are the card pockets; 4 x 6 1/2 inches: \$6.25. Colored pinseal: \$7.25



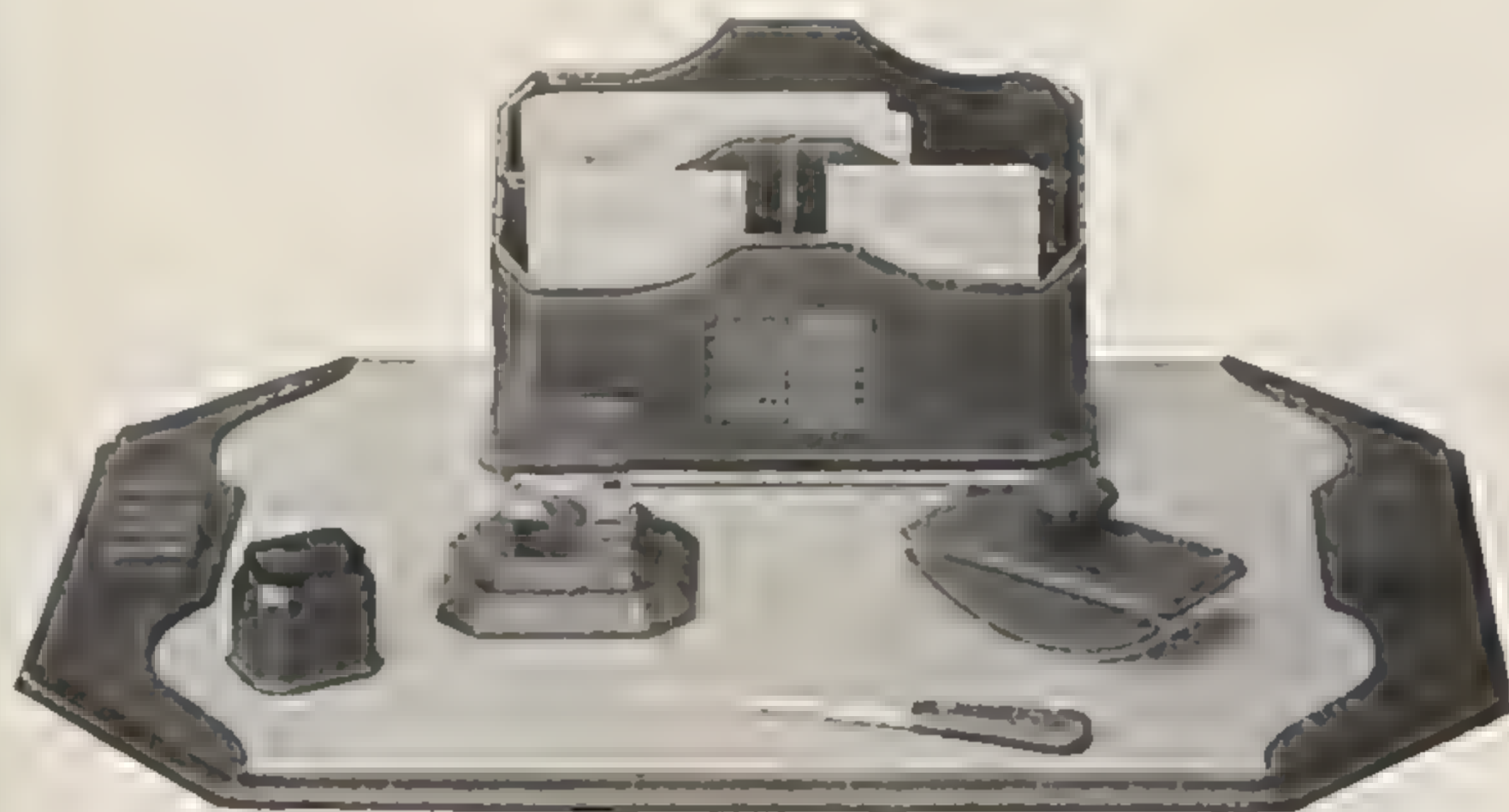
A folding photograph case, of glazed calfskin, with gilt catch and corners, silk lining, glass protection; 3 1/2 x 2 1/2-inch opening: \$6.50; 5 1/4 x 3 1/2-inch opening: \$8.50



## The Ancient Rapture of Surprise

and the old joy of astonishment is afforded, each Autumn, by the inevitable array of new Cross articles.

Our complete catalogue of them, with its special Military Service pamphlet, will mean an early solution of your coming Christmas perplexity.



This handsome desk set of glazed calfskin in pastel shades, with gold-tooled border design throughout, comprises eight complete fittings, as illustrated: \$33.50



This smart envelope bag of black pinseal is lined with black lambskin, has three spacious pockets, purse, attached pencil in loop, black enamel and gilt clasp. 5 1/4 x 7 inches: \$20.50. Colored pinseal: \$22.75  
Two-initial gold-plated monogram, ready for immediate delivery, 75c.



This convenient suit-case, for women, of black cobra hide, with silk lining, has 10 complete toilet fittings of white-celluloid in loops, two side pockets in body. Sizes: 18-inch, \$30; 20-inch, \$31; 22-inch, \$32; 24-inch, \$33



This effective knitting bag of cretonne, has amberoid handles, satin lining, flaps and scallops, needle loops inside. 17 inches deep: \$8.00



An exquisite sewing-basket of white-enamel wicker with top and rim of glazed calfskin in pastel shades, satin lining. Fitted with every conceivable article for sewing, knitting and crocheting, size 13 1/2 x 10 1/2 x 5 inches (as illustrated): \$24.50; 10 1/2 x 8 1/2 x 4 inches: \$22.00

A novel knitting stand: the base and top-handle of silver-plate, bag of brocade silk, staff of colored enamel, ring at side to guide outlet of yarn; 23 1/2 inches high unfitted: \$8.50

Initials stamped without charge on leather articles over ten dollars in price; under ten dollars, 25c per line. Please print initials; allow 2 days for marking.



Table in Use



Table Folded

Mark Cross

THE WORLD'S GREATEST LEATHER STORES  
404 FIFTH AVENUE  
NEW YORK

89 Regent St.  
LONDON

253 Broadway  
NEW YORK

145 Tremont St.  
BOSTON

Special Mail-Order Service for Out-of-Town Patrons

An extremely clever and useful folding bridge-table of solid mahogany, with green baize top, 23 1/2 x 30 1/2 inches, 43 1/2 inches high over-all. A drawer-under-plate at the right hand of both score-keepers, contains an Auction score-pad and pencil. The drawer is opened and the score recorded without removing the pad; the drawer is closed—the pad out of the way and the score always seen. When not in use the table folds compactly through the center, held fast by clamps, sturdy and portable: \$49.50





New York  
Brooklyn  
Philadelphia

# OPPENHEIM, COLLINS & CO

34th Street—New York

Cleveland  
Buffalo  
Newark

*always*  
*A Touch of Distinction*

## Women's Distinctive Suits

*Exclusive Paris Reproductions*

You can be sure of smartness, quality, exclusiveness and good taste in a garment of Oppenheim, Collins & Co.

With us these are essential and may be found in both the tailored suit with its simple lines and the rich fur-trimmed type, fashioned from luxurious materials.



H-40



H-42

*The Models Illustrated are  
to be had at All Our Stores*

**H-40** Women's New Model Bustle Suit of Silvertone in navy, Khaki, Pekin blue, or Oxford; convertible collar of Hudson Seal. New draped skirt. } **57.50**

**H-42** Women's New Model Bustle Suit of Silvertone or Rayonner Cloth in taupe, beetroot, African brown, Reindeer or navy; large collar of seal or beaver; fancy silk lining in coat. } **68.00**

**H-44** Women's Dressy Suit of Treco Velour in mole, black, navy, Java brown, or plum; long roll collar and cuffs of taupe wolf. New model skirt. } **85.00**

**H-46** Women's Dressy Suit (copy of imported model) of Chiffon Velvet, handsomely embroidered with silk and worsted; large collar, cuffs and deep border of Natural Skunk. New model skirt. } **195.00**

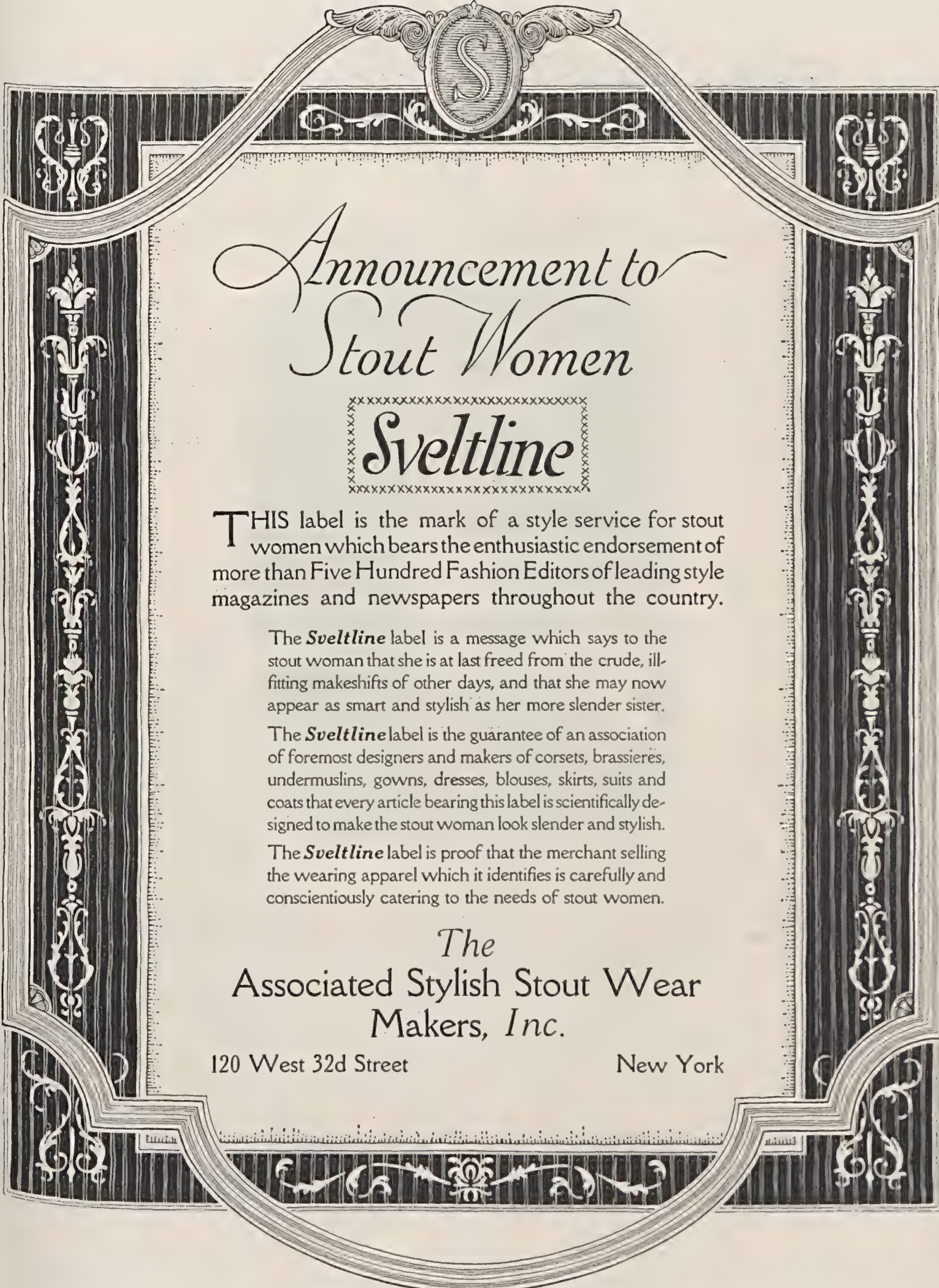


H-44



H-46





# Announcement to Stout Women

XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
*Sveltline*  
 XXXXXXXXXXXXXXXXXXXXXXXXXXXX

THIS label is the mark of a style service for stout women which bears the enthusiastic endorsement of more than Five Hundred Fashion Editors of leading style magazines and newspapers throughout the country.

The *Sveltline* label is a message which says to the stout woman that she is at last freed from the crude, ill-fitting makeshifts of other days, and that she may now appear as smart and stylish as her more slender sister.

The *Sveltline* label is the guarantee of an association of foremost designers and makers of corsets, brassieres, undermuslins, gowns, dresses, blouses, skirts, suits and coats that every article bearing this label is scientifically designed to make the stout woman look slender and stylish.

The *Sveltline* label is proof that the merchant selling the wearing apparel which it identifies is carefully and conscientiously catering to the needs of stout women.

The  
Associated Stylish Stout Wear  
Makers, Inc.

120 West 32d Street

New York



# Vanity Fair UNDERSILKS



STYLES THAT ARE CHIC, GLOVE-SILK BOTH DAINTY AND DURABLE, COLORS OF EXQUISITE CHARM—THESE MAKE VANITY FAIR.

*"In union there is strength" must allude to a Vanity Fair Union. Strong in its well-woven silk—made stronger by dainty reinforcements where strain and friction are greatest!*

*The Vanity Fair Union stays closed as persistently as a gift pen-knife! It is finished with a patent "sure-lap" closing—it never gaps because it is cut to stay closed.*



"Plus-four-inch" undervest—rounded neck style

"Plus-four-inch" undervest—bodice top style

Vanity Fair Knickers—extra full cut

Vanity Fair vest for evening wear—elastic top style

This is an Ankle Bloomer—not a Pettibocker

IT'S nice in these days to know there is one luxury so economical that we won't have to give it up. It's our Vanity Fair silk underwear. It is economical in price; it's economical because you simply can't wear it out!

There is a special "something" about each article of Vanity Fair under-apparel. Besides the "sure-lap" union illustrated, there's the "plus-four-inch" vest that will not ride up under your corset—there's the knicker cut so full that it is more comfortable and infinitely more durable. Then there's the Pettibocker. The Pettibocker—you've guessed it—is a combination petticoat and knickerbocker. All the frilly daintiness of the one with the delightful freedom of the other.

*All the shops that carry smart apparel sell Vanity Fair Undersilks.  
A booklet describing Vanity Fair Undersilks will be sent if you request it.*

SCHUYLKILL SILK MILLS, READING, PA., U. S. A.



This page is particularly addressed to the noblesse of the fashion world—to others it is of indifferent interest.

MALLINSON'S  
Silks de Luxe

Fashion inspiration, traced again to its source, will find revealment in the following creative silks—

*Khaki-Kool* TRADE-MARK  
New ideas in Plain, Printed & Jacquards

*Ruff-a-Nuff* TRADE-MARK  
The Russian motif for out-dooring

*Slendora Crepe* TRADE-MARK  
A rough weave that slendernesses the figure

*Amphora* TRADE-MARK  
Another innovation distinctively different

*Pussy Willow and  
Indestructible Voile* TRADE-MARK  
In Batik Prints that impart new charm to colorful designs.

Not to see the entire collection is not to know fashion at its inception; the Mallinson production is intentionally limited, & therefore never commonized. At class stores.

H. R. MALLINSON & COMPANY  
PARIS *The New Silks First* NEW YORK







## My New Phonograph



WHEN my birthday came around, HE suggested furs, and I suggested a phonograph. Although neither of us can play any instrument, we are both crazy about music. After we moved into our new, roomier apartment, the need for music seemed greater than ever.

"He, secretly tickled at my decision, left the selection of the instrument to me, and after a half-day's shopping—

"I chose the Aeolian-Vocalion.

"Its tone, from the first, seemed to me far finer than any phonograph I had ever heard. The low tones had a new richness and 'body.' The upper ones a delicious new purity. The music of the Vocalion withal, seemed so refined and so very, very real! There was no blast, no mechanical noise of any kind. Just Music! Violin, orchestra, voice, band; not as from a disc and needle, but as from the very instruments themselves!

"I never cease to marvel at the phonograph as an invention—and the perfection of the Vocalion's reproduction out-marvels the invention itself.

"Then, too, I confess, the case of the Vocalion won my feminine heart completely. It was so graceful in design—of such handsome, rich mahogany, and so softly, *beautifully finished!*

"When it came home, it looked and sounded even better than it had in Aeolian Hall. But it wasn't until the next day that the full joy of the Vocalion dawned upon me. The salesman had demonstrated the Graduola device; how with it, one could accent and shade the music—but the full significance of this delightful device I never realized till I sat down at home and took the Graduola in my hand. A little pull, and there came a delicious shading to 'pianissimo.' A light quick move of the fingers, accented delicately a note—a steadier push brought a full, swelling 'crescendo.' The thrill, the fascination of it, I cannot describe.

"What fun—to be able to put the same snap and verve into the music of a Fox-trot that I feel when I am dancing!

"What joy—to be able to mould the glorious cadences of countless musical masterpieces to my own mood!

"The Aeolian-Vocalion is a phonograph of unapproachable superiority.

"With its Graduola it is more than a phonograph. It is a *playable* musical instrument of inestimable value; for it has brought the glow and life of musical expression into the heart of our home. May it bring the same happiness to many other homes throughout this broad land!"

The Aeolian-Vocalion is made by the world's greatest specialists in instruments of the self playing type. A new and distinctive line of Period Art Models, \$195 to \$600.

Conventional models, without Graduola, \$35 to \$75. With Graduola, \$100 to \$300. Catalogue and complete information sent upon request. Address, Dept. C.-11.

AEOLIAN  
BRANCHES  
Indianapolis  
237 N. Penna. St.  
Rochester  
38 East Avenue  
Chicago  
116 S. Michigan Blvd.

Metropolitan Stores:  
Brooklyn, 11 Flatbush Ave.  
Bronx, 367 East 140th St.  
Newark: 897 Broad Street

# The AEOLIAN-VOCALION



## THE AEOLIAN COMPANY

Canadian Representatives:  
Nordheimer Music &  
Piano Co., Ltd.  
Toronto, Ontario

AEOLIAN  
BRANCHES  
St. Louis  
1004 Olive Street  
Cincinnati  
25 West Fourth Street  
Dayton, Ohio  
114 N. Main Street

LONDON - 29 WEST 42<sup>ND</sup> STREET, NEW YORK - PARIS





Never cut the cuticle. Cutting leaves rough, ragged edges—makes hangnails.



Try the new way of manicuring. No dangerous cuticle-cutting; no tiresome soaking of the nails—takes half the time heretofore required.

# Cutting the cuticle ruins the nails

*What specialists say about cuticle-cutting*

**D**R. MURRAY, the famous specialist, says: "On no account trim the cuticle with scissors. This leaves a raw, bleeding edge which will give rise to hangnails, and often makes the rim of flesh about the nail become sore and swollen."

Over and over, other specialists repeat the advice—"Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle." "Cuticle cutting is ruinous!"

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared.

## *Removes surplus cuticle without cutting*

Cutex completely does away with cuticle-cutting; leaves the skin at the base of the nail smooth and firm, unbroken.

Start today to have shapely, well-kept nails. See how quickly, how easily you can with Cutex give yourself the most wonderful manicure—see how smooth and firm Cutex keeps your cuticle without cutting it.

## *How to manicure the Cutex way*

In the Cutex package you will find orange stick and absorbent cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around

the base of the nail, gently pushing back the cuticle. Almost at once you can wipe off the dead surplus skin. Carefully rinse the fingers in clear water.

Then a touch of Cutex Nail White underneath the nails removes all stains—leaves the fingers with snowy-white tips.

Finish with Cutex Nail Polish. Cutex Cake Polish rubbed on the palm of the hand and passed quickly over the nails gives them a delightful, lasting polish. If you wish an especially brilliant polish, use Cutex Paste Polish first, then the Cake Polish.

## *Even the first Cutex manicure will improve your nails wonderfully*

Until you have used Cutex, you cannot realize what a great improvement the first Cutex manicure will make in your nails—you cannot imagine how attractive they will be.

## *Where to get Cutex*

Ask for Cutex wherever high-class toilet preparations are sold. Cutex comes in 50c and \$1.00 bottles with an introductory size at 25c. Cutex Nail White is 25c. Cutex Nail Polish in Cake, Paste, Powder, Liquid or Stick form is 25c. Cutex Cuticle Comfort, for sore or tender cuticle, is also 25c. If your favorite store has not secured its stock, order direct.



Mary Nash, whom New York theatre-goers simply will not part with, now playing in "The Man Who Came Back," says: "I don't see how I ever tolerated cuticle-cutting. Cutex makes my nails look so much better."

Send 14c today for a complete Midget Manicure Set

Tear off the coupon now and send it with 14c (10c for the set and 4c for packing and postage) and we will send you a complete Midget Manicure Set, enough for at least six "manicures." Write for it today. Address

**NORTHAM WARREN**  
Dept. 111 9 West Broadway New York City  
If you live in Canada, send 14c to MacLean, Bunn & Nelson, Ltd., Dept. 111, 489 St. Paul Street West, Montreal, for your sample set and get Canadian prices.

This complete manicure set sent for 14c.



MAIL THIS COUPON WITH 14c TODAY

Northam Warren  
Dept. 111 9 West Broadway, New York

Name .....

Street .....

City ..... State .....



# BARTON & GUESTIER

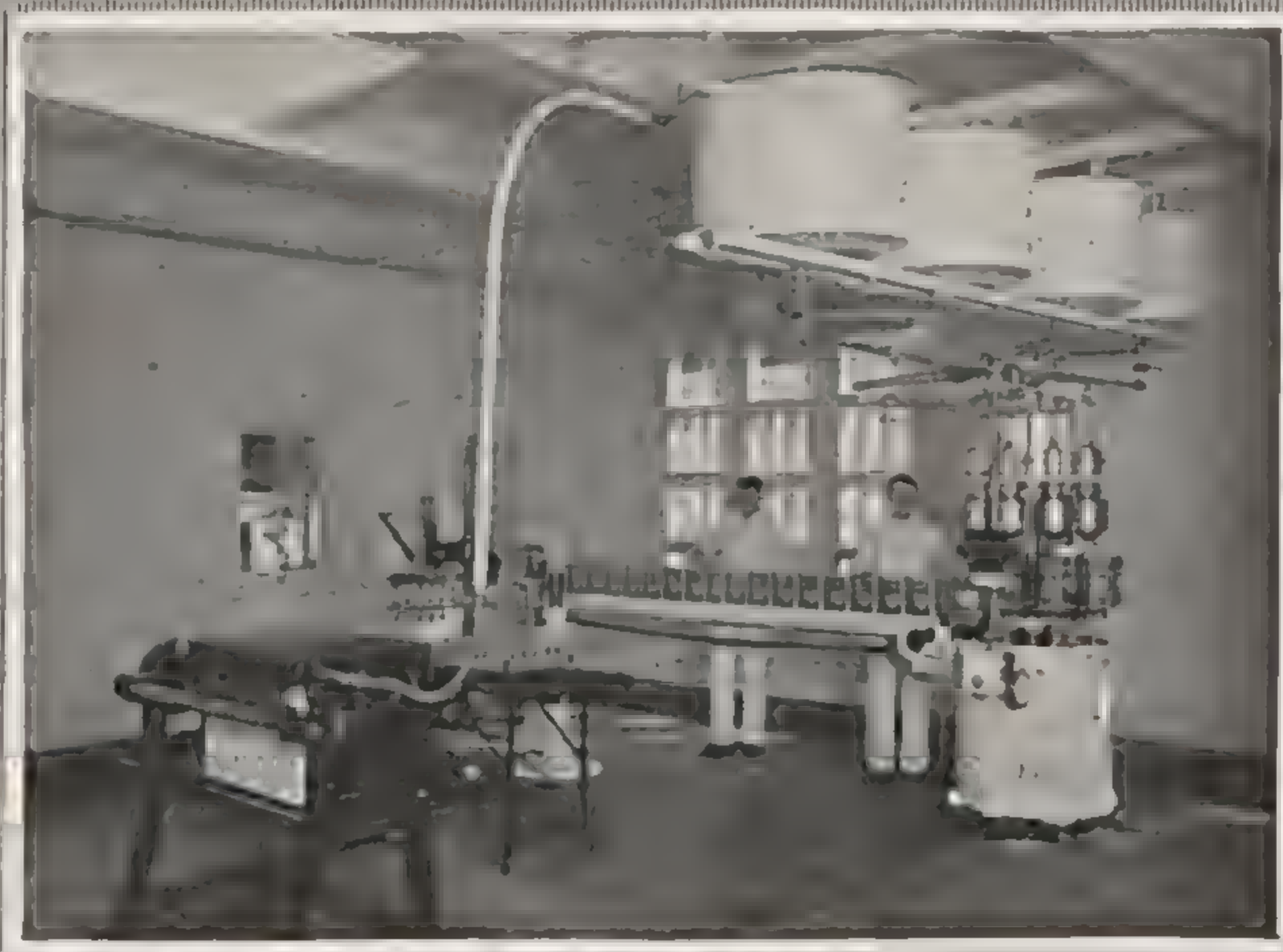
## OLIVE OIL

B&G

CONSUMERS ARE INFORMED THAT OWING TO EMBARGO ON SHIPMENTS FROM COUNTRIES AT WAR, THERE IS GREAT SCARCITY OF FINE OLIVE OIL

SUPPLIES OF *BARTON & GUESTIER* OLIVE OIL ARE AVAILABLE FROM LEADING PURVEYORS AT MODERATE PRICE. THERE IS NO SPECULATIVE ADVANCE IN THIS BRAND, SUPPLIES HAVING BEEN STORED TO MEET THE AUTUMN DEMAND UPON RE-OPENING OF HOMES.

ARRANGEMENTS HAVE BEEN MADE WHEREBY CONSUMERS AT REMOTE POINTS CAN OBTAIN SUPPLY IN TINS BY PARCEL POST



SECTION OF "WHITE ENAMEL" FILLING ROOM

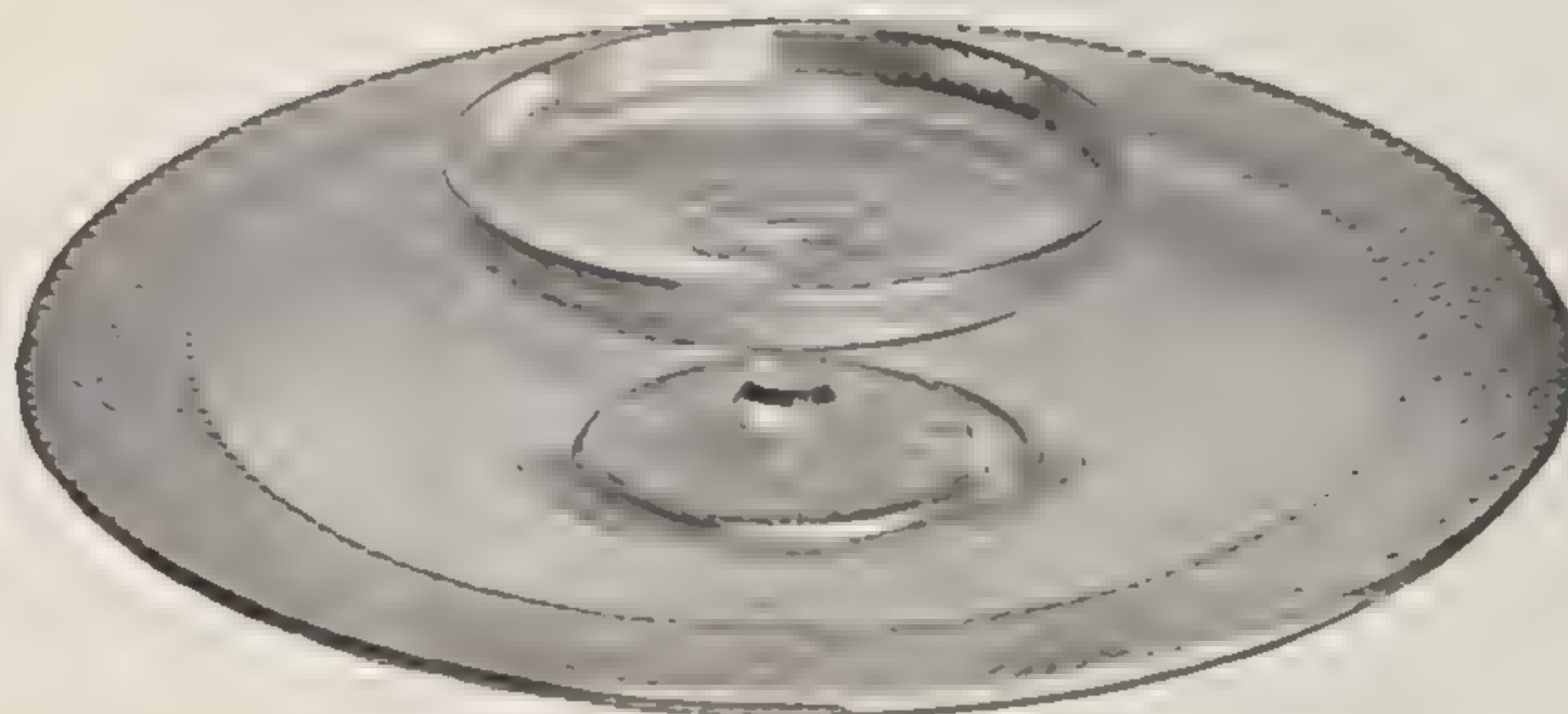
LA MONTAGNE, CHAPMAN CO., INC. 101 PARK AVENUE  
NEW YORK CITY



# OVINGTON'S



223—The carafe which carries a tumbler with it is always doubly useful. Decorated with colored flowers on black bands, this particular guest room set measures full 7" high—and is priced at only \$3.50.



224—A dignified band of hammered Sterling adds a very pleasing touch of distinction to this useful cracker and cheese dish. The dish measures 12" in diameter. The silver band is 1 1/4" wide. The price is only \$10.00.

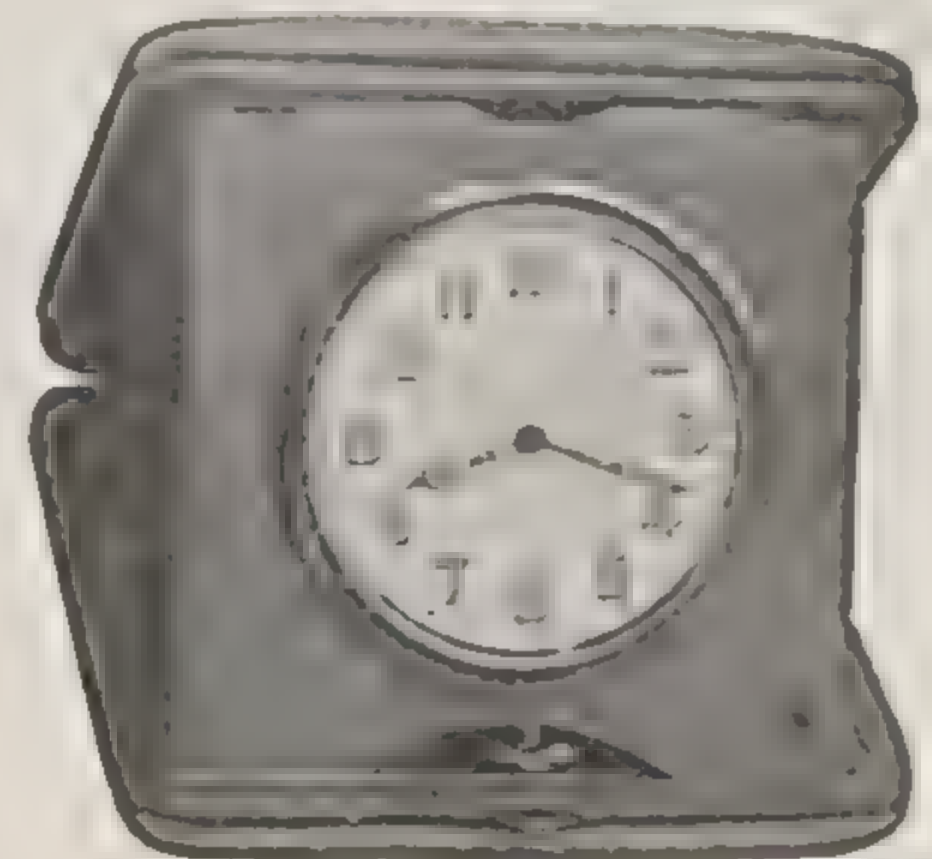


219—Parrots' brilliant plumage offers an unusual opportunity to the rich color-attraction of Italian pottery. And the bowl is just as useful as it is beautiful. Made for fruit, it measures 8" in diameter—parrots 8 1/4" high. Price, \$15.00.

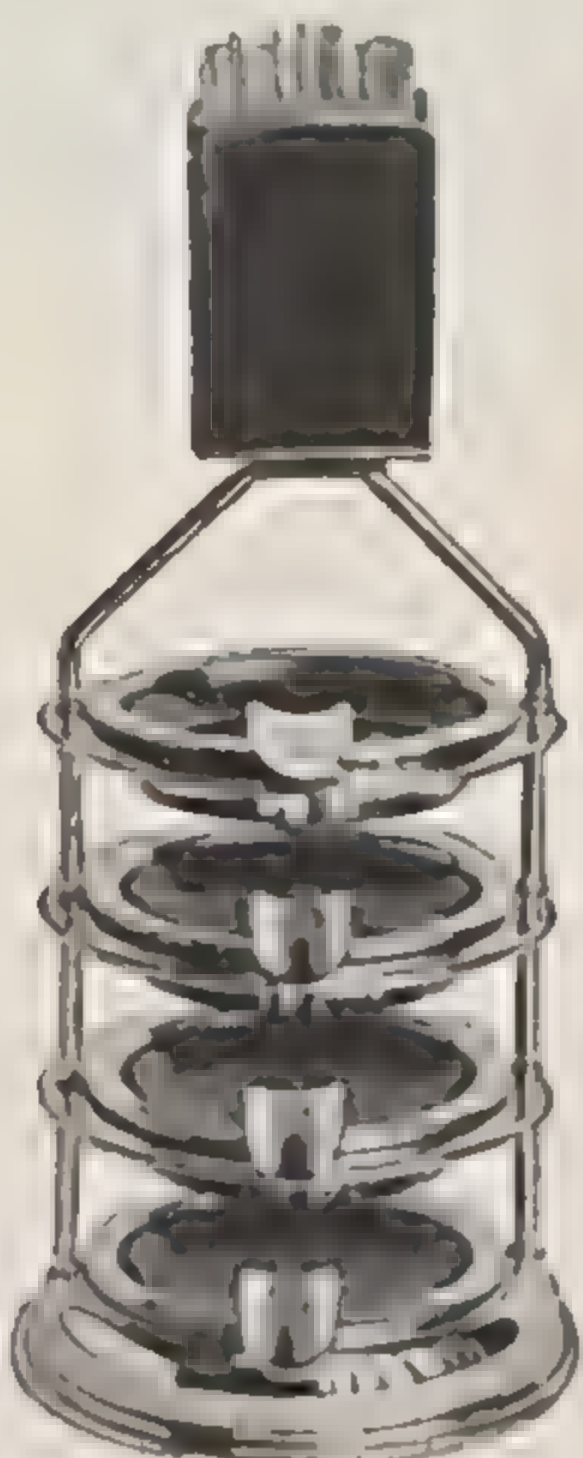


220—This crystal sweetmeat jar, with a silver-enameled knob in pink or blue, has 3 separate compartments. 5 1/2" high and 5" in diameter, it is priced at only \$10.00.

EVERY day at Ovington's is an anniversary. Every day is somebody's birthday or somebody's wedding day—or some little occasion for which a present is the proper remembrance. And so every day we are busy helping people to solve this most perplexing of all problems: The Gift. Can we help you with yours?



218—Here is a clock that works 24 hours a day—eight days at a stretch. Its radium dial can tell you the time, day or night; and its dainty ecrese leather case of rose or light blue encloses a splendid 8 day, 15 jewelled movement. Size 4 x 4". Price, \$30.00.



221—An unusually smart ash tray is this new design. Trays 1 1/2" in diameter, lined with red or yellow, are nested in a container 9" high. It is a most distinctive set and most inexpensive. Price, only \$5.00.



214—This decanter is 10 inches high and 10 dollars low. It is made of richly engraved glass mounted with sterling silver, and yet its price is only \$10.00.



215—A shining example of Ovington's Ingenuities! Yes, it's an electric boudoir lamp, of course, and exquisitely designed. Its 14" silvered standard is topped by a 7 1/2" shade of old rose, blue or yellow—as you will. And its price is as you like—\$5.00.

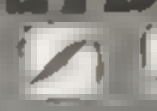


222—Whether you select this graceful bottle of Venetian glass in amber or in crystal, the rich natural colors of the flower stopper will contrast with good effect. 8" high, the bottle is priced at only \$3.00—or \$5.00 the pair.

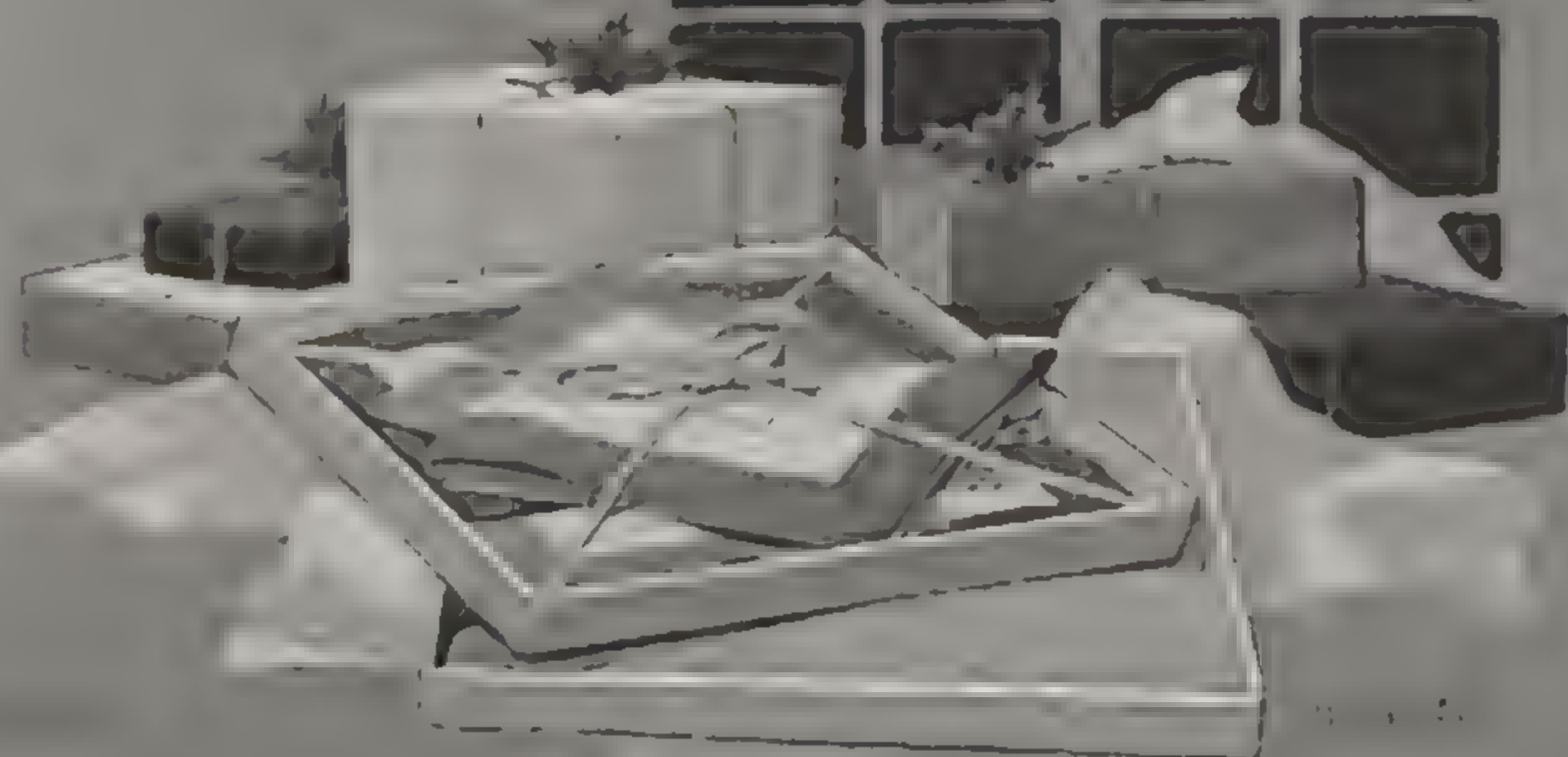
312-314 FIFTH AVENUE, NEW YORK



# MOSSE LINENS

FOR HOLIDAY  
GIFTS   
HANDKERCHIEFS  
LUNCHEON AND  
TEA SETS ETC.  
INDIVIDUALLY  
MONOGRAMMED

**MOSSE INC.**  
19 WEST 45 ST. NEW YORK



## New Styles <sup>of</sup> Striking Originality

Add to the established  
decorative value of

# Simpson-Eddystone Kensington Repp

(36 INCHES WIDE)

These added styles will be gladly welcomed by particular housewives and decorators. They combine all the charm of the old-fashioned hand-printed block effects with the best modern ideas in designs and color. They are printed on a Jacquard cloth of distinctive weave and great durability.

These fabrics offer the widest opportunity for individuality. They are produced in a wide range of designs in many color combinations, ranging up to fourteen colors. They also come in plain shades to match the dominant color tone of each printed effect.

They represent throughout the highest art of engraver, colorist and printer.

Samples on request.

**The Eddystone Manufacturing Company**

*Sales Department*

72 Leonard Street, New York



# The Alice Maynard Shop FURS



**Brown Wolf Set**, full animal, head, tail and paws in Scarf and Muff. Lined with brown satin. **\$50 set**

**Mink Cape-Jacquette**, made of finest Canadian Mink skins, fringed all round with animal tails. Lined with handsome brocaded satin finished at hem with wide brown velvet band. **\$450**

Same model in Sable. **\$650**

Selection of exclusive models in Coats, Wraps and Small Furs. Also collection of finest Skins for individual selection in making models to order

BOOKLET FORWARDED ON REQUEST

546 Fifth Avenue, New York City



## A PET OR PROTECTOR ONE XMAS GIFT MOST APPRECIATED

For the toddling youngster to the iron-gray grown-up, the gift of a fine dog is always new, always alive, and a pleasant reminder of the donor. A daily source of companionship and amusement. A protector for the child, the house and grounds, or a guardian for the vacant car. There is a dog for everything and every place.

Order the dog at once if you are making a gift of one. The demand for them this year as gifts may exceed the supply. Kennels will hold him for shipment before Xmas. Before buying a dog, consult House & Garden Dog Show for advice how and where to make the best selection. Mention the breed of dog that most interests you. Tell us your requirements. We make no charge for this service. Write

**THE DOG MAN**

HOUSE & GARDEN

19 W. 44th Street

New York City



# THIBAUT'S *Wall Papers*

MADE TO ORDER

**A**TTRACTIVE styles and colorings designed to match any period of furniture, rugs or draperies.

Our own exclusive patterns, affording a large assortment for the discriminating customer to select, are now ready for delivery.

"All that is usual, much that is unusual."

We are prepared to furnish original designs and colorings, made up especially to carry out any color scheme you may have conceived. Let us explain this to you.

Send for booklet "C" showing many attractive interiors, and let our Home Service Department solve your decorative problems without cost to you.

**RICHARD E. THIBAUT, Inc.**  
*Wall Paper Specialists*

Madison Avenue, at 32nd Street, New York

BOSTON      BRONX      BROOKLYN      NEWARK  
96-98 FEDERAL STREET   485 WILLIS AVENUE   FLATBUSH & DEKALB AVES.   141-145 HALSEY STREET

## Vogue Will Purchase

*Hats—Shoes—Frocks—Frills*

In every issue of Vogue there are over a dozen editorial pages devoted to picturing and pricing a multitude of delightful feminine things which are actually purchasable—now—in New York shops.

These pages are designed to serve our readers in the most practical way. In them you can see precisely what you prefer to have; through the Vogue Shopping Service you can make your winter purchases without extra cost and without delay.

Perhaps you think it difficult, if not impossible to buy hats or shoes through a shopping service. On the contrary! The ready-to-wear business has developed so wonderfully in the last few years that it is now possible to fit and satisfy even the most discriminating of women.

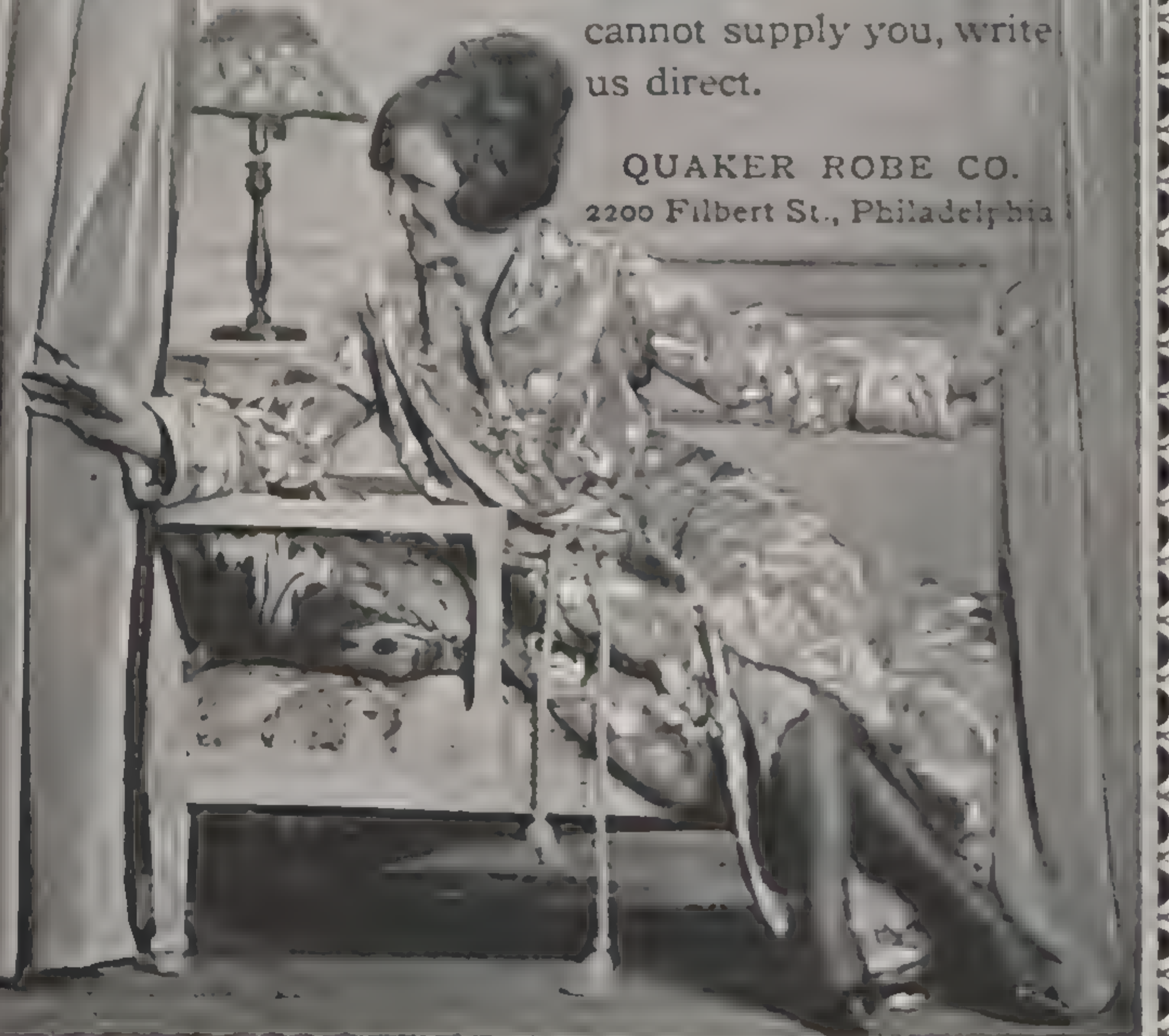
**VOGUE SHOPPING SERVICE**  
19 West 44th Street      New York City

## *For the siesta* The "Cuddledown" Robe

Milady's Siesta Robe must be charmingly luxurious to induce stolen moments of relaxation between the many social duties.

The "CUDDLEDOWN" ROBE, in the newest designs and colorings, is so becoming in its soft daintiness. If your shop cannot supply you, write us direct.

QUAKER ROBE CO.  
2200 Filbert St., Philadelphia







MRS. VERNON CASTLE

America's best dressed woman has selected Faibisy, the well known New York couturière, to solve her clothes problems for the Fall and Winter.

**Faibisy**  
IMPORTER  
GOWNS  
665 FIFTH AVENUE  
NEW YORK

## TO WIN THIS WAR WE MUST JAIL GERMAN SPIES

Will you give a dollar to  
help put them all in jail?

*If you can't go to the trenches,  
serve at home, and stand by the  
man at the front.*

*Telegraph, write or bring us re-  
ports of German activities in  
your district.*

Aid in patriotic work by enrolling  
and serving as a regular member of  
the American Defense Society. Only  
Americans need apply for member-  
ship. Our service card will explain  
how you can serve your country at  
home.

### ADVISORY BOARD

HON. DAVID JAYNE HILL, <i>Ex-Ambassador to Germany</i>	JOHN GRIER HIBBEN, LL.D., <i>President, Princeton University</i>
HON. ROBERT BACON, <i>Ex-Ambassador to France</i>	HENRY B. JOY, <i>President, Lincoln Highway Assn.</i>
HON. PERRY BELMONT, <i>Vice-President, Navy League</i>	HUDSON MAXIM, <i>Member Naval Advisory Board</i>
HON. CHARLES J. BONAPARTE, <i>Ex-Attorney-General, U. S.</i>	HON. THEODORE ROOSEVELT, <i>Ex-President of the United States</i>

## Your Dollar is Needed

PIN A DOLLAR BILL TO THIS COUPON AND MAIL TO-DAY  
Make Checks Payable to ROBERT APPLETON, Treasurer

AMERICAN DEFENSE SOCIETY,  
303 Fifth Ave., New York.

Please enroll me as a regular member,  
and send me the Society's button, service in-  
struction card, and certificate of member-  
ship.

NAME .....

Street Address .....

City and State.....Date.....1917

## YOU NEED YOUR COUNTRY



Diamonds  
Platinum  
and  
Gold Jewelry  
Little Finger Rings  
Wrist Watches  
Toilet Silver  
Gothic Ivory  
Table Silver



2623 Mahogany Spool Stand, six silver plated holders with 6 spools of silk and sterling thimble, velvet cushion \$3.75 6 1-2 in. diam.



### Christmas Shopping By Mail

Get your gifts this year from Daniel Low & Co. by mail. Our business is world-wide. We have thousands of customers who have been buying all of their Christmas goods from us for many years, and would not think of going elsewhere. Our house is known throughout the world as one of high integrity: as an institution one can deal with in perfect confidence.

### Write for Anniversary Catalog Today

In commemoration of our fiftieth year in business, we have published a handsome and interesting catalog. We would like you to have a copy—it is free—and we request that you write for one.

### "The Simple Truth About Diamonds"

This is the title of our interesting and instructive Diamond Book which is also free. Don't buy a diamond until you have read it.

It tells the truth about diamonds—how to judge value—the importance of color and cutting—why a perfectly cut stone is not necessarily a perfect gem—and much other not generally known but valuable information.

### Money Back Offer on Everything

In the event of the slightest dissatisfaction, we accept the return of the goods and refund your money without question.

We guarantee security, satisfaction—and because we buy for cash and sell for cash—a considerable saving in money on every purchase.

### For a Half Century

For fifty years the business has been managed by one family. Its endurance and progress are due as much to rigid integrity and square dealing as to enterprise. Its clientele is scattered all over the world. Many families have dealt with us through several generations.

It will pay you to join this immense army of satisfied customers. Write for The Fiftieth Anniversary Catalog Today.

Sheffield Plate  
Leather  
Traveling Cases  
Knitting  
Articles  
Useful Gifts  
for Soldiers  
"Surprise Shop"  
Novelties



D6800 Ring, 3 fine blue white diamonds set in platinum filigree and solid 14k gold \$40.00

B7253 Platinum Pendant, gold back and chain, fine diamond centre \$25.00



P250 Daisy Pendant, genuine ivory natural colors, fine gold filled neck chain, inset in lined white box 2.00



Z449 Heavy hammered brass Tie Rack, bronze finish, screws on wall \$2.25 11 1-2 inches wide.



F1625 Sheffield Water Pitcher, 2 quarts \$15.00



L332 Fine Leather Writing Case, contains paper, dictionary, stamp and address book, paper cutter, pencil with clip, loop for fountain pen, pockets for paper \$4.50 6 x 8 3-4 in.

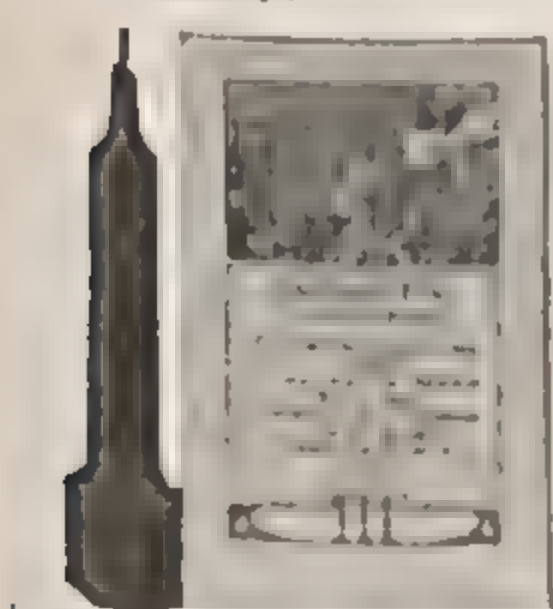


Z154 Salem Miniature Door Knocker, fine heavy polished brass \$1.25



B1358 Special solid gold thimble \$2.50 State size.

M36 Monogram Sheath for large knitting needles, sterling silver \$2.50 Write initials plainly.

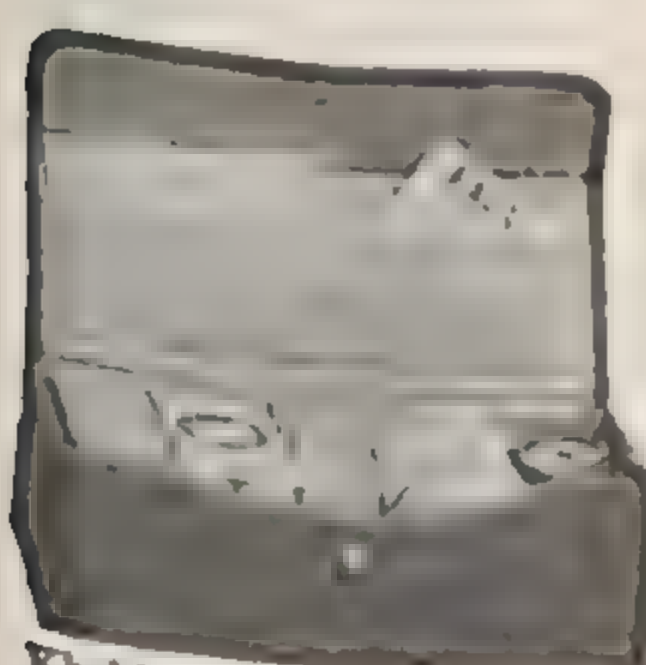


Three green Christmas candles, boxed with verse card, N-77 .50, with broad bases for window use, according to an old English custom on Christmas Eve.

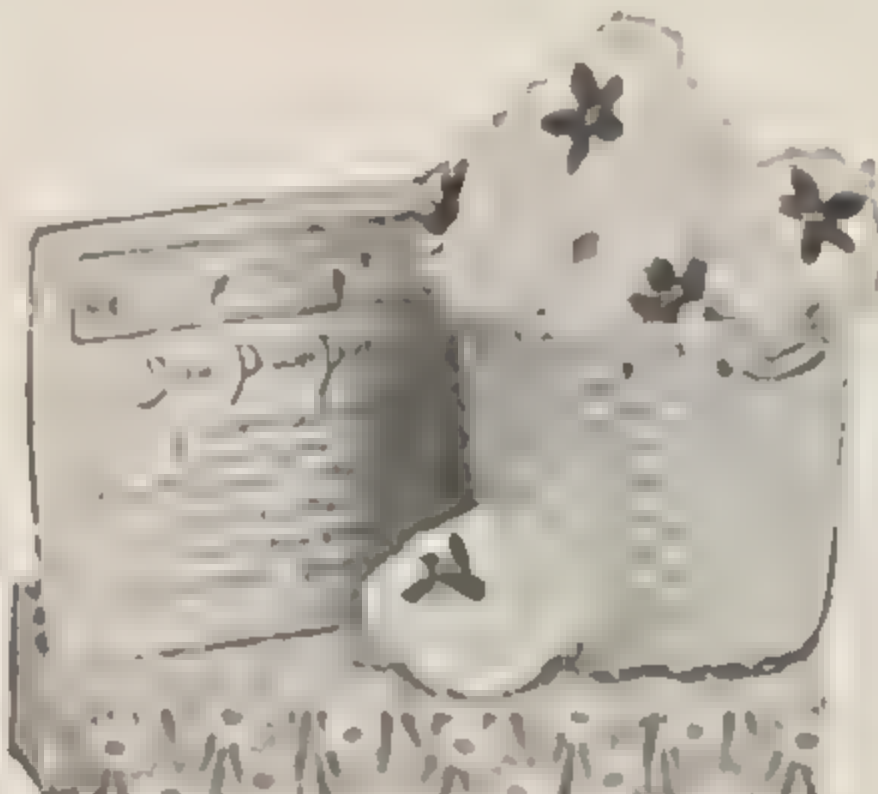


Knitting Needle Protectors, Red Cross Nurses Z210 .50

Magnifying Needle Threader on mahogany base boxed with verse card N262 .90



Khaki Emergency Case, 6 in. long, completely fitted L1263 1.50 We have many other articles for soldiers.



Southern cotton basket 23-4 in. high, hand-made white oak splints, filled with 12 hand-made powder puffs of finest cotton to imitate balls. Boxed with verse. N2201 \$1.00



Lucky Rabbit's Foot Charm, 2 1-2 in. long, sterling silver head \$2.00

Kettle Tea Ball and Stand, Sheffield plate, good capacity J2079 2.00



EXHIBITION  
AND PUBLIC SALE

KARL FREUND

*Antiquaire*

at the continued insistence of friends and patrons has decided again to offer at unrestricted public sale a series of interiors containing many of his latest European finds; furniture and antiquities of beauty and historical interest; important architectural embellishments; paintings; objets d'art and in addition many of his own creations. As on previous occasions, Mr. Freund has great surprises in store for his visitors.

At CLARKE'S ART ROOMS

Five West Forty-fourth Street  
Opposite Sherry's

EXHIBITION:

Thursday, November first  
to Tuesday, November sixth.

SALE:

(Conducted by Augustus W. Clarke)  
Wednesday, November seventh  
to Saturday, November tenth.

**DANIEL LOW & Co.**  
200 ESSEX ST. SALEM, MASS.  
Diamond Merchants · Jewelers · Silversmiths



# The "D-D" KHAKI WATCH

(Reg'd U. S. Pat. Off.)

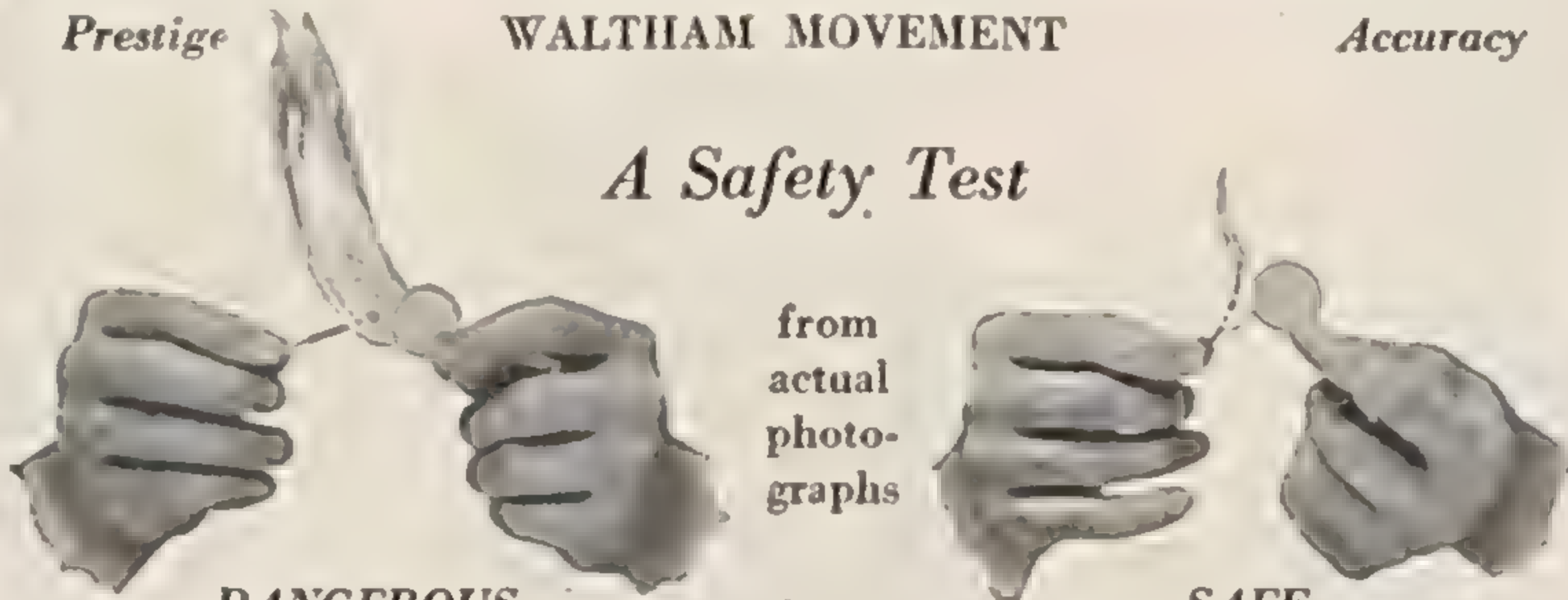
For Officers, Soldiers, Aviators, and for Sportsmen

Prestige

WALTHAM MOVEMENT

Accuracy

## A Safety Test



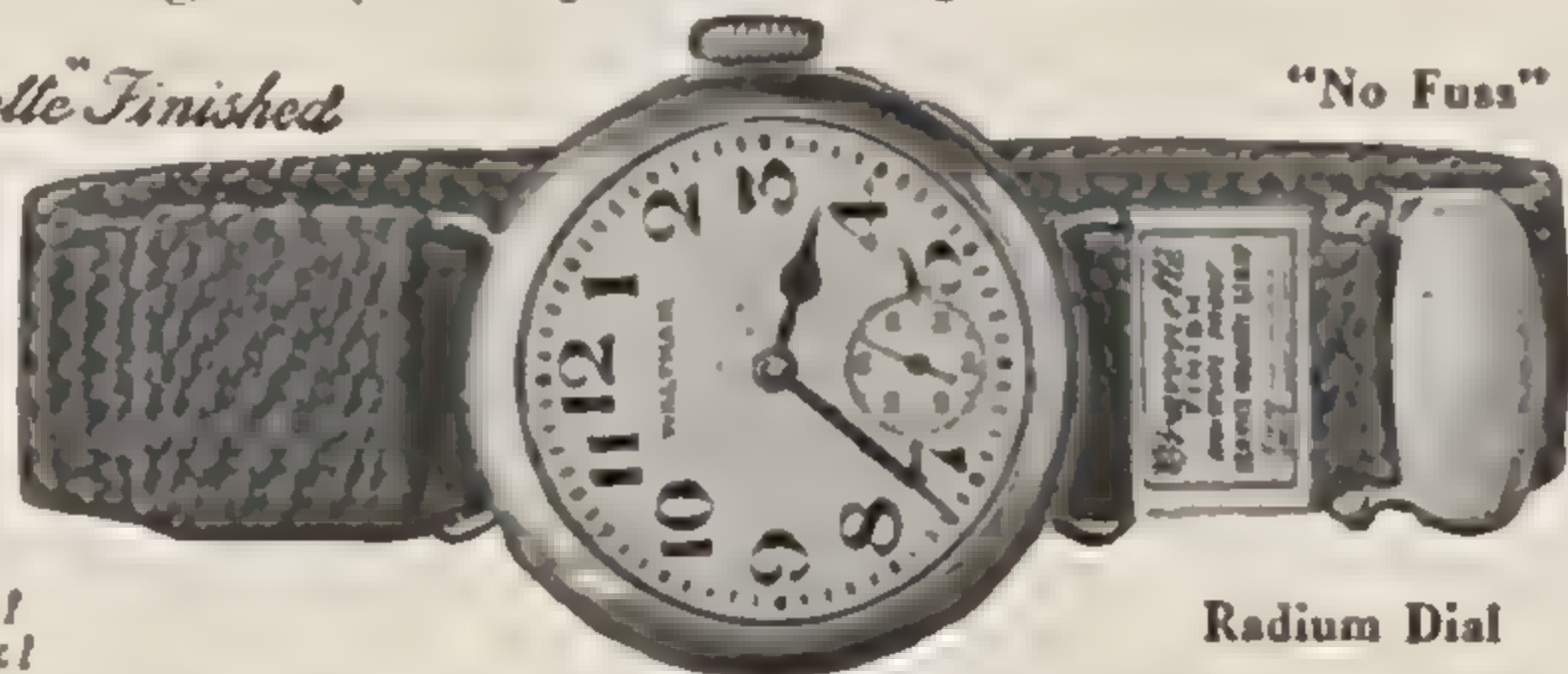
**DANGEROUS**  
Nitro-Cellulose  
Watch Glass

**SAFE**  
The "Khaki" Glass  
Non-Explosive and Unbreakable

The "Khaki" Glass will not catch fire. Other unbreakable watch crystals of nitro-cellulose products are highly inflammable. Our "Khaki" Glass is **NON-EXPLOSIVE** and **UNBREAKABLE**, a protection for both watch and wearer. This Glass cannot drop out or become loose because held securely in place by our patented **DOUBLE-CLINCHED Bezel**. Dust proof and not affected by climatic changes. (Bezel patented, Sept. 11, 1917).

*Cravenette* Finished

Olive Drab  
Webbing.  
Moisture  
Proof,  
Stronger  
than  
Leather



"No Fuss" Strap

No Buckle.  
No Eyelets.  
Slips over  
hand as a  
loop.  
Clasp Pat'd.  
July 25, '16;  
Oct. 24, '16.

Radium Dial

Strike Again!  
It Can't Crack!

The Khaki Watch is fitted with Waltham Movement known the world over for its precision and durability under conditions exposing a watch to hard usage. All features of the "D-D" Khaki Watch are the result of special study to meet the military requirements in a wrist watch.

Sold by the leading Watch Dealers. Write us for full description

**JACQUES DEPOLIER & SON**

Manufacturers of High Class Specialties for Waltham Watches  
15 MAIDEN LANE NEW YORK CITY, U. S. A.



*Maillard*

BON BONS  
CHOCOLATES • FRENCH  
BON BONNIERES

*Fifth Avenue at 35<sup>th</sup> Street*  
NEW YORK



*Either Side the  
Right Side  
Both Sides Alike!*



## DE LONG PRESS BUTTON

You cannot sew it on  
wrong

Wire Spring locks securely:  
never loses its "springiness."

Washing can't rust it: iron-  
ing can't press it out of shape,  
nor injure the fabric.

Smooth, attractive finish:  
no rough edges

**THE DE LONG HOOK AND EYE COMPANY**

Manufacturers of Hooks and Eyes  
Safety Pins. Hair Pins. Toilet Pins

PHILADELPHIA, U.S.A.  
ST. MARYS, CANADA.



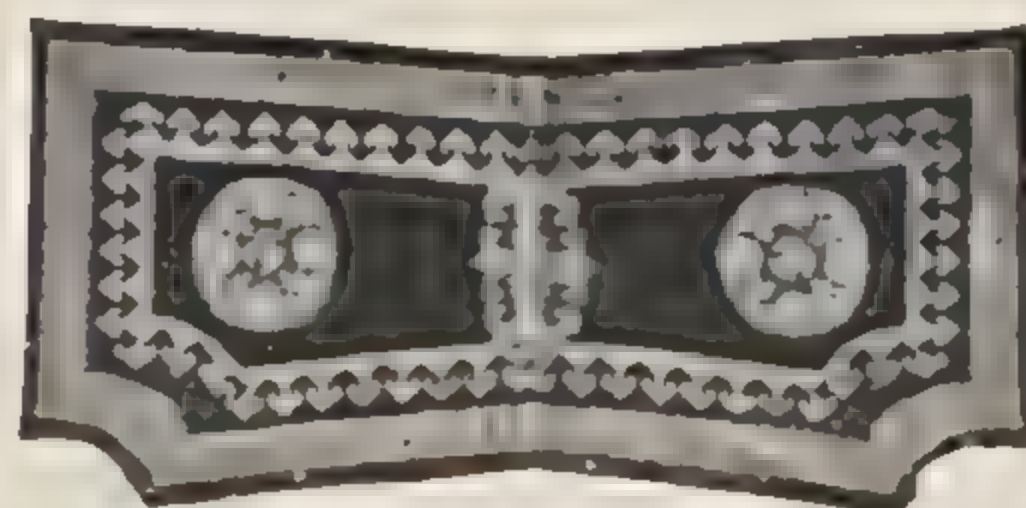
## MARY'S Hat Shop

*A new shop with the most  
delightful hats of the season*

50 WEST 46th STREET

NEW YORK

## The Finishing Touch



*Antique Chinese Saddle Bag, Kien  
Lung Dynasty, Early 18th Century*

in the decoration of your home is added by your rugs. In them lies the success or failure of your room harmony. In Chinese rugs you will find a subtlety and daring of color, blended with a broad conception of design, that will add beauty and dignity to your decorative plan. An inspection of our stock will prove that good taste need not be expensive nor beauty costly.

**Jones & Brindisi**

Craftsman Building, 6 East 39th Street, New York City  
*Maximum Value at Minimum Price*





## Let Us Bring The Big New York Stores To Your Door

No matter *where* you live or *what* you want, our trio of women Expert Shoppers will buy for you any merchandise shown in New York Department Stores and Specialty

Shops, or advertised or catalogued by them. *You never pay more than their regular prices.*

There is *no charge* to you for this service. Our remuneration comes from the shops. Our service will serve the purpose of a journey to New York and save the time and expense the journey entails. A wealth of expert shopping experience fills your every requirement.

### "New York Department Store Bulletin" FREE

Contains latest Fall Fashions in New York Department Stores—publishes news about SPECIAL SALES in leading stores and Specialty Shops, at *savings* from 10% to 50% from their regular prices. The right kind of shopping is an art—to us it is a profession. Goods sent on approval. Satisfaction or money back is our unqualified guarantee.

**Drexel, Rothschild & Whitney**  
505 Fifth Avenue - - New York City



## Joseph

Caps-Aprons-Uniforms

Joseph Uniforms are designed, cut, sewn and SOLD by specialists; they are made in every approved shade, to match interiors, and for breakfast, luncheon, dinner, weddings and other occasions; guaranteed as to fit and wearing qualities. Best for fifteen years.

Write for designs—or call.

**MAID'S UNIFORM** (center figure)  
Simple afternoon dress, Imp. Irish Poplin, \$6; black sateen, \$3.50; English mohair, \$12.75. Apron of Persian lawn, with Cluny lace or cross-bar lawn and net, \$1.40. Cuffs and collar, 50c (rolling collar if desired).

**NURSE'S UNIFORM** (at left)  
White uniform of half linen and half fine cotton, \$4.00. Apron of same material, \$1.25. Bib, 50c; hemstitched cuffs, 25c pair.  
**NURSE'S COAT AND BONNET** (at right)  
The Helen, of heavy double-faced English top coating, or serge, Navy blue, grey, etc., \$35. Bonnet, \$8.50; with veil, \$11.

Mail Orders Attended Promptly

129 EAST 34th STREET

AT LEXINGTON AVE. NEW YORK  
Tel. 6671 Murray Hill

## FREE FASHION ALBUM

In order to assist you in remodeling your wardrobe we are issuing an attractive booklet of Forty Exclusive and Original

FALL and WINTER FASHIONS  
which will be mailed free on request.

\* You can select any styles you wish and have your gowns remade accordingly. By this method you will be able to tell in advance how your old-fashioned gowns will look when remodeled.

**MME. ROSE, Inc.,** 13 West 39th St., New York  
Telephone, Vanderbilt 2771  
Gowns Reconstructed  
AND MADE TO ORDER





EXCLUSIVE style  
is not the exception  
but the rule in Cupid  
Creations.  
Displayed now at all  
leading shops.

**William Rosenblum & Company**  
3-5-7 East 37th Street New York

## Chauffeurs' Outfits Special

AT

**\$48.50**

Overcoat, Suit and  
Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, Trousers and Cap.

All made of fine quality dark gray worsted whipcord—the outfit complete \$48.50, or, as follows:—

Overcoat . \$28.00  
Suit . . . \$18.50  
Cap . . . \$ 2.00

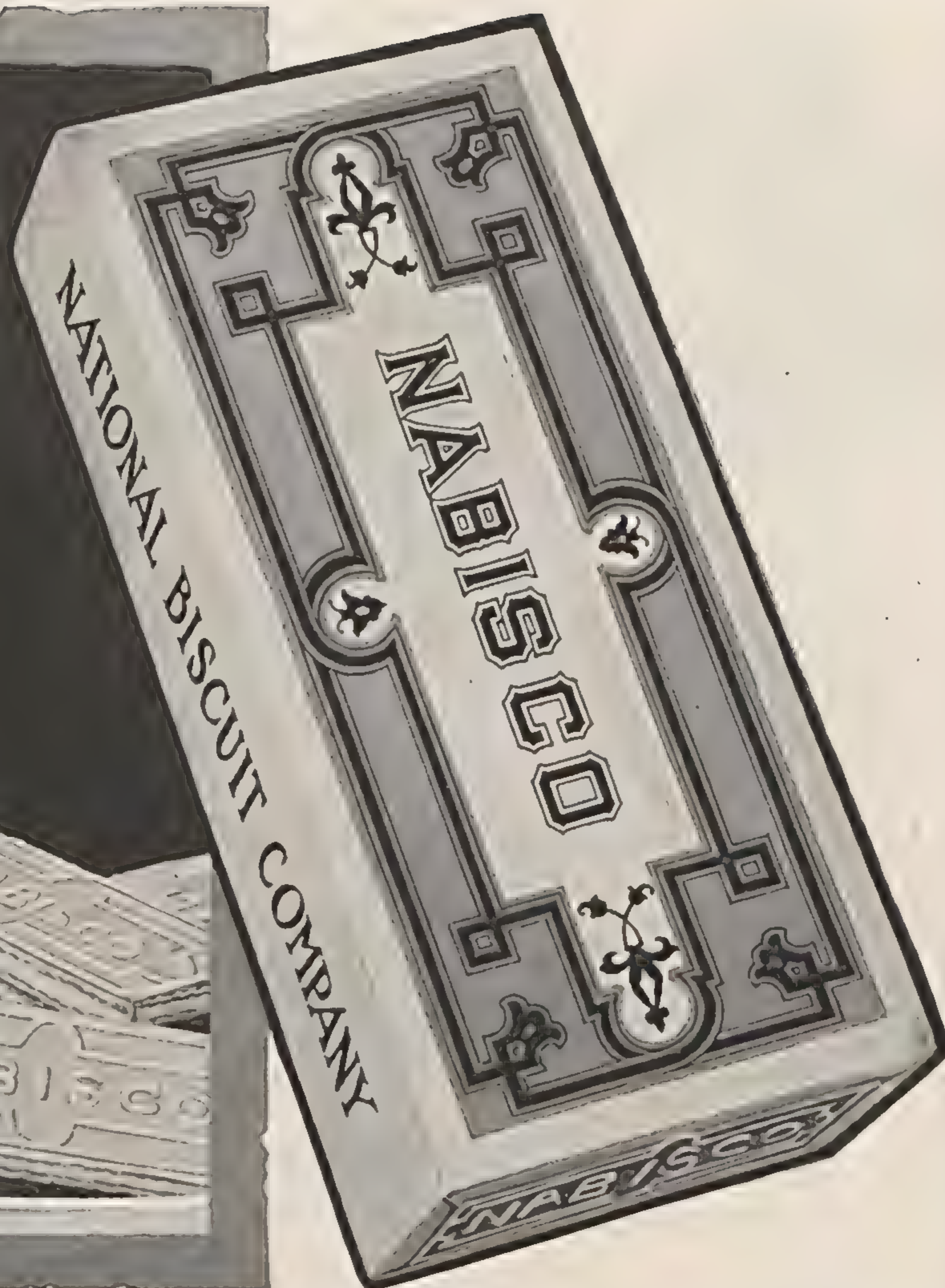
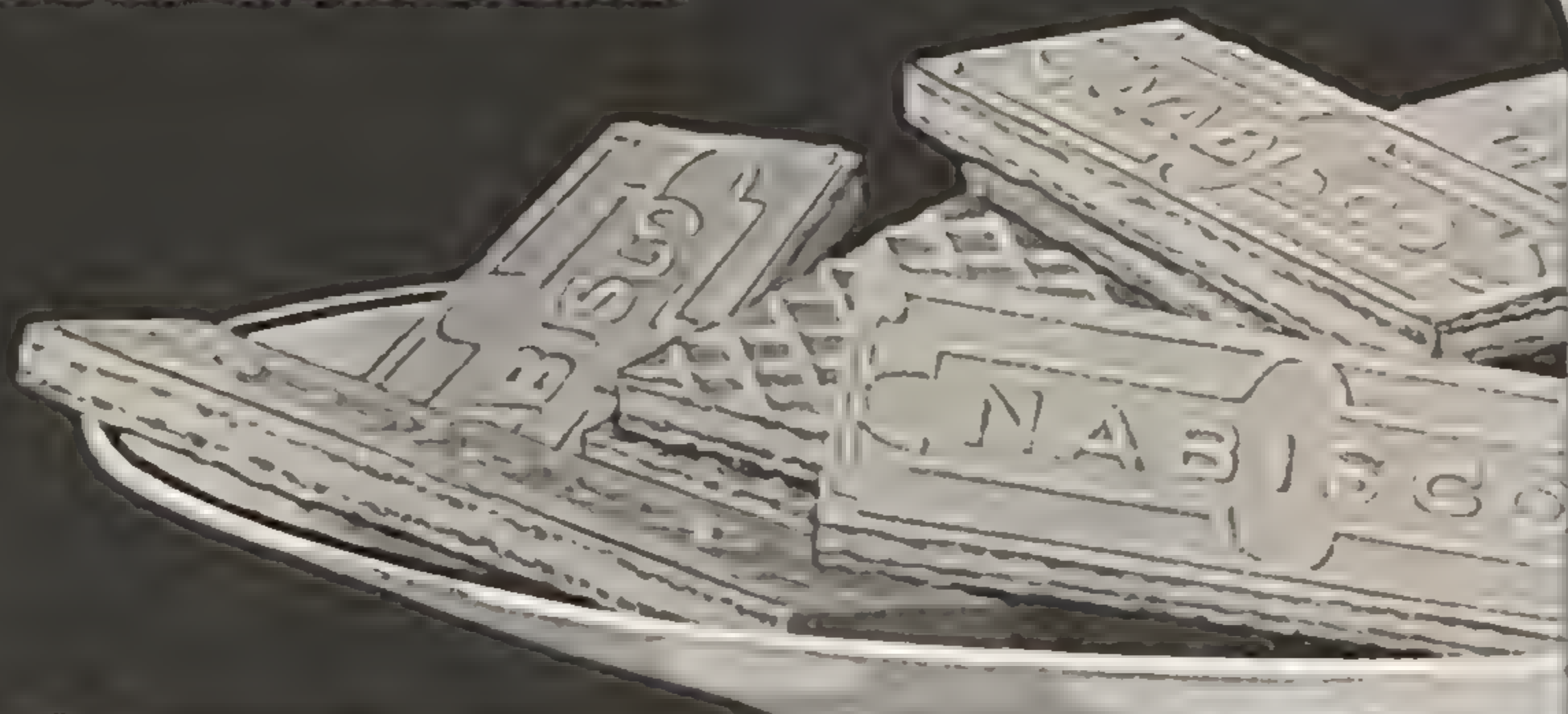
Other Outfits of Better Grade at \$64.50 and \$78.00.  
Chauffeurs' Raincoats—Guaranteed Waterproof—\$22.00.  
Catalogue and Chauffeurs' Apparel Chart on Request.

**Brill Brothers**  
BROADWAY AT 49th ST.  
NEW YORK CITY



A dish of Nabisco Sugar Wafers is a familiar sight—and a welcome one. These delicious dessert-confections have "saved the day" more than once for the hostess who has provided them for emergencies as well as daily use.

FESTINO—They look and taste like almonds, but in reality are novel confections.



— THE SECRET OUT! —  
IT'S  
**WHITE HOUSE  
COFFEE**

THE GOOD WORD PASSED ALONG

*Until YOU have this **SPLENDID** coffee on your table, you cannot be fully alive to just what a coffee may be or means to you. Ask your grocer for it—BY NAME.*

The Nationally-known "White House" COFFEE is sponsor for the same high character and reliability in "White House" TEA—which, with its TEN varieties, will give wide range for personal preference.

— IT'S JUST DELICIOUS —

Over 25,000 dealers in United States supply their trade with these superior goods. Your dealer can supply you—ask him.

Principal Coffee Roasters **DWINELL-WRIGHT COMPANY** Boston—Chicago

SAMOVARS ♦ FIRE LIGHTERS ♦ WOODEN WARE



Crackleware Flower Bowl. Complete with Block and Stand, \$3.15

POSSIBLY, it is the more unusual household utilities that have given us our reputation—hot water plates, horn lanterns, bread and milk sets of exclusive design and that sort of thing. It's an everyday occurrence to hear particular housekeepers say that the interesting articles so seldom seen elsewhere are invariably found—at Lewis & Conger's. But it's the great abundance of exceptionally good commonplaces that have given us our business.

You may need a really practical bedside table for an invalid only once in a lifetime—but you will need kitchen utensils, pantry equipment and useful suggestions for every room in the house all your life. And you find them at Lewis & Conger's

**LEWIS & CONGER**

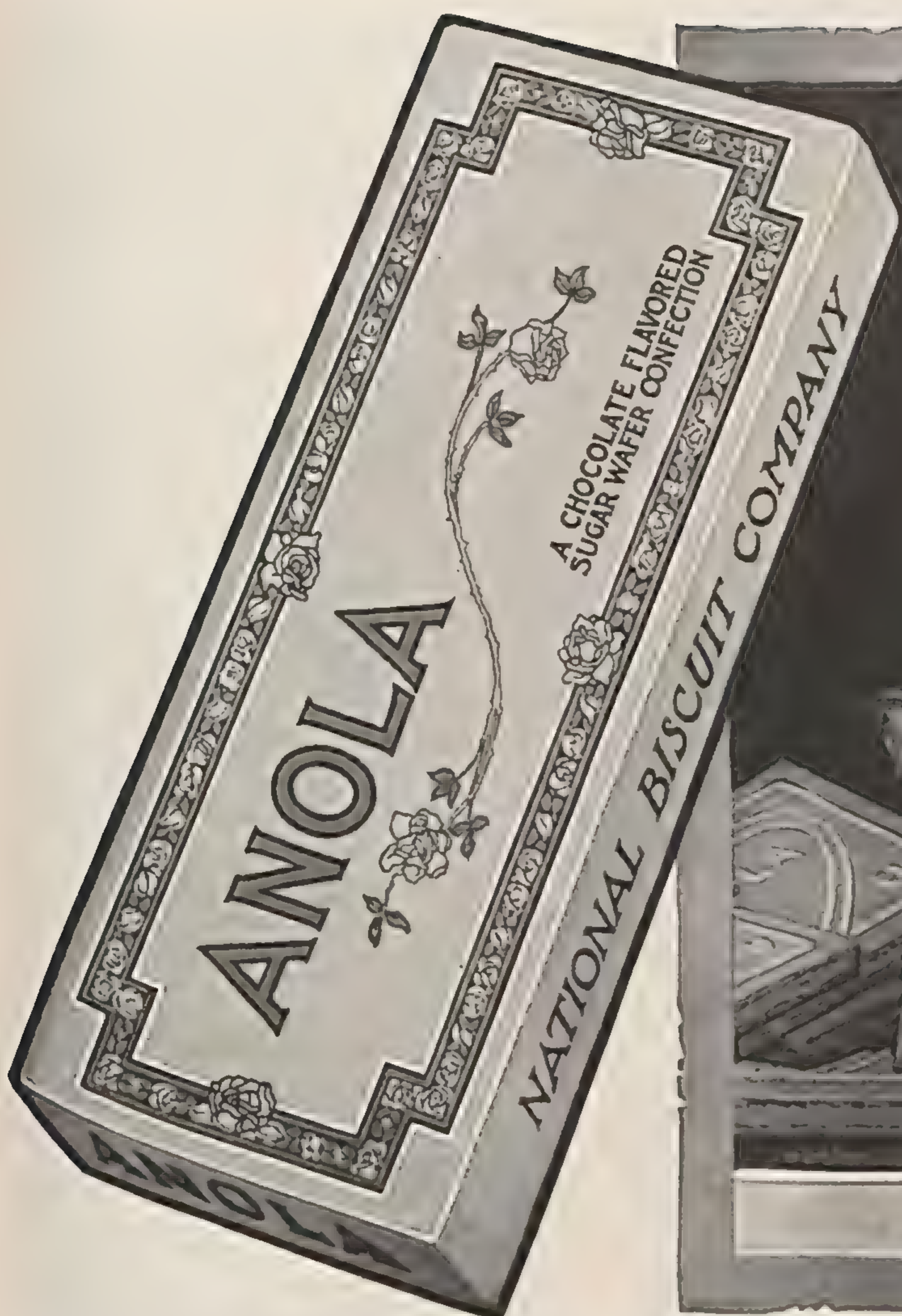
6th Avenue and 45th Street, New York

CHINA ♦ GLASS ♦ KNIVES ♦ FIRELESS COOKERS ♦ REFRIGERATORS

SCALES ♦ DOOR PORTERS ♦ HORN LANTERNS ♦ TRAYS ♦ TEA WAGONS

PERCOLATORS ♦ CANDLESTICKS ♦ FIRE SETS





**A**NOLA Sugar Wafers—  
a chocolate-flavored baking  
held together by a creamy,  
chocolate-flavored spread, in a  
rare combination of form and  
flavor. These dessert-confec-  
tions have won a place on  
America's best tables.

**LOTUS**—This is the name  
of another N. B. C. confec-  
tion that will delight you.

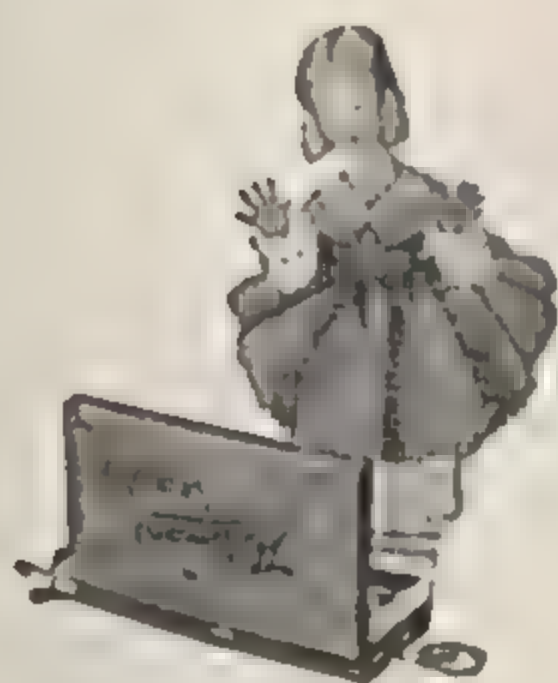


*P. & S.* **Uneeda Biscuit**

## Whitman's Sampler



A quaint, dainty box repre-  
senting the cross-stitch work  
of an old-time sampler,  
"started in 1842".



An altogether unusual and  
charming assortment of  
chocolates and confections  
—certain of a delighted re-  
ception.



Send the Sampler. De-  
livered by the nearest  
Whitman agency (usually  
the leading drug store) or  
by us for \$1 the pound. Ask  
for booklet.

(Any Western Union Telegraph Office will  
accept an order for Whitman's to be de-  
livered by the local Whitman agency.)

Stephen F. Whitman & Son, Inc., Philadelphia, U. S. A.  
Makers of Whitman's Instantaneous Chocolate, Cocoa and Marshmallow Whip

When hubby brings a guest



### CHEFSERVICE does the rest

**Y**OU have the equal of a Fifth Avenue Chef in your home,  
at your instant command, if your pantry contains a little

### Purity Cross

- ⊗ CREAMED CHICKEN A LA KING
- ⊗ WELSH RAREBIT
- ⊗ LOBSTER A LA NEWBURG
- ⊗ GRACED SPAGHETTI

**N**O work, no bother, no pots  
and pans. You just heat  
the tins and serve—confident in  
the perfect result that comes  
of perfect materials cooked to  
perfection in a model kitchen  
by a master chef.

If these achievements of Purity Cross  
Chefservice are not at your grocer, send  
us \$1.75 for the "Getacquainted" as-  
sessment of one of the large tins of  
each, delivered prepaid, if you mention  
the name of your grocer. (In Canada,  
\$2.25). Interesting booklet,  
"How and When," sent free  
if you send us the name of  
your grocer.

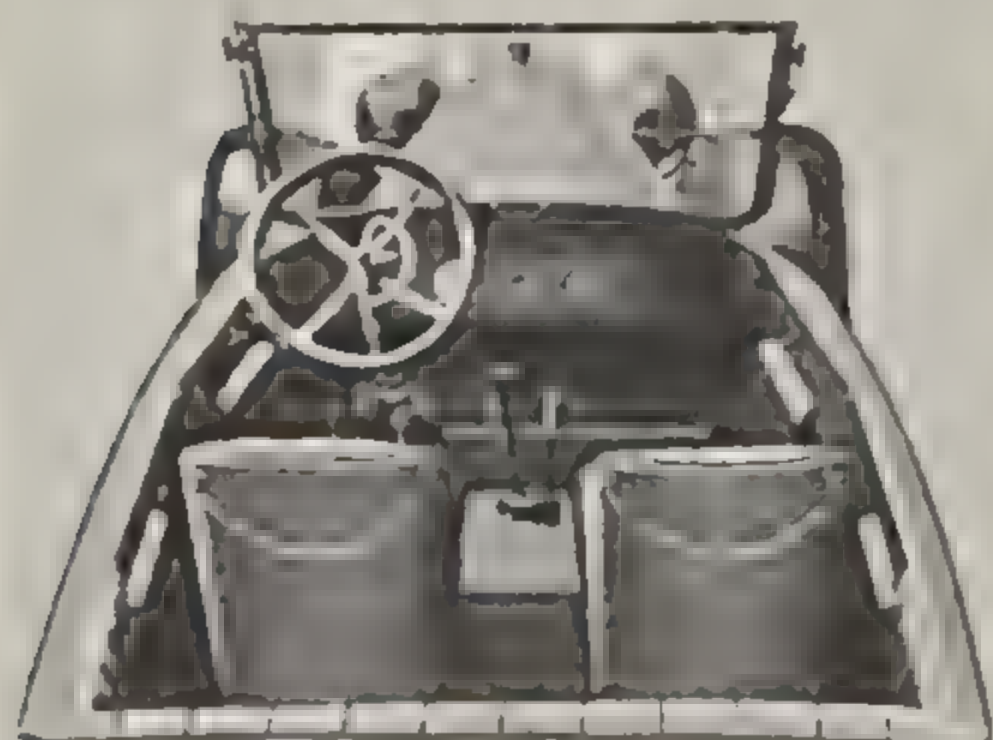
PURITY CROSS, Inc., Model Kitchen, Route 2-V, Orange, N. J.







With new Semi-Victoria top down.



Wide aisle between front seats.



Easy to get in and out through unusually wide doors.



Showing perfect blending of ALL-YEAR Top and body.

# The Ideal Woman's Car

Cosy as a boudoir, comfortable as the favorite divan and cheerful as a sun parlor. It is unusually easy to drive and control. With ample space to move about, in and out—with many individual appointments and upholstery of exclusive motor weaves, it has an irresistible feminine appeal.

## The New KISSELKAR Hundred Point Six 4 Passenger Sedanlet

A new Kissel triumph in body designing and building—mounted on the famous *Hundred Point Six* chassis with the new sturdy Kissel-built power plant and 99 other all-important features.

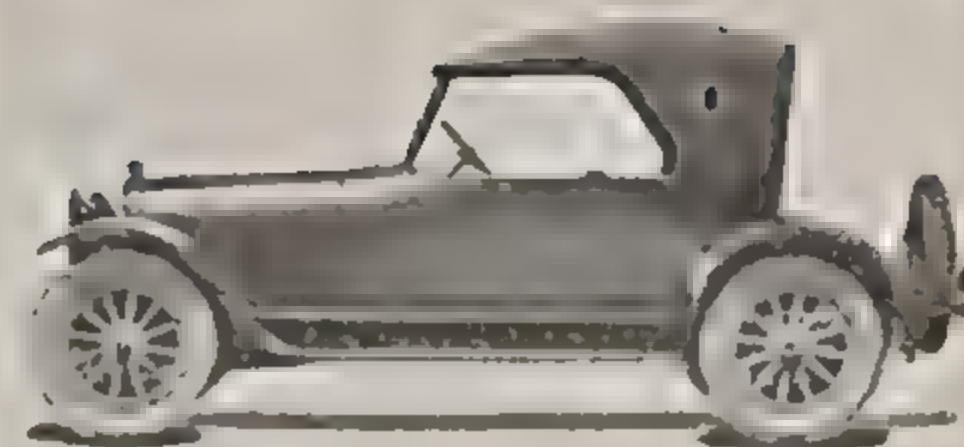
Equipped with the latest ALL-YEAR Top, which is entirely removable, and in which all six windows may be raised or lowered at will.

*Hundred Point Six Sedanlet* with ALL-YEAR Top and new Semi-Victoria Style Summer Top—\$1885 f.o.b. factory.

See your KisselKar dealer who is now showing the Sedanlet. Send for ALL-YEAR Car Booklet.

The  
ALL-YEAR  
Car

Kissel Motor Car Company  
Hartford, Wis., U. S. A.



With new Semi-Victoria style top up.



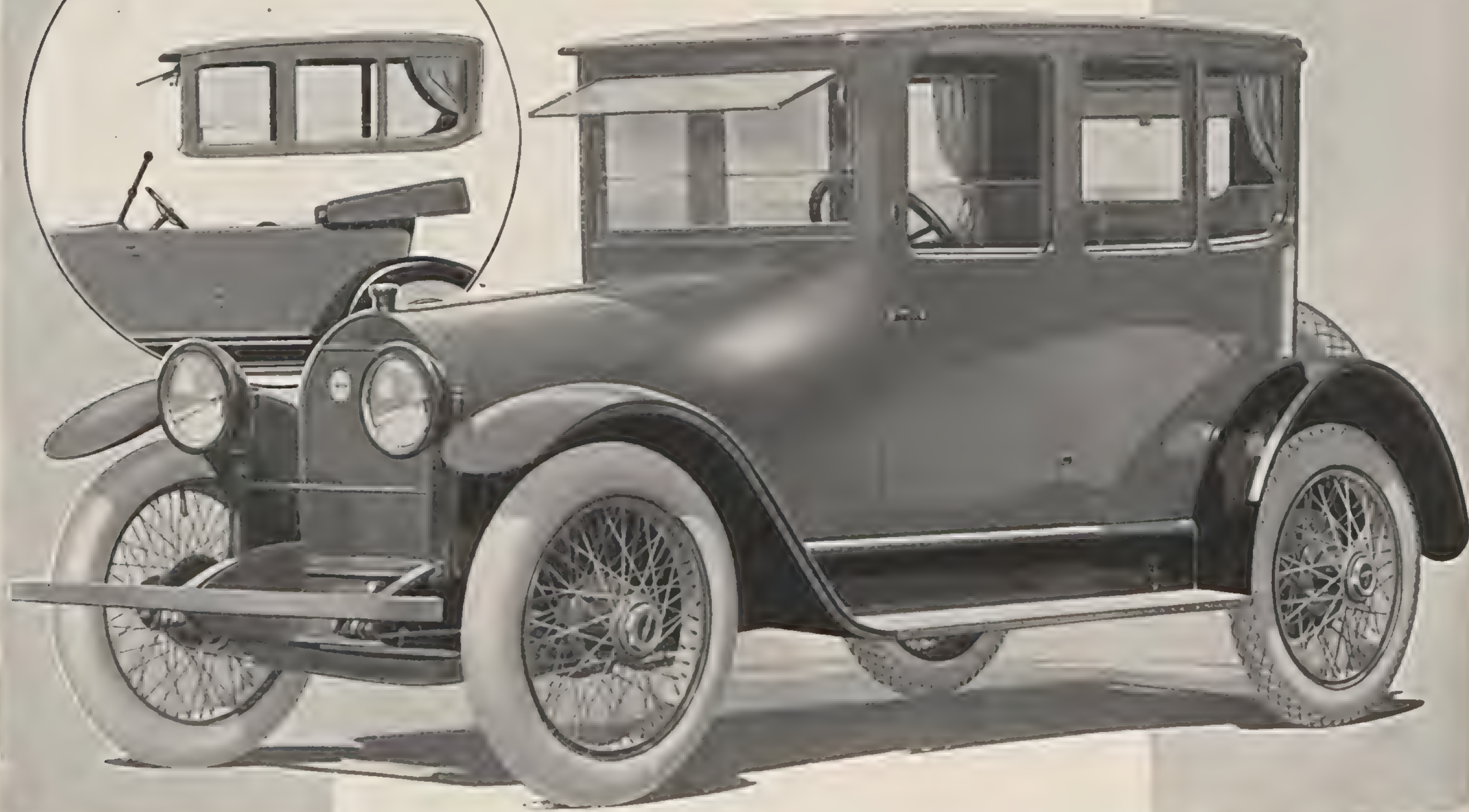
Aeroplane view, showing comfortable, roomy tonneau and wide seats.



With ALL-YEAR Top all windows raised or lowered at will.

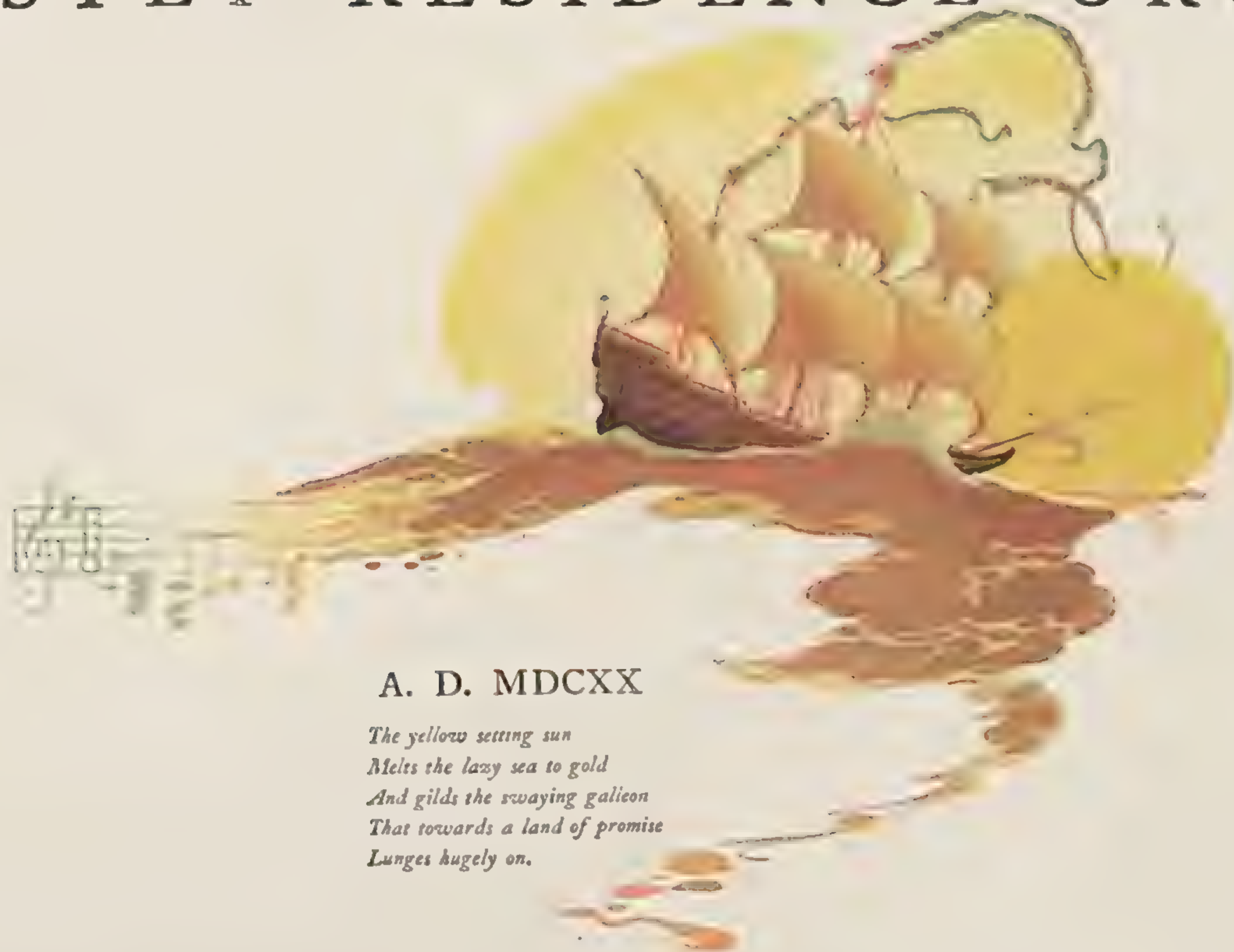


With ALL-YEAR Top, windows up—complete protection in bad weather.





# THE ESTEY RESIDENCE ORGAN



A. D. MDCXX

*The yellow setting sun  
Melts the lazy sea to gold  
And gilds the swaying galley  
That towards a land of promise  
Lunges hugely on.*

**M**AC DOWELL, surely, of all composers has most deftly woven into music the magic and the mystery of the sea. And the Estey Residence Organ, perhaps, of all instruments interprets most sympathetically the magic of that music. Take down from the shelves of the Estey musical library MacDowell's *A. D. 1620*. This little roll of paper holds imprisoned all the sweeping rhythm and cadence of the wide winds and open sea. Ever you hear in the rolling chords the surge and thunder of the sea. A tall galley with its freight of hope staggering before the gale. Dark forest and stormy headlands. Surf booming upon a desolate shore.

There is magic in this music—magic imprisoned in a paper roll, ever obedient to your mood and will. That is the wonder of The Estey Residence Organ, an open sesame to the best music of all lands and all ages.

The Estey Residence Organ is a true pipe organ, orchestrally voiced, designed and built especially for the

home. It reproduces all the tonal effects of a full orchestra, including violins, viola, harp, cello, flutes, reeds, woodwinds, brasses and chimes.

The Estey Organist, an integral part of every Estey Residence Organ, relieves the music lover of all the difficult technique of the instrument. Rolls may be obtained for any musical composition. The mechanism for operating the rolls may be instantly disconnected by the pressing of a button, and in no way interferes with the practised organist's playing of the instrument by hand.

In artistry of design no less than in splendor of tone, The Estey Residence Organ is an appropriate part of a beautiful home. It is readily installed in houses already built. By the utilization of waste space a satisfactory installation can almost invariably be arranged. When building a new home, the co-operation of the architect often makes possible a more comprehensive instrument. The organ may be heard at any of the Estey Studios.

ESTEY ORGAN COMPANY, *Brattleboro, Vermont*

*Studios in* NEW YORK, 25 West 45th Street    PHILADELPHIA, 1701 Walnut Street  
BOSTON, 120 Boylston Street    LOS ANGELES, 332 South Broadway

*Appointments may be made  
for a private recital  
at any Estey Studio*





# Willys

## KNIGHT

Sleeve-Valve Motor



## The New Limousine

Built on the eight cylinder chassis, with many added luxuries and refinements, the new Willys-Knight Limousine is the handsomest car we ever produced.

The wheelbase has been lengthened to 125 inches, which permits a roomier body and makes the car easier riding.

Full crowned fenders and a more lustrous finish in a new shade of French Blue improve the exterior appearance of the car.

But it is on the interior decoration and furnishing that the most skilled artistry has been lavished.

The upholstery and side top linings are in beautiful worsteds of superb quality; there is a foot hassock to match, and the floor is covered with a soft carpet of luxurious texture and thickness.

Two softly upholstered seats with nickel-finished frames fold under the

Willys-Overland Inc., Toledo, Ohio  
Willys-Knight and Overland Motor Cars





# Willys

## KNIGHT

Sleeve-Valve Motor



## —Many Added Luxuries and Refinements

back of the front seat with greater compactness. A clock is provided in both the front and the rear compartments, and in the rear compartment there is a vanity case for madam on one side while on the other side is a smoking set with an electric cigar lighter. Dictograph communication with the driver is an added convenience.

Windows are raised or lowered by mechanical lifts.

A floor heater and foot rest are provided.

There are etched glass dome, quarter and step lights.

Everything is of the finest, and in perfect taste.

Nothing has been spared to bring the body up to a stand-

ard of luxury and refinement in keeping with the Willys-Knight Eight Cylinder Motor.

Quiet, almost vibrationless, efficient in the highest degree and virtually permanently so, for it improves instead of deteriorating with use, this remarkable motor is pre-eminently the power plant for closed cars.

For those who prefer the Town

Car or Sedan there are cars of these types similarly equipped.

And the prices range considerably lower than usual for such refinement of luxury, mechanically and artistically.

See the nearest Willys-Overland dealer and examine these new models critically—note carefully the greater value they represent at the prices at which they are sold.

Willys-Overland Inc., Toledo, Ohio  
Willys-Knight and Overland Motor Cars



# Vanity Fair

## That Little Green Door In the Wall

Do you ever long to slip  
through a Little Green Door?

To escape from the common-  
place, common-sense, com-  
mon-pulse world—the world  
that bores and wearies you?

Don't repine. There is hope,  
You can pass—any day—  
through the Little Green Door.

Just stop at the nearest news-  
stand, and buy the Novem-  
ber issue of Vanity Fair.

And, presto! You will find  
yourself exploring the world  
of dancing. Of music. The  
theatre. Studios. Midnight  
cabarets. The very heart of  
the whirling kaleidoscope of  
New York, the maddest, most  
brilliant, most dazzling city  
in the world.

### VANITY FAIR

*On sale at all better-  
class newsstands*

25 cents a copy

\$3 a year





# PAIGE

*The Most Beautiful Car in America*

## An Artistic Achievement And A Mechanical Masterpiece

For eight years now, the general public and the automobile industry have learned to expect great things of the Paige-Detroit Motor Car Company.

Each one of our announcements has proved to be unusually significant.

Each one of these announcements has created history in a very definite way, and the motor car buyer has invariably been the gainer.

This year, we confidently predict, will prove no exception to the rule.

We have produced a car that must inevitably revolutionize the trend of thought and practice in the six cylinder field.

Coming directly to the point, we have produced what we sincerely believe to be a *perfect* motor car.

In power, flexibility, quietness and economy of operation, the new Paige Essex Model "Six-55" is, we believe, the most remarkable car on the American market.

The last irregularity of the power impulses has been done away with.

The car travels evenly, smoothly and sweetly at every speed. As a consequence, vibration has been reduced to the absolute minimum.

One no longer rides in a Paige—he floats.

The slightest depression of the accelerator pedal brings an immediate and truly amazing result. It can only be compared to the unleashing of mighty, hidden forces.

With no sense of laboring effort—no "bucking" or side sway—the Essex sweeps ahead

into its full stride with the speedometer needle frantically attempting to keep pace.

Despite its tremendous power, however, this new motor is anything but a glutton for fuel.

An improved system of carburetion utilizes every last atom of gasoline energy, and repeated factory tests have shown economy records that surpass anything accomplished by earlier Paige cars.

To sum it all up, scientific distribution of weight, scientific alignment of working parts, scientific designing of all chassis units—these are the great factors that have united to make the Paige a superb mechanical product.

These, indeed, are the factors that distinguish between the old standards of engineering and the new.

And now, there remains but one thing more to be said: The Essex Model, as a *whole*, is strictly in keeping with its wonderful power plant.

We started out with the deliberate intention of producing a *perfect* motor car—and we have accomplished just that result.

From tire carrier to headlights, the Essex is flawless. There are no crudities, no hidden weaknesses, no "compromises."

So far as beauty and elegance are concerned you, of course, know what to expect. "The Most Beautiful Car in America" speaks for itself.

It is an exquisite creation—an artistic achievement as well as a mechanical masterpiece.

Essex "Six-55" seven-passenger \$1775; Coupe "Six-55" 4-passenger \$2850; Town Car "Six-55" seven-passenger \$3230; Limousine "Six-55" seven-passenger \$3230; Sedan "Six-55" seven-passenger \$2850; Brooklands four-passenger \$1795; Linwood "Six-39" five-passenger \$1330; Glendale "Six-39" Chummy Roadster \$1330; Dartmoor "Six-39" 2 or 3-passenger \$1330; Sedan "Six-39" five-passenger \$1925. All prices f. o. b. Detroit.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN







FASHION'S PINNACLE  
FOR FALL AND WINTER

**O-G**  
"COMBINATION"  
FASHION BOOT

*Specially Priced at*

**\$9<sup>50</sup>**

1. Brown Kid vamps with uppers of brown or light fawn suede.
2. Beige Kid vamps with suede uppers to match.
3. All-over brown suede. 11 inches, ground to top.



Turned  
soles. Wood  
French heels.

*Mail orders promptly filled*

**O'CONNOR & GOLDBERG**

*Address for Out-of-Town Orders*

**REPUBLIC BUILDING, CHICAGO**



*A Connoisseur's Edition of*

**THIS  
MONTH'S  
COVER**

A limited edition of artist's prints of the original drawing by Lepape from which this month's cover of Vogue was made has been prepared—large size, 20x25 inches, lithographed in 8 colors, with no lettering on it except the artist's own spirited title:

*"Vive La France"*

Lepape has done many famous things—he was one of that famous group of brilliant artists who gave to the Gazette du Bon Ton its unique and exquisite character—but never has he done anything more lovely, more expressive of the land of the tri-color than the design which appears on this issue of Vogue.

**A Limited Number**

Vogue has prepared a special connoisseur's edition of this poster for those of its readers who wish to possess it for their own.

There are only fifty copies for sale, at \$7.50 each.

Just fill out the coupon below, inclose your cheque, and the poster, carefully packed, will be sent you by return mail.



**VOGUE**

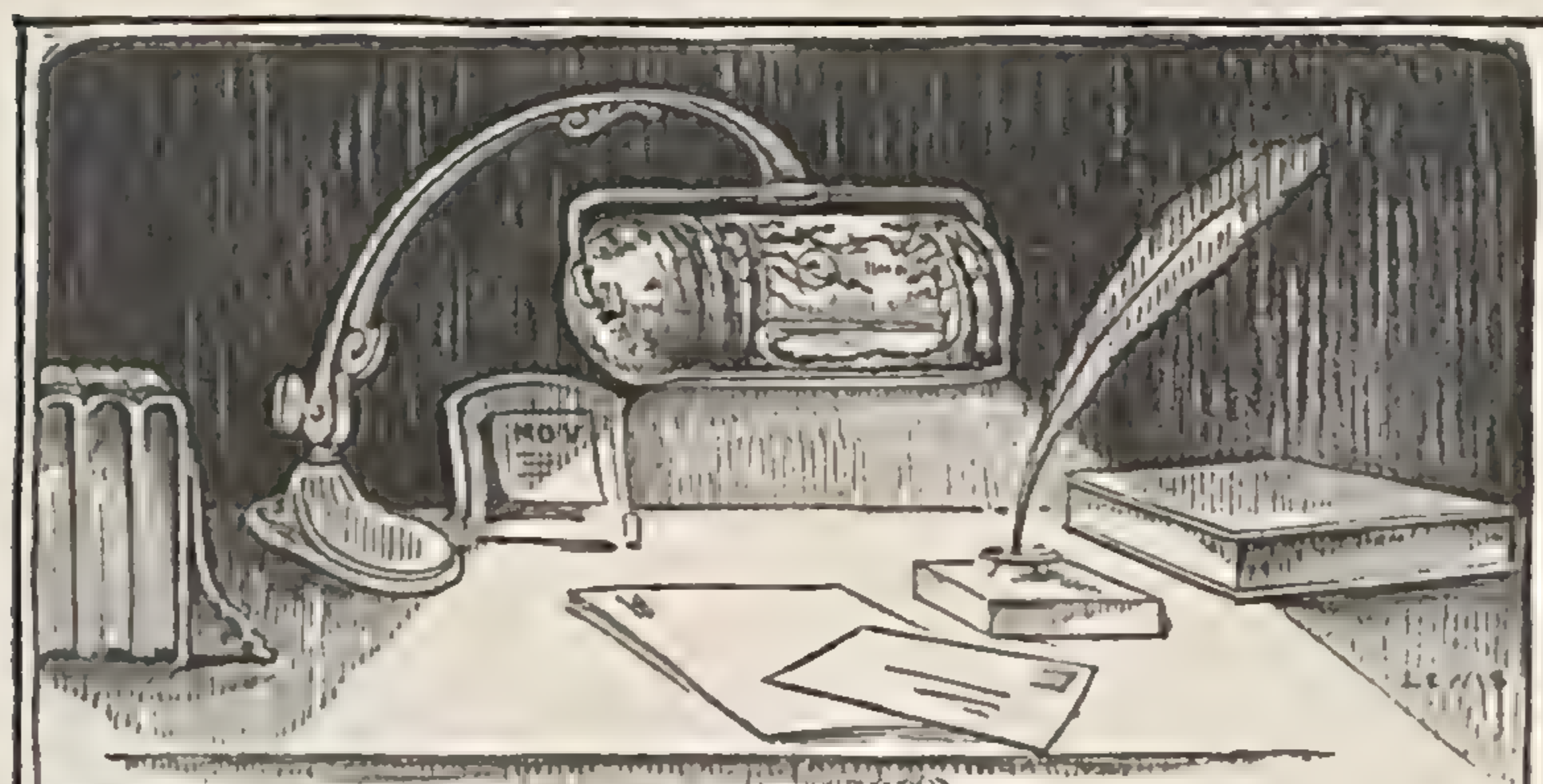
19 West 44th Street, New York City

Please send me a copy of *Vive La France*, in the special connoisseur's edition. My cheque for \$7.50 is inclosed. Please send the poster by return mail to

Name .....

Street..... City..... State.....

V. 11-1-11



**HANDEL**  
*Lamps*

THE attractiveness of this adjustable desk and piano lamp is a reminder that beauty and utility make severe demands upon Handel Lamps.

Not alone must the decorative design harmonize with the color tones; the design of the entire lamp must lend itself to the efficient and satisfactory use of the illumination. Specialized attention to these vital details gives character to every Handel Lamp.

No. 6577 is the lamp illustrated. See it at your dealer's or write for illustrated booklet.

**THE HANDEL COMPANY**  
386 East Main Street Meriden, Conn.







New York

## VOGUE'S SCHOOL DIRECTORY



New York

### THE COMSTOCK SCHOOL for Girls

52 EAST 72nd STREET, NEW YORK CITY  
Fifty-fifth year opens  
October 5th, 1917



One block from Central Park—a location which gives opportunity for outdoor sports, tennis, skating and horseback riding. The building is large, well-ventilated, and equipped with electric elevator and every modern convenience.

**Elective Advanced Courses** in English, French Language, daily conversation with resident native teachers. History of Art, Gymnasium, Interpretive Dancing, and one of the following Special Courses:

Piano and Singing Dramatic Art  
Interior Decoration Drawing and Painting  
Domestic Science Secretarial Courses

All of the special courses are under the supervision of the best known specialists in New York City. The head of the Music Department is Mr. Charles Lee Tracy, certificated Leschetizky exponent.

the successful

"Ich bestätige hiermit, dass ich Herrn Charles Tracy aus Amerika, welcher während zwei Saisons bei mir mit gutem Erfolg seine Studien im Clavierspiel gemacht hat, für vollkommen geeignet halte, als Lehrer in bester und gediegener Weise wirken zu können."

*Therese Leschetizky*

Terms for boarding pupils, \$1550—No Extras

For catalogue, address

MISS MABEL L. FOSTER, Principal  
MISS LYDIA D. DAY, Prin. Emeritus

### The Children's School

(Fourth Year)

Classes in open-air rooms throughout the building.

For boys and girls from 2 to 8½ years

The aim of the school is to develop the personality of each child as a basis for social consciousness.

A large roof playground; carpentry shop; studio for modelling and drawing; auditorium for music and dancing. Particular attention to Science and spoken French. Special teachers for special subjects. Afternoon trips in connection with school work.

WRITE FOR BOOKLET

Miss MARGARET NAUMBURG, 34 West 68th St., New York

### THE MISSES STOWE

recently the Principals of Rye Seminary, Rye, New York, and now residing in New York City, are open for engagements in instruction in Piano, classes in Domestic Science, Tutoring and Chaperoning. Address, THE MISSES STOWE, 275 Central Park West.

### The TEWKSBURY SCHOOL for GIRLS

Scarsdale, Westchester Co., N. Y.

Fifty-four acres. For catalogue and views, address

THE MISSES TEWKSBURY, Principals

Forty minutes from New York by express service to White Plains. P. O. Address, White Plains, N. Y.

**DREW SEMINARY** For Young Women. Beautifully located, 49 miles from New York City. 600 feet elevation, commands view of Lake Glenelg and Fishkill Range. General and special courses. Certificate privileges. Classes limited to six. All athletics. Moderately priced. Write for catalog. CLARENCE PAUL McCLELLAN, President, Box 715, Carmel, NEW YORK.

### MARYMOUNT

High class school for young ladies. Conducted by the Religious of Sacred Heart of Mary. Location unsurpassed. 40 minutes from New York City. Pre-Academic, Academic, two years' Collegiate courses. Music, Art, Elocution, Domestic Science, Gymnasium, Riding, Skating, Tennis, Organized Games, Chaperoning to Concerts; Art Galleries, Museums. Write for Catalogue to The Rev. Mother.

TARRYTOWN-ON-HUDSON, NEW YORK

#### BOYS' SCHOOLS

PAGE

Bordentown .....37  
Brown Tutoring .....37  
Calvert .....36  
Claremont .....37  
Chestnut Hill .....37

PAGE

George .....36  
Gunnery .....37  
Massee .....37  
Tome .....37

#### GIRLS' SCHOOLS

Bangs & Whiton .....35  
Beard .....36  
Bishopthorpe .....36  
Calvert .....36  
Cambridge .....36  
Children's .....35  
Colonial .....36  
Drew .....35  
Dwight .....36  
Feren .....36  
French .....35  
George .....36  
Girls Latin .....36  
Hall .....36  
Kent Place .....36  
L'Ecole Francaise .....35  
McClintock .....36

Marshall .....36  
Mary Lyon .....36  
Marymount .....35  
Mason .....35  
Mills .....36  
Monticello .....36  
National Park .....36  
Oaksmere .....36  
Ogontz .....36  
Ossining .....36  
Rogers Hall .....36  
Rydal .....36  
School of the Four Seasons .....36  
Tewksbury .....35  
Warrenton Country .....36  
Waynflete .....36

#### GIRLS' CAMPS

Sargent .....36

#### SPECIAL SCHOOLS

Alviene—Dramatic Art .....37  
Brown's Salon Studio of Fashion .....37  
Bryn Mawr—Special Students .....37  
Chicago Academy of Fine Arts .....37  
Comstock—Elective Advanced Courses .....35  
Comstock, Elinor—School of Music .....37  
Conklin, Miss—Secretarial .....37  
Elm Hill—Special Students .....37  
Hartman, Mrs. Cooper .....35  
Hedley—Special Students .....37  
McDowell—Dressmaking .....37  
Mack, Elizabeth—Dramatic Art .....37  
Margulies—Montessori .....35  
New York School of Fine & Applied Art .....37  
New York School of Music & Arts .....37  
Noyes, Edith Coburn—Dramatic Art .....37  
Peirce—Business .....37  
Povey, Grace—Pianoforte .....37  
Stowe, Misses—Tutoring .....35  
Taylor, S. T.—Dressmaking .....37  
Training School at Vineland .....37  
Wilson-Greene School of Music .....37  
Woman's Institute .....37  
Woman's School of Horticulture .....37

IN WRITING FOR ADVICE from the School Directory of Vogue, please be sure to state just how expensive a school you can afford, what part of the country you would prefer the school to be in, and what your plans are for your child's future education. Which preparatory school we recommend depends largely on your replies to these questions.

#### VOGUE SCHOOL SERVICE

19 WEST 44TH STREET NEW YORK

New York

**L'ECOLE FRANCAISE** A French School for American Girls. Removed from Rome, Italy, on account of war. References by permission: Their Excellencies, Madame Jules Jusserand, French Embassy, Washington; Madame Barrère, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy at Rome. Madame J. A. Rieffel (diplômée de l'Université de France), Principal. 12 E. 95th St. (overlooking Central Park).

### MONTESSORI Children's House and Primary Teachers' Training Course

Mrs. A. Reno Margulies

673 West End Avenue

New York

### Miss C.E. Mason's Suburban School for Girls. "The Castle."

TARRYTOWN-ON-HUDSON, N.Y.



Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including graduating and special courses. Vocational. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. Illustrated catalog.

Miss C. E. Mason, LL.M., Lock Box 713

## The Only Country School for Girls in New York City.

1890 "A Real School" 1917

In the great city—yet apart from its distractions. Charming, healthful, practical in location. School estate of 35 wooded acres.

Small enough to be a real home  
Large enough to be "a real school"

Small classes and a sympathetic understanding enable the directors of this school to adapt its work intensively to the strength and ability of each pupil.

Certificated at all the leading colleges. Brilliant Music Department. Emphasis laid on this study and Art.

The girls selected for this school loyally respond with voluntary and unselfish enthusiasm to its ideals.

For further information address the Principals

Miss Bangs & Miss Whiton  
RIVERDALE AVENUE, near 252nd STREET

### THE FRENCH SCHOOL FOR GIRLS

MISS McCLELLAN and MISS WILLIAMS' School, 24 East 94th Street, New York. All Courses in French; French spoken at all times. French teaching-staff. Opera, art exhibits, Theatre Française. Resident and day pupils. Also older girls, studying painting or music in New York, carefully chaperoned. Summer address of Principals, Cape Neddick, Maine.

**MRS. COOPER HARTMAN'S SCHOOL FOR GIRLS** 17 West 69th St., New York. A French city home with country annex for week-ends and outdoor sports. Regular academic work. Music, Art, Preparedness and Red Cross Courses. Military drill. Training in social and practical arts of home-making. Apply to MRS. REUBENA KNICKERBOCKER STATTON, Secretary. "Locust Lodge," Chappaqua, New York.



## VOGUE'S SCHOOL DIRECTORY

New York

New York

Pennsylvania

## OAKSMERE

Mrs. Merrill's School  
for Girls

Orienta Point, Mamaroneck, N. Y.

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address

Mrs. Winifred Edgerton Merrill

Orienta Point, Mamaroneck-on-Sound

NEW YORK



The Residence at Oaksmere

Ossining School  
For Girls

Box 104, Ossining-on-Hudson, New York

## Training for Efficiency

American Red Cross Work  
Household Economy  
Secretarial Course  
Practical Gardening

will be given full credit not only  
in the Home-making Course  
but in Academic, Art, Music  
and Dramatic Courses

High School Graduates may specialize as desired. College Certificate privileges. In beautiful Westchester, thirty miles from New York. Separate House for younger girls. Likable, livable and home-like.

Write for year books of  
upper and lower school

Clara C. Fuller, Principal  
Martha J. Naramore, Associate Principal

District of Columbia

## National Park Seminary



James E. Ament, L.L.D., Pres. Washington, D. C. (Suburban) For the higher education of young women. All the best features of the large and small school. Specialists in Music, Art, Elocution, Domestic Science, Floriculture, Arts and Crafts, Secretarial branches, Library Methods, Business Law, Modern gymnasium—indoor and open-air sports. Bowling, Swimming, Riding, Democracy of life and consideration for the individual. The story of the school, its thorough equipment, its training in home-making, told fully in our illustrated catalog. For a copy address Registrar, National Park Seminary, Box 173, Forest Glen, Md.

**Colonial School for Girls** Exceptional advantages for study in the National Capitol to those whose plan to study in Europe has been delayed. College preparation. Music. Art. Travel. Secretarial. Special Courses for High School and Seminary graduates. Languages. Athletics. Catalog. MISS CHARLOTTE CRITTENDEN EVERETT, Principal, 1539 Eighteenth St., Washington, D. C.

Virginia

**Warrenton Country School** For young girls. Beautifully situated in the foothills of Virginia near Washington. College Preparatory and special courses. French, the language of the house. Teaches girls to study, brings them nearer nature and inculcates habits of order and economy. MLE. LEA M. BOULIGNY. VIRGINIA, Warrenton, Box 18.

New Jersey

## Kent Place: A School for Girls

SUMMIT, NEW JERSEY—20 miles from New York  
College preparatory, academic and graduate courses.  
MRS. PAUL, MISS WOODMAN, Principals.

## FERENS SCHOOL

TENAFLY, N. J. Telephone Englewood 208

Provides a wholesome happy home life combined with the best educational advantages for girls under fifteen. Limited to 25 girls. Personal application required.

## The School of Four Seasons

A migratory school for girls. Princeton, N. J., and Charleston, S. C. For catalog and views, address  
MME. JEROME B. THOMAS, Principal,  
Glen Gummere, Princeton, N. J.

NEW JERSEY, Orange

## MISS BEARD'S SCHOOL FOR GIRLS

A country school, 13 miles from New York. College preparatory, special courses. Music, Art, Domestic Arts and Science. Supervised physical work in gymnasium and field. Catalog on request. Address MISS LUCIE C. BEARD.

## DWIGHT SCHOOL FOR GIRLS

College preparatory and special courses. Domestic science. Certificate accepted by leading colleges. Suburban to N. Y. Outdoor games, gymnasium, tennis, riding.

Miss Creighton and Miss Farrar, Prins., Box 613, Englewood, N. J.

Massachusetts

## Miss Hall's School

Pittsfield, Massachusetts

## MISS MCCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW MCCLINTOCK, Principal,  
4 Arlington Street,  
Boston, Mass.



## ROGERS HALL SCHOOL FOR GIRLS

Lowell, Massachusetts. 38 minutes from Boston. Country sports. New gymnasium and swimming pool. For catalogue and views, address  
Miss OLIVE SEWALL PARSONS, B. A., Principal.

## THE CAMBRIDGE SCHOOL FOR GIRLS

Founded in 1886. Resident and day pupils. Schoolhouse and Residence, modern, separate buildings. General and college preparatory courses. Art, Gardening, Swimming, Athletics. RUTH COIT, Head Mistress, 36-40 Concord Avenue, Cambridge, Mass.

Maine

## Waynflete School for Girls

Old-fashioned home-life and modern intellectual advantages. Esteemed by parents who value thorough work and wholesome pleasures for their daughters. College certificate. Outdoor sports.

Miss Crisfield, Miss Lowell, Prins., 355 Danforth St., Portland, Me.

Camps

## SARGENT CAMPS FOR GIRLS

Two camps—Seniors, 14-24; Juniors, 8-13. Finest plant and equipment in America. All sports. Horseback Riding. Arts and Crafts. Dramatics. Safety and health our first consideration. DR. DUDLEY A. SARGENT, Pres. PETERBORO, N. H. THE SECRETARY, 18 Everett St., Cambridge, Mass.

Illinois

## MONTICELLO

Seminary Junior College for Young Women, and Academy for Girls. Buildings worth more than \$600,000. Sixty-acre campus. Outdoor Athletics. Music practice rooms in separate wing. (Eightieth year opened September 20, 1917.) Catalogue. Address. MARTINA C. ERICKSON, Principal. Box 201, Godfrey, Ill.

Miss Mills School at Mount Airy  
Original Out-of-Door School for Well Children

Boarding and Day School for girls from 6 to 16. Over nine acres. All sports. Specialized care and training during the most formative period of a child's life.

ELLEN STANNEY MILLS

Box R

Mount Airy, Phila.

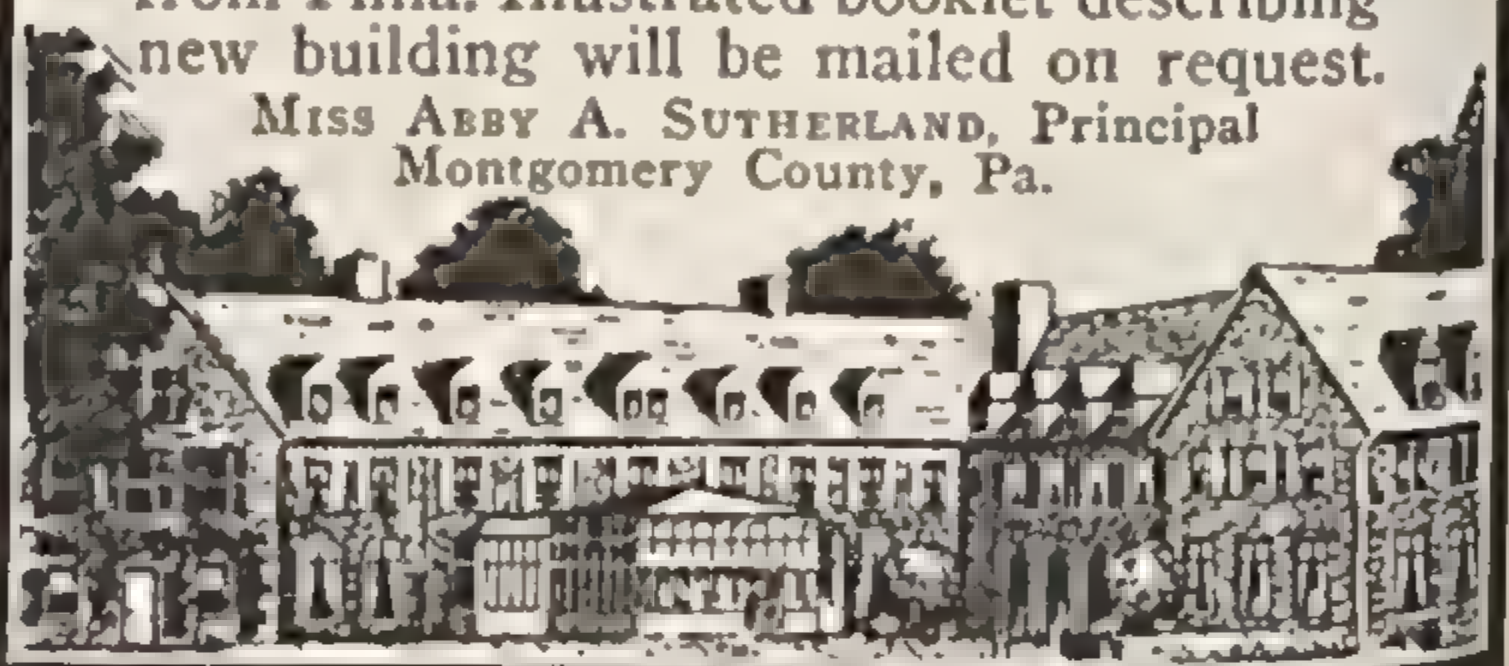
## Miss Marshall's School for Girls

Charming location, 20 minutes from Phila. College preparatory and general courses. Music, Art, Domestic Science. Outdoor athletics. Campus, 4 acres. Catalog. Miss E. S. MARSHALL, Oak Lane, Phila.

## Ogontz School

Founded 1850

A school for girls occupying an estate on the summit of Rydal Hills, 25 minutes from Phila. Illustrated booklet describing new building will be mailed on request.

MISS ABBY A. SUTHERLAND, Principal  
Montgomery County, Pa.

**BISHOPTHORPE MANOR.** A select school for girls. Convenient to New York and Philadelphia. College preparatory and finishing courses. Two years cultural course for high school graduates. Secretarial work. Individual attention. Swimming Pool. Junior Department. CLAUDE N. WYANT, Principal, Box 243, South Bethlehem, Pa.

**RYDAL School for Little Girls** The Ogontz School announces the opening of Rydal School for Little Girls, 9 to 14 years. A teacher of strong personality, who has had unusual success in training little girls, is in charge. Enrollment limited. Catalog on request. Miss ABBY A. SUTHERLAND, Rydal, Montgomery Co., Pa.

## Mary Lyon School



School-House—One of two new buildings now being constructed.

Definite college preparation in an interesting, attractive way. The very best training in all the fine arts and individual specialties. Unusual facilities for playtime—riding, swimming, canoeing, aesthetic dancing and all athletic games. Mary Lyon is a big home. Each girl receives individual study and care. Seven Gables, our home for little girls. Write for illustrated catalogue.

H. M. CRIST, A. B., FRANCES L. CRIST, A. B., Prins.  
Box 1509, Swarthmore, Pa.

Co-Educational

**GEORGE SCHOOL** Co-educational with Separate Dormitory Buildings. College Preparatory, also Manual Training and Sanitation courses for boys. 227 acres on Neshaminy Creek. Athletics. Friends' management. George A. Walton, A.M., Prins., Box 289, Bucks Co., Pa.

Maryland

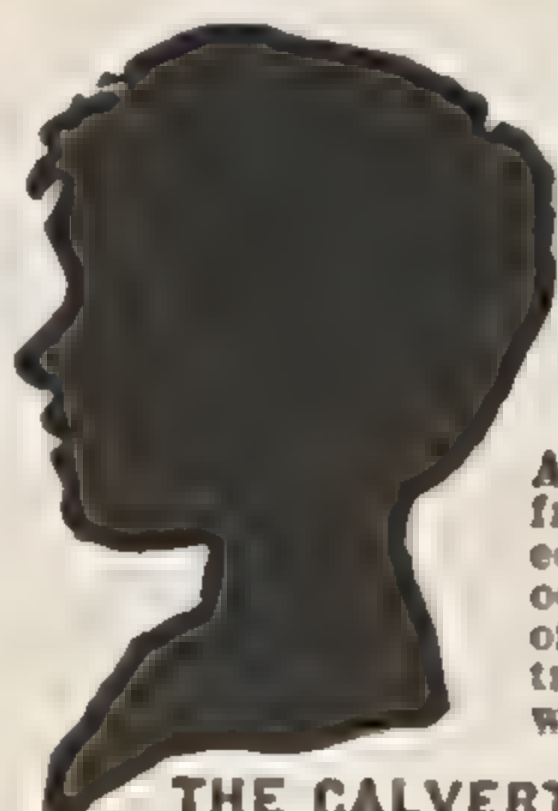
Educate Your Child  
In Your Own Home

Under the direction of  
CALVERT SCHOOL, Inc.

(Established 1897)

A unique system by means of which children from kindergarten to 12 years of age may be educated at home by the best modern methods and under the guidance and supervision of a school with a national reputation for training young children. For information write, stating age of child.

Circular on request.  
THE CALVERT SCHOOL, 5 W. Chase St., Baltimore.  
V. M. HILLYER, A.B. (Harvard), Headmaster



## THE GIRLS' LATIN SCHOOL

28th year. College Preparatory and Academic. Admits to leading colleges. Faculty of college-trained Christian women. Selected students. Cultural advantages due to location. Exceptionally beautiful home. Catalog. MISS WILMOT, A.B., Headmistress. MARYLAND, Baltimore, 1221 St. Paul Street



## VOGUE'S SCHOOL DIRECTORY

## BOYS'

## New York

## The BROWN SCHOOL of Tutoring

241 WEST 75th STREET  
NEW YORK CITY

Founded 1906. Thorough preparation for schools and colleges in half the time taken by class schools. The advantages of the tutoring school, where every master is literally a master in one subject, over the private home tutoring plan is obvious. Fourteen teachers, each with at least 10 years' experience. Pupils taught how to study and how to acquire independence of thought. Study supervision. The percentage of subjects passed in the June college entrance examinations by pupils in this school was nearly double that of other schools. Fall term opened October 1, but pupils may begin at any time.

"A School with an Atmosphere of Work"

## MASSEE COUNTRY SCHOOL

Individual attention. Rapid preparation for college. 2 years work in one. 15 miles from New York. New Gym. and dormitories. All sports. Manual training. Junior Department for young boys 6 years up. Unusually successful record. Address

W. W. MASSEE, Ph.D., Box 900, BRONXVILLE, N. Y.

## New Jersey

**Bordentown Military Institute** Thorough preparation for college or business. Efficient faculty, small classes, individual attention. Boys taught how to study. Military training. Supervised athletics. 33rd year. For catalogue, address

BORDENTOWN, N. J.  
REV. T. H. LANDON, A.M., D.D., Principal.  
COL. T. D. LANDON, Commandant.

## Pennsylvania

**PEIRCE SCHOOL OF BUSINESS ADMINISTRATION**  
Course includes Banking, Accounting, Business Management, Commercial Law, Business Correspondence, and other Practical subjects. It forms an admirable substitute for a college education and saves from two to three years of time. For students who have had one or more years in college there are special courses in Banking and Business Administration. Secretarial courses for young women.  
Send for 33d year book. Address the Director  
Pine Street, west of Broad, Philadelphia, Pa.

## CHESTNUT HILL ACADEMY

A country day and boarding school, 11 miles from Phila. High standards, unsurpassed equipment, with gymnasium and swimming pool. Specially low rates for 5-day boarders.  
Catalog sent on request.

J. L. PATTERSON, Headmaster, Chestnut Hill, Pa.

## Maryland

**THE TOME SCHOOL**—A line to the Secretary will bring information about this great national boarding school, about its scholarly faculty; about its buildings and grounds, which have cost a million and a half dollars; about the fine type of Tome boy.  
A Separate School for Little Boys. PORT DEPOSIT, MD.

## Connecticut

**THE GUNNERY SCHOOL, Inc.**  
(Founded in 1850 by Frederick W. Gunn)  
Preparation for College and for life. Shop work, Drawing, Athletics, Winter Sports, New Gymnasium. Upper and Lower Schools.  
JOHN C. BRINSMADE, Head Master, Washington, Conn.

## California

**CLAREMONT SCHOOL FOR BOYS** A school of high standards for recommended boys. College preparatory. Non-military. Ideals of Yale in Southern California climate. Continuous outdoor life among orange groves, snow-covered mountains at back gate. 35 miles from Los Angeles. Catalog.  
W. E. GARRISON, Ph.D., Headmaster, Claremont, Cal.

## SPECIAL SCHOOLS

## Backward Children

## ELM HILL

A Private Home and School For Deficient Children and Youth  
BARRE, MASSACHUSETTS

Skillful and affectionate care. Invigorating air. 250-acre farm. Home dairy. All modern conveniences. Personal companionship. Health, happiness, efficiency. 69th year.  
Address

GEORGE A. BROWN, M. D., G. PERCY BROWN, M. D.

**The Hedley School** Germantown, Philadelphia, Pa. For the care and training of children of retarded and undeveloped mentality. Individual instruction, ideal home life, mother's care and association with normal children. J. R. HEDLEY, M.D., Resident Physician. Mrs. J. ROGER HEDLEY (N. Y. Univ.), Prin.

**THE TRAINING SCHOOL AT VINELAND, N. J.**  
Devoted to the interests of those whose minds have not developed normally. Home spirit. Schools, shops, farm. Department of Child study. 25 buildings. Summer school for teachers. Address E. R. JOHNSTONE, Superintendent, Box 402, VINELAND, N. J.

## Art



## N. Y. SCHOOL OF FINE AND APPLIED ART

BRANCH SCHOOL CHATTANOOGA, TENNESSEE, OPENS SEPTEMBER 12TH. ADDRESS CHATTANOOGA UNIVERSITY

Frank Alvah Parsons, President Begins September 20th

Practical and Professional Costume Design, Interior Decoration, Poster Advertising, etc. Special opportunities for 1917-1918. Circulars.  
S. F. BISSELL, Secretary, 2239 Broadway, NEW YORK



## Dramatic Arts

## ALVIENE SCHOOLS Est. 20 Years

The Acknowledged Authority on

Each department a large school in itself. Academic, Technical and Practical Training. Students' School, Theatre and Stock Co. Affords New York Appearance. For catalogue, write -

N. C. IRWIN, Secretary

Mentioning Study Desired  
225 West 57th Street, near Broadway, New York

**DRAMATIC STAGE PHOTO-PLAY AND DANCE ARTS**

## Edith Coburn Noyes SCHOOL OF EXPRESSION

Literature, Personal Culture, Professional Training  
Voice, French (Yersin Method), Pedagogy, etc.  
Personal Development and Balance  
Modern art technique  
A practical vocation  
Number limited to twenty-five young women  
Tenth year opened September 24th.

EDITH COBURN NOYES, Principal  
Symphony Chambers BOSTON, MASS.

## DRAMATIC ART STUDIES

Miss Elizabeth Mack

Student of French Artistes, including Mme. Sarah Bernhardt. Seven Years artiste, teacher, lecturer in New York and Paris

Professional and Elective Courses in Acting, Platform Art, Voice, Diction, Pantomime, Literature, French

Season opened October 1st. Outline sent upon request.  
NEW YORK STUDIO, 15 WEST 12TH STREET.

## Secretarial

## Miss Conklin's Secretarial School

Nineteenth Year. Commercial Engineers' Building

37 WEST 39th STREET -- NEW YORK

## Horticulture — Architecture

## School of Horticulture for Women

Ambler, Pennsylvania. Two years' practical and theoretical course in Horticulture. Next entering class for diploma students January 15, 1918. Fall course of ten weeks for amateurs begins September 11th. Write for particulars. Early registration advised. ELIZABETH LEIGHTON LEE, Director. Box 100.

## Backward Children

## BRYN MAWR SCHOOL FOR INDIVIDUAL DEVELOPMENT

(Successor to Dixie School of Richmond, Va.)  
Day and Boarding School

CORRECTIVE PSYCHOLOGY APPLIED TO BACKWARDNESS AT SCHOOL, IMPERFECT DEVELOPMENT IN HEARING, WALKING AND TALKING, NERVOUS IRRITABILITY, etc. In keeping with latest research in psychology and medicine. Home Atmosphere. Consultation, Vocational Guidance, Tutoring.

ALICE C. HINCKLEY, M.A., Director, Box 96, Bryn Mawr, Pa.

## Music

## GRACE A. POVEY PIANIST and TEACHER

Certified Joseffy Exponent

310 W. 95th STREET NEW YORK CITY

## NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City.

RAFE LEECH STERNER, Director.

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of Europe and America's Most Eminent Teachers. Dormitories in School Buildings and Proper Chaperonage

Open the Entire Year

TERMS including Tuition, Board, Practicing, etc., on application

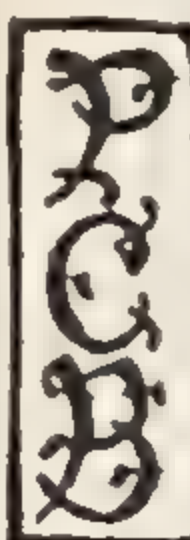
SEND FOR BOOKLET

MENLIN PIANO USED EXCLUSIVELY

Pupils May Enter Any Day

## Art

## Costume Designing



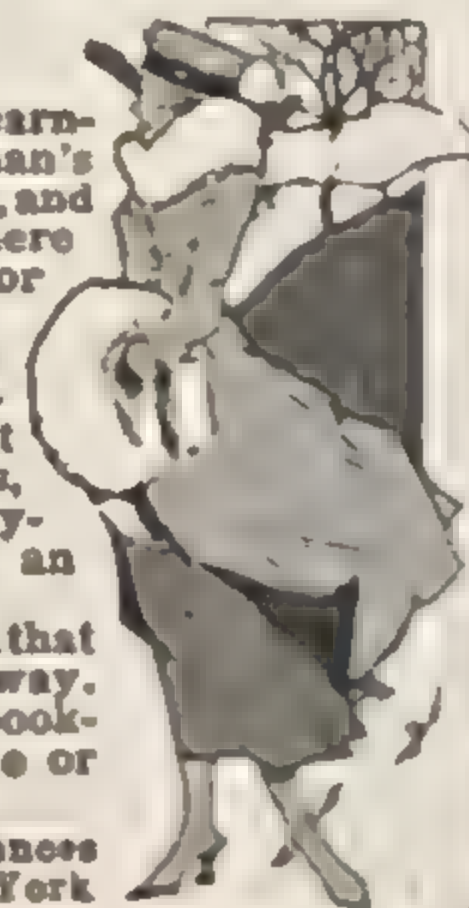
## COSTUME DESIGN DE LUXE

Creators and Executors of "Art in Dress." Smartest of "Fashion Designers" Correspondence and Resident Courses with the "Made in France" Way via

**BROWN'S SALON STUDIO**  
597-599 Fifth Avenue, New York City

## Thousands Learning Dressmaking at Home

More than 7,000 women right now are learning at home, by mail, through the Woman's Institute, how to make their own clothes, and have three and four stylish dresses where they had only one before or save half or more on everything they wear.  
The Woman's Institute will teach you how to plan and make dresses and garments of every description, how to draft patterns, how to select and buy materials, how to make and trim hats—in fact, everything you need to know to become an expert dressmaker or milliner.  
Our methods are so simple and practical that you start making dresses or hats right away. Send today for handsome illustrated booklet, stating whether interested in home or professional dressmaking or millinery.  
Woman's Institute of Domestic Arts & Sciences Inc., Dept. 30-Y, 425 Fifth Ave., New York



## DRESSMAKING AND MILLINERY

Designing and Pattern Cutting taught, for wholesale, retail or home use. Day and evening school. Call or write for particulars.  
MCDOWELL DRESSMAKING AND MILLINERY SCHOOLS  
Established 1876  
25 West 35th St., New York 209 So. State St., Chicago

## COSTUME DESIGN THE HOME TUTORING WAY

ORIGINATED BY CARL N. WERNITZ

20 Illustrated Correspondence Lessons, \$20.00

Everybody who makes, wears, buys, sells or designs clothes needs this valuable and fascinating course.

THE CHICAGO ACADEMY OF FINE ARTS  
Department V, 81 East Madison Street, Chicago



## Dressmaking Designing, Dress-Cutting and Millinery

comprehensively and thoroughly taught by the S. T. Taylor System (invented 1848). Pupils make their own dresses in class. Schools throughout the country. For full information address

S.T. TAYLOR School of Dressmaking Publishers of LE BON TON  
Dept. V, 13-15 West 34th St., N. Y. C.

## Music

## Wilson-Greene School of Music

Endorsed by world's leading musicians. Voice, piano, violin, harmony, grand opera, accompanying. Concerts by world renowned artists. THOS. EVANS GREENE, MRS. WILSON-GREENE, Principals, 2601-2647 Connecticut Ave., Washington, D. C.

## Elinor Comstock Conservatory of Music

Endorsed Leschetizky, Paderewski  
by Goodson, Gabrilowitsch

This conservatory offers its resident and day pupils the unequalled opportunity of performing at the end of each year for artists of world fame, and receiving their advice and criticism.

All branches of Music. Literature. History of Art. Harmony. Current Events. Classic Dancing. Modern Languages. French spoken in the house. Chaperonage included in tuition fee. Single and double rooms.

ELINOR COMSTOCK (pupil of Leschetizky), Principal  
41-43 East 80th Street, New York City



# WALOHN

"Boned with Walohn"

WHEN this phrase is stamped on a corset, you may be sure that the maker has put into it the most expensive and efficient of all corset bonings.

It is quite likely also that the other materials he uses are of the same high order of merit.

American Hard Rubber Co.

## "Beauty and You"

THAT'S the name of a new and interesting Booklet, sent free to any reader of this magazine.

This Booklet explains how any woman can cultivate and develop her natural beauty; how to remove wrinkles, "crow's-feet," sallow complexion, pimples, hollow cheeks, scrawny neck, double chin; how to have a clear skin and bright eyes; how to beautify the hands and hair; how to have comfortable feet—and all about

### Susanna Cocroft's Physical Culture for the Face

Her methods, based upon 15 years' experience, are scientific. Results accomplished by natural methods—exercises—no artificial means employed. Refined women everywhere are cultivating their natural beauty under her directions, which are sent in lesson form to your home. The exercises are simple, easy and require little time. Inexpensive. Results are attained quickly.

Send postal now for free Book, "Beauty and You."

### Grace Mildred Culture Course

624 S. Michigan Ave.  
Dept. 1, Chicago, Ill.

A Division of Susanna  
Cocroft's Courses



*Bourjois*

*Its use is a subtle expression of personal refinement and good taste. Its great and constantly increasing sale indicates its superior quality—*  
Contains no harmful ingredients

**ABOURJOIS & CO inc.**  
*Oldest and largest Manufacturers of Face Powder in the World.*  
OF PARIS, FRANCE  
35 WEST 34th ST., NEW YORK

**JAVA POUDRE**  
at all dealers REG. U.S. PAT. OFF. *fifty cents*

*Helene Grey*  
of  
New York

SPECIALIZING  
**CONTOUR OF THE FACE**  
ENGLISH MUSCLE STROPPING TREATMENT

*has opened a Studio in the  
Bellevue Court Building,  
PHILADELPHIA*

*Correspondence invited  
Telephone appointments - Spruce 4396*

### THE FAVORED ALLEN French Hair-Nets

Capor Three-cornered Shape

OF THE FINEST selected French hair—skillfully made by the French peasantry under the most exacting sanitary conditions.

White or grey hair nets in "Import Special" or "Slippon" cap shape, \$1.50 dozen. Name color and shape in ordering.

Established 1829



Offering  
"THE SLIPPON" and  
"THE IMPORT SPECIAL"  
THE USUAL \$2.50 KIND  
at \$1.00 doz.

"The Slippon" cap shape hair nets, made and patented in France. Self adjusting and invisible, with hand meshed edge, graduated to need but a hair-pin or two for entire net.

"The Import Special" shape, an all-over net with round front and straight back in close mesh and full size. Quality best obtainable. Black, all shades of brown, light or dark auburn; light or dark ash blonde; light or dark blonde. Every net guaranteed. Special, \$1.00 the dozen. Postpaid anywhere.

GEORGE ALLEN, Inc.

1214 Chestnut St., Phila., Pa. Rue Bleue 3, Paris

Importers

## QUINLAN



My dear Miss Quinlan:

I take this opportunity to let you know that I have found your preparations to be of the very highest quality and that they have given me the greatest satisfaction.

The Quinlan methods, in the treatment of the face and hair, are unsurpassed. I heartily recommend them to all my friends. Most cordially yours,

*Clara Furbell Young*

### QUINLAN BLEACH CREAM

Tan, sunburn and freckles, the result of Summer forgetfulness, vanish before QUINLAN BLEACH CREAM.

Such skin blemishes are out of place in Fall and Winter when contrasted with the clear, smooth and velvet complexion.

For heavy tan, sunburn or freckles use QUINLAN BLEACH CREAM. \$1.50

For ordinary daily use my LIQUID FACE BLEACH will protect and preserve the skin, keeping it clear and adding a velvet-like smoothness. \$1.00

Other Quinlan Preparations: Face Pack, Astringent, Skin Lotion, Skin Food, Cold Cream, Face Powder and Dry and Liquid Rouge.

Ask for "The Secret of Beauty"—yours on request

KATHLEEN M. QUINLAN  
166 Lexington Ave. New York

## PROBLEM: How Can I Sell My House?

Advertise it in the House & Garden Real Estate Department. Our columns are followed continually by prospective purchasers and tenants and by brokers who are looking for a place to meet the requirements of various clients. Get in touch with the Manager of the Real Estate Department either by 'phone, letter or personal call. He will be very glad to supply you with full information regarding this department.

### Buy a Country Home NOW

More real estate bargains are being offered now than ever before. To find the kind of property you want, communicate with the Real Estate Service Department of House & Garden. We are in constant touch with real estate brokers who specialize in selected sections throughout the country. Men who can find you the kind of property you want if it is obtainable.

Manager of Real Estate Department

## House & Garden

19 West 44th Street  
New York City, N. Y.

Telephone, 2692 Madison Sq.



# Are You Dressing Your House for Winter?

14
House & Garden



Walter Byrd & M. Evans, Architects

**FLOWERS THAT HUMANIZE FURNITURE**

Look at this room. The photograph is a reproduction of a page from a recent issue of House & Garden. You can see the furniture, the flowers, the plants, the light, the color, the style, the taste, the feeling, the atmosphere, the whole thing. It is a miniature of a page from a recent issue of House & Garden—and only one of the many that may give the reader, perhaps a new idea for her own house, perhaps even a new ideal of beauty in the home.

You choose smart clothes for yourself from Vogue. For your home—they're in House & Garden.

The indoor season is coming on, the time of the winter blooming of the house. You want to fill it with beautiful things, and enjoy them through the long evenings. You want drawn curtains, restful backgrounds, rich color, and subtle light.

## House & Garden A Treasure House

House & Garden is like one of those shadowy Oriental shops, piled high with sheer beauty—a Kerman rug with blood of all the East in its soft dull reds; quaint hangings from China; carved ebony from far India; a copper samovar from Holy Russia.

## House & Garden A Shopping Guide

House & Garden's shoppers have searched New York and its tributary world for you. The photographer has made a little stage for their gathered objects d'art. Charming homes have been kind enough to let us throw open their doors for you.

*And—always—House & Garden is practical. It shows you how to duplicate the effects you admire—it tells you where to buy the right thing at the right price.*

## \$1 Invested in House & Garden

A tiny fraction of your loss on a single ill-chosen chair

## Will Save You \$100

The current November House Planning Number contains another of those helpful "How to Buy" articles, this time dealing with drapery fabrics as judged by a drapery expert. December brings the Christmas House Number. January considers the season's new furniture shown by the best manufacturers and craftsmen. February plunges into house building. March introduces young Spring to her wind-blown garden, and provides the most practical, most condensed information for the flower-lover and the Hooverizer. April deals with interior decoration for the coming summer season.

## Special Offer—Five Issues \$1

(Six, if you respond promptly)

If you care to make your own house smart, distinguished, and representative of your personal tastes, you will want to take advantage of our special offer of five issues of House & Garden for \$1—six, if you mail the coupon now. Send no money now unless you wish to—just mail the coupon today.

New York City

**HOUSE & GARDEN, 19 W. 44th Street, New York City**

Send me five numbers of House & Garden, beginning with the November issue. It is understood that if this order reaches you promptly, you will send an additional number, making 6 in all. I enclose \$1 herewith. (OR) I will remit \$1 on receipt of bill. (Foreign \$1.50—Canadian \$1.25).

Name ..... (Please write very plainly)

Address .....

City .....

State .....

V. 11-1





## Antiques

**BRASS AND COPPER ANTIQUES.** Russian Samovars, candlesticks, andirons, doorknockers. Many unique gifts \$1 up. Call or write for particulars. Russian Antique Shop, 1 East 23rd St., N. Y.

**BIRN'S ANTIQUE SHOP,** 101 West 37th Street. A few choice examples of real antiques together with some very good copies, hand-made of old Woods, at our shop. Repairs of all kinds.

**ANTIQUES, Period Furniture, Old Sheffield Plate and Crystal, Oriental Porcelain, Bronzes, Curios, especially desirable for gifts. LaPlace—The Antique Shop, 242 Fifth Ave. & 11 East 48th St., N. Y.**

**THE ANTIQUE FURNITURE EXCHANGE.** Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

**RARE OLD CHINTZES, Silks, Damasks, Furniture, Woodcarving, China, Bric-a-Brac, etc.** No reproductions; every object a guaranteed original. Very moderate prices. Carvalho Bros., 11 W. 39th Street, N. Y.

**FREEHOLD, NEW JERSEY.** Half way to Atlantic City. En route to all coast resorts. Antique headquarters of Jersey Shore. Four shops with exceptional and diversified stocks.

L. Richmond, 39 South Street.  
W. S. Holmes, 37 East Main Street.  
Miss Peacock, 104 South Street.

**"The House with the Brick Wall,"** So. & Elm Sts.  
**O. CHARLES MEYER, QUAIN FURNITURE SHOP.** Quality furniture, old prices, copper and silver. Reductions marked with red tags. Repairs of every description. 39 West 8th Street. Tel. Stuy. 150.

## Art Dyeing

**SATIN SLIPPERS, Silk Hose, &c., OM-CO METH-OD.** Exact color-matching. Exquisite work promptly done. White kid footwear dyed to gown-colors. Soiled shoes dyed black. 48 W. 20 St. Phone The Art Dye Shop

## Art Galleries

**CHARMING PAINTINGS** by prominent foreign artist. Distinctive panels. Unique decorative furnishings. Call or write for suggestions. J. R. Bremner Co., 682 Madison Avenue, New York City.

**THE XVII CENTURY GALLERY OF OLD Masters,** 23a Old Bond St., London, offer high-class paintings at war prices. Temporary N. Y. premises, 570 5th Ave. Examples of Old Masters on exhibition.

**WANTED—FAMILY PORTRAITS** and miniatures over 50 years old. Also rare prints and other paintings. Art Salon Universal, 416 Madison Avenue, New York. Telephone Murray Hill 1480.

## Artists and Art Objects

**THE SCANDINAVIAN ART SHOP,** 728 Madison Avenue, New York, invites you to inspect its collection of Toudler laces. These laces possess unusual beauty and durability.

**DRAGON LUSTRE WORKSHOP.** Decorative & gift potteries and porcelains. New colors, new shapes originated for new needs. Wholesale & Retail. Lillian Fox, 116 East 59th Street, N. Y. C.

**PERSONAL BOOKPLATES,** specially designed to suit individual tastes. Also attractive stock designs.

**D. W. Stockbridge,** 48 Middle St., Lowell, Mass.

**IF YOU WISH** a gift that is different and really distinguished, write us for suggestions in handwrought silver, jewelry, woodwork, pottery, etc. Society of Arts & Crafts, 9 Park St., Boston.

**LA BOTTEGA,** 424 Madison Avenue, New York. Italian Art Objects and Furniture. Hand decorated Lamp Shades to harmonize with any room or decorative scheme. Studio, 21 East 49th Street.

## Auction Bridge

**LILLIAN SHERMAN RICE,** 231 W. 96th St., N. Y. Author of Auction Bridge in a nutshell. Private & classes. Game taught in 6 lessons. Also by mail. Inferences. Concentration a specialty. Tel. 1464 River.

## Automobiles

**MONOGRAMS, Coats-of-arms in Sterling Silver & Enamel** may be transferred from one car to another. Also hand-painted detachable monograms. Eric Langlands. 244 West 49th St. Bryant 6353.

## Baby's Things

**BABY FURNITURE—Everything** made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Avenue, Kansas City, Mo.

**HAND MADE** baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 1021 Soniat Street, New Orleans.

**INFANTS ACCESSORIES.** All the little cuddle things for the baby—birth to 6 years. Layettes as low as \$7.75. Illustrated catalogue. Ideal Baby Shop, 2819 Broadway, N. Y. C.

**MADE IN OLD VIRGINIA.** Home of skilled needleworkers. Exclusively handmade wearing apparel, infants to three years. Sent on approval. Ideal Baby & Gift Shop, Roanoke, Va.

**BABY'S "NEVER-KICK-OUT"**—a pocket-sheet, keeps baby covered & prevents crawling out. Springs at foot & straps at head of bed. \$2.50. Circ. Mary Blakeley Co., 78 Reade St., N. Y. Tel. Worth 3521.

**DOROTHEA LAYETTE PATTERNS** Perfect patterns for Babies' seven garments. Instruction, and designs for making, \$2.00. Dorothea Pattern Co., 67 E. 127th Street, N. Y.

**KITTY MITTENS (pat.)** Soft white wool for baby's wear, representing pussy; face, paws and tail, with safety attachment. Postpaid \$1.25. Other novelties. Mistress Patty V. V. Comfort, N. Cambridge, Mass.

# SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

## Baby's Things—Cont.

**INFANTS' YOKES, CONVENT EMBROIDERED** by French Nuns, from 50c up, on approval. Original designs, exquisite work, illust'd baby booklet 5 on request. Vay Belle Davis, Marine Bldg. Chicago.

## Beauty Culture

**PATE GRISE, for aging & ugly hands.** "Friend" of middle-age. Banishes tell-tale "crepiness," restores beauty. Postpaid \$2. Aurora Specialties Co., Dept. B, Lowell, Mass. Booklet.

**DOROTHY GRAY, 2 W. 57th St., N. Y.,** offers to Vogue readers a Russian Bleach Cream that removes freckles, tan & discolorations, \$1.25 & \$2 a jar. Also a moisture proof face powder, \$1.50 & \$3 per box.

**FERROL'S MAGIC SKIN FOOD—unexcelled** for filling out hollow & wasted necks. Builds up the tissues, removing large pores and blackheads. rejuvenates aging hands, \$1. 200 West 72nd Street, N. Y.

**EYEBROW AND LASH PERFECTOR—\$1.10** per box. One application lasts 2 to 4 weeks, giving beautiful shape & tint. Treatment 50c at Spiro's, 26 West 38th Street, New York.

**JOHN POST'S BLACKHEAD LOTION** eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.00. Tested for 20 years. 200 West 72nd Street, N. Y.

**BEST FACE TREATMENTS** in N. Y. at moderate cost. Scientific methods for wrinkles, hollows, flabbiness, skin and com. Call, write or phone 1140 Greeley. Bedford's Beauty Studios, 25 W. 34th St.

**UNDETECTABLE ROUGE:** An interesting & instructive treatise telling what qualities you should demand of a rouge & how to apply it. Sent on request to the Rosebud Co., Box 3, Penn. Term. Sta., N.Y.P.O.

**YOUTH, BEAUTY are POWERS. VIKING Beauty** Creme and Astringent help to preserve them. Booklet 10 cents. Trial jar of Viking Creme, 25c. Wright Sisters, 154 E. 91st St., N. Y. Lenox 2430.

**FERROL'S SYSTEM, 200 West 72nd Street,** a medical massage treatment for restoration of sagging facial muscles; head massage for insomnia; scalp massage for restoring hair.

**JOHN H. WOODBURY** Face Specialties, only at 45 West 34th St., opp. McAlpin Hotel Suite 902. Telephone 452 Greeley

**OLIVE ROBERT** offers a 1917 Trial Beauty outfit of Alternating Pat Pat Creams, Spat Spat muscle raiser, San San water softeners & Poudre Matinee at \$6. Exercises & advice. Address orders, 248 Fifth Ave., N.Y.

**LILLIAN STILLMAN, 27 West 46th St., N. Y.** Face & Scalp Specialist. Physicians among her patrons. Violet, Thermic Rays, Cold Vapor, etc. Hours 10 to 5 or by appointment. Phone Bry. 614.

**NOMA VENUS FACIAL MASK.** While simple to use will improve any skin; \$2 per bottle. Noma preparations at B. Altman & Co., Bonwit Teller Co., Prof. D'Irving, 535 West 111th Street, N. Y.

**FLESH REDUCING CREAM** will reduce from three to five pounds a week. Sample jar with instructions, \$3.00. Leslie A. Goodell, Hotel Langham, Boston, Mass.

**NEW YORK MARINELLO SHOP DE LUXE** (licensed) Beauty Parlor. For scientific care of skin & scalp. Full line of Marinello Preparations always on hand. Room 1107, 366 Fifth Ave. Greeley 5527.

**MISS FREDERICK, 500 FIFTH AVENUE** Specializes in Manicuring Also Invigorating Face Treatments N.W. cor. 42d St., N.Y. Suite 411. Phone Vand. 839.

**LOTION ASTRINGENT, a harmless preparation** for strengthening relaxed and flabby muscles of the face and neck. One dollar & two dollar size bottles. A. J. Macilale, 420 Boylston St., Boston.

**M. KELTON GIBSON'S SKIN TONIC, Cooling,** Preserving, Invigorating. Price \$1 and \$2. Trial bottle 25c. Request booklet of the preparations. 185 Madison Avenue (at 34th St.), N. Y.

**ANTIRIDES KARA** removes wrinkles & strengthens relaxed muscles of face and neck. \$1.50 by mail. Mme. Helene, 622 Fifth Avenue. (In the M. H. Stokes store.) Sold also by Stern Bros.

**SARA CHIN STROP—SOMETHING NEW.** Price \$3.00. Reduces Double Chin and restores lost contour. Exclusive Toilet Prep. Wrinkle eradicator & rejuvenator, Sara, 665 5th Av., Phone 8201 Plaza

## Blouses

**THE GAY SHOP, Chicago.** Designers of exquisite blouses and outing shirts. (\$18.00 and upwards.) Also simple gowns. 1025 Marshall Field Annex Building, 25 East Washington Street, Chicago.

## Blouses—Cont.

**IMPORTED HAND-MADE BLOUSES (Paris Models).** \$9 to \$25, neckwear, embroid. gown patterns, outing hats. Wholesale & retail. Goods on approval. Heath & Mills, 18 State St., Schenectady, N. Y.

**"THE RAE-EDITH, Blouse & Gown of Character,"** hand and machine made, to order or ready-to-wear. Mail orders solicited. 500 Fifth Ave., New York. Stevens Bldg., Chicago.

**THE RAE EDITH blouse certificate,** presented to that intimate friend, would reflect that sweet thoughtfulness so characteristic of you. Price list and particulars upon request.

**CUSTOM-MADE PLEATED BOSOM SHIRT AT \$8.95.** Finest white washable broadcloth silk. In handkerchief linen \$5. 34-46. Suitable sport & street wear. L. Sterling Co., 1210 Walnut St., Phila.

**MAISON CAMAS** 623 Madison Avenue Blouses Strictly Hand-made—Extremely reasonable.

**MAISON CAPRICE—Hand-made blouses.** Real Fillet and Val, trimmed \$10 and upwards. Also sample Models for school wear. 532 Madison Avenue, at 54th Street, New York.

**EXQUISITE HAND-TAILORED WAIST.** Made of fine voile and trimmed with hand-made Irish lace edging for \$2.75. Write for illustration. Levon Toumajanian, 200 Fifth Avenue, New York.

## Books and Prints

**CLEVER PEOPLE ARE READING** the Russian Novelists. Artzbaschev's Sanine "most sensational" novel published during last 5 yrs. Pp., \$1.60. Washington Sq. Bookshop, 17 W. 8th St., N.Y.C.

**CLEVER MOUSE, his fairy adventures.** Bedtime tales for good children. Six booklets, one for each night, in a bright envelope. 50c. Paul Elder Company, San Francisco.

**THE LORD & TAYLOR BOOK SHOP** Fifth Avenue, at 38th Street, New York. A shop with an atmosphere of dignity and intelligence.

## Candies and Delicacies

**QUALITY and PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

**65c—85c—\$1 PER POUND.** If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

**SALTO NUTS—WONDERFULLY GOOD.** Mixed many kinds. Send \$1.25 for pound box (check, money order or stamps). Made only by Hatch. He pays the parcel post. 1223 B'way, N. Y. Booklet.

**FOR THE HOSTESS—a 30 page booklet** of gifts, favors & candies with each order for 1 lb. of Jonassette large size bitter sweet chocolate mints. 50c. ppd. Jonas, Lincoln Bldg., Philadelphia, Pa.

**MAPLE GROVE CANDIES, ST. JOHNSBURY, Vt.** New and attractive candies from Pure Maple Sugar, Fresh Cream and Nuts used. Send \$1.00 for box of assortment.

**CARDANI'S ICE CREAMS.** Fancy Ices, Dainty Salads and Entrees can be ordered at all Cushman stores or at Main Office, Sixth Ave., at 53rd Street. Tel. Circle 205, 1571, 1572.

**ANITA'S CREOLE PRALINES** The original dainty candy. Big box with Lagniappe, \$1.00 delivered. Sample, 15c postpaid. Anita's Praline Factory, New Orleans, La.

**PUDDING FOR DESSERT—Delicious, nourishing** and economical. Send us 50c, the name and address of your grocer, and we will send you postpaid four packages of any of the following flavors.

Rose Vanilla, Lemon, Cream Vanilla, Macaroon, Rex Vanilla, Rex Macaroon, Chocolate, Almond, Orange, Spice. Dept. V-Fruit Pudding Company, Baltimore, Maryland.

## Children's Things

**THE KIND OF CLOTHES YOU CANNOT BUY** in the shops; for children, growing girls and debutantes. Individuality—practicability—charm. Anne Harmon, 10 East 47th Street, New York.

**HELEN SPEER CHILDREN'S FAIRYLAND** Quaint toys. Play togs. Children's furniture. Entire nursery equipment. Send for Cat. V. Summer shop. Southampton, L. I. 8 West 47th Street, N. Y. C.

## Children's Things—Cont.

**CHILDREN'S HATS EXCLUSIVELY—smart individual styles.** Hand-made. 2 to 18 years. We match coats and dresses. The Children's Shop, 2700 Broadway (103d Street, Upstairs.) Catalog.

**TOTS TOGGERIE, 55 W. 45th St.** Phone Bryant 2867. Outfitters to Children of All Ages. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

**IDEAL SUITS FOR BOYS of 2 to 10 years.** Stylish distinctive models, direct from factory. Guaranteed washable materials. Catalogue on request. Ideal Suit Co., 32 S. 7th St., Phila., Pa.

**CHILDREN'S WEAR** from infancy to 12 years. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 years specialty. Beebe & Shadle, 63 W. 91st St., Riverside 1935.

**EFFANBEE DOLLS** are the ideal Christmas gifts. They are unbreakable, washable, and thoroughly guaranteed. For sale everywhere. Dealers supplied by Fleischaker & Baum, 45 E. 17th St., N. Y. C.

**CHILDREN'S PARTY FROCKS** of dainty Southern organdies. "May basket," "Butterfly," "Polly Primrose." Original models & designs. Patriot war smocks. The Children's Shop, 210 E. Franklin St., Richmond Va.

**A SUITCASE** from "Somewhere in France" filled with novel & interesting toys. State age and sex of child. Price \$3.00, postage prepaid. The Children's Shop, 210 E. Franklin St., Richmond, Va.

**DIXIE Dainties** for the soldiers. Six jars of delicious jellies "sweetened camp fare." Estimates given on boxes of beaten biscuits, chicken salad & Southern Specialties. The Children's Shop, Richmond, Va.

**"THE RUNAWAY COUPLE,"** Jenny Wren's Rag Dolls. \$2.50 Box containing two hand colored dolls. Wholesale and Retail. Doll Hats. The Doll House, East Gloucester, Mass.

**MISS LANSING, Cambridge, Mass.,** Specialist in Home Recreation, Occupation & Education, sends Progressive Play Outfits and plans home education programs. Free circular. Give child's age.

**BIRTHDAY CAKE TRAYS—pink, blue, white.** Animals around edge. Holds 25 candles. Complete, \$2.50. Wooden paper dolls, linen paper dresses, boy or girl, set, \$1. Kendall Studios, 34-40 Col. Av., Boston

**MOTHERS—Your children's clothes** are the reflection of your taste. Let this be the best obtainable. A card will bring folder of original frocks 6 mos. to 10 yrs. Exclusive Style Shop, Rock Island, Ill.

## China and Glassware

**MONOGRAM CHINA & CRYSTAL SETS,** with gold or colored bands, goldencrusted borders, 12 pc. Sherbert Set monogrammed, \$14.50. Ask for bklt. Art China Decorating Co., 75 Ft. Washington Ave., N. Y.

## Chiropody and Massage

**DR. COGSWELL, Surgeon Chiropodist.** Foot Ointment for bruises, etc. Toilet Powder, Cogswell's Sea Shell Tint (liquid nail polish). Expert manicuring. 500 Fifth Ave., New York.

**MASSAGE and MEDICAL GYMNASIUMS** given to ladies and children at their homes by masseuse graduate of Stockholm, Sweden. Miss Larson, 4 Manhattan Ave. Phone 3480 Riverside.

## Cigarettes

**"BUD"—pronounced by discriminating smokers** the most distinctive cigarette made. Selected Turkish tobacco, mild fragrant blend. Distinctive box of 100. \$2 deliv. Bud Cigarette Co., Inc., 4 Rector St., N. Y.

**ONE HUNDRED** best Turkish cigarettes with any tip and marking desired, delivered in one day, for \$2.00. Pinkus Brothers, 157 Cedar Street, New York City.

## Cleaning and Dyeing

**LEWANDOS CLEANERS and DYERS** Principal New York Shops 348 Madison Avenue, New York City 75 North Pearl Street, Albany

**LEWANDOS CLEANERS and DYERS** 1633 Chestnut Street, Philadelphia New Haven Bridgeport Waterbury Hartford Providence Newport Fall River

**LEWANDOS Fitchburg, Springfield, Worcester, Salem, Manchester, Mass.; Lynn, Lowell, Cambridge, Brookline, Portland, Waltham, Watertown, Malden.**

**LEWANDOS** Boston Shops 17 Temple Place 284 Boylston Street 248 Huntington Avenue Cleaners and Dyers

**SCHWARZ & FORGER, CLEANERS** of fine gowns. Sport Clothes properly cleaned. Address 619 Fifth Avenue (near 50th Street) or see New Phone Book.

**KNICKERBOCKER CLEANING & DYEING CO.** Dry Cleaning. We pay express or parcel post oneway. Branches New Rochelle, White Plains, 6 Branches N.Y.C. Main Office & Works, 402 E. 31st St., N. Y.

## Corsets

**MME. S. SCHWARTZ** Custom-made corsets for the woman of fashion. 11 East 47th Street, New York City. Telephone 1552 Murray Hill.

**GOSSARD FRONT LACED CORSETS** fitted by experienced corsetiers. \$2.50 up. Retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Avenue, at 84th Street, N. Y.

**MME. BARCLAY - MODART FRONT-LACE** Corsets 553 Fifth Avenue, New York. Tel. 4474 M. H. (See Modart Display Ad.)

**REDFERN CORSET SHOP—Ready-to-wear Redfern Corsets** (back and front lace) and Antoinette Brassieres fitted by trained experts. \$3 to \$25. 510 Fifth Avenue, New York



## Corsets—Cont.

**ROSO COMBINATION BELT CORSET.** Laced front, wonderful uplift. Custom made. Combined Corset & Belt. \$15.00 up. Roso Corset Shop, 14 East 46th Street, Opp. Ritz, N. Y.

Highly recommended by leading physicians for ailments of the stomach. Booklet. Roso Corset Shop, 14 East 46th Street, Opposite Ritz, New York.

**MME. CALDOR SALON DU CORSET**  
The finest stays in America.  
Mme. Caldor gives personal attention to patrons.  
350 Madison Ave., nr. 45 St., N. Y. Mur. Hill 1270



If you gave the kiddie a "crawler" of plain board he would soon tire of it. But when the crawler is a big green turtle that moves in any direction and is a safe coaster, then his imagination is stimulated and he has a wonderful companion. Seat dimensions 16 by 17 inches. Price \$3.50. See purchasing instructions on page 43.

**BARCLAY CUSTOM CORSETS.**  
Exquisite lines, giving perfect comfort and grace.  
500 Fifth Avenue. Vanderbilt 480.

**BARCLAY CUSTOM CORSETS**  
for the elite cleaning, repairing at moderate price.  
500 Fifth Avenue. Vanderbilt 480.

**LOUISE GREENWOOD, Specialist in CORSETS.**  
Copied, Cleaned, Repaired. Reasonable. Made to Order, Ready to Wear. Measurement Blank sent. 500 5th Ave., N.Y., cor. 42 St. Vanderbilt 845.

**LE PAPILLON CORSET CO.,** Mme. Gardner, Mgr.  
Corsets made to order.  
45 West 55th Street, N. Y.  
Phone: Circle, 4387-4388.

**CAMPBELL'S CORRECT, COMFORTABLE CORSETS**  
made to measure only. Personal attention given to each and every customer. Mme. Isabelle Campbell, 47 West 45th Street, New York.

**MME. L. BROWN CORSETIERE**  
Formerly fitter for the Peets Corset Co.  
Front and back laced corsets and brassieres.  
45 West 37th St., N. Y. Phone 4786 Greeley.

**MME. WASSERMAN**  
Formerly with Binner Corsetiere  
605 Fifth Ave., cor. 53d St., N.Y.C. Tel. 9276

## Corset Hospitals

**ALONSO'S CORSET HOSPITAL**  
500 Fifth Ave., N. Y., cor. 42d St. Corsets cleaned, repaired or altered. Exact or modified copies of foreign or domestic corsets. Moderate cost.

## Costumes and Fancy Dress

**PAUL ARLINGTON, INC.**  
Costumes to the Smart Set. Exclusive designs to order. For sale or rent.  
109 West 48th Street, New York. Tel. Bryant 2548.

**A. KOEHLER & CO.** Oldest and finest costume business in New York. Historical, National and fancy costumes. New costumes for rent, to measure and design. 9 East 22nd St., N. Y. Gram. 5274.

**TAMS—COSTUMES** of every description for every occasion to hire or made to order. Every rented costume as clean as new.  
A. W. Tams, 1600 Broadway (48th St.), New York.

**MASQUERADE COSTUMES.** Any period, made to measure. To rent or for sale. New ideas for fancy dress ball. Broadway Costuming Co., 116 West 48th Street, New York. Bryant 3440.

## Dancing

**ALVIENE—DANCE ARTS** (20th year). Classic, Interpretative, Ballet, Technique, Pantomime (Society or Stage); also Teachers' Normal course. 225 West 57th Street, New York. Catalogue.

**VESTOFF-SEROVA SCHOOL**, 26 E. 46th St., N. Y. C. Nature Dancing, Russian, Ballet, Interpretative, etc. Illus. Text Books on Nature or Russian Dancing. \$5 per vol. Descriptive Cat. V on request.

**CHICAGO'S** Representative Teacher, William Crockett Perrin—Newest Dances, Stage & Ballroom, Ballet & Aesthetic Dept. under Mme. Phassey, Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.

**CATHERINE CULBERT**  
Classes and private lessons in Classic & Ballroom dancing. Special children's classes. Free Booklet. 16 East 54th Street, N. Y. Phone Plaza 6278.

**CHALIF NORMAL SCHOOL OF DANCING**; thorough courses in Interpretative, Classic, Racial & Ballroom Dances for Teachers, Amateurs, Children. 163-5 W. 57th St., N. Y. Louis H. Chalif, Prin.

**WILMA GILMORE**  
Castle House Graduate  
Specialties in Modern Dances.  
Studio, 109 W. 57 St., N. Y. Tel. Circle 3630.

**G. HEPBURN WILSON, M.B.** Dance Creator. All Latest Dances, Private Lessons only. Rates Reasonable. Society's Favorite School. 5th Ave., cor. 46th St., Thorley Bldg., N. Y. Phone Bryant 6321.

## Dancing—Cont.

**OSCAR DURYEA**  
47 West 72nd St., 555 and 557 West 182nd St., New York City. An American authority on old and modern dancing.

## Dress Accessories

**PARADISE**, Gours, Fans and Marabou Stoles reconstructed. Newest Boas and Fancies made from your old feathers. Prompt mail service. H. Methot, 29 West 34th Street, New York.

**MME. BLOCK**, Ostrich feathers made into French plumes, fancies or bows. Marabou renovated. Paradise aigrettes, cleaned, remodeled. Ostrich Fans Repaired, 36 West 34th St., New York City.

## Embroidery and Plaiting

**HEMSTITCHING**, fashionable Plaiting, Buttons covered, latest styles. Dry Cleaning, Fancy Dyeing of laces, chiffons, etc. Feathers renovated. Mail orders. Send for catalog. Sadleir, 38A W. 34th St., N. Y.

**CHRISTINE**, Expert and prompt attention to Hemstitching—Plaiting—Ruching. Buttons covered. Dyeing and Cleaning. Mail orders solicited. 78 West 46th St., New York, N. Y. 990 6th Ave.

**BEADS, X STITCH MAT.** Canvas Tap, Wool, Silk, Gold and Linen Threads. Everything that cannot be had elsewhere. Send stamps for lists. Peter Bender, Importer, 111 E. 9th St., N. Y. C.

## Employment Agencies

**MISS BRINKLEY**, 507 Fifth Avenue, New York. Telephone Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened & renovated under our personal supervision.

**MRS. EMILY E. MASON**  
of London and New York. For efficient servants, male and female, call, write or telephone. Bryant 5633. 131 West 42nd Street, New York.

**SOCIAL SECRETARIES** recommended by the First Occupational Exchange for Social Secretaries. Hours 10 to 2. 17 West 37th Street. Phone Greeley 3455.

**MRS. R. STRICKER & NEPHEW (SWISS)**. Est. 28 years. Select Household Servants, Cooks, Laundresses, Waitresses, Maids, Butlers—other men. Ref. investigated. 40 E. 28th St. Tel. Mad. Sq. 140.

## Entertainment

**LINGO**, a new game for smart parties. Fun and instruction in either French or Spanish. Send \$1 for Lingo. Centaphrase Society, 623 Heed Bldg., Philadelphia, Pa.

**CHRISTMAS PLAYS** for children—patriotic, literary, for church & social performance. (Prices, \$2.50 to \$10.) Write, giving ages of boys & girls, number, etc., to Miss Lansing, Cambridge, Mass.

## Flesh Reduction

**SUPERFLUOUS FLESH REDUCED** by Modern Scientific Electric Method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 286 5th Ave. (near 30th St.) N.Y.C. Mad. Sq. 5758.

**REDUCE WEIGHT**, and shape the figure without diet or medicine. We possess every device—Electrical and Mechanical—for this successful treatment. Inspection invited. 56 West 45th St. (4th floor).

**FAT REDUCED**: thermo electric medium; permanent results; Swedish gymnastics and massage. No diet; rheumatism benefited. Miss Frye, 233 West 107th St., N. Y. C. Tel. Academy 1106.

## Florists

**MAX SCHLING**, 785 Fifth Ave., New York City. Flowers and plants for every occasion. Best quality, tastefully arranged at moderate prices. Write for price list. Telephone Plaza 1241-1222.

**MAX SCHLING**, Charter Member of International Florist Telegraph Association. Place your order now and have flowers delivered in two hours in New York or any other city.

**NOVEL ASSORTMENT** of bird-baths, sun dials, hanging baskets, bird cages, fountains, garden seats, pottery and glassware. G. E. M. Stumpff, Fifth Ave. at 58th St., N. Y. Phone 8190 Plaza.

## Fruits

**H. HICKS & SON**  
The Fruit Shop  
557 Fifth Avenue at 46th Street  
Tel. 1762 Murray Hill. New York.

**BROADWAY FRUIT CO.**, 2554 B'way, N.Y. Fruits—Our original Red Riding Hood Jelly and Fruit baskets sent anywhere in the country. Jelly baskets, \$3.75. Fruit baskets according to size. Booklet.

## Furniture

**LEAVENS' FURNITURE**. Simple, straight line—unfinished, stained, enameled, ornamented. Illustrated Free. Confer with decorators or Wm. Leavens & Co., Mfrs., Finishers, Boston.

**NEW YORK GALLERIES**  
Grand Rapids Furniture Co., Inc.  
Plates of interesting interiors gratis on request.  
34-36 West 32d Street. New York City.

**DANERSK—2 West 47th Street, New York.** We manufacture furniture and finish to harmonize with things you have. Complete your rooms now. Valuable new catalog No. 1-11. Quick deliveries.

**FOR TOWN & COUNTRY HOUSES** at all times of year. Distinctive McHugh willow furniture, fabrics, wall papers & unique accessories for home. Joseph P. McHugh & Son. Est. 1878. 9 W. 42d St., N.Y.

**YOU ARE OR INTEND** refurnishing your home. Mme. Naftal will purchase whatever furniture, rugs, draperies, etc., etc., you wish to dispose of. Write or phone. 69 W. 45 St., N.Y. Tel. Bryant 670.

## Furs

**FURS.** Better quality for less money than elsewhere. Send for our new catalog illustrating many stylish models. A. H. Green & Son, 37 West 37th St., N. Y. C.

**FUR REMODELING.** Specialty of Renovating old fur garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 37 West 37th Street, New York. Greeley 3058.

## Furs—Cont.

**FUR REMODELING AND REPAIRING.** Expert workmanship; reasonable prices. Chas. Horwitz, Furrier since 1892. 41 E. 8th St., N. Y. (two blocks west of Wanamaker's). Tel. 137 Stuyvesant.

**J.O. TEPPER**, 12W.36 St., nr.5Av.,N.Y., requests the opportunity of acquainting you with the advantage of buying exclusive Fur models direct from mfr. Also the wonders that can be worked with your old furs.

Trade "RELIABLE FURS" Mark  
S. Christiansen formerly at 600 Madison Ave., is now at 124 East 57th St., N. Y. City, between Park and Lexington Aves.

Trade "RELIABLE FURS" Mark  
We produce furs from the Raw Pelt through the different stages of dressing or dyeing to the finished Fur Garment which means absolute guarantee.

Trade "RELIABLE FURS" Mark  
Everything in furs, perfect fit, and right up to date, alterations, repairs. Reasonable Prices. S. Christiansen, 124 East 57th St., N. Y. City.

**I. PERLSON**, 36 S. State St., Chicago. Complete line of high grade furs. We specialize in remodeling and are fully equipped to handle out of town orders.

**SAVE 35 to 50%** by buying dressed skins and having them made up by your own furrier. Blue Foxes (Dark Natural Color)....\$100 per skin. Cross Foxes (Dark very silvery).... \$65 per skin.

Red Foxes (Dark red & silvery).... \$30 per skin. Silver Foxes .....from \$200 per skin. Lynx (Large Silvery)..... \$30 per skin. Mink (Dark & silky) from \$6.50 to \$10.00 per skin.

Hud. Bay Sable (Natural Color) from \$25 to \$45 per skin. Rus. Ermine (Pure white) from \$3 to \$4.50 per skin. Fisher (Dark brown color) from \$40 to \$50 per skin. Beaver (Plucked) from \$8.00 to \$15 per skin.

Foxes (Dyed) Black, Taupe, or Poirat color \$45 each. Mink at \$4.00 per skin suitable for millinery and trimmings. Ermine at \$2.50 per skin, also suitable for millinery and trimmings.

Any of the above skins will be sent on approval. Express charges prepaid. If you require any skins matched, send sample. J. Boscowitz & Sons, 603 Fifth Avenue, New York City.

**FURS REMODELED & repaired** according to the styles of this magazine. Special attention given to out of town orders. Moderate prices. Hirschfeld Fur Co., Inc., 35 W. 44th St., N. Y. Vanderbilt 654.

**FURS** remodeled & repaired by expert mfr. furriers. Latest models. Special price for remodeling muffs into latest style, \$5. Workmanship guaranteed. A. Beaber & Co., 46 W. 36th St., bet. 5th & 6th Aves. Est. 1900.

**EVERYTHING IN FURS.** Latest models in coats, muffs and scarfs. Skillful workmanship for remodeling and repairing at moderate prices. Paschkes Co., 1416 B'way, N. Y. Bryant, 5202.

**GOOD FURS** direct from mfr. Bonafide values in fur coats, sets, & scarfs at lowest possible prices. Comparison invited. Remodeling, repairing, Gus. Herzog, 256-5th Ave. bet. 28 & 29 Sts. Take elevator.

**ALL REPAIRING** is done under my personal supervision and at the lowest possible rates. Why not bring your old furs and let me suggest the new styles. M. Taper, 120 W. 44th St., N. Y. C.

**SPECIAL ORDERS AND ALTERATIONS**  
The moderate prices will make you one of our firm customers. Estimates given on request. Rabinowitz Fur Co., Inc., 56 W. 36th St., N. Y.

**SOME VERY SMART SCARFS**, Stoles, Capes, Muffs. Fur Coats, also Evening Wraps and Cloth Coats fur trimmed, designed in the inimitable

Schwersenski manner, are now ready and await your survey. Simon Schwesenski & Son, Inc., 33-35 West 46th Street, New York. Bryant 5925.

## Games and Puzzles

**NEEDLEWORK SHOP**, Y. W. C. A., has many novelties for presents to be taken home by travelers. Children's Dresses, orders taken, puzzles exchanged and for sale. 14 West 45th Street, New York.

**T & L PUZZLE EXCHANGE**  
New York branch, 319 West 57th Street.  
Puzzles rented, 50c each, also for sale.  
New pictures—good subjects.

**GOLFERS** say After Dinner Golf is the best and most fascinating indoor game ever invented. Complete with clubs and ball, prepaid, \$5.00. After Dinner Golf Co., 1123 Broadway, New York.

## Garden Things

**WEATHERVANES** for Roof, Porchrail or Garden. Various other original, exclusive nov. Ill. cat. on request. Visit New York Exhibition, Hotel McAlpin, Rm. 363, Week Sept. 24. Nature Studio, Baltimore, Md.

**OCTOBER**—The ideal month to plant evergreens. Our nursery facilities embrace over 800 acres. Free booklet on Evergreens and catalogues on request. American Nurseries Company, Singer Bldg., N. Y.

## Gifts for Soldiers and Sailors

**COPLEY CRAFT CHRISTMAS** Cards have been specially designed for Our Boys in Camp or Abroad. Samples sent on approval. Jessie H. McNicol, 18 Huntington Ave., Boston, Mass.

## Gowns Bought

**MME. NAFTAL** pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York. Bryant 670.

**MME. FURMAN** TELEPHONE BRYANT 1376  
103 W. 47th Street, N. Y. C.  
Absolutely Full Value Paid for Ladies' Misfit or Slightly Used Clothing of any Description.

**WE PAY CASH** for evening and Street Gowns, Dancing Frocks, Furs, Wraps, Diamonds, Jewelry and Silverware. Consult us before you sell. Write, Phone, Send. Mme. Furman, 103 W. 47th St., N.Y.

**YOUR MISFIT** or slightly used street & evening dresses, suits, wraps, etc., can be sold at cash value to Mme. Naftal. Satisfactory service to patrons at a distance. 69 W. 45th St., N. Y. Tel. Bryant 670.

**BERNARD** pays 50% more than others for gentlemen's discarded Summer or Winter business suits, overcoats, Tuxedos, full dress, fur coats, trousers, also shoes. 452 7th Av., New York. Greel. 2499.

**AMERICA'S GREATEST BUYERS** of discarded gowns, diamonds, paintings, etc., to supply our 3 stores. We pay best prices in town. "Annette" (Main Store), 2669 Broadway, N. Y. C.

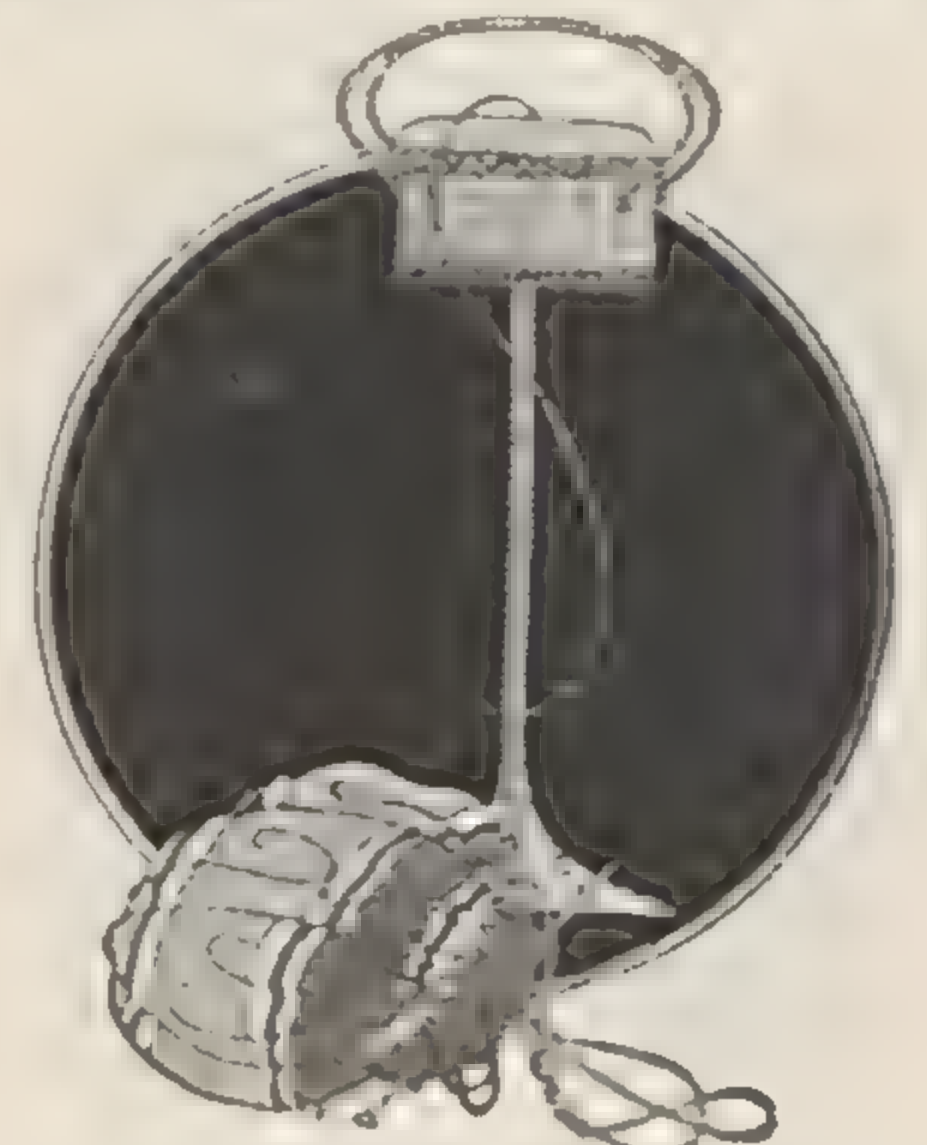
**ARE YOUR FRIENDS** tired of your clothes? If in good condition & style, I will take them off your hands. Reasonable prices paid for gowns, furs, etc. Tilly, 104 W. 44th St. Bryant 2599. N. Y.

## Gowns Remodeled

**MY RE-BUILDING OF GOWNS IS THE TALK** of New York, because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th St., New York. Tel. 5265 Greeley.

**WITH MORE ROOM AND BETTER FACILITIES** at the new address, I am as delighted as my customers with the new shop and the re-created gowns being produced.

**SEND ME YOUR WORK.** Have it done by an old hand at the business. Don't experiment. I have been remodeling dresses for twenty years. Mrs. Gordon, 910 Seventh Avenue, N. Y.



These are the days of the knitter and sewer. For the knitter, this white painted wicker stand, the top hand-painted in pink or blue; 23 inches high. Price \$5.50. For the sewer, this bag of striped taffeta, gold cord handle and lining of China silk. Price \$10.50. See purchasing instructions on page 43.

**VICTORINE**—Rebuilder of gowns. Old gowns remodeled equal to new. Evening gowns a specialty. 160 West 84th Street, New York.

**WE Welcome Inquiries** for making and remodeling gowns in latest and advanced styles. Write for descriptive booklet regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

**MIND YOUR MENDING.** We make a specialty of repairing and copying models. Children's clothes, underwear, shirtwaists, etc., etc. 762 Madison Avenue, New York. Plaza 6232.

**IF EVER THERE WAS A YEAR** for remodeling dresses, this is it. Economy seems to be in the very air. It is wise economy to re-create old dresses not too far gone.

**GET FULL VALUE OUT OF YOUR CLOTHES** investments. I will advise as to styles and prices. Send dress for estimate. Promptly returned if work not ordered. Mme. Renee, 71 West 46th Street, N. Y.

**MARY FLYNN.** Your last season's gown skillfully remodeled according to the most advanced styles. Phone Col. 6421, 105 West 68th Street, New York.

**MARY FLYNN.** 105 West 68th Street, New York. Makes a specialty of stout figures. Gowns for every occasion and smart waists for tailored suits.

**DU PLESSIS**  
Gowns Reconstructed  
137 East 45th St., N. Y.  
Tel. 8833 Murray Hill.

## Gowns and Waists

**ARTISTIC DRESSES**  
Made to order for all occasions. Estimates submitted. Your materials used when desired. Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N.Y. Mad Sq. 1188.

**KATHERIN CASEY.** Gowns for all occasions. Dancing and Afternoon frocks. Your material used if desired. Remodeling also done. 36 E. 35th St., N. Y. Tel. 1053 Murray Hill.

**DO YOU WISH TO BE WELL DRESSED** without trouble to yourself? We do dressmaking by mail. Information cheerfully given. 101 West 11th Street, New York. Hannah Gilkea.

**"THE MENDING SHOP."** Gowns Tailored. Suits Remodeled up-to-date. Shop Blouses and Gowns Redited. Miss H. Redding Conigan, 17 E 4th Street, N. Y. No Branch. Phone 5662 M H.

**SMART GOWNS AND SUITS**  
Made to Order  
Distinctive remodeling.  
Mme. Zara, 625 Lexington Avenue, New York.

**MAISON ADEL**, 71 W. 45th St., N. Y.  
Makes a specialty of dainty hand-made blouses of exclusive design from \$10. Also attractive frocks. Mail orders promptly filled.

**"WHITE,"** 46 W. 49th St., N. Y.  
Gowns made to your special order and measurements. Selections from our comprehensive line of Ready Models. Charge accounts accepted.

**Mme. CAROLINE**, formerly Michigan Ave., Chicago. Importer. Creator, noted for distinguished exclusiveness of Gowns, Tailored Suits, etc., now 645 Lincoln Pkway, 1 bk E Virginia Hst., Chicago.

**SPECIAL ORDER GOWNS**—Moderately priced. Gowns individually designed for all occasions. Refretwood  
67 West 46th Street, New York City.

**DU PLESSIS**  
Maker of original gowns and evening wraps for the individual at very moderate prices. 137 East 45th Street, New York. Telephone 8833 Murray Hill.

**BLOUSES and SWEATERS.** New distinctive models. Reasonable prices. Mail orders promptly filled. Theresa A. Ford, formerly buyer for E. T. Slatery, 149 Tremont St., Rm. 608, Boston.

**KENNER.** In our new location at 34 W. 44th St., N. Y., we will be able to give most satisfactory service. Nevertheless our prices remain the same. Tailored suits of imported material \$45 up.



## Gowns and Waists Made to Order

Continued

**KAYE**  
500 Fifth Avenue, N. Y. Phone Murray Hill 2564.  
Gowns and Suits.  
Separate Remodeling Department.

**JANE CLARK**  
Simple, distinctive dresses with hand-made collars and cuffs from \$25. A specialty of made-to-order neckwear. 9 E. 43d St., N. Y. Murray Hill 7179.

**HELEN HELLER**  
Evening gowns, wraps and street dresses of distinction made-to-order. By appointment only. Phone 4571 River. 253 W. 91st St., N. Y.



Handkerchiefs are not bromide gifts when they are as charming as these. The upper one has a corner of hand-drawn Porto-Rican work with initial while the lower one has an entire border of Porto-Rican work. The former is \$1.00 and the latter \$1.25. See purchasing instructions on page 43.

## Gowns and Waists

Ready-to-Wear

"WHITE" 46 West 46th St., N. Y.  
Gowns—Blouses—Hats  
Authoritative Styles for every occasion.  
Moderately Priced.

## Greeting and Place Cards

**XMAS CARDS THAT ARE DIFFERENT.** Engraved hand-colored; beautiful sentiments. Cards for personal greeting. Gifts. Cat. "Pleasant Pages" Free. Little Art Shop, 1305 F St., N.W., Washington, D. C.

**PAINT YOUR OWN GREETING CARDS.** Outline ready for hand coloring. Place Cards and other novelties. Price list on application. Mrs. Seymour, 4200 Harwood Drive, Des Moines, Ia.

**PERSONAL ENGRAVED CHRISTMAS CARDS.** Magnificent Exclusive Designs at reasonable prices. Samples upon request. Everett Wadley Co., 5 South 11th Street, Richmond, Virginia.

Announcing an early display of **CHRISTMAS CARDS.** The largest and most select line is shown at The Acme Press, 258 Fifth Avenue, bet. 28th & 29th Sts. Formerly at 7 E. 28th St.

**HAND PAINTED XMAS CARDS** in 10 pkgs. of 4, 12 & 24. Motives for framing, 4 for \$1. Special cards of Home or Business. Cards to color, 50c pkg. F. V. Cannon, 576 Benson St., Camden, N. J.

**CHRISTMAS CARDS**  
New designs, attractively boxed. Ass't A, 12 cards, \$1. Ass't B, 12 cards, 50c. Delivered. R. F. Clapp, Jr., The Book & Novelty Shop, Albany, N. Y.

**FRENCH TEXT** (only Greeting cards for Xmas & New Year. Beautiful designs hand colored from 5c to 25c. Calendar 35c. A 1 Ass't of 4 at 10c, 2 at 15c, 1 at 25c & 1 calendar. S. Dumoulin, 156 Pearl St., Boston.

**COPLEY CRAFT CHRISTMAS CARDS.** Hand-colored, on hand-made, deckle-edged stock, sent on approval. Special terms to agents. Jessie H. McNicol, 18 Huntington Avenue, Boston, Mass.

**ENGRAVED GREETING CARDS.** Order now, while assortment is complete. Monogram Stationery and Calling Cards for Xmas Gifts. Wm. Freund & Sons, 20 E. Randolph Street, Chicago.

**CHRISTMAS AND NEW YEAR'S GREETING CARDS.** original designs, steel engraved and hand colored. Send for catalog. Thomas J. Beckman Co., 310 N. Eleventh Street, Philadelphia, Pa.

## Hair Goods and Hair Dressing

**FRENCH HENNA D'OREAL** imported Powder tones scalp, giving faded or premature gray hair a marvelous, natural gloss and bright tint. \$1.35. Sent or applied. B. Paul, 34 W. 37th St., N. Y.

**FOR PERMANENT HAIR-WAVING.**  
C. Nestle Co., 657 Fifth Avenue, New York.  
48 South Molton Street, London.  
Originator's only specialty.

**ROBERT, Permanent Hair Wave Specialist.** No kinks, but a beautiful wave, well nigh a marvel, my only specialty. Write for booklet. Robert, 500 5th Av., Suite 508. Cor. 42d St., N. Y.

**"CARE & TREATMENT OF PERMANENTLY WAVED or Naturally Wavy Hair."**  
Booklet with complete instructions Free on request. Robert, 500 5th Av., Suite 508, cor 42d St., N. Y. C.

**E. FREDERICKS, INC.**  
Specialist in  
The Permanent Hair Wave.  
665 Fifth Avenue, New York, at 53rd St.

**PERMANENT HAIR WAVING** by new steaming process. No charge for consultation. Reasonable prices. Frederick Baer, 2295 B'way (bet. 82 & 83 Sts.) N. Y. Est. with Charles & Ernest. Schuyler 5449.

**CALL AT SCHAEFFER'S** if you want expert personal attention for a permanent wave. Positively no friz or kink. J. Schaeffer, 542 Fifth Avenue. Phone Murray Hill 5772

**SATTLER'S**  
announce their removal to their beautiful new Parlors at 12 West 50th St., N. Y. Telephone Circle 2777.

**PERMANENT HAIRWAVING SPECIALIST.** Expert in Hairgoods, Face and Scalp Treatments. Alexander's Hairdressing Parlor, Astor Trust Bldg. 501 Fifth Ave., corner 42nd St. Murray Hill 1838.

## Hair Goods and Hair Dressing—Cont.

**SPECIALIST in SCIENTIFIC TREATMENTS** of Baldness. All forms of hair and scalp disorders scientifically treated. Results assured. M. Shields, 162 West 48th Street, New York. Tel. 2552 Bryant.

**FOR TRULY SCIENTIFIC** care of hair, (permanent waving), special shampoos, henna treatments and remedies made specially for you. Come to Chas. Frey, 507 Fifth Avenue, New York.

## Hair and Scalp Treatment

**PARKER'S** Method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V." "Healthy Hair," 51 W. 37th St., N. Y. Greeley 202.

**ENGLISH HENNA SHAMPOO** Powder, tones scalp, giving faded or graying hair a marvelous gloss and bright tint. \$1. Directions sent. Henna Specialties Co., 505 Fifth Avenue, New York.

**YOUR HAIR**—is it not lifeless and falling after the summer? Stimulation and nourishment of the scalp will correct this. Consult Waldever & Betts, 315-5th Avenue, New York.

**HERRMANN'S NEW METHOD** non-injurious, permanent hair wave. Natural large wave, keeps hair soft, glossy. Home outfit, \$10. Booklet. Herrmann, 489 Fifth Avenue, New York.

**LOSS OF HAIR** from waving, dye, etc. Consult Mrs. Fendick, 17 West 45th Street, New York. Exponent Huntingford Hot Oil Scalp treatment. Consultations Free. Bryant 920.

## Hotels in New York

**HOTEL MARTHA WASHINGTON**, 29 East 20th Street, New York. For women. Rooms \$1.50 a day upwards. Meals a la carte, also table d'hôte. Luncheon, 40c. Dinner, 50c. Booklet free.

**HOTEL MAJESTIC**—Fronting Central Park and West 72d St., N. Y. Accessible to all lines of traffic, but away from the noise of the all-night district. Rooms \$2 day up. Copeland Townsend, Lessee, Dir.

**THE TOURAINE**—A quiet resident hotel. Two and three room suites catering to exclusive families seeking quietude. Write for Booklet B. 9 and 11 East 39th Street, New York City.

**HOTEL HARGRAVE**, West 72nd St., bet. B'way & Columbus Ave., N. Y. 1 block to Central Park. Comfort, refinement & luxury combined with moderate rates. Send for booklet. Eugene Cable, Mgr.

**HOTEL WEBSTER**, 40 W. 45th St., nr. 5th Ave. On city's quietest st. Most beautiful of N. Y.'s small hotels. Favored by women traveling alone. 4 minutes' walk, 40 theatres; center shopping district.

**THE BROZTELL**—27th Street at 5th Avenue, New York. Hub of shopping wheel. Particularly for ladies without escort. Every room with bath and shower. \$1.50 a day upwards.

## Household Furnishings

**GRAHAM & LITTLE**, 36 East 57th Street, N. Y. Decorators—Furniture, Fabrics, Mirrors, Special Designs in Furniture—Gifts. Formerly 8 East 37th Street.

**WILKINSON HAND-MADE ART QUILTS.** Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request. Wilkinson Sisters, Ligonier, Ind.

**WINDOW SHADES**—Custom made to conform to window & interior appointments. Measurements & estimates on request. Exhibition salesrooms. Ordinator Co., 101 Park Avenue, New York City.

**ORDINATORS**—Enable window shade rollers to be lowered from top to admit fresh air and light. For all windows in modern edifices. Ordinator Co., Architects Bldg., New York City.

**FIREPLACE WITCH BROOMS.** Rustic broom, natural stick, corn to blend with fireplace colorings. Height, 4 ft. Send stamps, check or money order for \$1.50. Agents wanted. Redden Quail Club, Paoli, Pa.

**ONEALIKE ARTCRAFT.** Send left over wall paper and have bureau sets, desk sets, scrap baskets and candle shades made to match your room. 95 Nassau Street, New York City. Room 812.

**ANDIRONS, FIRE TOOLS.** Screens and all other fixtures for open fireplaces. Of Brass, Bronze and Hand-Wrought Iron. Frank H. Graf Mfg. Co., 28th Street & Seventh Ave., New York.

## Instruction

**"COSTUME DESIGN DE LUXE."** Designers made by the Correspondence and Resident Courses in the "Paris Way" via Brown's Salon Studio, 597-599 Fifth Ave., N. Y. C.

**MME. CARA AUGUSTA GERMAIN**  
Highest Art in Vocal Culture  
St. Petersburg, Florida.  
Formerly of Paris. Carnegie Hall, New York.

**LINGO**, the new game that teaches conversation French or Spanish. Combines great fun and real instruction. Send \$1 for Lingo. Centaphrase Society, 623 Reed Bldg., Phila., Pa.

## Interior Decorators and Decorations

**MRS. ALEX VAN R. BARNEWELL**  
19 East 48th Street, New York City.  
New Imported Fabrics  
Murray Hill 3060

**THE HOME FROM ATTIC TO CELLAR** decorated and furnished. For expert advice consult Miss Elsa Oppenheimer, 549 West 113th Street, New York City. Morningside 3569.

**ELSIE DOHERR**, Interior Decorator. Studio, 500 Fifth Avenue, New York. Suggestions by mail. Full Descriptions of Interiors. Materials purchased. Write for particulars.

**H. BRANDEL**, 1216 Lexington Avenue, New York. Interior Decorating, Upholstery, Hangings, Furniture, Architectural Woodworking. Plan with us; Sanely and Artistically.

**L. W. FROTHINGHAM**, 542 Fifth Avenue, N. Y. Complete interiors designed and executed for the town and country house. Telephone Vanderbilt 2491.

**FLORA MAC DONALD**—Interior Decorator. Those who are furnishing new homes or refurbishing old will find many things to interest them in a visit to these studios. 3 Hamilton Pl., Boston, Mass.

**MRS. LORRAINE WINDSOR**, 128 East Erie St., Chicago. Designs and places her furnishings and decorations with the idea of fitness. Creative work a specialty.

**CHIFFON LAMP SHADES** and cushions. Distinctive and original designs. Other artistic articles for interior decoration. Selma Loeb, 37 East 28th St., New York City.

## Interior Decorators and Decorations

Continued

**PETIT-POINT TAPESTRY.** Authentic design; for chairs, stools, sofas, etc., together with the proper materials in correct colours. Frothingham, 542 Fifth Ave., New York.

**INSTRUCTION** given to ladies interested in acquiring a general, practical knowledge of interior decoration by Wanda Luth. Instruction given privately, \$1 per hour. 317 Lexington Av. at 38 St., N. Y.

**H. W. MUNN** **BOSTON, MASS.**  
Expert and experienced advice given in the decorating and redecorating of homes. 420 Boylston St.

**MANTELS & FIREPLACE ACCESSORIES.** Finest reproductions of Old English & Colonial designs. Many distinctive articles of hand-wrought metal work. Xmas booklet. Arthur Todhunter, 101 Park Ave., N. Y. C.

## Jewelry, Silverware and Gems

**ENGAGEMENT RINGS**—Diamonds, Pearls, Emeralds, Sapphires, and Rubies, in plain and fancy mountings. From \$75.00 up. Forth & Powell, 581 5th Ave., N. Y. (Successors to Ralph Dewey.)

**THE HOYT PLATING COMPANY, INC.**, 29 West 37th Street. Gold and silverware replated and repaired exclusively. Highest grade of workmanship. All plating guaranteed. Moderate prices.

**GREAT MISTAKES**—You may make one if you buy your Diamonds, Engagement Rings, Wedding, Birthday & Xmas gifts, before visiting the Bennett Mfg. Co. (entire 3d fl. upstairs) 175 B'way, N. Y.

## Jewelry and Silverware Bought

**CASH FOR BROKEN JEWELRY.** Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th Street, N. Y.

**JOHN DALEY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Established 1869. 654 Sixth Avenue, corner 38th Street. Tel. Greeley 3945.

**WYLER** pays highest prices for Pearls, Diamonds & other precious stones; also Platinum, Gold & Silver. (Confidential.) Established 30 yrs. Bank references. 661 Fifth Ave., at 52nd Street, N. Y.

**MRS. T. LYNCH'S SON, INC.**, buys Diamonds, Pearls, Old Gold & Silverware, only one price offered, our references. Established 1844. 227 W. 42nd St., near Broadway, N. Y. Bryant 1686.

**DON'T SELL YOUR DIAMONDS, Jewelry, Pearls, Silver, Brio-a-Brac, Bronzes, Rugs.** We loan you more money on them at the legal rate of interest than you can realize by selling.

We will also redeem any already pledged elsewhere and advance more money on same. Business strictly confidential. S. Berger, 206 West 42nd Street, N. Y. C. (Times Square.)

**SEND TO A. S. BORG** by mail or express any diamonds, old gold, silver, platinum, antiques, pawn tickets, artificial teeth. Cash at once. 146 West 23d Street, New York. Bank references.

**A FIFTH AVENUE JEWELER** serving an exclusive clientele pays higher cash prices for diamonds, old gold, jewelry, etc. M. Golburgh, 437 Fifth Ave., New York.

**EXCEPTIONAL HIGH PRICES** paid for Antique and modern silver, pearl and diamond jewelry, tapestries, rugs, porcelains and bronzes. James Robinson, 402 Madison Ave., at 47th Street, N. Y.

## Laces

**E. ZALLIO**, 561 5th Ave. **REAL LACES.** Antique and Modern Laces. Gifts, H'dkfs, Lamps, Candle-labrs. Samplers. Laces Remodelled on original designs. Cleaning, Mending. Established 13 years.

**REAL HAND MADE IRISH PICOT EDGE** for only 12 cents per yard. Sample on request. Levon Toumajanian, 200 Fifth Avenue, New York, N. Y.

## Ladies' Tailors

**J. TUZZOLI**, now at 27 W. 46 St., N. Y., makes a suit for \$35, which cannot be duplicated at this price. Quality and material faultless in make and fit. Fur garments remodeled. Winter models ready.

**FABRICANT**  
Ladies' Tailor  
Tailored Suits — Riding Habits  
45 West 46th Street New York.

**H. HURWITZ**, 49 W. 45th St., N. Y. Formerly with Stein & Blaine. Creator of ladies' suits and wraps. Only finest fabrics used. My reference you will re-order. Suits \$35 up. Bryant 3452.

**TAILOR TO GENTLEWOMEN**  
Original styles at moderate prices, from \$27.50 up. Conveniently located near 5th Ave. yet away from high rents. Max Sattler, 5 W. 31st St., N. Y. C.

**TAILORED GOWNS REMODELED** to prevailing style. 20 years' experience. Tailored suits from \$85 up. J. H. Comstock, 286 Fifth Avenue, (30th St.) New York. Tel. 154 Madison Square.

**KOENIG'S**  
Ladies Tailor—Habit Maker. Suits in most advanced models from \$40 up. 789 Lexington Ave., Between 61st and 62nd Streets. Phone Plaza 1347.

**BECK**—Importer. Tailored Dresses, Suits and Coats to order in three days. Original Models for immediate wear reasonably priced. 18 E. 46th Street, New York City.

## Linens

**A VISIT TO THE PORTO RICO STORE**, 402 Madison Avenue, will interest those who appreciate Porto Rican Linens, Flax, Tied, household and bridal linens. Monograms. Send for leaflet.

**ROSA JOSEF**, Importer of Fancy Table Linens, all descriptions. Prices moderate. For appointment, phone Murray Hill 6515. Write 8 East 46th Street New York.

**BRANT LINEN CO.**, 616 S. Michigan Ave., Chicago. Illustrated Catalog of Household Linens and Handkerchiefs, sent on request. Agents for The Irish Hand-Woven Linen Damask Co.

**HANDKERCHIEFS**, beautiful, dainty and classy. Imported secret fabric, soft as silk. White or with exquisitely colored borders. Send for pamphlet. \$2 box of 6. G. B. Leverich, 381 4th Ave., N. Y.

**TABLE COVERS**, Pillow cases, Handkerchiefs, Napkins & other Porto Rican Drawnwork will be sold at very reasonable prices for Xmas. Approval shipments on request. Robt. A. Miller, 17 W. 45th St., N. Y.

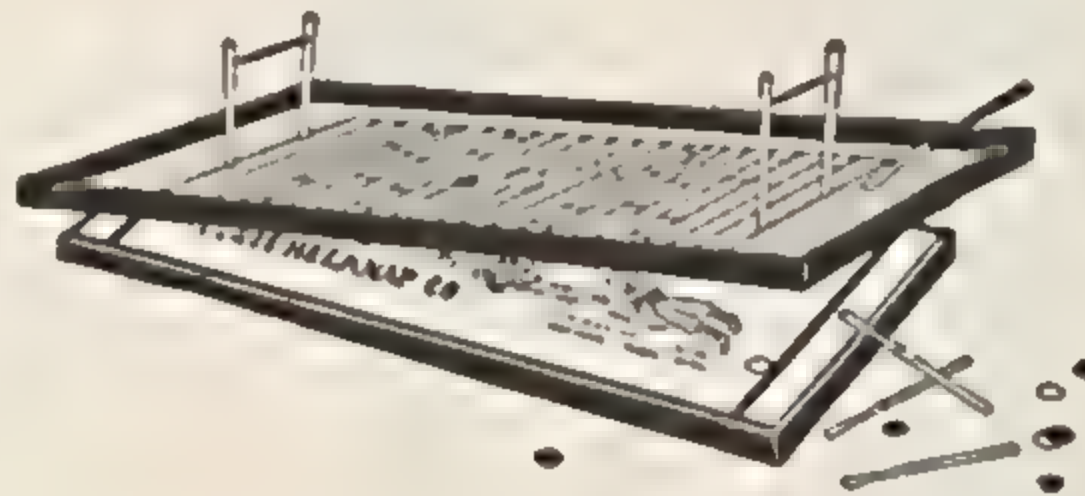
**TROUSSEAU** outfits a specialty. Finest of imported linens & embroideries from Belgium, France, Austria, Bed linens, table damasks, art emb'deries, h'dkerch'fs, monogramemb'dyofmerit. M.J. Forster, 307 W. 79 St.

## Lingerie

**SILK UNDERWEAR** and Negligees to individual order. Exclusive styles, refined taste. Hand-emb'd in artistically shaded colors. Mme. Paula, 622 West 137th Street, N. Y. Tel. Audubon 8692.

**VESUVIUS**, 639 Madison Ave., N. Y. C., mfrs. high grade silk underwear. Sells at retail. Wash-satin ruffle bloomers—12 styles \$2.45—Cape-de-chine bloomers, \$1.65. Write for price list.

**THESE SHOPS ALL GIVE**  
excellent services,  
excellent values,  
Patronize them.



What if the war has crippled varsity football? Here's Snappy Football to take its place. Two or four persons may represent the opposing elevens and the field may be laid on the library table. In green imitation leather, \$1.00. See purchasing instructions on page 43.

## Literary Work

**CLUB WOMAN** will render assistance in the writing of Club Papers, Club Programs, etc. Louise May, Union, N. J.

**EXPERIENCED ASSISTANCE** offered in the writing of Club Papers, Club Programs, etc. Please state the length desired. Frances Thomas, 411 Union St., Eau Claire, Wis.

## Maid's Uniforms

**NURSES' OUTFITTING ASS'N.**  
425 Fifth Avenue  
at 38th Street  
New York

Dresses	ready made	Collars
Caps	and to order	Cuffs
Coats		Aprons
Bonnets		Bibs

**NURSES' OUTFITTING ASS'N.**  
425 Fifth Avenue  
at 38th Street  
New York

**NO MATTER WHERE YOU ARE**  
you can shop from the best shops in America this summer. Simply write to the advertisers in this Guide.

## Milliners

**IS SAVING 30% to 50% on Your Millinery** worth while? The location out of the high rent district makes it possible to offer the latest and best in millinery at very reasonable prices.

**THE SPINGARN FALL STOCK** consisting of the latest creations of velvet hats was never so complete. We are importers, and manufacture everything on our own premises.

**THE SPINGARN TRIMMED HATS** are very attractive. Beautiful Dress Hats, combinations of Pan & Lyons Velvet trimmed with Ostrich Feathers in the newest Parisian designs at especially low prices.

**THE SPINGARN FUR HATS** made of Mole, Hudson Seal and Beaver speak for themselves. Convince yourself by calling at Spingarn's, 632-34 B'way. Street Car, Subway or "L" to Bleeker St.

**GERHARDT HATS.**  
Exclusive and Distinctive Hats.  
12 East 46th St., N. Y.  
Opposite Ritz-Carlton.

**LANG, MILLINER.** Though showing the newest French designs, we specialize in remodeling, using your own furs on other materials. 13 East 36th Street just off 5th Avenue, N. Y. C.

**"HATTIE'S HATS"** I designed. Styles for ladies desiring "Smart Hats" in Philadelphia, on request. Millinery on approval. Furs made, exclusivepat., remodeling. Write wants. Hattie M. Somers, Masonic Temple, Chicago.

## Mourning Apparel

**"THE SHOP OF BLACK."** Mourning Apparel of quality; style conforms with social requirements. Gowns, blouses, millinery, accessories. Prices mod. Calder & Co., 2643 B'way (100th St.)

**HENESEY**  
747 Fifth Avenue, Near 57th Street  
Correct Mourning Millinery  
Bonnets, Hats and Veils

**MULLEN-SHAW**  
Everything smart for mourning wear.  
Including fashionable black.  
16 West 37th Street, Greeley 625.

## Motion Pictures

**BEGINNERS' OPPORTUNITY.** Talented Ladies, Gentlemen & Children desirous becoming screen artists. Prof. instruc. Engagement guar. when graduated. Moderate fee. Society Film Corp., 53 W. 37th St.

**A MOTION PICTURE PORTRAIT**  
Will give you a living breathing picture of yourself as you appear to others. Motion Picture Studio, 729 7th Ave., N. Y. C. Bryant 8973.



## Music

**LILLIAN ABELL.** Piano instruction. Five years leading universities. Five years best New York schools. 201 W. 108th St., New York. Tel. Academy 921.

## Patterns

**PATTERNS CUT TO MEASURE** from illustrations, description of model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

## Perfumes

**PARFUM BOUQUET EGYPTIAN**, an odour of wondrous charm and refinement. Sample Extract and Face Powder by mail, 20 cents. Tanty, Parfumeur, 120 W. 32nd St., New York.

## Pets

**PEDIGREED** Fox Terriers and German Police Dogs, For Sale. Mrs. Moffit, New Hamburg, Dutchess Co., N. Y.

## Photography and Photographers

**MARY DALE CLARKE** Photographer. I shall not be satisfied unless you are! Telephone Plaza 1492. 665 Fifth Avenue.  
**PHOTOGRAPHER-OF-MEN** Pirie MacDonald, 578 Fifth Avenue, Cor. 47th Street (over Theo. B. Starr, Inc.)

## Professional Services

**EUGENE CHRISTIAN, F. S. D.** treats stomach & intestinal troubles by teaching you to select & combine your food at meals. No deprivation or dieting. No charge for consultation.  
**EUGENE CHRISTIAN, F. S. D.**, 213 West 79th Street, New York, subway to 79th, half block east. Office hours: 10 to 12 A. M.; 2 to 4 P. M. daily. Phone 8947 Schuyler.  
**DESIGNERS & ORIGINATORS OF NEW IDEAS** We will pay cash for accepted designs in workbags, opera bags, ladies' dressing table accessories and novelties. Samples not accepted will be returned at once. Mail all ideas to H. D. Likins, 225 Fifth Avenue, New York City.

## Riding Academies

**DURLAND'S RIDING ACADEMY**—66th Street at Central Park West. Largest Arena. Well-trained Horses, Expert Riding Masters, Spacious Club Rooms. Write for full particulars.

## Rooms and Apartments

**13-15 EAST 54TH STREET, N. Y.** Boarding place of exceptional advantages where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.  
**THE ADRIENNE**, 319 W. 57th Street, New York. Up-to-date pension. Telephone on every floor. Private baths, good table. Winter arrangements being made. Apply to Miss Proudfoot.  
**FOUR LIGHT, AIRY ROOMS & 2 baths**; entire floor; furnished in old mahogany; or will divide. Heart of shopping district, but with the refined quiet surroundings of an old Colonial home. 52 W. 39 St., N. Y.

## Rugs Cleaned and Repaired

**THE THOMAS J. STEWART COMPANY** (Formerly 1554 Broadway) Rug and Carpet Shampooing—Oriental Rug Repairing at our plant by native experts; also ASK regarding our out-of-town estimate offer. 88-92 Erie Street, Jersey City.  
145 West 99th Street, 504 West 126th Street, New York City. Telephone Riverside 102.

## Shoes

**SHOECRAFT SHOP**, 27 West 38th Street, N. Y. Smart Shoes in widths AAAA to D and in sizes from 2 to 10. Send for booklet "Fitting the Narrow Foot," and Catalog "F. 8."  
**BAD FEET BENEFITED.** Our scientific footgear will feel comfortable and neat. We take cast of both feet. Balanced Shoe Co., 40 West 39th St., New York City.  
**PEDIFORME SHOE.** Correct in every detail and corrects in every detail. 36 West 36th Street, New York City.

## Shopping Commissions

**MRS. H. GOODALE ABERNETHY** Succeeded by Miss E. V. Stovel. Shopping Commissions. Without charge. 37 Madison Avenue, N. Y. Tel. Mad. Sq. 3900.  
**MRS. E. F. BASSETT** will shop for or with you. furnish your house; suggest costumes. Goods on Approval. No charge. Tel. Academy 2253.  
**MRS. SARAH BOOTH DARLING** Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 157 West 78th Street, N. Y.  
**MRS. S. D. JOHNSON** 347 Fifth Avenue. Opp. Waldorf Astoria. Telephone 2070 Murray Hill. Shops for and with you without charge.  
**ALSO** makes a specialty of outfitting men and women for military service.  
**MRS. C. B. WILLIAMS**, New York Shopper. Will shop with you or send anything on approval. Send for bulletin. 366 Fifth Avenue, N. Y.  
**MRS. CAROLINE PLOWS** Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 14 W. 92d St., N. Y.

## Shopping Commissions—Cont.

**ELIZABETH C. MALADY**—A personal acquaintance with New York's shops enables me to buy with taste and discrimination. Prompt service. Goods on approval. 33 Convent Ave., N. Y.  
**MRS. GEORGETTE DUNBAR EVANS** will keep you in touch with N. Y.'s advanced modes. Will shop for or with you gratis. Chaperoning. References and booklet. 438 W. 116th St., N. Y. C.  
**"BEAUTIFUL THINGS I SEE."** Write for Free Fashion Letter with list of bargains. Shops free for or with you, wholesale or retail. Booklet. Irene Stephens, 334 Fifth Avenue, New York.  
**KATE R. PETTIT**, formerly of New Orleans, purchases wearing apparel, housefurnishings and gifts. Services free. Accompanies patrons. References. 60 W. 94th St., N. Y. Tel. 5254 River.  
**MRS. EDWIN McCALLA DAVIS**, 331 West 83rd St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

**MRS. L. A. WILSON**—Shopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373-5th Ave., R. 505 Phone 3645 Vandbit.  
**WE SHOP** for or with you in your favorite shops. Experienced service. Approvals. Accounts opened. See our 1/4-page ad in this issue. Book "V" free. Drexel, Rothschild & Whitney, 505 5th Ave., N.Y.  
**FURNITURE, RUGS, ETC.** Buyer specializing best grades, these lines, owing to unusual connections can pur. for or with you at 20-50% below usual prices. Serv. free. Mrs. C. H. Langdon, The Brozelli, N.Y.  
**SOMEWHERE IN NEW YORK** is the suit, gown or coat you want for Autumn. I shop with or for you without charge. Eleanor F. Nelson, 253 Broadway, New York. Telephone 3260 Morningside.

## Sport Things—Cont.

**SPORT SETS.** Hat & Scarf to match, for all general out door wear, made in Jersey Cloth also Elderdown, in almost any color combination. Prices \$15, \$18, \$20. Youman's Inc., 581 5th Ave., N. Y.

## Swimming

**SWIMMING SCIENTIFICALLY TAUGHT** in our three-tiled pools in water that is continually filtered and heated. Learn the art of Diving. For further particulars send for Booklet V.  
**THE DALTON SWIMMING SCHOOL** the only school in the city that has taught swimming for eighteen years. 19-25 West 44th Street. 308-310 West 59th Street.

## Stationery

**FOR INFORMAL CORRESPONDENCE**—Name and address neatly printed on 125 envelopes and 200 sheets Japan Bond \$1. Correct style and size. Ppd. Tiffany Press, Peru, Ind.  
**DEMPSEY & CARROLL**—431 Fifth Avenue, New York. Wedding Invitations and announcements. Calling cards, monograms, Coats-of-Arms, Fine writing papers. Best work. Prices moderate.

## Tea Rooms

**THE TALLY-HO**, 20 East 34th St., Opp. Altman's Luncheon Southern Chicken Dinner Delicious Southern Cooking.

## PURCHASING INSTRUCTIONS

**THE** names and addresses of the shops selling the special articles pictured on these pages will be gladly furnished you on request; or, if you prefer, the Vogue Shopping Service will buy any of these articles for you on receipt of your check and instructions. Each inquiry or order should contain a stamped and addressed envelope.

## VOGUE SHOPPING SERVICE

19 West Forty-Fourth Street New York City

## Shopping Commissions—Cont.

**S. MARKS, INC.**, 437 Fifth Ave., N. Y. Importers of Trimmings, Buttons, Laces and Novelties; used on the season's latest Parisian Models. Shopping commissions executed for out-of-town dressmakers.  
**MESDAMES SCOVIL & ALBERT** Shop for and with you. Services free. School shopping. Chaperoning. References. Write for booklet. 601 Cathedral Parkway, New York. Tel. 4302 Morningside.  
**A PAINSTAKINGLY** Personal Shopping Service by women who know. No charge. See our 1/4-page ad in this issue. Book "V" free. Drexel, Rothschild & Whitney, 505 5th Ave., N.Y.  
**BLANCHE ADLER**, formerly from Alabama, 26 West 85th St., N. Y. I will shop for or with you. Service free. Anything purchased sent on approval. References requested. Phone 6522 Schuyler.  
**MRS. F. L. HOWLAND, PURCHASING AGENT** shops free for or with you accompanying out-of-town patrons. References. Chaperoning. 523 West 157th Street. Telephone Audubon 3396.  
**MRS. ADA GILLAM MUNYON** knows every good source of things for wear or home in New York. Newest Art Novelties in room fittings. Personal service for every client and a study of the tastes of each. May she be eyes and energy for you? Service free and prompt. 110 West 34th Street, New York City.  
**THE HARMONY GIFT SHOP, INC.** has an experienced shopper to shop for or with you. No charge. Telephone Vanderbilt 3353. 58 West 40th St., N.Y.  
**BLANCHE BOSTWICK & Mrs. Ebenezer M. Treman.** Our expert service saves time, bother, money. No charge. Gifts, apparel, furnishings, chaperoning. 2 West 47th Street, N. Y. Tel. 8982 Bryant.

## Smocks

**THE SMOCKERY**—7 Chester Pl., Englewood, N.J. Smocks for children and grown-ups. Original, exclusive, distinctive models. Best materials and workmanship. Illustrated catalog on request.  
**HAND-DYED SMOCKS** \$7. In rose, blue, lemon, green, violet and flame. Unusual buttons, white collar. Send bust measure. Also children's smocks. Mrs. G. S. Kramer, 156 West 106th Street, N. Y.

## Specialty Shops

**SLEEVELESS SWEATERS.** Sport Skirts, Smocks and Blouses in great variety. Fall models in Children's Clothes. Artist's Aprons. Murray Hill 8296. The Commission Shop, 366 Madison Av., N.Y.

## Sport Things

Visit the **SPORTS SHOP**—Unusual and Pre-Advanced Sports Suits, Sports Waistcoats, Coats, Skirts, Blouses, etc. Exclusiveness and utmost value. Suite 606 6th floor, 500 5th Ave. (42d St.) N. Y.  
**ADJUSTABLE** Fancy Hat Bands. Wick fancy bands and silk puggaree scarfs in a great variety of color combinations; fit any size hat; club colors to order. Wick Narrow Fabric Co., Phila., Pa.  
**SHEPHERD YARNS**—Shetland Flies, Ladies' Sweater 6 balls, \$3.50. Cymet or Vicuna, \$4.50, state color. Khaki soldier's sweater 4 balls, \$2. Solatia M. Taylor, Bromfield St., Boston, Mass.

## Sport Things—Cont.

**SPORT SETS.** Hat & Scarf to match, for all general out door wear, made in Jersey Cloth also Elderdown, in almost any color combination. Prices \$15, \$18, \$20. Youman's Inc., 581 5th Ave., N. Y.

## Swimming

**SWIMMING SCIENTIFICALLY TAUGHT** in our three-tiled pools in water that is continually filtered and heated. Learn the art of Diving. For further particulars send for Booklet V.  
**THE DALTON SWIMMING SCHOOL** the only school in the city that has taught swimming for eighteen years. 19-25 West 44th Street. 308-310 West 59th Street.

## Stationery

**FOR INFORMAL CORRESPONDENCE**—Name and address neatly printed on 125 envelopes and 200 sheets Japan Bond \$1. Correct style and size. Ppd. Tiffany Press, Peru, Ind.  
**DEMPSEY & CARROLL**—431 Fifth Avenue, New York. Wedding Invitations and announcements. Calling cards, monograms, Coats-of-Arms, Fine writing papers. Best work. Prices moderate.

## Tea Rooms

**THE TALLY-HO**, 20 East 34th St., Opp. Altman's Luncheon Southern Chicken Dinner Delicious Southern Cooking.

## Tea Rooms—Cont.

**THE PICCADILLY TEA ROOM** The last word in tea dainties. Tempting luncheons and dinners. 172 W. 72nd St., near Broadway.  
**COLONIA TEA ROOM** in the Colonia Building 379 Fifth Ave., between 35th & 36th Sts. Breakfast—Lunch—Afternoon Tea  
**GREENLAY TEA GARDEN.** On the Post Road at Cos Cob, Conn. Open the year around. For Luncheon, Supper and over-night reservations. Telephone 376 Greenwich.  
**KREMOLA** makes the skin Beautiful. The auto woman's greatest favorite. A wonderful skin bleach. By mail \$1.00. Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago.  
**REDUCE SUMMER'S SUNBURN** & Tan by using Hinz Ambrosia Carbolate, \$1.50 per jar. Endorsed by physicians. On sale at B. Altman's & Lord & Taylor. Hinz Ambrosia Prep. Co., 69 E. 59th St., N. Y.  
**ROUGE GIMONET**—The Standard French Compact Rouge and Powder in gold finished Box at 50c. All shades. Philip Munter Co. Distributors, 51 East 9th Street, New York.

## Toys

**RAGTIME RASTUS AND BOXING DOGGIES** Toys that box and dance to music of Columbia and Victor Phonographs, \$1.50. National Toy Co., 291 Congress Street, Boston, Mass.  
**NEW FASHION RAG DOLL.** \$1.00 each. Just the thing for wee tots. Bright Colored removable clothing. Nurse Doll, Mammy Doll, etc. Rose Whitney Smith, Lexington, Mass.

## Traveling Accessories

**FOR BOYS AT THE FRONT.** Compact khaki dressing kit containing toilet, shaving, sewing manicure outfit, \$5. Trunk & leather gds. Catalog on request. Brodli's Luggage Shop, 325 5th Ave., N.Y.C.

## Trousseaux

**WOULD** you have your **WEDDING VEIL** complete the picture? Becomingness & individuality considered. Mail orders a specialty. Write for particulars. Miss Allien, 9 East 43rd St., N. Y. With Quiller.

## Unusual Gifts

**RARE THINGS FROM THE ORENT** Many New to America. Unusual—Attractive—Useful. Booklet "V" illustrating almost 200 Novelties, free. Bertha Tanzer, 20 West 30th St., N. Y.  
**FASCINATING SUGGESTIONS FOR GIFTS** of all kinds in our new catalogue. Elizabeth H. Pusey, 16 E. 48th St., N. Y. C. Also at Hyannis, Mass., during summer.  
**BOB-BETTY'S "BOOK OF GIFTS"** FREE profusely ill. Filled with gift suggestions. Especially for children. Yama Doll, 25 inches high, \$1.50. Bob-Betty's Shop, 743 Main St., Beacon, N. Y.

## Unusual Gifts—Cont.

**ALMO SPECIALTIES**, 100 Berkeley St., Rochester, N. Y. Knitting bags with basket bottoms, chintz tops, trimmed with fruit, all colors. Sent prepaid on receipt of \$1.50.

**A DIVERSITY OF GIFTS.** Specializing in knitting bags, bridge prizes, baby presents. Bureau boxes, etc.; to match interior color scheme. Bessie Butzel Frey, 362-5th Ave. Upstairs. Opp. Altman's.

**FAIRY PLAY BOXES**—Birthday Gifts, Baby Day Boxes, Rainbow Surprises, & Occupation Sets for children. Very attractive, each with verse, \$5 to \$2.50. Catalog. Fairy Gift Co., 499 Race St., Cin., O.

**DEVONSHIRE LACE SHOP**—Hand work of gold medalist. Panama Exhibition. Inexpensive gifts, valuable large pieces. Collars, fans, kerchiefs & baby caps. Marian Powry, 60 Wash. Sq., N.Y.

**KWONG YUEN & CO.**, 287 5th Ave., N. Y. C. Chinese, Japanese novelties; hand embroideries; lamps; shades; Porcelain, ivories, etc. Direct from importer. Reasonable prices. Mail orders filled.

**EVERYTHING POSSIBLE IN AMBER, IVORY, Meerschaum, etc.** Knitting needles, cigarette holders, pipes, etc. Jade and other objects. Send for catalogue. F. W. Kaldenberg's Sons, 95 5th Ave., N.Y.

**THE SOUTH'S EXCLUSIVE SHOP** catalog now ready. One thousand distinctive gifts from \$5c to \$2.50. Charges Prepaid. Richmond Art Co., 5 East Broad Street, Richmond, Va.

**BOXES & BAGS** of every size, color and description in stock and made to order. The Box & Bag Mart of New York 25 East 54th Street.

**UP IN THE TOWER** The Furness Studio has "Gifts you'll like" Carnegie Hall, 57th Street, New York.

**JAPANESE FOLDING TABLES** with Decorated Trays, suitable for Tea or Card Tables, Serving Trays to match. Edwin H. Crie Co., Rockland, Me.

**PENCILS** with any name stamped in gold letters. Useful gift for all occasions—6 in box, 60c; 12 for \$1; 25 for \$1.75. Godfrey, 44 West 46th Street, New York City.

**WE BELIEVE THAT** Ye Little Shoppe of Gifts, Oak Park, Ill., is the only Gift Shop in the United States where machine made cotton Moulds with stems, for making grapes, apples, etc., used for decorating fancyboxes, baskets, bags, pillows, etc., are sold. Send for samples of moulds with designs and instructions for using your silk scraps.

**CHINESE AND JAPANESE GOODS** Complete and most up-to-date stock. Featuring unusual and practical novelties. Send for illustrated catalogue.

**Palm Fibre Hearth Brushes** with slanting bamboo handle. 33 inches long. Trimmed with Chinese silk tassels and ornaments. \$1.25. Chinese Emporium, 26 Adams Avenue, Detroit, Mich.

**USEFUL CHRISTMAS GIFTS** Help win the War by protecting the Wren. Box \$1.50 Hanging Sun Dial, \$12.50. The Bir. Box, West Chester, Pa.

**A CHEERY BLAZE**—the artistic old fashioned Cape Cod Fire Lighter starts log fires without the bother of kindling wood. \$4 to \$16. Circular. Cape Cod Shop, 329 Fifth Avenue, New York.

**SWEATER HANGER** really necessary for delicate hand-made sweaters, \$1.25. Knitting needles decorated ends & protectors \$1.50. State size. Bleazby Shop of Gifts, 9 East Adams Ave., Detroit, Mich.

**MISS STEVENSON'S SHOP** actually has original ideas and unusual things. Most attractive bags in New York. 18 East 46th Street. N. Y. Hyannis, Mass. Watch Hill, R. I.

**VENETIAN GLASS TABLE DECORATION.** Bowl, 14 in., with 6 bud vases, pink or green, \$10.00. Another bowl, 10 in., 4 vases, \$5.00. C. J. Dierckx, 34 West 36th Street New York City.

**O. CHARLES MEYER, QUAIN FURNITURE,** etc. 39 West 8th Street. Tel. Sunnyside 150. Useful gifts, \$1.50 to \$5.00 or more. Just the Shop for Spugs. Send \$5.00 for assortment.

**STERLING**, gold lined, DORINE, removable chain, lambs wool puff, mirror, Genuine butterflies in brilliant colors under glass on cover, \$3.50. Rose Whitney Smith, Lexington, Mass.

**MIRRORS**—Made by Master Craftsmen. Write for Period and Gift Mirror Catalogue. Makers of the "First Line"—"Second to none." Furst Bros. & Co., Baltimore, Md.

**SWEATER HOLDERS.** Hand painted wooden painted sweater holder in attractive box. \$1.25 each. Other gifts. Lawson Studio, 110 Tremont Street, Boston, Mass.

**PENELOPE POSTERS**—Return-stamps for letters, pkgs. & shopping purposes. Your name & ad on each. Roll of 1000 in attractive container. \$2. Good profit for Gift Shops. Penelope Post, Brookline, Mass.

**PATTY V. V. COMFORT**, North Cambridge, Mass. Socks like a bunny, Peter Rabbit's surpuss, Mittens, like kittens, for carriage or bath. Many old presents and notions she hath.

**DURING THESE BUSY DAYS** Let Vogue solve your shopping problems. We personally recommend this "Blue List" of quality shops. Write to them.

## Weaving (Hand)

**HAND-WOVEN SILKS** and linens of unusual decorative value. Honest fabrics. Charming negligees of batik, smart smocks and original costumes. Flambeau Weavers, 7 East 39th St., N. Y.

**QUAINT OLD SAMPLERS**—American and foreign — for decorations, trays and firecreens. Can be sent on approval.

**Flambeau Weavers**, 7 East 39th Street, New York

**THE AIM OF THIS GUIDE** is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

## Wedding Stationery

**WEDDING STATIONERY SAMPLES** and "Wedding Suggestions," an interesting and authoritative booklet sent on request. The Crowell Co., 97 Orleans Street, Springfield, Mass.

**100 WEDDING ANNOUNCEMENTS** \$6.75 or invitations, hand-engraved, 2 sets of envelopes, 100 Calling Cards, \$1.25. Write for samples. V. Ott Engraving Co., 1023 Chestnut Street, Phila.

**XMAS CARDS & WEDDING INVITATIONS** for particular people. Monogrammed paper and visiting cards for seasonable presents.

Samples on request. Crane Engraving Company 24 West Lombard Street Baltimore, Maryland.



## Wholesale Gift Shops

**DAY-CRAFT NOVELTIES** for Gift Shops & Art Needlework Depts. We sell dealers only. For illus. folder and price sheet send to N. S. Day, Springfield, Mass. Samples at 225 5th Ave., New York.

**HAVE YOU SEEN** our new importation of Porto Rican linens? These goods make excellent and useful gifts and sell exceptionally well. Write for terms. Villari Co., 403 Madison Avenue, N. Y. C.

**KNITTING BASKETS** from Brittany and Tunis. \$3.00, \$9.00 and \$10.00 a dozen wholesale. Distinctive ideas for gift shops. Mitteldorfer Straus, 96 Fifth Avenue, N. Y. C.

**FALL & HOLIDAY SAMPLES READY.** Furniture, decorated baskets, metal, wood & everything for Art & Gift Depts. Plain metal ware for decorating. The Palmode Shop, 44 Murray Street, N. Y. C.

**NEVIUS** has newest things in latest styles today; others will have some of them tomorrow; some will always be had only here. 217 East 38th Street, New York City.

**NEVIUS'S** line was never before so full and attractive. He has the newest, hand-some, most efficient nut-bowl made. Nothing at retail.

**A. HIMMEL**, 152 West 34th St., N. Y. C. Mtg. Cretone and Brocade Art Novelties, Desk Sets, Baskets, Candy Boxes, Sofa Pillows, Knit Bags, Unusual Boudoir Novelties. Write for \$10 ass't.

**THE WIDE VARIETY** of goods advertised on these pages is amazing. Read the announcements.

## Wholesale Gift Shops—Cont.

**E. & G. QUACKENBUSH** have 25 varieties of "Tiny Tots." Among them needle protectors, soldiers' gifts & sewing boxes. The "Funnies Beasts" just out for Xmas, wonderful toys for kiddies.

**SIX WASHABLE "TUBBIES"**—undressable, baby proof rag dolls—a full line of novelties and toys for exclusive buyers. Send check for \$10.00 assortment. Salesroom, 100 Fifth Avenue, N. Y.

**FO SING YUEN & COMPANY** 104-106 East 16th Street, New York City Headquarters for Chinese goods, Bamboo, Rattan and fancy trimmed Baskets; Beads;

Tassels; Old Embroideries; Kimonos; Porcelain and Antique Novelties. Everything in stock. Shipments continually arriving for the coming holiday trade. Visit us while in the city.

**CHARLES ZINN & CO.** have striven and succeeded in collecting a most unique line of Baskets, Toys and Novelties. Come to 893 Broadway and see for yourself.

**JOLIN SHOP**, 303 Fifth Avenue, New York, are now displaying many new numbers for the holiday season. Bonbon boxes of wood, tin & paper. Desk sets for Ladies and Kiddies. Single spoolers.

Sewing sets, cigarette boxes, telephone screens. Knitting accessories. Mahogany candlesticks and smoking sets. Novelties in Florentine leather. Complete line of delicately perfumed satin sachets.

**DELLA ROBBIA STUDIOS, INC.** Peasantry baskets, beautiful, strong and useful, decorated or plain. Latest necessity. Send for Catalog "M." 10 Fifth Ave., New York City.

## Wholesale Gift Shops—Cont.

**FOR PEOPLE WHO ARE ILL.** Four English Walnuts with a "cheer up" sentiment in each, the whole in a beautiful box, retail 25c. Send for portfolio of designs. Ernest Dudley Chase, Boston.

**VERY MUCH WORTH WHILE** a display of novelties of the greatest variety and originality. All of them useful and attractive.

**AMONG THEM ARE** such things as tea bells, door knockers, curtain holders, ash trays, nut bowls, but the list is too long to detail.

**COLORFULLY TREATED** and hand-painted and enamelled, exquisite little things that should be in your shop. The Bronze Products Society, Inc. 458 Fourth Avenue, New York City.

**IMPORTED FROM FLORENCE, ITALY—BAS-** ketry, hand-carved & blue & gold frames, book-racks, etc., alabaster & tortoise shell gds., linens, etc. Heath & Mills, 18 State St., Schenectady, N. Y.

**THE WORTH WHILE LINE FOR YOUR SHOP.** Here are a few interest-creating sale-promoting specialties: Red Bird Series, Santa Claus Railroad Tickets, Komical Kards,

Plainly attired, but Oh! such humor. Calendars of various styles. Private greeting cards & new line of cretone Valentine Dolls. International Art Pub. Co., 312 No. 12th St., Philadelphia, Pa.

**MUFF HANGER-WOOD**, beautifully enameled and decorated, silk cord hanger, boxed, retail at 75c. Catalogue. Gifts and cards. A. W. Rau, Inc., 30 Church St., New York.

## Wholesale Gift Shops—Cont.

**JAPANESE GOODS—Specialties** for Gift Shops & Art Depts. Novelties in unusual merchandise always in stock. Call, see and be convinced. A. L. Tuska & Co., Inc., 114-116 E. 16 St., N. Y. No cat.

**NEW LINE—New Ideas** in popular priced practical boxed gifts with decorations and sentiments, retailing from 25c to \$1.00. Illustrations on request. E. C. Sullivan Co., 320 Plymouth Ct., Chicago.

**DAINTY & DIFFERENT.** Novelties for the baby. Cereal plates, dolls, rattles, laundry bags. Bath toys, cute little boy & girl coat hangers. Holiday sets, etc. Bailey & Bailey, 27 E. 22nd St., N. Y. C.

**UNUSUAL NOVELTIES** for the better trade. Write for \$25 assortment on hand decorated patent leather cloth novelties & decorated leatherette card table covers. Greenwald Novelty Co., 550 E. 47 St., Chicago, Ill.

**BASKETS, GIFT NOVELTIES, KNITTING BAGS**—painted, trimmed, decorated & silk-lined baskets—straw & grass knitting bags. Chinese & Japanese Imp. novelty baskets. A. Leipzig, Inc.

**A. LEIPZIG, INC.**, 127-139 West 17th Street, New York City. Up-to-date money makers for your gift table. Line very large and varied. Visit our show-room. We issue no catalogue.

**ESPECIALLY GIFTS FOR MEN** The most salable line for the Gift Shop. Attractive, useful, permanent gifts for Men and Women.

The Longfellow, Limited Line Northampton & Albany Sts., Boston, Massachusetts.

## SALES AND EXCHANGES

## Wearing Apparel for Sale

**SIBERIAN** Sable coat, Ermine trimmed. Size 36-38. Cost \$1,200—Sell \$600. ¾ length, full skirt. Ermine coat (unfinished), cut in Chinese cross; Value \$900—Sell \$450. No. 211-D.

**BLUE** Faille Silk afternoon dress. New. \$15. Black Taffeta, \$10. Pink French flannel Wrapper, lined. Cost \$18—Sell \$8. New. All 14 years Misses size. No. 221-D.

**TWO** Piece Milgrim Suit, mustard colored broadcloth, French seal collar and muff. Good condition. Will sell \$80. Size 36. No. 222-D.

**FISHER** Set from Gidding. Cost \$200—Sell \$100. Black taffeta dress. Cost \$45—Sell \$20. Yellow silk sweater. Cost \$30—Sell \$15. Never worn. Green and black striped silk dress, \$15. All size 38. No. 223-D.

**NEW** full dress coat and vest English walking suit, striped trousers. Worn few times. Made by Dustin—Chicago. Cost \$175—Sell all \$50. Size 40. No. 224-D.

**¾** CARACUL coat, skunk trimmed—collar and cuffs. Cost \$375—Sell for \$150. Gold brocade evening coat—brown ostrich collar. Cost \$150—Sell for \$60. No. 225-D.

**GRAY** lace and taffeta gown, silver braid; beautiful model. Size 38. Sell \$25. Black net and lace over dark blue satin, trimmed black sequins; handsome model. Size 38; sell \$20. No. 226-D.

**VELVET** suit, dark green, silk braided, lined with grey satin. Large cape collar of grey fur; good condition. Cost \$85—Sell \$15. Size 36. No. 229-D.

**HANDSOME** Stein & Blaine long Taupe velour coat, trimmed flying squirrel collar, cuffs, muff. Size 36 small. Worn very little. Cost \$165; reasonable offer accepted. No. 231-D.

**PUTTY** colored leather motor coat, trimmed with patent leather and otter fur; nickel buttons. Original Paquin model. Size 36. Cost \$175—Sell \$45. No. 232-D.

**EVENING** gown; black and silver. Hand-some bead trimming. Worn only once. Cost \$150; will sell for \$60. Size 38. No. 233-D.

**CHIFFON** velvet one-piece costume, \$35. Brown tailored suit, \$25. Serge dress, \$20. Gold colored dancing frock, \$25. Original costs over \$100. Yellow, lavender, blue chiffon and net dancing frocks, \$18 each. All misses; size 16. No. 234-D.

**GOWN—Gold** lace over gold cloth; court train and draperies, rose and gold brocade. Worn three times. Value \$250—Will sell \$75. Also rhinestone bodice. No. 235-D.

**JAECKEL'S** Pointed Fox Set, open scarf, \$150—Cost \$250. Hudson seal coat, deep border, collar, cuffs Fox. Size 36. \$100—Cost \$250. Both perfect condition. No. 236-D.

**STUNNING** winter suit, large Mole collar, cuffs and trimmings. Excellent condition. Size 36. Cost \$150—Sell \$45. Mole hat to match. Never worn, \$10. No. 238-D.

**FOR SALE—Mandarin** Coat made of 90 Chinese Sable Skins, guaranteed absolutely new. Price \$1,000. No. 239-D.

**MONGOLIAN** Sable coat for small woman, bust 38. Absolutely new; must be sold. Bargain for \$555. Can be seen by appointment. No. 241-D.

**GENTLEMAN'S** dress coat, Tuxedo, vest and trousers. Good style and condition. Size 38 to 40. Height 6 ft. Price \$40. Blue broadcloth lady's suit. Size 36; \$25. No. 242-D.

## To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price, under any of these classifications, is \$3 for 25 words, or less. Additional words, 15 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.

Your message for the December 15th Vogue should be received on or before November 5th. Address all communications to Sales and Exchanges Service, Vogue, 19 West 44th Street, New York.

## To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.
2. Send Vogue no money—wait until the other woman writes to you.
3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.
4. Never send any article to Vogue. The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

## Wearing Apparel for Sale—Cont.

**ON** account mourning, will sell plum velour suit, beautiful model, Australian Opossum collar. Size 40. Cost \$85—Sell \$35. Also muff to match \$15. No. 244-D.

**DOUBLE** Paisley shawl, would make beautiful evening cloak. Double hand-woven blue and white coverlet. Both perfect condition. Also black thread lace shawl. No. 246-D.

**ON** account of mourning—blue serge suit, size 38; \$25. Three evening dresses. Serge dress absolutely new, \$35. Black taffeta, never worn, \$35. Black taffeta coat, \$50—Cost \$125. Silk sweater \$10—Cost \$27.50. Velvet coat, fur trimmed cuffs, collar and band, \$75. No. 248-D.

**VELVET** skirt, \$8. Black broadcloth fur trim, \$8. Evening coat, rose, \$25. Evening coat, white imported, \$50. Black satin evening coat, \$50. Pair walking tan shoes, \$6; new. Georgette crepe waist, new, \$4. Hats, etc. No. 249-D.

**HANDSOME**, heavy white crepe embroidered shawl, 2 yards square without fringe. Handknotted fringe half yard long. Never used. Suitable for evening cape, table, piano cover. No. 250-D.

**JAECKEL** Ermine large melon muff; worn twice. Cost \$125—Sell \$75. White Mandarin coats, perfect condition, one never worn. Worth \$40 apiece—Sell \$20-\$15. No. 253-D.

**LACE** fichu. Rose Point and Duchess. Worn once on wedding dress. Will sell for \$200. No. 254-D.

**ALICE** blue chiffon semi-evening dress. Never worn. Value \$75—Will sell \$32. Ideal for theatre or restaurant. Very small size. No. 255-D.

**BLACK** velvet afternoon gown; fur trimmed. Size 36-38. Perfect condition. Cost \$80—Sell \$35. No. 256-D.

**OLIVE** green duvetyn suit, Krimmer trimmed, with muff. Cost \$135—Sell \$38. Size 38-40. Sapphire evening gown over gold, wrap to match \$20 each. Several others. No. 258-D.

**LEOPARD** skin motor coat, Coonskin collar. Practically new. Unusually long; size 38-40. Cost \$275—Sell \$100 on account of mourning. No. 259-D.

**TO** close estate, offer for sale Russian Sable Muff and Scarf, consisting of 14 selected skins. Sell \$2,000. Handsome Mink Coat and Muff. Size 38, ¾ length. Price \$1,500. Purchased from leading fur house in New York. Both sets recently remodeled. Prices less than half original cost. No. 251-D.

## Miscellaneous

**WILL** sell my collection oil paintings, Chinese rugs, bronze lamps and art objects. Also ivory carvings and miniatures. No. 212-D.

**\$310** dull mahogany finish dining-room suite for \$195. Buffet, china-cabinet, serving-table, extension table, blue leather chairs. Perfect condition, used less than month. No. 228-D.

**PIANO-CONTRACT**, Wanamaker, \$300—Sacrifice \$200. Sealskin coat ¾ length. Altman's finest skins. Original value \$850—Sell \$300. Perfect condition. Hand-made lace bedspread, window panels matching, never used, half price. Lovely Christmas gifts. No. 230-D.

**ANTIQUE** bead bags (two) perfect condition, beautiful floral designs. Mounted on silk, \$25-\$35. Antique mahogany tip table; claw foot \$35. Camel's hair shawl, \$85. No. 237-D.

**HANDSOME** mahogany dining-room set, \$200. Virgil Clavier, \$25. Black duvetyn suit, fur trimmed collar, 36, \$25. White satin evening gown, 36, \$18. Three-piece blue serge suit, \$15. Raja silk afternoon gown, never worn, \$18. No. 240-D.

**FOR SALE—Small** antique cameo pin surrounded by pearls, \$50. Rare tapestry (Chinese) print, \$100. Both suitable for betrothal, Christmas, wedding or birthday gifts. No. 243-D.

**LOVELY** Oval Turquoise ring, surrounded by diamonds, platinum setting. Value \$175—Will sell for \$100. Remarkable bargain. No. 245-D.

**FOR RENT—\$75** a month, handsome, luxuriously furnished home, in town of 5000; sixty miles from Washington. House for lease or sale. Photographs. No. 247-D.

**ANTIQUES**, 17th Century chairs, tavern tables, pair Sheraton dining-tables, pink lustre set. Betty lamp, Meisson figure, Dresden, Lowestoft, Sunderland pieces. Collection pewter porringers; Daniel Webster wine chest. No. 252-D.

**GENUINE** Saxony Brussels Curtains, very fine examples. Four pairs, each curtain 4 ft. 10 in. by 12 ft. Cost \$150 a pair; and four pairs, each curtain 4 ft. by 10 ft. 6 in. Cost \$80 a pair. Only two pairs have been used and these for but three weeks. Appraisers say that it is doubtful if the larger curtains could be reproduced. Will sell any number of pairs at half original price. No. 260-D.

## Wanted

**WANTED—to** buy regularly clothing, sizes 16 to 18 or 34 to 36. Must be in good condition and reasonably priced. No. 338-B.

**WANTED** small Beaver muff, also dyed blue Fox muff. Must be reasonably priced and in first rate condition. No. 339-B.

**YOUNG** gentleman wishes pleasant unfurnished room, conveniently located with congenial refined New York family. Must be reasonable. Give full particulars, will call for an interview. No. 340-B.

**WANTED—Fur** coat, knee length. Must be in perfect condition and very reasonable. No. 341-B.

**WANTED** to buy the outgrown clothes (hats, coats, dresses) of a well-dressed little girl. Clothes must be fine material. Perfect condition, 8 yr. No. 342-B.

**MEDIUM** weight cloth suit, Hickson or similar model. Size 34-36. Silk sweater, size 40. Buy regularly partly worn clothing; also fur coat, size 42. No. 343-B.

## Professional Services

**REFINED** graduate nurse and masseuse desires responsible position—Care of invalid or children. College-bred. Also act as companion or secretary. Experienced traveler. Highest references. No. 303-C.

**MIDDLE** aged woman of refinement wishes position as housekeeper for gentleman. Best of references will be given, and same will be required. Locality not material. No. 310-C.

**YOUNG** gentleman, courteous, refined, educated, with pleasing personality seeks position as secretary and companion to lady or gentleman. References if desired. No. 311-C.

**REFINED** Philadelphia girl, with knowledge of stenography desires position as secretary, resident or traveling companion to lady. State requirements and terms. References exchanged. No. 312-C.

**YOUNG** lady desires position in mornings to read to lady or chaperone children, daily. Splendid education and social advantages. Exclusive references exchanged. No. 313-C.

**A WIDOW** experienced and efficient desires position as companion or housekeeper. Entirely capable of taking charge of a large establishment. References furnished and required. No. 314-C.

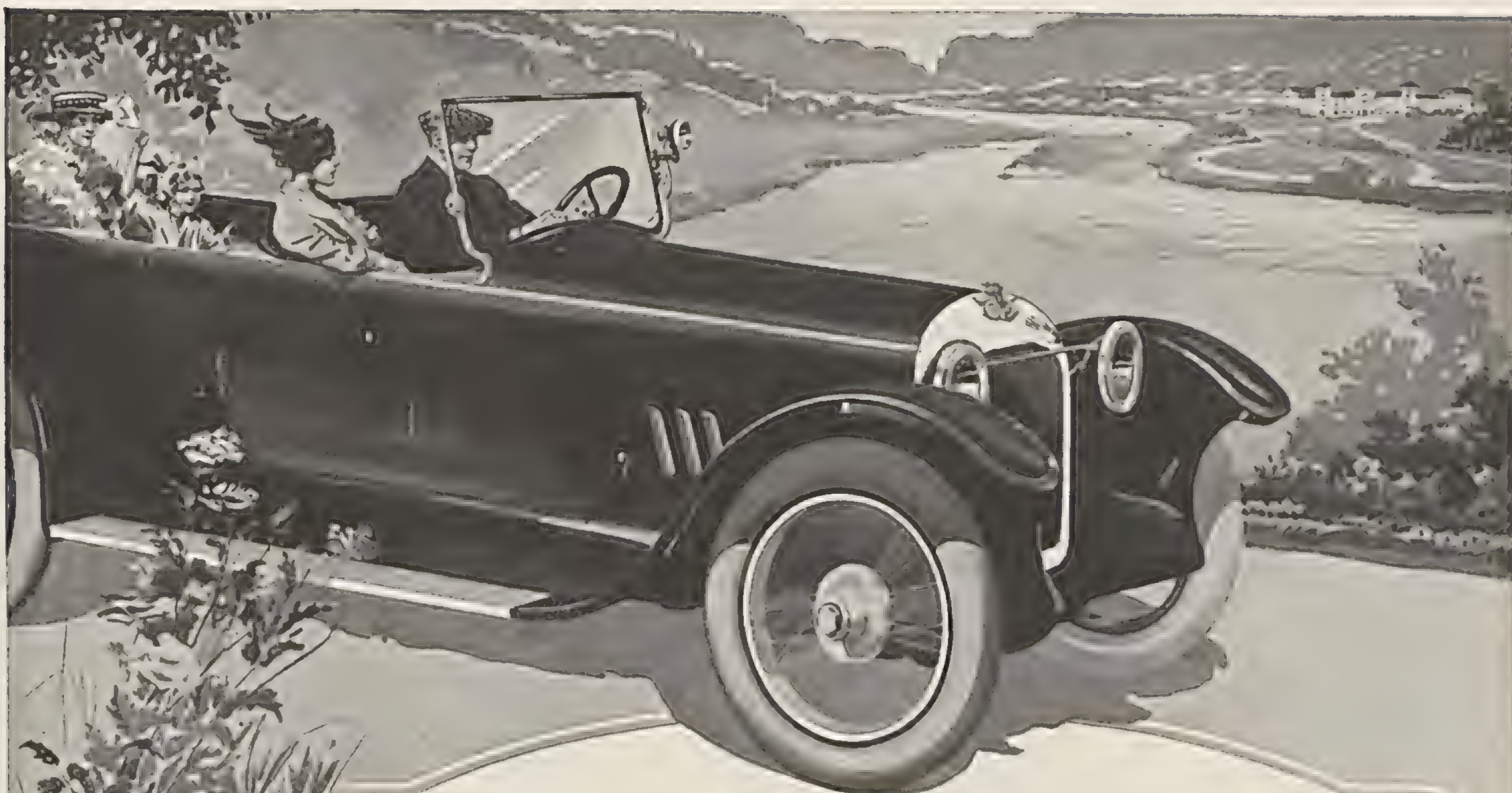
**CULTURED** young American woman with knowledge French and German desires position as secretary to lady. New York or vicinity. References exchanged. No. 315-C.

**CHAPERON** for young lady wishing either to visit New York or to spend the winter months. References required and given. No. 316-C.

**STUDENT** of French and Spanish desires secretarial position where she can hear either language well spoken. Excellent work and but moderate salary under that condition. No. 317-C.

**FRENCH** teacher, ten years' experience, requests pupil. Rapid, easy and most practical method. Parisian Accent. Terms moderate. Home or pupil's residence. No. 318-C.





**T**HERE are certain people in America who seek distinction in their dress, their homes, their motor cars; to this class the Pan-American, "The American Beauty Car," makes an irresistible appeal; for the Pan-American is like no other car in America.

The Pan-American is *custom-built*—an innovation in its price class. Low-slung, roomy, and with a long wheel-base; strong enough to stand up under the severest tests of cross-country travel; a car of *striking* beauty comparable only to a few of the most expensive motor cars. Every Pan-American has a hand-rubbed coach finish, with four distinctive shades of body paint—Pan-American blue, Brewster green, maroon, or Gun Metal grey—from which to choose.

A car built by an organization in which motor car building is a matter of *craftsmanship* rather than *manufacture*; a car with the beauty of flowing body lines—the safety of a low center of gravity—a design and construction that insures the economical use of fuel—*plus* a chassis and six-cylinder motor proved under the most rigid race-track and endurance tests. Yet, priced at a "happy medium"—\$1500, f. o. b. Chicago!

*Send today for Booklet No. 5 which fully describes the car*

PAN-AMERICAN MOTORS CORPORATION, - CHICAGO

# Pan-American

## "The American Beauty Car"



## The Surpassing Charm of the Hampton Shops

**D**EXTEROUSLY brought together under one hospitable roof, you may find at the Hampton Shops all that is needed to bring into your own house the sentiment of olden times and all that goes to make the ideal room.

Here you will see not only Furniture of rare distinction and personality, not only shimmering stuffs and delicate fabrics, not only a thousand and one examples of loveliness gathered, with discriminating and affectionate care, from the four quarters of the globe, but also the decorative skill and ability to make these of avail and to meet your special needs.

### Hampton Shops

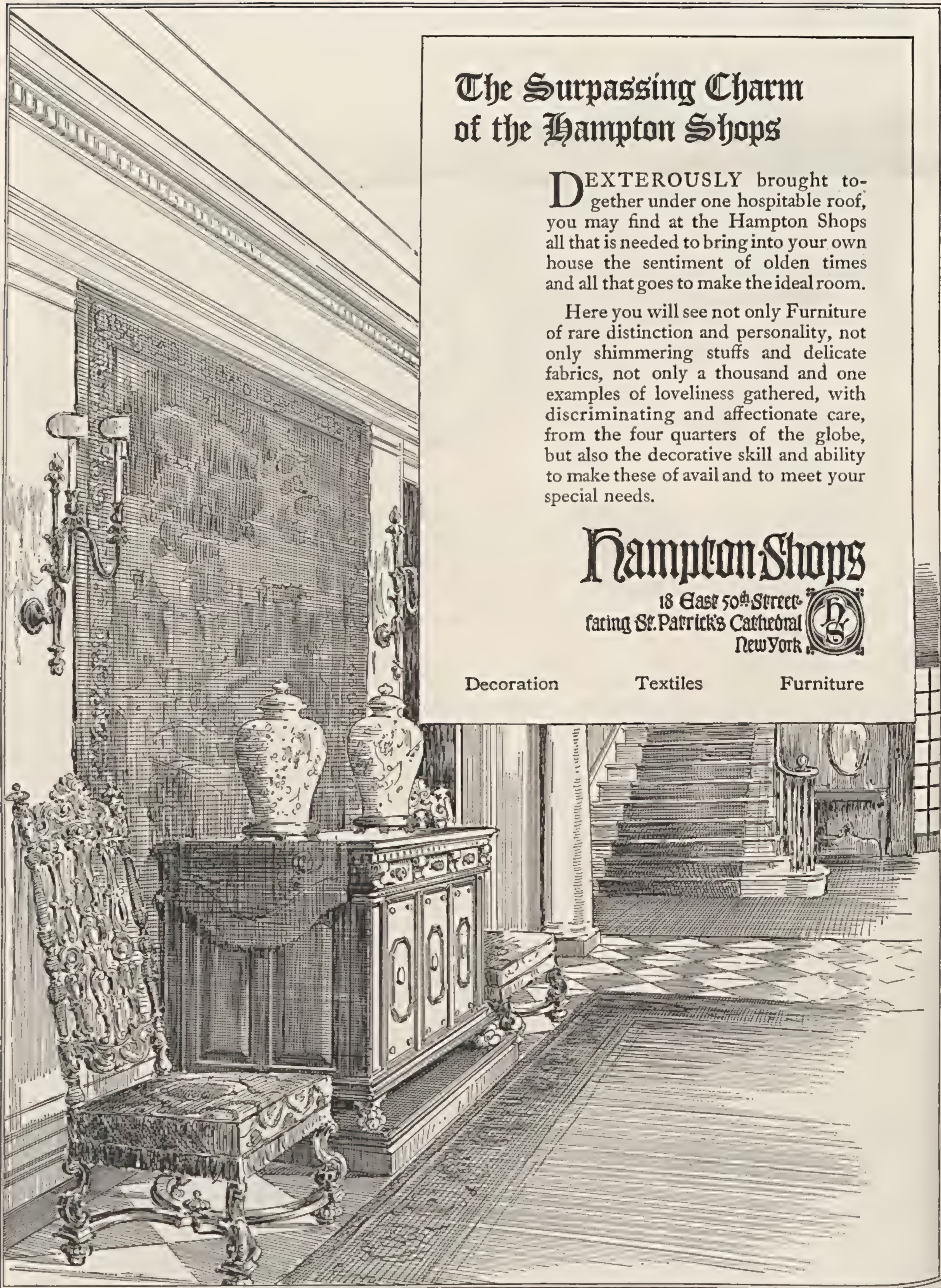
18 East 50th Street  
facing St. Patrick's Cathedral  
New York



Decoration

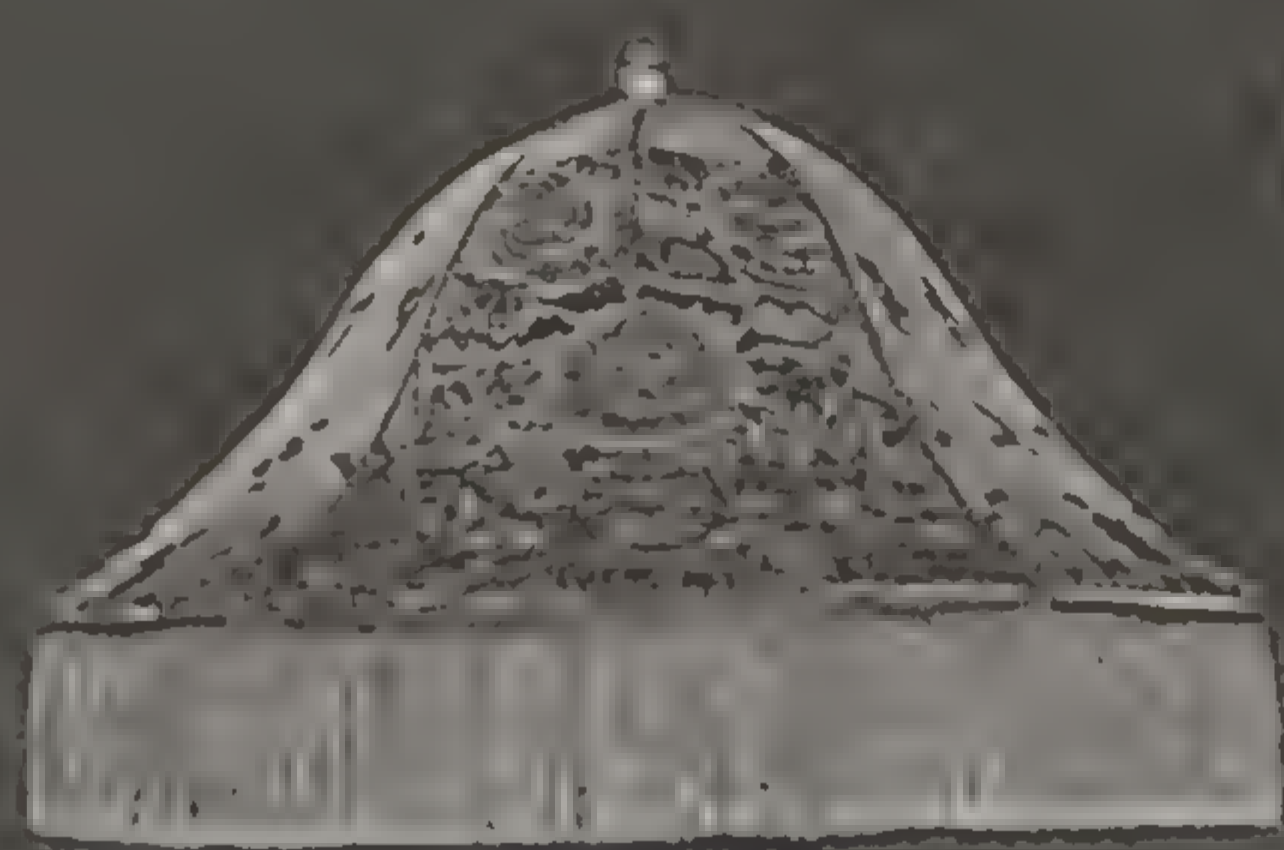
Textiles

Furniture





The many distinctive Chinese lamps in this unusual, diverse collection, fulfill the most exacting requirements of art, good taste, and comfort. From massive hall lamp to quaint boudoir light, there are so many to choose from, that it is a simple matter to select the proper lamp to perfectly harmonize with any surrounding or meet any need.



*A lighted lamp is the most conspicuous object in a room; it should be a thing of beauty in complete harmony with its surroundings.*

EDWARD I. FARMER

Chinese Arts and Decorations

5 West Fifty-sixth Street

New York



## *The Benefits and Enjoyments of Silverware*

ARISTOTLE said "that whenever you buy something it is because the benefit promises to be greater than the sacrifice"—and certainly that is true of silverware, which passes from one generation to another till the benefits of its use and enjoyment are out of all proportion to its original cost.

*Gorham Sterling Silverware  
is sold by leading jewelers  
everywhere, and bears  
this trade-mark*



# The Gorham Company

Silversmiths and Goldsmiths

## New York

WORKS - PROVIDENCE AND NEW YORK





# THE VANITY NUMBER OF VOGUE

WE are perfectly certain that the person who said, "Give me the luxuries of life, and I will dispense with the necessities," was thinking of the next issue of Vogue. And if it wasn't a woman who said it, it should have been. Anyhow, it's a stirring line; Vogue reads it with scarcely concealed emotion. It is obvious that it refers directly to all those mysterious trifles that every woman knows, and which only her maid and hair-dresser know she knows. And it is of those things that Vogue will speak in the November fifteenth issue; for the next number is the Vanity Number of Vogue.

## FEMININE CAMOUFLAGE

Vogue is going to start out by talking about possibly the most baffling and illusive article of feminine apparel known,—the veil. An intimate knowledge of the veil and how to wear it is worth more than any course of twenty-five lessons in beauty culture by any famous foot-light beauty. Rouge has its place, and, if one's

technique is all it should be, so has the eyebrow pencil; but any woman can tell you that she can do more in three minutes with a tulle scarf than a half an hour's camouflage with make-up ever did. So that's Vogue's leading article next time: What you can do with a veil if you know how.

There are certain sacred hours in a woman's perfect day that are as unintelligible to the unesoteric as the plot of a French farce; and the last half hour before bedtime, the anticlimax of a crowded day, is undoubtedly the most sacred and mysterious of all. There are so many things a woman must do then. Her Pekinese can curl itself up and sleep the sleep of the free and unfettered, but before a woman can compose herself, for her *dulce far niente* she must first lay the foundations for her good-looks, her reputation, her very life. It is an awful thought; stern men have trembled at much less. These last solemn rites Vogue has written an article about,—all those things that a woman does by hand, when nature has failed to do them for her.

Two other integral parts of a woman's personality Vogue is also going to discuss. These will be her jewels and her negligées. The jewel article will have very lovely illustrations,—photographs by Baron de Meyer. And her negligées will have lovely illustrations,—they will be photographed on charming actresses.

And besides these Vogue will show you evening wraps and lingerie and tea-gowns, in fact, everything that keeps the designers and couturiers leading the hectic lives they do.

VIVE LA FRANCE!

Another thing. Of course, you've admired the cover this Vogue is wearing. Well, you know how we feel about it; it is the quintessence of tricolour, and we are proud of it. We thought maybe you'd like to own one of these drawings, so we had a limited edition of artist's prints of the original drawing made, and now you can. Just what steps you have to take to get one of these are all explained on page thirty-four, in this issue of Vogue.

VOL. 50. No. 9

WHOLE NO. 1022

Cover Design by Georges Lepape

## Special Features

The Red, White and Blue of Jewellery - - -	72
What She Should Have about her Neck - - -	75
The Ties That Bind Femininity - - -	76-77
The Social Side of Military Etiquette - - -	87

## Costumes

Paris Cuts Its Garments according to the Times	51-58
Suits and Gowns for Afternoon and Evening Wear - - -	59
Velvet and Furs Appear at All the Best Places	60-61
The Autumn Collection of a New York Dress-maker - - -	62-63
Happenings in Zahrah's Shop - - -	64-65
New York Gets into New Habits - - -	66-67
Costumes Severe in Line - - -	68
The Wrap of Fur for Wintry Weather - - -	69
Costumes for the Afternoon and Evening Are These - - -	70
Paris Uses Metal Threads This Autumn - - -	73
Velvet and Fur Give Winter a Warm Welcome - - -	74
Callot's Narrow Skirt Approaches Its Ideal - - -	78
Four Evening Gowns from Boué Soeurs - - -	94
Finest Fabrics Take Simplest Lines - - -	95
Anne Meredith in "Polly with a Past" - - -	96
Martial et Armand Interprets the Mode - - -	98
Black and White is Carried to Great Lengths - - -	99
The Ornamentation of the Winter Mode - - -	101

## Miscellaneous Fashions

Hats that Are Friends and Allies - - -	71
Furs for Schoolgirl and Débutante - - -	100
Seen in the Shops - - -	102-103
Smart Fashions for Limited Incomes - - -	104

## CONTENTS for NOVEMBER 1, 1917



Copyright, 1917, by The Vogue Company.  
Registered in the U. S. Patent Office.

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York; Condé Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, \$5 a year in advance. Single copies, 25 cents. Subscription price for Canada, \$6.25 per year; for other countries, subscription prices will be furnished on request. Remit by cheque, draft, or postal or express money order. Other remittances at sender's risk.

Change of address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

The Younger Generation - - - - -	105
Vogue Pattern Service - - - - -	106-112

## Society

Mrs. I. Townsend Burden and Her Children - - -	50
Horse-lovers Flocked to the Piping Rock Show - - -	79
Southampton Children Dance for the Children of St. Cyr Officers - - - - -	80
As Seen by Him - - - - -	81
Mrs. Kermit Roosevelt and Son - - - - -	82
Society - - - - -	176

## The Fine Arts

Seen on the Stage - - - - -	90-92
Art - - - - -	93
Florence Walton and Paris Versus Winter - - -	97

## Decoration

The House of Mr. Amos A. Lawrence - - - - -	84-86
The Gardens of Dawson Hall - - - - -	88-89
A Present Review of Past Furniture - - - - -	170-172

## Regular Departments

Editorial—Man's Order Is Woman's Confusion - - -	83
Motor Notes - - - - -	114
What They Read - - - - -	116-128
Noblesse Oblige - - - - -	130
Answers to Correspondents - - - - -	136-140
For the Hostess - - - - -	150-152
On Her Dressing-table - - - - -	154

## Of Varied Interest

The Day of the Bag - - - - -	142
Working with Cobwebs - - - - -	144
Mme. Desirat's Dolls - - - - -	156-158
Comfort for the Soldiers - - - - -	166





Ira L. Hill

**MRS. I. TOWNSEND BURDEN AND HER CHILDREN**

*Mrs. Burden, with her children, Master I. Townsend Burden, junior, and Master Alvin Beresford Burden, passed the summer at "Fair Lawn," her Newport home. Mrs. Burden, before her marriage, was Miss Florence Sheedy of Denver*





## PARIS CUTS *Its* GARMENT ACCORDING *to the* TIMES

Reserve and Quiet Distinction Are Leading Characteristics  
of the Winter Mode, for Frivolity May Not Be Until  
War Is Not; Collars Offer a New Centre of Interest, and  
Wool Embroidery Adopts a Brightening Tinsel Thread

OF a simplicity typically Parisian are two walking costumes recently created by the Maison Paquin and called "Epatante" and "Toinette." "Epatante," sketched at the lower right on this page, suggests the redingote of that legendary scoundrel, Robert Macaire; it is in a gray green velours de laine, long in the back and cut to waist length in front and buttoned with matching buttons. The skirt is crossed with six bands of American rabbit applied to the apron front. As for the collar, it is most unusual; it consists of a band of rabbit crossed in front, with stiff ends which stand up on each side of the face like ears. The cuffs are also trimmed with rabbit. "Toinette" is of a very soft green cloth, in the form of a supple redingote, almost closed in the front, and the fronts are bordered with a fine matching embroidery. The waist is loose but clinging, and the girdle, made of the same cloth, is very narrow and has ends knotted on the hips and lined with bright silk to give a note of colour.

### THE NEW PAQUIN GIRDLES

Paquin shows several girdles of similar design used in a way suggesting the great chains of pearls or jet which are worn on evening gowns. Indeed, why should we not use these girdles which lengthen the lines, on costumes, for daily wear? Made in narrow bands of cloth and lined with bright silk, they are successful details. I note that skirts are not particularly narrow at the Maison Paquin; redingotes or tunics are always wider than the underskirt, even on evening costumes.

"Violette," a dinner costume, is a mere puff of mist, made up of tulle in delicate flower colours; the dress is made of many layers of tulle, one above the other and irregular at the bottom, and has a sleeve made of crossed points of the tulle; one of these points falls half-way down the skirt at the side and is weighted by a ball of green pearls. A high girdle of green velours, decorated on the left with a white chrysanthemum, completes this misty costume, exquisite and prettier than I can say.

Another evening costume is made with an overdress pointed like the oriflamme and falling to the knees; this gown is cut very low and has no sleeves, and the girdle is a scarf of black and



PAQUIN

*The Parisienne was wondering why she couldn't have long girdles on her daytime frocks, like those of pearl and jet which she has worn on her evening costumes, and then they answered her with this frock of blue moire with a girdle of ivory beads*



PAQUIN

*"Epatante," of gray green velours is made like the redingote worn by that high-hearted wretch, Robert Macaire. It is cut long in the back and the front panel is crossed with rabbit; and notice how the rabbit collar crosses its two ends*



The interest of evening wraps is largely concentrated in their collars; a huge affair of zibeline tops the draped sandalwood velvet pelisse in which Mlle. Madeleine Carlier appears, in Sacha Guitry's new play, "L'Illusioniste"



CALLOT



LANVIN

"Armide" begins in light Georgette crêpe, embroidered in black, and then—at the hip-line, dropping at the sides,—turns into black satin, slightly draped. The hat is of black satin and velvet, and black mousseline de soie forms a veil and scarf

gold wool knotted low on the hips. This costume is of exceptional distinction. One can imagine how charming it would be on a tall and beautiful blonde.

Combinations of two or three kinds of lace are among the novelties of this season at the Maison Paquin. They are used as insertion, veiled or otherwise, usually in gray brown or white, framing black Chantilly, and sometimes there is added yet another sort of lace made of silk and in gray, bringing in a still different note. All this lace falling, floating, in a desired and very clever disorder, makes the gown a sort of enigma without beginning or end. To this combination of black and beige, a girdle of green velvet bordered with jet adds an unusual touch.

#### THE WINGED CAPE MANTEAU

The velvet manteaux at Paquin's are, above all things, enveloping and soft; they are in the form of long capes with wings of velvet forming wide sleeves. The model called "Camoune," sketched at the lower right on this page, is of green velvet embroidered in gold, coral, and blue silk in irregular lines. An immense collar of Labrador fur rises to the eyes, and the faille lining is veiled with the green mousseline. Another manteau, which is of black velvet, is crossed by a wide band of skunk simulating a cape, from which falls, heavy and shimmering, a fringe of balls in blue and in gold silk. A superb brocade in blue and gold is used for the lining and gives an air of great richness.

The Maison Paquin never follows the mode literally; the designers there never adopt for



PAQUIN

They don't care how they mix their geography this season. Here a collar and band of Labrador are separated by blue green velvet with oriental embroidery in gold, green, and red. The velvet forms wing-like sleeves; the result is "Camoune"





(Left) When a hat is large, the brim this season is likely to turn back to the soft crown; this brim is old-blue and it is held to the black velvet crown by a jet ornament smartly simple, this untrimmed season

Very new is a "cache-nez" collar which is part of a hat that recalls the high Russian head-dress. The velvet drapery falls gracefully down to encircle the throat and it ends in a bit of a twist on the left shoulder



HATS FROM LEWIS



There is no escaping oriental charm; it creeps into the newest Paris fashions. Jet trimmed black tulle, aided and abetted by velvet ribbon, becomes a toque and shades the eyes in dark eastern mystery

A veil of black Chantilly lace is the lot of a sophisticated white satin toque. And to the veil falls an edging of kolinsky—destiny need not be logical, and Paris modistes have a logic all their own

the season any special type from which they do not depart. Madame Paquin prefers to create anew for each of her clients, and if the close-fitting model is preferable in any case to the loose modes, she sees no reason for not using it, even this season, for the woman to whom it is suited. Thus it is that a gown of cloth, close-fitted as to bodice, lightly embroidered, and opening up the skirt under a row of little cerise pompons, is perfect for a tall and graceful young woman.

The cloud of chenille and pearls which composes an evening costume, the bodice of which is made of pearls in many shades of green, is of an originality which yet maintains perfect taste. As a rule, the waists at this house are large and the girdles soft. The gown "Cuirasse," with a corsage of green and blue pearls, has a pleasing draping of blue damask for the overskirt; this costume has a remarkable severe elegance and would be an excellent costume for wear at some of the many charity concerts of this winter.

## POIRET TRIMS SAIL TO THE WAR

To see at Poiret's costumes which do not surprise by their audacity is, it must be admitted, something very new. But present conditions have had a sobering influence too strong for even Poiret to escape, and, as might have been foreseen, he has been quick to note that the adaptation of the costume to the conditions under which it is worn is more than ever necessary. His winter collection contains not only pretty and practical models for the Parisienne herself, but other models of an elegance suited to the demands of countries not at war, costumes of a marvellous richness, yet always keeping a note of reserve. Indeed, what country is there, even among the neutrals, which would permit at the present time the eccentricities of costume of the days before the war?

In the matter of tailored costumes, Poiret offers models which are very simple yet always individual; there are vests which recall a period of history which interests us particularly from the point of view of modes, that of Louis XIV; there are collars of definitely new idea, such as those formed by crossing the fur at the back and ending the collar at the shoulders.

On the manteau, as on the simple coat, the collar is the note of interest on the garment. For these simple costumes, Poiret uses ratine and velours de laine by preference, and for fur he uses marmot, wolf, mole, and civet cat. I do

It is an unassuming sort of hat, and yet no one will deny that it has—dash, shall we say? The crown is of caracul, but the flaring grosgrain cocarde and the abrupt velvet brim are old-blue



MARTHA GAUTIER

Even bags are acquiring the duvetyn habit—here are two of them, clasped in amber. This one is beige with row upon row of beige and green chenille cord

Like the costumes with which they are seen, bags are elaborated with interesting motifs. Embroidery of light brown silk traces its way over blue duvetyn

not speak of zibeline and chinchilla, for these are reserved for garments of silk and damask. Very smart is a little tailored costume of gray velours de laine striped in self colour. The pockets, the flat collar, the half-buttoned gilet, all give a sufficiently tailored air to this costume so appropriate for the morning walk that few women neglect at present, whether the weather smiles or threatens.

## A COLD-WEATHER WRAP

Another successful model is the wrap at the left on page 55; this is in brick red velours de laine, closed by an apron fastened up the front, embroidered at the corners with heavy tête de nègre wool, in which there is a thread of gold. The cut of this apron simulates pockets at the sides, and this, also, is accented with an embroidery in wool and gold. On this garment appears the collar mentioned above,—crossing in the back and with the two ends carried out only to the shoulders, where they stop without falling down the front.

For costumes for afternoon wear and for informal dinners, there is a host of charming and simple new models. It must be admitted that the secret of many of these is that Poiret is a great colourist and that he needs only to combine two fabrics of different colours in order to create a costume without further effort. A dinner gown, made of a skirt of black velvet and a tunic of pearl-embroidered white tulle over transparent rose satin with embroidery of jet, is of a distinctive simplicity. And then there is a skirt of black satin turned up in back, which makes, with its great gold brocaded rose ribbon, the most youthful and becoming of gowns, despite its extreme décolleté.

Over a slip of white Georgette crêpe, a happy invention has placed a bodice of geranium red velvet with a sash knotted in the back and brought around to fall very low in front, weighted with gold tassels. It should be noted that the bodice continues down the back in a straight panel which falls to the bottom of the skirt and over which the girdle crosses. A Persian chemise blouse in silver and rose brocade trimmed only with silver lace over black gauze is most effective; it is a long straight chemise, suited for evening wear.

Poiret has also a quantity of other costumes, more formal and destined for neutral countries. These we shall describe later, since they are destined for wear at court or on occasions requiring no less formal costume. I note, how-





TWO MODELS FROM WORTH



(Above, left) There is, in Paris, a decided tendency to these mysterious long lines that the Parisienne is allowing to wander over her small person and down and away, by way of a small train. That's why Worth calls this black satin gown "Mysterieuse,"—its lines are as indefinable and flowing as the patterns on the surface of water. The band around the bottom is white rabbit, to match the white velvet girdle, and strass and gray beads edge the neck-line

(Above, right) The simple tailored costume, sacred to the morning walk of the Parisienne, is here developed in brown wool trimmed with kolin-sky and made with an odd little vest that shows even when the coat is all buttoned snugly up under the chin. And do notice that from the back you'd think that the suit was belted all round, and when you look at the front, you think that it's one of those free and unconfined things, after all



WORTH

(Left) Many of the frocks that Paris now adores have about them a mistiness achieved by veiling one tissue with another more sheer one. "Ciel D'Orage" has a slim little skirt made of draped black panne velvet, and over this is a veiling of black tulle, embroidered in gold. The bodice is of the embroidered tulle, over a wide pink satin ribbon corselet



PAQUIN

"Violette" seems to be all in a haze about just what colour or just what outline it wants to be. It is made of layer upon layer of tulle in delicate flower colours, girdled with one definite note of green velours, a sort of little greensward in beds of cloudy pastel-tinted flowers. You will see this often now, this undecided air about the Parisienne's evening frocks





*When it is very cold—and cold is bound to come—one may heighten one's spirits with a brick red coat and settle down into a remarkable new collar that crosses in the back and ends at the shoulders. There is a brightening thread of gold in the tête de nègre wool embroidery on the apron panel, the pockets, and the belt*

ever, that even the most formal of these costumes maintain that conservatism to which Poiret remains faithful this season.

At this moment in the midst of war, when women wish to be smart without, however, running any risk of being accused of thoughtlessness, they may turn to Lewis, certain to find models which keep a practical and a personal note in perfect taste, whether it is a question of day or evening models. There are at this house many toques, high and narrow shapes, often on a soft foundation. Very close, shading the eyes, just above which they stop, these shapes emphasize the shape of the head. Hats of panne velvet, resembling the high Russian head-dress, are ornamented only with a gray satin ribbon which encircles the shape and is knotted on the right side. A large toque of white satin, on page 53, is veiled with black Chantilly trimmed with kolinsky. The motif of tulle falling over the eyes is often found on these toques. In this case the entire hat is veiled with tulle and is made of velvet or silk embroidered with jet or pearls.

Very narrow wreaths in velvet ribbon sometimes appear on these models, and on one of the smartest of them, a twist of tête de nègre velvet falling over the shoulder gives a charm-



*If you saw this little green velvet tailleur, braided in gray velvet, go walking down the street, you would know in a minute that it was late of Paris, just to see its gilet reincarnated from the days of Louis XIV; its coat is definitely plain, and its gilet is of gray striped gray velvet, high to the chin and buttoned only just so far*



*Poiret the colourist puts two colours together, and there comes to light a totally unexpected costume. This gown of black velvet, shimmering with bands and fringes of jet, has a pearl-embroidered tunic over a rose underdress and was just made for the informal dinner*

MODELS FROM POIRET





(Right) In the first stages, it was just black satin and pink ribbon. But imagination took charge and turned the skirt inside at the bottom, embroidered the ribbon in gold and twisted it into a bodice, and let strands of gold beads do the rest

MODELS FROM POIRET



ing line. Completing the model in beige felt which is sketched at the upper right on page 53, is a drapery which falls from the hat to form a sort of *cache-nez* collar which is very new.

The large hats are often turned up in the front and are of stitched mousseline de soie with a crown of stitched velvet and a jet ornament, or they are of velours with a crown of chenille. In this case, the crowns are soft, shirred, and come well over the eyes. Some shapes of caracul and castor have brims turned back and fastened with a cocarde of bright gros-grain; these are among the prettiest and the most practical creations of Lewis.

J. R. F.



There is a distinct liking for the informal evening gown that modestly and appropriately adapts itself to the times. Of silver and rose lamé silk, this one has silver lace over black gauze as its sole trimming. But there is no reason why that shouldn't be effective—and it is

Here is another instance of what Poiret does with colours. Over a simple white slip of Georgette crêpe goes a geranium red velvet bodice, and the back of it continues down the skirt in a panel. A touch of girty is needful now, and it is supplied by long gold tassels





MARTIAL ET ARMAND



PREMET



PREMET

(Above, left) Some of the Parisienne's new frocks amount almost to disguises,—she is just muffled to the eyes with velvet and fur; in fact, her own mother has to be a keen observer in order to know just which befurred young person belongs to her. Wherever she could have a band of zibeline on this frock of navy blue velvet, embroidered with gold, she did, and the result is warm and smart and altogether becoming

(Above, right) "Banjo" is one of those frocks that allow one's original scheme of person to assert itself,—it is so unassuming of any definite lines of its own. It is of royal blue velvet and black satin, and, although the overdrapes have a rather indefinite ending and don't do anything drastic in the way of a waist-line, they are obviously of the tunic persuasion, with a tight black satin underskirt. The frock is embroidered with gold and paillettes



MARTIAL ET ARMAND

(Left) It's all very well, gray serge, cut very demurely and with no particular eccentricities, but the Parisienne simply must have her dash of the piquant before she feels at home in any costume. And this suit certainly has it: the collar—and it runs right up from the hem and around the Parisienne's neck, and down to the hem again—is of yellow and black wool

(Right) This is a smart combination of two colours of jersey cloth,—a cyclamen red and a purple. The whole frock looks like the kind worn by the ladies on old illuminated manuscripts; they always wore those straight-hung things. This frock is embroidered with purple,—those medieval ladies doted on embroidery, too—and the purple jersey is the dark part





*There is little illusion about what we see in black and white, yet this little suit of checked wool, worn with white blouse and black tie, appears with Mlle. Yvonne Printemps in Guity's play "L'Illusioniste"*

THREE MODELS  
FROM BERTHE HERMANCÉ



*Neither concentrated attacks of winter weather nor shortage of carbon munitions will bring dismay to the Parisienne who protects herself in this frock of marine blue velvet, banded with zibeline fur*



MARGAINE LACROIX

*Daring and different and delightful is this robe d'intérieur, of brick red panne, black velvet bands, and unique design. The loose ingenious drapery does unexpected but becoming things when the wearer lifts her arms*



*Even in war-time it is pleasant, occasionally, to wear something as sumptuous as this gold-embroidered gown of dark blue velvet below and gold lamé tissue above, with bodice partially veiled with blue mousseline de soie*



*Black and white are still successful allies at the fashion front; this gown has a white satin foundation, a black satin back, and an apron of black-embroidered black tulle. The girdle is of very narrow gold cord*



FOR THE SUCCESSFUL SUIT OR AFTERNOON

DRESS ARE STRAIGHT OUTLINES, LOOSE

PANELS, AND GENEROUS BANDS OF FUR

SUBTLE MEANINGS LURK BETWEEN THE

LINES OF EVENING GOWNS VERY LIKE

FREE TRANSLATIONS FROM THE GREEK



*It is not a Grecian garment, but a very up-to-the-minute expression of a young girl's dancing dress in dull yellow chiffon over satin, with crocheted cords of wool in a deeper hue. Wool tassels weight the draperies. Any maid of ancient Troy would have approved the classic lines of this and the gown below*

MODELS FROM REDFERN



*A slim straight suit of beige duvetyn has a knee-length box-coat with touches of brown embroidery. The band on the back panel, the loose cuffs, and the winding collar, are of beaver*

*On an evening gown of black chiffon over black charmeuse is a pointed train like a mermaid's tail, glistening with jet. Jet also achieves narrow bands and other notably good points*

*A collar ending beneath the arms, a skirt with panels, and an unusual colour scheme, make this duvetyn frock effective; it is green blue with gray squirrel and two dull red roses*





DEMMEYER

There seems to be nothing that Thurn can't do with black velvet this season. Here it is in the rôle of an evening gown, with a gold metal cloth bodice, striped with velvet. A straight panel of velvet, hanging from the shoulders and lined with gold, forms a train. The line of the train is followed by one long tulle sleeve, which has outgrown its mate



DEMMEYER

Paquin has had a quilting-party, and this is one of the results—a whole underslip of quilted white crêpe de Chine. It shows itself plainly in the front of the bodice of this fur-trimmed frock of navy blue velvet, and peeps out again between the two straight panels of the skirt. The hat, from Reboux, is of taupe velvet, and taupe ostrich covers the crown

POSED BY PHOEBE FOSTER

Deep-collared and all-enveloping must be an evening wrap, said Thurn, and this one promptly obeyed orders. The lower portion, which the photographer doesn't show us, is a circular band of Hudson seal. The part which you can see for yourself is of finely-worked ermine skins, and some of them form a deep collar which may turn up high and button on the side



EVERYTHING THURN OFFERS FOR OUR  
AUTUMN WARDROBES, FROM HATS TO  
EVENING GOWNS, IS A GREAT SUCCESS





Medieval, with its conical shape and trailing veil derived from the hennin, is this aspiring little hat from Lanvin. A finely pleated satin crown climbs to a point from a black velvet brim, and from the tip-top springs a wide band of black tulle. The high-necked long-sleeved gown from Callot is of black net, embroidered in black jet, over flesh satin. The fan is short finely-curved ostrich

The evening hat below, from Lanvin, is a transparent little affair, showing glimpses of the hair beneath through fluffy puffs of black tulle, between the stiff bands of black velvet. The narrow brim is velvet, too



(Below) This high hat of sand coloured velvet, shaped like a Russian turban, is wound with three bands of goose feathers in the same shade. The two braided ornaments are dark brown; hat from Suzanne Talbot



The success of many a new frock lies in the wise combining of rich materials. In the Thurn model above are used light taupe brocade and beige Georgette crêpe; the apron of the draped skirt is of Georgette crêpe banded with kolinsky. The high straight turban is of kolinsky and ostrich; a profusion of clipped strands forms the top







*This house has a predilection for black velvet and paradise. This black velvet hat has an uneven brim turned high in back, and fashion bids all mark the curve of that paradise plume, a line much to the fore (as may be seen) in this season's fashions*

## THE AUTUMN COLLECTION *of a* NEW YORK HOUSE

Joseph, Who, Unlike the Majority of New York Houses, Subordinates Importation to the Creation of Original Models, Is Showing This Autumn, Costumes of a Richness and Variety Unsurpassed in any Times of Peace

**A**MONG the few New York houses which create each year a collection of models which may fairly be compared with the opening collections of the great Paris houses, is the house of Joseph, and the collection which this maker is presenting this season bears no mark of the predicted "hard times." The early forecasts of a season of undeviating simplicity and severe economy are set at naught by the variety and beauty of the models in this collection and by the sumptuous richness of the fabrics of which they are made.

### WAR PROVES NO BAR TO JOSEPH

Even early in the season, before the French models had made their autumn entrance into New York, this establishment was showing one of the loveliest collections of gowns, wraps, and hats which New York has seen this season. Assuredly no time of peace and untroubled prosperity could produce lovelier models. The fabrics and materials are exquisite in themselves, and the colours and combinations of colours are most unusual. Brocades, both in silk and velvet, are much used, and not a few metal brocades are seen in evening wraps and evening gowns. Velvet, satin, and crêpe de Chine are the materials of afternoon frocks, while broadcloth, serge, and the various wool materials are used in the street dresses.

The silhouette, for the most part, is straight, although some costumes are more clinging than others, but, whatever the line, individuality and

chic are constant quantities. Many distinctive effects are obtained by draping,—draping that runs cleverly to one side or puffs up and out at the back. As a rule, the draping is done near the bottom of the skirt, as appears in the model sketched at the lower right on the opposite page. The tunic is a feature of several of the smartest models, both in evening and in afternoon gowns. These tunics are very skilfully designed, and quite often they are lined or faced with a different material, either in a harmonizing or in a contrasting colour. Loose hanging panels, similarly lined, are new and very pretty. They give the desired slim straight effect, without outlining the figure too definitely.

One may observe all the newest tendencies in the Joseph gowns. There are the longer skirts, the long tight sleeves, and also elbow-length sleeves, straight and loose; there are lovely butterfly sleeves in lace for evening, and sometimes there are no sleeves at all. There are high collars, high neck-lines, and, on evening gowns, extremely low neck-lines, but the most interesting line of all in this Joseph collection is the waist-line. Every possible conception of "where and how is a waist-line?" seems to have been studied in this collection. The natural waist-line is the one most in evidence, but very lovely and most unusual is a somewhat exaggeratedly long waist-line, which gives a graceful line just above the hips; the designer usually outlines or accentuates this line with an odd belt or a band of embroidery that has an oriental or exotic air, so rich is it in colour and design.

Trains appear on many of the evening gowns; some of them start from the shoulders and fall in a straight and narrow panel down the back. On one model worthy of special note this train is of black chiffon velvet and hangs from one shoulder; it is draped across the back and tacked at the opposite side of the waist, and it sweeps to the floor in a graceful Greek line. There are also trains that begin at the waist or fall from one side beneath drapery.

### FOR DANCING-DAYS OR NIGHTS

Dancing-frocks are exquisite in colours and materials, and there are delightful models as youthful and as light and airy as a young girl could wish. A great deal of thread lace and metal lace is used in these frocks, combined with heavy silk, silk brocade, and satin. Trimming has its share in these gowns, but is so deftly applied that none of the fine distinction of the gown is lost. Fur trims the street costumes and the tailored models, and the furs most in evidence here are mole, muskrat, nutria, beaver, and gray squirrel. The embroidery used follows antique models,—wonderful designs taken from old patterns and rare tapestries and authentically copied in wool, silk, and metal threads, are used, and the more elaborate gowns have trimmings in metal, beads, paillettes, jet, and flowers. Beaded tassels finish many sash ends, and odd buckles in old-silver and old-gold effects studied with bits of stone or jade form effective touches when used to adorn the girdle.





Just at the moment when colour and combinations of colours are threatening to become an obsession, this designer elects to make a costume all in one colour and that colour the palest of pale grays. The only break in its soft monotone is the slightly deeper gray of the bead girdle. Of necessity, this simplicity is supported by perfection of line, and a novel touch is given by a narrow sash which, having higher ambitions than most sashes, ties about the neck; the fringed ends fall to the hem of the dress in back. The material is gray crêpe de Chine. The afternoon hat is a flat shape of black velvet and gaura

MODELS FROM JOSEPH



(Below) That a rich fabric needs no aid to make an elaborate gown is clear in this afternoon costume in a cloth of gold brocaded in changeable blue and black velvet. The belt embroidered in peacock colours and Egyptian design marks the long waist sponsored by this house, and the draping of the skirt, also, is characteristic. The black velvet hat has a single ornament of fan-shaped gaura



The train is considered a decided asset to evening gowns at this house, and its varieties are many. In this model in gold brocade, the train starts from beneath the drapery at the back of the skirt and extends to considerable length. An apron tunic of gold lace veils the close underskirt, and the bodice, which suggests Eton lines, is of gold net elaborately embroidered in gold beads. An unusual combination of distinction and simplicity render this model suitable for either the young girl or the matron





(Left) An odd tissue is used for this frock; it is black plush jersey and as silky and soft as an Angora kitten. A sharply V-shaped little vest of bright green velours is finished at the neck with cream coloured net frills, and green velours edges the seams of the bodice. The hips are draped with a wide crushed jersey girdle, and there is a suggestion, but only a suggestion, of a bustle



(Right) No one would ever think that anything as uninspiring as a waistcoat could come to this. It is the leading spirit in a black velvet dress, this black satin waistcoat, and it is dotted with a line of violet chenille buttons that match the violet edgings on the little coat. There is a white mousseline guimpe, with a very high collar and a violet velours cravat — just the sort of thing a very well-groomed cavalier would wear



(Right) If a mermaid were required to suffer a sea-change and wear a gown, she would unhesitatingly choose this. It's of velvet of the loveliest turquoise blue in the world, and the skirt is all draped in points that are lined with chartreuse coloured silk. From the shoulders falls a drape of gold lace, and around the décolleté is a band of black velvet, brocaded in blue and gold



(Left) A flash of coral satin is this gown; a flamboyant coral brocaded with blue and gold. Across the front of the skirt is a trimming of pendant tassels; with their coral satin background they look like little blue flames. The décolleté is outlined with blue-embroidered gold lace; coral tulle floats from the shoulders, only to be captured at the wrists by blue velvet bands, and blue velvet outlines the neck





This gown is one long shimmer of gray satin; it is draped from an iridescent bodice, jewelled with stones of a soft blue, and trails to lovely lengths in a graceful narrow train. From the shoulder floats a soft mist of gray chiffon, a mist with a shimmering border of gray satin. The front of the bodice is filled in with flesh coloured tulle and flesh coloured tulle forms a suggestion of sleeves, —nothing more

GOWNS LIKE THESE ARE DESIGNED  
AND EXECUTED BY BARON DE MEYER  
FOR ZAHRAH, A SHOP CONDUCTED BY  
MRS. BENJAMIN GUINNESS AND BARON  
DE MEYER FOR WAR CHARITIES

To see this gown in the black and white of photography is as unsatisfactory as seeing its shadow, for it is of a marvellous white silk, brocaded with glints of purple blue in metallic thread, and lost in a haze of violet tulle that veils the entire gown. The neck-line is outlined with metallic flowers in gold and silver and the train is edged with a line of bright stars.

It's the sort of gown that belongs to no age and no period; it has a distinct personality of its own. Of a pale coloured satin brocaded with blue and coral in a Chinese design, it is made on straight slim lines, that tell nothing about one's figure that is not actually true. There is a strange grain which crosses in the front and ties with two ends in back; this and the neck-line are edged with the most

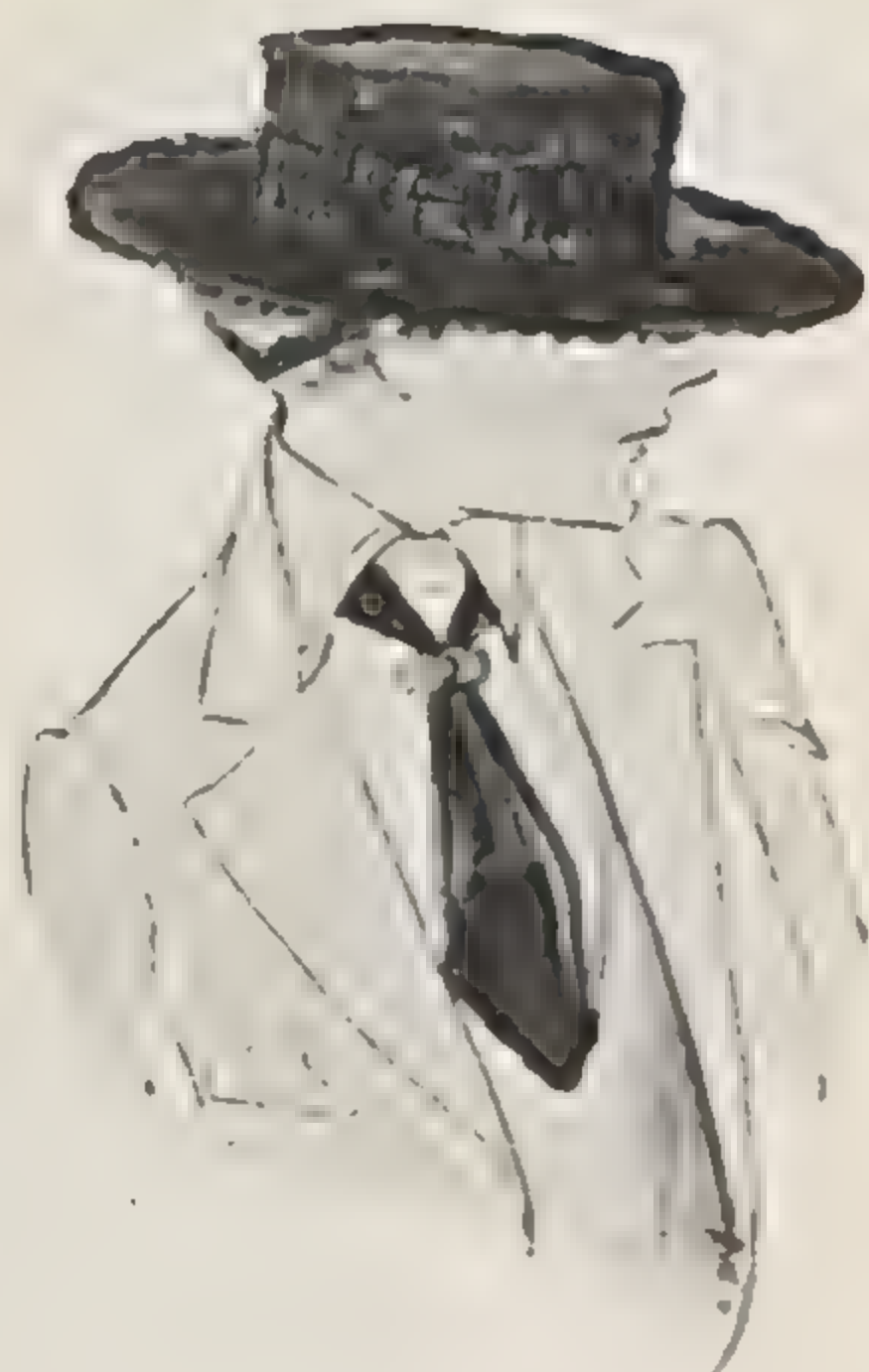


## NEW YORK GETS INTO NEW HABITS

Since This Is the Season When New York Judges Its Horses, Smart Riding-habits Are Much in Evidence



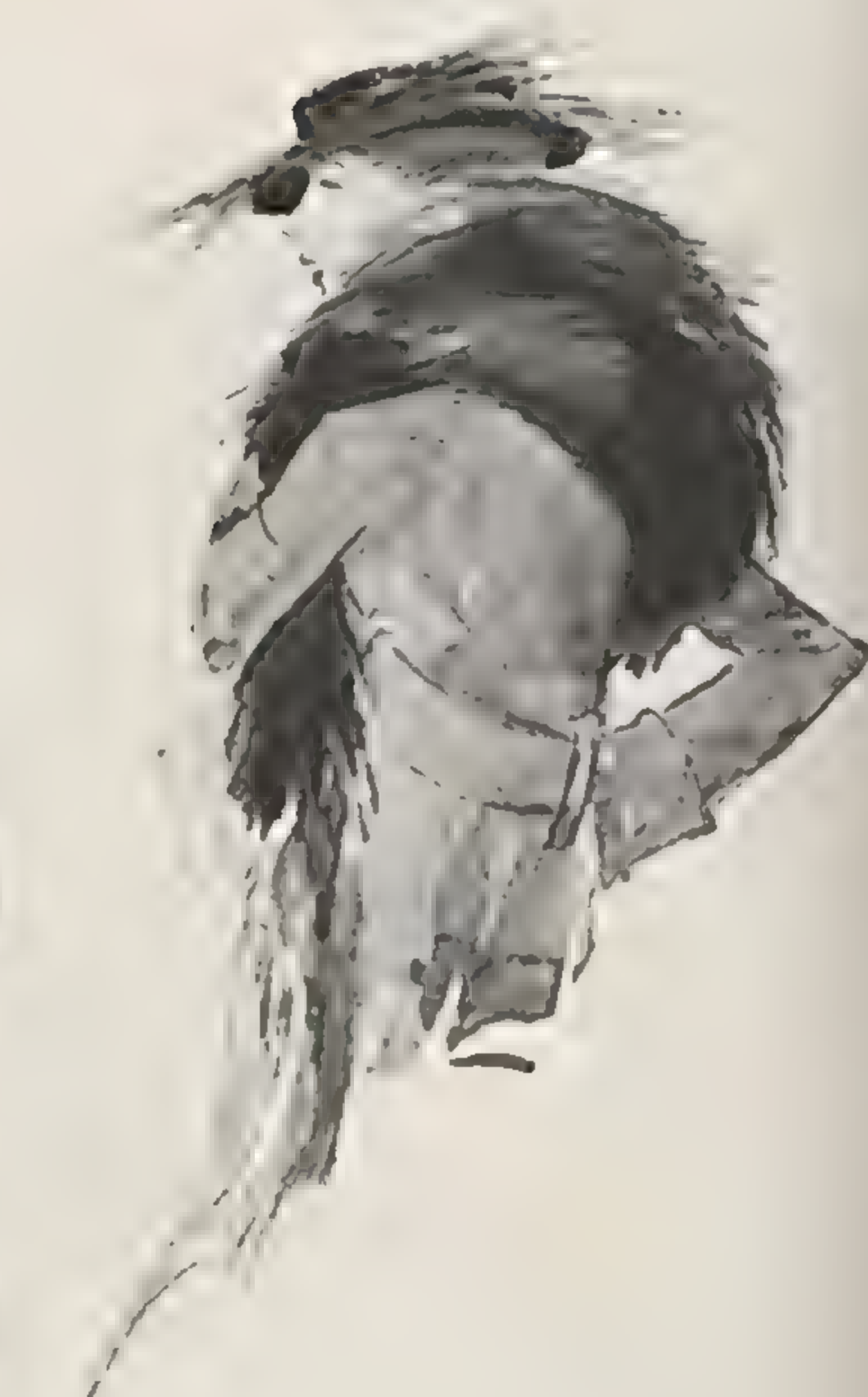
(Above) At Belmont Park there appeared on the head of a very smart woman this small blue turban, trimmed with a tangle of floating feathers



(Left) One smart woman who appeared at Gedney Farms wore her black tie slipped through a bow-knot of diamonds exquisitely set in platinum



(Right) Miss Maud Kahn, who has recently sailed for Europe, appeared at the wedding of Miss Frederica Bull in a large hat of seal brown faille



(Above) Mrs. Morgan Belmont wore at the Lawrence Realization Stakes, a blue hat, trimmed with aggressive little bristling tan feathers

At no time in the year does society so show its stamina as during the racing season. Whether the day is good or bad, mild or cold, wet or dry, whenever there is an important race, the smart woman goes. The Futurity at Belmont Park was run, this season, over a track so muddy that the horses had fairly to wade while the onlookers in great-coats and furs shivered in the grand-stand. In the week following, when the race for the Lawrence Realization Stakes, which resolved itself practically into a match between "Omar Khayyam," the winner of the Kentucky Derby, and "Hourless," the pride of the Belmont Stables, was run, the weather left much to be desired. Only once during the afternoon did the sun make its appearance, but for all that, a number of smart toilettes were in evidence. Mrs. August Belmont and her daughter-in-law, Mrs. Morgan Belmont, were among those who watched the famous race in which the magnificent "Hourless" came in second best



The bridesmaids at the wedding of Miss Frederica Bull, daughter of Captain Frederic Bull, U. S. R., wore lovely gowns of mauve pink satin and large mauve picture hats from which hung purple streamers

only because he was so unfortunate as to toss his handsome head high while the more astute "Omar" thrust forward his chestnut nose and so was technically the winner. Shortly after the race, Mrs. Morgan Belmont was sketched in the small blue hat with tan feathers which is shown at the upper right on this page. In the box directly behind her was an auburn-haired woman who wore the exceedingly effective close blue turban sketched at the upper left on this page. Her collar was also very in-

Miss Flora Whitney is still a devotee of the harem veil; she was seen at the Piping Rock Horse Show with this blue one

(Right) The flower-girls at the wedding of Miss Frederica Bull were quaint little figures who carried frilled, ribbony nosegays



teresting. It was of the new bib shape and was supplemented by a string of pearls.

The Horse Show at Gedney Farms opened under more auspicious weather conditions. The day was warm and bright, and a number of smart Westchester people were in attendance. One of the most interesting features of the day was the children's classes. Among the young riders were Master Jay Iselin, Miss Dorothy Iselin, and Miss Eleanor Iselin, the children of Mr. and Mrs. Arthur Iselin and the grandchildren of the late William Jay, president of the Coaching Club. These little people handled their burly Welsh mounts with skill.

Horse shows are always gala events for the little people. They are one of the few occasions upon which they appear in public, both as participants in, and spectators of, the events. Their interest in the classes is intense, and the knowledge of horses which they frequently show is truly astonishing. At the railing at Gedney







Mrs. Thomas Hastings rode at the Piping Rock Horse Show

Farms stood an interesting group of two little girls and a little boy who discussed with much authority the pros and cons of jumping a horse while the horse was wearing a martingale. During their argument, they were sketched, and the sketch is shown at the upper right on this page. The little riding-habit of the girl at the left was of a chestnut brown worsted, and the little Scotch costume of the one at the right was of a gay plaid with a plain tan blouse. Two wee lassies, who, with their father and a busy nursemaid, watched the events, are sketched at the lower left on page 162; their little coal-scuttle bonnets were of blue faille tied about with pink ribbons, and their white frocks were tied about with slim blue sashes with floating ends.

#### OF HORSE SHOWS AND HABITS

A young girl who did some very skilful jumping is sketched at the lower right on page 162. She wore black boots, a black hat, and an Oxford habit cut paddock style over her gray breeches. An interesting detail was noticed in the dress of the smart woman sketched to the right of the drawing at the upper left on page 66. With a severely tailored suit of white serge she wore a perfectly plain white shirt of mannish cut, and her black tie was drawn through an exquisitely wrought bow-knot of

diamonds and platinum which was perhaps two inches wide. She had come in an open car, and for security's sake her coarse black sailor hat was held in place by a band of elastic around the back of her head.

At the Piping Rock Horse Show the autumn season was formally opened. Typical Piping Rock weather prevailed, and the sun shone throughout the entire afternoon. War relief, which will undoubtedly be the *raison d'être* for practically all the social activity for the coming season, was the purpose to which the receipts

of the show were devoted, and Red Crosses were displayed conspicuously throughout the afternoon. The awards took the form of Red Cross ribbons, and a further note of earnestness was added by the knitting-needles which flew busily in the boxes and on the lawn of the club house. Even the very youngest set have now acquired proficiency in the art of knitting, and one saw little girls of six and seven busily engaged in knitting things for the soldiers. The war note was more sensationally emphasized late in the afternoon when an aeroplane appeared in the air, high above the field. After going through a series of manœuvres which held the spectators breathless and made them completely forget the horses, Lieutenant H. H. Salmon, who was driving, with Mr. William Prentice Willetts as passenger, landed. There was a general exodus from the boxes and club house to examine the machine, and later the young aviator was escorted to the lawn of the club where he held an impromptu reception. He is shown sketched at the lower left on this page, while he was shaking hands with Mrs. Thomas Hitchcock. Mrs. Hitchcock rode in a number of the classes, and the skill with which she took her horses over the jumps excited a great deal of admiration. There were a number of excellent woman riders, and the events afforded a very good opportunity to note the different types of habit



Little Miss Harriet Pratt wore a little Oxford gray coat, light gray breeches, and black boots

which are now being worn. Mrs. Hitchcock's coat of dark gray mixture was worn over breeches of a lighter shade of gray. Her boots were brown and her derby hat black. Mrs. Thomas Hastings, who rode in several classes with Mrs. Hitchcock, wore a tan coat over breeches of a lighter tan, finely checked with brown. Her turn-over collar was supplemented with a striped brown cravat. Her soft brown felt hat was of distinctly mannish persuasion, and her boots were very interesting and unusual. The shoe portion was of black leather, and the tops were gray buckskin with a strip of black leather up the back. She is sketched at the upper left on this page.

#### THE HABIT FOR THE YOUNG GIRL

A very smart side-saddle habit was worn by Mrs. Robert C. Winmill, who is sketched at the lower right on this page. The material was Oxford cloth and was made with a paddock coat and a skirt. This habit she supplemented by black boots and a black straw sailor. The lovely little Miss Harriet Pratt, who made a

(Left) Lieutenant H. H. Salmon made a flight over the Piping Rock club house during the Horse Show. He is here sketched with Mrs. Thomas Hitchcock



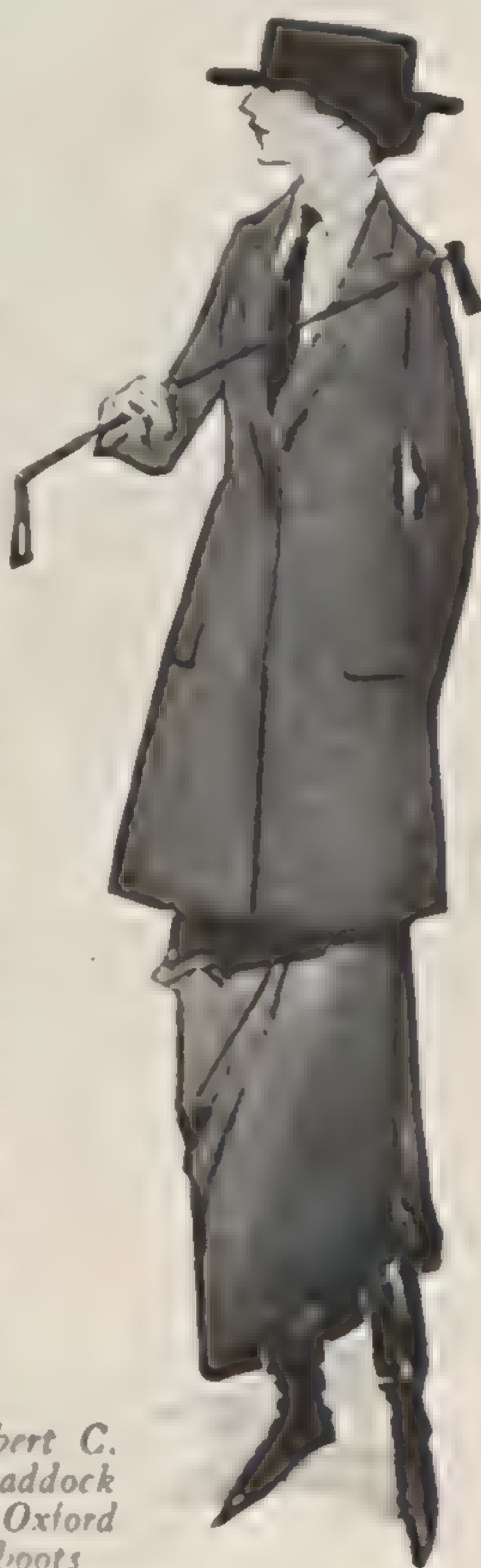
The Gedney Farms Horse Show drew its usual quota of the very younger set; it is surprising how well even the smallest of them know horses

charming figure as she cantered her brown mare "Soufflé" about the ring, wore a habit of a type which is correct and becoming for a very young girl. It consisted of an Oxford gray coat cut very straight, light gray breeches, a low black derby, and black boots. She is sketched in the middle of this page. The correct derby for feminine riders of all ages is low and broad this season, but, of course, the law of becomingness governs this detail of dress in a very considerable degree. Breeches of a shade which contrasts with the coat are distinctly smart and give a pleasing sense of variety. As a rule, the breeches are lighter than the coat, but sometimes a very pleasing effect can be obtained by dark breeches. For instance, one very smart habit was made with a coat of greenish brown covert cloth and plain dark brown breeches. A habit of the olive drab cloth used in military uniforms was supplemented by a little Tommy Atkins hat of the same material, which was novel in its appearance and not unpleasing, since it was worn by a young girl.

#### FEW AUTUMN CLOTHES APPEAR

Owing to the mildness of the weather, few new autumn clothes were worn by the spectators of the Piping Rock Horse Show; in most instances, they appeared in summer sports clothes. One noted a few autumn hats that had about them a note of novelty. For example, there was a narrow-brimmed, high-crowned, blue velvet sailor completely surrounded by gay parrot feathers. Here and there, one observed a few of the ubiquitous harem veils of the summer. Miss Flora Whitney, who was in one of the boxes, attended by several young men in

(Right) Mrs. Robert C. Winmill wore a paddock coat and skirt of Oxford cloth and black boots







*An evening gown of emerald velvet seems to say, "Fathom my inscrutability—if you can." Not an easy task. Perhaps the secret of its charm lies in the vagaries of the tunic or in the panel that trails off into a wiggly train, or perhaps in the way the shoulders are veiled in emerald green silk net. But suspicion points accusingly at an absence of any trimming as the most telling asset*

GOWNS BY McNALLY

*Now comes the time for the semi-evening gown for the restaurant or theatre to show its cleverness. One that does it particularly well has a tunic and bodice of petunia chiffon with silk embroidery in the same shade, while the foundation is dull purple satin with a reddish tinge. It fastens in the back and has an effect decidedly long and straight. The neck-line is, of course, fashionably plain, and a mere bit of drapery under each arm serves to soften the line of the shoulder*

*The tunic of this one-piece dress of black velvet was so very much preoccupied with its panels of baby lamb at the sides that it almost formed the entire skirt. It stopped just in time to show the long tight underskirt. Balls of baby lamb finish the swinging ends of the soft crushed girdle, and the high collar and the little gilet that buttons down the front are of pale grayorgette crêpe. It is superfluous to remark the smart newness of the severe neck-line*

THESE DRESSES FOR EVENING AND DAYTIME ARE SUPREMELY AWARE THAT THE

NEWEST OF SMART COSTUMES ARE SPARINGLY TRIMMED AND SEVERE AS TO LINE, AND

THAT THE NARROW SWATHING SKIRT AND THE TUNIC, VARIOUSLY UNEVEN, ARE THEIRS





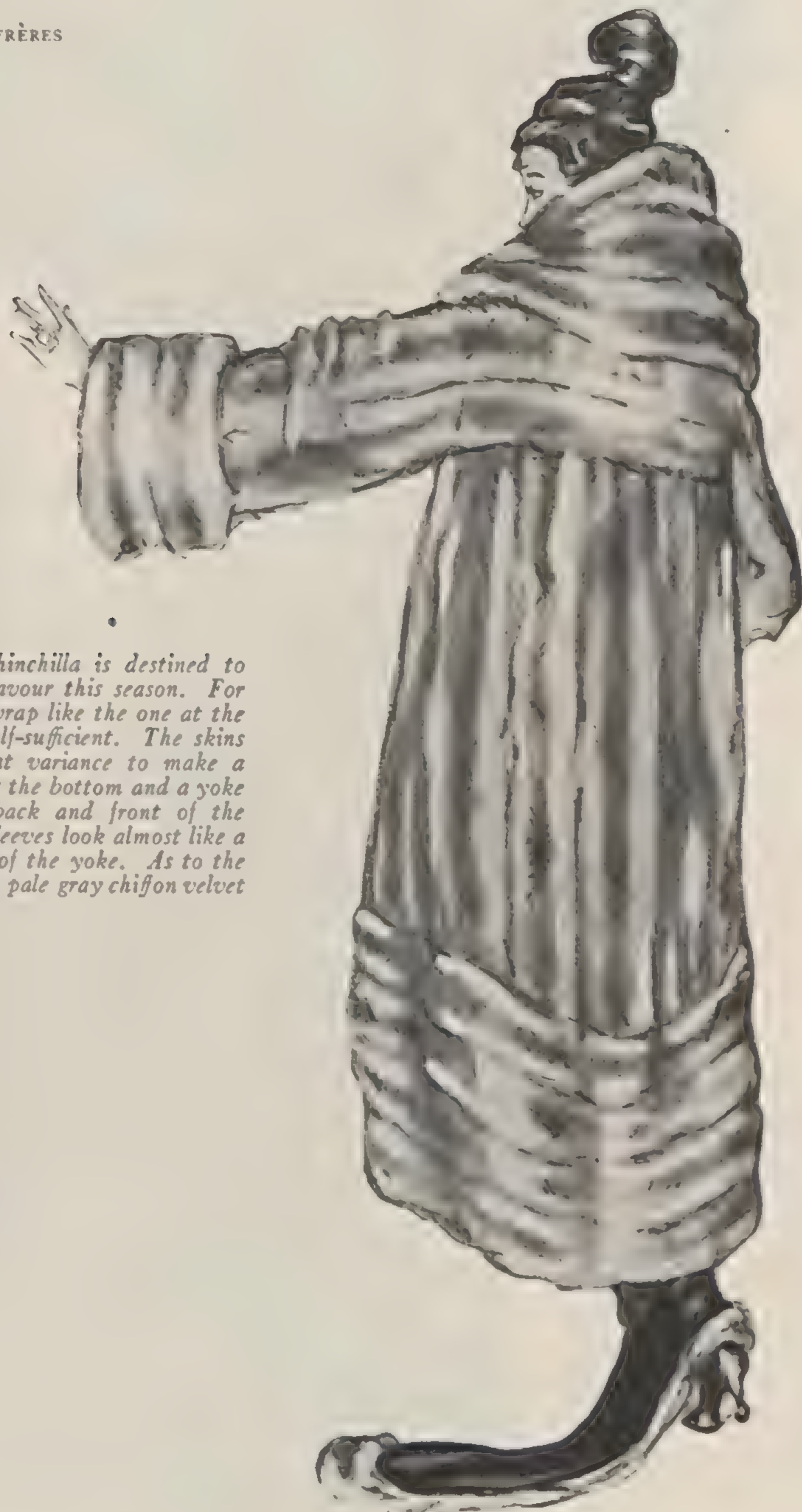
Over the afternoon costume, be it suit or dress, goes the short mole-skin cape with a high standing collar that crosses and buttons snugly at either side. Then there is a Russian turban, its only trimming a little medallion of dull cut steel, and a small round muff lined, like the cape, in peacock blue crêpe de Chine

WITH WINTRY WEATHER COMES THE  
WRAP OF FUR THAT MAY SOFTLY CLOAK  
THE EVENING GOWN OR BE THE  
MAKING OF AN AFTERNOON COSTUME

MODELS FROM REVILLON FRÈRES



Ermine is again very much taken up with its own tails, because they are so vastly becoming, and because it's a bit more in fashion to have them. Panels of ermine banded with tails hang at either side of this evening wrap and form its cuffs and deep shawl collar. For the lining, there is all the softness of white satin veiled in white chiffon



Luxurious chinchilla is destined to be in high favour this season. For an evening wrap like the one at the right it is self-sufficient. The skins are placed at variance to make a wide band at the bottom and a yoke across the back and front of the coat. The sleeves look almost like a continuance of the yoke. As to the lining, that is pale gray chiffon velvet





Here is another of those large shapes that Lewis is making us like so much—black hatter's plush brimmed like a pointed head-dress and draped in tulle to the tip of the nose. The longer tendency of waists and the shorter one of sleeves are shown in the gray charmeuse dress, its lace ashine with silver. The stole of taupe gray fox is long and narrow, the muff, small and round

She just wraps it about her with the greatest unconcern, secure in the knowledge that broadtail and seal combined to make for her the mantle perfect. Seal took the collar—or is it a cape?—and two deep bands, and left the rest to broadtail, with an odd but very becoming ruffle. The lining is lilac crêpe with deeper lilac bands of satin



Maurice Goldberg

*When chiffon velvet is of the colour of the orchid and is then draped in orchid and hydrangea blue tulle, it is—well, irresistible. A sweeping train touches one shoulder and the waist, and silver and orchid paillettes on the bodice and rhinestones on shoulder and skirt add their radiance*

GOWNS FROM T. M. AND J. M. FOX

EXPRESSLY FOR THE SMARTLY GOWNED AFTERNOON

OR THE PERFECT EVENING ARE THESE CREATIONS





(Left) You don't, as a rule, imagine black silk net and delicate black ostrich feathers looking barbaric,—a trifle Back Bay, perhaps, but never suggesting the wild and untrammelled. But then that's because it hasn't had the right treatment; some designers could make a halo look modish,—it's all in the way it's done. The black silk net of this hat is wound around and around like a turban,—and by the way, this is, of course, an evening hat—and through it there are woven strands of shiny black ostrich, which glint here and there through the net. A perfect fountain of this ostrich springs from the top of the hat, and the whole affair is transparent,—the hair shows right through the hat

WHETHER YOU'VE REACHED THE AGE OF DISCRETION  
OR ARE SEEING THE WORLD WITH YOUNG EYES, ONE  
OF THESE MAY BE YOUR FRIEND AND ALLY

MODELS FROM ADOLPHE



(Above) A large shape of black velvet, that universally becoming shape, the kind that droops a bit over the face, has a rather high, and altogether soft, crown. In front, just where the brim begins to slope, is a soft fluffy pompon of skunk. The designer has seized upon this skunk pompon motif and has made it go all the way around the neck on a wide satin ribbon that ties on the shoulder in a large bow. It's a queer, becoming, little thing, this piece made entirely of fluffy fur ball.



(Right) This is the sort of hat that the debutante, in the less privileged days before her coming out, always imagines herself wearing, with, perhaps, the slightest shade of sophistication,—just to give it salt. The brim is of black net, the crown is of black panne velvet, and around the brim and tying in the perkiest of piquant bows, is a blue and silver ribbon

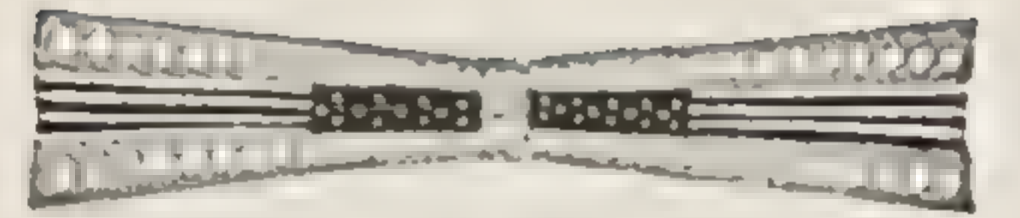
(Above) The truly smart woman does not add years to her record; she grows older by growing smarter. The narrow drooping black panne velvet brim of this tailored hat is very kind to the more mature woman, and the high soft crown of royal blue velvet is dignified and charming. To give additional softness to the brim, a soft narrow ruffle of the blue velvet is placed over it, and then the crown is banded with a piece of Japanese sable



(Right) Three bracelets, each one a mere delicate line of platinum, are set, one, with rubies, another, with diamonds, and a third, with sapphires,—and you wear them all on one arm



It's just the daintiest sort of true-lover's knot made of platinum and set with rubies, diamonds, and sapphires of a lovely pale shade of French blue



This conventional bow is made of long lines of diamonds beautifully set in platinum, and then a bit of red, white, and blue ribbon is run through it

## THE RED, WHITE, AND BLUE OF JEWELLERY

EVERY time one sees an officer in one of those poured-into-a-mould looking Fifth Avenue uniforms, one is sure that some bit of femininity, somewhere, is wearing right where every one can see just how she feels about it; a little red, white, and blue bow, or pin, or flower, or any one of the thousands of tricoloured affairs that make an effort to be patriotic and decorative. Some of these war-time symbols are very charming, but the majority could be vastly improved upon, especially the jewellery.

### PATRIOTIC JEWELLERY

There has been made, however, a great deal of really dignified and beautiful jewellery of this sort; some of it is very fine in design, and often it is set with rubies, diamonds, and sapphires, combined in lovely shades and tricolour.

In answer to our question, "To whom do you sell most of this patriotic jewellery?" one of the Fifth Avenue shops said, "Women buy them for themselves, with the idea of expressing their patriotism."

"Not the soldiers who are leaving, then?" we asked, with an eye to several khaki-clad figures which were entering the shop at that moment.

"The soldiers? They devote all their attention to engagement rings. Never have we sold so many of them; sometimes a whole line of men in khaki is ranged before the cases. Then, the

For Those Who Go Abroad Or For  
Those Who Do Their Bit Here,  
Jewels Now Fly Their Colours

next week, they come for a wedding-ring. There is certainly one business that flourishes in war times."

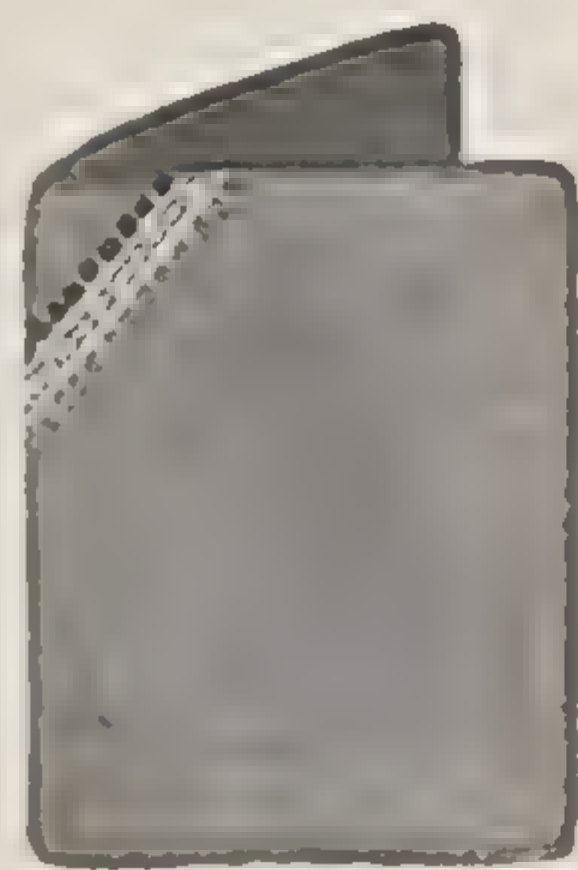
But to return to the patriotic jewellery. A great deal of care should be used in selecting trinkets of this kind, because this type of jewellery, above all, must be free from any suggestion of tawdriness.

### IN PLATINUM SETTINGS

There are numberless attractive bits of jewellery, not only pins and buttons, but other small pins that make decorative use of the American flag and the flags of our Allies. At the top of page 160 is a sketch of a group of bits of jewellery of this sort. With the exception of the crossed flags at the lower left in this group, all of these pieces are of platinum set with rubies, diamonds, and sapphires. The flag at the lower right is a particularly beautiful piece of work. The crossed English and American flags at the lower left are of enamel, set on a gold pin. Such bits are unobtrusive, but really distinctive emblems. All these pieces are from Theodore B. Starr and Company.

In the middle of this page is a gold enamelled pin in which the American shield and the English and French flags are combined, and above it is a bow of red, white, and blue ribbon attached to a gold pin by means of a knot of

(Continued on page 160)



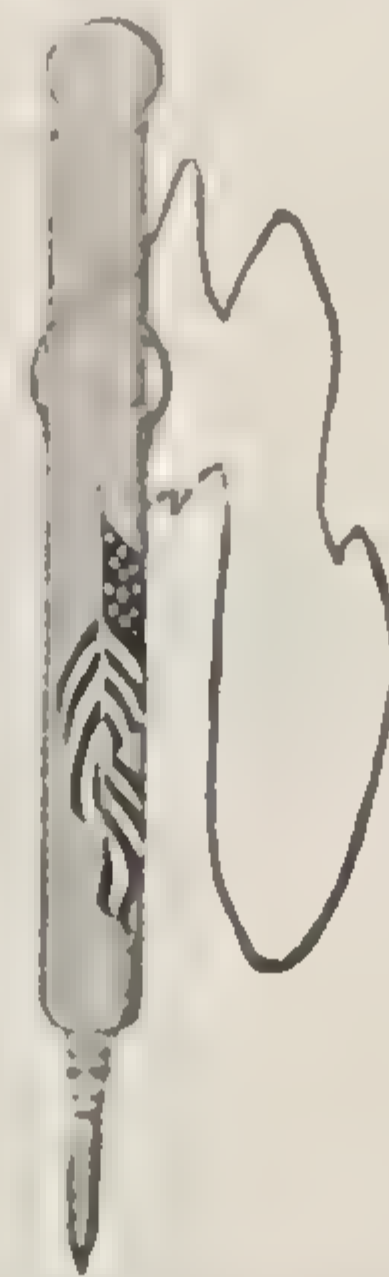
Across the upper corner of a gold cigarette case is an effective band of tricoloured stones



The topmost pin is a knot of diamonds,—and you slip a piece of tricoloured ribbon through it. The other is a gold pin, enamelled



This silver picture-frame has tricoloured ribbon run through it; there are shields for initials



(Above, lower middle) It's the sort of thing a man would like: a gold pencil enamelled with an American flag and equipped with rings for a chain



The flags of all the Allies are enamelled in colour and linked together in one bracelet; every other link is a flag



(Left) The figures 1917, in monogram, are attached to this platinum link bracelet; and all around the edge of the setting is a slim line of little diamonds



As a patriotic guard for her wedding-ring, the war-time bride may have three platinum rings set with tricoloured stones



Callot vouches for the unbroken line in a gown of brown satin and chiffon over a slim tight slip of flesh satin. At the back and in the front the chiffon is embroidered in old-blue and brown, with a hint of gold, and brown satin forms a deep hem and strips at either side. The neck is square and the fastening in the back is concealed by a cape-like panel attached at the shoulders and falling below the waist-line

(Below) According to Callot, black and metal brocaded ribbon is the trimming for black silk serge. In this model it is used to outline the long waist, to trim the deep V neck, and even to outline seams. The long sleeves wrinkle down the arm and extend over the hand. The hat is a sailor of black panne velvet—or rather, the crown is, for the narrow slightly drooping brim is entirely of goose-feathers



(Below) Paquin hid the tightness of the skirt by a most unusual tunic—strands of thick chenille strung with balls of metal thread. Over navy blue broadcloth that is very good. The bodice, high-necked and long-sleeved, is enriched with metal thread embroidery. On the under side the hat is black velvet, but it is black panne velvet on top. A flat band of ostrich inside the brim manages to appear outside all the way round



Maurice Goldberg

(Above) For afternoon wear, there is a large shape of black panne velvet with a slightly rolling brim and a band of ostrich for trimming. It was worn with a Callot model of black serge and balsam green satin in wide alternating bands. The neck and short sleeves are ruffled with white net. Three hats from Mercedes

MODELS FROM JAQUELINE

POSED BY NAOMI CHILDERS

METAL THREADS ITS ORIENTAL WAY THROUGH  
THE CREATIONS OF CALLOT AND PAQUIN; HATS  
ARE TRIMMED AND BRIMMED WITH FEATHERS





TO BE CLAD IN VELVET  
AND FUR IS TO GIVE COLD  
WINTER A WARM WELCOME

MODELS FROM JANE BLANEY

STRAIGHT PIECES OF FUR  
MAY FASHION THE MOST  
GRACEFUL OF WRAPS

POSED BY REGINA RICHARDS



Maurice Goldberg

*A wrap may be a perfectly straight oblong piece of gray squirrel, lined with old-blue crêpe de Chine, and yet have all the appearance of a short fur coat. The fastening of the narrow belt of fur at one end is simple when you know how: an old jade buckle set in silver turns the trick. That one touch of colour is unusual—that is why we like it*

*(Left) The winding tunic of a black duvetyn street costume calmly crosses at the back in a way that is anything but even. It is straight and full and banded with gray squirrel. The bodice has long tight sleeves and is itself quite snug; the V neck is low, to be sure, but there is a narrow lace and organdy shirred collar to give a finish to the neck-line. The toque of taupe velvet is wisely untrimmed and worn with a wide-meshed veil that ties under the chin with an old-blue ribbon*

*It looks like a straight long sweep of taupe velvet and fur—natural Australian opossum—and it is just that. The frock slips on over the head and has tiny steel buttons down the front of the bodice. It is perfectly straight from shoulder to hem and the long sleeves are untrimmed. The tam-o'-shanter—who can gainsay its charm?—is of dark taupe velvet with a pompon of fur. Her knitting-bag is embroidered in dull colours, and we think there is perhaps a special virtue in a chimney muf*





*Tell-tale lines are hidden by such a ribbon band as this, which may be in mauve or flesh colour, with a clasp at the back*

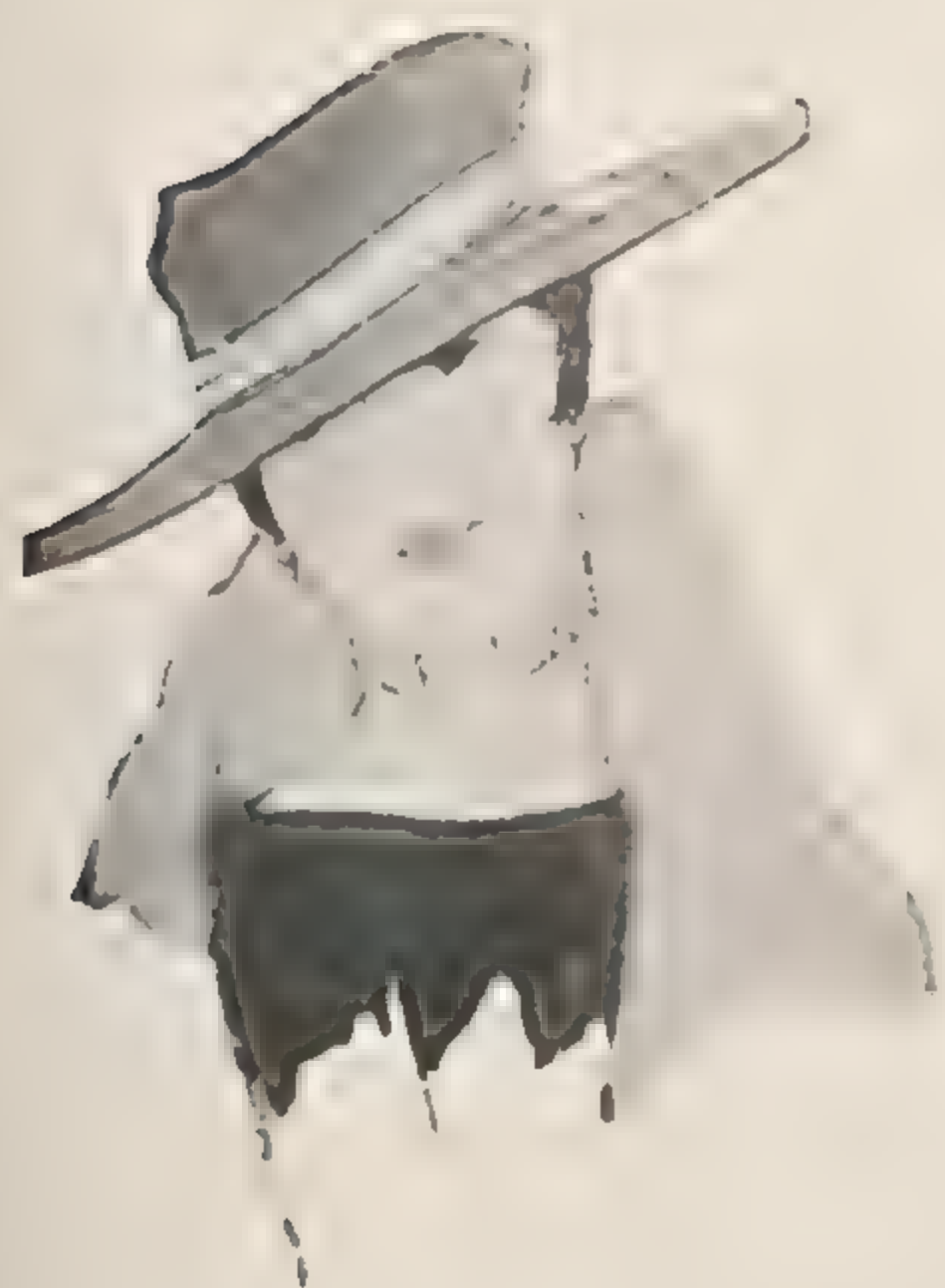


## What EVERY WOMAN SHOULD HAVE about HER NECK

Strings of Pearls, Dog-collars, and Other Less

Costly but Charming Trifles, Will Make a Plain

Throat Attractive and a Fair Throat Still Fairer



*A pearl dog-collar such as this one from Tecla is just what a woman wants for formal wear*

*This chain of gunmetal mesh has jade earrings to match; earrings and chain from T. Azeez*



THERE is no detail of the costume that is more important than the treatment of the neck. Unless a woman has a really beautiful throat, and unless she is very young, the line of the neck must be relieved in some way to make a low collar becoming. A string of pearls, although a somewhat obvious method of breaking the plainness of the neck-line, is one of the most becoming and effective. When worn in the morning, the string of pearls should fit close about the base of the throat, after the manner of the sketch in the middle of page 168. The pearls may be fairly large in size, though not extravagantly so, and they may be graduated. When worn with an afternoon costume, the string of pearls may drop three inches below the base of the throat, but of course the close string is still quite correct. In the afternoon one may also wear, with a rather formal gown, a pearl collar such as that sketched at the left of this page, with a platinum and pearl plaque at the front of the collar.

### THE ALL-CONCEALING RIBBON BAND

A collar such as that just described should, of course, not be worn by a very young woman, but the string of pearls may be worn even by a debutante, if they are small enough in size. A simpler treatment of the neck, but one which is also exceedingly effective, is that shown at the top of this page, which is best adapted to an older woman—one whose throat has lost something of its youthful smoothness. It consists of a plain band of flesh coloured ribbon drawn tightly about the throat; the band is not crushed, but is plain and is caught together at the back with a simple gold clasp, or it may be snapped together under a flat pump bow. Sometimes a mauve pink ribbon is found to be more becoming than the



*Flesh coloured or black tulle is as kind to the neck as a ribbon. The band is crushed and has a cut-steel slide*

flesh tone. Flesh coloured tulle or black tulle may be worn about the neck as pictured in the sketch in the middle of the page, with a cut steel slide at the front or an embroidery of cut steel worked in on the tulle. The tulle is, of course, crushed, and it may end in a bow at the back or be fastened flat beneath a perfectly plain clasp. A slide of this kind may be strung on black velvet with small pearl and platinum slides at the sides, and this is always very becoming. When a veil is worn, the black velvet band, which should always be outside the veil, forms a very good finish about the throat. A black jet collar, such as that pictured at the top of page 168, may also be worn in the afternoon.

There is a distinct fad at the moment for the flat bead necklaces made by the wounded soldiers.

Sentiment probably has much to do with the vogue of these accessories, but they are often in themselves so charming as to warrant their popularity. The one pictured at the bottom of this page, on the left, is of dull yellow and steel beads and is very lovely on a beige gown with brown furs.

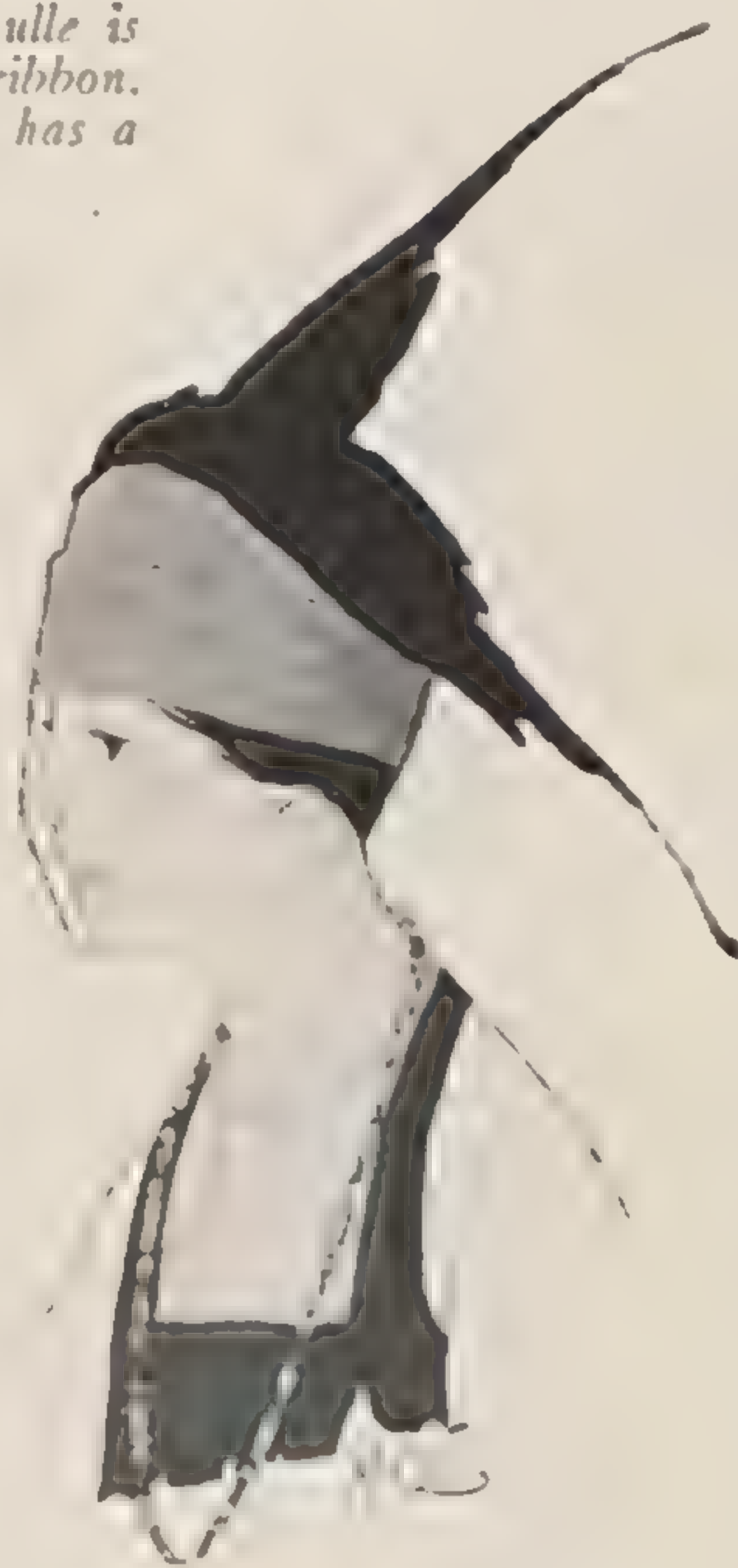
The younger woman who does not find it necessary to have the line of the throat broken at the front but who finds that a bit of colour about the neck makes her frocks more becoming, may choose a neck-chain of silver and semi-precious stones.

### THE USES OF JADE

Jade is one of the most popular stones for chains of this kind, and jade coloured enamel is sometimes employed, as in the case of the rather unusual chain sketched at the bottom of the page, on the right, which is fashioned of dull silver links enamelled a jade green at their widest circumference. The silver has the effect of a twisted wire, and the enamel is put on irregularly in the most fascinating way. (Continued on page 168)



*A wounded soldier made this necklace, which is of flat beads in dull yellow and steel; from J. M. Gidding*



*The dull silver links of this unusual chain are enamelled in jade green where they are widest; from T. Azeez*





Before women did anything else with ribbons, even before they wore them on their lingerie, they wore them in narrow bands around their small heads



## THE TIES THAT BIND FEMININITY

ONE irresistibly connects frivolity with femininity, but when ribbons first came into use, they were worn exclusively by men and for centuries were prominent as adornment in men's "gowning,"—for men were "gowned" in those days, and luxuriously. The first definition of ribbon is a strip of hand-made cloth or leather. The first use made of these strips was as laces, which were passed through slits cut by a sharp instrument, to hold the edges of garments together; soon afterwards these "ribbons" were also used for cross-gartering the legs. This was done by binding two strips about the legs so that they crossed each other at intervals. The first improvement made in them was a finished edge. About the year one thousand these useful adjuncts had attained considerable dignity of construction. From narrow strips of plain colours, they rapidly increased in width, in quality, and in variety of design, thus becoming ornamental as well as serviceable, but still the use of them was confined to men; continually they bloomed into greater excess in men's toilets; particularly they were used to secure the ends of a plaited queue. Before this period, the long queue had been enclosed in a tight little silk case, tipped with a tassel, or it was gathered into a ribbon bag, topped by a bow. A curious fashion was the spiral tail of hair called, *bout de rat*, tied at the neck by a ribbon bow.

### THE WAY IT ALL BEGAN

In the history of early feminine gowning, there is little, if any, mention of ribbon decoration. The first that one is able to find concerns the weaving of narrow ribbon with strands of hair, fastened securely by a little twist at the end. This fashion is seen a good deal in effigies of women on ancient tombstones. The plaits fall

Everything a Woman Adores, from Her Pet Poodle to Her Charming Lingerie, She Adorns with a Ribbon Bow or Rosette—It's Her Second Nature

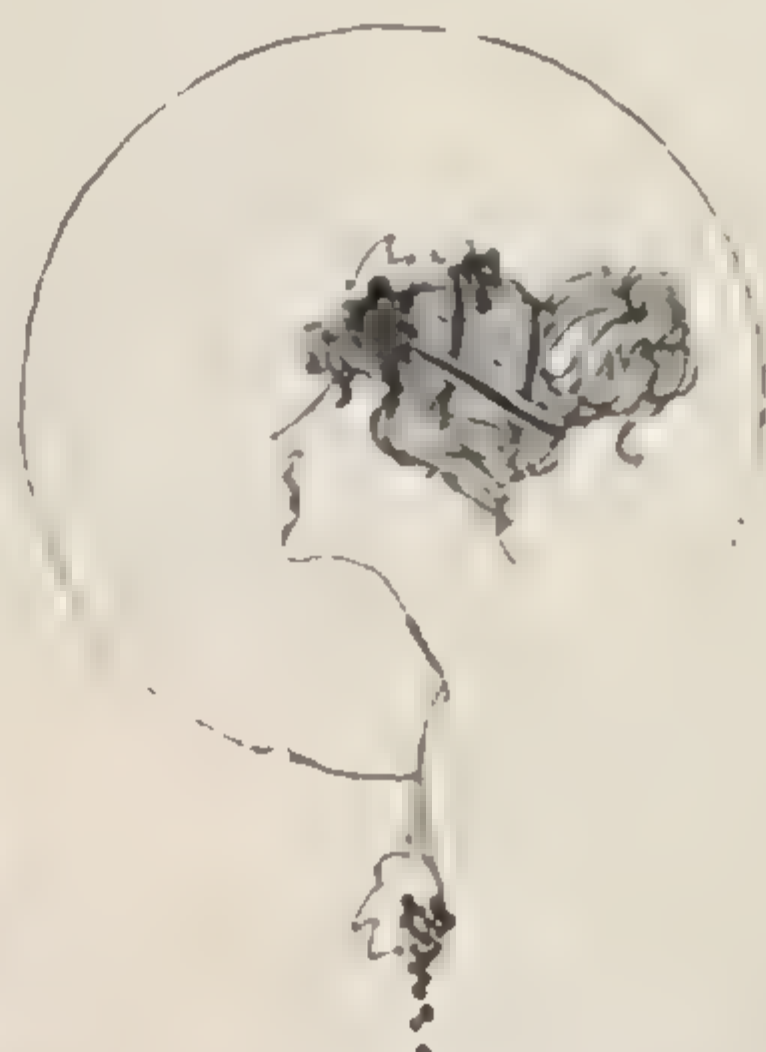
By MARGARET ALICE FRIEND



The smart women among the ancient Greeks started this



In the days of Louis XIV, every fine fellow wore ribbons;—they were a vital part of his costume



This was also a charming Greek person's graceful inspiration

son was called "a young liriopoop."

### RIBBONS AND THE COUTURIERS

That Paris dressmakers draw largely on these pretty nothings of past days is evident at every opening of the great couturiers. Two or three seasons ago, a little Louis XIII belt of very narrow ribbon, tied in the simplest sort of bow, was a pleasing feature of Madame Jenny's exposition. The little bow was much copied. The exquisites under the reign of Louis XIII wore long tresses of curled hair tied with galants or big bows of ribbon. Women shared more equally in ribbon-decoration under Louis XIV, and at that time was also born the mode of the bride, the narrow ribbon tied about the throat, and with ends that fell to the feet. This bit of frivolity, with others as harmless, for example,



Pompadour used ribbons,—and she used them with discretion and good effect



When Louis XV reigned, what she couldn't do with ribbons, she did with ruffles



In a painting by David, all these ribbons were on one slip of a dainty person



Then came the Directoire, and with it this great bow with this bewitching cap



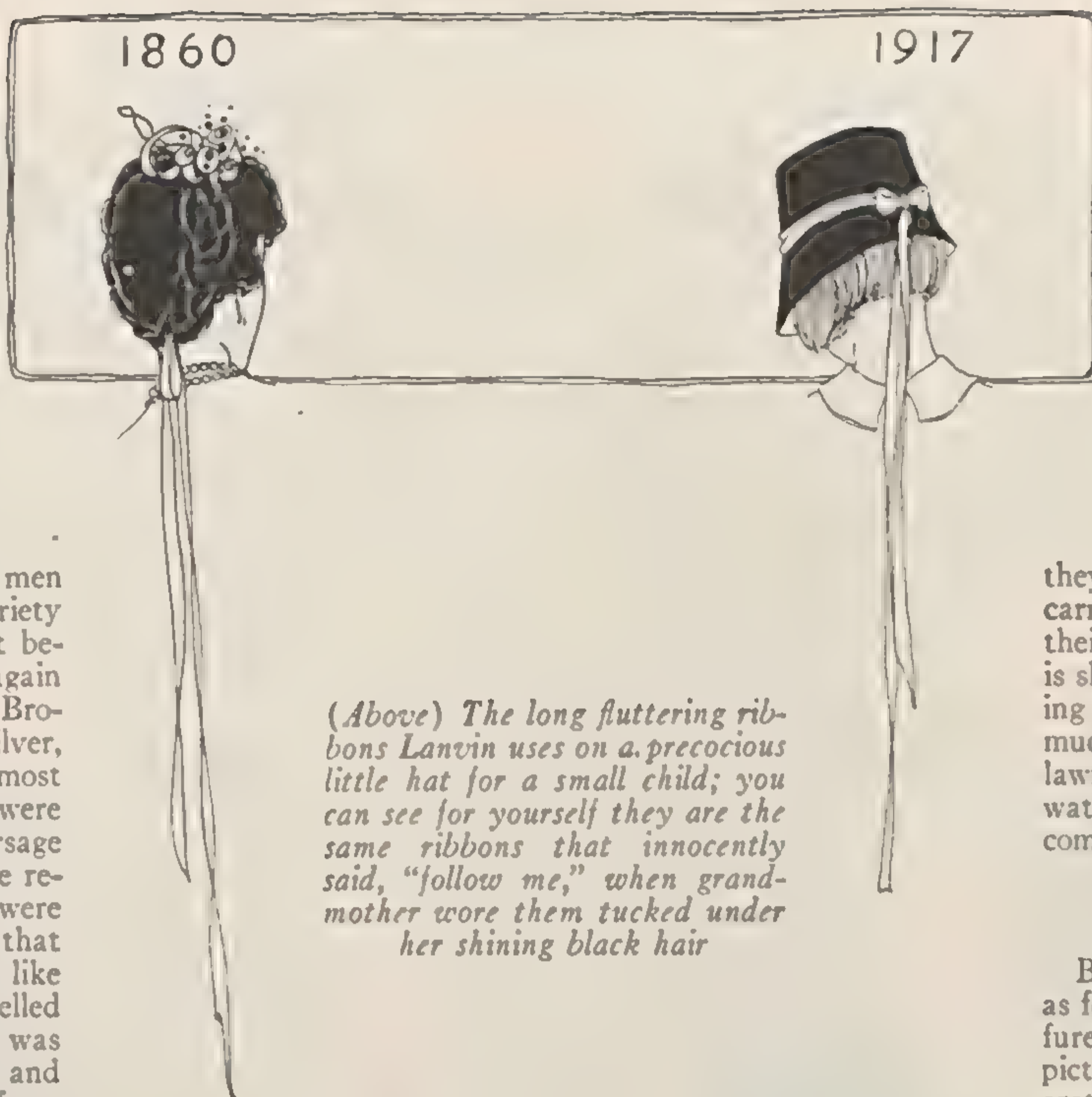
At the time of Louis XVIII, everything worth wearing was beribboned



the *fontanges* bow, named from the beautiful Duchess of Fontanges, fell under the displeasure of Mazarin and was included in an edict regulating private expenditures, as a wanton extravagance. Exaggerated by degrees, these bows became veritable edifices of ribbon, lace, and hair, all sustained by metal wire. This folly remained in favour a long time considering the usual length of a mode, when the King himself put an end to it by expressing his preference for the severe coiffure of the widow Scarron, known as Madame de Maintenon. For a time all the modes for men and women were modified; a new sobriety and discretion became the thing; but before long the fashions bloomed again into great splendour of materials. Brocades and cloths of gold and silver, trimmed and embroidered in the most elaborate manner, were worn; skirts were open to show the fine laces of corsage and petticoat, and ribbon brides were replaced by lace ends. So fantastic were the designs woven into splendid silks, that a fashionably gowned woman looked like a piece of furniture. Elaboration spelled taste. A *grande dame* of this period was fairly alive with ribbons in rosettes and clusters and single ends that looped from one point to another; and the little, quaint, unforgettable bow of the time spattered her intricately built-up coiffure.

#### WHEN MEN WENT IN FOR BOWS

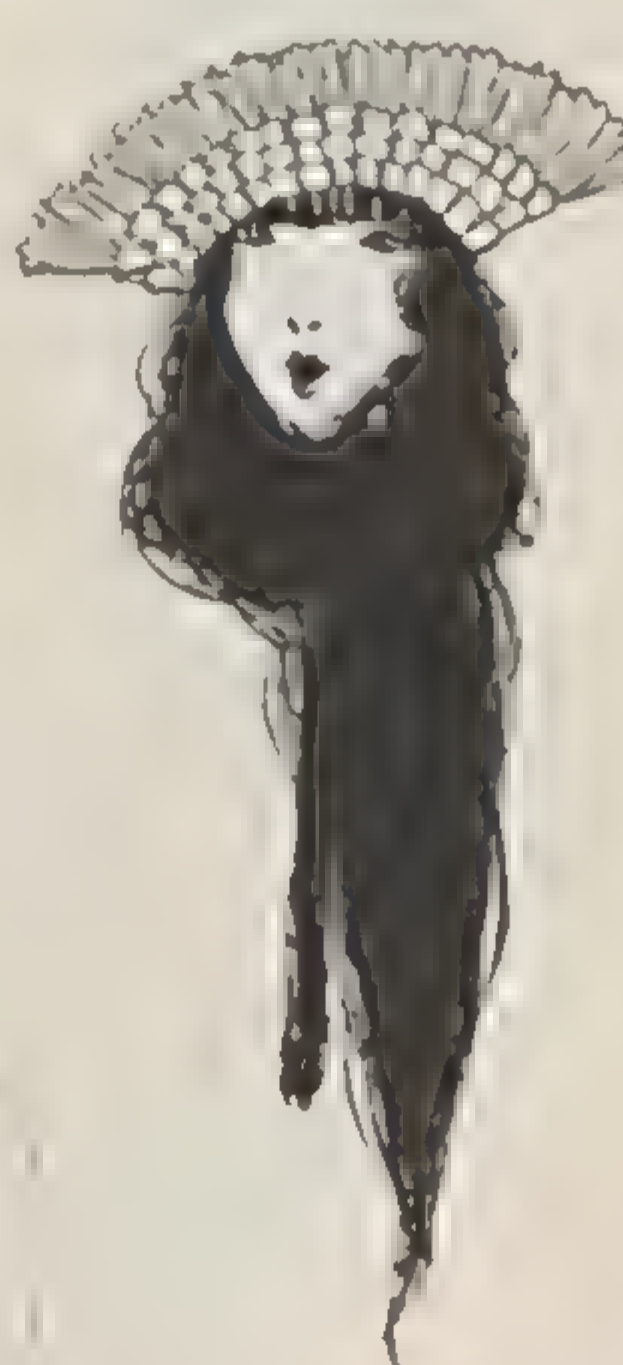
The swagger gallant of the court of Louis XIV is shown in the middle of page 76. His gorgeous costume was trimmed with veritable billows of ribbons, disposed in thick-set overlapping loops, placed in masses and apparently in every available spot; ribbon falls in wider loops from his shoulder, ribbon ties his great sleeves, and stiffened ribbon ends adorn his shoes. More graceful are the shoe-bows shown at the bottom of page 174, and the aristocratic legs above them are adorned by ribbon garters, finished with the favourite ribbon "canons." In many instances, these "canons" were of immense size; and then, too, there were "shoe roses," things of beauty that gave enormous opportunities for extravagance in the value of the jewels that tipped their silken petals. At this time, near the end of the seventeenth century, ribbon reigned triumphant; loops of it even marked the side-seams of men's breeches; it floated from tops of canes, from heads and hats; it tied the shoes and clasped the neck with a great bow under the chin, and the neck with a great bow under the chin, and smaller bows of it tied ribbon bracelets. Protests from writers and divines availed nothing. Wrote one, "Still coats are trimmed and figured with silver twist or satin ribbon . . . and safety ribbons"; and "*Fille de la frivolité*" was the indictment laid against the prevailing modes by another moralist. But in spite of these protests, a thousand new follies, one after the other, came into being, and by the time the court of



(Above) The long fluttering ribbons Lanvin uses on a precocious little hat for a small child; you can see for yourself they are the same ribbons that innocently said, "follow me," when grandmother wore them tucked under her shining black hair



That black faille ribbon cocarde that is the proud accompaniment of the "croix de guerre," is used by Reboux on three-cornered hats



Lanvin makes the brims of a hat of loops of ribbon



On the flounce of a petticoat, Doucet places a ribbon border, dotted with Louis XIV knots

Louis XVI was established, reckless extravagance was apparent everywhere. To be eccentric was the ambition of men and women. How well they succeeded we know; the preposterous head-gear of Marie Antoinette shown in the Musée Carnavalet indicates the heedless folly that finally led court and courtiers to the scaffold.

The end of the monarchy saw an invasion of British modes. As far as possible, women copied the styles of men's clothes. They pinned on wide cravats; they assumed the waistcoat; jauntily they swung sticks and, with knowing air, carried the little chapeau bras, and dressed their hair in the bob-wig fashion, which is shown directly above the bottom drawing on page 174. Men and women were much puffed and frilled with lace and lawn at neck and sleeves, and double watches, hanging from waistcoats, were common to both.

#### WHEN BOW UPON BOW FELL

But never was such an orgy of ribbons as followed this time. The hats and coiffures were in grotesque contrast to the picturesqueness of a few years later, and grotesqueness marks the costume of a *merveilleuse* of the Directoire. The hair hung in long half-curved locks and the hat was so weighted down with ribbon bows as nearly to eclipse the wearer. One likes to imagine the commotion it would cause if worn to-day in the Bois or at a tea-room in the Place Vendôme! The excitement aroused a few years ago by the hobble skirt would be faint in comparison. Another costume of a lady of fashion of the time of Louis Philippe permits of a rather safe guess as to the origin of the *pantalon* skirt of our own time. Ribbons tied upon ribbons flutter as she walks, and her "skirt" is patently bifurcated, with frills of lace edging the trousers. In spite of the vulgarity of this figure, it has the chic that is altogether lacking in the representation of a *grande dame* of the Second Empire. Her figure is totally concealed by her ample skirt, loaded with flounces and trimmed with ribbon in criss-cross bands and rosettes. But prettily prim, and proper beyond description, is a fashionable woman of a couple of years later. Her skirt is distended and her sleeves stiffened, and, for all her fluttering ribbons and bows, she has a spinster-like air of most demure propriety.

#### RIBBON WAS WORN BY THE BOLT

In the sixties and seventies, dresses were elaborate with ribbons; tiny ones, picot edged, were sewn in countless rows on straight full skirts; they were set in deep V-shaped points or gathered into wide ruchings, and scallops of several rows were labouriously applied. A senseless decoration, but charming in its sweeping

(Continued on page 174)

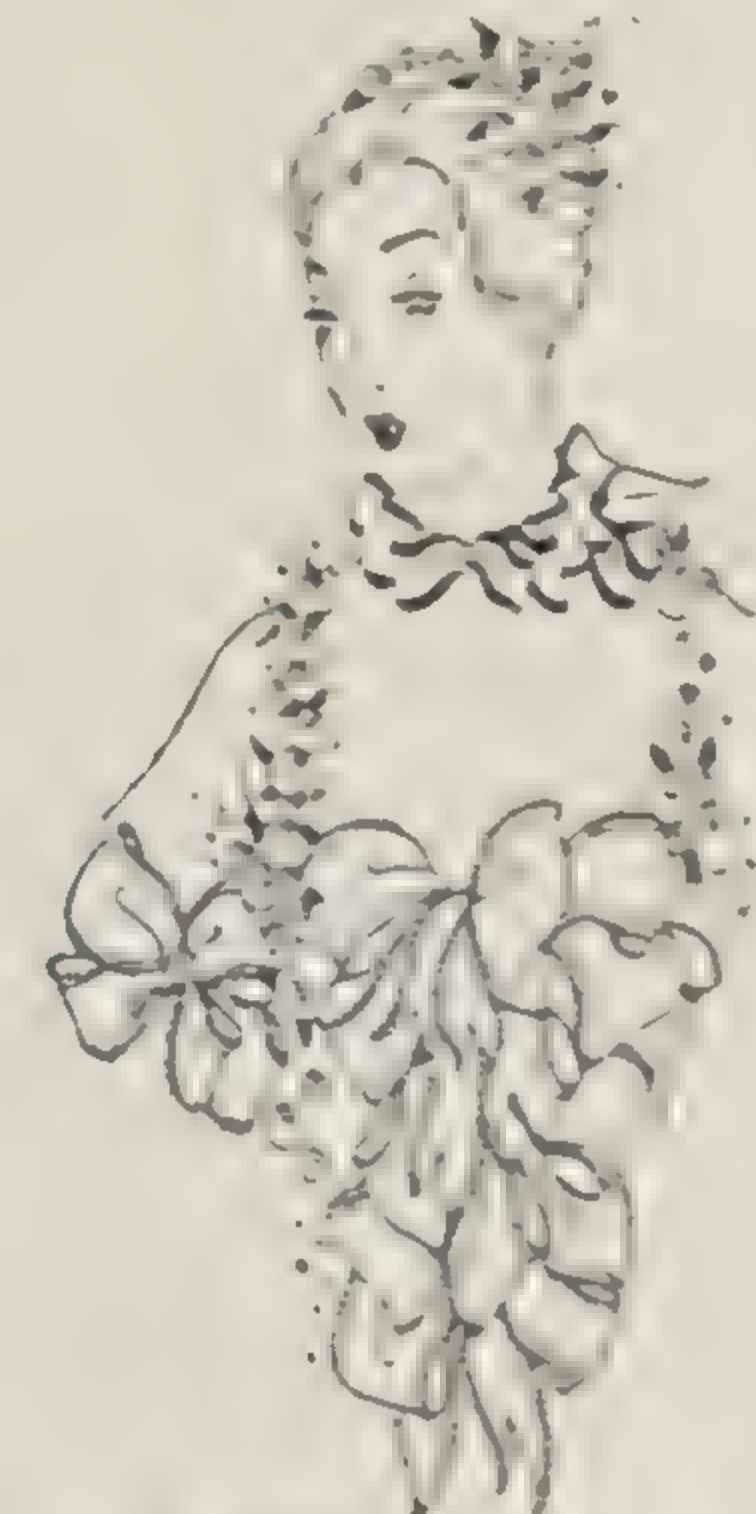


A queue, spirally twisted with ribbon, and topped by a bow, was the "bout de rat" of the time of Louis XV



(Left) The first Empire was all aflutter with ribbons; sometimes they were small perky bows, and other times they were long enticing loops and ends

(Right) During the Consulate, the up-to-the-minute woman wore a pleated ribbon collarband, which she tied on with ribbon, and then, too, she wore ribbons around her slender waist



Whole cascades of ribbon had to be called upon before a young woman of Louis XV days was fully dressed



CALLOT'S NARROWING SKIRT APPROACHES

NEARER AND NEARER ITS IDEAL—THE SHEATH;

AND PARIS OCCASIONALLY VARIES ITS SOM-

BRE TONES WITH VIVID COLOUR CONTRASTS



Paris must occasionally relieve the prevailing sombreness of dress, and it does so by vivid contrasts—as in this gown of peacock blue cloth piped with coral satin. The narrow skirt and the long tunic are characteristic of the maker, as are the subtly moulded lines of the plain loose-fitted bodice, which has that air of utter simplicity which is the final achievement in gowns of this type. Dark blue crocheted buttons fasten the gown



This suit does not even use a long coat to relieve the very straight and narrow way of its skirt. It is of gray cloth, and the wool embroidery which trims it—this maker favours wool embroidery—is of sapphire blue. The treatment of the armholes, pockets, and skirt is distinctly new, and so are the embroidered belt and the blue-wool-fringe on the skirt and jacket



It is almost a sheath-skirt, though the very full tunic would disguise the fact. Here the colour relief comes from the orange and black necklace worn over the plum coloured satin, and a large ornament of black jet gives brilliancy. The dropped shoulders and the harmonizing lines of bodice and tunic are among the new features of this afternoon gown, which has a low-cut V in front and a slightly curved waist-line





Both News  
Services

Miss Flora Whitney and Ensign Archie McIlwaine, 2nd, of the Naval Aviation Corps, and son of Mrs. Joseph Palmer Knapp, watched the honours of the day go to Captain Thomas Hitchcock and to Mr. Daniel Gugenheim.



Miss Aileen B. Sedgwick, with Mr. Frank Gould, 2nd, son of Mr. Edwin Gould. Miss Sedgwick is the daughter of Mrs. Harry Sedgwick.

**HORSE-LOVERS FLOCKED TO THE  
EXHIBITION OF THE PIPING  
ROCK HORSE SHOW ASSOCIATION**



Two  
photographs  
by Underwood  
& Underwood

Miss Barbara Whitney, a clever little horsewoman, is shown on her horse, "Siren." Her parents, Mr. and Mrs. Harry Payne Whitney, had several entries. Their "Moonblossom" came in second in the open class lightweights.



Miss Dorothy Clapp found this rail a very welcoming leaning-place. Miss Clapp is the daughter of Mrs. Edward Mortimer Ward, and the sister of Mrs. Bradish Johnson Carroll, junior, who was formerly Miss Eunice Clapp.

Five photograph by  
Kadell & Herbert



Major Lord Robert Innes-Ker and Mrs. Joseph Sampson Stevens. Lord Robert is a member of the British Recruiting Commission.



Miss Katherine Mackay and her father, Mr. Clarence H. Mackay, came over from their country home, "Harbor Hill," at Roslyn.



Mrs. George F. Baker, junior, and her sister, Miss Dorothy Kane, attended the exhibition together and watched the judging with interest.



THE SETTING AND THE DAY ALIKE LENT THEIR  
AID WHEN THESE CHILDREN OF SOUTHAMPTON  
DANCED ON THE ESTATE OF MRS. H. H. ROGERS  
FOR THE CHILDREN OF THE SAINT CYR OFFICERS



Miss Rhoda Cameron, daughter of Mr. W. Scott Cameron, was the very spirit of spring in the Spring Song by Mendelssohn, at the Dance Recital given September 14 to aid the children of the Saint Cyr officers of France

Miss Margaret Thaw, daughter of Mr. Josiah Copley Thaw, of Pittsburgh, threw all the fervour and grace of youth into her heralding of autumn. Her costume, decorated with grape clusters, was exceedingly picturesque



Little Miss Charlotte Potter, daughter of Mr. William Chapman Potter, is one of the youngest interpreters of eastern dancing. This is the costume in which she danced to music by Grieg



Miss Gladys Olcott, daughter of Mr. Dudley Olcott, 2nd, and Miss Charlotte Potter, daughter of Mr. William Chapman Potter, were just as charming as this when they danced the Pavlova Gavotte together

Little Miss Jean Olcott, the sister of Miss Gladys Olcott, as Pierrette, and Miss Polly Potter, daughter of Mr. J. W. Fuller Potter, as Pierrot, were among the youngest dancers on the programme



Bachrach

Both the junior and senior pupils of Mrs. Dana Clark took part in the varied programme, which consisted of dances historic and fanciful; and the appeal of the cause, with the perfect day and setting, drew a notable attendance of the Southampton summer colony. Here the young dancers are seen in their classical exercises



# A S S E E N b y H I M

NOW that we are standing at the threshold of another town season, with its dinners and its dances, its opera evenings, its innumerable charity entertainments, and its new variations of pirate and cooncan, we at least can feel grateful for an evil which brings zest to conversation and presents a topic not novel, but still, in its present phase, certain to arouse interest—our participation in the war. Heretofore it was stocks and the condition of Wall Street, with perhaps a side path devoted to motors and sports. Thank heaven, also, for the gradual elimination of that bad half-hour after the fair sex had left the dining-room. In small and intimate dinners now, we smoke our cigarettes together, sip our cordial mutually, and become eloquent over camp news and equipments and possibilities. I have an idea that this will be a dinner-giving year. Débutantes, of course, have to be brought out, and we shall turn back a leaf in our social calendar and revive the afternoon reception, somewhat out of favour of late. Such functions may be successful, despite the lack of men.

## DANCES WILL BE FEW

From present indications, I do not think that New York will have many large dances. Just now, they are not in good taste. We have many other ways of keeping the ball rolling and allowing a wide scope to the tradespeople. Charity affairs will be legion, and I hope that we shall not forget our needs at home. These may be prosaic and wanting in romance, but the claims are pressing, all the same. Newport can always be looked to as a harbinger of what is to come. Several débutantes made their débuts there last summer, in the set which is considered the most fashionable in New York. No large private ball was given, and I should not be surprised if this course were to be followed this winter. Of course, we must not hang our harps upon the willows. We must be cheerful and make merry after a manner, even if our hearts are aching.

The programme will include dinners; some of them will be given on opera nights and will be brief and intimate. Then there will be the opera and possibly an informal dance afterwards. I hear of plans for dinner dances and also for a series of dances for married people and those who have passed the débutante and the three-year-old stages.

## TRAINING-CAMP RESORTS

I also predict an early exodus to country neighbourhoods in the South and Southwest and on the slope where the training-camps are situated. Spartansburg will become a resort. Although remote, it can be reached within a day or less by rail from any of the popular southern watering-places. This, of course, does not apply to Florida or far southern resorts. There is excellent shooting there, and the climate is dry and exhilarating. Many people I know, on the other hand, do not intend to close their country houses, especially houses near town. Indeed, country life is coming to be a year-round affair with us.

Drama at the moment is frothy and weird. Here I must protest, notwithstanding distinguished endorsement, against such plays as "The Country Cousin"—merely as a supposed picture of manners and morals in our country houses. There was sufficient ground for complaint when "Up Stairs and Down" was given last year. These plays portray a "rough-house" society, the inspiration for which comes from the so-called "revelations" of life on Long Island and

## Conversation Has Received a New Impetus, and Afternoon Receptions May Replace Large Dances; Both, of Course, "On Account of the War"

at Newport, as depicted in the cheap magazines. There is room enough for satire, but these efforts shoot wide of the mark. Without wishing to be classed as an old fogey, I protest against such vulgarity and exaggeration. Some one said long ago that Wilde alone was the only dramatist whose characters talk like people of birth and refinement. They are a bit artificial, but the assertion is not without foundation. Our satirists indulge in gyrations à la Charlie Chaplin—amusing, if you will, but far from being true to any reality.

The canons of good taste are not violated in our representative society. We may be dull, we may be commercial, and we have our faults, but coarseness is not one of them. I protest against these plays as I do against novels and "revelations" of a similar unsavoury character. They are false and misleading and, unfortunately, are apt to influence the ignorant.

We have not adopted any *dernier cri* from the many for which the newspapers give us credit; not even the "wobble"—the dance which has furnished such a wealth of material to the imaginative reporter. We do not take our dances from dancing-masters' conventions; neither do we take our hints for our clothes from tailors' assemblages or from the advertisements of ready-to-wear brands.

Reverting to the abolition of the custom of the women retiring to the drawing-room while the men linger over their wine, some of my fair

I predict for this winter much success to our little French theatre, if only judicious management will get the right plays and good actors. There is a stupid system of copyright which has been prohibitive to obtaining the latest successes. These are handled by agencies here and peddled out to various managers for translation or adaptation, and these latter magnates hold on

to them like dogs in the manger. They never produce them and they keep them away from other people. Everywhere I hear of schemes for private theatricals. We have a great deal of talent, and the French stage has innumerable *levens de rideau*, little one-act plays, which are delightful. A few are risqué, but most of them are refinement itself compared with some of our native farce productions. In our own language, volumes have been published of clever curtain-raisers or one-act comedies, as well as longer plays. One could begin with Lord Dunsany—who is inimitable and always enjoyable—and pass on to Galsworthy, and so on through a long list which should include some of the best works of representative American playwrights.

When I was a small chap, there was a cycle of private theatricals in New York, for the most part given in the pretty little theatre of the Jerome residence—now the Manhattan Club. I can remember "The Russian Honeymoon," with Mrs. James Brown Potter, and "The Cape Mail," by Clement Scott, a war drama of the old school, in which Dr. Holbrook Curtis played the lead. However, to return to France; our amateurs with a good Paris accent would be giving us an educational stimulus if they would add French plays to their repertoire,—but not those of the Palais Royal or the cafés, nor such boarding-school war horses as "Poudre aux Yeux," or "Chapeau de Paille d'Italie." Really, there is nothing so easy to get as a new and charming

French play. They publish every one they perform. Perhaps "Maytime" is responsible for an interest in our ancestors and in the fact that we have national "periods" of our own from which to select fancy dresses. Let us hope so. If Carpentier comes over, boxing will be all the rage this winter and there is no reason why women should not attend these exhibitions. We have left behind us the false delicacies, but we keep within the boundaries of good taste.

## THE MASCULINE MODE

Never have men paid so much attention to the niceties of dress without being guilty of any touch of foppery. Military life is responsible for this, in so far as the utilitarian and the practical are emphasized. Sack coats, whether they be single-breasted or double-breasted, fit the figure easily. I find it remarkable, in looking about, to notice the similarity of the masculine and feminine silhouette. This is due to the constantly increasing influence which the prevailing mode of men's dress has had upon women's dress. If there is any tendency to alter the details of the sack coat, it is to be noted

in the somewhat broader lapels. Waistcoats are cut somewhat higher than heretofore.

The throw-over scarfs, the type most generally worn, cover a wide range of colours. The solid colours and dark shades are seen a great deal, and black is in high favour, but so also are bright contrasting stripes, regimental and otherwise.

There is no change in the conservative block of the derby or "pot hat." Men of taste in this country have refused to be influenced by the strange gods, whose image is worshipped in the form of flat-brimmed bulking-crowned derbies. The felt hat and Homburg block remain with us.



friends have confessed to me that they have always been in silent rebellion against their banishment from the dessert séance. Now that they smoke, they declare, it is far better fun to do so in congenial company. As for drinking, even cordials are taboo in some houses during our present Lenten régime. Dinners are shorter, necessarily, and women do not care so much for the time-honoured topics of servants and dressmakers and scandals, and the married women have many other occasions to discuss the nursery. For ourselves, stocks are in the background, and there are few sports in which both sexes do not take mutual interest.





Walter Scott Shinn

**MRS. KERMIT ROOSEVELT AND HER SON, KERMIT ROOSEVELT, JUNIOR**

*Mrs. Kermit Roosevelt and her son, Kermit Roosevelt, junior, are visiting her father, Mr. Joseph Edward Willard, our American ambassador to Spain, while Mr. Roosevelt, who has recently received the title of Honourary Colonel, is at the front on the staff of General Maude, commander of the Mesopotamia forces. Mr. Kermit Roosevelt, the son of Colonel Theodore Roosevelt, left Plattsburg in July to serve in the British army, and his wife and son accompanied him to England*



# MAN'S ORDER IS WOMAN'S CONFUSION

We Are Spared the Disruption of the Dramatic House Cleaning of Days Gone By, but a Man Must Still Submit to a Woman's Whimsical Logic and Tenacious Love of Order

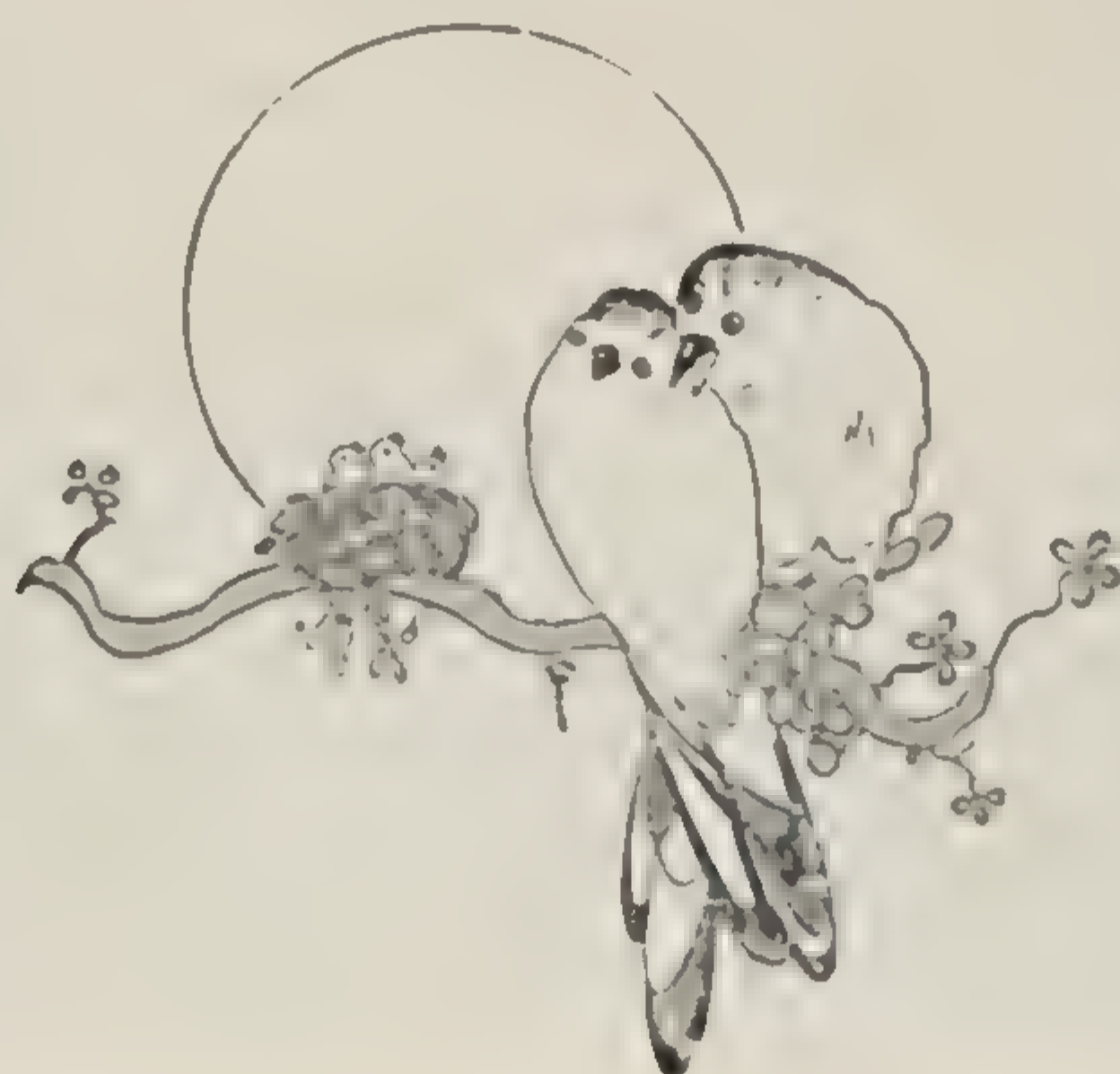
ORDER is said to be heaven's first law, and the axiom carries with it the implied corollary that disorder is of satanic origin. Hence the feminine belief that man, so often the enemy of domestic order, is leagued with the power of evil. In that world-long war of the sexes, which some persons think is to be ended and others believe is to be intensified by present and prospective changes in the status of women, nothing has brought about so often the breach of truces and treaties as the vast difference between masculine and feminine concepts of domestic order. The old-fashioned housecleaning has fallen into decay, but these concepts have not yet been harmonized. If men sneer at feminine helplessness touching a railway time-table, women smile at the face of blank masculine non-comprehension which looks on the feminine alphabetical telephone list. Where a man looks to find a surname under its proper letter, he finds naught and must be released from his perplexity by a scornful jewelled finger which points to "Elizabeth," or "Jane," or "Edith." He hunts in vain for the name of the family physician and accidentally hits upon the word "Doctor" at the head of the list, in utter disregard of alphabetical succession. The thing is a mystery, a puzzle that declines to yield up its secrets to masculine questing, but, from the feminine point of view, a perfect example of reasoned order. And, to the humiliation of the masculine critic, the thing "works."

IF the domestic telephone list defies masculine intelligence, what shall be said of the irreconcilable difference between men and women where the arrangement and administration of a domestic library are concerned? The man who would like to have his favourite edition of Rabelais handy on the library table, finds himself forced to get out a search-warrant for the volume and comes upon it at length between "Two Years Before the Mast" and "White's Natural History of Selborne," which exactly match it in physical aspect. Only by war can he maintain what he crudely regards as his rights. That tempting disorder of masterpieces which every man who loves letters likes to see cluttering the library table, typifies to the orderly feminine mind mere masculine chaos. The proper place for a book is on the shelves, and its exact niche

is to be determined by no silly notion touching the subject of a volume, but by its decorative value in a scheme taking into account alignment and colour. If, without too seriously disregarding these considerations, books can be classified upon the shelves, well and good, but, after all, a book, when not in actual use, has a character as furniture that can not be disregarded, and if a man has favourite books he ought to know them well enough to spot them wherever they stand.

SOME men and women have hit upon the happy compromise of setting aside a shelf for the books in use, but, sooner or later, the man, smitten with the omnivorous browsing instinct, has crowded the shelf beyond its limits and piled it high with an unsightly heap of books that it was never intended to accommodate. Then some day, in his absence, the woman, whose patience is exhausted and whose order-loving eye is offended by the unsightly display, puts every book in excess of the number that the shelf can properly carry, back into what seem the proper places, and the wretched man roams the library in profane rage seeking his lost treasure.

THOSE cool, dark, quiet, urban houses that lone men inhabit all summer long with a delicious sense of relief from the accustomed ordered strictness of domestic life, acquire toward autumn, save in the dismantled rooms which the man has solemnly sworn not to enter, the appearance of being "all study;" in other words, take on the aspect of the man's private and special apartment as it existed before the modified reform of modern house cleaning. That convenient table stands ever at the bed's head, with its shaded electric lamp, its heap of miscellaneous books, its ash-tray, and its saucer for the nightly bottle of cold beer, an arrangement he has fought for all summer. The man triumphs in the vanity of having wrung that small favour from the domestic agent of the absent loved one. At last the lady returns, and, with that exquisite movement of both arms that women use in removing two hatpins at once, she says, looking critically round, "Why, Tom, what is that table doing there? Ellen, remove it, please."





## THE HOUSE OF MR. AMOS A. LAW-

RENCE AT BEAVER POND, BEVERLY,

MASSACHUSETTS, IS THE DELIGHTFUL

SETTING OF MANY RARE ANTIQUES

(Below) In this detail of the bay window at the end of the living-room (shown at the bottom of page) may be seen the large pieces of blue glass ranged along the window-sill and marking the predominating colour of the room. In the spaces are Chinese rock crystal figures, and there are Japanese lilies at the sides of the window



The living-room is a great English hall with high beamed ceiling; in its furnishing, fine Jacobean pieces are combined with the comfort of modern upholstered furniture. At the north end of the living-room, a stairway of oak stained olive gray leads to the modern version of the minstrel's gallery, which runs across one side



(Right) The gray plaster of the living-room walls and the olive gray of the stained oak woodwork are relieved by a group of yellow Chinese porcelains and yellow amber on the table in the centre, and still further by the Flemish tapestry over the fireplace of Caen stone. The table at the right holds a collection of white jade animals. This photograph gives a second view of the minstrel's gallery







*In the dining-room, the sombre tone of Jacobean walnut and the deep hues of the Flemish tapestry give admirable background for the collection of antique red glass which stands on the side table*

*(Below) The red-tiled dining-room has Spanish chairs of the Jacobean period and an old Dutch table with the Elizabethan ball legs. Dutch, too, is the over-mantel, a still life painting of the old school*





THE LAWRENCE HOUSE IS TRUE TO

THE SPIRIT OF THE JACOBEOAN PERIOD



Against the panelling on the east side of the living-room is set an old English table laden with Chinese bronzes and agate animals. Carved soap-stone screens at either side of the centre subdue the electric lighting. The chairs show the true Jacobean twist

(Below) The simply appointed entrance-hall sounds the keynote of the decoration in its dark woodwork, its red-tiled floor, the old Flemish wall-tapestry, and the Jacobean furniture with its turned posts. At the back, a door opens into the living-room





# THE SOCIAL SIDE of MILITARY ETIQUETTE

## One Thing, and One Only, May Cause the Private to Outrank the Officer, and That Is the Presence of the Woman Civilian

By B. D. THORNLEY

LUCILLE has big brown eyes and an earnest soul. Doubtless she was born with the eyes, but she has acquired the soul by means of stern effort and three brothers. The stern effort consisted in rolling three hundred and sixty-five bandages, making nineteen dozen "helpless shirts"—not to mention pajamas and "huz-zifs"—and knitting everything knittable, from straight mufflers up to Queen-Alexandra-toed socks.

As for the three brothers—one is a pre-war West Pointer of airs and distinction; one wears the jaunty little cap of the Royal Flying Corps and is now engaged in bringing lumps into the up-curved throats of Fifi and Cécilie; and the third is a plain, undecorated, drafted private in the One Hundred and Sixty-fifth.

West Point Blankston is a Captain, and knows his blue "Moss's Manual" from the copyright page clear through to the maps in the limp back pocket. Private Harvard Blankston, on the other hand, knew no war but football until his country needed rookies more than she needed half-backs.

### THE IRON-GRAY MAN TO THE RESCUE

And between them stands Lucille, earnest-souled but bewildered. For though Major Moss has written six hundred and ninety-eight helpful and entertaining pages on everything from alignment to hoecake-on-the-march, he nowhere devotes a single remark to the mutual sister of an officer and a private.

In this strait, Lucille went to the Iron-gray Man who had been in the army before either of her brothers was more than an astral communiqué heading for the Family Bible.

"Officers and men don't mingle—they just don't!—any more than Fifth Avenue and Sixth. Moss says so. Harvard can't even speak to West Point in the first person. He's got to say, 'Private Blankston has not understood Captain Blankston's orders'—that is, if he doesn't understand. He has to salute when he comes in and when he goes out and be sure to leave the door just as open and no opener than he found it. He has to salute even if he's riding on a wagon, the Major says, so I suppose that means when the poor boy's driving his car. And he'd even have to give up his seat in the s-s-subway!"

The Iron-gray Man would have interrupted sympathetically at this point, but no. Lucille swept on, "The worst thing of all happened yesterday. I was walking with Harvard, and we met West Point, and I thought we'd go on together. But no. Moss says—paragraph six hundred and forty-two, at the top of the page,—'A soldier accompanying an officer walks on the officer's left and about one pace to his rear!' I couldn't. I simply couldn't choose between them. So I just rushed into Mary Elizabeth's and cried into my tea!"

### THE NEW GROUPING

Whereupon the Iron-gray Man proffered the following solution which, while it may not have been as yet officially endorsed by Major-general Leonard Wood, would certainly satisfy him, as it seemed to satisfy Lucille: "When you and Harvard met West Point, you made a big mistake," he said, his eyes twinkling. "The three of you constituted a new grouping, of course—an officer, a private, and a feminine civilian. That was the way you took it. But you should have felt it this way—a woman and two men.



*A woman, an officer, and a private make a triangle which Moss himself cannot define, yet there are solutions other—and more cheering—than retirement, tears, and tea*

That was a social, not a military, formation. And who was the highest authority present?"

"Me?" said Lucille, ungrammatical but filled with dawning hope.

"Certainly. All you had to do was to take charge. The man you were with, the private, was the next in rank. The newcomer, the officer, was the rookie. If you hadn't asked him, he couldn't have come, captain or no captain. When you did—seeing that you were his superior, and brown-eyed—he just had to."

"And it would be the same at a dance?" Lucille asked. "I would take charge?"

"Of course. Though officers and men aren't supposed to mingle, officers and men certainly do. The old tradition belongs to the days when an enlisted man was, in all probability, well—you've said it—he was Sixth Avenue, if not Eighth. But this war has upset precedent, even in countries that are still under the volunteer system. With the draft, the junior partner of a firm may be a plain private, and his secretary—with Plattsburg experience—may be his lieutenant, to whom he must show deference."

### MILITARY RANKS LEVEL ALL OTHERS

"But saluting?" said Lucille doubtfully. "Would the junior partner salute his secretary?"

"An officer is a trained man. That's the only distinction nowadays," the old soldier said. "As such he must be treated with respect. It's good for the private, even if in other lines the private knows more than the officer. But this isn't 'other lines,' and he's got to be remembering it every minute he breathes. This is War. It's good for the officer, too. It helps him to realize his responsibility as a leader of men. It steadies him. Every soldier, every real soldier, realizes the mutual helpfulness of these little deferences, whether he's in the ranks or not. The private knows, too, that if he has to salute and say 'sir'

to his lieutenant, that very lieutenant must salute and say 'sir' to the captain, and so on up the ladder.

"Besides, the salute is something that belongs exclusively to the Government—your friend Moss says that. Soldiers, sailors, and marines are proud of it, proud that they have the right to salute. The only man in uniform who hasn't this right is the prisoner under guard."

"But you speak as if a civilian shouldn't salute," Lucille interrupted. "I often see them doing it nowadays. One man on Fifth Avenue saluted the colours when they went by, and I thought it looked so awfully nice."

"Perhaps he was an officer out of uniform. In that case he was right," her authority remarked. "There seems to be some doubt as to whether the civilian just takes his hat off or whether he holds it against his heart as men do who were once in the Service but have retired. In any case, no civilian uses the military salute at any time."

"While we're talking of saluting, here are a few more rules. An officer walking with a woman and meeting a private will, of course, reply to the private's salute. But if he meets another officer or a civilian, it resolves itself into a question of the social group again. He may either salute or take off his hat, just as he likes. But if he's

wearing his side arms, his belt and revolver, he must always salute. 'Saluting distance' is about thirty paces. Two men whose routes cross would salute if they came as near as that to each other. If they were approaching and would pass, the private would wait till he was six paces away. Then he would give the required recognition, looking toward the officer and holding the position until the salute had been acknowledged, or the officer had been passed. If he overtook the officer, he would salute just as he came abreast of him.

"All courtesies given to American officers and men, of whatsoever branch of the service, are also accorded to members of the Allied forces who chance to be in the United States. To salute with a hand in the pocket or a cigarette in the mouth is a military faux pas of the most shocking description, only to be equalled by the junior officer on horseback who addresses his senior, who chances to be on foot, without first dismounting; or, if both are mounted, rides forward on his outraged superior's right!"

### A POINT OF TITLE

"Harvard and West Point had a dispute about introducing," Lucille said presently. "Harvard brought Lieutenant Knickerbocker home with him—he was on the team, you know—but when he introduced him to me, West Point said he should have called him just Mr. Knickerbocker."

"No, he was wrong there. He would be introduced as Lieutenant, but spoken to or of as Mr. Knickerbocker. If West Point had a formal communication to make to him when he was with troops, he would give him his title. Captains and men of higher rank are introduced and always referred to or addressed, by their titles. But a non-commissioned officer or a private off duty would be just plain Mr."

"It's as bad as pirate bridge!" Lucille sighed. "And when it comes to the etiquette of 'The Star Spangled Banner'—Oh, I know a soldier rises, of course—everybody does that—but has he anything else to do?"

"Yes. He salutes at the first chord and holds the salute position all through. That's the latest ruling. And he should do the same for the

(Continued on page 160)



THE GARDENS OF "DAWSON HALL",  
HOME OF MRS. ROBERT D. EVANS,  
ARE SWEET WITH OLD-FASHIONED  
FLOWERS IN A FORMAL SETTING



(Above) With a gleaming white pergola as a background, there is a truly beautiful arrangement of roses: great splashes of brilliant colour they are, and their delicacy is given character by shrubs of a sturdier sort in the form of two clipped bay-trees in pottery tubs

(Below) The gardens of "Dawson Hall", the home of Mrs. Robert D. Evans at Beverly, Massachusetts, centres about a lovely pool, all afloat with lilies and aglimmer with dragon-flies. Then, there are smaller pools, too, bits of silver that shine in the sun





(Right) Overhead there are Dorothy Perkins roses; they are of that soft yellow pink, you know, and to have them climbing over a white pergola, with the sunlight drifting through, and with exquisite ferns and grasses bordering the path you walk on,—why, it's all that any one can ask this side of heaven



(Below) At the entrance of the garden, one feels, above everything else, the presence of the stately fans the elm trees wave, and there, in two moon-shaped groves of small cedars, are four white marble statues.—it is very impressive and a fitting prelude to the loveliness that lies beyond the ivy-covered gateway





Without Julia Sanderson, we refuse to consider the season started. But we aren't without her, she's playing in "Rambler Rose," another Frohman musical comedy. There's another good thing about this production,—Joe Cawthorn is playing in it, too



Charlotte Falchild

THESE ARE SOME OF THE  
REASONS WHY SOME OF  
THE NEW PLAYS ARE PLAY-  
ING TO PACKED HOUSES



Two photographs by Alfred Cheney Johnston

(Above) Carol McComas is now playing the heroine in a regular hold-on-to-your-seat-here-comes-the-villain melodrama called "A Scrap of Paper." It's the sort of play in which everything happens with the general movement of a French farce, and there's a professional crook in it who rejoices in the name of "Handsome Harry"



© Ira L. Hill



(Above) Alexandra Carlisle is playing the leading rôle in "The Country Cousin," which, by the way, might be called "The Woman from Home"—a new play by Booth Tarkington and Julian Street. It is a typically American play,—one truly representative of the American people

(Left) When Ina Claire left the Follies, New York, as one man, sent up a despairing wail. It happens, though, that it's a good thing she did,—she is so very successful as "Polly" in "Polly With a Past"



S E E N o n t h e S T A G E

Acting, Like Any Other Work of  
Art, Can Be No Greater Or Less  
Thing Than the Man Who Makes It

By CLAYTON HAMILTON

IN a recent Sunday issue of "The New York Times," Mr. John Corbin published an interesting essay on acting and impersonation. He pointed out the fact that the ablest impersonators seldom make good actors and that great actors seldom make more than passable impersonators. The reason for this fact is very simple. Imitation is the method of impersonation, but the method of acting is suggestion. Acting is an art; and the important thing about it is that essential something that the actor has to say, through the medium of all his stage disguises. Acting, like any other work of art, can be no greater nor less great than the man who makes it. Its purpose is to stimulate the imagination of the spectator into a quickened consciousness of life. The actor's subject-matter is himself; and, in a high sense, it is his duty always to act himself, regardless of the make-up and the costume that he may be wearing in his part. If he is a great man, it is to be assumed that he "contains multitudes," as Whitman said, or, in other words, that he is really many men. Consequently he can play himself in a score of different rôles without incurring any danger of monotony. Thus Richard Mansfield was greater than any of his parts. His performances of different characters were very different, and he was noted for his range and versatility; yet he was always Richard Mansfield, and it was mainly for this latter reason that the public always went to see him.

AN IMPERSONATOR OF LINCOLN

The impersonator, on the other hand, confesses that he finds no subject-matter in himself and asks for admiration of the trappings and the suits of his disguises. His stock in trade is a special talent for exactness of imitation; and, whenever imitation is exact, there is no art. "*C'est imiter quelqu'un que planter des choux,*" said Alfred de Musset; or, as Mr. Austin Dobson has translated it, in the refrain of the best of his ballades, "The man who plants cabbages imitates too."

An almost uncanny instance of exactness in imitation is afforded by Benjamin Chapin's impersonation of Lincoln, which has been exhibited on the lecture-platform, on the legitimate stage, and more recently in moving-pictures. Mr. Chapin has been endowed by nature with a striking physical resemblance to the martyred president. His figure is almost precisely a replica of Lincoln's; and his face can easily be changed to Lincoln's by a very simple make-up. Furthermore, Mr. Chapin has made a life-long study of the character and personality of the hero whose aspect is all but repeated in his own; and, by virtue of this study, he is able to depict the mutable expressions of Lincoln's living countenance. Yet Mr. Chapin does not even claim to be an actor; and, so far as the present writer is informed, he has never appeared before the public in any other part.

THE TRUE ACTOR DOES NOT IMITATE

Cissie Loftus, despite the exceeding cleverness of her imitations, has not achieved a notable success as an actress in the legitimate drama. In fact, there is a legend in the theatre—which may or may not be true—that once, when she was being rehearsed by the late Augustin Daly in the part of one of Shakespeare's heroines, Mr. Daly suddenly stopped the rehearsal and said, "My dear Miss Loftus, won't you please imagine the performance of some actress in this part, and then give us an imitation of her?" Elsie Janis can imitate Bernhardt and Ethel Barrymore; but she cannot act like either of them. Even so supreme an impersonator as Albert Chevalier, a man without a peer in his own profession, looks like an

ordinary stock-comedian when he acts a part in a regular play. On the other hand, so distinguished an actor as John Drew appears in part after part without changing his mask or altering the cut and quality of his clothes, and yet contrives, by sheer suggestion, to create many living characterizations. Mr. Drew is always Mr. Drew; yet the people that he plays are by no means the same people, and even an admiring public does not always recognize the exercise of art required in order that Mr. Drew may seem so easily himself in all his different parts.

ART APPEALS TO THE IMAGINATION

The distinction made by Mr. Corbin should constantly be borne in mind in judging performances upon the stage. It explains, for instance, the reason for the fact that so many minor actors who make emphatic hits in what are called "character parts" never succeed in climbing up to the rank of leading players. It also explains the fact that a great artist like Yvette Guilbert can stand up in a corner of a room—without scenery, without make-up, without stage-costume, without any trick of lighting—and suggest, by sheer imaginative means, the very presence of any kind of woman, young or old, who ever lived in France. She does not have to smudge her face with coal in order to impersonate a scullery-maid, nor to wear a crown in order to impersonate a queen. I once saw Richard Mansfield, who was wearing a dinner-jacket at the time, change from Dr. Jekyll to Mr. Hyde in a chair of his own library, not more than half a dozen feet away from me. He had been asserting that the method of the true actor was to appeal to the imagination; and he performed this *tour de force* in order to convince me that he did not need the adventitious aid of lights and make-up, but could force me to imagine that I saw what he wanted me to see.

But, though Mr. Corbin's distinction is fundamentally sound, it must not be assumed that the art of acting and the craft of impersonation are never united in the same performance. A few great actors have also been remarkable impersonators, and have managed to combine the two methods of imitation and suggestion without any detriment to either. The most remarkable instance of this combination which has come within the range of the present writer's observation was the dual equipment of Sir Henry Irving. Irving was, first and foremost, a great actor; and that is only another way of saying that he was always Henry Irving. The personal aura of his keen imagination "informed"—in Aristotle's sense—every one of his creations. Yet Irving was also an astonishing impersonator. Anybody who has seen his Charles I, his Napoleon, his Dante, will remember how absolutely different they looked from each other and from Irving himself. Irving was actually a tallish, slender man; but anyone who saw him only as Napoleon would have sworn that he was short and stout. The stoutness, of course, was easy to manage; but how did the actor cut a cubit from his stature? As Napoleon, he trotted rapidly around with quick and nimble feet, and his gestures were hinged from the elbow and the wrist. As Charles Stuart, his stride was long and slow, majestic and a little languorous, and his gestures were hinged from the shoulder. The face of Irving's Charles was copied from the numerous great portraits by Van Dyck; and the head of his Dante was modelled from the bronze bust at Naples. But the craft of the impersonation did not end with his. Irving's Dante, as he walked, leaned forward and held his left shoulder a little higher than the other. These details, of course, were culled from the description by Boccaccio, who saw the Divine Poet with his own



Maurice Goldberg

In "Disraeli," George Arliss delighted us with a wonderful piece of impersonation; but in "Hamilton" he presents to us an even finer thing,—a bit of imaginative acting that creates for us a personality without aid of actual physical resemblance





(Left) Yorska, formerly of the French theatre in New York, is deserting the French drama to appear in "Madame Cécile," by Louis Anspacher, who wrote "The Unchastened Woman"

Maurice Goldberg

eyes when he himself was an observing little boy of nine.

Since the death of Sir Henry Irving, no other celebrated actor has also exhibited such clever achievements in impersonation as Mr. George Arliss. At the present time, Mr. Arliss is perhaps most noted for his impersonation of Disraeli; but he had already asserted his eminence in the finer art of acting long before he first put on the make-up of Lord Beaconsfield. For various reasons, the present writer seldom presumes to criticize the work of living actors; but, in the case of Mr. Arliss, whose achievement is unquestioned and unquestionable, an exception will be made to this habitual reticence.

Mr. Arliss first came to this country in 1901 with Mrs. Patrick Campbell and made a keen impression with his performances of Cayley Drummie in "The Second Mrs. Tanqueray" and the Duke of St. Olpherts in "The Notorious Mrs. Ebbsmith." He was equally at home in both parts, although the former had been created by Mr. Cyril Maude and the latter by so different an actor as Sir John Hare. For some years after this, Mr. Arliss appeared in a series of eccentric characters, in which the note of comedy was usually paramount. He was then persuaded by Mr. David Belasco to appear in several sinister and malevolent rôles, such as that of the cynical hero of "The Devil" and that of the murderous prime minister in "The Darling of the Gods."

#### ARLISS, AN IMAGINATIVE ACTOR

Since Mr. Arliss, in these various disguises, contrived always to be somehow Mr. Arliss, we could have no surer proof that he is a gifted actor; for, off the stage, he is neither cynical nor eccentric. He is a man of keen intelligence, a scholar and a gentleman; and, in the habit of his mind, he is always simple, straightforward, and direct. He knows the art of acting not only sub-consciously, but also consciously, with an intelligence that is not only creative but critical as well. He is one of the few actors I have ever known who have been able and willing to explain how bad they were in performances for which they had been highly praised. When Mr. Arliss was appearing as Judge Brack with Mrs. Fiske in "Hedda Gabler," he told me that his performance was all wrong, despite the fact that it had



H. N. King, London

(Above) Our Ethel Levy, now of the English stage, is on a holiday, her first in four years, with her husband, Claude Grahame-White, the aviator, in the garden of Piggot's Manor, at Hertfordshire, England

been greeted with golden encomiums from every critic in New York. "Brack ought to shake things when he comes into a room," Mr. Arliss explained to me, "I can't do that; I am too slight and delicate; I have therefore been obliged to murder Ibsen's character and substitute a totally different fabrication; anybody who does not see this does not understand the play."

Mr. Arliss's Disraeli was a masterly impersonation; but—and this is the important point that the writer has been trying to lead up to—his Alexander Hamilton is scarcely an impersonation at all. It is that far finer thing—a bit of imaginative acting. Mr. Arliss, with the assistance of a very simple make-up, actually looked like Disraeli. He does not look like Hamilton, and he does not try to do so; he attempts instead to make his spectators imagine that he looks like Hamilton. Mr. Arliss has neither the face nor the figure depicted in the Trumbull portrait; and he is actually twenty years older than Hamilton was at the period of the play. Yet the dominating note of this imaginative exhibition is the note of almost boyish youthfulness; and there is never a suggestion of the sinister or the eccentric. This impersonator of many "character parts" is now acting a "straight part"; he is recreating on the

stage a great and ingratiating person who is honoured in history as one of nature's noblemen, and he makes this person every inch a hero.

#### "HAMILTON"

"Hamilton" was written by Mr. Arliss in collaboration with Mary Hamlin. It shows a studious reading and a well-advised selection of the facts of history, and

it is, moreover, a workmanlike and well-made play. There was never any reason for going to see Mr. Louis N. Parker's "Disraeli" except to enjoy Mr. Arliss's performance; but this new piece in itself affords a worthy evening of entertainment and might be played successfully by several other very able actors. It gives an interesting picture of the times, and sets forth such important personages as Thomas Jefferson, James Monroe, Count Talleyrand, and John Jay without discredit to the dignity with which their names are held in history. The first two acts, before the well-made plot begins to climb to a climax, are mainly conversational; but the conversation is admirably written, not only as stage-dialogue, but also as a literary record of the manners of a bygone century.

We are introduced to Hamilton at that early period in his career when he was serving as Secretary of the Treasury in the cabinet of President Washington. He is fighting heroically for his bill to commit the credit of the federal government to complete and centralized responsibility for the unpaid debts incurred separately by the thirteen states during the course of their successful prosecution of the revolutionary war. His bill is opposed by the advocates of states' rights; and Monroe and Jefferson represent the two deciding votes that seem certain to defeat it. But Hamilton tricks them out of their position by bringing up another current issue in which they are deeply interested but which, in his private opinion, is of no importance whatsoever. This is the question whether the new capital of the nation should be situated in the north or in the south. Hamilton pretends that he is prepared to use all his power to secure the capital for the north, until he goads Monroe and Jefferson into offering a compromise, by the terms of which they promise to vote for his treasury bill in order to induce him to renounce his opposition to a southern capital. By this clever bit of diplomacy, Hamilton secures something for nothing.

(Continued on page 132)



Alfred Cheney Johnston

Jane Grey, who for so long has been one of the best lady mystifiers we've had on our stage, is appearing in another puzzler called "De Luxe Annie," and, of course, she is "Annie"



## A R T

IN these days, when the American artist is thrown upon his own resources, to find inspiration for his work in his own country and fulfil the prophecy of a brilliant future for American art, it is interesting, if not prophetic, that a painting by a living American has just sold in this, the artist's own country, at a veritably amazing price. This painting, "The Girl Crocheting" by Edmund Tarbell, moreover, is not one of those rare works which sweep the critic off his feet and reduce comment to the exclamation,—“What is money in comparison with such genius as this!” On the contrary, one is left fully able to wonder dispassionately what was the basis of the phenomenal sale. If only the girl were knitting, it might seem that possibly the spirit of patriotism had entered in to “boost the price.”

The picture is characteristic of Tarbell in its choice of a roomy, silent, New England interior, in which a girl sits apart with her own reflections and a tea-cup or a bit of work. There is, indeed, a sense of such hushed remoteness about the picture as to forbid intrusion or response. Tarbell's choice of local interiors with delicately painted figures against neutral walls has won for his work at times a comparison with the masterly

(Continued on page 164)



Two photographs by Peter A. Juley

A masterpiece of technique and delicate line-work is "La Nuée d'Orage" from the exhibition of the work of Félix Bracquemond at the Keppel Galleries. In this etching, the artist has powerfully expressed the sense of coming storm, not only in the threatening sky and the dark line of wind-tossed trees, but in the apprehension reflected in the geese in the foreground



© N. E. Montross

"The Girl Crocheting," by Edmund Tarbell, which recently fetched, even in these war times, a record price for the work of a living American artist, is characteristic of its Boston maker in a serene austerity of treatment, which has its own charm, though it lacks the humanity of interiors by the great Vermeer

(Right) "The Gold-fish Bowl," by Robert Reid, on view at the Milch galleries, was winner of a gold medal at the Panama-Pacific Exposition of happy memory in art



Louis H. Dreyer

Blakelock, whose work has of late been much before the public, was among the contributors to the exhibition which opened the new home at the Snodgrass Galleries. Twilight was second only to moonlight in Blakelock's heart; either gave him the desired opportunity to paint trees in silhouette against a brilliant sky



The beautiful stately lines of the moyen-age costume are followed by an evening gown christened "Mer Noir." Over a slip of flesh coloured satin the overdress of black silk net, embroidered with jet, falls in severely straight folds. Running in and out of the waist is a crushed girdle of sapphire blue satin which loops and ties behind. The gown fastens in the back, being of the autumn vintage



"Cardinal" is appropriately carried out, in part, of that particular shade of red silk, brocaded in silver. Two red net skirts, one of them garlanded with flowers, billow over the brocaded underskirt. A coquettish cluster of flowers adorns the brief left sleeve, and the sash ends which spring from one side of the skirt are weighted with red glass beads. The frock is intended for a debutante



(Left) "Royal" is a gown of white plush. Heavy oyster white lace composes the bodice and the front panel, at the left side of which a gardenia of white velvet glitters with rhinestones. The side panels, of white plush, hang loosely over the plush underskirt. Like the back panel, they are finished with a band of ermine tails. The sleeves are of white chiffon

The gleam of dewdrops in the sun is suggested by "Dauphin." Through an overdress of white net shimmers a foundation slip of silver cloth. The net is embroidered in silver, and the belt of silver grosgrain ribbon is finished with a silver flower studded with rhinestones. The white net scarf trimmed with ermine and silver flowers may be worn as a wrap



FOUR EVENING GOWNS FROM BOUÉ  
SŒURS ARE ELABORATE YET OF FAIRY-  
LIKE BEAUTY OF LINE AND COLOUR



FINEST FABRICS TAKE SIMPLEST LINES, FAC-  
INGS AND LININGS SHOW THEMSELVES BOLDLY,  
AND ORIENTAL EMBROIDERIES ARE PARISIAN

MODELS FROM MOLLIE O'HARA

(Left) Premet put beige ribbon and black charmeuse together—and this one-piece gown resulted. The beige ribbon forms the underbodice and the sash, and the sash loops discreetly hint at a bustle. The straight underskirt of black charmeuse is attached to the underbodice and buttons all the way up the front; over both hangs the long straight coat of charmeuse and embroidered chiffon, while the shawl collar and elbow sleeves are of the charmeuse

It is an evening gown reduced to its lowest terms; Chéruit does this to his evening gowns now. And it is quite frank about showing its facings of robin's-egg blue velvet wherever its sapphire blue velvet permits. Sleeves and neck-line are severely unsoftened, but the latter concedes a deep V in the back. The bodice is plain and long, while the skirt has full loose panels at either side, faced with the blue velvet, and the crushed sash loops and ties at one side



In this afternoon gown, Chéruit shapes rich fabrics into simple lines. The long straight slip is of white brocaded charmeuse embroidered in white and fringed at the bottom, and the equally long straight coat is of plum coloured charmeuse with bands of embroidery in plum coloured silk in the design as that on the slip. The skirt of the plain coat is shirred on the bodice in a fringed band extending above the belt

A Japanese design is worked in old-blue silk on this afternoon gown of chocolate brown velvet by Callot. The embroidered front of the dress is draped so as to form a tunic effect and shows the band of embroidery around the bottom of the skirt. Despite its long sleeves, this gown has a low-cut V in front, and it fastens at the back under a straight panel of the embroidery, bloused beneath the belt





When Fra Angelico painted his exquisite madonnas and angels on the walls of old Italian chapels, he might have used her, gown and all, for a model. As far as we know, the gown has no name, but it might be called "What Fra Angelico Missed." It's of chiffon velvet, all in a lovely soft gold colour, with practically no trimming,—just a band of yellow satin around the shallow neck-line. Then, there is a most marvellous sash; of yellow velvet it is, and it has loops in the back, and ends which are edged with a long yellow silk fringe

(Below) Strange to say, this wonderfully tinted organdy frock started out by being just as unimaginative a piece of plain white organdy as ever led a quiet life on a counter; and then Tappé, who had been thinking for a long time about a certain breath-taking watermelon pink, dipped it into just the right sort of dye, and this happened. The only trimming is a white organdy 'kerchief, and crisp little organdy cuffs. The 'kerchief ends at the waist-line in frilled chous. There is a pink organdy hat, too, trimmed with apple blossoms in the most charming shade of pink you ever saw on any apple tree



Charlotte Fairchild

(Above) In her rôle of Myrtle Davis in "Polly With a Past," Anne Meredith wears the most guileless of white gowns the designer could think of. A white gown, and an ingenuous bunch of field flowers tucked into one's girdle,—that's really the final statement on every thing naïve. The frock is of white Georgette crêpe braided in white, and bound about its slim little waist is a white Georgette crêpe girdle that ends in ornaments of white braid and silver beads. The hat is of white organdy, banded with a brilliant blue scarf and trimmed with a red poppy, a blue cornflower, and a white daisy, to match the flowers on the frock

COSTUMES FROM HERMAN PATRICK TAPPÉ

WHEN ANNE MEREDITH APPEARED IN  
THE RÔLE OF MYRTLE DAVIS IN "POL-  
LY WITH A PAST," NO ONE THOUGHT  
ABOUT THE PAST AT ALL;—EVERYONE'S  
MIND WAS ON THESE LOVELY GOWNS







Mario Calosso

*Miss Walton steps out of the Maison Cal-  
lot Sœurs ready to defy winter, whether  
in Paris or New York, in their newest  
wrap of vison fur lined with blue silk*

*At Doucet's they made her  
a coat of squirrel and vel-  
vet and let the collar go  
its own sweet way. It  
trailed round the waist  
and ended in beads*

*Poirot clad her in pad-  
ded marron faille stitched  
in navy, girt with blue  
velvet, and trimmed in  
castor. In Poirot's gar-  
den, Avenue d'Antin*



FLORENCE WALTON AND PARIS

IN LEAGUE AGAINST WINTER



MARTIAL ET ARMAND INTER-

PRET THE AUTUMN MODE IN

FROCKS AND WRAPS



*Luxurious and all-enveloping is this coat-wrap of black satin. It is slit at the sides, and, for beauty as well as extra warmth, it is almost smothered in black rabbit fur. The collar is high*



*Not all the yarn is going to the soldiers. Strands of it, gray and brown, ornament this girdle. The frock is of serge mouflonne in periwinkle blue, to match her eyes. The tunic is of marron velvet, and the little gilet of white mousseline*



*This is one of the new models in which an extreme decolleté is given countenance by being veiled in tulle to the neck-line. This slip is of black satin, and the black tulle drapery is embroidered in gold around its borders*



*There's variety about this evening coat. The skirt is of black velvet, and the upper part of black velvet and silver brocade. It is collared and cuffed with black fox and belted with white fox, and the lining is rose satin*



*The poor but virtuous governess in the old-fashioned English novel usually wore a muslin gown; but it wasn't rose coloured and pleated, banded and girdled with blue muslin, and clouded with gold-embroidered white lace*



This street costume, all of smoke gray broadcloth, doesn't stop until it has made use of two of the best things that have been given us this autumn: the tunic and the waistcoat. Now that we are believing seriously in both of these, we begin to realize just what they can do for us. The waistcoat is white faille, and buttons right up under the chin with a line of pearl buttons; it is really very smart. The long sleeves, coming from a tight shoulder-line, have their wide cuffs banded with black and white faille and flying squirrel, and the tunic, which comes almost to the bottom of a narrow underskirt, is banded to match the cuffs, first with fur and then with faille.



(Below) It is all long flowing lines and softly draping folds,—this afternoon frock of black charmeuse and black Georgette crêpe over white Georgette crêpe. The neck-line is banded with ermine, and hanging down straight from the neck-line—that is, straight except where the charmeuse belt confines it, is a long swinging panel of black charmeuse, a panel that ends in an enormous black jet tassel. The black Georgette crêpe sleeves are straight and long and are made over white Georgette crêpe and banded with ermine. And just where the black and white Georgette crêpe upper part of the skirt is joined to the charmeuse lower part, is a band of ermine.

DESIGNS BY TRAVIS BANTON

(Left) A street frock in a combination of two subtle grays has a harmless and decidedly smart little affectation; it wears a foolish little Eton jacket that is kept where it belongs by two panels that are confined by a crushed girdle. Now this part and the sleeves and skirt are all light gray broadcloth; the little inserts in the sleeves—those that look like bands up near the shoulder—and the dark part under the girdle are of Georgette crêpe of a darker shade of gray. The collar is hand-hemstitched white batiste, and there is a row of gray broadcloth buttons down the front, although the frock fastens in back with the same kind of buttons.

THERE IS NOT A BIT OF COLOUR ABOUT  
THESE, BUT THEIR BLACK AND WHITE  
AND SMOKY GRAY CHARM IS CARRIED  
TO GREAT LENGTHS BY THEIR LINES



Travis Banton



# FURS for SCHOOLGIRL and DÉBUTANTE

A Cursory Glance at the Wealth of Winter  
Furs Bewilders; but a Critical Survey Reveals  
Delightful Opportunities for a Wise Selection



Pre-eminently suitable for the young girl is this light gray squirrel set. Pale gray crêpe meteor faces the scarf and lines and edges the melon-shaped muff; muff, \$20; scarf, \$55



There's a quaintness about this beaver neckpiece, which is neither scarf nor cape. Like the muff, it is lined with dark brown crêpe meteor; neckpiece, \$50; muff, \$50



This scarf and muff are of nutria fur in a taupe shade. The scarf is fairly long and the muff is shaped like an egg. Both are lined with brown satin. Scarf, \$24; muff, \$16.50

(Right) Suitable for a schoolgirl is a set of hardy muskrat in natural colours. The scarf is small but smart; the muff is fashionably round in shape; scarf, \$7.50; muff, \$15



(Left) A more elaborate set, also of muskrat, for the older sister in college. Brown satin lines the canteen-shaped muff and lines and frills the scarf; muff, \$21; scarf, \$21



This is how the Hudson seal coat sketched below, to the left, looks from the back. The sash tied in the back is a new note



The warm high collar on this coat of Hudson seal is equally becoming worn open or closed. Five seal-covered buttons fasten the coat; \$150

THE wise selection of furs is an art, as some women who have made their choice too lightly, have realized to their cost.

It is not so much a matter of selecting good values—for only the very unwise would buy from any but a reputable concern, and reputable concerns price their goods fairly, according to their value—it is much more a matter of avoiding the commonplace and achieving the distinctive and becoming. A cursory glance at this winter's furs is likely to leave the shopper embarrassed by the wealth of choice offered. Sets of ermine and silver fox, voluminous coats of chinchilla, and smart capes of mink are seen in all the best shops; but they by no means run the gamut of the season's fashions in furs, for there is also a generous and attractive display of equally fashionable and less costly furs, such as black fox, lynx, badger, skunk, mole, beaver, nutria, raccoon, and caracul. There is no more approved fox set than the natural animal

scarf, rather smarter when not split open, and the round muff with a single hanging tail. Squirrel is particularly good this season, especially for the débutante, whose delicate colouring its soft gray tint seems to enhance.

The sets illustrated show a preference for tailored effects. This is because they are intended for "general utility" wear with tailored suits. Soft furs such as squirrel, beaver, and nutria, however, are equally appropriate for afternoon wear. Beaver will be worn chiefly with the brown cloth and velvet suits and dresses one sees on every hand.

Smart coats are to be obtained in all the furs mentioned, and many of them are priced at less than \$300. But the fur has yet to be found that will oust Hudson seal from its supremacy in point of all-around usefulness. No other fur has the fashionable flexibility of this one, which looks just as well with a walking-skirt of tweed and a rakish velours hat as with a velvet luncheon gown and dress hat.

The fulness in the back of another coat of Hudson seal is held in by a belt. Collar and cuffs are of taupe wolf. Coat, 45 inches long, \$250



# The ORNAMENTATION of the WINTER MODE

It is interesting to examine the materials and trimmings used in the gowns created by the couturiers this season because, owing to the conditions in France at the present time, comparatively few new silk or wool cloths have been brought out. The interest which attaches to the materials lies chiefly in the way they are used. This, however, does not apply to trimmings, for new things have, in a number of instances, been created. Quite a number of novelties have been evolved in jet, and there is a tendency towards the use of large jet discs and squares, which are often beautifully faceted. In the sketch at the upper right is a Lanvin model which illustrates this type of trimming; the dress has a skirt of dark blue velvet and a bodice and peplum of bright blue velvet trimmed with flat squares of jet. These squares are joined together, and where they meet there are little clusters of bright blue beads. This trimming is shown in detail in the photograph at the left of the gown.

A very interesting band of jet trims the Paquin model on the lower right of the page. This band is lined with salmon coloured satin and is the only touch of bright colour on the entire frock, which has a bodice of dark blue chiffon beaded in jet and steel. This chiffon is very dark, and the skirt is of dark blue crêpe meteor with a self-coloured figure in it. To the left is sketched embroidery which is very similar in detail to the chiffon embroidery used on the bodice of this gown.

Quiet Gowns Have Gay Linings—and Show Them;  
They Further Enliven Sombreness With Gleam of  
Jet and Beads, or Soften It With Cobwebs of Lace

FABRICS FROM SIDNEY STERN



(Above) Lanvin uses wooden beads gilded in a dull tone to trim this bodice, which is of gold lace subdued by a black thread motif; while the two skirts of black chiffon over a foundation of flesh coloured satin combine into a soft brown tone. The belt is trimmed with gilded wood drops

(Above) The jet squares so much in favour with the autumn mode are united by bright blue beads in the banding used on this frock by Lanvin. The effect, with the skirt of dark blue velvet and the bodice and peplum of bright blue velvet, is extremely good. The banding is shown above

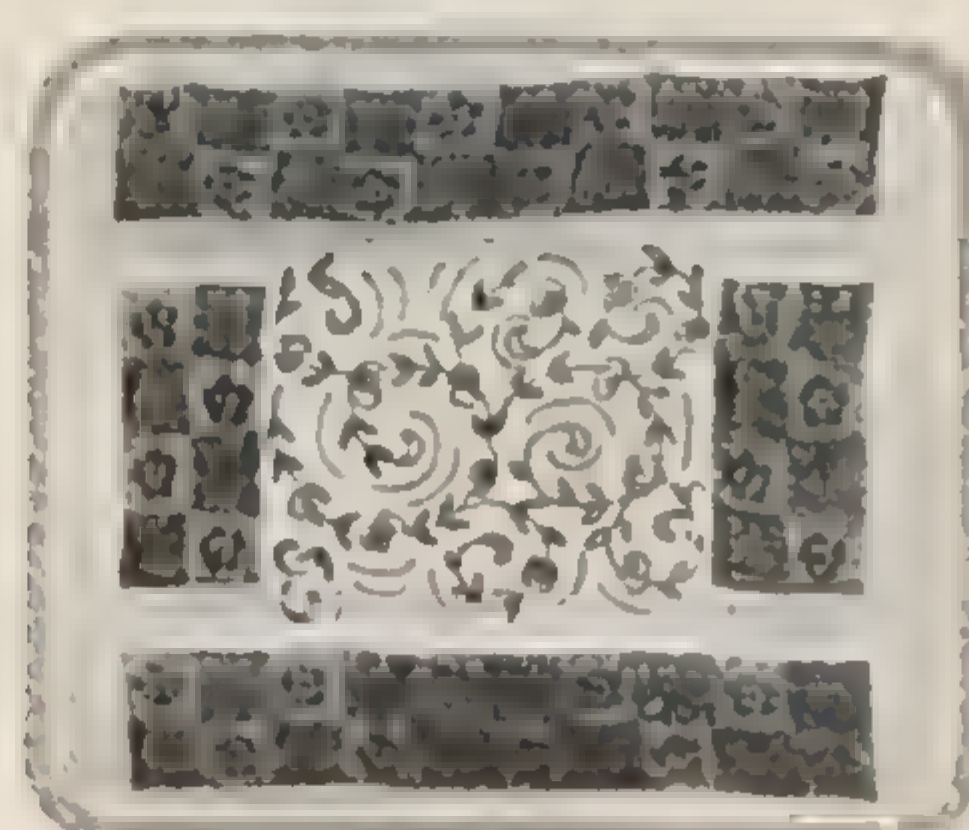
The most interesting detail of the Lanvin gown sketched at the upper left is a row of little wooden beads gilded in a dull tone which trim the neck of the bodice and the edge of the sleeves. The entire bodice is made of a gold lace which is given a dull tone by the black thread run through it. The skirt is of black chiffon over flesh coloured satin; there are two skirts of the chiffon and the upper one is very full. A most interesting colour effect is produced by the use of the flesh satin and the black chiffon, which combine to make a very dark brown tone. The belt, which marks a waist-line so high as to be almost empire in effect, is trimmed with wooden drops gilded in a dull tone.

One of the most charming models of the season is that on the lower left of the page, which is sponsored by Paquin and has been developed in a number of different materials. As sketched here it is in black velvet lined with a very supple silver and rose brocade. The use of linings which are visible and which have the effect of trimming the gown is one of the interesting developments of the season. At the points into which the skirt is slashed at the bottom, at the train, and around the armhole where the waist is cut away low, this gay brocade shows. In addition, it fashions the wide girde, which is knotted loosely around the waist. The frock fastens with two gilt buckles set with stones in a decorative design.

(Continued on page 146)



(Left) A decorative lining is the latest mandate from Paris. In this gown of black velvet from Paquin, a supple silver and rose brocade reveals itself at the points into which the skirt is slashed, at the armholes and train, and compose the girde



The salmon coloured satin lining of the jet band which trims this Paquin gown lends a gleam of colour to the bodice of dark blue chiffon and the skirt of dark blue crêpe meteor. Embroidery like that shown above trims the bodice





## S E E N i n t h e S H O P S

THE array of clothes set forth to tempt us this autumn is enough to bewilder even the most conservative of women. One must have a suit, but shall its coat be long or short—or soft, with a suggestion of being draped on one's figure—or tailored and severe, with the skirt following meekly in the lines of the coat? Then there is the problem of a separate wrap. Again, shall we be soft and fluffy or strictly utilitarian? Assuming that these two have been safely passed, we may next take a deep breath and attack the third problem, that of frocks.

## BOTH PRACTICAL AND SMART

An informal evening gown that may be worn to the theatre, to dinner, or at home is practically indispensable. One that will answer the query, "What shall I wear?" for almost any evening occasion is shown at the lower left on this page. A softly draped black satin skirt with a becoming apron effect is always graceful, and, when combined with filmy black Georgette crêpe sleeves and bodice it is doubly so. The underbodice is also of black satin, banded with jet-embroidered black net over turquoise satin. One of the smart features of the dress is the neck-line high in the back; this it is which takes the frock over that border line which separates the informal evening frock from its more distinguished sister. A large crimson velvet poppy adds a brilliant note to the dress and finishes the wide satin girdle. This is an exceptionally good model and may be had in taupe and navy blue as well as in the faithful black.

The gown sketched at the bottom of the opposite page, second from the right, will appeal to the woman who depends on line and colour for the smartness of her costume. The gracefully draped skirt and loosely fitted bodice are of satin, as is also the narrow sash, which ties care-

*Note—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 19 West 44th Street, New York*



*Fine tucks and Valenciennes edging are chiefly responsible for the charm of this Georgette crêpe blouse. In flesh, white, or beige; \$7.50*

lessly in the front and hangs midway down the skirt. The sleeves are mere illusions of tulle of the shade of the satin, with a wide cuff to give them excuse for being. This frock comes in a wide range of colours,—canary yellow, orchid, turquoise blue, rose, and black.

Dull gold and jet bead embroidery lift the draped frock sketched at the bottom of the same page, second from the left, out of the ordinary. Large motifs in a

clear-cut design trim the flowing side draperies and satin vest. The Georgette crêpe waist is seamless except under the arm and is soft and clinging in the extreme. Folds of velveteen form the girdle; narrow bands of it outline the front of the waist and neck and link the flowing sleeves and deep flaring cuffs. This gown comes in black, navy blue, taupe, brown, and plum colour, and is made of a fine quality of velveteen and Georgette crêpe.

The attractive afternoon dress sketched at the lower right on this page is of blue Georgette crêpe, bound on all available edges with blue satin. Of blue satin are also the lower half of the underbodice and the little square vest. The most interesting features of this frock are the clever drapery of the skirt and the white, lace-edged, Georgette crêpe collar, which folds in as collars are not wont to fold. The excellent workmanship that is so important, in conjunction with the extremely good quality of the materials used, add to the distinction of the dress and tend to make it one for the particular woman who seeks the really smart model with no touch of the commonplace.

## A ONE-PIECE FROCK AND A TOP-COAT

A bustle, a draped skirt, a snug draped waist with a shawl collar, large buttons, and a fringed sash,—what more could one ask of a simple frock? The simplicity and the unusual draping and sash are the first points of interest in the satin dress shown at the bottom of this page, second from the left. Its smartness is further assured by the semifitted waist and tight sleeve with flaring cuff. It is to be had in taupe, pearl gray, or black.

Coats that cover the entire frock are always useful and should be smart as well. The model sketched at the bottom of this page, second from the right, is equally good on both accounts. A long panel in front and a single breadth in the back give it the long lines beloved by slender and would-be slender women, while the small side panels on each side of the front go on around and almost meet in the back; the belt is narrow, as usually happens this season. Deep cuffs and a large collar that crosses and buttons tight with bone buttons win this model a welcome, particularly for wintry days. This coat may be had in soft velours mixtures, in brown, green, or taupe.



*A useful informal gown of satin and Georgette crêpe comes in taupe, navy blue, or black, with a crimson poppy; \$39*



*Smartly fitted, draped, and bustled, a satin frock is yet simple and practical. In taupe, soft gray, or black; \$25*



*One-piece frocks demand such a coat as this in velours de laine mixtures. It comes in brown, green, or taupe; \$29.50*



*Blue Georgette crêpe and satin are cleverly combined and draped in a model that shows unusually good workmanship; \$45*



For wear in the late autumn, between the serge frock and the heavy winter coat or suit, a one-piece dress of velveteen or velours de laine is the best of selections. A model that may be worn buttoned tight to the throat or opened with the collar thrown back, is sketched at the right on the bottom of this page. A waist well-fitted by darts and having a good shoulder line is combined with a plain skirt hung in deep folds, and the whole frock gives evidence of careful tailoring. The collar and cuffs are of Hudson seal with a new treatment in the fastening. Pockets are inset at either side of the front, and buttons and well-made buttonholes fasten the frock down the length of the front. This model may be had in taupe, brown, blue, and black velveteen or velours.

A velveteen suit that embodies a great deal of the spirit of the new season is sketched at the lower left on this page. The skirt has an irregular tunic and a tight underskirt, while the coat is of three-quarters length and is distinctly Russian in line. A loose, soft, crushed belt fastens at one side with a large black bone buckle and then continues into a sash end. The same softness is carried out in the Hudson seal collar, which laps over just a little in the front. The line of the coat follows that of the tunic, making an interesting silhouette and one especially good for a young figure. The suit is equally good in velveteen or velours in black, blue, Russian green, taupe or brown.

#### CHOOSING THE SUIT BLOUSE

A blouse that carries out the idea of the winter suit is of utmost importance. One which is elaborate and still well within the bounds of good taste is sketched at the upper left of the page. The underbodice is blue satin topped with gold lace.



(Left) A blouse of Georgette crêpe over satin and gold lace has a trimming of beads. In dark blue, flesh, or white; \$10

The waist of Georgette crêpe, with tucked ruffle and lace set on with hemstitching, cannot escape distinction. In bisque, flesh, or white; \$4.69



The blouse is of dark blue Georgette crêpe with long and short rows of fine beads in a pleasing design. Blue satin binds the sailor collar and the sleeves, with their unusual touch at the wrists. This blouse may be had in flesh or in white, as well as in blue.

#### MORE BLOUSES

A blouse to be worn with the more strictly tailored suit is shown in the middle of this page. It is of dark blue Georgette crêpe with pin tucks on the shoulders and two rows of tucks down the front. A crossed vestee of beige crêpe de Chine fastens with small blue satin buttons. The points of the dark blue satin collar end in silk tassels, and satin buttons outline the edge of the sleeve. Colours, blue, brown, and taupe.

A simple blouse of Georgette crêpe shown at the top of the opposite page relies on the fine tucks and narrow Valenciennes edging. Hemstitching outlines the seams and gathers the lace on the double collar and cuffs and the front pleat. Tiny pearl buttons finish the front. This may be had in flesh, white, or beige.

Each season the popular ruffled waist appears and each season it is changed just enough to make it different from the ruffled waists of all other seasons. Sketched at the upper right on this page is a Georgette crêpe waist with soft tucked ruffle, edged with fine Valenciennes lace set on with hemstitching. The square collar and turn-back cuffs are likewise finished with the lace. This blouse is made in bisque, flesh, or white Georgette crêpe. This material continues to be the favourite for suit blouses, although crêpe de Chine, too, is approved. The tendency in cut and ornamentation is toward simplicity, and the blouse worn with a dark suit is usually of the same colour.



This blouse of dark blue Georgette crêpe, with vestee of beige crêpe de Chine, is becomingly tucked and tasseled; \$7.50



Tunic and sash proclaim this seal-collared suit new. In gray, brown, taupe, or black velveteen or velours de laine; \$58.50



The well-placed motifs of dull gold and jet lend added richness to this draped model in velveteen and Georgette crêpe; \$50



Line and colour distinguish a frock with skirt, bodice, and sash of satin, and sleeves of tulle; in various colours; \$45



For late autumn comes the frock of velveteen or velours de laine. In taupe, brown, blue, or black velveteen, \$35; velours, \$32.50

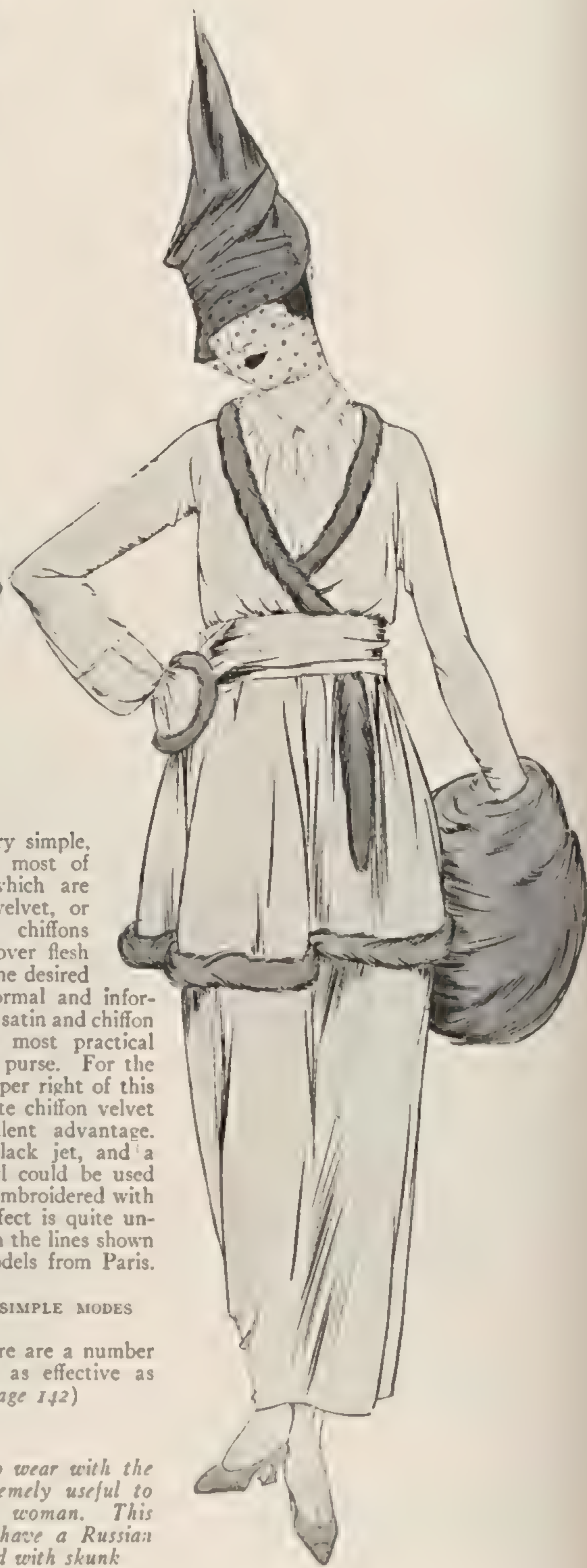


# SMART FASHIONS *for* LIMITED INCOMES

Fashions for Street and Evening Wear Declare Patriotism  
in Their Simplicity and Distinction in Their Materials

*If an evening wrap would gain in charm, it is likely to open at the side and to affect a patch of embroidery with a Chinese tassel*

*It is one of those clinging gowns for which all women have a secret weakness. Black jet embroidery adds distinction and contrast*



**A**MONG the many startling early rumours pertaining to fashion, perhaps the most notable was the remark that there would be few evening gowns worn this season, and that the exceptions would be so simple and plain that they could hardly be distinguished from afternoon gowns. Of course, it was the first wave of patriotism sweeping over impressionable New York, and it was taking effect on the most optimistic creators of feminine fashions.

#### THE OUTCOME OF EARLY RUMOURS

It is interesting to observe how events have disproved this first rumour, for never, since the war began, have there been so many lovely creations. They are elaborate in a peculiar way—trimming is almost eliminated, it is true, but the materials used make the gowns gorgeous in appearance. And each gown is different, that is another notable fact; for, on account of the scarcity in materials, there will be few gowns alike.

*New street frocks are well-tailored affairs that use soft materials and bands of fur. This model is in duvetyn, with touches of velveteen and squirrel*

Straight, slim, and very simple, is the rule observed in most of these evening gowns, which are developed in brocade, velvet, or elaborately embroidered chiffons and satins. Black lace over flesh coloured satin is one of the desired combinations for both formal and informal evening gowns, while satin and chiffon velvet are perhaps the most practical materials for the limited purse. For the gown sketched at the upper right of this page, white satin or white chiffon velvet could be used to excellent advantage. The embroidery is in black jet, and a black lace scarf or shawl could be used as trimming, or silk net embroidered with small jet beads. The effect is quite unusual and in keeping with the lines shown in the newly arrived models from Paris.

#### RICH MATERIALS AND SIMPLE MODES

For evening wraps there are a number of materials used, each as effective as  
(Continued on page 142)

*A satin frock to wear with the top-coat is extremely useful to the well-dressed woman. This one chooses to have a Russian blouse banded with skunk*





The trials of this life may be considerably lightened by a pink chambray frock as comforting as this. The pipings, cuffs, and collar are of white chambray, the buttons are of pearl, and the tatting is done in pink thread. The pleating is novel



For anything so serious as war knitting, a frock of blue chambray, smocked in white, is the very thing. A white yoke of chambray is punctuated at regular intervals by French knots of blue; the neck is edged with lace and cut square



A chosen few have frocks like this. White linen dotted in blue we have met before, but not with pockets, cuffs, and a band about the skirt, all puffed out in blue linen. Valenciennes lace is used for edgings, and the waist-line is corded in blue

# The YOUNGER GENERATION

MODELS FROM GEBRÜDER MOSSE



Conducive to that well-dressed feeling so essential to poise, is a frock of white dotted swiss, trimmed with filet lace and insertion, tiny tucks, and crocheted buttons. At the back is a blue satin bow



The possibilities of rompers should never be neglected, even in extreme youth. Of fine white dimity, belted across the back, these are smocked in front for fulness. White feather-stitching adds to the effect



With pockets like those on a carpenter's overalls, useful for all sorts of things, come rompers in pink or blue chambray, smocked to match or in white dimity. Tatting and crochet buttons trim them



Wallflowers would be unknown if frocks as dainty as this were more plentiful. It is of white lawn, trimmed with tiny tucks and Valenciennes lace and many ruffles, each finished with picot edging



## VOGUE PATTERN SERVICE

These Five New Models Witness for the Straight Silhouette; Yet There Are Possibilities for Bouffant Effects in Charming Sash Ends and Bows



*Frock No. V4030. The high collarless neck-line and the long fitted sleeve are features of this very new frock in black velvet*

*Frock No. V4026. This is one of the newest models, and is particularly simple to make, since the back, belt, and sleeves are cut in one piece*



*Note.—Complete descriptions of all patterns will be found on pages 124 to 128*



*Frock No. V4031. That this gown is of the newest mode is proclaimed by the treatment of the pockets, the collar, and the unusual armhole*



*Waist No. V4028; Skirt No. V4029. Bands of tarnished metal braid form effective trimming for a taupe satin frock*

**T**HE patterns on this and the following pattern pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, suit coat, skirt, smock, lingerie, or child's pattern; \$1 for complete costumes, one-piece dresses, separate coats, and long negligees. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, please state size and order from

**VOGUE PATTERN SERVICE, 19 WEST 44TH STREET, NEW YORK CITY**

*Vogue patterns may be purchased at the Vogue Pattern Sales Rooms:*

**NEW YORK CITY:** 19 West 44th Street

**NEWARK, N. J.:** L. Bamberger & Co.

**PHILADELPHIA:** Empire Building (Room 304) 13th and Walnut Streets

**BALTIMORE:** The Flower House Studio, Charles and Hamilton Streets

**PROVIDENCE:** The Gladding Dry Goods Company

**BOSTON:** 149 Tremont Street (Room 605)

**BUFFALO, N. Y.:** Flint & Kent

**PITTSBURGH:** Joseph Horne & Co., 5th and Penn Avenues

**CLEVELAND:** Halle Brothers, Euclid Avenue

**CHICAGO:** Stevens Building (Room 932), 20 N. Wabash Avenue

**ATLANTA:** The Smart Shop, Connally Building (Room 203)

**LOS ANGELES, CAL.:** Bullock's

**SAN FRANCISCO:** 233 Grant Avenue, Joseph Building

**SEATTLE:** The Griffin Specialty Shop, 1602 Second Avenue

**MONTREAL, CANADA:** The Children's Shop, 43 McGill College Avenue

**LONDON, E. C., ENGLAND:** Rolls House, Brems Building

*Frock No. V4027. Contrasting material may face the panels which are among the new features of this gown of velvet or serge*







Waist No. V3564; Skirt No. V3565. In this frock the narrow silhouette is retained with a mere suggestion of side drapery



Frock No. V3721. Two pieces fashion this gown, which is belted to gather the fulness at the sides and the back



Frock No. V3864. The slim line is achieved here by cutting the underarm sections and the belts in one piece



Frock No. V3924. The surplice bodice of this one-piece frock forms a sash behind; the sleeve full above the cuff is very new

**THESE SMART AND SERVICEABLE MORNING GOWNS ARE  
SUITABLE TO WEAR UNDER THE INDISPENSABLE TOP-COAT**



Waist No. V3735; Skirt No. V3736. Here the shaped tunic is cut in one with the front section of the waist, forming a graceful line



Waist No. V3653; Skirt No. V3654. This girl's two-piece frock has a novel collar and trimming, and the straight silhouette is gracefully developed



Note.—Complete descriptions of all patterns will be found on pages 124 to 128

Frock No. V3545. The front of the bodice in this gown is cut sufficiently long to turn up and make commodious pockets which are covered with fur



Waist No. V2408; Skirt No. V2409. This serviceable blue crêpe de Chine waist and skirt are daintily finished with creamy collar and cuffs





Waist No. V3764; Skirt No. V3765. In this gown the pep-lum blouse may be of black satin, the skirt of duve de laine



Frock No. V3960. This new model is a successful advocate of the redingote, which is so smart this autumn



Waist No. V3617; Skirt No. V3618. The black satin skirt is topped by an overblouse of old-blue velvet



Waist No. V3768; Skirt No. V3769. This frock features a two-piece version of the much-favoured side-draped skirt



Waist No. V3860; Skirt No. V3861. Embroidered Georgette crêpe and velvet are successfully combined



Waist No. V3749; Skirt No. V3750. The waist of this gown may be of tête de nègre velvet, over a skirt of beige satin

Note.—Complete descriptions of all patterns will be found on pages 124 to 128



Waist No. V3729; Skirt No. V3730. This gown develops a smart way of combining materials in skirt and surplice blouse



Frock No. V3922. Here an exceptionally slim line is achieved by the long, I-shaped set-in waistcoat

IN THESE GOWNS, CONTRASTING MATERIALS ARE COMBINED  
IN WAYS WHICH SUCCESSFULLY DEVELOP THE AUTUMN MODES





Frock No. V3052. A street frock achieves sash ends and a waistcoat effect in one section



Frock No. V3805. In velvet or satin, this one-piece frock would be equally attractive



Frock No. V3949. A coat-dress may have a tunic of serge over a narrow petticoat of satin



Waist No. V3983; Skirt No. V3984. The blouse, collar, and skirt follow the autumn mode

Note.—Complete descriptions of all patterns will be found on pages 124 to 128

THE SIMPLE FROCK IS SURE OF ITS SUCCESS

IN SERGE, CREPE, SATIN, OR DUVE DE LAINE



Waist No. V3918; Skirt No. V3919. A wide sash like a Japanese obi suggests the bustle



Waist No. V3770; Skirt No. V3771. A two-piece frock has the new smart straight lines



Frock No. V3638. A one-piece frock shows a normal waist-line and a back cut in one section



Frock No. V3982. The pleats give adequate width to the skirt of this serge coat-frock





Frock No. V3920. A chiffon frock has side draperies cut in one piece and faced with velvet



Note.—A complete description of these patterns will be found on pages 124 to 128

Waist No. V4005; Skirt No. V4006. For evening wear, the afternoon frock may be transformed by omitting yoke and sleeves



Frock No. V3972. Machine stitching cleverly trims a satin dress with overwaist of velvet

### AFTERNOON AND INFORMAL EVENING DRESSES

SHOW WHICH WAY THE WINDS OF FASHION BLOW



Frock No. V3776. A velvet dress may be cut in two pieces and trimmed with bead embroidery



Frock No. V3734. The low side draperies on this frock of velvet show a favoured autumn whim



Frock No. V3808. A satin dress of straight lines has two hanging panels of Georgette crêpe

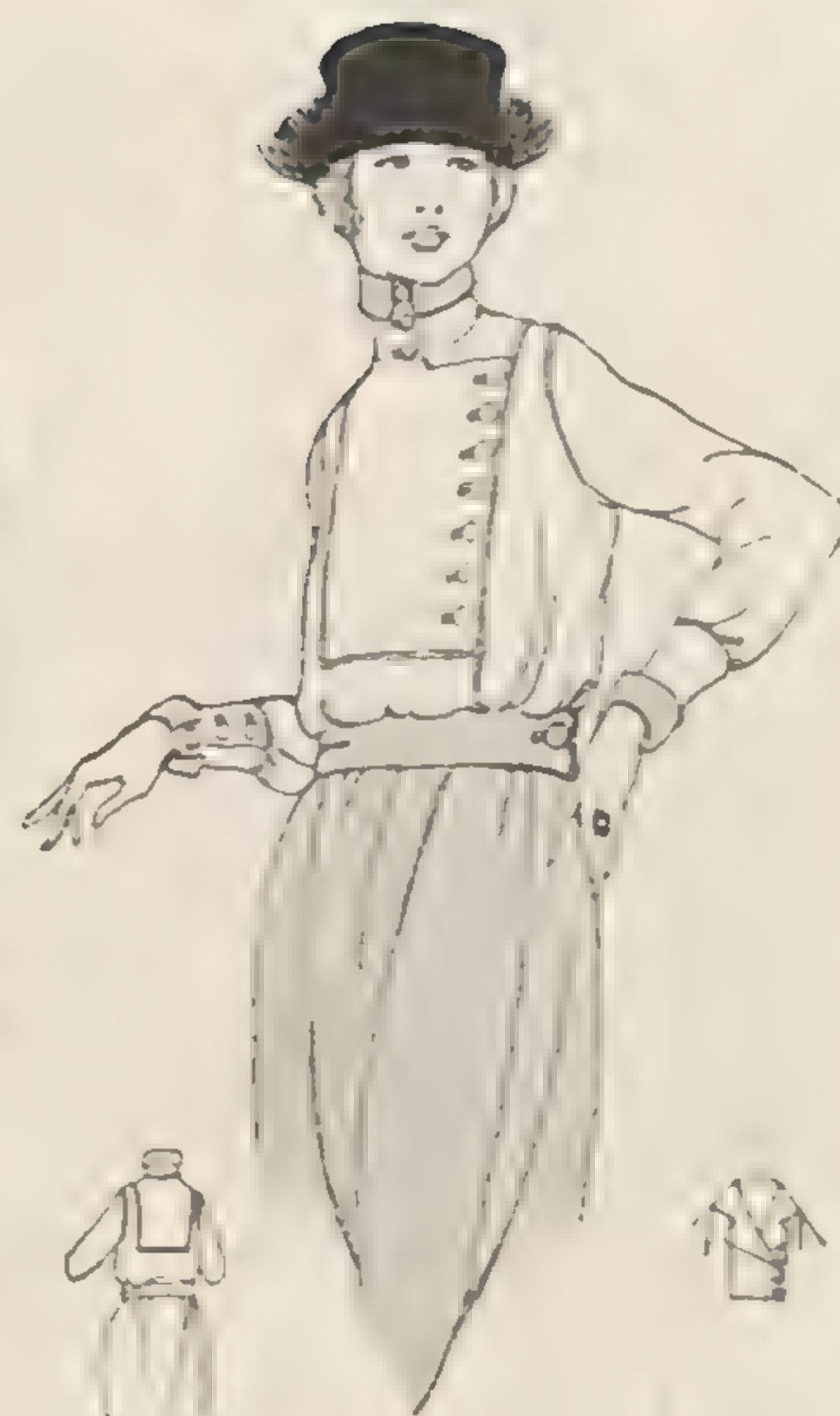


Frock No. V4008. The sash ends are cut in one piece with the front of the quaintly cut waist



Waist No. V4010; Skirt No. V4020. The bustle silhouette may be smartly developed in velvet





Blouse No. F3904. For wear with the tailored suit, the blouse with the high stock and jabot is favoured

Blouse No. F3639. The separate Russian blouse of crêpe may be trimmed with narrow bands of metal braid

Blouse No. F4010. A particularly smart model buttons in the back and has a convertible collar

Blouse No. F4013. Most becoming is this new way to achieve a convertible collar on a smart blouse



Blouse No. F3961. A blouse whose yoke and sleeves are cut in one piece has a new laced fastening



Note.—Complete descriptions of all patterns will be found on pages 124 to 128



FOR THE TAILORED SUIT, THERE ARE BLOUSES  
WITH CONVERTIBLE COLLARS; THE RUSSIAN BLOUSE  
GOES FAR TOWARD THE MAKING OF A COSTUME

Blouse No. F3660. For sports wear, a tailored blouse has a collar that may be worn high or low

Blouse No. F3959. To be worn with contrasting skirt is a separate blouse of velvet and satin



Blouse No. F3664. A kimono blouse may be opened at the centre back or at the left front

Blouse No. F3740. Trimming of Chinese embroidery adorns a blouse of Chinese crêpe

Blouse No. F3063. Here is a simple blouse with an exceptionally becoming low tucked collar





Child's Frock No. V4022. Sizes, 8 to 14 years. The set-in sleeve and the little vest are likeable features of this pink linen frock



Child's Frock No. V4023. Sizes, 8 to 14 years. A serge frock has its belt drawn through a novel trimming of gay knitted worsted



Child's Frock No. V4021. Sizes, 8 to 14 years. Numerous rows of machine stitching emphasize the popular short jacket effect



Child's Frock No. V4024. Sizes, 8 to 14 years. An extremely simple frock cut in but two pieces may slip right over the head

Note.—Complete descriptions of all patterns will be found on pages 124 to 128



Child's Frock No. V3074. Sizes, 4, 6, and 8 years. Hand-smocking trims a one-piece frock



Child's Smock No. V3073. Sizes, 2, 4, and 6 years. The pattern of diminutive trousers is included



Child's Frock No. V3894. Sizes, 2 and 4 years. The yoke gives a coatee effect to this dress



Child's Frock No. V3912. Sizes, 4 and 6 years. A smocked play frock has commodious pockets cut in one with the lower section

FROCKS AND SMOCKS, SIMPLE AS TO CUT AND  
NOVEL AS TO TRIMMING, REFLECT THE MODE  
OF FASHION AND ALSO THE MOOD OF YOUTH

Child's Frock No. V3888. Sizes, 4 and 6 years. The unusual pockets are cut in one with the front and back sections





*the soup of the epicure*



Soup without any  
“ifs” or “ands” or “buts”

It is a pleasant thing to sit down to dinner with a mind at rest. The hostess who serves Franco-American Soup need have no qualms. She *knows* that her soup will be good. Next to their exclusive and deliciously French Quality, Franco-American Soups probably owe their wide popularity to just this feature. The kind of women who most appreciate these soups are precisely the kind who insist that their food shall *invariably* be good. Our patient search for the best ingredients the market has to offer and the culinary experience, skill and sanitary care that go into their preparation produce soups richest in food values and hence the most economical. Apply these standards to the Franco-American Tomato Soup. The very heart of the ruddy-hued aromatic tomato goes into it. In the nutritious purée are distinguished the flavors of the onion, the carrot, celery, parsley, and many piquant spices. Pervading the blend are the strengthening juices of choice, rare beef. Food and condiment in delicious combination!

Merely heat before serving

At the better stores

# Franco - American Soups



- |                    |                    |                 |
|--------------------|--------------------|-----------------|
| Tomato             | Mock Turtle        | Vegetable Thick |
| Chicken            | Chicken Gumbo      | Ox Tail Thick   |
| Clam Chowder       | Consommé           | Clear Vegetable |
| Chicken Consommé   | Pea                | Clear Ox Tail   |
| Beef               | Julienne           | Mulligatawny    |
| Bouillon           | Clam Broth         | Mutton Broth    |
| Green Turtle Thick | Clear Green Turtle |                 |

## Franco-American Broths for Invalids and Children

appeal strongly to the physician, the nurse, and the mother (for children well or sick). This is due not only to their splendidly pure quality, but also to their convenience. Good meat broths are seldom made in home kitchens! Safe (sterilized). Beef, Chicken, Mutton. 15 cents the can. At your grocer's.

HEALTH IN PURE SOUP





# CAMMEYER

*Branch De Luxe*

*381 Fifth Avenue New York*

**Exclusive footwear for Women**



## MOTOR NOTES

THE conservation of the fuel supply is the one topic of discussion among motorists to-day, and even the feminine driver takes a decided interest in means and methods for stretching out the tiny thread of the precious fluid until it will take her two or three miles farther than formerly. Driving-conditions during the summer are favourable for excellent gasoline mileages, but the colder air of fall and winter makes such economy in fuel consumption exceedingly difficult. Briefly, gasoline needs heat in order to be thoroughly vapourized, and as that heat is obtained from the engine as the air passes over it, the nearer the engine is kept to a temperature approaching the boiling-point of water and the more quickly it can be made to attain that temperature, the more effectively will the gasoline be used in the cylinders. Naturally, the cooler the air which passes through the radiator, the lower will be the temperature at which the engine operates; for this reason, in order that the engine may not be "over-cooled," some cold-weather device is necessary to reduce the surface of the radiator exposed to the air.

### A WAY OF SAVING GASOLINE

An exceedingly ingenious device to control this temperature was put on the market some months ago. It consists of a series of shutters of attractive appearance, similar to those found on window-blinds; these are placed in front of the radiator and controlled by a lever on the dash. They may be entirely closed when the car is standing still, in order to conserve the warmth already accumulated in the engine, or they may be opened as much or as little as may be desired in order to maintain the engine at the proper driving-temperature, according to the speed at which it is driven and the temperature of the air. The control of these shutters by hand might seem to add to the complication of driving; a car builder has, therefore, connected this radiator shutter control with the water system of the car and has so arranged the device that when the temperature of the water approaches the boiling-point, the shutters are opened, and when the water is cooled to about 150 degrees, they are again closed. This device is a part of the regular equipment on one of the newer light-six motor-cars, made by the Columbia Motors Company.

### PROVISION FOR SLEEPING

The continually increasing numbers of motorists who make an annual winter pilgrimage to the South have so revised touring-conditions in this country that camping equipment is seasonable throughout the twelve months of the year. Although the modern automobile is now so completely fitted out as to be aptly termed "a house on wheels," none as yet furnishes comfortable sleeping accommodations without the use of a special equipment. One of the most compact arrangements for converting the small touring-car into a comfortable bed for two persons consists of a series of folding supports and a collapsible set of cloth-covered slats. The supports, when extended, form a framework resting on the back of the front seat and on legs reaching to the floors of the front and rear compartments. On this framework, the upholstered cushions of the front and rear seats are placed at exactly the same height as the back of the front seat. The collapsible set of cloth-covered slats is stretched across the rear of the tonneau to form an extension to this improvised bed and provide accommodation for the pillows of the sleepers. Since the seat

cushions are used to form the major part of the mattress, the only extra equipment required, the slats and the framework, can be folded small enough to pack under the front seat. The cost of this outfit, including a carrying-bag, is \$4.50.

Even in these dark days for monarchs in general, the chauffeur is still king in his particular circle; at least he is treated better than several kings by the various garages which cater to his whims, in order to keep in his good graces and to secure his recommendation for the storage of his master's car. Many of the modern garages are provided with reading-rooms, pool-tables, bowling-alleys, lockers, baths, and a barber shop for the sole use of chauffeurs. Such luxuries serve the double purpose of keeping him satisfied with his surroundings and of assuring his attendance in the garage when he may be wanted by his employer. One of the most modern garages recently completed in New York is provided with a signal system similar to that employed for the carriage calls at theatres, department stores, and hotels. This signal is in the form of lights which flash a number on every floor, corresponding to the storage space assigned to the car desired. This number is flashed from the telephone operator's switchboard and the chauffeur can, therefore, be informed that the car is wanted, no matter in what part of his garage-club room he may be.

### SAFETY FIRST

The lot of the motor-car instructor is not an easy one. His pupils may be intelligent men and women, but a large majority of them are naturally nervous and apprehensive during their first few experiences at the wheel. This is especially true of those who are compelled to take their first lessons in the more or less congested streets of New York, and, as the ordinary car is arranged with all of the controls in reach of the driver only, the instructor often encounters harrowing experiences. In order to save the nerves of both pupil and instructor, one of the prominent Metropolitan motor-car distributors has devised for his make a duplicate control system on the machine used for the instruction of purchasers. The outfit consists of an additional steering-wheel and clutch and brake pedals which may be controlled by the instructor and yet which, when not operated, do not affect the use of the regular steering-wheel and other controls which the pupil is learning to handle. This additional equipment, however, does insure absolute safety for car and occupant during the initial lessons, no matter how nervous the pupil or how dense the traffic.

### THE CONVERTED CAR

The sedan with its permanent roof and removable glass sides is a luxury which meets the needs of the times for year-round and all-weather use of the average motor vehicle. Such a car, however, has represented expensive coach work; at present, for an additional cost not exceeding \$200, the ordinary touring-car may be converted into a closed car giving all the comforts of the most expensive sedan. Such a top is made with sliding and removable windows and sides, and may be attached to any one of the standard makes. It is light in weight and is so designed that rattle has been practically eliminated. Windows may be raised or lowered to any height to secure the desired ventilation, and for warm-weather travelling they may be removed entirely, leaving only the top extending from the rear panels to the wind-shield.







# An Oriental By Another Name

A rose by another name will smell as sweet, and pearls are just as beautiful whether they be Teclas or Orientals.

Oriental Pearls cost infinitely more than Tecla Pearls but they have no excess of beauty to justify their excess of price.

Judged by appearances, they are as alike as rain drops on the window pane.

Tecla Pearl Necklaces, with diamond clasp  
\$75 to \$350

T É C L A  
398 Fifth Avenue New York

10 Rue de la Paix, Paris





BY APPOINTMENT  
TO THEIR MAJESTIES  
THE KING AND QUEEN

# CRICHTON BROS.

of London

**GOLDSMITHS and  
SILVERSMITHS**

In New York: 636, Fifth Avenue  
In Chicago: 622, S. Michigan Avenue  
In London: 22, Old Bond Street



A VERY RARE PIECE OF CHARLES II. SILVER. MADE IN LONDON IN 1690. A SIMILAR PIECE IS  
RECORDED IN JACKSON'S HISTORY OF ENGLISH PLATE. DIAMETER EIGHT AND ONE-QUARTER  
INCHES; HEIGHT TWO AND FIVE EIGHTHS INCHES. THE MAKER'S MARK IS TOO WORN TO BE  
DISTINGUISHABLE, BUT IS PROBABLY THAT OF HENRY PENSTONE.



THE ABOVE HALL MARKS APPEAR ON THIS PIECE

**RARE  
PIECES of  
OLD ENGLISH SIL-  
VER**—the hand-work  
of the best artificers of  
the reign of Queen Anne;  
also important Georgian  
pieces of the finest work-  
manship—sold in our New York  
and Chicago Galleries at London  
prices, being free of duty. The  
House makes Reproductions of  
Old English Silver Tea and Coffee Ser-  
vices; also Table Silver of exclusive  
patterns.

All goods purchased of  
Crichton Bros. are delivered  
express charges prepaid  
throughout the United States.



## WHAT THEY READ

SOME readers of current war books must have found expressions, scenes, and incidents in many of them curiously reminiscent of their schoolboy readings in the ancient classics. Between the sword-play, the spear-casting, the archery, the chariot-driving of Homeric days, of Xenophon's narrative, and of Virgil's masterpiece, and the bombing, "gassing," machine-gun and artillery fire, the wild charge "over the top," and the bayonet thrust of the present world horror, there is a strong family resemblance. War is war, here in the second decade of the twentieth century, as it was in prehistoric times. The fire, slaughter, rapine, and outrage of war epics, from Homer to the tedious romances of the middle ages, can be paralleled in act and phrase in not a few recent books that have come to us from the trenches on one or another of the world-girdling "fronts." Homer tells us with utter frankness that his loudly boastful heroes had their moments of abject terror, and the psychology as well as the physiology of those humiliating instances seem to be much the same now as they were for the armoured men of spear and sword three thousand years ago. Coningsby Dawson's carefully written letters tell the same tale that one finds in the naïve utterances of young Chapman and in the nonchalant slang of Arthur Guy Empey. Without offense to Mr. Empey, it may be said that his vivid little book does not justify the suspicion that he was ever familiar enough with Homer's epics, either in the original or in translation, to lay himself open to the charge of plagiarism; yet Mr. Empey, in his way, is Homeric. He shows the horrors of war with something of Homer's gusto; he makes his heroes tremble in anticipation of the onset, though it is to the credit of the modern soldier that neither this war book nor others born of the present conflict show the soldier a noisy braggart. Homer's warriors, Greek and Trojan alike, pale and sicken even as they make ready to resist or to attack with what valiance they can summon. Wounded, their "limbs are unstrung"; and so the men of to-day find their legs wabbling after the bullet has struck or the bayonet gone "home." "The boy in front of me crumpled up without a word," could be put into Greek that would sound like a bit out of the Iliad. "I could hear the blood rushing through my veins, and it was as loud as Niagara Falls," says Empey, unconsciously Homeresque. His description of a captured German trench with all its naked horror of friend and foe mingled in death could be paralleled half a dozen times in the tale of Troy. "Needles seemed to be pricking my flesh; then blackness," recalls the gloom that spread over the eyes of Homer's wounded or dying heroes. "Then a flash in front of my eyes, and unconsciousness" is another bit that suggests Homeric incident and phrase. The "helmet full of blood and brains" is pure horror and also pretty nearly pure Homer. At a time when criticism is trying to belittle the great ancient classics and is disposed to lay considerably more than half their reputation to the force of tradition, it is interesting and significant to find old Homer thus vindicated as a truth-teller by his unconscious imitators of the trenches.

**OVER THE TOP**, by ARTHUR GUY EMPEY, an American who volunteered for the British Army after the

sinking of the *Lusitania*, must be held one of the most distinctive and engaging books that the war has given us. Mr. Empey had had a national guard training in the United States, since, in spite of an old pleasantry, New Jersey is to be counted as one of them, and had hoped from the first that we should get into the war. When we delayed after the *Lusitania* horror, we went abroad and was permitted by an obliging British officer to enlist. After a short but highly entertaining career in London, Empey went over to France and was soon in the thick of the fight. He was wounded twice, once pretty seriously, but he returned each time to the front, and saw nearly every kind of service there during the course of the war. He tells of all this with an unstudied simplicity, a modest self-forgetfulness, and an abundant use of trench and camp slang. This American liked his British fellows and harboured no grudge, even against the enemy, though he has to tell of treachery and brutality which the world has come to regard as characteristic of the Boche. Mr. Empey has no tricks of style, no literary decorations. Perhaps he could hardly have written effectively upon an ordinary topic, but the tremendous character of his experience gave to him a capacity for written self-expression that has in it the essence of literature. After all, to express one's own ideas in one's own words, without self-consciousness, verbosity, or pretence, has been at bottom the attempt of all the great English prose masters. Mr. Empey is not one of that famed and noble company, but in this unpretentious book he has proved himself in some sort a little prose master. "Over the Top" is not only good reading now, but it will be good reading for many years to come. (New York: G. P. Putnam's Sons; \$1.50.)

**FAITH, WAR AND POLICY: ADDRESSSES AND ESSAYS ON THE EUROPEAN WAR**, by GILBERT MURRAY. loses nothing of its significance, interest, and weight from the fact that its author is one of the foremost Greek scholars of the world, widely famous and popular with a considerable reading public by reason of his faithful and masterly translations of the Greek dramatic poets. Professor Murray's book, remarkable for the wealth of information its modest bulk contains and even more remarkable for the scope and variety of its contents, has such a coherence sometimes lacking in such a collection of "occasional" papers. The author has arranged his articles chronologically to cover the whole period between the fateful days of August, 1914, and the spring of 1917; a course of ordering, since such an arrangement tends to severe test the author's prescience and consistency; the more credit to him that he endures it triumphantly. Professor Murray, who was one of those to brave British public opinion by opposing the English attack on the Boers, is a hater of war and no promiscuous hater of all Germans, if, indeed, a hater of any German. He opens his book with "First Thoughts on the War," a generous and broad-minded magazine article, conspicuous for the cool examination of premises and prospects and for its insistence that the German people shall not be swept into condemned for being misled by their militarist masters. The next paper is a carefully and convincingly argued justification

(Continued on page 118)





Old English Interiors  
Decorations & Furniture

W.&J.SLOANE  
Fifth Ave. & 47<sup>th</sup> St.  
New York City



# VAN RAALTE Nets



Made in U.S.A.

At all Good Shops.

Van Raalte meets your  
every net demand with  
*Nervatare* and *Fairytex*.  
—two good reliable nets  
whose quality assures  
satisfactory service.

E. & Z. VAN RAALTE  
Fifth Avenue at Sixteenth Street, N.Y.C.

Look for the little white ticket on each yard

VAN RAALTE MAKE

## WHAT THEY READ

(Continued from page 116)

tion of going to war for the cause that has driven almost nine-tenths of the world to arms. Some of the other papers discuss such delicate topics as the East Indian question, the Irish rebellion, America and England, the British sea policy. The third paper, on "The Herd Instinct and the War," treats the topic from the evolutionary point of view, and opens with a happily humorous paragraph. These papers never lose the high-minded and judicial spirit. They are never violent toward Germany, they do not reflect the British impatience with our slowness to enter the war, they are patient even with the extreme pacifist attitude. It is delightfully written volume, convincing in its argument, noble in spirit, and entertaining by reason of its illustrative incident and anecdote. (Boston and New York: Houghton, Mifflin Company; \$1.25 net.)

### HERE AND THERE

**THE SOUL OF ULSTER**, by ERNEST W. HAMILTON, seems to have been written as a Unionist tract in the current Home Rule movement of Ireland. Mr. Hamilton is no friend of Home Rule or of any compromise likely to leave Ulster Protestants face to face with a Catholic all-Ireland majority armed with power in the local area. He holds that the Irish of early days were essentially barbarians, with hereditary traits of pure savagery, and says that the basic nature of the Celtic Ulsterman "remains to-day the same as it was in the days of Elizabeth, the same as it was in the days of Strongbow, and probably very much the same as it was in the days of Noah." He takes no notice whatever of the traditional Irish Christian culture long antedating high civilization and Christianity in England. The author justifies the "planting" of Ulster by James I, the strong measures of Cromwell, and, in fact, almost everything that Ireland resents in the rule of England. The Irish massacres of Protestant Ulstermen in 1641 and in 1798 have, he thinks, fixed an almost impassable barrier between the two races in the great Northern province. Home Rule would mean outrages upon the Protestant Ulstermen, utterly corrupt politics, the expropriation of the land for generations held by the settlers from England and Scotland, and its return to the descendants of the originally dispossessed Celts. What the Irish wish and will have with Home Rule is the expulsion of the hated stranger from the sacred soil. Mr. Hamilton more than intimates that the Celtic Irish are cowards, seldom ready to face a foe man worthy of their steel, and he further declares that the Catholic clergy wish to make all Ireland Catholic for the sake of gain. A good many American sympathizers of Home Rule fully recognize that there is much to be said for the attitude of the Protestant Ulstermen, but Mr. Hamilton's book will certainly not strengthen the cause of those he champions with the American public. We have, on the other side, a long line of Protestants from Swift to George Russell who have found the Celtic Irish cause a very different thing from what it appears in these bitter pages. Mr. Hamilton should read George Russell's letter to Kipling. (New York: E. P. Dutton and Company; \$1.25 net.)

**THE STORY OF COOPERSTOWN**, by RALPH BIRDSALL, has for its subject one of the comparatively few distinguished small communities in the United States. The common saying that American village life is deadly dull, without charm, social or architectural, must be accepted with reservations. Concord, Massachusetts, is certainly the most interesting American village, though perhaps there are half a dozen others in New England that would dispute that claim, as there are twenty others east of the

Hudson that have distinction and interest. Of the smaller middle-state cities, Annapolis is the most interesting architecturally; and it has the distinction of having been a "city," in the American sense of the term, from rather early colonial times. Williamsburg, Virginia, is another village of no small distinction; and there are utterly unknown villages in New Jersey and Pennsylvania that delight the eye of the chance visitor. Cooperstown is perhaps the most interesting village in central New York. It has a site of rare loveliness, an importance as the birthplace of James Fenimore Cooper, and a surprising distinction of another sort. For it is the place where, nearly eighty years ago, the game of baseball originated. Mr. Birdsall, rector of Christ Church, tells of all these things and more, in a volume of about four hundred pages; and illustrates his agreeably written text with seventy photographs of native persons and scenes. (Cooperstown: The Arthur H. Crist Co.; \$1.50.)

**PSYCHICAL INVESTIGATIONS: SOME PERSONALLY OBSERVED PROOFS OF SURVIVAL**, by J. ARTHUR HILL, puts into about three hundred royal octavo pages the verbatim notes and accompanying comments of the author upon what we commonly call spiritualistic seances. Mr. Hill opens with a somewhat unconvincing chapter on immortality, in the course of which he makes a rather fine-spun distinction between the eternity of the ego and "personal survival of bodily death." Before entering upon the record of the seances, he tells us that he approached his investigations in a spirit of scepticism, and that he had entire and well-founded confidence in the honesty of the medium usually employed. These seances were conducted in England, and the medium seems for the most part to have been a man of only moderate education. He was in the habit of announcing from time to time the presence from the beyond of a person whom he would describe somewhat minutely and call by name, although often with expressions of doubt as to the full name. Most of the "spirits" were those of persons not many years dead, and they were usually old men. Time and again, the medium had named persons of whom the author had never heard, but whom he was able to identify upon inquiry from others, and the medium's description of these returned persons was always accurate. Mr. Hill thinks the medium did not see the persons with the physical eye, though he spoke as if he did. They were usually dressed as in the late years of their life. This record is interesting as having marks of sincerity and care. (New York: George H. Doran Company; \$2 net.)

### HEALTH

**ZONE THERAPY OR RELIEVING PAIN AT HOME**, by W. H. FITZGERALD, M.D., and EDWIN F. BOWERS, M.D., sets forth an interesting system of self-aid and self-cure by means of pressure brought to bear upon nerve centres. According to the authors, both reputable physicians, and one, Dr. Fitzgerald, rather conspicuous in his profession, pain in almost any part of the body may be relieved promptly by the method here set forth. Pressure upon parts of the mouth will relieve headache that has stubbornly resisted all other treatment except anaesthetics. In some instance, important surgical operations may be painlessly performed by the aid of pressure upon the proper nerves. Rheumatic pains, toothache, even the pains of childbirth, yield to this treatment, and not only is pain banished in this fashion, but repeated applications of pressure will reduce and finally cure goitre, and even some of the

(Continued on page 120)





"Do hurry and finish, so I can try it too!"

## Have you tried "the most famous skin treatment ever formulated"?

*If not, you, like this girl, should begin tonight to get the benefit of this famous skin treatment, which will bring to your skin the delicate color, the lovelier freshness and clearness you have always wanted*

**I**S there some condition of your skin that is keeping it from being the attractive one you want it to be? Is it sallow, colorless, coarse-textured or excessively oily? Or, is it marred by blemishes or conspicuous nose pores?

Whatever it is that is keeping your skin from being beautiful—it *can* be corrected. There's no girl on earth who can't have a prettier skin by trying.

Every day as old skin dies, new skin forms in its place. This is your opportunity. By the proper external treatment you can make the new skin just what you would love to have it.

*Begin this famous skin treatment tonight*

Begin tonight to get the benefits of this skin specialist's soap for your skin.

Once a day, preferably just before retiring, dip a wash cloth in warm water and hold it to your face until the skin is softened. Then lather your cloth well with Wood-

bury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly.

Now, with the tips of your fingers work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a piece of ice. Be particular to rinse the skin thoroughly and dry it carefully.

The first time you use this treatment you will begin to realize the change it is going to make in your skin. This treatment keeps

your skin so active that the new delicate skin which forms every day cannot help taking on that greater loveliness for which you have longed.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this famous skin treatment. Get a cake today.

*Write now for a week's-size cake*

For 4c we will send you a cake of Woodbury's Facial Soap large enough for a week of this famous skin treatment, together with a booklet giving all of the famous Woodbury skin treatments. For 10c we will send the treatment booklet, the week's-size cake and samples of Woodbury's Facial Cream and Powder. Write today. Address

**The Andrew Jergens Co.**

1411 Spring Grove Ave., Cincinnati, Ohio.

*If you live in Canada address The Andrew Jergens Co., Ltd., 1411 Sherbrooke Street, Perth, Ont.*

*For sale wherever toilet goods are sold*





# Printzess

## DISTINCTION IN DRESS

### *Extremes of Style are never the Style*

Printzess garments are faithful reproductions of the latest French models which have been accepted as authentic by the fashionable world.

They are tailored with a nicety which bespeaks quality in every thread of fabric and finish—every stitch a silk stitch.

Printzess wearers enjoy the distinction of being well dressed in any company.

Visit the Printzess dealer in your city and see for yourself how beautiful and becoming—to you—a Printzess coat or suit will be.

THE PRINTZ-BIEDERMAN COMPANY  
Paris CLEVELAND New York

Ask the Printzess dealer in your city to send you the beautiful Printzess Art Portfolio containing rotogravure reproductions of the last word from Paris in coat and suit styles

PRINTZESS coat No. 513 hints of the military influence. Fashioned of rich Burella cloth and lined throughout with figured poplin of pleasing design. The side pockets are large and useful. The broad belt, patch breast pockets, and box pleated back, all contribute to enhance the smart appearance of this model. Colors are—Mouse, Brown, Green and Burgundy. This same model made in heavy Heather mixture is style 507.



## WHAT THEY READ

(Continued from page 118)

serious tumours, while the authors are inclined to hope that the treatment may be made effective for cancer. Most of the instruments used in this method may be improvised at home, but the authors address parts of their book especially to physicians and recommend special apparatus. The whole work is of great interest and significance, and it has no taint of quackery, nor does it seem possible that any ill consequences should attend experiments with the system. Parts of the book carry over from the Sunday newspapers in which these discussions originally appeared, a flippancy and cheapness of expression that should have been edited out of the copy before it was put into permanent form. (Columbus, Ohio: I. W. Long; \$1.50 net.)

### THE AUTUMN FICTION

**FOUR DAYS: THE STORY OF A WAR MARRIAGE**, by HETTY HEMENWAY, gives us in book form a tale that deeply moved all who read it when it was published a few months ago in the "Atlantic." The story of this story is itself a good story. Miss Hemenway, who has recently become the wife of a soldier; had a young American friend who was widowed after her four days' honeymoon with a young English officer. He left her for the crowning horror of the Gallipoli campaign. The young widow returned to her American home and told Miss Hemenway her story, and Miss Hemenway, who had never before written for publication, was so moved by what she heard that she gave the world this little masterpiece entitled "Four Days." It is certainly one of the loveliest first attempts of any current writer, and it will be extremely interesting to see whether this admirable bit reflects the author's native skill or is a tour de force purely inspired by her peculiar relations to the original story. The tale, told with so much humour, pathos, restraint, and delicacy, is said to follow closely the actual facts, major and minor, of the true story to which the author owes her inspiration. Prophecy is a perilous business, but the rare qualities of this true tale, given under the guise of fiction and gilded with genuine fictional art, are likely to entitle it to mention for many years to come as one of the ten best stories written upon this side of the water since the world war began. It is well worthy of presentation in book form, and it is likely to soften the hearts and moisten the eyes of many thousand readers. Boston: Little, Brown and Company; 50 cents net.)

**THE SOUL OF A BISHOP**, by H. G. WELLS, has all of Mr. Wells's ability and plausibility and something more, together with the marks of his accustomed and seemingly incurable limitations. This war has set many skeptics to seeking God, and why not Mr. Wells, especially since the search is certain to be accompanied with gratifying royalties? Even George Moore is suspected of taking an interest in his own personal salvation and of reacquiring his long-lost capacity for reverence. As the author of a new ecclesiastical polity, of which the present volume constitutes the second, perhaps Mr. Wells aspires to the lasting fame of the great episcopal prose master who preceded him in that undertaking. It was once said of an American bishop that he always looked seasick, at which a pert young miss suggested, "Perhaps he's sick of his see." This was somewhat the case of Mr. Wells's bishop, and certainly his see was one to sicken any ecclesiastic of sensitive feelings, for Mr. Wells, exercising the high function that is the privilege of the novelist, has carved out a new bishopric for good Parson Scrope, a name ominous in British episcopal history, and has placed this refined, high-souled, democratically sympathetic clergyman as

the pastor of a flock browsing upon a black and arid pasture in the blighted manufacturing and mining country of the West of England, where he must face and fight the flinty conservatism of self-made magnates and the even duller conservatism of a few impoverished county families. Mr. Wells has studied his subject with seemingly minute care, so that his text bristles with Anglican terms, and his dramatis personae discuss learnedly many aspects and problems of the British religious movement. The thing is done with biting humour, trenchant phrase, and happy penetration. There is a fearsome moment when Mr. Wells seems about to give us the audacities and semi-blackguardism of Anatole France's "Guardian Angel," for the Bishop sees visions, and the angel who acts as his personal conductor, so to speak, develops an easy familiarity with his episcopal client, but luckily, he restrains a seeming impulse to slap the good man on the back and merely ruffles his hair. By the aid of a special tonic, the Bishop at length obtains a finer clarity of vision and actually has the joy of meeting his Maker face to face. The upshot of such visions and association so distinguished is that the Bishop decides to cast off his episcopal toggery and come out of the church into a more direct and personal relation with God. In denying what he had hitherto believed, he becomes a sincere believer, and we leave him on not altogether hopeless terms with the wife who has vainly tried to understand him, and facing toward a new life of religious endeavour, unencumbered by the trappings of Anglicanism. Just as one has a momentary fear that Mr. Wells will drop into the entertaining ribaldries of Anatole France, so one has another instant of acute uneasiness when Lady Sunderbund (why will the name perversely suggest "cumberbund"?), weeps upon his bosom; but the Bishop triumphs over whatever temptings of the flesh accompany this trial, and scandal is averted. The lady, by the way, hasn't an "r" in her alphabet, not even for the purpose of beginning her words, so that with her "religion" is just "iligion," and the apostrophe is conspicuous throughout her speeches. Of course, the lady is not quite a lady, though Mr. Wells intends she shall be, for he has not yet conquered his middle-class incapacity for creating a gentlewoman. He should read the second part of "The Pilgrim's Progress" and learn of Bunyan, who has given that triumph of the simple lady in "Mercy"; but Bunyan never rose to the height of the lower middle class from which Mr. Wells finds it so hard to emerge in spirit. As usual, Mr. Wells has given us a brilliant book. His style gains in richness and suppleness with each new volume, and "The Soul of a Bishop" shows him at the height of his power as stylist. (New York: The Macmillan Company; \$1.50 net.)

**WINGS OF THE CARDINAL**, by BERTHA CROWELL, is a frank melodrama of Texas, California, and other places, done with the characteristic melodramatic touch a good deal of the time, but redeemed from the commonplace by the character of the brilliant girl whose fancied resemblance to the American red-bird gives title to the story. The author writes effectively and without conspicuous effort at strength, passion, or eloquence. She spares us the cruder sort of sex scenes with which many such novels are over-spiced, and gives her chief woman a loyalty and a purity that outlive disillusionment, if there ever were any illusions concerning her first husband. "The Cardinal" is enabled to send away the other man in the triangular situation after she finds that she loves him. This loyalty and purity beget in the husband generosity and self-forgetfulness. (Continued on page 122)



# Tales Over the Tea Tables



**I**N the most intimate scenes of life silver-ware has a conspicuous place.

*A complete silver service may be had with Tea and Coffee sets, Vegetable Dishes, etc., matching the spoons, knives and forks.*



For the part played in the dramatic incidents of today, articles of 1847 Rogers Bros. Silverware are destined to become treasured and historic, just as have the heirlooms in this same brand of silver, hallowed by the touch of preceding generations.

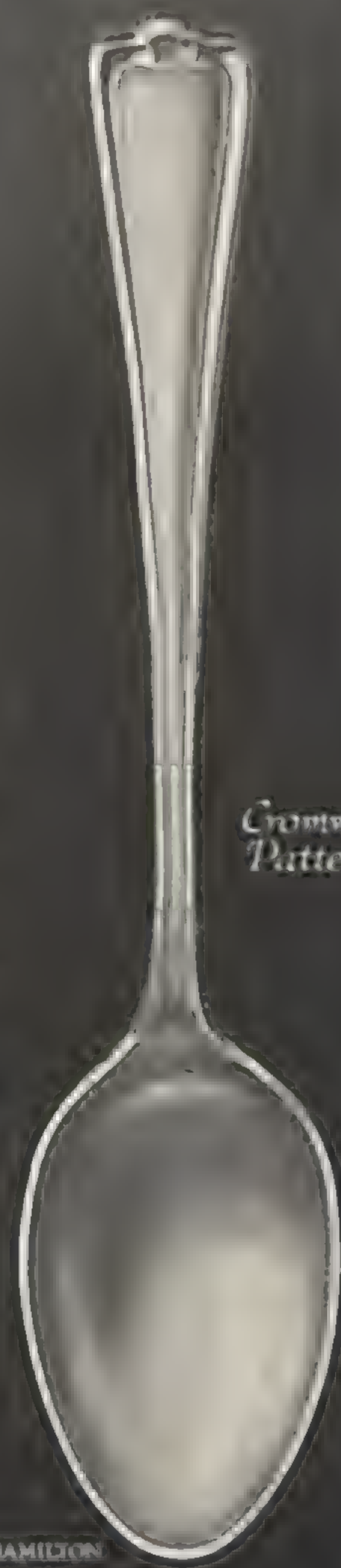
1847 - Seventy Year Plate - 1917

Tea Spoons \$6.00 a dozen.  
Other pieces in proportion.

Sold by leading dealers.  
Send for Catalogue 'L-68'

INTERNATIONAL SILVER CO., MERIDEN, CONN.

NEW YORK CHICAGO SAN FRANCISCO Canadian Branch, MERIDEN BRITANNIA CO. LTD., HAMILTON



Cromwell  
Pattern

# 1847 ROGERS BROS.

© SILVERWARE



## WHAT THEY READ

(Continued from page 120)



**W**OMEN have been quick to adopt, and to adapt for their personal use, many devices which modern business has developed to make its work simpler and more efficient. The telephone has supplanted the messenger; the card index relieves overtaxed memories, and inaccurate expense books have given way to household accounting systems. And now comes

# CORONA

*The Personal Writing Machine*

—to which many a woman turns with her correspondence, her personal business affairs, or clubs and Red Cross work. So light in weight that it can be carried in one hand, so cleverly designed that it folds into small compass and may be tucked away in a desk drawer, Corona is withal so dainty that it is quite in keeping with the appointments of the home. And anyone can operate it without previous instruction—can make it a social secretary or an aid to household efficiency.

Corona weighs only six pounds—costs \$50, complete with case. Smart Corona-Likly luggage also carried by Corona dealers everywhere. Let us send you our interesting booklet No. 38.

CORONA TYPEWRITER CO., Inc.  
GROTON, N. Y.

NEW YORK - CHICAGO - SAN FRANCISCO  
AGENCIES IN ALL PRINCIPAL CITIES



*fold it up—take it with you—type write anywhere*

ness, with the result of a satisfactory solution of what at first seems insoluble. The story is told rapidly, with enough and not too much descriptive and expositional matter and without too strong insistence upon local colour, though local colour there is of a decorative kind. In the several thousand novels that American presses put forth annually for the entertainment of an eager and uncritical public, there are a good many hundreds that fall short of the merits embodied in "Wings of the Cardinal." (New York: George H. Doran Company; \$1.35 net.)

**SCANDAL**, by COSMO HAMILTON, fairly bristles with the things that make maid servants gasp and stare as they read the syndicate novels in the cheaper Sunday papers. Would you believe it, Mr. Hamilton's heroine is a member not merely of an aristocratic family, but of the "most exclusive family in the United States." There you have it, and if you don't buy and read "Scandal" within the next twenty-four hours, you probably have no ambition to be admitted to exclusive society. You have, perhaps, even a secret taste for low company. Miss Beatrix Vanderdyke, seemingly the least exclusive member of the most exclusive family in the United States, aged about twenty and greatly daring, is first introduced to us at midnight, sans chaperon, in the studio of a painter aged forty-seven. This mere painter fellow has a notion that neither his years nor his vulgar habit of trying to earn his bread with his brush need prevent his making successful and strictly dishonourable love to the girl. But, with a superb exhibition of lofty disdain, our heroine swiftly drives this notion from his head and goes out, leaving the painter to call himself profane and hard names. Thus encouraged in the belief that she has the power to extricate herself from difficult situations, Miss Vanderdyke goes right on in her scandalous but totally innocent career, until she runs into a cul de sac from which the only way out is her sudden demand upon a young man that he avow their secret marriage. Like the Prince of Wales in a famous trial at law, he "lies like a gentleman," but, unlike a gentleman, he insists upon claiming the fruits of his lie. There's more, but that's enough for now. Illustrations that look as if they had been drawn on cast-iron and printed from the original plates admirably fit the text. (Boston: Little, Brown and Company; \$1.50 net.)

**SALT OF THE EARTH**, by MRS. ALFRED SIDGWICK, should be classed as Entente propaganda rather than as serious fiction. In form, the book is an international novel. The chief characters are the members of a family, German in origin, but only partially so by birth and residence. One branch of the family, father, mother, and several children, lives in England; the other branch, similarly made up plus grandparents and collateral relatives, lives in Germany. The children of the family in England are English by birth and in sympathy, and their parents have also caught the British spirit. An opportunity to contrast the two branches of the family is presented when the German father, mother, and a soldier son visit the English family. The Germans are of the type familiar in British caricature, almost unendurably self-content, arrogant, ill-mannered, contemptuous of all things English, and the officer son occupies his time on the visit in doing what he can to obtain the military secrets of the English. Next there is a return visit, and the reader has a close-range view of the German family at home. Of course the officer cousin marries the lovely German-English girl, and of course when the war comes on she is miserable, to the point of insisting that she go home. Her husband, posing as an

American, audaciously accompanies her, with a passport not his own, but the result of his detection is his arrest as a spy and his death in the Tower. This is a far less artistic achievement than another recent bit of somewhat similar fiction, and it is so weighted with propaganda that art is constantly sacrificed to the political effect sought by the author. (New York: W. J. Watt and Company; \$1.40 net.)

**THE SPORT OF KINGS**, by ARTHUR SOMERS ROCHE, reads like a rollicking Irish novel of the race-track, such as Lever might have written, with the scene transferred to America and the clock set forward two generations. Of course, young Mr. Roche, for all his rich Irish blood and his sound Irish lineage, is not a second Lever, nor will he ever attain that enviable rank unless he writes less rapidly and finds some method of putting more of real human nature into his puppets. He does tell a lively tale, however, in a breezy fashion, and, with due regard to tradition, he tells it autobiographically. The story opens extremely well with an Irish Kentuckian's vain attempt to convict a governor of a racing association in New York of bribing the official starter, with the result that the hot-blooded young man finds himself excluded from the privileges of the track. The scene later shifts to Kentucky, where we have local colour, and the local coloured. In due time, the young Kentuckian is vindicated and all good things are his. Of course, there are girls, for how did any man of Irish blood ever write fiction without giving us at least one heroine, and is not Kentucky the mother of heroines as well as of heroes? The artist has sympathetically illustrated Mr. Roche's story with a great many well-drawn pictures worthy of a better reproduction than the printer has given them. (The Bobbs-Merrill Company; \$1.40 net.)

**THE PLATTSBURGERS**, by ARTHUR STANWOOD PIER, about boys and presumably for boys of the kind that like to call themselves "college men," shows the author of several novels "made in Boston" in a new and unfamiliar field. Mr. Pier has manifestly been impressed by the work at the Plattsburg camp for college youth, and he has done an agreeable story agreeably, with the incidental effect of showing no little measure of the truth as to our new militarism. The story confirms the impression of many who have come in contact with American youth of military age, that our soldiers have gone into the present war from no bloodthirsty or romantic motive, but from a stern sense of duty. Mr. Pier makes his story turn upon the discipline administered to a young soldier who enjoys too much his power as a non-commissioned officer, while actually unfitted for the humble rank in which he first appears. With a genuinely wholesome taste, the author does not permit his soldier to miss the lesson that he so much needs, and we part with the conviction that his yellow streak, if it really ever had quite that unpleasant hue, may fade into pure white, and thus make the lad worthy to be a soldier. Norman Rockwell's illustrations of the world democracy are pleasing and helpful. (Boston and New York: Houghton, Mifflin Company; \$1.25 net.)

**THE LITTLE GODS LAUGH**, by LOUISE MUNSSELL FIELD, which reads like a first attempt, hardly justifies the satiric implications of its title. True, the author tags some of her chapters with the equivalent of the famous reflection that "The spirits of the wise sit in the clouds and mock us," but her novel deals chiefly with the conventional "society" of New York, and deals with it conventionally. The author, for all her satiric nods, winks, and covert smiles to the reader, takes

(Continued on page 128)





# WALLACE SILVER



## The Athena and The Hudson

The Athena pattern  
in "1835 R. Wallace"  
Heaviest Silver Plate

Athena Cold Meat Fork,  
\$1.50 each

Athena Tea Spoon,  
\$3.00 the half dozen

Hudson Tea Spoon,  
\$2.25 the half dozen

Hudson Sugar Spoon,  
.90

ILLUSTRATIONS  
REDUCED

The Hudson pattern in  
"R. Wallace" Sectional  
Silver Plate

*The purity of line of the Hudson pattern,  
the dignity of the Athena decoration, present  
an unusual choice to lovers of the Beautiful.*

*Both are backed by the Wallace guarantee  
of satisfaction in service without time limit.*

**R. WALLACE & SONS MFG. CO.**  
WALLINGFORD, CONNECTICUT

TRADE MARK  
**R. WALLACE**  
HEAVIEST  
Silver Plate

**R. WALLACE & SONS**  
STERLING

TRADE MARK  
**R. WALLACE**  
SECTIONAL  
SILVER PLATE







Together with its inherent beauty, you notice the characteristic livability of this new furniture

## The Modern Expression of Spanish Art

HERETOFORE the romance and beauty of old Spain have been expressed in few art objects. Today, however, this spirit has been caught and interpreted by the genius of the modern furniture designer. This has been achieved in the new Span-Umbrian furniture. In design it carries out the traditions of the colorful day of the Spanish Grandee. It emanates beauty, dignity, and restrained elegance.

Moreover, it expresses the essence of modern thought in furniture. It has a pleasant-to-live-with character and gracious vigor of design. Its color-tone is warm, soft, and mellowed; time and use can only enrich its beauty.

Even one Span-Umbrian piece will lend to your living-room, your dining-room, or your husband's study, the informal repose and homelikeness which are so essential in the creating of a home.

If you do not find as wide a selection as you want at your favorite furniture shop, ask them for a letter to us, and we will show you through our Exhibition rooms in Grand Rapids or New York.

Send 25c for "The Story of Span-Umbrian Furniture" which acquaints you with the historical background, the beauty, the livability of this new design. It also contains valuable information about furniture and illustrations suggesting interesting new treatment of rooms. Berkey & Gay Furniture Company, 194 Monroe Avenue, Grand Rapids, Mich.

## BERKEY & GAY FURNITURE



Not since the early 16th century has there been so vital a presentation of Spanish influence in furniture design



## PATTERN DESCRIPTIONS

The descriptions for the patterns illustrated on pages 106 to 112 are given in full below; the patterns are described in the order in which they appear on the page, beginning at the upper left of the page and reading across

### PATTERNS ON PAGE 106

**COAT NO. V4026.**—For the coat in medium size:  $5\frac{3}{4}$  yards of 54-inch material. The coat is 51 inches long at the centre back, from the neckline to the lower edge, and is 3 yards wide. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V4030.**—For the frock in medium size:  $4\frac{1}{2}$  yards of 40-inch material;  $1\frac{1}{2}$  yards of 36-inch material for vest and sash facing. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V4031.**—For the frock in medium size: 3 yards of 54-inch material;  $1\frac{1}{2}$  yards of 40-inch material for lower part of underskirt, pockets, and collar;  $1\frac{1}{4}$  yards of 30-inch material for upper part of underskirt;  $\frac{3}{4}$  of a yard of 40-inch material for vest, collar, and front facing. The skirt is 36 inches long from the normal waist-line and is  $1\frac{1}{2}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V4028; SKIRT NO. V4029.**—For the waist in medium size:  $3\frac{1}{4}$  yards of 40-inch material;  $\frac{1}{2}$  of a yard of 40-inch material for collar;  $3\frac{3}{4}$  yards of 2-inch trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $2\frac{3}{4}$  yards of 40-inch material. The skirt is 36 inches long from the normal waist-line and is  $1\frac{3}{4}$  yards wide at the lower edge. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V4027.**—For the frock in medium size:  $4\frac{1}{4}$  yards of 40-inch material; 1 yard of 36-inch material for panel facings;  $\frac{3}{4}$  of a yard of 40-inch material for collar. The skirt is 36 inches long from the normal waist-line and is  $1\frac{1}{2}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

### PATTERNS ON PAGE 107

**FROCK NO. V3864.**—For the frock in medium size:  $4\frac{1}{4}$  yards of 40-inch material. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the lower edge. Price, \$1.

**WAIST NO. V3735; SKIRT NO. V3736.**—For the waist in medium size: 3 yards of 40-inch material;  $\frac{7}{8}$  of a yard of 36-inch material for lining;  $\frac{3}{4}$  of a yard of 36-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and  $1\frac{1}{4}$  yards wide at the hem. For the skirt in medium size:  $2\frac{1}{2}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3545.**—For the frock in medium size:  $4\frac{1}{4}$  yards of 40-inch material;  $\frac{1}{4}$  of a yard of 40-inch material for collar;  $\frac{3}{4}$  of a yard of 40-inch material for lining. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{4}$  yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V3564; SKIRT NO. V3565.**—For the waist in medium size:  $1\frac{1}{4}$  yards

of 40-inch material;  $\frac{1}{2}$  a yard of 40-inch contrasting material for the collar, cuffs, and belt. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the hem. For the skirt in medium size:  $2\frac{1}{2}$  yards of 44-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3721.**—For the frock in medium size: 4 yards of 54-inch material or  $5\frac{1}{4}$  yards of 40-inch material;  $\frac{5}{8}$  of a yard of 27-inch material for collar and cuff facing;  $1\frac{1}{8}$  yards of 27-inch lining; 10 buttons. The skirt is 36 inches long from the normal waist-line and  $2\frac{3}{4}$  yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V2498; SKIRT NO. V2499.**—For waist in medium size:  $2\frac{1}{4}$  yards of 36-inch material;  $\frac{1}{2}$  a yard of 36-inch material for tie;  $\frac{3}{8}$  of a yard of contrasting material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long from the normal waist-line and  $2\frac{1}{4}$  yards wide at the hem. For the skirt in medium size: 3 yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3924.**—For the frock in medium size: 6 yards of 40-inch material;  $\frac{3}{4}$  of a yard of 40-inch material for the collar and vest. The skirt is 36 inches long from the normal waist-line, and  $2\frac{1}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V3653; SKIRT NO. V3654.**—For the waist in medium size:  $1\frac{1}{4}$  yards of 36-inch material; 1 yard of 36-inch contrasting material for collar, strap, and belt;  $1\frac{1}{8}$  yards of 27-inch lining. Sizes, 16 and 18 years, 34 and 36 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and  $3\frac{1}{8}$  yards wide at the hem. For the skirt in medium size:  $4\frac{1}{2}$  yards of 36-inch material. Sizes, 16 and 18 years, 24 and 26 inches waist measure. Price, 50 cents.

### PATTERNS ON PAGE 108

**FROCK NO. V3960.**—For the frock in medium size: 5 yards of 40-inch material;  $2\frac{1}{4}$  yards of 40-inch material for front and back skirt panels, top cuffs, and collar;  $\frac{1}{4}$  of a yard of 36-inch material for vest. The skirt is 36 inches long from the normal waist-line and  $2\frac{3}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V3860; SKIRT NO. V3861.**—For the waist in medium size:  $1\frac{1}{4}$  yards of 40-inch material;  $2\frac{1}{8}$  yards of 18-inch all-over lace;  $\frac{1}{4}$  of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $2\frac{1}{2}$  yards of 40-inch material. The skirt is 36 inches long from the normal waist-line and measures  $2\frac{1}{4}$  yards wide at the lower edge. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3749; SKIRT NO. V3750.**—For the waist in medium size:  $2\frac{1}{8}$  yards (Continued on page 126)





# *Revillon Frères* *Furs*

*Broadtail*

FROM THE KHANSTVO OF BOKHARA

*Seal*

FROM PRIBILOF ISLANDS, ALASKA

*Ermine*

ISHIMSKY AND TOMSKY



*5th Avenue at 55th St. New York*

*Paris, 81 Rue de Rivoli*

*180 Regent St. London*



## PATTERN DESCRIPTIONS

(Continued from page 124)



"MY OWN crochet designs are shown exclusively in Richardson's Instruction Books. You will find them easy to make, with the aid of the instructions which accompany each model. They are easily adapted to lingerie, blouses, camisoles and nightwear, and can be changed from garment to garment with perfect good taste."

*Lady Duff-Gordon*

NOTE: Complete Lady Duff-Gordon Lingerie Outfits, with all materials stamped ready for cutting and crocheting, are sold everywhere in convenient package form at remarkably low prices. If your dealer cannot supply the outfits, or any of the following Lady Duff-Gordon books, write us direct, giving dealer's name.

Book No. 16—Crochet Yokes and Blouses  
Book No. 17—Edges and Insertions  
Book No. 18—Irish and Cluny Crochet  
Book No. 19—Crochet Boudoir and Breakfast Caps  
Price 10 cents each, everywhere  
By mail 12 cents



To Modistes: Lady Duff-Gordon says—

"In my own studios I use Richardson's Sewing Silks and R. M. C. Crochet Cottons exclusively for all garments including my most exquisite gowns, because I find them so very dependable."

**RICHARDSON SILK COMPANY**

Dept. 27, Chicago, Ill.

Makers of Richardson's Spool and Embroidery Silks



Lady Duff-Gordon Complete Combination Outfit No. 7, with Vanity Yoke design shown above, containing pink batiste or white nainsook for combination, crochet cotton for yoke, complete instructions for crocheting yoke and pattern for making up garment—\$1.50 everywhere.

of 36-inch material;  $\frac{3}{8}$  of a yard of  $4\frac{1}{2}$ -inch banding;  $\frac{1}{4}$  of a yard of  $2\frac{1}{4}$ -inch banding. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and 3 yards wide at the hem. For the skirt in medium size:  $3\frac{3}{4}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3617; SKIRT NO. V3618.**—For the waist in medium size:  $3\frac{3}{4}$  yards of 40-inch material;  $\frac{1}{2}$  of a yard of 40-inch material for collar and trimming; 1 yard of banding for panel trimming;  $\frac{3}{8}$  of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2 yards wide at the hem. For the skirt in medium size:  $2\frac{1}{2}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3768; SKIRT NO. V3769.**—For the waist in medium size:  $2\frac{3}{4}$  yards of 40-inch material;  $\frac{5}{8}$  of a yard of 36-inch material for collar and vest;  $2\frac{1}{4}$  yards of trimming;  $\frac{3}{8}$  of a yard of 36-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and  $1\frac{1}{4}$  yards wide at the hem. For the skirt in medium size:  $2\frac{3}{4}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3922.**—For the frock in medium size:  $6\frac{3}{4}$  yards of 27-inch material;  $1\frac{3}{4}$  yards of 40-inch material for folds. The skirt is 36 inches long from the normal waist-line and  $2\frac{3}{4}$  yards around the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V3764; SKIRT NO. V3765.**—For the waist in medium size:  $2\frac{3}{8}$  yards of 36-inch material;  $\frac{1}{2}$  of a yard of 36-inch material for collar, cuffs, and pockets. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and  $2\frac{1}{4}$  yards wide at the hem. For the skirt in medium size:  $2\frac{3}{8}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3729; SKIRT NO. V3730.**—For the waist in medium size: 2 yards of 40-inch material;  $\frac{3}{8}$  of a yard of 27-inch material for trimming;  $1\frac{1}{4}$  yards of 27-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{8}$  yards wide at the hem. For the skirt in medium size:  $2\frac{3}{8}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

## PATTERNS ON PAGE 109

**FROCK NO. V3952.**—For the frock in medium size: 5 yards of 40-inch material;  $\frac{1}{4}$  of a yard of 40-inch material for collar. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3805.**—For the frock in medium size:  $4\frac{3}{8}$  yards of 40-inch material; 5 yards of 10-inch lace. The skirt is 36 inches long from the normal waist-line and 3 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3949.**—For the frock in medium size:  $5\frac{3}{4}$  yards of 40-inch material;  $\frac{1}{4}$  of a yard of 36-inch material for collar;  $\frac{1}{2}$  of a yard of 36-inch material for trimming fold. The skirt is 36 inches long from the normal waist-line and  $1\frac{3}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V3983; SKIRT NO. V3984.**—For the waist in medium size:  $2\frac{1}{2}$  yards of 40-inch material;  $1\frac{1}{8}$  yards of 36-inch material for trimming and collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $3\frac{3}{4}$  yards of 40-inch material;  $\frac{1}{2}$  of a yard of 36-inch material for trimming. The skirt is 36 inches long from the normal waist-line and 3 yards wide at the lower edge, including the pleats. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3918; SKIRT NO. V3919.**—For the waist in medium size,  $3\frac{3}{4}$  yards of 36-inch material,  $\frac{5}{8}$  of a yard of 27-inch material for collar and trimming;  $1\frac{1}{8}$  yards of 20-inch material for girdle. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $4\frac{3}{4}$  yards of 36-inch material. The skirt is 36 inches long from the normal waist-line and measures  $3\frac{3}{4}$  yards at the lower edge with the pleats open. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**WAIST NO. V3770; SKIRT NO. V3771.**—For the waist in medium size:  $1\frac{1}{8}$  yards

of 40-inch material;  $\frac{1}{2}$  yard of 36-inch material for collar;  $\frac{3}{8}$  of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{2}$  yards wide at the hem. For the skirt in medium size:  $2\frac{1}{2}$  yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3638.**—For the frock in medium size:  $8\frac{1}{4}$  yards of 40-inch material; 1 yard of 36-inch material for lining;  $\frac{3}{8}$  of a yard of 27-inch material for collar and trimming. The skirt is 36 inches long from the normal waist-line and  $3\frac{1}{2}$  yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3982.**—For the frock in medium size:  $4\frac{3}{4}$  yards of 40-inch material;  $2\frac{1}{2}$  yards of contrasting material for pleated sections;  $\frac{3}{8}$  of a yard of material for collar, cuffs, and revers. The skirt is 36 inches long from the normal waist-line and  $2\frac{3}{8}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

## PATTERNS ON PAGE 110

**WAIST NO. V4005; SKIRT NO. V4006.**—For the waist in medium size:  $1\frac{1}{2}$  yards of 27-inch material;  $1\frac{3}{8}$  yards of 36-inch material for sleeves, ruffles, and yoke. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $2\frac{1}{4}$  yards of 36-inch material for underskirt; 2 yards of 36-inch material for overskirt. The underskirt is 36 inches long from the normal waist-line and is  $1\frac{1}{4}$  yards wide at the lower edge. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

**FROCK NO. V3920.**—For the frock in medium size:  $5\frac{3}{8}$  yards of 40-inch material for frock, sash, side draperies, and collar;  $\frac{3}{4}$  of a yard of 42-inch material for the sleeves and cuffs. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3972.**—For the frock in medium size:  $6\frac{3}{8}$  yards of 36-inch material;  $\frac{3}{8}$  of a yard of 40-inch material for collar, vest, frill, and bows. The skirt is 36 inches long from the normal waist-line and  $3\frac{3}{8}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3776.**—For the frock in medium size:  $4\frac{1}{4}$  yards of 40-inch material;  $\frac{1}{2}$  a yard of 36-inch material for vest; 1 yard of 40-inch material for underwaist. The skirt is 36 inches long from the normal waist-line and  $2\frac{1}{2}$  yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3734.**—For the frock in medium size:  $6\frac{1}{4}$  yards of 36-inch material; 1 yard of 36-inch material for facing skirt and revers;  $\frac{3}{8}$  of a yard of 42-inch material for sleeves;  $1\frac{1}{8}$  yards of 27-inch lining. The skirt is 36 inches long from the normal waist-line and  $2\frac{3}{4}$  yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V3808.**—For the frock in medium size:  $3\frac{1}{4}$  yards of 40-inch material;  $4\frac{3}{8}$  yards of 40-inch material for overdress. The skirt is 36 inches long from the normal waist-line and is  $2\frac{1}{4}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**FROCK NO. V4008.**—For the frock in medium size:  $4\frac{3}{8}$  yards of 40-inch material;  $\frac{5}{8}$  of a yard of 9-inch lace for sleeves;  $\frac{3}{8}$  of a yard of 33-inch lace for front panel;  $\frac{3}{4}$  of a yard of  $4\frac{1}{2}$ -inch lace for vest. The skirt is 36 inches long from the normal waist-line and  $1\frac{1}{2}$  yards wide at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

**WAIST NO. V4019; SKIRT NO. V4020.**—For the waist in medium size:  $2\frac{3}{4}$  yards of 40-inch material;  $\frac{3}{8}$  of a yard of 18-inch material for vest. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the skirt in medium size:  $2\frac{1}{4}$  yards of 40-inch material;  $1\frac{3}{8}$  yards of 27-inch material for upper section of foundation skirt; 2 yards of 18-inch lace for flouncing. The skirt is 36 inches long from the normal waist-line and 2 yards wide at the lower edge. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

## PATTERNS ON PAGE 111

**BLOUSE NO. V4010.**—For the blouse in medium size:  $3\frac{3}{4}$  yards of 27-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3904.**—For the blouse in medium size:  $2\frac{1}{4}$  yards of 36-inch material; 2 yards of 1-inch lace for trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

(Continued on page 128)





## Indoors and Outdoors

The *dansant* made doubly pleasurable, walking, *pas de fatigue*, so safe, so comfortable, so clean are Cat's Paw Spanish Heels.

The secret of a graceful carriage, that rhythmic glide in dancing, lies in the knowledge that you cannot slip.

The Foster Friction Plug of Cat's Paws prevents slipping; there are no holes to track mud and dirt, and they are practically invisible when attached to slender, tapering heels.



# CAT'S PAW

## CUSHION

## RUBBER HEELS

50c attached, black, white or tan. For men, women and children, all dealers

FOSTER RUBBER COMPANY  
105 Federal Street . . . . . Boston, Mass.

Originators and Patentees of the Foster Friction Plug which Prevents Slipping



Foster Tred-Air Heel Cushions

Wear these "cushions of air" inside your shoes — they protect the stockings from nails—improve the fit of the shoes and add a trifle to your height. If your dealer cannot supply you, send us his name, 25c., and the size of your shoe and we will send you a pair, prepaid.





## PATTERN DESCRIPTIONS

(Continued from page 126)

**BLOUSE NO. V3639.**—For the blouse in medium size: 3 yards of 40-inch material; 1½ yards of 40-inch material for girdle, cuffs, and trimming; 32 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V4013.**—For the blouse in medium size: 2½ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3669.**—For blouse in medium size: 2¼ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3961.**—For the blouse in medium size: 2¾ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3959.**—For the blouse in medium size: 2½ yards of 36-inch material; ¾ of a yard of 36-inch material for sleeves and tie. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3664.**—For the blouse in medium size: 2 yards of 36-inch material; 1½ yards of contrasting material for the collar, cuffs, and vest; ¾ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3740.**—For the blouse in medium size: 2½ yards of 40-inch material; ¾ of a yard of 40-inch material for neckband. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

**BLOUSE NO. V3963.**—For the blouse in medium size: 2½ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

## PATTERNS ON PAGE 112

**CHILD'S FROCK NO. V4022.**—For the frock in 10-year size: 2¾ yards of 40-inch

material. Sizes, 8, 10, 12, and 14 years. Price, 50 cents.

**CHILD'S FROCK NO. V4023.**—For the frock in 10-year size: 2½ yards of 40-inch material. Sizes, 8, 10, 12, and 14 years. Price, 50 cents.

**CHILD'S FROCK NO. V4021.**—For the frock in 10-year size: 2½ yards of 40-inch material; ½ of a yard of 40-inch material for collar and cuffs. Sizes, 8, 10, 12, and 14 years. Price, 50 cents.

**CHILD'S FROCK NO. V4024.**—For the frock in 10-year size: 2½ yards of 40-inch material; ¾ of a yard of 36-inch material for collar and cuffs. Sizes, 8, 10, and 12 years. Price, 50 cents.

**CHILD'S FROCK NO. V3888.**—For the frock in medium size: 2½ yards of 36-inch material; ¾ of a yard of 36-inch material for collar and cuffs. Sizes, 4 and 6 years. Price, 50 cents.

**CHILD'S FROCK NO. V3074.**—For the frock in medium size: 2¼ yards of 36-inch material; ¾ of a yard of 18-inch material for collar and front yoke. Sizes, 4, 6, and 8 years. Price, 50 cents.

**CHILD'S SMOCK NO. V3073.**—For the smock in medium size: 2½ yards of 36-inch material; ¾ of a yard of 27-inch material for collar and cuffs; 1¼ yards of 36-inch material for trousers. Sizes, 2, 4, and 6 years. Price, 50 cents.

**FROCK NO. V3894.**—For the frock in medium size: 1¾ yards of 32-inch material; ½ of a yard of 32-inch material for yoke and cuffs. Sizes, 2 and 4 years. Price, 50 cents.

**FROCK NO. V3912.**—For the frock in medium size: 1½ yards of 32-inch material; 1¾ yards of 32-inch contrasting material. Sizes, 4 and 6 years. Price, 50 cents.

## WHAT THEY READ

(Continued from page 122)

pretty seriously the things that conventional folk value and does not quite achieve that superior detachment from her puppets that one expects of the satirist. It would have been well had the opening chapter been rewritten to rid it of a notable touch of stiffness, for in its present form it does injustice to the story as a whole. Later, the author more effectively possesses her style and manages to give suppleness to her scenes and characters. The chief woman is well conceived and self-consistent, and there are two old ladies sympathetically done. As to the male characters, they betray the hand of a feminine creator, and in the scenes where man is pitted against man there is too little verity of dialogue and too much exposition intended to make up for the author's consciousness of her own weakness in this matter. On the whole, the narrative parts of the story are written with considerable ease, though with inferior skill in the management of pronouns, and without the distinction that comes of studied simplicity, if, indeed, simplicity can be attained by study. (Boston: Little, Brown and Company; \$1.40 net.)

**AMARILLY IN LOVE**, by BELLE K. MANIATES, should have been labelled "Made in New England," for it is the kind of thing often done in Yankee land and seldom done so well elsewhere. Incidentally, this story is that perilous thing, a "sequel," perilous, because the sequellae of fiction are apt to be as unsatisfactory as the sequellae of physical disease. Those who read and enjoyed "Amarilly of Clothesline Alley," however, will probably accept this sequel with joy. The large family of the earlier book greets us again here, and the humour and pathos of family life live again in the rural setting of the household, as in the earlier urban quarters. The fortunes of Amarilly especially engage the interest of the reader, but other folk are not neglected by the author. Social relations in the country neighbourhood are nicely indi-

cated, and an interesting picture of an old farmhouse decorating the cover of the volume prepares one for the part which that structure plays in the little drama. As to the dialect, it had to be introduced for the sake of consistency, but it is a pity that the author ever set herself this mark, for she might profitably have made her country folk speak something nearer to normal English. Country dialect is fast getting to be the almost exclusive possession of fiction and the melodramatic stage. The tale is short, and let us hope this brevity foreshadows a new spirit of mercy in our writers of fiction, domestic and foreign. The exigencies of this war may perhaps reduce current fiction to reasonable size, and possibly even Mr. Dreiser may eventually find sufficient sea-room in something less than 300,000 words. The less than half a dozen sketchy illustrations by William Van Dresser have the merit of suggesting the actual scenes and persons of the text, and the illustrator seems to have violated a tradition of his profession by actually reading parts of the story. (Boston: Little, Brown, and Company; \$1.25 net.)

**WHITE MONARCH AND THE GAS-HOUSE PUP**, by R. G. KIRK, is a novelette made strictly upon magazine prescription. The rule for compounding such confections reads somewhat in this fashion: take quantum suff of strictly high society, as conceived by those who have never known it, and something like equal measure of the lower classes, as always pictured in the traditional East Side story, and bring them into direct contact for the purpose of showing how different the American aristocrat is in appearance, manners, bearing, speech, and ideals from his unfortunate compatriots of less exalted station. Although it is absurd melodrama, Mr. Kirk's little story ought to have vast popularity in congenial quarters—that is, among the uncritical. (Boston: Little, Brown, and Company; \$1 net.)

Served in Pyrex  
hot from the oven

IT is hard to believe that this gleaming bit of bakeware has just come from the oven. It is so dainty for a baking dish.

And yet Pyrex is more practical in every way than the old fashioned baking dishes. Pyrex washes easily and will never wear out. It is guaranteed against oven breakage.

Pyrex retains the heat and cooks food more thoroughly and more quickly. It actually makes the food taste better. Practically everything that is cooked on top of the stove can be cooked better and more economically in Pyrex in the oven. Try meats and vegetables this way.

Made by the largest manufacturers of technical glassware in the world. Ask any dealer or send for a booklet to the

CORNING GLASS WORKS, 167 Tioga Ave., Corning, N. Y.

# PYREX

There is a Pyrex dish  
for every purpose







Landaulet

OWNED BY MR. OGDEN REID OF NEW YORK

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars

THESE Dainty CIGARETTES HAVE EVERY QUALITY YOU DEMAND "DOUBLED". DELICATELY SCENTED - GOLD TIPS

25¢ for 10  
\$2.25 for  
100 in box  
de. LUXE

**Milo**  
VIOLETS



IF YOUR DEALER CANNOT  
SUPPLY YOU, WRITE TO  
DEPT. M.V. 8TH FLOOR  
1790 BROADWAY, NEW YORK.  
OR DEPARTMENT M.V.  
36 CATHCART STREET,  
MONTREAL, CANADA.



## Tobey Hand-Made Furniture

Not only the spirit but the skill of the famous craftsmen of the past finds its counterpart in the Tobey workshops.

Nowhere in this country is there duplicated such an aggregation of master cabinet makers and wood-carvers, nor such a collection of rare and fine woods.

Enduring perfection is the Tobey ideal.



The Tobey  
Furniture Co.

Chicago: Wabash Ave. and Washington Street  
New York: Fifth Ave. at 53rd Street





Copyright  
Stein & Blaine

This Coat is of Mink, fashioned with such art and assembled with such care as to suggest perfection. No detail has been neglected, so that the loveliness of the coat at once is the inescapable quality to command attention.

# Stein & Blaine

**Furriers and Ladies' Tailors**  
8-10 West 36th St., New York

## NOBLESSE OBLIGE

"WON'T you help to protect a family whose breadwinner has gone to protect you?" is the forceful and appealing slogan of the Militia of Mercy. For that is the actual work of this organization of women, caring for the wives, children, mothers, and sisters of the sailors who have sailed away to unknown destinations. There could hardly be a finer work, for many a man fighting or lying wounded "somewhere," is never free from the additional torture of uncertainty as to the welfare of those at home who are dependent on him. Nine out of ten men, it is said, will answer a question as to what they need with words to the effect that they can get on with what they have, "but please look after those we have left behind!"

That the Militia of Mercy should undertake so fine a work is in line with their previous accomplishment. During the summer of 1916, they worked to aid the soldiers who had been called to the Mexican border. In September, 1916, they established the first infantile paralysis ambulance service, and this service covered more than thirteen thousand miles in conveying over five thousand little crippled children from their homes to clinics for the after-treatment.

### THE MILITIA OF MERCY

Immediately after diplomatic relations with Germany were broken, this organization, through its president, Mrs. John Hays Hammond, made a formal offer of its services to Commodore Forshew, saying that its members would do all in their power to help the families of the men who were then guarding the bridges and waterways.

When war was declared and the naval militia became part of the regular navy, the responsibilities of this society were greatly increased, and the demands upon them for the care of the families of the sailors became such as to tax the resources at their disposal. So long as the war continues, these demands cannot fail to increase. Besides knitting sweaters, helmets, wristlets, socks, and mufflers and providing comfort kits and similar aids for the men, the Militia of Mercy is systematizing a plan by which the families of the men will be visited each month and a complete record kept of each one, that their needs may be attended to.

In order to accomplish this inspection, thirty motors will start from the headquarters every day, each carrying three women of the visiting committee, who will, after their visit, return an official report showing what are the needs and what money is required. Nor will the financial aid be the only object of these workers; every effort will be made to assist these families in adjusting their lives to meet the vicissitudes which the absence of the bread-winner will create. Besides contributing to the support of this excellent work, which is one that must appeal to every patriotic person throughout the country, a number of women are lending their motors for this mission of visiting.

### "THE DEFENDERS OF DEMOCRACY"

This great increase in the scope of the work has, of course, brought a necessity for a corresponding increase in funds, and it is now important to establish the source of revenue on a more substantial basis than that of voluntary contributions. To meet this necessity, one of the very active members of the committee, Mrs. John L. Griffiths, offered the suggestion that the Society prepare a Gift-book in honour and in aid of those who are taking part in the European War. This suggestion met with an enthusiastic reception, and the book, which is called "The Defenders of Democracy" and dedicated to those defenders, is now in preparation.

It has been the intent to give to this book unity of purpose and a variety of interest. The days are so rich in suggestion, so tense, so vitally interesting, as one nation after another joins the ranks of the Allies, and the aim has been to gather in this book interpretations of the thought and ideals which have impelled each country to make the sacrifices necessary to wage this war. This interpretation will be given by the men and women of letters, citizens, in each case, of the country they seek to interpret. Notwithstanding the many prophecies that it would be impossible to secure contributions at this time, the committee in charge of this work has met with the most gratifying response. Mrs. John L. Griffiths is chairman of this special book committee, which consists of Mrs. Penrhyn Stanlaws, Mrs. John W. Blodgett, Mrs. James R. McKee, Miss Elizabeth Hammond, Miss Emma Frohman, and Mrs. Nelson H. Henry.

Mrs. Griffiths' experience in Europe, where for ten years Mr. Griffiths was American consul in London, and the fact that her heart was involved in the work, must have given additional inspiration, for asking for contributions proved like touching a tree of ripe fruit. No effort has seemed great to the writers and artists who have contributed to the work, and much material of unusual interest has already been gathered. Maurice Hewlett, living in Chichester, England, has written a sonnet called "July Fourth." There are patriotic poems by the Latin-American, Salomon de la Selva, and many inspiring verses have been contributed by many well-known American poets. Dr. Henry Van Dyke, late Minister to the Hague, has also lent his aid, and Owen Johnson has added one more to his many stirring articles on the war. Many war stories are included in this volume, and the list of their authors includes Stephen Leacock, Augustus Thomas, and Robert W. Chambers. Poets, also, are generous contributors, and many foreign authors have lent their aid; many new notes have been struck, new harmonies resulting from the new comradeship of nations.

### TO ILLUSTRATE THE TEXT

The illustrations will prove no less unusual than the text. Not only have artists given of their talents, but some of the biggest and busiest men of the day will be represented in photographs. General Pershing has taken the time to have a photograph taken especially for this work, and he adds in his letter, "I have waited to have this photograph prepared for the book, the description of which has greatly interested me." Marshal Joffre will, of course, be included, and there will also be a photograph of Admiral Sims, who, from "Somewhere in the North Sea," commanding the American Fleet in European waters, has sent a noble and inspiring message for the book.

This Gift-book differs from those abroad, which have been dedicated to individuals, for it is based on a realization that this is a war for democracy by democracy. The real defenders are the soldiers, sailors, and nurses, who are giving their lives by millions for the defence of human liberty, physical and spiritual, so this volume is dedicated to all who serve, in any capacity, in this great war.

The fact that this volume includes contributions from the representatives of the literary and art world in all the Allied countries makes it an extraordinary collection, finely illustrated. All the contributions have been given without charge, and even the publishing is being done at cost, so that the volume may be sold at an absurdly low price and yet prove a real assistance to the cause.

Among the members of the Executive Council are Mrs. John W. Blodgett, Mrs. Josephus Daniels, Mrs. Oden Goelt, Mrs. James R. McKee, Mrs. Robert Lansing, and Mrs. Harry Payne Whitney.





**Interior Decorators**  
*and makers of*  
**Fine Furniture**  
*for 82 years*  
**Paine Furniture Company**  
**BOSTON**  
*An Illustrated Booklet upon request.*

*Paines Old English Room - made in England*



**ESMOND**  
**Crib Blankets**  
**CORTEX FINISH**

**Bunnies, Teddy Bears, Kitties**

It will do your heart good to watch the children and see what fun they get out of these soft, cozy blankets as they talk and play with the little, whimsical animal figures that are so deftly woven into the bright colors of the fabric.

And these Crib Blankets are just as serviceable as they are amusing to the youngsters. They are warm and very durable.

When you insist on Esmond Blanket Comfortables, Afghans and Bath Robes you get the famous "Cortex Finish" which gives an exceptionally full, even nap and strength to the fabric and a feeling like that of the finest wool. Esmond Blankets are washable and sanitary. Look these blankets over at any dry goods store—they are very moderately priced.

*Resture and look for the Bunny Trademark on all Esmond Goods*

**Send for Sample Bunny Blanket**

Send 10c and the name of your little boy or girl and we will mail you a large, doll size blanket in light blue and white, decorated with the famous Bunny. Gives the children lots of fun.

**THE ESMOND MILLS**      Dept. H      Esmond, R. I.




**TRAUB**  
**Decorated Wedding RINGS**

**"Wedding Ring Sentiment"**

is the title of a prettily written and daintily illustrated little brochure which traces the history of the wedding ring through the dim and dusty centuries for you.

Here is the legend of the Egyptian women who first symbolized the marriage vows by wearing a circlet—of the clergyman who in Charles II's reign used a brass curtain ring to marry a duke—the story of the wedding ring from the beginning to the plain gold band of our grandfather's time—and then down to the *Orange Blossom*, *Venus* and *Patrician* rings of today.

The modern bride looks forward with delight to choosing her own Traub Decorated Wedding Ring of purest gold or platinum—delicately chased with a beautiful and significant design, either plain or richly set with diamonds.

Brides of both yesterday and tomorrow will treasure "Wedding Ring Sentiment" for its charming tales of the marriage customs of all ages.

For your copy just send your name and address.

**THE TRAUB MFG. COMPANY**  
Garfield Building      Detroit, Mich.





## SEEN on the STAGE

(Continued from page 92)

But his political enemies, led by the wicked Giles of Virginia, who is the villain of the play, proceed to get even with him by an underhand intrigue. With the connivance of James Reynolds—a despicable pander—they persuade the very young and very lovely and totally immoral Mrs. Reynolds to throw herself at Hamilton, at a time when his wife is absent from the country on a visit to England. The young hero is not able to resist the fascinations of this creature; and the theatre-going public will not blame him so long as the part continues to be played by the actress who created it.

Hamilton is, however, devoted sincerely to his wife; and, even before her return to his home in Philadelphia, he had broken off with Mrs. Reynolds and had begun to pay hush-money to her husband. The scandal is discovered by Monroe and Jefferson; and, at the climax of the play, they threaten to permit it to be generally known, unless Hamilton shall release them from their promise to vote for the treasury bill. Thus Washington's young lion is offered the alternative of betraying his duty to his country or sacrificing his wife, his home, his happiness, and his personal good name. In this crisis, he rises nobly to the occasion.

It is Hamilton himself who sends to the press a full account of his intrigue with Mrs. Reynolds. His beloved wife is, of course, estranged from him and prepares to leave his home; but Mrs. Reynolds calls on her and confesses that she was persuaded to lead him astray by his political enemies. Mrs. Hamilton finally forgives her husband and accepts a reconciliation. Meanwhile, the publication of Hamilton's confession has had precisely the contrary effect to that which he expected. Even his enemies now admire his bravery and boldness, and they flock into his antechamber to applaud him. And, just as the final curtain is about to fall, a military messenger arrives with the announcement that General Washington himself has come to shake the hand of the hero who, when sorely tempted, had refused to betray his duty to his country.

Perhaps the most admirable feature of this play is that it "nothing extenuates nor sets down aught in malice." It shows the hero betrayed, in a moment of weakness, into the commission of a very human sin; and yet it shows him, in the outcome, all the more a hero. His fault is not condoned nor pardoned; but neither is it overemphasized, as if a sin of sex had power to negative the noble qualities of a man of high ideals and pure incentives. There is a moral in this play that is worthy of serious consideration.

## "THE FAMILY EXIT"

"The Family Exit," by Lawrence Langner, affords the public a pleasant variation from the sort of fare that is ordinarily offered in the theatres of New York. It is a comedy with an idea. Mr. Langner has something to say, although he has derived his thesis from Mr. Bernard Shaw; and he says it with a wit that is both penetrant and unconventional.

The theme of "The Family Exit" is that the most unpleasant people in the world are a man's immediate relatives and those of his wife. Mr. Langner—like Mr. Shaw before him—has turned topsy-turvy the sanctimonious regard that is commonly professed for the institution of the family, and has laughed at it sardonically. His play is calculated to awaken a responsive chord in the hearts of many honest people who always look forward to birthdays and Christmas and Thanksgiving Day with horror.

The central figure is a man in his fifties,—Peter Rutherford-Vandusen,—the wealthy scion of an old New York family. Twenty years before the play

begins, he had moved to Paris in order to get away from his brother and his sister-in-law, his nephew and his niece, and two intolerable female cousins. In Paris he had set up an establishment with a comfortable French woman of his own age who was an admirable cook and an excellent housekeeper. The only reason why he did not marry her was that her father happened to be a cab-driver, and her mother happened to be a drunkard, and her brother happened to be a burglar. So long as Elise continued to live with a man to whom she was not married, these relatives considered her beneath them and consented to leave her alone. After twenty years of quietude and comfort, Peter decided to risk the experiment of returning to New York,—hoping, of course, that the presence of Elise would keep his family away from him; but, unfortunately, he was held up at Ellis Island by a curious law which threatened him with deportation and, in order to secure admission to his own country, he was obliged to marry Elise in the immigration office.

By marrying his faithful companion of twenty years, he "made her an honest woman" in the eyes of all the other Rutherford-Vandusens, who no longer saw any reason to forbear from trying to get Peter to leave his fortune to them. So they swarmed around him, and stole his time, and borrowed his money, and generally pestered him. Peter decided, therefore, that the only thing to do was to get a divorce; so he hired a professional co-respondent and paid her to testify that he was a man of shocking character. He figured that, after Elise had secured a scandalous divorce, his family would shun him, and he could live once more in peace with his companion.

But the scandal and the notoriety had just the contrary effect, for now his relatives admired him all the more for being fashionable and sustaining the family traditions in the social columns. At last, however, Elise managed to drive the family away by the expedient of borrowing a baby and pretending that she had become a mother shortly after receiving her divorce. Maternity was not respectable in the eyes of the Rutherford-Vandusens, and they fled in horror from the spectre of it.

In structure, "The Family Exit" is not so much a three-act play as a series of three one-act plays, each of which discusses the same theme and deals with the same characters. The method is conversational throughout; but the dialogue is brightly written, and—despite the presence of some lengthy passages that might judiciously be whittled down—the wit of the author is sufficient to keep the conversation sparkling.

## "THE SCRAP OF PAPER"

"The Scrap of Paper," by Owen Davis and Arthur Somers Roche, is a very entertaining melodrama for those spectators who are willing to play the game by agreeing to prevent themselves from trying to take it seriously. It is one of those plays, like the French farce called "The Million," in which a certain object is passed from hand to hand throughout the cast of characters, and thereby causes all the complications.

In this case, the dynamic object is an incriminating document. Three malefactors of great wealth have conspired to corner all of the industrial resources of the country and to make a fabulous fortune at the expense of the ruin and misery of millions of people; and, in order to prevent each other from welching, they sign their names to a secret document in which the outline of this gigantic undertaking is detailed. A door is opened, a sudden draught sweeps through the office, and the ruinous scrap of paper is

(Continued on page 131)



## Holiday Linens at McCutcheon's

Please do your Christmas shopping earlier than ever this year. It has never before been so difficult for merchants generally to maintain full stocks. "The Linen Store," however, has been fortunate in getting practically its full quota of shipments of attractive goods from abroad, and is able to show much that is new and fascinating.

### Handkerchiefs

In the usual infinite variety of "The Linen Store's" Christmas display. Once again for the convenience and comfort of our patrons we double the space and service of this department, making two complete Handkerchief stores in one.

Pure Linen, every Handkerchief, from the plain, sturdy Irish Linen for 25c., up to the \$50.00 Cobwebs.

### Fancy Table Linens

No housewife ever has too many Doilies and Centerpieces and fancy Tray-Cloths. Scarfs and Napkins. Dainty gifts can be assembled in this department at any price from \$1.00 to \$500.00 and every such gift, regardless of price, is sure of its welcome. Those with monogram embroidery, which we can have done to order if you order at once, make ideal gifts.

A personal visit to our store will give many helpful suggestions. But if this is impossible, send for our latest illustrated booklet.

### Table Linens

Four hundred designs or more surely offer a wide enough choice. And many of these are purchasable nowhere else in America. All pure Linen. Many attractive new patterns that have just been added to the line.

### Towels

The possibilities of Petite Face and Hand-Towels or Guest Towels as gifts are too frequently overlooked, yet there is nothing more distinctive nor more acceptable. We carry a myriad dainty styles. Monograms can be embroidered to order if you order before November 20. We cannot guarantee delivery for Christmas on any orders requiring hand embroidery received after that date.

### Art Novelties

In this department there are scores of attractive gifts, including Stamped Pieces for Embroidering, Knitting- and Work-Bags of Brocade, Cretonne, etc., Card-Trays, Vanity Bags, and many articles for the dressing-table.

Registered Trade Mark



Fifth Avenue

New York



THE ART OF CORSETRY



CORRECT FOUNDATION

## When Choosing a Corset

you will be sure of correct results if you follow the lead of the great gown designers who employ

*Goodwin*  
CORSETS

as a foundation over which to create their exquisite gowns and costumes

Mme. Allie E. Bailey

President of the

Fashion Art League  
of America

is the designer of the gown illustrated, which is worn over the new Goodwin T Athletic Model combining the

Arts of Corsetry and Dressmaking

Gowns by other artists over Goodwin Models will be shown in future issues of this magazine.

Art catalog and full information supplied by

*Goodwin*

373 Fifth Avenue, New York  
57 E. Madison Street, Chicago

San Francisco, 330 Sutter St.  
Kansas City, Altman Building  
Los Angeles, 220 W. Fifth St.

Boston, 687 Boylston St.  
Buffalo, 70 W. Chippewa St.  
Pittsburg, Jenkins Arcade

THE ART OF DRESSMAKING



COMPLETE CREATION

## REDUCE *Easily and Naturally*

### EAT BASY BREAD TO GROW THIN

FAT does more than mar the physical beauty—it undermines the health. A fatty condition is really a form of illness. The person athrob with life and in the best of health does not have a surplus of fatty tissue. To get rid of this surplus is to add to your vital forces.

Excess nutrition stored up in the body causes obesity. And the only way to get rid of this corpulent condition without danger is to get rid of the fat naturally.

BASY Bread does just this, and leaves none of the ill effects which so often follow medication, sweat baths, violent exercise, etc.

BASY Bread is a HEALTH Bread, which by its chemical action, eliminates the fat gradually and surely. It invariably produces results where all other methods have failed and is unquestionably the safest, sanest, most natural and inexpensive method of fat reducing ever devised. Yet it is a delight to the epicure. For overcoming constipation it is ideal.

Our Handbook, "Reduce Easily and Naturally," is well worth reading. Write for a copy today—it's free.

DOCTOR'S ESSENTIAL FOODS CO.

15 OAKWOOD AVE., ORANGE, N. J.

"Three Slices A Day Will  
Drive The Fat Away"



## Colonial Hand Bags



### The "TUXEDO"

A PEEP under the flap of this smartly simple bag discloses a long mirror unique in shape and size. Just one of the many skillful touches which make this a style for the discerning woman who values individuality.

Made of fine Pearl Goat leather, black only. Can also be had in all popular colors of Panther grain leather, or "Vachette" in black only. Price \$7.00.

Colonial Bags may be had at all the best shops. Orders mailed to us will receive immediate attention.

Colonial Quality  
Samstag's New York

1200 Broadway



(Continued from page 132)

# Velvet Grip Hose Supporter

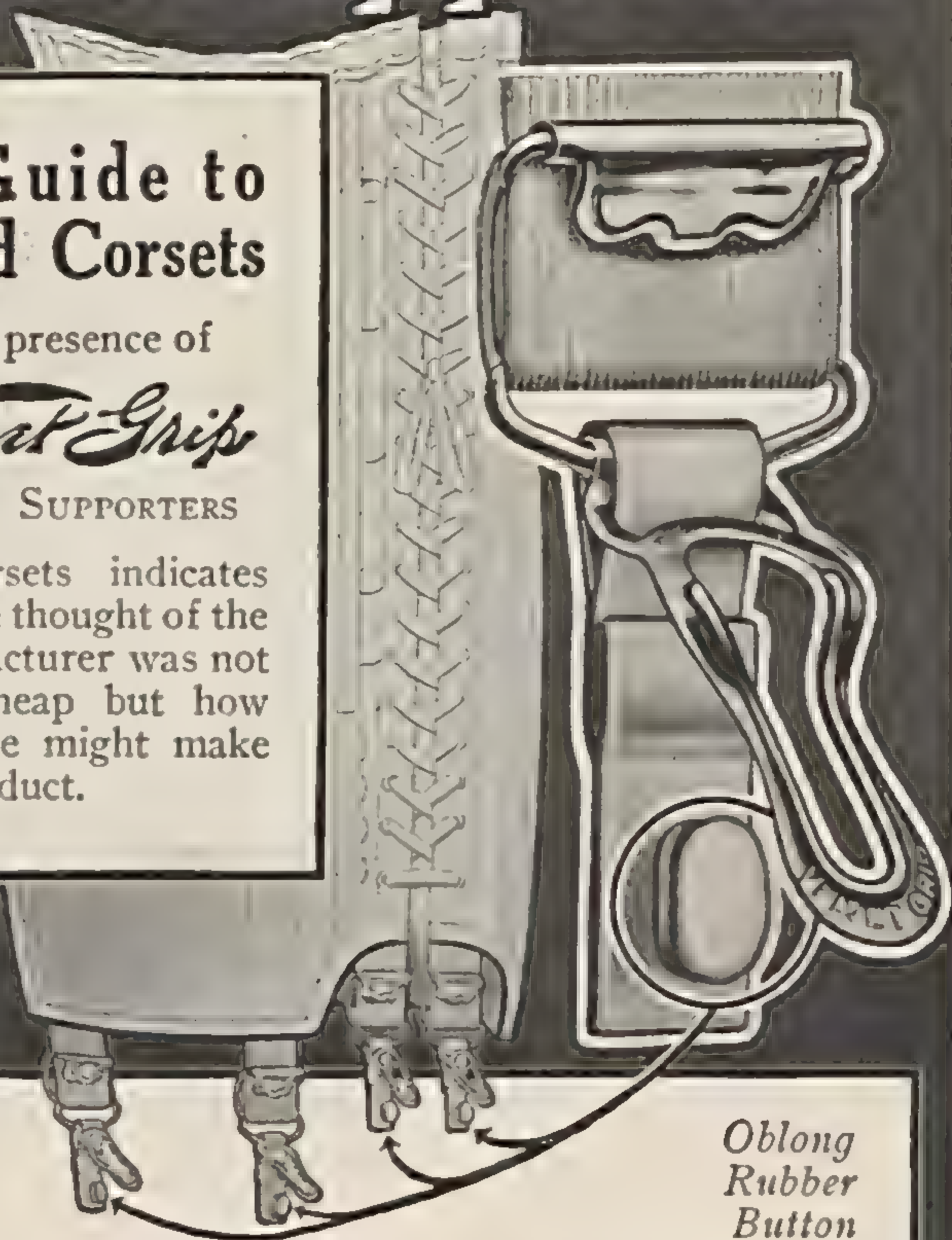
## A Guide to Good Corsets

The presence of

*Velvet Grip*

HOSE SUPPORTERS

on corsets indicates that the thought of the manufacturer was not how cheap but how good he might make his product.



Oblong  
Rubber  
Button

Because of exclusive features—superior materials and fine workmanship, Velvet Grip Supporters cost the corset manufacturer more than do ordinary kinds. If the maker has not stinted in this detail, it should inspire your confidence in the excellence of his product.

# Velvet Grip

HOSE SUPPORTERS

are easily identified by the

Oblong ALL-Rubber Button

on each clasp, which is a distinctive feature. "Velvet Grips" will not "start" threads of the stocking. They give dependable security and insure neat and trim ankles.

Sample set of four "Sew-ons" for women and misses, 50 cents. Sample pair of "Pin-ons" for children, 15 cents (give age). Sample pair of "Baby Midgets" for infants—lisle, 10 cents; silk, 15 cents, postpaid.

Sold Everywhere

GEORGE FROST CO., Makers, BOSTON

blown out of the window. It is picked up by a professional crook, who hides it in the pocket of an innocent clerk, who gives it to his fiancée, who decides to use it to prevent the execution of the plan. Detectives, both private and public, trace and chase the document from one hand to another. A large reward is offered; and the professional crook, spurred on by this reward, is even more eager than the detectives to recover the paper which he himself had planted in the pocket of the clerk. Mr. Owen Davis, who has had a long experience in writing melodramas, makes the most of the various permutations that are afforded by this pattern. The action is kept moving at a very rapid pace; and there is sufficient humour in the play to dull the sense of the preposterous. "Handsome Harry" Mack is a most amusing crook; and the part is played delightfully by Edward Ellis.

### "LOMBARDI, LTD."

The status of Frederic and Fanny Hatton is rather difficult to estimate. These collaborators have already written several plays, and have made a considerable sum of money in the theatre; yet—despite their opportunities for practice—they have learned very little of the technique of the stage. They have not yet even mastered that elementary principle of tactics which has been defined by Sir Arthur Pinero as "the art of getting the characters on and off the stage." Whenever a conversation is completed, they empty the stage by ordering an arbitrary exit of the characters; and, after a brief interval of waiting, they repopulate the stage by decreeing an unmotivated entrance of another group of characters. Their plays, apparently, are planned for the theatre of Richard Brinsley Sheridan, in which it was customary for the actors to enter or to leave a room at will by walking through the walls.

The subject matter of the plays of these collaborators has always been extremely slight and absolutely unimportant. They have approached the public with little to say, and they have said this little badly; and yet the solid and impressive fact remains that they have made money with "Years of Discretion," "The Great Lover," and "Upstairs and Down." In "Years of Discretion," the Hattons were aided by the masterly stage-direction of David Belasco; and, in "The Great Lover," they were aided by the superlative acting of Leo Ditrichstein. "Upstairs and Down" was carried to success by the more questionable expedient of a deliberate appeal to the libidinous sensations of the tired business man.

"Lombardi, Ltd." repeats the process that proved itself remunerative in the case of "Upstairs and Down." This play—while disguising its intent beneath a camouflage of almost monastic morality—tries also to attain the limit of licentious suggestion that is permitted by the law. It is in fact, a vulgar composition; and there are many evidences that it was deliberately calculated to be nasty. Mr. Hatton is a man of education and experience, and his wife is a woman who is witty enough to know what's what in the world. It is, therefore, unimaginable to assume that these collaborators should have written two successive plays—"Upstairs and Down" and "Lombardi, Ltd."—without awareness of the fact that these compositions were immoral.

The incoherent story of "Lombardi, Ltd." is centred in the fortunes of a male dressmaker who caters to the aristocracy. This subject, apparently, was chosen by the authors because it permitted the easy exhibition of half-naked manikins and the logical display of several artistic gowns. According to this formula, it should be possible to show upon the stage a scene in a sculptor's studio for the particular

purpose of revealing to the public the nude figure of a woman posing on the model's throne.

The play is densely populated with young females who have been seduced, or who are trying hard to be seduced. They point the dialogue with quips which are calculated to cast forth suggestions which may be defined as intimations of immorality. Among these females Lombardi walks immune, because he has been destined by the authors to marry, in the outcome of the play, the only virtuous young woman in the swarm that has been fluttering about him. The most amusing character in the piece is a girl who tries, for two acts, to sell herself to the highest bidder only to discover in the end that the highest bidder is a millionaire who desires, by some accident, to marry her.

The part of Lombardi, in this totally inconsequential comedy, is acted with extraordinary verve by Leo Carillo. This actor deserves another and a nobler opportunity to show his skill before the public of New York.

### "MOTHER CAREY'S CHICKENS"

The contrast between "Lombardi, Ltd." and "Mother Carey's Chickens" is violent and startling; and the professional critic is made to wonder with amazement at those vagaries of our current theatre-system which call him to attend, on two successive evenings, the productions of two plays so dissimilar as these.

While "Lombardi, Ltd." tries to be as naughty as it can, without invoking the intervention of the intermittently censorious police, "Mother Carey's Chickens" tries to be as goody-goody as it can, without evoking a profane protest from those male members of the audience who occasionally smoke and take a drink. The world imagined by the Hattons is a nasty world, in which no gentleman would care to live; but the world projected by Kate Douglas Wiggin is so superlatively pure and sweet that it seems almost as intolerable as the sort of heaven that is preached about by Scottish Presbyterians.

Mrs. Riggs is one of our very ablest novelists; and, by dint of an accomplished literary art, she carries conviction on the printed page. But her novels, when dramatized, and thereby necessarily divested of the compelling charm of the author's personality, seem nearly always too saccharine and sentimental to remind the auditor of life. In dramatizing "Mother Carey's Chickens," Mrs. Riggs has been assisted by so able a playwright as Miss Rachel Crothers; yet the piece is undramatic, and monotonous in mood.

The plot of this play is of little account; but the characterization is rather rich in overtones, and the lines are written with literary eloquence and grace. The piece celebrates, in sentimental terms, the sanctity of family life and the simple pleasures of the home. It is not likely to be popular in the artificial little region that is centred in Times Square; because the patrons of lobster-palaces and cabarets are not interested in such primal matters as families and homes. But "Mother Carey's Chickens" should be very popular in those smaller and more representative cities of America where the gentle mood of high serenity is more desired than the hectic mood of momentary stimulation.

### "HERE COMES THE BRIDE"

In "Here Comes the Bride," Max Marcin and Roy Atwell have combined two of the most venerable expedients that have been handed down through many generations in the history of farce. The first of these expedients is the eccentric will, by the terms of which the penniless hero is enabled to earn one hundred thousand dollars by immediately marry-

(Continued on page 140)



# Wilkinson Art Quilts

**B**EAUTIFUL and serviceable hand-made quilts, exquisite in needlework and exclusive in design. Wondrously light and fluffy: deliciously warm and comfortable. A source of pleasure and pride in your own home or as gifts to others.

WILKINSON ART QUILTS can be made in plain colors or patterns, in silk, sateen or cotton. Filling of cotton, Australian lamb's wool or down. Samples of materials and colors on request. Prices, \$10 to \$150. Shipments on approval if reference is given.

Send for Booklet V in colors, picturing Quilts, Couch Throws, Baby Quilts and Monograms.

*The Wilkinson Sisters*  
Dept. O, Ligonier, Indiana

**Q**UILT shown is the popular *Queen Anne* design, finest quality sateen, Australian lamb's wool filling. Three-quarter size \$17.50; full double bed size \$21.50. Also made in silk and satin.



FLINT'S FINE FURNITURE

## TIMELY SUGGESTIONS FOR THE HOLIDAY SEASON

Apropos the advent of Holiday Festivities those who take personal pride in beautifying their homes, discover the need of one or more of those small accessories which oft-times contribute so largely to the comfort and attractiveness of Living Room, Dining Room or Guest Chamber.

To those in search of distinctive Furniture, Hangings, Rugs or Gift Articles, each of our twelve spacious floors now offers a wealth of timely suggestions, and price comparisons with the best values obtainable elsewhere are especially invited.

ORIENTAL AND DOMESTIC RUGS  
AND DRAPERIES

FLINT & HORNER CO., INC.  
20-26 WEST 36th STREET  
NEW YORK

## "Kapock" Unfadeable Draperies

To feel their soft texture that looks like a mixture of silk and velvet, and to see the goods in the piece will make it easy for you to visualize the beautiful effects that "Kapock". Fabrics would present in your home.



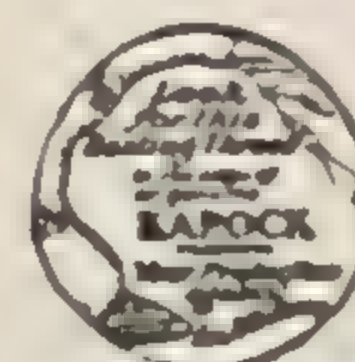
Their marvelous shades and patterns harmonize with any chosen motif. Look for the basting thread trade-mark in edge of genuine.

At your favorite store

Upon request of your dealer, we will Send, Free, sample book, showing 256 Kapock styles.

A. THEO. ABBOTT  
& CO.

Dept. D, Philadelphia





# ANSWERS TO CORRESPONDENTS



*Marcella*  
PATENTED

The essence of daintiness is expressed in every stitch of these distinctive skirt drawers, combinations and chemise.

Look for This  
Label



It is in Every  
Garment

EXTRA SIZES

Made in styles designed for the advantage of stout figures

If your favorite store cannot supply you, write for  
PHOTOGRAPHS OF THE "MARCELLA" GIRL  
posing in many styles of Marcella garments, and we will fill your  
orders through some reliable firm. When writing be  
sure to name your dealer.

THE M. WILBER DYER CO.

71 West 23d Street Dept. A New York City

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, \$2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper, only.

Miss B.—When the mother is not living, should the father or the eldest sister of a bride send out the wedding announcements?

Ans.—In a case where the bride's mother is not living, it is usual for the father to send out the announcement. The elder sister could not do so if the father is living, unless he has married again and the family has separated; in that case, the elder sister should make the announcement. Otherwise it would be as follows:

*Mr. John Jameson  
announces the marriage of his daughter  
Marjorie Lee  
to  
Mr. Charles MacDonald  
etc.*

Mrs. M. J. S.—My cousin, a young widow, is about to announce her engagement; what is the correct form? How should the linen be marked? Would a church wedding followed by a reception be in good form, and what is the correct wedding-dress?

Ans.—An engagement should be announced by personal notes from the bride or some member of her family, or by announcement at a tea, if one wishes. In the case of a widow who remarries, good taste requires that all ceremonies should be as simple as possible. The linen should always be marked with the bride's maiden initial. It would be correct to have a church wedding, but of course the bride must not wear white or a veil; a hat in any pale shade and a dress to harmonize would be appropriate. It is quite in form to have a reception afterwards.

Miss F. D. M.—When one does not wish to write a great many personal letters, may one announce an engagement by sending out the cards of the engaged couple, tied with white satin ribbon?

Ans.—We know of no other way to announce an engagement than that of writing short personal notes to one's friends, unless, of course, the announce-

ment is made at a tea or luncheon. We should consider it very unusual and not in good taste to send the girl's card tied with white satin ribbon to that of her fiancé. It is not necessary, however, to write to any but intimate friends. With the bride, her mother, and the groom announcing the engagement to their intimate friends, the fact soon becomes known to a wider circle.

Mrs. L. S. B.—What is the correct wording for an announcement of the remarriage of a woman who is divorced and whose parents are living?

Ans.—The following is a simple method of announcing the wedding of a woman who remarries:

*The marriage is announced of  
Mrs. Marshall Browne  
and  
Mr. John Smith  
etc.*

Or the parents of the bride may make the following simple announcement:

*Mr. and Mrs. Eugene Marshall  
announce the marriage of their daughter  
Mrs. Marshall Browne  
to  
Mr. John Smith  
etc.*

Mr. G. H.—What is the correct attire for the guests at a formal afternoon home wedding?

Ans.—For a formal afternoon home wedding, a woman should wear an afternoon dress, light or dark in colour, as her taste and wardrobe dictate. At some of the smartest weddings in New York, the women guests are seen in tailored costumes. The proper afternoon dress for a man, until six o'clock at night, is a black cutaway coat with waistcoat to match, dark gray striped trousers, dark tie, black shoes, preferably patent leather, black silk socks, top hat, and gray gloves.

Miss H. E. D.—For a simple church wedding that takes place at noon, may the bride and her one attendant wear white suits, or should the bride wear her travelling suit? Should the groom wear a business suit or a Prince Albert? There are to be two flower girls.

Ans.—We consider it not only proper but very effective for a bride to wear a white suit at a noon wedding. The maid of honour might also wear white, with a hat of contrasting colour. The regulation suit at a day wedding for the groom, best man, ushers, and in fact all the men guests present is: a black cutaway with waistcoat to match, dark gray striped trousers, dark tie, black silk socks, black shoes, preferably patent leather, gray gloves, and top hat. A Prince Albert is never worn except by elderly men. We do not consider it quite in keeping for the groom to wear a sack coat or a business suit when there are flower girls and a maid of honour. When the bride is unattended and wears her travelling gown, the groom may wear a business suit.

Mrs. J. T. B.—What is the correct order for a wedding-party which includes, besides the bride and groom, a matron of honour, one bridesmaid, a best man and ushers? The wedding will be at home.

Ans.—If the aisle of ribbon is made by the ushers, they come first and make the aisle up to the chancel rail; they may be followed by the clergyman who, however, preferably comes from a door at the side. The groom and the best man then enter, also from the side door, if there is one; if not, they walk up the aisle and take their places at the temporary

(Continued on page 138)





No. 6105D



No. 6105 1/4



No. 6105LA

*MASTER* designers of long ago, living in an age of ceremoniousness, crystallized the spirit of the age in furniture of royal dignity. Luxurious homes today, where living is on a splendid scale, have demanded a revival of these stately designs.

## Karpen Furniture

has caught the feeling of these long-ago creators in the aristocratic period designs it presents. These handsome pieces have a wholly modern comfort—due to the luxurious Karpenesque upholstery of hundreds of tiny, flexible springs deep-sunk in softest cotton or down. Your dealer can show you these beautiful Karpen period styles.

Send 14c for Book 411 of Karpen Designs.

It illustrates both period and modern furniture, in single pieces and in suites.

**S. KARPEN & BROS.**

900 S. Michigan Avenue  
Chicago

37th Street and Broadway  
New York

*This suite is a masterpiece of period furniture design. It has the rich, ornate hand-carving which characterizes the Italian Renaissance, offset by panels of finely woven cane. The beautiful upholstery, with Karpenesque loose spring cushions, is in keeping with the period.*



## THE Add-a-pearl NECKLACE

TRADE MARK REG. U.S. PAT. OFF.

Start a Genuine  
Pearl Necklace for  
Your Little Girl

*Your Family and Friends  
will Keep it Growing*

The Add-A-Pearl necklace consists of Genuine Oriental Pearls, possessing real and lasting beauty of the truest worth.

There are twelve sizes to select from—as low as \$5.00 and up to \$150.00.

Additional pearls for any amount may be added on all gift occasions.

Descriptive folder and name of your nearest dealer on request.

The Add-A-Pearl Co.  
108 N. State St., Chicago, Ill.

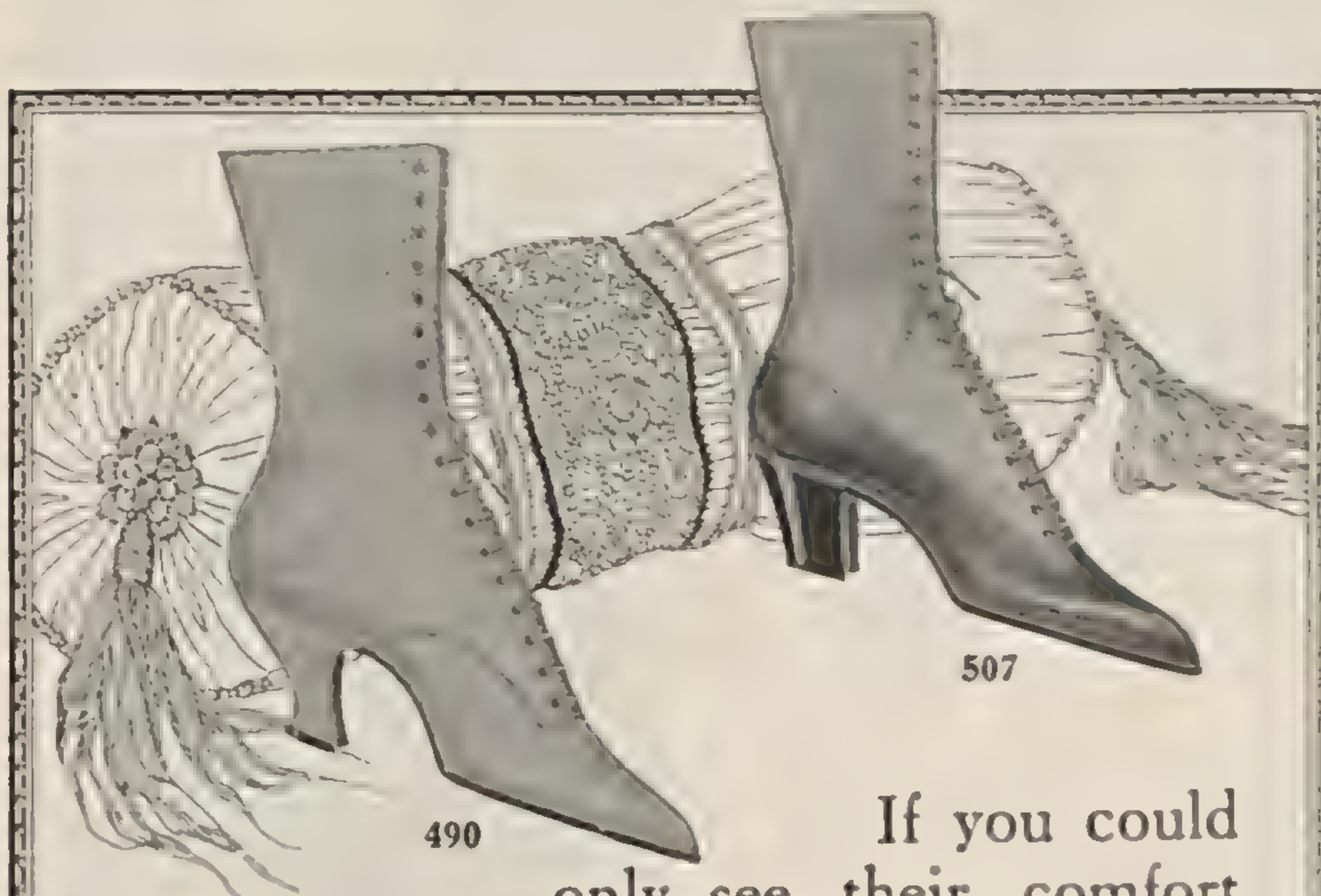
E105-5 PEARLS  
\$5.00

E109-9 PEARLS  
\$10.00

E112-12 PEARLS  
\$20.00

E115-15 PEARLS  
\$30.00

E133-33 PEARLS \$50.00



If you could  
only see their comfort  
*as the photographs show their style!*

But you must try on a pair of Red Cross Shoes to really appreciate how free and easy a stylish shoe can be. Every model has the exclusive "bends with your foot" comfort, the excellence of materials and workmanship without which perfect fit and permanent shapeliness are impossible.

Model No. 490—"The Dried." A charming grey boot in ooz calf. For emphasizing the slim lines of a pretty foot, this boot has no equal.

Model No. 507—"The Monita" (an old Indian word meaning "Beautiful Strength"). In this new boot of dark Russia Calf with grey kid top, we have attained that much sought combination of fashion and durability.

See these and many other popular priced models at your dealer's, each the standard of value at its price.

Write for Footwear Style Guide

—sent without charge. Illustrates and describes the correct models in all materials. With it we will send you the name of your Red Cross dealer, or tell you how to order direct. Address THE KROHN-FECHHEIMER CO., 587 Dandridge Street, Cincinnati, Ohio.

**Red Cross Shoe**

"Bends with your foot"  
Trade Mark

Look for this trade  
mark on the sole



## ANSWERS TO CORRESPONDENTS

(Continued from page 136)

chancel. Then come the ushers, if they are not forming the ribbon aisle, then the bridesmaid, then the matron of honour, and last of all the bride and whoever is to give her away. Returning from the chancel the order of the procession is reversed: the bride and groom walk first followed by the matron of honour, the bridesmaid, and then the ushers. The clergyman and best man walk out by the door at the side.

Miss M. W.—At a high noon wedding, when the bride wears her travelling suit, how should the matron and maid of honour be gowned? How should the invitations be sent out, and what refreshments should be served at the reception?

Ans.—It is simplest to send out engraved invitations if a great number of people are to be invited to the church. Both the matron and the maid of honour must dress quietly like the bride. She does not necessarily wear a tailored dress, but may wear a pretty soft afternoon dress in a dark colour. The refreshments for the reception may be as elaborate as one wishes. For a large number of people, it would not be possible to serve the breakfast in courses; we should advise your having a buffet breakfast as follows. The table should have the cake or flowers as centerpieces and dishes of bonbons, salted nuts, olives, sandwiches, and finger rolls. Boned birds in aspic, a large boiled salmon, or a boned chicken, dishes of lobster, or chicken salad should be at one end of the table and at the other, hot entrées, such as croquettes or patés of various kinds. Hot or cold bouillon may precede this buffet breakfast, which is finished with fancy cakes and black coffee; champagne or punch may also be served or there may be merely sandwiches and fruit punch, or wine, cakes, and ices.

Mrs. H. P. R.—For a golden wedding reception to be held at a country home, how should the invitations be worded? May small boxes of wedding-cake be given as favours? What arrangements might be made for the reception?

Ans.—Engraved or written invitations should be sent out asking the friends to be present at the celebration of the fiftieth anniversary of the wedding. This form was arranged by one of the leading stationers for a golden wedding; the initials of the couple at the top are outlined in gold.

1867

GM

1917

Mary Virginia Green  
Mr. and Mrs. Charles Henry McDonald  
have the pleasure of announcing  
the fiftieth anniversary of their  
marriage on Tuesday, the  
third of July

Reception from four until ten o'clock

Green House  
Southampton, Long Island

It is not generally customary to give pieces of wedding-cake as favours, but it may be done if one desires. The bride and groom sometimes wear their original wedding clothes, giving a quaint effect, but it is always very pretty to see the bride in silvery gray. The room should be made as festive as possible with boughs and flowers gathered from the woods. The refreshments may be served on the table in the dining-room with, of course, a cake covered with white icing in the centre. The aim should be to ask as many of the original wedding party as possible, not forgetting the clergyman. A little music may break the formality and dancing adds to the gaiety.

Miss H. L. P.—Company C., 8th Regiment of the X National Guard, wishes

to know an original way of honouring a baby boy recently born to their benefactor and Honourary Captain, Mrs. H.

Ans.—We would suggest that the small boy be given a position in the regiment. A parchment might be sketched with the national and regimental colours at the top, followed by the announcement in proper army wording that the baby has been appointed "guidon" of the regiment. This could be accompanied by the cap that would be used by him,—the chevron for the "guidon" is different, we believe, from that for other members of the staff. The documents should be signed by all the officers and properly sealed, making it as official as possible, and if you feel so inclined, it might be enclosed in a box of flowers tied with the regimental colours.

Miss P. Z. P.—How might a novel knitting-party for eight college girls be arranged?

Ans.—At present, anything that represents the Red Cross at once attracts attention and interest. Why not knit a Red Cross blanket? As there are eight girls, four could do the white blocks and four the red. The invitation could be sent out with a little red cross in the corner and a verse bidding them to the "knitting bee", to which they must bring their knitting-needles. It would be appropriate for the girls to wear white, and the hostess should provide the yarn, the head-dresses, and the brassards. Then there could be a little book of chances for each girl to take away and fill; the money would, of course, go to the Red Cross.

Mrs. C. B. M.—How might a room be decorated to represent Africa at a missionary affair?

Ans.—Your public library can furnish you with books on Africa; from them you should get a great deal of local colour, with all sorts of suggestions that you might carry out. Photographs are always helpful; you could perhaps borrow them from some missionary of your acquaintance. We have a feeling that the general colour scheme would be orange and black, with palms, straw mats, large water jars, and mimosa. A tent decorated in this way might appropriately be placed inside the room, with plenty of palms on either side.

Mrs. J. R. S.—How should a buffet luncheon be arranged, and what refreshments should be served?

Ans.—For a buffet luncheon, the dining-room table is spread with a cloth, with fruit or flowers as a centerpiece; there may be a hot dish at one end and a cold dish at the other, and piles of plates, napkins, and flat silver should be ready for service. The remaining dishes should be on the sideboard. The guests come in and sit around the dining-room, and members of the family or servants serve and pass the refreshments. It is always well to have a hot dish of some kind—creamed chicken or chicken patés; the creamed chicken may be put in the chafing dish, or the patés brought in on a hot dish and quickly served. The hot dish should be served with sandwiches, and finger rolls, followed by ice cream or fruit salad, little cakes, bonbons, and small cups of black coffee, served from the table. Of course, if you have small tables around the dining-room at which the guests may be seated, you may serve something requiring the use of the knife and fork, otherwise the dishes should be chosen with the idea that it is possible to use only a fork or a spoon. A great many hunt breakfasts are served in this way, with cold game pies and cold meats of all kinds, but all in jellied form so that they may easily be eaten with a fork.

Mr. C. G. G.—What is the correct uni-  
(Continued on page 140)



*Somewhere in France*

*Edmond*

*The Window Casement Series*

**WOLFHEAD**  
Pajama - Nightgowns and Envelopes have the same quality distinctions that make WOLFHEAD Nightgowns and Petticoats first choice of the well dressed discriminating women.

The styles are varied to suit every requirement and the designs have the chic that are characteristic of all

**WOLFHEAD**  
Undermuslins

Always of one quality—the highest.

**THE WOLF COMPANY**  
364 Fifth Ave. New York



# FOOTWEAR

## CONSERVATION

It is essential in these times to consider more than ever the price, the service and the quality of Footwear.

# J & J SLATER

Established 1859

415 Fifth Avenue  
New York

# WALPOLE BROS.

373 Fifth Avenue, New York  
Camp Comforts for Soldiers



Comprising:  
1 Bath Towel  
1 Hand Towel  
1 Face Cloth  
1 Tooth Brush  
1 Tablet Soap  
1 Tube Colgate's  
Dental Cream  
½ Doz. Khaki  
Handkerchiefs

Towels and  
Handkerchiefs  
Initial in  
Khaki Color,  
any letter.

Sent postfree to any  
part of the U. S. A.

## \$5.00

Complete

With no initials  
\$4.00 Complete.

Also of 583 Boylston St., Boston, and London, Dublin,  
Belfast and Melbourne.



# REDFERN

GOWNS SUITS  
FURS

and MILLINERY

*Newest Models from  
our Paris House  
Constantly Received*

3 EAST 48th STREET  
New York



## SEEN on the STAGE

(Continued from page 134)

ing a veiled woman he has never seen before; and the second is the expedient of leaving the hero alone over night with the girl he really loves, under circumstances that lead everybody to assume that they have been married.

But, despite the fact that the material is stale, a good deal of rather boisterous amusement is afforded by "Here Comes the Bride." It is one of those brisk and noisy farces that call forth the loud guffaw and, since the piece was staged by Edgar MacGregor, the rapid onrush of the actions is accompanied by much falling over furniture and the banging of many doors.

## "BRANDED"

"Branded," by Oliver D. Bailey, may be described as a shop-girl shocker. It is a sort of five-cent moving-picture play, furnished with words and offered to the public for two dollars. Like many of the movies in cheap theatres that are fre-

quented almost exclusively by women and children, it handles the so-called "white slave traffic" with a frankness that might call a blush of shame into the cheeks of an adult man. For any one whose taste has not been educated by long attendance at the five-cent picture emporiums, it is by no means an edifying spectacle to watch a virtuous mother and her innocent daughter successively hounded, robbed, blackmailed, doped, and assaulted by an organized gang of procurers, headed and financed by a Mrs. Warren who happens to be the mother and the grandmother of the two heroines who are so hardly used. The fact that "Branded" is an utterly ridiculous concoction scarcely affords it an excuse for being. One wonders what it is doing on Broadway. Meanwhile, many worthy plays by worthy authors are left to gather dust upon the shelves, because—as the managers explain with tearful voices—"it is impossible to get a New York theatre."

## ANSWERS TO CORRESPONDENTS

(Continued from page 138)

form for a butler? Is a Tuxedo permissible at any time?

Ans.—No, a Tuxedo is never worn by a man servant. There is but one correct way for a butler to dress. At breakfast and also at luncheon, he wears a high double-breasted black waistcoat, (not a low-cut evening one), trousers of any mixed pepper-and-salt description, (never black), a black tie, and a black dress coat. In the evening he wears all black with a low-cut waistcoat that may be white if one chooses, and a white tie.

Mrs. F. L.—What is the correct way of answering invitations to informal affairs, when the invitation is written on a visiting card? When an invitation to bridge comes from a new acquaintance to one who dislikes cards, would not an informal explanation be the most courteous reply?

Ans.—We always consider that an informal invitation should be answered by a personal note, as, for instance:

My dear Mrs. Blair—

*It was quite charming of you to invite us both to your musicale, but we are so sorry that we have an engagement for that evening.*

*With many regrets,*

*Cordially yours*

*Marie Barnett.*

Of course there are a great many people who consider the visiting card a formal invitation; in that case the answer may be:

*Mr. and Mrs. Brown  
regret*

*that they cannot accept  
Mr. and Mrs. Lee's kind  
invitation, etc.*

When one is invited to a card party and one neither plays nor cares for the game, the most gracious thing is to write and say something of this sort:

My dear Mrs. Blair:

*It was very kind of you to invite me to your card party, but, unfortunately, I am one of those rare people who do not*

*play cards. Therefore, I feel that I should make enemies for life of good players, were I to join in.*

*With many regrets,*

*Very cordially yours,*

*Marie Barnett.*

Mrs. G. F. H.—When should the husband's cards be left with those of his wife, and when should the wife's be left alone?

Ans.—A husband's card is used when calling on a married woman whose husband is living, and in all cases when making a formal call. If the "Mr. and Mrs." card is used, then it is usual to leave one of these and one of the husband's alone. Otherwise, it is customary for a woman to leave two of the husband's cards and one of her own. Her own cards are used for personal calls, small card parties, or any small tea given in an informal way.

Mrs. P. M. S.—Is it correct to enclose the tissue paper in sending a wedding invitation or announcement?

Ans.—It is always incorrect to leave the tissue paper in, although the error often occurs, because people are very much rushed and get inexperienced help in sending out the invitations and announcements. Such instances, however, do not make the practice good form.

Miss G. S.—At a tea given by the pledges of one sorority for the pledges of another, should two cards or one be left?

Ans.—We consider one card correct, as that is the rule for calls made by unmarried women. The senseless fashion of leaving many cards at a house is no longer followed.

Miss M. B.—How should a lieutenant be addressed? May his rank be mentioned in the formal announcement of an engagement?

Ans.—In speaking, a lieutenant is addressed as "Mister." In writing to him, he would be given his rank, and it would be quite correct to have the engagement announcement read "Lieutenant \_\_\_\_\_." A sergeant, however, is spoken to as "Sergeant."



*This graceful glass jar*

deserves a place on your boudoir-table. It is convenient to use—fits the hand—and holds the talc of elegance—

**Lundborg's Arborea Talc**

A borated talcum, soothing, smooth and fine, charmingly scented with Arborea, a bouquet odor reminiscent of carnations, heliotropes, violets, and rose leaves. 35 cents the jar.

Send us 25 cents for a week-end box with miniature Jar de Boudoir of Arborea Talc and samples of Face Powder, Sachet, Toilet Water and Extract—all Arborea—and of Lundborg's Peroxide Massage Cream, which softens and whitens the skin.

Get Arborea Talc and other Lundborg preparations at your drug- or department-store.

**Lundborg—Perfumer**

221 W. 17th Street, New York







GOWNS  
SUITS·WRAPS  
AND FURS

Announcing  
**Our Fall Opening**  
*La Première*

Presenting an exceptional gathering of originals, reproductions and adaptations of foreign models exhibited at recent Paris openings—together with a generous display of our own creations produced in our own tailoring and dressmaking departments—a showing that warrants your continued interest and confidence.

**Annette Charles**

743 FIFTH AVENUE  
Near Fifty-Seventh Street  
NEW YORK



# LIVERIES

In establishing styles and colors for the house liveries of many celebrated families, we have established our reputation. That is natural—the result of sixty-five years' experience in both England and America. The interesting and unusual fact is that orders for a single livery, for a chauffeur or a house servant, receive exactly the same degree of care and attention as the others.

*Our representative visits Philadelphia, Boston, Baltimore, and Washington at regular stated intervals.*

**John Patterson & Co.**  
10 East Thirty-Third Street, New York



Women now wear

Men's **Faultless**

since  
1881

**Pajamas**



the climax of comfort and value

E. ROSENFELD & CO.

BALTO. & NEW YORK

**Clairville** INC.



CHAPEAUX et  
Nouveautés de Paris

16 West 56<sup>th</sup> Street New York

**METROPOLITAN  
STYLE IN EVENING  
GOWNS**

**Simon  
QUALITY  
Dresses**

All the charm and originality of an Imported Model is embodied in this Evening frock and the cost is moderate.

The SIMON QUALITY label in your dress, whether for Street, Afternoon or Party wear, is a constant assurance of genuine economy.

For style guidance send for catalogue A 8 showing inexpensive models for all occasions. Please give us your dealer's name.

If you cannot obtain this or any other SIMON QUALITY dress at your dealer's, send us his name and a Money Order for the amount—we will have the dress delivered to you.

**Simon Costume & Dress Co.**  
"Dressmakers to the American Women"

44 to 50 East 32nd Street New York  
Wholesale Only



Style No. 499 \$35  
Fine Satin and Net compose this new, stunning party dress. A foundation of silver cloth glimmers through the net skirt, which is edged with beautiful embroidered tinsel banding, which also adorns the surplice waist. Hand made satin flower corsage. Graceful wing sleeves. Colors: White, Peacock Blue, Gold, Turquoise, Peach, Burnt Orange, Pink, Light Blue, Maize, Nile, Black.







GALLERY OF PORTRAITS  
(No. 28)



## Furs for 1917-'18

Our four great essentials:—  
Styles that dominate; finest  
workmanship; extremely large  
stock; pleasing range of prices

SEND FOR STYLE BROCHURE

A. Jaeckel & Co.  
Furriers

384 Fifth Avenue  
New York

## THE DAY OF THE BAG

A WOMAN who makes a specialty of bags has designed the unusual cretonne set which is sketched at the bottom on this page; the bags may be had also in taffeta, sateen, or any desired material, and they may be ordered in different styles. The cretonne of which this set is made is a very pretty pattern, with cream ground, and birds and leaves and flowers in soft colourings, with old-rose predominating. Old-rose taffeta ribbon is shirred around the edges of the bags, and they are lined with old-rose sateen. The sunbonnet at the top of the page is really a needlecase made of brocaded sateen, trimmed with ribbon to match, and lined with silk of a contrasting shade. To save the dress from dust while it hangs in the wardrobe one



may cover it with the bag in the middle of the page, to the left. It is made of challis with a pink flower design, and has a little pocket at one side into which one may put a sachet. On the right of this bag is a linen jewel case made of a very fine quality of linen, hand-embroidered with the word, "Jewels", in

fine Porto Rican drawn-work. It is lined with pink lawn, and there is a pink ribbon to tie it about the neck. It fastens with two tiny buttons and has hand-embroidered buttonholes. The woman who loves bags—and, after all, what woman ever lived who didn't like to slip everything from her little gold thimble to her big velvet hat into a dainty bag?—will welcome these new and attractive varieties, with their various uses.



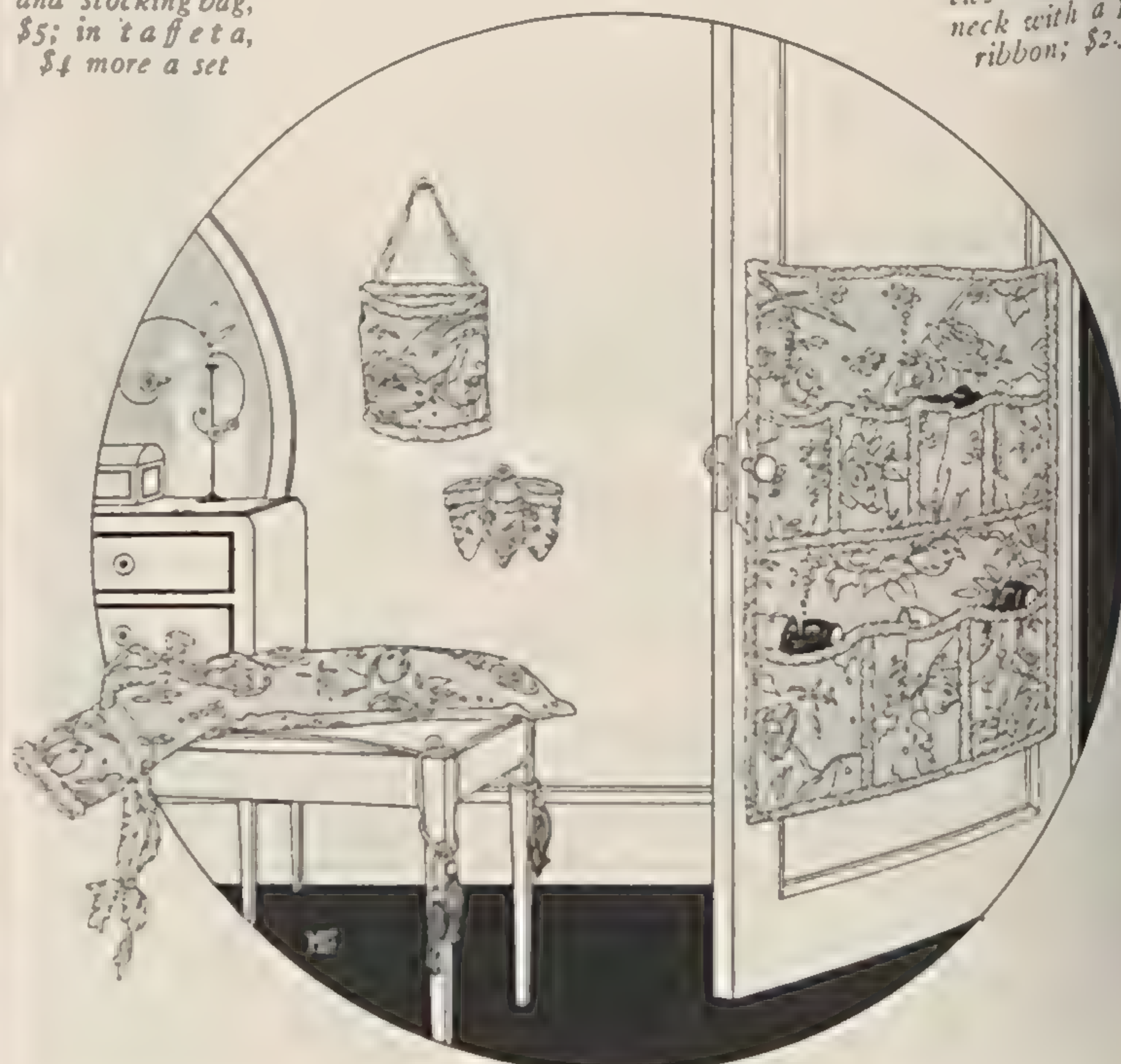
(Above) This needlebook, which masquerades as a sunbonnet, is of brocaded satin trimmed with silk. It measures 2½ inches and is \$2.50

(Left) The dress in this bag gathers no dust. It is of pink flowered challis, and carries a sachet in its little side pocket; it costs \$1.25



(Below) A woman specialist in bags contrived these cretonne affairs: corset bag, \$2; small wall-pocket, \$1.50; large wall-pocket, \$2; shoe and stocking bag, \$5; in taffeta, \$4 more a set

(Above) The word "Jewels", hand-embroidered in Porto Rican drawn-work, proclaims the mission of this bag. It is lined with pink lawn, and ties about the neck with a pink ribbon; \$2.50





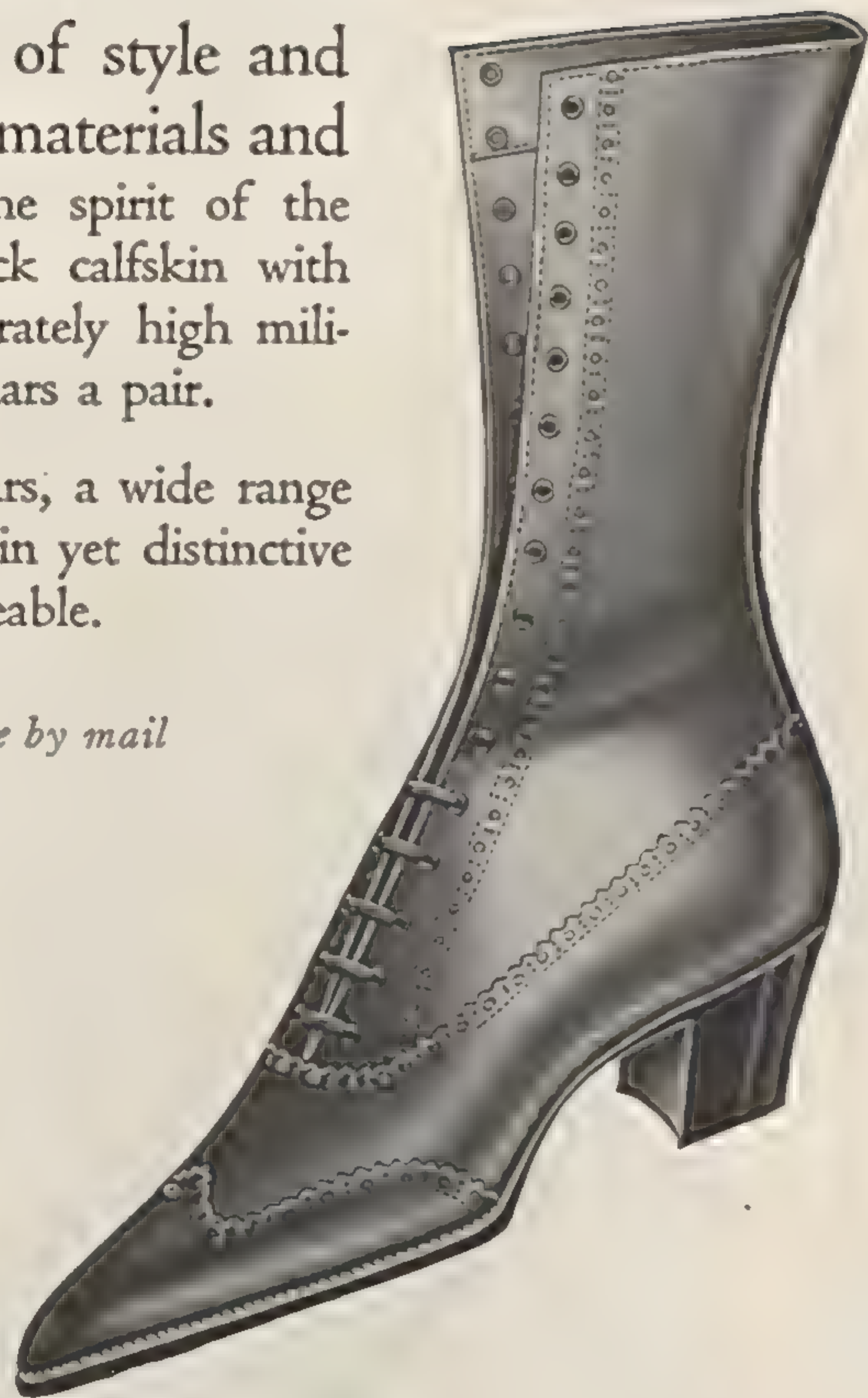
# LILY OF FRANCE CORSET



AN autumn boot that in simplicity of style and serviceability of materials and making, expresses the spirit of the day. Made of black calfskin with wing tips and moderately high military heels—nine dollars a pair.

At eight to ten dollars, a wide range of styles that are plain yet distinctive and above all serviceable.

*Prompt service by mail*



**Andrew Alexander**  
548 Fifth Avenue, New York

*La Mode*  
TRADE MARK

**MAIDS' WEEK**  
NOV. 12<sup>TH</sup> to 17<sup>TH</sup>



YOUR DEALER WILL  
OFFER THESE QUALITY  
COTTON PONGEE UNIFORMS  
AT **3.00** EACH  
SPECIAL DURING  
MAIDS WEEK!



**HAYS AND GREEN**  
352 FOURTH AVE. NEW YORK

## I will tell you How to Reduce OR TO Put on Flesh

How often have you said, "If I could only put on 25 pounds!" or, "My! How I'd like to be rid of this Fat!" Do you realize that you can weigh just exactly what you should by following my easy, scientific directions in the privacy of your room? And you will be stronger and look younger as you change your figure.

The medical magazines advertise my work. Physicians' wives and daughters are my pupils.

### No Drugs—No Medicine

I have devoted fifteen years to this work. Over 80,000 refined, intelligent women have not only regained health, vitality and perfect figures and carriage, but they have learned how to keep both.

Scores of my pupils have been relieved of all sorts of chronic ailments that probably now afflict you.

Drop me a line and I will explain, without expense, the method by which you can improve your figure; build up your vitality; strengthen your nerves; secure perfect self-control; and flood your entire life with the joy of perfect health.

If you tell me your problems I'll write you frankly what you can expect. My services are personal to you. Your case will be individually handled. I am at my desk from 8 to 5 daily, studying my pupils' cases. May I help you? Send for illustrated Booklet showing you how to stand correctly; or, better still, write me a letter describing your particular case—I will respect your confidence.

**Susanna Cocroft**

Dept. 17

624 S. Michigan Blvd., Chicago



If you have any of the following derangements, run a line through it and send it to me:

Excess Flesh in any part of body	Lack of Reserve
Thin Bust	Nervousness
Neck or Arms	Irritability
Round Shoulders	Constipation
Incorrect Standing	Indigestion
Incorrect Walking	Dizziness
Poor Complexion	Weakness
Poor Circulation	Rheumatism
Lame Back	Colds
Headache	Tired Liver
Sleeplessness	Menstrual Pain
	And Fatigue



1865

1917

Established Over Half Century



Natural Hudson Bay Sable Wrap—Imported Model  
One Hundred and Thirteen Perfectly Matched Skins

A CORDIAL INVITATION IS EXTENDED  
TO INSPECT OUR COLLECTION OF  
COATS, CAPES, SCARFS & MUFFS  
IN  
RUSSIAN & HUDSON BAY SABLE

"Style Book" on request

C. C. Shayne & Co.

Manufacturers of

Strictly Reliable Furs

126 West 42d Street, New York

## WORKING *with* COBWEBS IS A DAINTY TASK

IN the midst of all the knitting one does these days it is rather refreshing to pick up, for a change, a bit of Christmas sewing, and among the many things one can make nothing is more acceptable to-day than pillows, chair backs, or bits of lace for the table. One can combine filet, Cluny, eyelet embroidery, and many other pretty laces with excellent effect, and with a comparatively small amount of labour. At the bottom of the page is the photograph of an oblong piece that could serve equally well on a table or for a pillow top. The whole measures  $14\frac{3}{4}$  by 8 inches, and it is made of a filet medallion which costs \$3,  $1\frac{1}{4}$  yards of Venetian insertion at \$1.25 a yard, and  $1\frac{1}{2}$  yards of Venetian edging at 75 cents a yard.

Very delicate and lovely is the lace piece at the top of the page, which is composed of several laces skilfully combined. It has a Venetian motif in the

centre, which costs \$4.50, two Cluny and two filet lace triangles which are 45 cents each, and four other filet triangles which are 50 cents each. It is put together with two yards of Cluny insertion which costs 35 cents a yard, and the edging is of two yards of Cluny Venetian, which is a combination of the two effects, and costs 75 cents a yard.

A touch of eyelet embroidery is particularly good for either a pillow top or a square. The photograph in the middle of the page shows a well thought-out design which has a square of eyelet work in the centre costing \$1.50. This is surrounded by four filet lace triangles, which cost 65 cents each. Four Cluny lace triangles, which are 85 cents each, edge these, and  $1\frac{3}{4}$  yards of Venetian insertion, which is 95 cents a yard, and two yards of Cluny Venetian edging, which costs 40 cents a yard, finish the square, which measures 16 by 17 inches.



Venetian, Cluny, and filet laces combine to form this exquisite oblong piece, all the materials for which cost \$10.68



A square of embroidery, eight triangles of filet and Cluny lace, and edging make this piece; the materials cost \$9.97



This unusual filet medallion, edged with Venetian lace insertion and edging, would be equally good on a table or for a pillow top. The materials for its making may be purchased for \$5.70

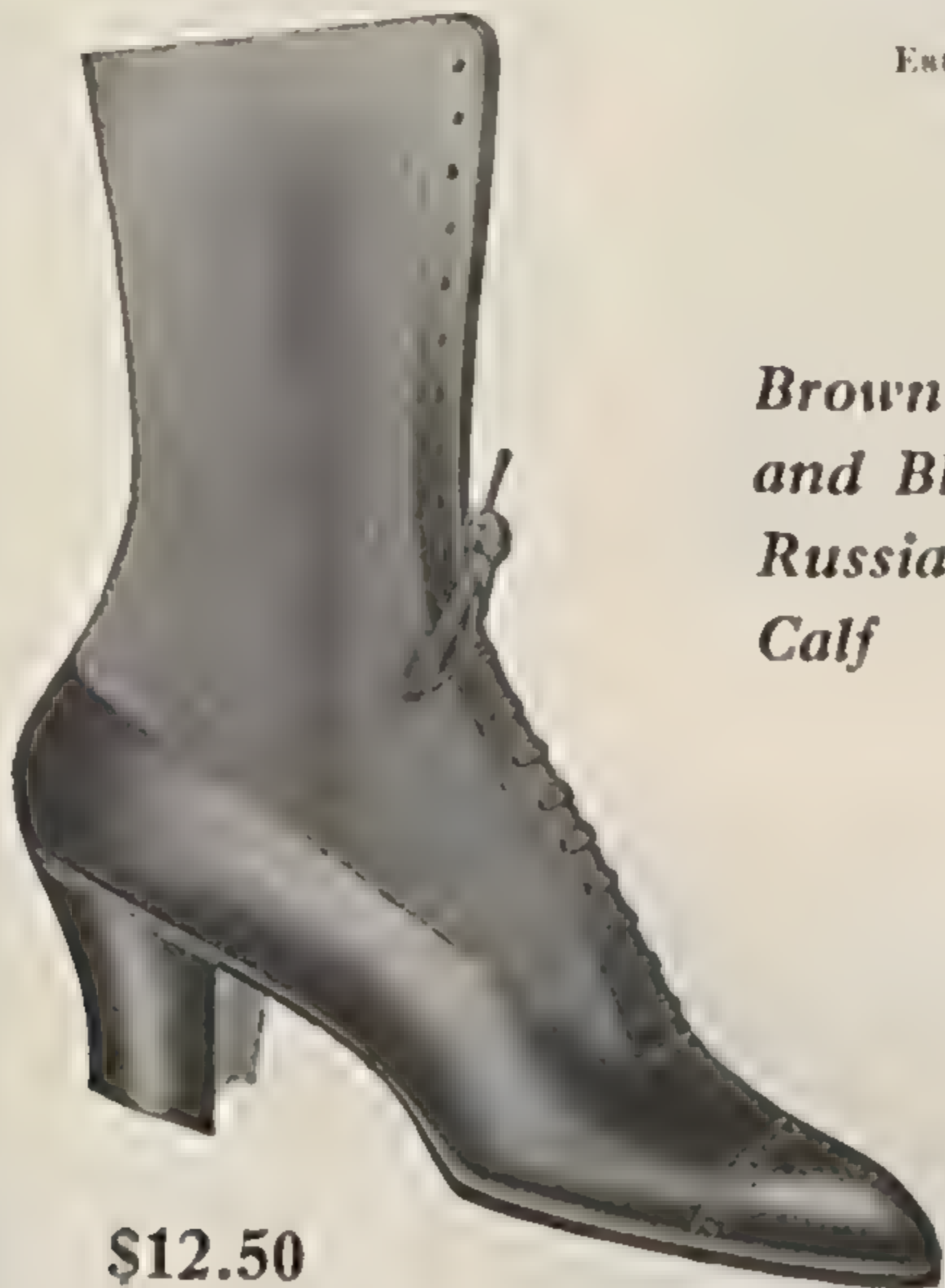




# Hallet & Davis Piano

WHEN you buy your piano, can you afford to pass by the old names which uphold the high ideals of America's first piano makers? One of the very oldest pianos is the Hallet & Davis—a leader over 78 years — today a better instrument than ever. Catalog and terms on request.

HALLET & DAVIS PIANO CO., Est. 1839, 143 Boylston St., Boston



Established  
1865

Brown  
and Black  
Russia  
Calf

\$12.50

## Frank Brothers Fifth Avenue Boot Shop

Between Forty - Seventh  
and Forty-Eighth Streets

### Exhibit Shops:

Chicago, Michigan Boulevard Build-  
ing, Corner Washington Street  
Pittsburg, Jenkins Arcade  
New Haven, Taft Hotel

We have no agencies—Our shoes are sold in our own shops only.

## CHARLES & RAY

*Present*  
*an unusually large and*  
*attractive collection of model*  
**GOWNS, SUITS,**  
**TAILORED FROCKS**  
**AND FURS**  
*representing the latest Paris*  
*showing, as well as a large*  
*number of models created*  
*by themselves*

**785 FIFTH AVENUE**  
BETWEEN 59th AND 60th. STREETS  
**NEW YORK**

## American Maid

Extensible  
Ribbon

Watch  
Bracelet

Made of heavy all-silk  
gros grain ribbon  
in black or color.

At most jewelers or sev-  
eral distinctive buckle de-  
signs.



### THE AMERICAN MAID HAS WORK TO DO

Busy fingers throughout the land are knitting for "our Boys."

Every moment is precious, so a wrist watch with a bracelet that will hold it COMFORTABLY in place, is essential.

The EXTENSIBLE feature of the "American Maid" ribbon bracelet permits just enough "give" to be COMFORTABLE, holds the watch in place and is the vogue.

You should insist upon the "American Maid." Your jeweler can obtain it from us.

**CHAS. E. HANCOCK CO.**

PROVIDENCE.

RHODE ISLAND





**BERGDORF  
GOODMAN**  
616 FIFTH AVENUE  
between 49<sup>th</sup> and 50<sup>th</sup> Sts  
NEW YORK

Importers

Creators

Evening Gowns & Wraps  
of Velvet, Brocade and Satin

Ermine & Chinchilla  
Fur Coats

Notable for Soft Draping  
and Slender Silhouette

Gowns Suits Wraps Coats



*In combining this delicately wrought lace with a sheer black one Paquin attains an effect which is at once distinctive and unusually intricate*

## The ORNAMENTATION of the MODE

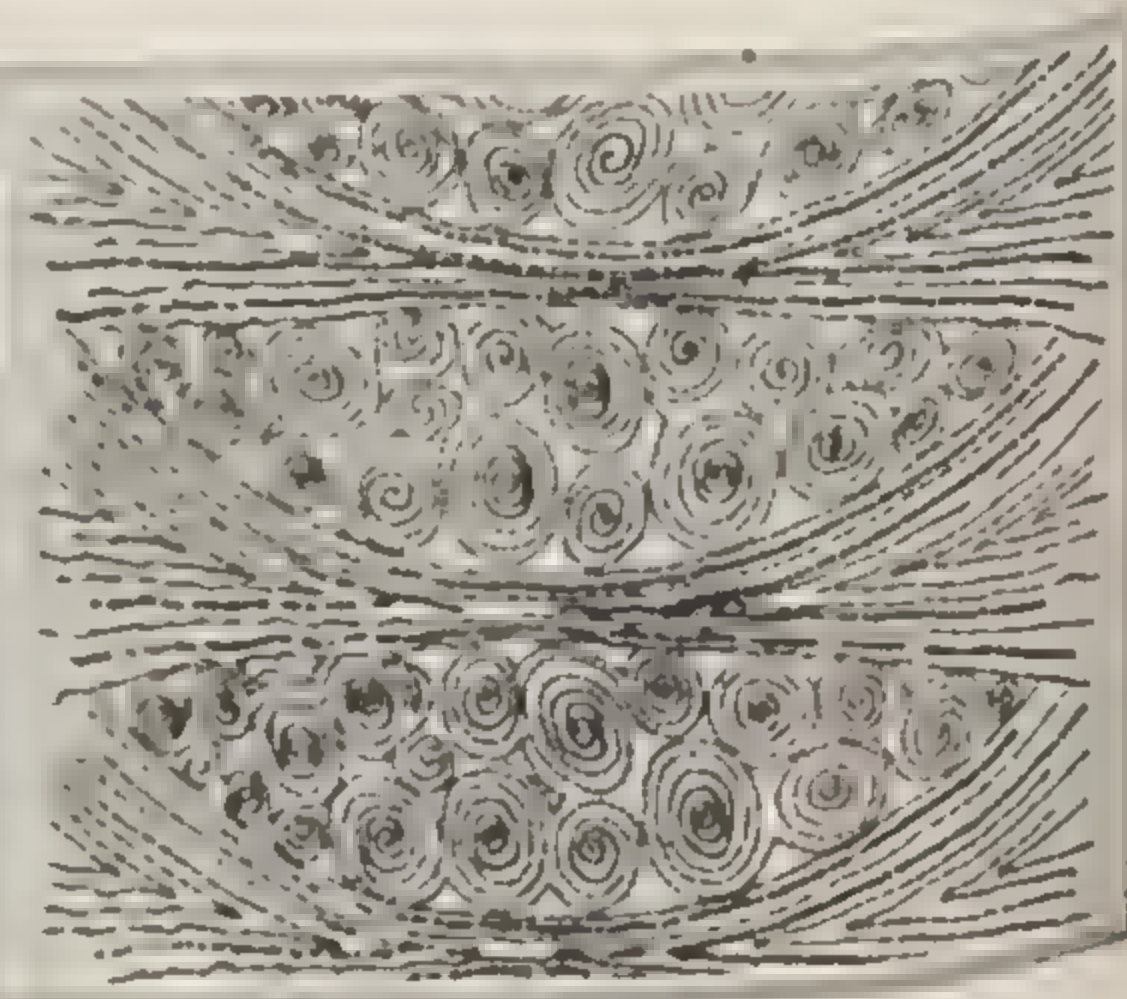
(Continued from page 101)



*This cream coloured malines lace is similar to one used by Paquin. It would be effective with black tulle*



*This supple brocade is in velvet on a background of silver or gold cloth*



*Tiny jet beads applied to chiffon form an unusual design of great delicacy*



*This design, which is also carried out in small jet beads, suggests the futurist way of thinking, and is as decorative as it is new*



# Pirate



A Pirate you'll be proud of—because it is so different from all the pirates you ever read about. Made of finest washable cape—wear-resisting, yet soft and flexible.

For motoring, motor-boating, driving, riding, hunting and all outdoor pursuits.

## "BRAD" SPORT GLOVES

are ideal. Try The Pirate, or its first cousin Captain Kid—and you'll give your old stiff-cuffed gauntlets to the chauffeur to polish the car with. The Pirate is unlined or knit-wool lined.

Men's unlined at \$7.00, and Men's Knit lined at \$8.00. Women's unlined at \$6.00, and Women's Knit lined at \$7.00. At the best shops or direct if you give your dealer's name.

**R. E. Bradford** 2 Burr St.  
Gloversville, N. Y.  
FOLDS TO FIT THE POCKET



Men's and Women's—  
All sizes in Tan or Black

## Imported Bed Linens

Bed linens of the better sort are featured by The Linen Store this month.

Among the many offerings in this line are a limited number of sets for both single and double beds. These are balances due on orders placed with our manufacturers abroad nearly three years ago and have just been received.

During the months of October and November we shall give our patrons the advantage of the low prices at which we are able to offer these goods.

Your attention is also called to an unusually complete collection of Men's and Women's Fine Linen Handkerchiefs

ranging in price from \$3.00 to \$250 a dozen. These make splendid holiday gifts.

Correspondence is solicited on the above and other Linen Store items, which comprise "everything for the household" in high grade linens.



Set for single beds comprises 9 sheets size 72 x 108—1 pair pillow cases to match size 22 1/2 x 36—monogrammed as per illustration and laundered ready for use. Complete \$35.00.  
Set for double bed comprising 1 sheet size 90 x 108—1 pair pillow cases to match size 23 x 36—monogrammed and laundered. Complete \$22.50.  
These are made up of fine Irish linen and are scalloped by hand, high grade monogram—work guaranteed.

## THE LINEN STORE

I. I. LITWINSKY

34 South Michigan Boulevard

CHICAGO



## PAUL JONES MIDDIES

PAUL JONES Middies are the highest quality middy blouses manufactured. They are comfortable beyond compare and will not fade no matter how often you wash them. The Admiral's head on the label is your guarantee of quality, perfect fit, and fast colors.

Paul Jones Middies are the original middy blouses for girls, and they are fashioned after the blouses worn by the midshipmen of the Naval Academy at Annapolis.

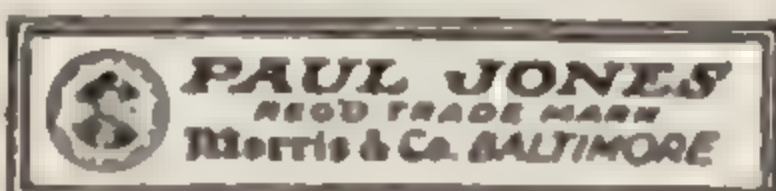
Write us promptly if you are unable to obtain Paul Jones Middies in your neighborhood and we shall send you a Paul Jones Style Book, so that you can order by mail.

**Morris & Co.**

Dept. 7

Franklin and Eutaw Streets

Baltimore, Md.





## The ORNAMENTATION of the MODE

(Continued from page 146)

A brocade similar to that which lines the model just mentioned is the second from the bottom of page 146, on the left. It comes in variously toned velvet worked on a background of silver or gold cloth so supple that it falls of itself into graceful folds.

Two interesting designs in tiny jet beads applied to chiffon are shown on page 146. The one which is second from the bottom, at the right, might be used with good effect in the Paquin gown on the lower right of page 101, its fineness and delicacy are distinctly appealing. The design shown at the bottom of page 146, which is new and very unusual, is bolder than the other and perhaps a bit more effective. The design which is the second from the bottom of this page, on the left, is a very interesting embroidered band worked out in coral and jet beads on gray chiffon; this design is exclusive to the importer, and lends itself to a number of very decorative uses.

A banding composed of flat red bugles, which is used by Jenny on one of her most discussed models, is the second from the bottom of this page, on the right. This banding is used for the entire girdle of a red chiffon dress; the girdle is low and quite loose, and at the front it is slashed and the fulness of the blouse puffs

through it in a very odd way. And it is Jenny who uses the very effective rhinestone buttons which are shown together on this page, set in a white metal which has the effect of platinum. These buttons have much to do with the charm of Jenny's famous model, "Ma Chérie," which was sketched on page 52 of the October first issue of Vogue. An odd bit of bead fringe is shown second from the bottom of the page, in the middle. It is composed of minute blue and yellow and green beads strung together; the beads are so small that their colours are not at all obtrusive, and the effect is of a very lovely neutral tone.

A beautiful bit of Venetian lace, which is unusual in that the design is distinctly Russian in conception, is shown at the bottom of this page. This would combine beautifully with black velvet or with black Chantilly lace. A lace which Paquin combines with a sheer black lace is shown at the top of the preceding page. Its design is most unusual. A cream coloured malines lace very similar to a lace used by Paquin, and a pattern which is exclusive with the importer, is sketched below this; it is a lace which could be used most effectively with black tulle, chiffon, or other delicate fabric.



Style 879  
Hudson Seal Coatee  
Squirrel Trimming

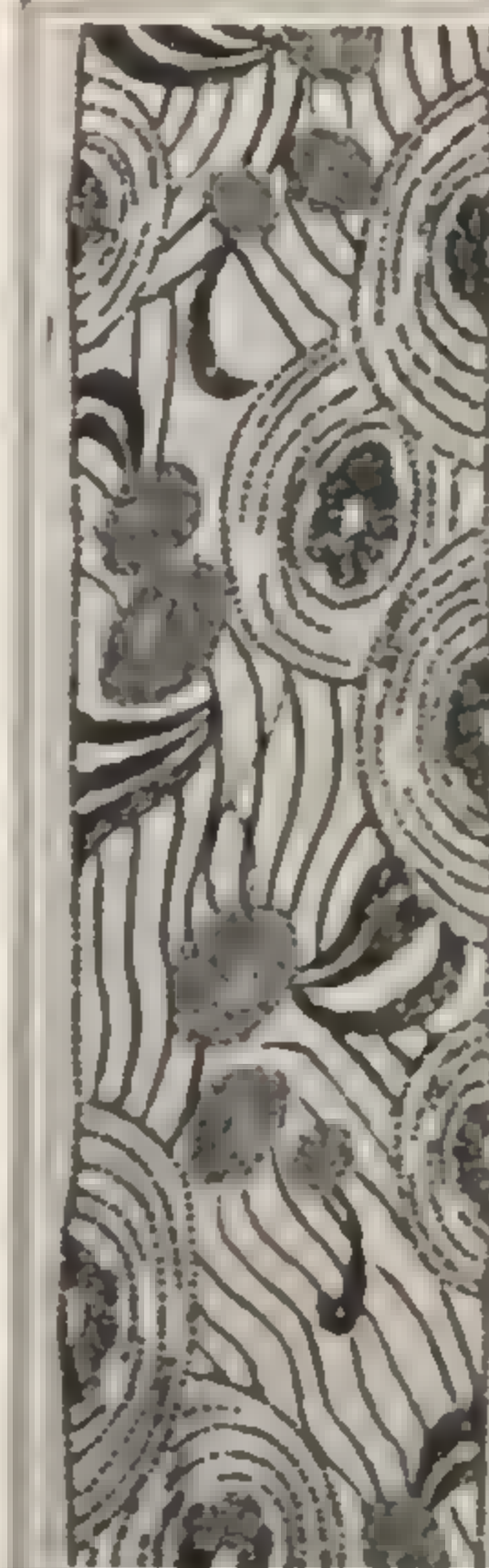
WE direct special attention to our Exhibit of Moderate-Priced Furs of fine quality, as well as to our collection of rare and choice Sables, Ermines and Chinchillas. The stock is more rich and varied in its completeness and more authentic in style, than has ever been assembled.

Pictorial Style Book V with our compliments.

**Balch, Price & Co.**  
Fulton and Smith Streets  
Brooklyn



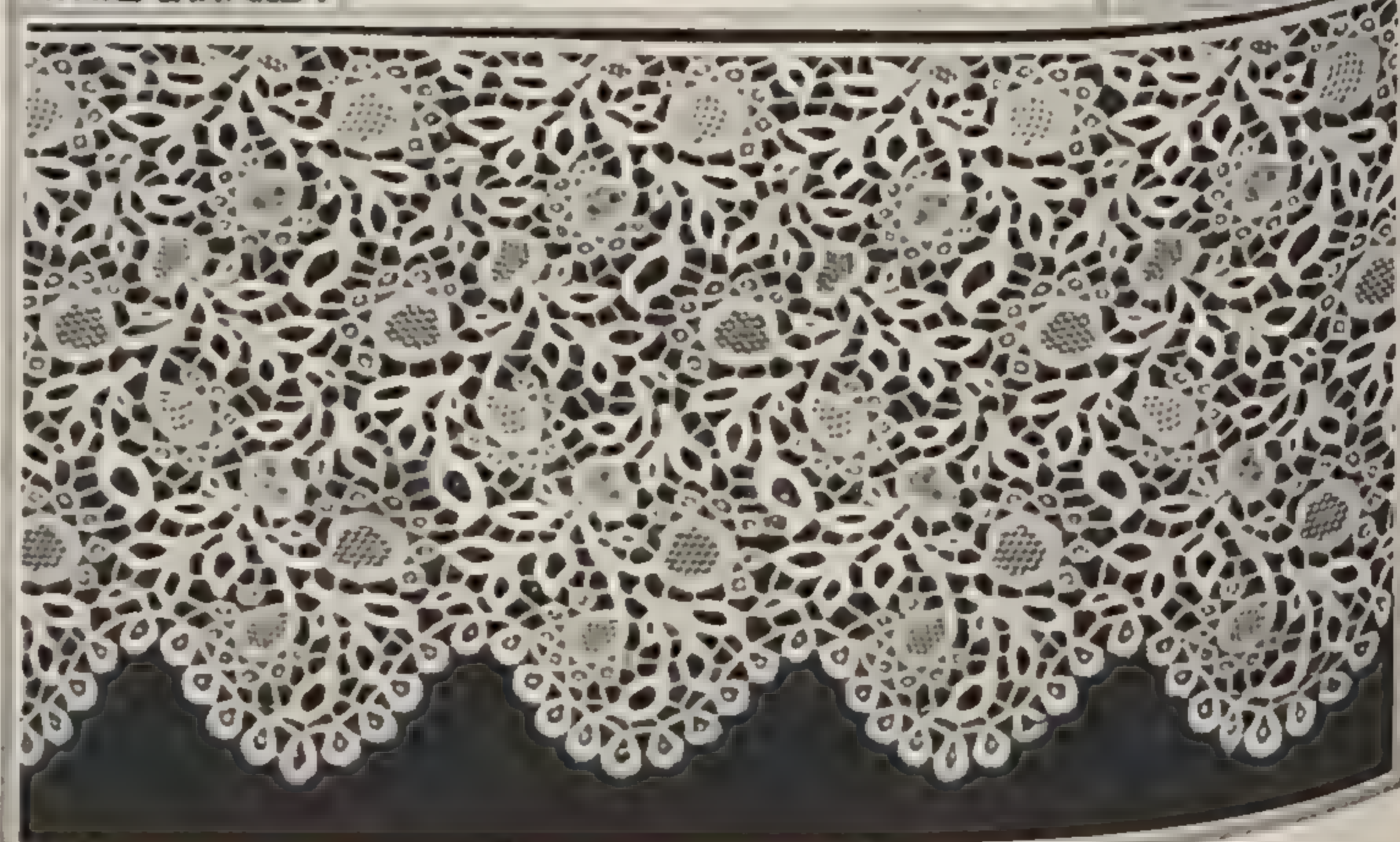
These buttons of rhinestones, set in a white metal which gives the effect of platinum, are the ones used by Jenny on her famous black velvet model, "Ma Chérie," sketched on page 52 of the October first issue of Vogue



Blue, yellow, and green beads, very small, form this novel bead fringe

(Left) Beads of coral and jet on gray chiffon make up this design

(Right) This banding of flat red bugles is used by Jenny



Distinctively Russian in conception is the design of this bit of Venetian lace, which would be particularly good with black velvet or black Chantilly lace





Ethel Clayton

HARTMANN'S  
**Will-o-Wisp  
Hair Net**

—far too dainty, too elusive, to be seen as it nestles in the hair. And still, uncommonly strong and durable. Made by hand from human hair, carefully selected and sterilized.



In small blue purse-size envelope, 2 for 25c up, cap or Fringe, all colors. At best shops everywhere.

Hartmann Bros., Inc.  
Dept. 2  
334 Fourth Ave. New York



**JUST** a word to remind you of the TRUE QUALITY in "Plume Brand" Undergarments for Women, Misses and Children.

The "Plume Brand" label is your assurance of the smartest style, and the finest workmanship. The pretty lace trimmed Crepe de Chine Camisole illustrated above (No. 9660) gives a hint of the attractiveness of the new "Plume Brand" models now being shown. If not sold near you, send me your dealer's name and I will see that you are supplied.

*Minnick & Kume*

M. Martin & Company Dept. V, Martin Bldg., 102 Madison Ave.  
Mfrs. of "Plume Brand" Undergarments N. W. Cor. 29th St., and Madison Ave.

**RAMSDELL'S  
OLIVE CREAM**  
SOCIETY'S COMPLEXION CREAM

**THE AMERICAN WOMAN APPROVES  
FIFTH AVENUE'S CHOICE %  
RAMSDELL'S OLIVE CREAM**  
DAINTILY SCENTED, CREAMY BLEND  
OF OLIVE OIL, CUCUMBER JUICE, ETC

TUBE 50¢ JAR \$1.00 AT ALL QUALITY SHOPS  
SEND 10¢ FOR A SAMPLE TUBE

RAMSDELL DRUG CO.  
763 FIFTH AVE., N. Y.

No. 599. Watch Stand, heavily gold plated, 3 1/4 inches high. A convenient article. **50c.**

No. 351. Solid 10K Gold Question Mark Scarf Pin, with genuine east diamond and pearl. **\$4.00**

No. 731. Poker Set in genuine leather case. Contains 100 chips and pack of best quality gift edged playing cards. A complete and handy set. **\$3.00**

No. 730. Khaki Stationery Case, containing pad of paper, envelopes and space for fountain pen. An exceptionally appropriate gift for the men in the service. **\$2.00**

**SAXONY VELLUM**

Our Christmas Gift Book is the greatest achievement in our twenty-three years of existence as successful servers of gift seekers. We have studied the Christmas question from every angle and our expert buyers know from experience, just what novelties will please our million customers.

Our catalogue editors also know from experience, just how to present these articles to you. Our Gift Book is a clear and concise offering of 10,000 gift novelties, prepared in such a way as to suggest appropriate articles rather than to confuse the mind.

The Gift Book just suits a million of our patrons.—it should interest you. The corner coupon or a postal will bring it to you.

Every article is guaranteed to satisfy you or we will refund your money. We guarantee free, safe and prompt delivery.

**BAIRD-NORTH CO.**  
149 Broad St., Providence, R. I.

Gentlemen: Please send me **FREE** without obligation your 200 page catalogue, containing 10,000 articles of jewelry and gifts.

Name.....  
Address.....





## "It Gave Me New Respect for Wheat"

### One Woman's Story

One Puffed Wheat user says:

"Every year at harvest time I am on a wheat farm. But this year wheat had new attractions for me.

"It was partly the price, perhaps. And partly the world-wide cry for wheat. But more than all it was Puffed Wheat, which I first found out last winter.

"Those bubble grains, those delightful food confections, gave me new respect for wheat."

### But That Isn't All

But those airy globules, those flimsy, flavory tidbits, should have other great attractions.

They are whole grains in which every atom feeds. Every food cell has been steam exploded. No element is missing, none is lost. In whole wheat bread, for instance, at least half the granules still remain unbroken. Here all are blasted so they easily digest.

These grains get an hour of fearful heat. That gives the nut-like taste. They are shot from guns, and explosion puffs the grains to bubbles, eight times normal size. Thus comes the flaky texture. They are enticing morsels. But Prof. Anderson's object was hygienic food. The more you serve your wheat in this way the better you are fed.



**Puffed Wheat**      **Puffed Rice**  
and Corn Puffs  
Each 15c Except in Far West

Serve like other cereals, but also mix with fruit. For luncheons or suppers float in bowls of milk. Douse with melted butter for children's after-school delights. Use as wafers in your soups. These Puffed Grains—all of them—are the ideal form of grain food.

For variety's sake, and to conserve wheat, keep all three kinds on hand.

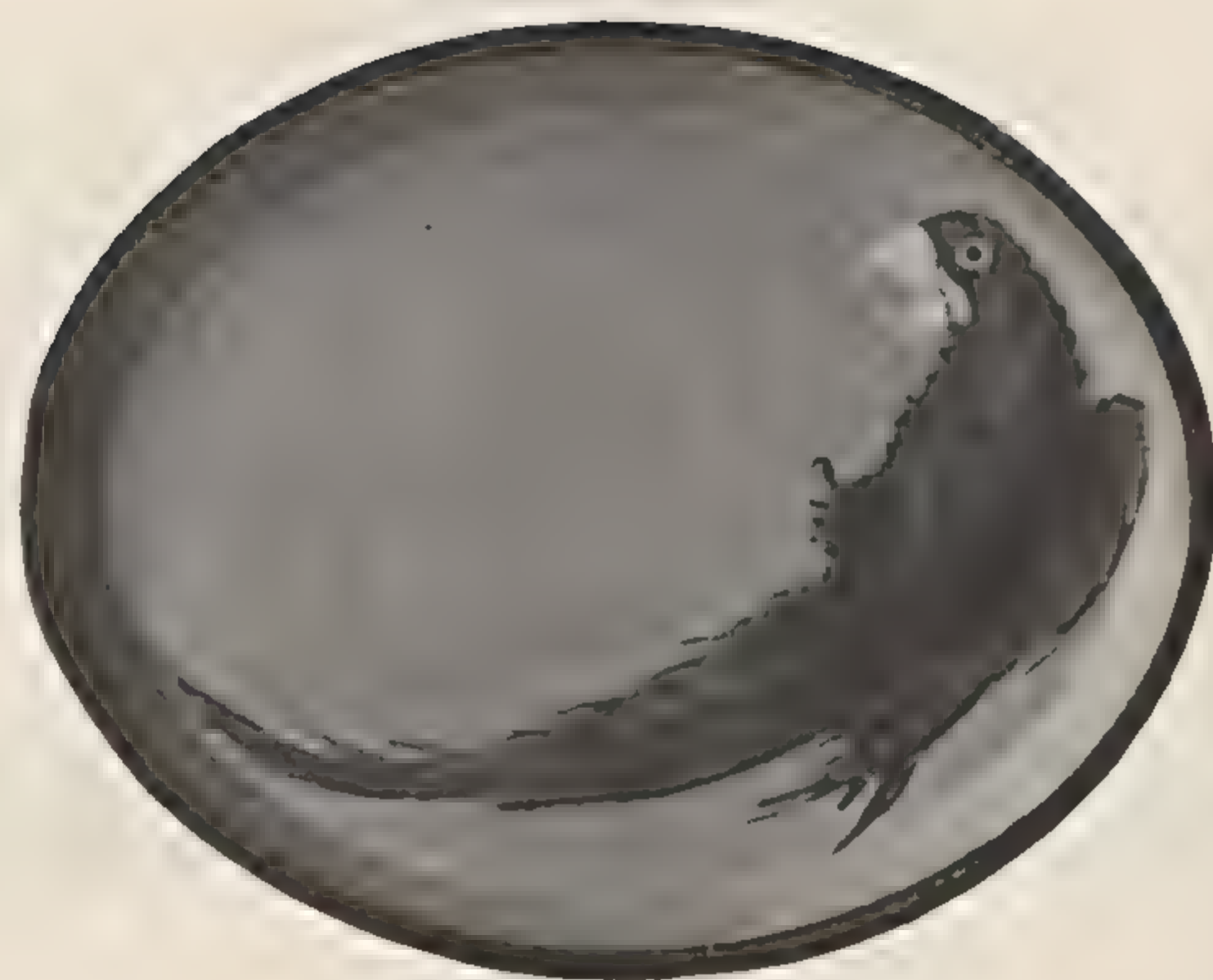


**The Quaker Oats Company**

Sole Makers

(1703)

The parrot on this tin cocktail tray is blue, with green wings; the tray itself is orange and black; 12 inches long; \$3.50



## FOR THE HOSTESS

FOR the chill days of autumn that will find many still lingering at the country place, where the simple life will satisfy more than a few until Thanksgiving this year, there are dishes that seem peculiarly well suited to the country or to camp. Many smart Adirondack, Maine, and Canadian camps will be filled with society folk this season, for the lack of entertaining in the early autumn makes it possible for one to rough it without feeling that anything is missed, save, perhaps, a first night or two at the play. And the hostess who has guests, or who has entertained at her summer home until she is fagged at the season's end, turns with delight to some of the old cookery books in search of something new or something old to revive.

### RECIPES FROM OLD KENTUCKY

One of the books has an engaging introduction by John Fox, junior, who recalls from far Japan the delicious dishes of the olden time; a relative of his, Minnie C. Fox, compiled the alluring recipes that follow, under the name of "The Blue Grass Cook-Book." Some of the contributors are Mrs. Cyrus McCormick, of Berryville, that famous old Virginia town where the Berry sisters still take paying-guests in their aristocratic home; there are also contributions from Mrs. Henry C. Buckner, of Kentucky; Mrs. Campbell Carrington Cochran, Mrs. C. Elliott Cabell, Mrs. Cassius M. Clay, Mrs. Walter E. Addison, Mrs. W. W. Massie, Miss Annie Lyle, and many others who hold dear the culinary traditions of old Virginia and Kentucky.

### SOUTHERN BISCUIT MAKING

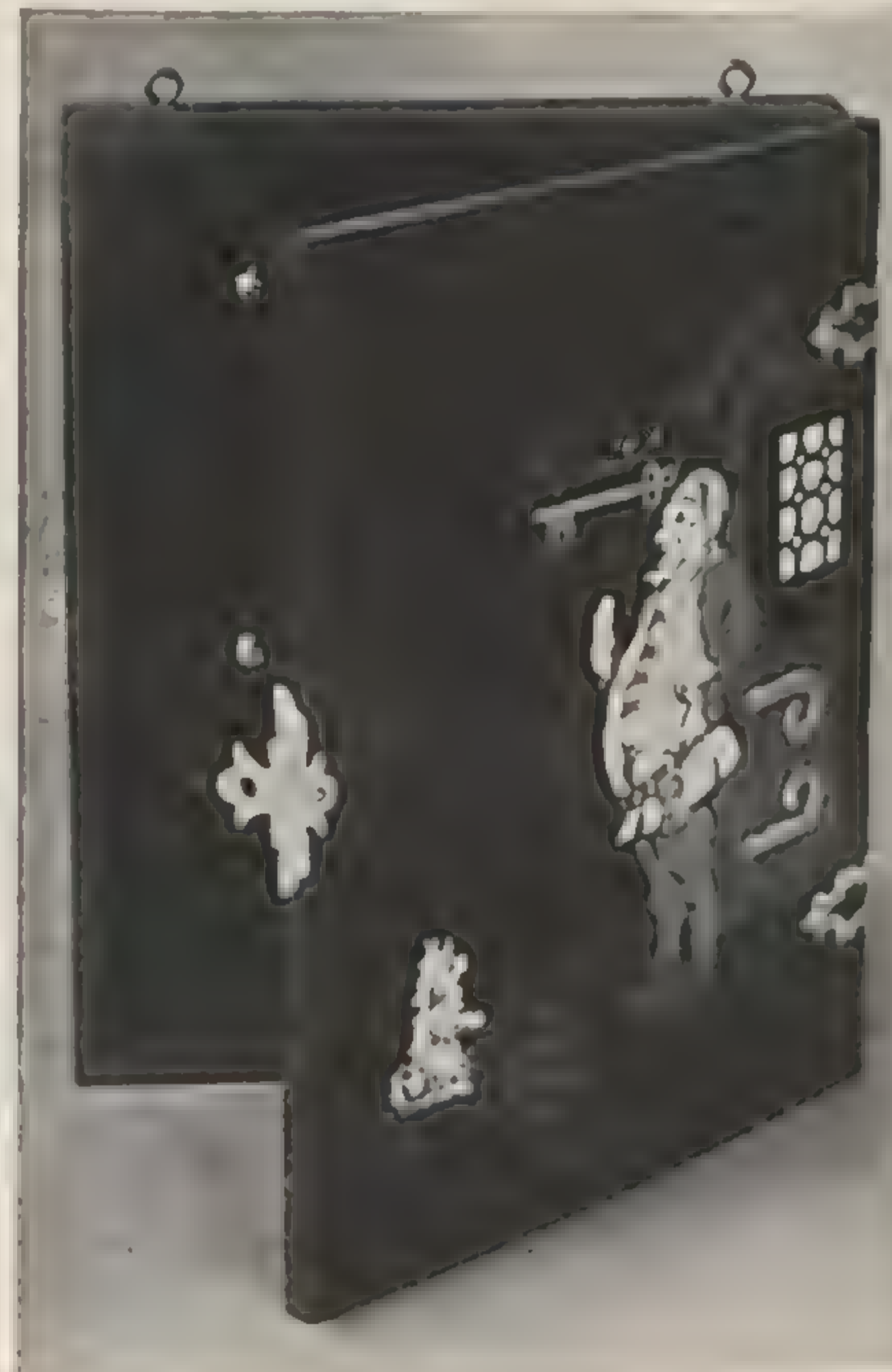
When one reads about beaten biscuits, one is resolved to purchase a biscuit

kneader at once and start in to make the delectable bits of brown lusciousness. Miss Annie Lyle's recipe is simply one pint of flour, one rounded tablespoonful of lard, and a good pinch of salt, mixed with cold sweet milk to a stiff dough. This is worked one hundred and fifty times through the kneader—although time was when a buxom mammy in a bandanna turban beat the dough upon a marble slab, droning the numbers in a sing-song voice. The biscuits are then cut out with a tiny cutter, pricked with a fork and baked about twenty minutes, when they should be a rich brown. If beaten biscuit dough is put in a tightly covered jar, it may be kept on ice or in a cool place for two days.

Mrs. John W. Fox contributes the recipe for brown biscuits, luscious bits for afternoon tea. One quart of unbolted or Graham flour is made into a soft dough with two tablespoonfuls of lard or butter, one cup of buttermilk in which one teaspoonful of soda has been dissolved, one-half teaspoonful of salt, and two teaspoonfuls of brown sugar. This is worked a little, patted into a sheet one-half inch thick, cut out with a small round cutter, and baked in a quick oven.

### TO SERVE WITH DAMSON JAM

Mrs. Henry C. Buckner's cream biscuits are at their best when spread with damson jam and served with a cup of afternoon tea. One quart of flour is sifted with two teaspoonfuls of baking-powder and a little salt, and into it five ounces of butter are worked. One quart of sweet rich cream is added to this, and the whole is beaten together for ten minutes; the dough is then rolled out thin, cut with a cutter the size of a silver dollar, and baked in a hot oven. Rolled very thin, (Continued on page 152)



For the safe-keeping of the keys to wine-cellar and preserve closet there comes a little book-box to hang in the pantry. The keeper and the little dog make this black wooden box doubly safe. Inside are hooks for hanging keys; 10 inches high; price, \$5





## Our College Cooks

Present Some Marvelous Examples  
of Real Scientific Cookery

**W**E offer you some new delights in old, familiar dishes—particularly in Pork and Beans. New flavor, new texture, new fitness—results which will amaze you.

In the Van Camp kitchens, science has wrought a cooking revolution. It has changed the finest old-time dishes beyond all recognition. It will bring you new conceptions of the culinary art.

### No More Guesswork

Cooking has become an exact science under these modern methods. It is done by experts, college-trained in chemistry and food hygiene.

A modern laboratory directs every kitchen process. Recipes have given place to scientific formulas, elaborate and exact.

A thousand tests are sometimes made to attain a pinnacle of flavor. Every step is recorded; so, when perfection is once reached, that flavor never changes. A single Van Camp formula covers pages of the most exact instructions. Every detail is minutely specified, to attain the desired result.

Materials are selected by analysis. Soils are studied, seeds selected—all to insure a super-flavor in every ingredient used.

Each result is a masterpiece of cookery. Under old methods, such perfection was impossible. You will find in these dishes the final touch of delicacy and flavor. We urge you to learn—and learn today—how much that means to you.

### Compare This Dish

#### With Other Baked Pork and Beans

One fine example of this new-day cookery is Van Camp's Pork and Beans.

The beans are grown on soils which are very rare. Each lot is analyzed before we start to cook, for each requires some different cooking method.

The water used is freed from minerals. Science proves that ordinary water makes beans harder to digest.

The baking is done in steam ovens, so fierce heat can be applied for hours. That insures easy digestion. In ordinary ovens, such baking is impossible. Every bean would crisp.

The sauce baked with the beans is the final result of comparing 856 formulas. It marks the very limit in flavor, tang and zest.

This dish will be a revelation. Beans mealy and unbroken, yet perfectly baked. A sauce such as you never find elsewhere. Order a trial meal and see what these new methods mean.



**VAN CAMP'S**  
**PORK & BEANS** BAKED WITH  
TOMATO SAUCE  
Also Baked Without the Sauce  
THREE SIZES  
Prepared in the Van Camp Kitchens at Indianapolis







## Coat of "Lapinex" The Seal Plush Supreme

A PRODUCT OF

*The Shelton Looms*

Coat by Jacob Propos, New York.  
Hat by Knox. Shoes by Cammeyer.

"Lapinex" Seal Plush is lustrous and beautiful, and is soft and furry to the touch.

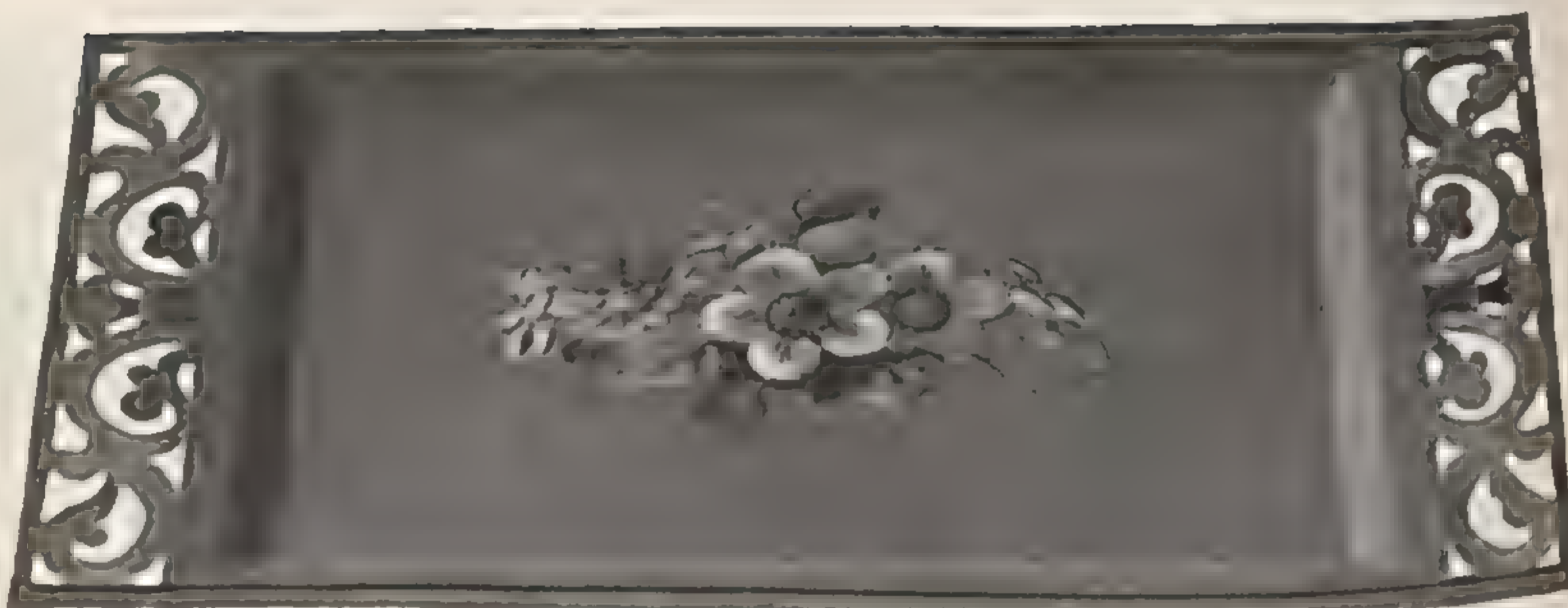
"Lapinex" is so different from ordinary seal plush that we hesitate to call it seal plush.

The garment illustrated retails for about \$50. There are many other coats of "Lapinex" for sale by leading stores.

The Label Identifies the Genuine



**Sidney Blumenthal & Co. Inc.**  
Dept. 42, 395-401 Fourth Avenue, New York



*A copper tray has perforated ends and is painted in soft greens and pinks. It is intended for the tea service, is 9 inches long, and costs \$4.50*

## FOR THE HOSTESS

(Continued from page 150)

and brushed over with melted butter, they may be baked in twos, sandwich fashion. They then split easily and may be spread with cream cheese and jam, or soft maple sugar.

Mrs. Cyrus McCormick's corn batter bread or "Spoon corn braid," as they call it in Virginia, is another luscious breakfast morsel. One cup of boiled rice and one pint of sifted white corn-meal are mixed well together, two beaten eggs are stirred in with a little salt and a piece of butter the size of a walnut, and one teaspoonful of baking-powder and sufficient sweet milk to make a thin batter are added. This is baked in a well-buttered baking-dish and served from the dish.

Mrs. Elliott Cabell's popovers are warranted to melt in the mouth, so luscious and tender they are. Two eggs are beaten very light, and one cup of milk is added, together with a cup of flour and a pinch of salt. Small cups or iron gem-pans are well buttered and filled half full of the batter; the popovers are then baked in a quick oven for twenty minutes, and should be served immediately, before they fall and lose their fluffy lightness.

### THE DELECTABLE RICE CAKE

And as for Mrs. Fox's rice cakes, well,—here they are; one has only to try them. One cup of rice is cooked until tender, and to it are added one-half cup of cream, one teaspoonful of baking-powder, two tablespoonfuls of flour, and two well-beaten eggs. These cakes are fried in just enough butter to grease the frying-pan. Lastly, for tea, a real English tea, there is Mrs. McCormick's own Sally Lunn. Three well-beaten eggs are mixed with one pint of milk, one and one-half pints of flour, one tablespoonful of granulated sugar, one-half cup of melted butter and one teacupful of yeast—good old-fashioned potato yeast, if one has it. This is beaten into a stiff batter and left to rise for five hours. Then one-half teaspoonful of soda dissolved in a little warm water is added, and the batter is poured into a fairly deep, well-greased, round cake tin and baked forty minutes. This is served whole at tea, and is cut in wedge-shaped pieces, split, and buttered with plenty of sweet butter.

### THE COMPLETE OMELETTE

Uncle Marcellus made an omelette that defied description. Four eggs are beaten separately—that is, yolks and whites apart—each until very light. To the yolks are added one cup of sweet milk and one of fine bread-crumbs, one teaspoonful of melted butter, salt and pepper to taste; last of all, the stiff whites are beaten in. The frying-pan should be moderately hot and well buttered, and the omelette is poured into this and cooked until it settles. Then it is baked in a hot oven until a rich brown on top, doubled over, and served at once.

If one is so fortunate as to be in camp, a Kentucky Burgout would be a wonderful supper dish to eat before a crackling log fire on a frosty night. It is accomplished thus. Six squirrels and six partridges or quails are boiled together in one and one-half gallons of water until tender, and all bones are then removed. After adding one cupful of pearl barley, one quart of stewed tomatoes or the equivalent in fresh tomatoes, and one quart of corn, the whole is cooked slowly for one hour. Then, ten minutes before serving, there are added one pint of sweet cream, one quart of oysters, and two tablespoonfuls of flour mixed with one-fourth pound of butter. It is seasoned and served piping hot, with corn bread.

### SUPPER DISHES FOR CAMP

Speaking of supper dishes for camp or cottage fare, Miss Virginia Croxton's oyster soup is a famous old Virginia recipe, handed down for generations. Three pints of oysters are drained in a colander and their liquor put in a kettle with sufficient water added to make the desired quantity—say one quart. Salt, pepper, celery salt or one stalk of celery are added, and one slice of lean Virginia ham. When this boils up, the foamy substance is skimmed off, and the oysters are dropped in and allowed to cook a few minutes. Then two well-beaten eggs are added, and a thickening, made by rubbing a piece of butter the size of an egg into the requisite quantity of flour, and thinning with a little cold milk. Following this, one and one-half quarts of milk are added and the soup is heated very hot, with care lest the eggs curdle; it should be poured into a tureen over small squares of toast and served immediately.

### OYSTERS IN CREOLE STYLE

Oyster Loaf, a Creole recipe from Louisiana, deserves a place among the elect. The end is cut from a loaf of bread, and the soft crumb removed, leaving a shell. This is rubbed all over with soft butter, and placed in a hot oven to toast brown. Then it is filled with a layer of hot fried oysters, a little tomato catsup and a layer of chopped pickles and stoned olives. Then another layer of oysters, and so on until the shell is full. The end is fastened on and the loaf is served hot and entire, cut in slices at serving. This is a popular after-theatre dish in New Orleans. Is veal with oysters new? This is the way they do it in the Blue Grass country. Two pounds of tender lean veal is cut into small pieces, dredged with flour, salt, and pepper, and fried in sufficient lard to keep it from sticking to the pan. When nearly done, one and one-half pints of fine oysters are added, dredged with a little flour, seasoned with salt and pepper, and fried until the edges curl; then one may know it is ready to be eaten. Strips of bacon are sometimes fried with the veal.



Why be Bothered with Tailors  
or Dressmakers, when

*Lane Bryant*

Can Fit You

*In every size from 36 to 56 bust*



No matter what your type of figure,  
we can fit you in the smartest designs.

Not simply extra size garments—but  
*specially designed* apparel in *extra*  
sizes—with particular attention paid  
to the needs of plump young women  
who want smart, youthful, distinctive  
clothes for every occasion.

No tailor or dressmaker can give you  
this service. It's a secret our designers  
have learned through long experience.

Three Stores  
Expert Mail Order Service

There are three Lane Bryant stores—in New  
York, Chicago and Detroit—and expert mail  
order service that makes long distance shopping  
thoroughly satisfactory. If you can't call, write  
for our latest style book "*Modes*", addressing  
Dept. V-7 New York.

Lane Bryant

21-23 West 38th Street NEW YORK  
CHICAGO DETROIT  
17 N. State Street 255 Woodward Avenue

## Fall Fashions require Fine Form



Any woman, worth while, desires the elegant  
appearance that betokens class and distinction.

For her have been devised the wonderful

### FIGURE MOLD GARMENTS

The Last Word in Ultra-Perfection of Form.

To beautify her figure and make the purchase of  
her Autumn wardrobe a joy.

### FIGURE MOLD GARMENTS

THE NEW CORSET

MOLD AND MODEL THE FIGURE AS NO CORSET CAN

Replace the now Obsolete Corset for Women  
and Young Girls and Provide Distinctive  
Support for Men

Models for Every Purpose For Men and Women  
For Slender or Portly For Old or Young

Preserve youthful appearance, line up and per-  
fect the figure.

Special Models for the Slender round out and beautify the form.

Special Models for the Portly will, without  
diet discomfort or delay, produce an immediate  
reduction (which soon becomes permanent) of  
several inches over abdomen, seat and hips, and  
on the inner as well as outer side of the legs.

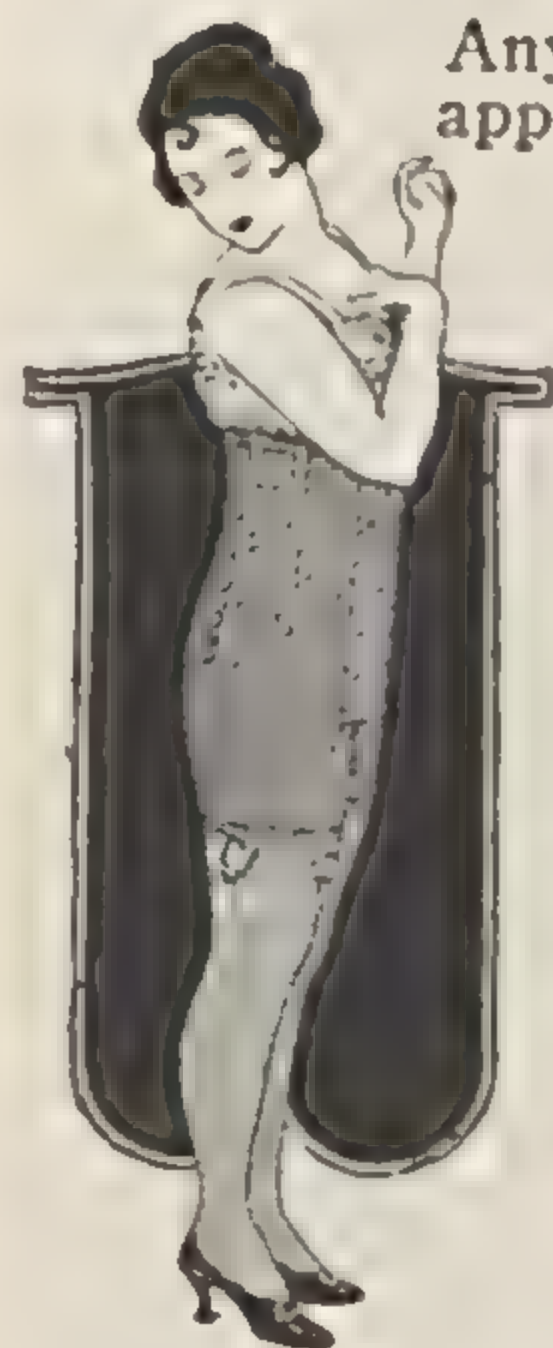
The garments distribute flesh, stimulate circu-  
lation, carry weight, relieve strain, improve facial  
expression, and benefit health in many ways.

Endorsed by Physicians and Surgeons  
For Riding, Dancing, Tennis, Golf, and All  
Athletic Purposes.

Garments Made in Any Height or Length Desired  
Write for illustrated circulars and self-measuring chart.  
State whether desired for Men or Women.

### THE FIGURE MOLD GARMENT COMPANY

Suite 102 269 East Broad St., Columbus, Ohio  
New York Branch: Astor Court Building, 18 West 34th St.,  
Foreign and Domestic Patents Granted and Pending



are quickly hand embroidered  
with lustrous "Sida" Floss

ALL SHADES 50 yards-35¢

JOSEPH W. SCHLOSS & CO  
160 FIFTH AVE. COR. 21<sup>ST</sup> ST. N.Y.

It's Just Exquisite!

### That Maxon Model Gown

Haven't you often longed for a gown that will be the  
admiration of your friends—a gown that will give you  
a feeling of intense satisfaction every time you wear it?

You will find a wonderful array of  
just such gowns at the Maxon Model  
Gown Shop, where many of the best  
dressed women obtain their outfits  
every season.

All our gowns are distinctive—they  
were designed by the leading French  
and American modistes for exhibition  
purposes and are the last word in  
authentic styles. All are originals—  
no two alike, (your best friend can-  
not purchase one just like it) and are  
sold to you for about one-half their  
real value.

Call and see these gowns—even try them on.  
You are never urged to buy.

Street, Afternoon and Evening Wear.

Prices \$15 to \$100.

Two Gowns for the Usual Price of One.

Fur Trimmed Evening Wraps \$59 to \$175

Street and Motor Coats \$22 to \$75

No Catalogs. No Approval Shipments.



MAXON MODEL GOWNS

ESTAB. 1899 1587 BROADWAY AT 48<sup>TH</sup> ST. NEW YORK CITY



## ON HER DRESSING-TABLE

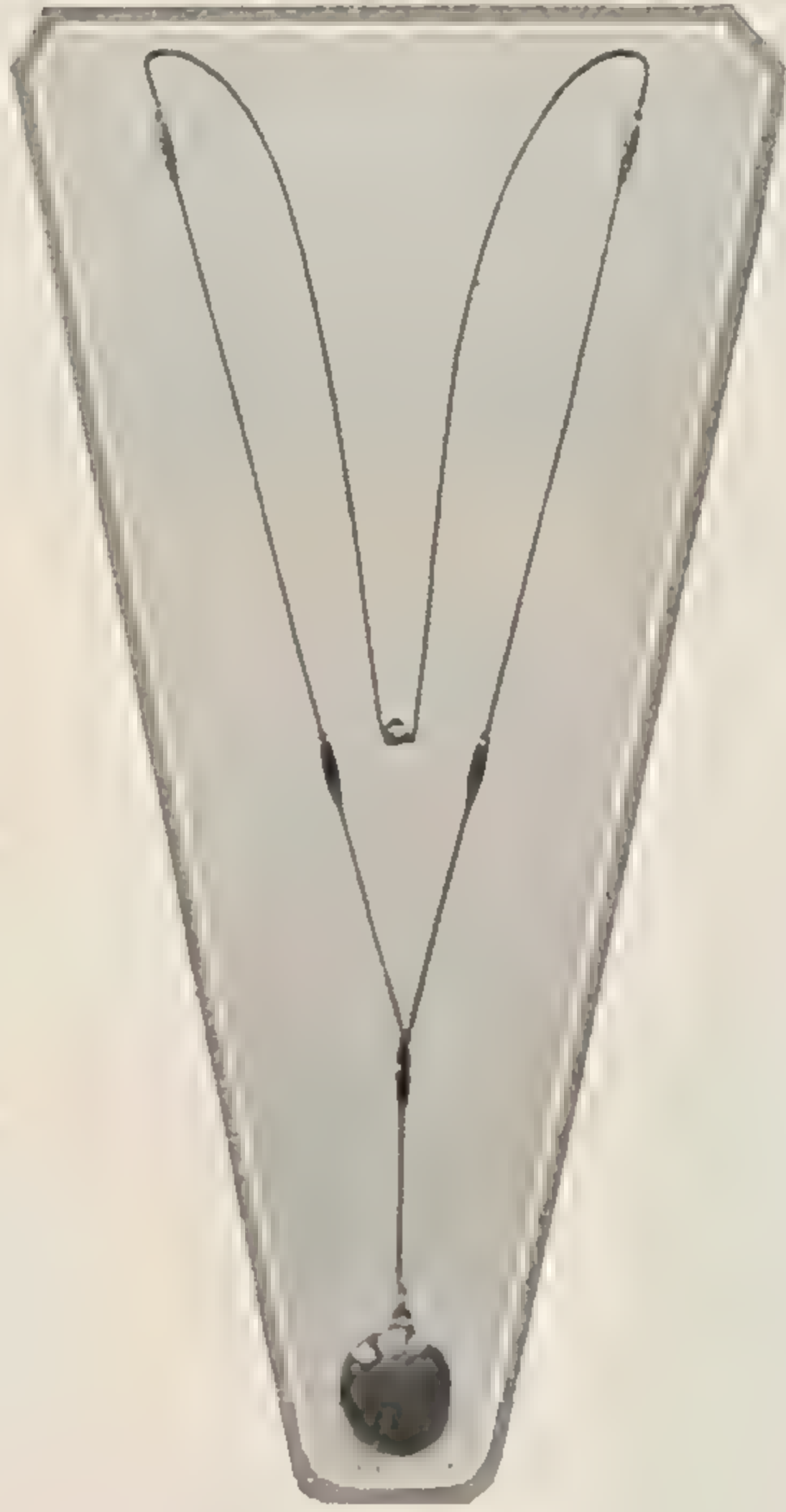
"THERE are few ugly women; there are only women who do not know how to be pretty." So says that delightful writer, Jean Reiblach, who evidently understood the possibilities of even the least fair of the sex. And it is comforting to know that with intelligent care and cultivation, even defects may be turned into advantages.

In order to do this, a woman should first study all her points, good and bad, and then go to work scientifically to make the most of the former and to transform the latter. The hair, for instance, is quick to show the lack of proper care and will make or mar the appearance of the prettiest woman. Only the woman with exceptional strength of character devotes a great deal of time to her hair during the summer, and the average woman awakes in the autumn to find it faded, dry, and without lustre, as a result of hatless hours spent on the beach, or days of dusty motoring, with no thought for veils.

## THE BEAUTIFYING HAIR TONIC

The first task must be like the gardener's—that of cultivating and enriching the roots. Since the whole trouble with the average head is a lack of natural oil, it is important to start at once with a tonic that will supply this oil until the roots are nourished enough to create their own. A scientist who has made a deep research into the subject has learned with interest that rock-oil, or natural oil, has been used for hundreds of years as a specific for rheumatism and diseases of the skin and scalp, and as a beautifier of the hair. Its use, even in the crude form in which it occurs in nature, is general among the inhabitants of southeastern Russia and other countries where oil is found, and the women of those countries are said to owe to it their fine hair.

A refined form of this oil, delightfully scented, has been prepared to suit the fastidious woman. According to the directions, the tonic is most beneficially applied after a shampoo, as cleanliness is the great preventive of most hair



A vanity-case on a chain of silver and blue enamel holds both powder and perfume; from \$3.50 to \$10

troubles; when the hair is thoroughly dry, it is parted at intervals of half an inch or so, and the tonic is rubbed into the partings. This treatment should be followed by the daily brushing which is so good for the scalp. The tonic is \$1.50 and \$1.

Brushing, however, must be done wisely and well to accomplish this result. There are, of course, some cases, such as an abnormal condition of the scalp, in which specialists do not advocate the use of the brush. Furthermore, few people know how to use a hair-brush, and in some hands it may easily become an implement of torture. It should never be applied violently, with the full force of the bristles on the scalp, but should be held sideways, thus removing dust and dead skin and aiding circulation. A wise selection of hair-brushes is most

important. It is well to employ two, a stiff one to cleanse and stimulate the scalp and a soft one to polish the hair and give it the fashionable smoothness.

There is a rather wonderful brush that effectually removes all particles from the hair. The stiffness of its genuine bristles is counteracted by an elastic air-cushioned base to absorb the shock. This brush is unsurpassed in getting out the tangles and is invaluable in the nursery; price is \$2.50.

When the hair has been cared for, the next step is to dress it properly. Here the French woman, who is an artist at arranging the hair, can give a bit of timely advice. She never makes the mistake of thinking it artistic to have little tendrils of hair waving free about the face, for her mind pictures the effect on a windy day, when tendrils develop into stringy locks and give a woman an unkempt and commonplace appearance. The fluffy style of hair-dressing should not be indulged in after one's first youth.

## THE SMART COIFFURE

A specialist now offers a process that will give a very soft and becoming wave, as lasting as it is possible to accomplish with hair that is constantly growing. It is claimed for this method that it does not leave the hair dry or faded; the charge is \$1.50 a curl or wave.

For putting in the water-wave, there is a liquid which is designed to keep the hair in form about the head. This liquid is not in the least harmful, but merely keeps the hair in curl and makes it easy to arrange; \$1 a bottle.

The same specialist who makes this liquid puts up a brilliantine that is made from an old-fashioned oil and really improves the hair, besides giving it the lustre that is considered necessary to chic effect; price, \$1 a bottle.



A boudoir lamp, made in Japan of Kochi pottery, has an oval shade of rose, yellow, or peach crepe de Chine; \$8. A painted tin box for jewellery has garlands of pink roses on a ground of Nattier blue; \$7

Joseph

PRESENTS

A  
COLLECTION  
OF  
New  
Model Velvet  
Gowns

Milliners  
Dressmakers  
Furriers

632 Fifth Avenue  
opp. Cathedral  
New York





## Pierre Transformations

**O**F far more value to a woman's appearance than a jewelled tiara is beautiful, well-coiffed hair.

If your own hair is scanty or injured by frequent waving, a Pierre Transformation will give it a chance to rest and improve, while hiding all imperfections.

Softly waving, matching your own hair perfectly in texture and color, no Transformations are so light, comfortable and wholly satisfactory as those made by Pierre. Easily dressed in any style. Orders executed on approval. Write for booklet.

*Pierre, the French originator of the Transformation, is a specialist in accessories to the coiffure. His work is beyond comparison with that of ordinary hairdressers*

**PIERRE, 5 E. 53d St., NEW YORK CITY**

**MAISON**  
*Josef*  
The Children's Shop

8 East 46th St.  
New York  
Near Fifth Avenue

Presenting MR. ROLY POLY—



**"The Floating Rattle"**

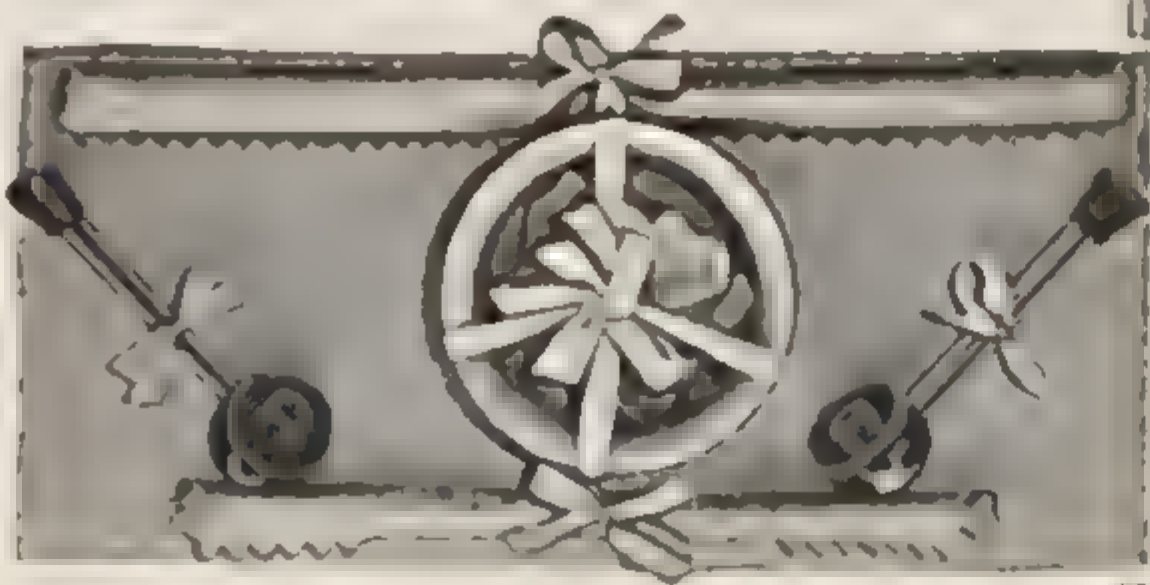
Does he float? Yes indeed! Will he rattle? He will! Is he "roly poly"? Of course—for he always stands up like the little man that he is!

Dog or cat design, pink or blue silk ribbon bow: 3½ in. high, \$1.00; 4½ in. high, \$2.00

Send postpaid on receipt of price—if you can't call, but it's far more fun to call!

### Unusual Gift Toys?

Where else but "The Children's Shop" for them? Jelly, jumping, walking, musical—yes TALKING toys from our own and foreign toylands—not found elsewhere—await your delighted choosing NOW, for Gift-time's just around the corner!



**A Bubble Set That's Unbreakable—**

Has two handpainted pipes, one unbreakable soap dish with soap; white oilcloth bib and tray cover. Silk ribbon bows. Neatly boxed, \$2.00

## A Rebuilder of Gowns

**A** GOWN remodeled by me means a creation that is up-to-date in every detail.

**I** CAN successfully rebuild your gowns of yesterday after the modes shown in this issue of Vogue.

Artistic Dresses, made to order only, for all occasions. Your materials accepted when desired

Perfect  
Workmanship

**Homer**

Prices  
Reasonable

11 ½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley

## Crowley Neckwear for Women



*Gives that  
Dash, Style and  
touch of  
Youthfulness*

*At the best shops*

*Look for this label*

**Crowley** REG. U.S. PAT. OFF.

*Designed and introduced by*

**TIMOTHY F. CROWLEY**  
Inc.  
NEW YORK

## Belber TRAVELING GOODS



Style 7X. A rich-looking "Vachette" Patent Leather case, hand-sewed French edges, solid brass trimmings, moire silk lined. Belber Fitall-Equipment for your own toilet articles.

**T**HE longer a Belber Bag or Suit Case is used, the more evident its quality becomes. Experienced travelers have learned not to choose traveling goods by their appearance when new; they insist on Belber quality and make sure of getting a bag or suit case that will retain the dignity and style to the very end.

To avoid the mortification of a "down-at-the-heels" look to your luggage after it has seen wear and service, ask for Belber Traveling Goods and look for the Belber trade mark on the Trunk, Bag or Suit Case you buy.

*On sale at Good Dealers Everywhere*

Send for the Beautiful book, "Outwearing Travel," illustrating and describing Belber Traveling Goods of every style for every purpose—it is free.



**THE BELBER**  
**TRUNK & BAG CO.**  
PHILADELPHIA, PA.



*Lillian Russell's*  
OWN  
**SMOOTHOUT  
CREAM**

—it velvetizes the skin

"The great secret of attaining and preserving beauty is eternal vigilance. Never neglect your complexion for a single day. You would not expect the body to be strong without the tonic effect of nourishing food; don't forget that the pores of the skin need toning up as well.

"Watch for each suggestion of a line and eradicate it *before* it becomes a disfiguring wrinkle. My *Smoothout* Cream will keep your skin clean so that blackheads and pimples will not form. It will tone up your skin pores so that the muscles of your face will never lose their elasticity.

"All the little worry wrinkles disappear, the blood pulses through your veins, every pore is rejuvenated. No matter how tired I am an application of my own *Smoothout* Cream will restore to my cheeks the soft smoothness of youth and perfect health.

"Try a complexion bath of *Smoothout*—you'll discover a new thrill. It is unique—the only cream that liquefies as soon as it touches the skin. *Smoothout* is slightly astringent, softening, soothing, cleansing, readily absorbed by the pores—a wonderful base for face powder. *It velvetizes the skin.*

**Send for My Book**

"If you cannot buy Lillian Russell's *Smoothout* at your dealer's, write me at 2170A Broadway, New York; send his name. I will gladly forward to you, gratis, my book on the care and culture of beauty."

*Lillian Russell*

2170A Broadway  
New York

Lillian Russell's *Smoothout* is sold at the best stores everywhere. Medium size, \$1.50; large size, \$2.50.

SKIN EMOLLIENT



We might call her  
"The Invitation to the  
Dance"

**DESIRAT'S DOLLS**

ARE they miniature photographs of the manikins in the salons of the great Paris couturiers, these charming little ladies, all hatted, gowned, and shod, and stepping forth in quest of gay adventure, or—*mais quelle idée, ce sont les poupées de Desirat.* And they not only pose patiently in the Musée Leblanc to show the recent mode, but,

like all the brave women of France, they are gracefully doing their bit toward the war. Such prices as they bring! For Madame Lafitte Desirat, the French creator of hand-made dolls, is turning the proceeds of her handicraft over to the Croix Rouge, and many Americans, especially society women living in Paris, bring

(Continued on page 158)



A doll may be the experiment  
to foretell a new gown



She looks a bit doubtful, but  
it is not doubt as to chic



A frock one fancies may pro-  
long its life in a doll of one's  
own fair likeness



And not a man within smiling  
distance! "Tis true, 'tis pity;  
pity 'tis, 'tis true"





# WOMAN IS AS YOUNG AS SHE LOOKS

Woman owes it to herself to postpone as long as possible old age in looks, if she cannot in years. Few are the women at this changing season who can emerge triumphantly from the critical inspection of early winter gaieties. The filmy delicacy of evening dress is inconsistent with a weather-beaten, sallow appearance.

The woman who arms herself with the wonderful "VALAZE" preparations of Madame Helena Rubinstein can defy age, time and weather.

A touch of wonder-working "VALAZE" and the lifeless, sallow, weather-beaten skin becomes fresh, lustrous and clear—the cheeks gain in color, fairness and beauty.

## MME. RUBINSTEIN'S METHOD OF BEAUTY IS THE ONLY TRUE ONE

For a brief amount of this clever woman's time, Queens have paid in precious fee. For an expression of her opinion, Society, Royalty of Europe and Beauties of the Stage have held rivalry. She is an authority on Beauty as final as her great country-woman, Mme. Curie, is on radium.

The advice of this great Beauty Specialiste and her personal attention is at the disposal of her clients at her New York Maison de Beaute Valaze.

A short course of treatments will prove to you the astounding possibilities of the correct method of skin culture. Every complexion disfigurement, blackheads, open pores, crowsfeet, double chin, red nose, wrinkles, will be made to disappear by the magic of her art; sinking, flabby muscles become firm; faded, sun-parched cheeks and weather-beaten skin transformed and made smooth, clear and beautiful.

### VALAZE BEAUTIFYING SKINFOOD

or "VALAZE" as it is called for short, is the chief and most amazing of all Mme. Rubinstein's preparations; dispels sallowness, freckles and tan. Restores flabby, withered skin to firmness and delicacy. By the use of "VALAZE" wrinkles become fainter—the weather-beaten skin becomes clear and smooth. The faded cheeks gain in freshness and color. "VALAZE" works constantly for the freshness of the complexion and its pure flesh tints. "VALAZE" has been used for years by the best-known women of aristocratic and royal circles abroad. Price: \$1.25, \$2.25 and \$6.00 a pot.

### VALAZE SKIN TONING LOTION

An anti-wrinkle marvel—tones and braces the skin wonderfully. Should be used in combination with "VALAZE" Skinfood. Price: \$1.25 and \$2.25 a bottle. For skins that are dry, or that chap easily, the "Special" lotion is used. Price: \$2 and \$4 a bottle.

### VALAZE LIQUIDINE

Overcomes enlarged pores and greasiness, redness, also undue flushing of nose and face. Removes travel and fur stains from neck, and gives the complexion a fresh, "mat" appearance. Price: \$1.50, \$2.75 and \$5.50 a bottle.

### VALAZE BEAUTY GRAINS

Used in place of soap. Refines coarse skin texture and removes greasiness and open pores. Price: \$1.25 a jar.

### FOR DOUBLE CHIN

Valaze Reducing Jelly (price: \$1.50 and \$3.00) also the Valaze Reducing Soap (price: \$1.25 a cake) are the most effective preparations to remove a double chin as well as superfluous fat, and to restore beauty of line to face and throat.

### NOVENA CLEANSING CREAM

A wonderful cream for daytime massage, marvelously healing, strengthening and beautifying. Forms a perfect foundation for powder. Recommended for use on throat, arms and hands, as well as for the face. Price: 75c, \$1.50 and \$3.00.

### VALAZE ROMAN JELLY

For baggy, relaxed and flabby skin and throat. An astringent balm which consolidates and makes firm loose and flaccid tissues. The tightening and smoothing out of the skin about the temples and eyes it accomplishes is most remarkable. Used in time, it will prevent such a condition as this. Price: \$1.50, \$3.00 and \$7.50 a jar.

### VALAZE CRUSHED ROSE LEAVES

Delightful coloring for the face. When ordering, mention whether for blonde or brunette. Price: \$1.00 and \$3.00.

### VALAZE LIP LUSTRE

This emollient not only protects the delicate outer membrane of the lips from cracks, chaps and sores, but is a cure for such afflictions. Valaze Lip Lustre will restore the full rich lip-color to the lips and is put up in a dainty receptacle, convenient for purse. Price: \$1.00 and \$1.50.

A copy of Madame Rubinstein's booklet "Beauty in the Making" will be sent on receipt of 2c stamp to cover postage.

MME. HELENA RUBINSTEIN

15 East 49<sup>th</sup> Street, N.Y.

PARIS

255 Rue St.Honoré

LONDON, W.

24 Grafton Street

LENEX, MASS., Main St.

Mlle. Lola Beekman has been appointed to take charge of the Chicago Salon at 30 Michigan Ave., Michigan Boulevard Building. Mlle. Beekman until recently managed the Paris Maison de Beaute, "Valaze."

If you are a resident in any of the cities mentioned below Mme. Rubinstein refers you to her representatives there for any of her preparations:

San Francisco: Miss Ida Martin, 177 Post St. and Grant Ave.  
Philadelphia: Mme. Rose Schachman, 2536 W. Somerset St.  
New Orleans: Mrs. C. V. Butler, 8017 Zimple St.



# GOETZ All Silk Satin

WELL dressed women are using Satin this season as never before. Alone or with velvet it is the modish fabric.

GOETZ\* All Silk Satin has a lustrous, soft finish which especially fits it for straight silhouettes. It is firm, yet drapes gracefully.

To be had in ready-to-wear apparel, and by the yard at the better stores.

The name GOETZ is woven in white on the selvage.

GOETZ SILK MFG. CO.  
New York

\*"Gets"





FOUNDED 1880 LONDON

# DE PINNA

In England and in our best known American families, boys from 3 to 9 years wear some variation of the sailor suit for their everyday dress. There is, of course, a more dressy type of costume for boys of these ages when they attend parties or serve as pages at weddings.

For the boy from 9 to 14 years, we usually advocate some type of Norfolk Suit or the English single-breasted jacket.

Our sailor suits, in their design, adhere strictly to the regulations of the British, French and United States Navies.

In the designing of De Pinna Norfolk and Eton Jackets correct English models alone have consideration.

The De Pinna suit or overcoat is, after all, but a part of a boy's outfit, hence, unusual attention is given here to such items as headwear, shirts, neckwear, hosiery, underwear, shoes and the like.

We have in press a book "Boys."  
It will be sent on request.

*5th Avenue at 50th Street*



*A good day is not to be lightly  
wasted; where shall we go this  
afternoon?*



*Cold may come, and coal may  
go, but the small Parisienne  
goes right on*

## DESIRAT'S DOLLS

(Continued from page 156)

to Madame their advance fashions and have doll replicas of themselves made. Sometimes an auction is held in the Museum, and then one of these little dolls will bring several thousand francs without so much as winking an eye. The proceeds go always to the French Red Cross.

The photographs on these pages show Madame Desirat's latest models, and show them with an air, you will concede. They are proud little things, for they are well aware that the artist who fashioned them stands quite alone in her world. Like all the first and best things, they have encountered many attempts at duplication in this country, but these were not even successful enough to be termed good imitations. Madame Desirat not only creates after her own clever

fancy, but, given a living model, she can reproduce an exact doll likeness. Is it not wonderful? Of course, we cannot tell you how she does it, for we do not know ourselves; that is Madame Desirat's secret. Anyway, it's pleasanter not to, we think. Just when dolls are being restored to us, after we have been too long deprived of them, we don't want half the charm of them taken away by prosaic explanations of their mystery. But these are more than mere dolls—they are records of modes from the great couturiers. No book could be so exact a history of fashion, for these give the exact pose of the model, the very fabrics of the original. In the vitrine of the boudoir or the case of the museum, a collection of them may tell its own story and never lose in charm.



Pictorial Press

*In some way—no one knows  
how—Madame Desirat can  
make a doll almost human*



*Though a doll may look jaunty  
and casual enough, she is not  
one to be lightly taken*





## Rich Hair Fine and Abundant

under

### OUR SCIENTIFIC TREATMENT AT HOME

Just a little time and attention to your hair and scalp at this opportune time of year will surely be rewarded by a growth of new, healthy, lustrous hair that will come to stay.

And your scalp will remain refreshingly clean and will beget such a feeling of health and buoyancy that you will, indeed, be compensated for the effort made.

The necessary preparations for a month's course of treatments are contained in our Home Treatment Box; also our copyrighted Manual of Lessons on the Care of the Hair at Home so fully illustrated with drawings, sketches and pictures that you will certainly enjoy carrying out the treatments.

During your course of treatments we shall, from time to time, personally advise you so that you will obtain the maximum results in the shortest possible time.

Do not delay obtaining these guaranteed benefits. Send at once for the Home Treatment Box, the price of which is two dollars (\$2.00).

If more convenient send check with order.

## THE FRANCES FOX INSTITUTE

FOR THE SCIENTIFIC CARE OF THE HAIR

353 FIFTH AVENUE

753 FIFTH AVENUE

NEW YORK CITY

London, 9 Regent St., S. W.  
Washington, D. C., Woodward Bldg.  
Philadelphia, 1703 Chestnut St.  
Boston, Mass., 687 Boylston Street  
Providence, R. I., 509 Westminster

Paris, 5 Rue Cambon  
Newport, R. I., Bellevue Avenue  
Chicago, 30 N. Michigan Boulevard  
San Francisco, Crocker Bldg.  
Portland, Ore., Pittock Block



## New Sport Set

Very soft real llama wool sweater, cap and muffler made to match in natural color with trimmings of dark blue, old rose, brown, purple and hunter green. The collar of the sweater can be buttoned up snugly under the chin or may be turned away as desired. The sash is full length and finished with extra long fringe.

PRICE \$40.00 THE SET

Individually, Sweater \$27.50; Cap \$5.00; Muffler \$8.50

### SPORT STOCKINGS

Men, women and children will find a most remarkable display of sport stockings in all the new Fall patterns. All weights and styles for golf, skating, tobogganing, hunting etc., and colorings to please the most discriminating.

Send for illustrated catalogue of hosiery, sweaters and scarfs

## PECK & PECK

Stocking Shops

586 Fifth Ave. at 48th St. 501 Fifth Ave. at 42d St.

NEW YORK CITY

4 North Michigan Boulevard  
CHICAGO

Palm Beach

Newport



# Sulka FRENCH Cravats

These Models  
French Silk  
\$4.00 each



Above Models  
French Silk  
\$4.50 each

Above  
Models  
French Silk  
\$3.50 each

French  
Handkerchiefs

Upper and Lower Models  
French Linen, \$2.50 each  
Center Models  
French Silk Crêpe, \$3.00 each



Handkerchief  
Monograms additional

Through our Paris Shop we are able to secure the choice Cravatting Silks and Handkerchiefs from the Master Looms of France. Our new Selections are more attractive than ever before.

SUPREME QUALITY—WONDERFUL COLORINGS

Orders by mail filled promptly—state colors preferred

## Sulka & Company

NEW YORK  
34 West 34th Street

PARIS  
6 Rue de Castiglione

These are all exquisitely made,—most of them of platinum set with rubies, diamonds, and sapphires, and are just the sort of thing that one likes to wear these days to express one's feelings



## RED, WHITE, and BLUE in JEWELLERY

(Continued from page 72)

diamonds and platinum at the centre; these are from Gorham. A bow-knot of the three patriotic stones set in platinum is pictured at the upper left on page 72, while at the right is a bow of the same stones with a space at the centre through which a bit of red, white, and blue ribbon is drawn. A gold pencil with an American flag enamelled on it is shown in the lower middle of page 72. The pencil is of a rather large size,—the sort that one would give to a man and one he could really use; the two pins and the pencil are from Black, Starr and Frost.

A photograph frame, and photograph frames are very useful these days, is sketched to the right in the middle group on page 72. It is of silver, with a shield in the American colours enamelled at each side, and there is a space cut out through the middle of the silver band that forms the frame, and through it a bit of red, white, and blue ribbon is drawn. At the top there is a plain shield in which initials may be engraved; from Gorham.

Then there are other, more pretentious, pieces of jewellery, some of which are really exquisite, as, for instance, the three platinum bracelets set solidly with rubies, diamonds, and sapphires, which are de-

signed to be worn together, as in the sketch in the middle at the top of page 72. The same idea is carried out in the series of guard rings with which a bride might most appropriately keep her wedding-ring in place; these are pictured at the lower right on page 72. Bands of red, white, and blue stones ornament the corner of the gold cigarette case shown at the left in the middle group of drawings on page 72; the three pieces just described are from Dreicer.

One of the most charming pieces of patriotic jewellery which has thus far been created is the platinum bracelet sketched in the lower middle of page 72. From an exquisitely delicate chain there are hung the figures 1917, in a monogram in a diamond-shaped setting and set in tiny diamonds. About the edge of the setting there is a rim of small rubies and sapphires. It is the delicacy of this piece which makes it so very attractive; from Udall and Ballou.

Another interesting bracelet is pictured at the lower left on page 72. It consists of a series of links with a flag enamelled on every other link. The flags are those of all of the allies; from Howard and Company.

## MILITARY ETIQUETTE in SOCIAL LIFE

(Continued from page 87)

national anthem of any one of the Allies. You'll find Moss differs just here, but the ruling has been altered."

Indeed, that's just the trouble with everything military. It's in process of change even as you watch it. You see a man with three chevrons on his right arm. "He's a first sergeant," you say proudly; or maybe you're sufficiently familiar with army slang to call him "top sergeant." But when this same sergeant goes to the front, and the poilu notices the three stripes, he thinks, "Poor boy! So young and wounded three times." For that's the French way of exhibiting prowess, a stripe on the right arm for every wound and a stripe on the left for every year of service in the present war.

A British officer sees an American with three bands on his overcoat cuff: "Aha! A captain," he says to himself. On the contrary, by American ruling, the owner of three stripes is a major. The Britisher and the Frenchman will have to learn to translate rank marks as they do currency, or else the American regulations will have to be altered, to avoid confusion.

### AS TO DECORATIONS

But perhaps the matter of decorations is the most burning of etiquetteful questions requiring settlement. If Lucille's Royal Flying Corps brother comes home, may he wear his D. S. O., pinned on by no less a person than His Majesty, King George the Fifth? When his wounded French Ambulance friend returns, what about that precious *Croix de Guerre*?

More important still, won't somebody invent a new American decoration? As it stands, there are just two—the Certificate of Merit, open to all ranks, and the Congressional Medal of Honour for officers, which is practically a Victoria Cross, in that it must be won by "a distinguished act of gallantry in action, beyond that which would be required in the line of duty, and involving risk of life." Both these decorations are extremely rare and, in the nature of things, will probably remain so.

While the number of V. C.'s among the Canadians, the Australians, and the British is very small, there are thousands of winners of the Military Medal and the Distinguished Conduct Medal (for privates), the Military Cross and the Distinguished Service Order (for officers).

### AMERICA MAY CHANGE THE CODE

It's all very well to allow Americans to wear foreign decorations. But wouldn't it be splendid for us to be able to pin a ribbon or two on the gallant breast of France? Or to add another medal to the long line worn by some fighting Jock of the Gordon Clan—some mad red-headed fusilier from Ballyshannon?

War has already torn up treaties, remade commerce, broken down old prejudices and built up new ones. Perhaps war will even broaden the mid-western senatorial viewpoint in regard to what constitutes the true American spirit, and upset the ipse dixit of Major Moss himself on how to walk, with whom to walk, and where to walk and why.





**A MIGEL SILK**  
**MOON-GLO**  
REG. U.S. PAT. OFF.



**"MOON-GLO"**  
**"A Migel Silk"**

We wish to announce to the discriminating woman that gowns, wraps, blouses, negligees and lingerie fashioned from **"MOON-GLO"**—a new and exquisite fabric—are to be seen at the foremost stores in every city.

Also that **"MOON-GLO"** Mercer—**"MOON-GLO"** Satin—**"MOON-GLO"** is obtainable by the yard in the dress departments of the better class retail stores.

*J. A. Migel*

New York City

Buyer of  
**"Moon-glo"** for Everywear  
**"Picquette"** for Sheerwear  
**"Lingerie"** for Sportswear

# The JONASSON Mark

*assures in the ready-for-wear garment the smart lines and custom tailored expression so much desired by the well-dressed woman*

**COATS · SUITS**  
**TAILORED**  
**DRESSES**



*On Sale in Smart Shops*

**JOS. JONASSON**  
**AND COMPANY**  
**NEW YORK**

**Forsythe**  
**FALL TAILORMADES**



V-41—Attractive blouse with neat reverse to be worn low or high. Corded seam and fullness at shoulder. Silk Cashmere. **\$7.50**  
In Habutai.....\$5.75; in white, black or navy satin.....\$7.50



V-45—High or low necked. Spotted blouse. In silk Cashmere. **\$8.50**  
In white and flesh washable Satin. \$7.50; in heavy Habutai.....\$5.75; in pure Hand-knitted Linen.....\$4.50



V-4—This blouse has a charming wide collar square across back. In white and flesh washable satin..... **\$8.75**  
In dark Cashmere.....\$7.50

Mail orders promptly filled  
Catalog on request

**JOHN FORSYTHE & SONS**  
The Waist House  
3 West 42nd Street New York  
Telephone: Vanderbilt 2218-2219  
No connection with any other house doing business under the name of Forsythe



# Hathaway



## THE RENAISSANCE OF TODAY

**T**RACING its proud ancestry back to the golden days of the Italian Renaissance, this dining room suite of Walnut carries a heritage rich with the cabinet making art of six centuries.

It constitutes a peculiarly happy combination of 15th Century Italian elegance with the more vigorous strength of the Spanish 16th Century.

It typifies that other renaissance—the Renaissance of today—a period when discerning people are turning more and more to the work of the great masters.

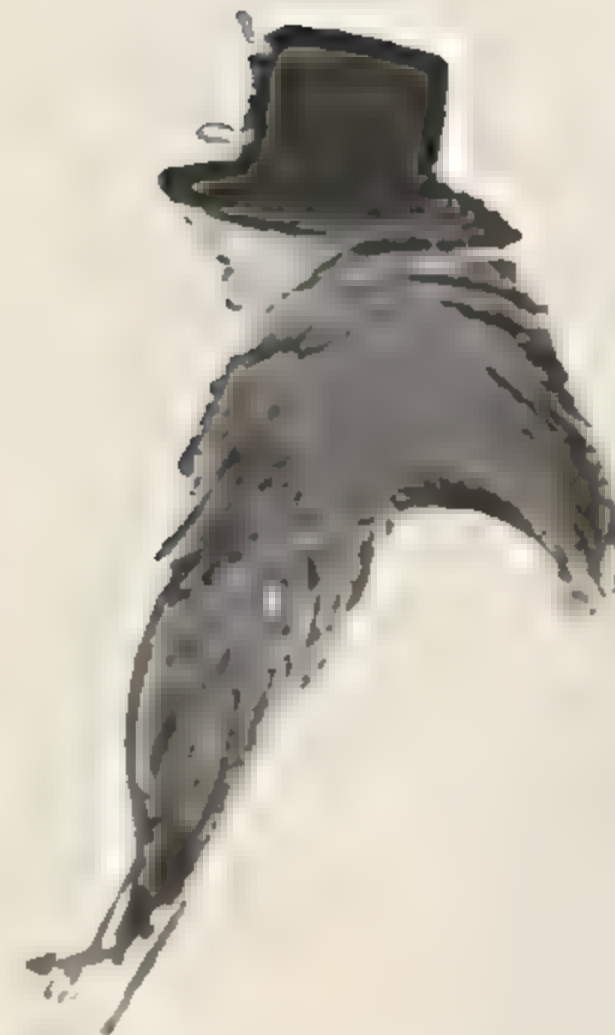
It is a dining room suite indicative of the extent to which the name of Hathaway stands for this great movement—interpreting the designs of the famous periods in faithful reproductions at moderate prices.

The Cabinet and Buffet illustrated are part of a ten-piece Dining Suite of which the price, complete, is \$604.



**W.A. Hathaway Company**  
62 West 45<sup>th</sup> Street, New York

*This hat of dark blue velvet, trimmed only with a crystal pin, was worn by a guest at the wedding of Miss Frederica Bull*



## NEW YORK GETS INTO NEW HABITS

(Continued from page 67)

uniform, sponsored a lustrous silk veil of this type. It was of dark blue, of the same shade as her close velvet turban, and had a very loose mesh and plain border top and bottom. Her white linen frock was trimmed with bands of red smocking. She is shown in the sketch at the lower left on page 66.

New York, while scarcely gay, is gradually becoming very busy. One notes the influx of people in the increasing crowds upon Fifth Avenue during the shopping-hour and in the greater numbers which one sees dining at the smart hotels. Many very young people, who in a short time will be safely established at one school or another, are to be seen with their mothers or governesses, intent upon the process of procuring new school wardrobes. However, there seems always to be found time for a jolly luncheon at Sherry's or at the quieter Henri's, where one often comes upon a number of interesting young people lunching with a chaperon.

Seasons have no effect on the succession of weddings which follow, one after the other, in an endless series. The smartest of recent weddings was that of Miss Frederica Bull, daughter of Captain Frederic Bull, U. S. R., which took place at Grace Church. The church itself was charmingly decorated. The nave was screened off from the side aisles with walls of palms, and hydrangeas and smilax reached to the capitals of the pillars; this arrangement gave the effect of a great floral chapel. In the chancel were tall standards of daisies, and there was clematis which filled the church with

fragrance. The bride was gowned in white satin and Duchess lace, and lace formed her medieval head-dress. The bridesmaids were very lovely in gowns of mauve pink satin with quaint fichus of chiffon edged with lace. Their costume is shown in the middle of page 66. Their picture hats were of the same material, with purple streamers ending in little bobbing balls of the satin, and they carried great bunches of Ophelia roses. Three little flower-girls gave a charmingly quaint note to the bridal procession. Their costumes were copied from a familiar Gainsborough painting; one is shown at the lower right on page 66. The little gowns were very high waisted and had long quaint skirts, and with them were worn the mob caps of sheer white stuff. Wholly delightful bouquets of variously coloured flowers encircled by little paper lace frills and tied about with long streamers of narrow ribbon in pale blue and mauve and orchid pink were another charming touch to these costumes. A number of smart people came in from out of town for the wedding, among whom was Miss Maud Kahn, who is sketched second from the upper right on page 66. She wore an interesting hat, made entirely of rows of seal brown ribbon. Miss Kahn has since sailed for Europe where she is to become actively interested in war work. Another smart guest wore the hat of dark blue velvet pictured at the top of this page; this was absolutely devoid of trimming, save for a single crystal pin at the front. This was supplemented by a veil of dark blue, dotted with taupe, and by brown fox furs.



*Two tiny girls, who attended the Gedney Farms Horse Show with their father, wore quaint little coal-scuttle bonnets*



*The smartest riding-habit seen on young girls at the recent horse shows has the paddock coat*





Presenting his latest creations in a collection of **Model Hats** interpreting

**THE NEW IDEA IN DRESS**

An atmospheric simplicity of line and treatment which reflects and emphasizes

**THE SUPREME IMPORTANCE OF THE SILHOUETTE**

**Hats That Individualize the Wearer**



123 East 57th Street  
New York

# RESTWEL PILLOWS

The guarantee on Restwel Pillows is a pledge against pillow impurities. They contain only NEW feathers, or NEW down, scientifically sterilized to destroy all animal matter, even inside the quills. Restwel Pillows are wholesome and sanitary—this we guarantee.

Sold at all good stores at ordinary pillow prices. Write for Restwel booklet, "The Pedigree of Two Pillows."

**Robinson - Roders Co.**  
33 New Jersey R. R. Ave.  
Newark, N. J.



# FLESH REDUCED QUICKLY AND SAFELY

BY THE OLDEST AND MOST RELIABLE METHOD  
Being advice on how to remove unbecoming and unnecessary weight without dieting or impairing your health By **DR. JEANNE B. WALTER**

IT has been proven time and time again that the wearing of Dr. Walter's Seamless Rubber Garments results in reducing that part of the body over which they are worn. This is accomplished by perspiration: "the safe and quick way to reduce."

For years professional athletes, when they found themselves taking on excess weight and impairing their muscular activity—have used the sweating process. Jockeys, especially, have found this the surest means of keeping their weight down to the necessary low level which their occupation requires without impairing their health or strength.

I invented these garments to replace the old methods and to provide a comfortable means of eliminating unwanted fat.

These garments of mine are made of pure Para rubber, medicated according to my own private formula.

They are made to measure, and are worn next to the skin in perfect comfort.

Wearing these garments during the day or during the night will give excellent and satisfactory results. While these garments give a certain amount of support, they are not made to replace corsets when wearing tailor-made or other street gowns.

While actual use of my rubber garments is positive proof of their marvelous action, still, I have received numerous testimonials and other evidence which prove that reduction can be relied upon.

If you will send me your measurements, I will make and ship to you, parcel post paid, any garment that you decide you need upon receipt of price. If you are in doubt as

to exactly what garment you need, write to me fully, in confidence, telling where you are overdeveloped, and I will personally advise you which garment you require. Don't think for a moment that these garments are warm—they are not. They are cool and comfortable. They cause you to perspire freely, and it's the perspiration that makes them feel cool.

If you really do desire to reduce without discomfort, without dieting or impairing your health or weakening yourself, you should certainly use the Dr. Jeanne Walter's Famous Seamless Rubber Garment best suited to your requirements.

I am describing fully here a few of the various garments, their uses and their cost.

All of the garments shown here, and the others that we make, are made to your measure. The illustrations shown here merely give an idea of the uses and appearance of the garments, which are well made and carefully finished. In all the years that I have been making these garments I naturally have been able to find out the attitude of most of my customers in regard to them, and I am highly gratified to be able to say that absolute satisfaction seems to be the general feeling of every one who has ever purchased my garments, and they have been recommended highly by wearers to their friends.

When you order any of these garments made for you, you buy them under the positive guarantee that there are no other real pure rubber reducing garments on the market similar in any respect to those patented and manufactured by Dr. Jeanne Walter.

Address in confidence.

**Figure 5—Eton Jacket.** To reduce bust and upper part of body. Stock sizes, \$8.50. Made to measure, \$12.00

**Figure 1—Union Suit** used where reduction of the entire body is required. Price, \$30.00. Full length with long sleeves, \$35.00

**Figure 3—Pants for reducing the limbs.** Price, \$20.00. Particularly beneficial for rheumatism and stiffness. Made in stock sizes. Not made to measure. Price, \$15.00

**Figure 9—Neck and Chin Reducer.** Price, \$3.00

**Figure 9—Arm Reducer** Prices, \$8.00 to \$10.00


**Figure 9—Long thin belt** reduces upper part of abdomen. Price, \$15.00. Stock sizes, \$10.00

**Figure 15—Brassiere.** Covers bust and under bust. Contil back. Price, \$6.00

**Figure 4—Chin Reducer** Price, \$2.00

**Figure 4—Corset Reducer.** For bust, hips and thighs. Can be worn under corset. Price, \$20.00

**DR. JEANNE B. WALTER, INVENTOR AND PATENTEE**  
Billing's Building (4th Floor) S. E. Cor. 34th Street and Fifth Ave., New York  
Philadelphia Representative: Miss Mary Kammerer, 1029 Walnut St.  
Pacific Coast Representative: Adele Millar Co., 166 Geary St., San Francisco, Cal.



# Plymouth Furs

Come from the center of the fur-bearing region of America. At the natural headquarters of the fur country we have gathered noted designers and trained furriers to give artistic expression in rich and luxurious pelts.

You can have grade, quality and artistic furs at a reasonable outlay by wearing "Plymouth Furs"—nationally considered the high grade furs of America.

**Hand Book C Free**

Let us know the kind of furs you wish to consider or the price you wish to pay and we will send you detailed information and the new Plymouth Handbook of Furs No. C. It contains all the new styles in coats, neckpieces, and muffs. In addition there is a great mass of general information about furs.

**Plymouth Fur Co.,**  
100-140 Plymouth Bldg.  
Minneapolis, Minn.

*The Center of the Fur Trade of America*





## Regent Pearls

"INDESTRUCTIBLE"

The Gift of Individuality

The wondrous embodiment of everything that charms in Nature's own creations — iridescent, opalescent and glowingly lustrous products of human skill — their moderate price the only differentiating mark.

\$25.00 to \$150.00 the String

**The Dahlia** A triumph of laboratory skill. **\$25.00 to \$40.00**  
Lustrous

**The Lotus** Distinctive for its scintillating purity **\$40.00 to \$60.00**  
Brilliant

**The Orchid** Simulating the inimitable satiny sheen of the Oriental **\$75.00 to \$150.00**  
Oriental

The foregoing in rose, cream or white. Effectively presented in cases of genuine leather of blue or lavender. Special diamond clasp, if ordered.

SOLD ONLY THROUGH YOUR  
FAVORITE JEWELRY SHOP

*Albert Lorsch & Co. Inc.*  
37-39 MAIDEN LANE New York, U.S.A.

A

R

T

(Continued from page 93)

seventeenth-century Dutch interiors of Vermeer of Delft. But, beyond choice of subject and general arrangement, the comparison hardly holds true, for in the painting of Vermeer there is a perfection of selection and execution, a richness, and a mastery of texture which stand unrivalled, — a richness which is far from the spirit of conservative New England, a humanity which Tarbell lacks in his "Sunday parlour."

For November, Scott and Fowles hold out the promise of a "Contemporary American Salon" of works never before shown and not one which has been done to order. The entire exhibition, in other words, to be the harvest of that happy land where,

"No one shall work for money, and no one shall work for fame;  
But each for the joy of the working, and each in his separate star  
Shall draw the thing as he sees it for the God of Things as They Are!"

The exhibition is to be pre-eminently American, to show first, works by American artists and secondly, works by foreign artists who are working in this country. Works by our best-known painters are to be hung beside works by new and unheard-of men, but only such painting or modelling as has distinction and more to back it than the name of the artist, is to find admission. Individual merit is to be the standard, we are told, and we may well look forward with interest to see the working out of so fair a plan.

#### ARTISTS OF THE LAST GENERATION

During the greater part of October, the Keppel Galleries showed fifty-eight etchings by the great French etcher, Félix Bracquemond, who contributed so powerfully to the revival of painter-etching in France. Picking up the technique of his etching, in romantic fashion, from a borrowed encyclopedia, Bracquemond began to etch in 1849 and became, perhaps, the supreme technician in etching. He has been almost unrivalled for delicate etching and surface texture, but his work is always simple and direct. It is marred by nothing of petty prettiness, but has a force and breadth and bigness which bespeak a forceful man behind it. These high qualities in his work mark "La Nuée d'Orage," in which the coming storm is powerfully depicted, not only in the sky and dark trees silhouetted against it, but by its dramatic reflection in the apprehensive geese of the foreground. This etching is a masterpiece of technique and delicate line-work and ranks as one of this etcher's finest plates.

The opening exhibition of the Snedecor Galleries in their new quarters in October contained examples of the work of many of the notable American painters of the last generation. George Inness' work was represented by the big and quiet landscapes of his earlier period, work of the type of the famous "Peace and Plenty," long ago sold by this gallery to the Metropolitan Museum of Art. Winslow



The charm of childhood is portrayed by Elie Nadelman in a portrait bust of Master Frederick Crocker Whitman, on view at Scott and Fowles

Homer and Wyant were also well represented, as was Blakelock, whose method of working under continual mental stimulus was clearly illustrated in his "Twilight," a glow of sunset sky repeated by its reflection in a still pool, while one dark tree stands out against the brilliant sky and is echoed, farther back, by other dark trees. The inspiration for this picture is a "verse," composed by Blakelock himself and repeated over and over to himself as he painted. It is now printed and attached to the frame of the canvas which it inspired, giving opportunity for an interesting comparison of the same emotion expressed in different arts.

"What if the clouds one short dark night  
Hide the blue sky until morn appears,  
When the bright sun that cheers soon  
again will rise  
To shine upon earth for endless years."

There was also in this exhibition a small canvas by that subjective painter, Albert Ryder, who, long before the Modernists, painted not objects but emotions. To find the figures in his "Macbeth and the Witches," one has to search in the dark weird landscape, but of the emotion of the meeting there can be no doubt, from the first glance at the sky and hill and the winding stream reflecting the cold weird light which casts an instant spell over those who look.

The Milch Gallery has on view, among other canvases, Robert Reid's "Gold-fish Bowl," a painting which was awarded a gold medal at the Panama-Pacific Exposition. Gold-fish centre this canvas with a spark of brilliant light and just save it from the curse of oversweetness. The head in profile is delicately drawn and painted, but the artist's limitations are evident in the unconvincing foreshortening of the arm. The work is delicate in colour and sensitive in treatment, though too often vague where it should be definite and concise.

#### CALENDAR OF EXHIBITIONS

##### NEW YORK

**Arlington Galleries.** Paintings by Anne M. Bremer, from November 12 to 24. Annual Exhibition of the American Association of Women Painters and Sculptors, from December 1 to 23.

**Keppel Galleries.** Lithographs of American munitions, by Pennell, from late October through early November.

**Knoedler Galleries.** Water colours by E. Newell Marshall, during October.

**Metropolitan Museum of Art.** Memorial Exhibition of the works of Thomas Eakins, from November 5 to December 3.

**Milch Galleries.** Paintings of New York, executed in every medium, by W. Jean Beaulieu, from October 27 to November 17.

**New York Public Library.** Print Gallery: American portraits of the Colonial and Revolutionary periods. Gallery 22: mezzotints from the Cadwalader collections and exhibitions illustrating the making of prints. Stuart Gallery: Henry Wolf memorial exhibition and recent additions to the print collection.

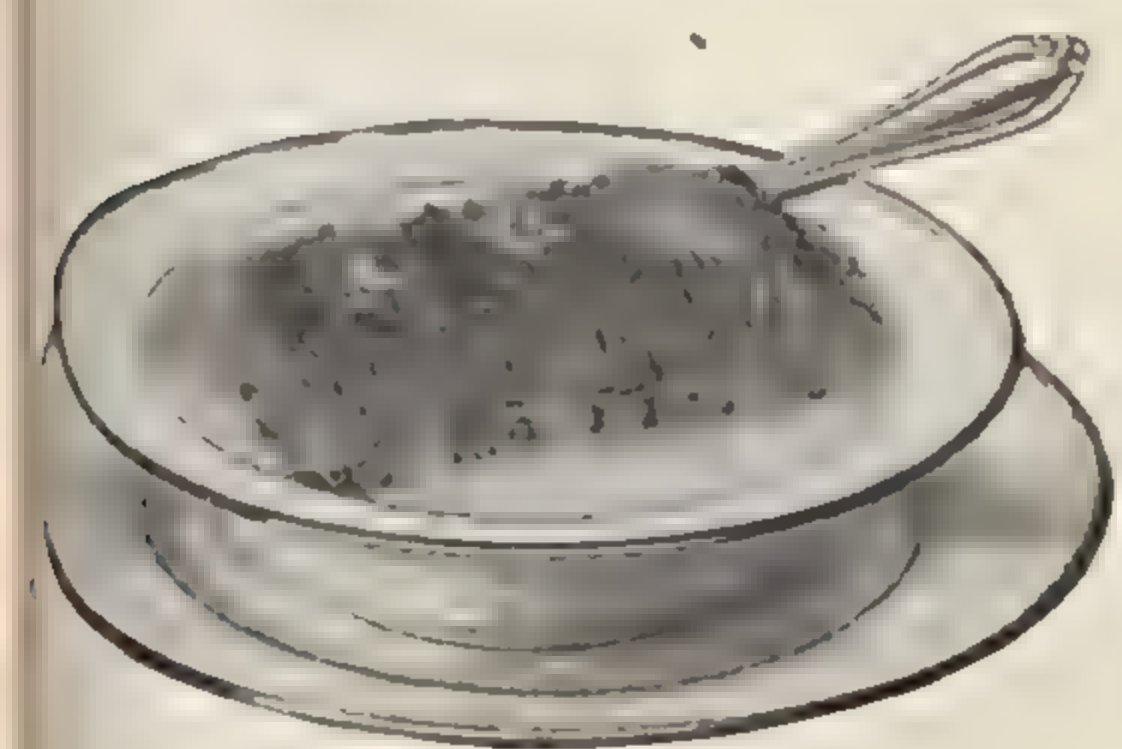
**Scott and Fowles Galleries.** "Contemporary American Salon," during November.

##### WILMINGTON, DELAWARE

**The New Century Club.** Annual Exhibition of the Wilmington Society of the Fine Arts, from November 5 to 8.



## For Your "Meatless Days"



Of course you will want to help the Government in the work of conserving food supplies by having one or two meatless days each week. For your meatless meals you will want food that supplies as much nutriment as meat at a lower cost—food that is ready-to-eat and easily digested.

## Shredded Wheat Biscuit

contains all the body-building material in the whole wheat grain prepared in a digestible form. It is 100 per cent. whole wheat—nothing wasted, nothing thrown away. The whole wheat contains every element needed for building healthy bodies and for furnishing energy for the day's work. It contains more real, body-building nutriment than meat, eggs or potatoes and costs much less.

Two or three of these crisp, brown little loaves of cooked whole wheat with milk or cream make a nourishing, satisfying meal for any time of day at a cost of a few cents. Delicious with sliced bananas, stewed apples, baked apples or other fruits.

Made only by

The Shredded Wheat Company  
Niagara Falls, N. Y.



## "B-B" Laces

WOMEN of taste, for centuries past have sought the exquisite beauty of hand-made lace.

The creator of "B-B" Laces knew just how women felt about real lace, so he took many beautiful old patterns and copied them with marvelous exactness, even reproducing the color, which is so much an actual part of hand-made lace.

"B-B" Laces are by no means the lowest priced—but like most fine articles, they are by far the cheapest when you consider their wearing and washing qualities.

In "B-B" Laces you find just the combination you have been looking for—dainty perfection and solid economy.



This mark stands for quality. You will find it on every 12 yards of genuine "B-B" Laces.

"B-B" Laces are sold by all high class retail stores throughout the country.

Birkin & Co., 73 Fifth Avenue, N. Y.

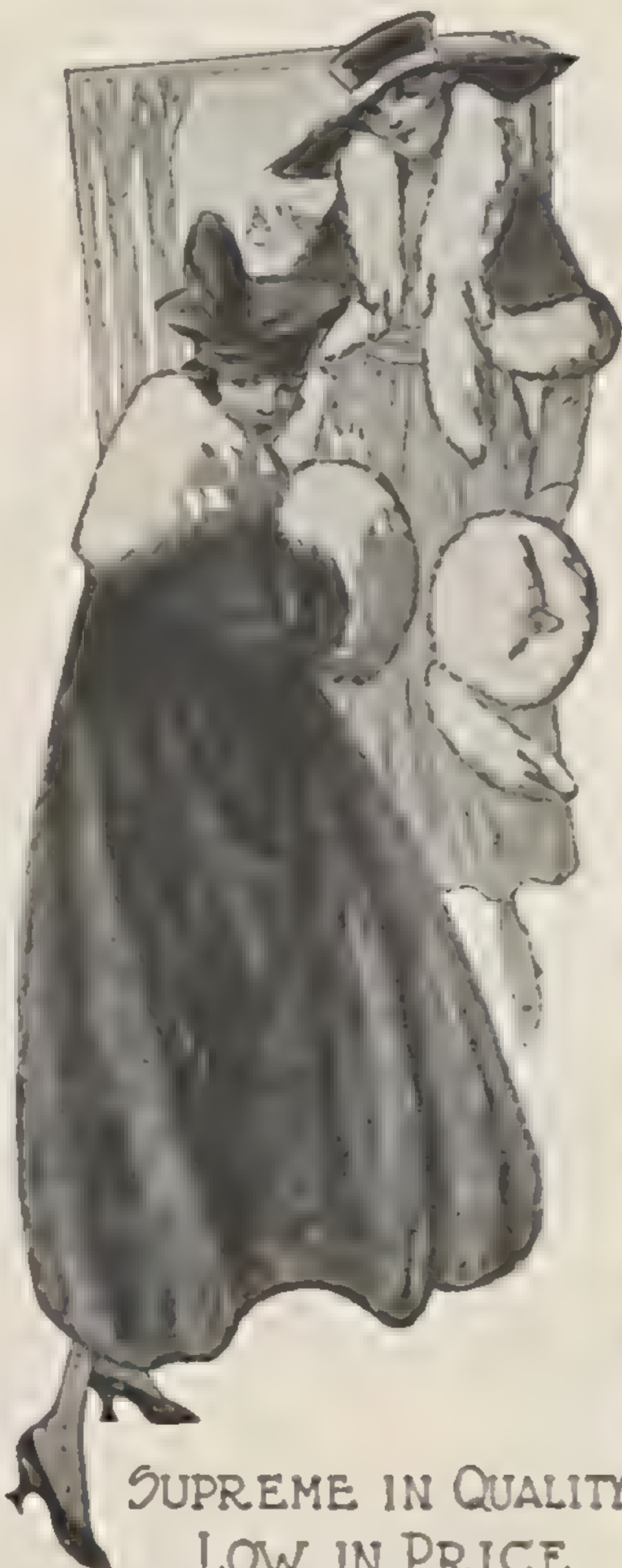
## Buy Quality Furs The Albrecht Way

Send for Free Book  
Do it Today!

"The Albrecht Way" insures extra value in fur-- correct styles and true economy. Thousands of club women and leaders of fashion buy their furs "The Albrecht Way." The 1918 Albrecht Style Book--just cut and ready for mailing--offers the most wonderful selection of beautiful furs available to-day.

## Albrecht Furs

1855



SUPREME IN QUALITY  
LOW IN PRICE

Here in America's fur center--where the choicest pelts are first offered--the House of Albrecht has built up a nation-wide business in furs. Our Mail Order Service--through the Albrecht Style Book--brings this vast selection of fashionable furs right to your very door.

EACH FUR HONESTLY NAMED  
AND PRICED

MONEY BACK IF NOT SATISFIED  
WHY YOU SHOULD HAVE THIS BOOK

The Albrecht Book "Fur Facts and Fashions" gives you, in condensed form the valuable information gathered by the "House of ALBRECHT" during the past 62 years. It tells how to distinguish quality in furs-- how furs are made and graded-- what furs wear best-- costly furs and their substitutes-- color effect and textures of furs-- the latest correct fur styles. This book will prove invaluable to the woman who wants furs.

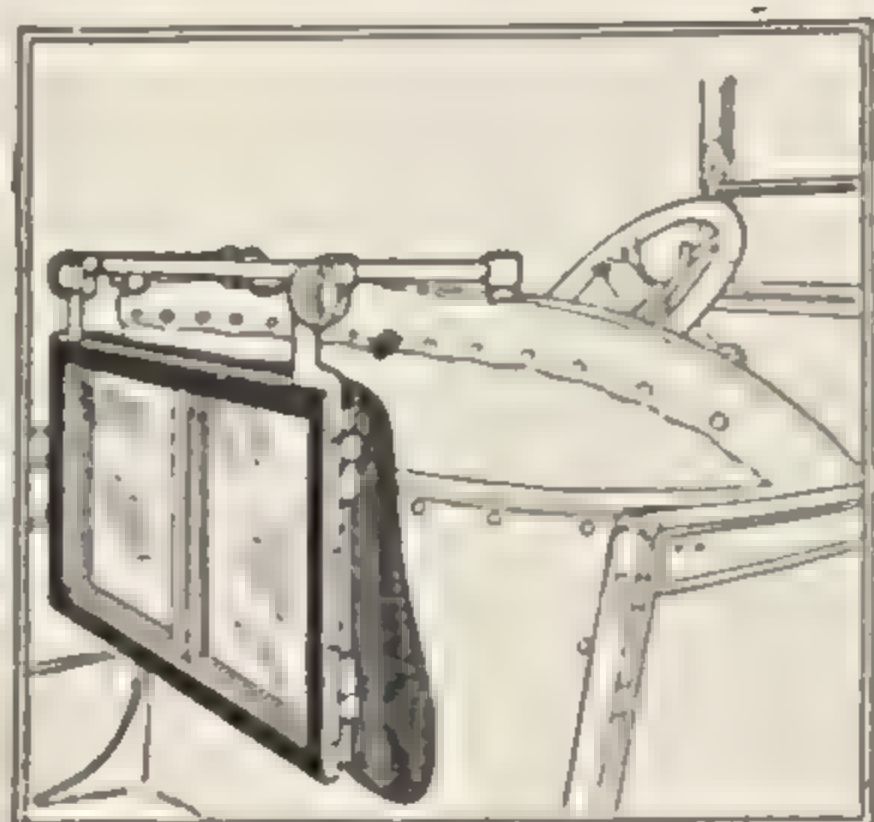
Write to-day for Catalog No. 153.

## E. Albrecht & Son

SAINT PAUL DEPT. F-3 MINNEAPOLIS



# Ride Behind This



Perfect Auster  
Tonneau Shield on  
15 Days' Free Trial



No touring car is complete without this perfect tonneau shield. It affords complete protection from wind, dust and backdraught.

At the same time, it adds that aristocratic "foreign touch" that makes your car different.

With the top down, as shown in illustration No. 2, it allows you to enjoy fresh air and sunshine, while completely sheltered from the wind.

You protect your chauffeur with a front shield—why not provide all-the-year comfort for yourself, your family and guests by installing an

## Auster Tonneau Shield

It is easily attached to any car old or new. When not wanted, it folds up, out of the way like a robe, close against the front seat, as shown in illustration in top left corner, but it is ready for instant use when needed.



With the top up, rear side curtains on and shield fully extended, you are closed in securely from the worst of storms.

It makes your touring car comfortable and serviceable FOR FALL AND WINTER, without the expense of a limousine body.

### With a Victoria Top

The Auster Tonneau Shield is not merely a luxury but a necessity. Without an Auster Shield, the Victoria Top is a regular wind-scoop, but all wind draughts are deflected by an Auster Shield, so that you are always warm and comfortable.



Write to-day for illustrated booklet No. 1301. Better still, order an Auster Shield sent you on our 15 Day Free Trial Offer.

### FRYER-AUSTER COMPANY

*Sole American Manufacturers*

Main Office and Factory:  
19 Pine Street, Providence, R. I.

New York Show Rooms:  
1733 Broadway, New York City.

**CAUTION** Do not be misled into buying an imitation. Be sure you get an original Auster Shield, fully guaranteed against rattles, breakages and other imperfections. The Auster Shield has no annoying friction thumbscrews or projecting arms to injure you, and is fully patented. Beware of infringements.



## COMFORT for the SOLDIERS

AT this moment, when all America is deep in consideration of what may be sent to cheer and comfort its men at the front, there is decided interest in the first-hand information brought back by men who have lived in the trenches as to the articles which have proved most acceptable and most useful.

The returned officers of the Canadian army, connected now with the British Recruiting Mission at its Chicago depot, have brought much of this helpful information. Hand-knit woollen socks and cigarettes, according to these men, are the two articles universally desired by the soldiers in the trenches. After the socks and cigarettes, candy comes next in popularity.

There is no such thing as comfort in the trenches, these officers tell the women who are seeking reliable information in regard to what they shall send to the boys at the front. There is no possibility of real comfort, but every little concrete kindness from home helps to minimize the discomfort. What form these kindnesses may best take, may be gathered from the following suggestions made by men who have served in the trenches overseas, until a machine gun, a shell, a rush of bayonets, or poison gas has invalidated them home.

"Send them socks," says Lieutenant-Colonel F. C. Jamieson, commanding the Chicago depot of the recruiting mission. "Plain socks, not ribbed. Just plain, hand-knit, woollen socks, woollen gloves and mittens, mufflers two yards long and twelve inches wide (long enough not only to go around their throats but to wrap around their bodies, too). Some of the men like toques for sleeping-caps, the sort we have in Canada. After that, send them eats and smokes, and send them plenty of candy."

### SOCKS, CIGARETTES, AND CANDIES

"If he smokes," says Major H. C. Keown, who enlisted as a private, received his first commission in Canada before he went overseas, and won the other two in France, "if he smokes, send him his favourite brand of cigarettes or tobacco. The choice of tobacco over there does not meet individual tastes, and it is hard for a man to get the kind he likes. Send him hand-knitted woollen socks. An occasional towel is very acceptable. Towels are furnished, but not enough of them. A man has to wash his own, and often he hasn't time or energy to do that. Then there is the condensed coffee and cream or cocoa and cream that comes in tins, all ready to serve. A teaspoonful with boiling water makes a cup of coffee or cocoa. And candy—especially chocolates—is always welcome, for chocolate is a really

sustaining food. Home-made cookies may be sent in tin boxes, and it's fine to get them. I had some that came from home—way out in Alberta. They were perfectly fresh and delicious. Send chewing-gum and safety-razor blades, bachelor buttons, writing-paper and envelopes, and a fountain pen. An air pillow is a luxury and easily carried. A man just lets the air out and puts the pillow in his pocket, and at night he blows it up again. Pillows? The men over there don't even have beds. They have one blanket furnished them, and usually that isn't nearly adequate. A wrist watch with a luminous face is a fine thing to have, and if it's an unbreakable crystal, it's that much better."

### WHAT THE SOLDIER REALLY WANTS

"Socks are the whole thing," says Major Ward Wright. "No man ever has enough hand-knit woollen socks. And make them big enough. Make them all for number elevens or bigger. They shrink. The casualties among socks are very heavy. Maple sugar is something the men enjoy, and the chewing-gum we had on the march from Belgium to the Somme kept the men going. A box of candy, especially chocolates, is always acceptable. And I used to have the current magazines, even fashion and society magazines, sent to me from London. It was a help to know there were such things left in the world as we read about in those magazines. Send them wristlets, made with a thumb so they won't slip up and down. But, especially, send them socks—big socks. Every man that goes overseas should have also a rubber air pillow, the lightest possible. A man can blow that up and get a little rest when he otherwise would get none at all. But don't send any mechanical devices planned by men who have never had to live with them or carry them on their backs—no trench-cookers or things like that. We have to travel light. Two or three candles are the best cooking devices for the trenches. You stick your candle in the side of a dug-out, hang your candle on the bayonet over your candle stuck in a piece of tin, and cook your porridge by its flame. And every man who goes over should have a small flashlight with a couple of batteries well charged. I read somewhere the other day about lighting trenches with electricity, but we never planned for permanent trenches. We kept moving them forward, and they are necessarily dark." "Send them cigarettes," says Captain D. S. Thompson, "chewing-gum, and chocolates of any kind. Chocolates can travel in an ordinary cardboard box and

(Continued on page 168)



# Cal. ifornia

open air  
sports  
motoring  
golf - polo  
the Ocean—  
may be enjoy  
ed all winter



Four  
daily  
California  
trains—  
including  
California Limited  
also  
Santa Fe de-Luxe  
weekly in winter

Enroute visit Petri-  
fied Forests, Grand  
Canyon of Arizona  
and Castle Hot Springs  
Hawaii afterwards—  
Fred Harvey meals.

Booklet on request

W. J. Black Pass Traffic Mgr  
Atchison Topeka & Santa Fe Railway  
1048 Railway Exchange.  
Chicago.

## THE MANSIONS



*The Ritz-Carlton  
of Apartment Houses  
—and a new and distinctive restaurant  
service under Ritz-Carlton direction*

"THE MANSIONS" is the most distinguished and most advanced development yet evolved of the metropolitan housekeeping apartment idea.

Housed in a building without a parallel in any city in the world (Architects, Messrs. Warren & Wetmore), and facing on Park Avenue, which has become the ideal residence street of New York, "The Mansions" offers a privacy, dignity and exclusiveness, and a service and facilities for entertaining, unapproachable and beyond anything housekeeping apartments have ever yet offered.

### The Ideal Residence in New York

As the ultimate refinement of apartment house service, "The Mansions" offers the full Ritz-Carlton restaurant service in "The Mansions'" own beautiful restaurant, which is under the direction of the Ritz-Carlton Hotel; or, on reasonable notice, in its residents' own apartments.

This service means a practical solution of the problems of entertaining and the servant problem, and, added to the advantage of a location in the heart of the city's exclusive social, hotel and club activities (Park-Madison Avenues, Forty-seventh and Forty-eighth Streets, just opposite the Ritz-Carlton Hotel), it makes "The Mansions" an incomparable residence in New York.

Unequaled privacy: Private entrances, private passenger and service elevators, private foyers, private laundries for exclusive use of one apartment. Rooms of mansion-like, spacious proportions (all outside, including servants' quarters); unusual closet room; open fireplaces. Great inner Italian Garden, wider than a city street, with double driveways to private entrances.

Apartments: 10 to 17 rooms, with 4 to 6 baths. Rentals, \$6000 to \$15,000.

For floor plans and further information, apply to the undersigned Associated Agents:

DOUGLAS L. ELLIMAN & CO.  
414 Madison Ave., New York

PEASE & ELLIMAN  
340 Madison Ave., New York

MARK RAFAISKY & COMPANY  
56 West 45th St., New York



### WHICH BRUSH IS YOURS?

Why Dirty Brushes Cause  
the Hair to Fall out

Dirt is the Worst Enemy of  
the Hair and Scalp—it is the  
Prime Cause of Falling Hair.

Your hair and scalp cannot be kept clean with dirty brushes any more than you can clean your face with a dirty towel.

Take your hair brush—examine it—smell it—would you think of touching a towel so unclean? No reason why you shouldn't treat your hair and scalp as carefully as the skin on your face—no reason why they shouldn't be kept just as clean. You can't have dirty hair and keep it healthy. You can't keep your hair unless you keep it clean. No use washing your hair occasionally and then brushing it frequently with a dirty brush. You can't keep your hair healthy and clean unless you brush it with a clean brush. You can't keep your brush clean unless built to stand cleansing.

### SANITAX BRUSHES

Keep your hair and scalp healthy and clean because they can be kept so wonderfully clean. You can wash and boil SANITAX BRUSHES, you can sterilize them in any way every day—it doesn't injure them in the least. You know when they're clean too. You can see right through them. Carefully selected Russian bristles, hand drawn into an open metal back, make Sanitax brushes different from any other brush. No amount of washing will injure Sanitax. There is no wood to warp. The bristles do not soften nor soak loose.

#### The Secret of Healthy Luxurious Hair

Is in keeping the hair and scalp clean and thoroughly and regularly brushed. The penetrative, always stiff and clean bristles of Sanitax Brushes are the secret of your hair health.

Leading hotels, clubs, hair dressers and barber shops have used Sanitax Brushes for years. Insist on a clean brush, wherever you go. The one actually clean looking brush is Sanitax.

#### All Good Dealers Sell Sanitax Brushes

There are different sizes and shapes of Sanitax to suit every need. Guaranteed to please and last, or money back. Name on every handle. Insist on the genuine. Send dealer's name and get valuable booklet—"Your Hair"—free.

**SPECIAL** Sanitax Sammy Kit—2 Sanitax brushes, comb, double metal mirror in khaki case—compact, clean, neat. Just the thing for the boys at the front. Price \$3.50 complete. See them at your dealer's or write, **SANITAX BRUSH COMPANY** 2360 Wabash Avenue CHICAGO







## May We Send You This Delightfully Different Catalog?

**F**IFTY thousand discriminating buyers in Philadelphia alone—a city of two million population and four hundred jewelry stores—use our Catalogue—conclusive proof of its worthiness, convenience and value.

Send for our 22d Annual Catalogue today, it will quickly solve that perplexing problem of *What to Give*. It is brimful of all that is new, delightfully different and up-to-date in Diamonds, Watches, Jewelry and Silverware.

Since 1872, S. KIND & SONS have been selling merchandise that the discriminating buyer is proud to buy, proud to give, and the recipient proud to own. In the comfort of your home or office, you can now select *The Christmas Gift* that will be delightfully different and with full confidence that your money will be refunded promptly if you wish.

**S. KIND & SONS**  
DIAMOND MERCHANTS  
JEWELERS SILVERSMITHS  
1107 CHESTNUT STREET PHILADELPHIA

*This wide collar of black jet may accompany the formal afternoon gown, and is particularly becoming*



## ABOUT HER NECK

(Continued from page 75)

cinating way. Another very unusual neck chain is that sketched at the right on page 75. The chain itself is of gunmetal, and the mesh is similar to that of a fine mesh bag. At the end, and at the very back of the neck, irregular pieces of jade are inset, and the tasselled ornament at the end is fashioned of green and white jade combined. Jade earrings to match accompany this neck chain.

Beads of all kinds are extremely smart at the present moment, and very lovely effects are produced in dyed agate and crystal, as well as in these stones used in their natural colourings. With the crystal, a bit of onyx is usually combined. Amber beads and jade beads are also smart, and curiously carved Chinese beads are often worn. Some women even go to the extreme of the heavy Chinese mandarin beads. One smart woman, who is very tall and slender, wears a Chinese necklace of this kind, fashioned of silver enamelled in lovely blues and purples, and she had enamelled earrings in the same colourings made to go with it.

When a veil is worn, the jewelled dog-collar or the band of tulle or velvet should always be placed on the outside of the veil so as to cover the edge of it and insure a neat effect

about the throat. A bordered veil can be made to give the same effect as a velvet band at the throat, and some of the dark blue veils with heavy silk tape borders are very effective when used in this way. These blue veils are also frequently arranged in the same manner as a mourning-veil, and the line thus obtained is also exceedingly becoming.

Numerous ornaments have been imported from Paris this season in the form of bits of ribbon velvet and cord with ends of steel or silver which can be worn loosely about the throat and which at the same time provide the becoming touch of black. The decorative ends of the ribbon or cord are allowed to hang free at the front and sometimes they are caught together with a steel or jewelled clasp.

There is another attractive bit of ornamentation which may be worn about the neck and which is affected by older women and that is the chain for the lorgnette. Frequently this is highly decorative. In the afternoon one sometimes sees fine platinum chains set with pearls and even with diamonds, although the latter stone must, of course, be used with discretion in all daytime jewellery. Curiously wrought old silver chains are similarly used.



*This string of pearls may be worn in the morning; this and collar above from Tecla*

## COMFORT for the SOLDIERS

(Continued from page 166)

will arrive safely, fresh, and in perfect condition, if they are carefully packed on the outside, even though they are from one to six months on the way. The men will be glad for tooth-brushes, tooth-paste, and soap. And send them hand-knit socks. The soldiers are furnished three pairs, but often all these are soaked in the trenches in a few hours, and if a man has none of his own he has nothing dry to put on. Send pipes and cigarette-holders, and coat-sweaters are fine."

Lieutenant Charles Dolphin spent nearly a year at the front in the trenches and in the Royal Flying Corps. He enlisted as a private and won his commission in France. He is invalided home because of shell shock received while carrying on his back a wounded man, who was blown to pieces by the shell. As Lieutenant Dolphin's memory serves him, he woke up in a London hospital the moment the shell broke. As a matter of fact it was four days later. After a year's experience in France, his plea is for canned stuff,—canned strawberries, canned apples, canned peaches, canned raspberries, canned peas, canned asparagus, canned tomatoes, canned anything but plums. "Send no plum jam and no marmalade," he advises. "They're sick of them."

"A whole chicken, hermetically sealed, can be sent safely," he adds, "and send

them papers from home, monthly periodicals, scarfs, knitted gloves with half fingers, and cigarettes—plenty of cigarettes. And send them hand-knit socks. They are softer and last longer than the machine-made. They are better in every way."

Lieutenant T. L. O. Williams has come home, glad that he went, but with both legs gone, a charge of shrapnel in one arm, and the jagged scar of a bayonet-thrust clear through his right forearm. He enlisted as a private and was nine months in the trenches. "Socks, cigarettes, and candles," are to his mind the three most important things to send the boys in the trenches.

"Send them hand-knit socks. They never have enough. Send them cigarettes, and send them candles. No candles are furnished, and they provide more luxury than people at home would imagine possible. The men break them into pieces about two inches long and wrap them in pieces of sand-bags. Then they get a round piece of tin, perforate it, stick the candles in the holes, and heat their tea. It is surprising how much heat those little pieces of candle will give. They send a warm glow through the trench, and one of those little scraps of candle will boil up a pint of water."

ESTELLINE BENNETT.





An effective **YOUMANS** Suit  
Hat of old blue velvet with taupe  
velvet facing, coque fancy.  
No. 1598. \$20

Natural Silver Fox Set of se-  
lected skins. Price, \$700

**YOUMANS**  
581 FIFTH AVENUE  
AT 47<sup>TH</sup> STREET, NEW YORK



**CHEERFUL**, comfort-  
able and "homey" are  
interiors furnished with

**MINNET  
WILLOW**

Cushioned with rich-toned cre-  
tonnes, it gives to large rooms an  
atmosphere of coziness and inti-  
macy; to small rooms, ease with-  
out heaviness or the effect of  
crowding. Many smart new de-  
signs: graceful, supremely com-  
fortable and built for service.

Imported Willow (used exclusive-  
ly in Minnet Furniture) increases  
steadily in value and will soon be  
unobtainable. Order holiday gifts  
now, so you won't be disappointed.  
Booklet on request.

**DAY BED**, pictured, 6'2" long, 30" wide;  
fitted with removable box spring covered  
with plain rep. \$59. Cretonne cover,  
\$4.50 extra.

**CHAIR**, pictured. Stained. \$16.50. Cush-  
ion, \$3 extra.

**MINNET & CO.**  
362 Lexington Avenue  
Between 40th and 41st Streets  
NEW YORK CITY



## Getting Rid of Summer Souvenirs

**N**OT all souvenirs of sunny summer  
days are pleasant ones. Tan, freckles and  
the effects of sunburn are unsightly re-  
minders of carelessness in the care of the complexion and  
are especially unbecoming with dainty evening gowns.

Certain preparations of Elizabeth Arden's would have  
protected the skin from the ill results of exposure, but  
if the mischief is done, the quickest way to repair it is  
with the specialized

### Arden Venetian Preparations

**The First Step—** Before administering  
any treatment for the  
improvement of the  
complexion, the skin must be thor-  
oughly cleansed and rendered soft  
and receptive. Nothing will accom-  
plish this so satisfactorily as **VENE-  
TIAN CLEANSING CREAM**. It  
is of thin consistency and penetrates  
the pores readily; no rubbing or skin-  
stretching is needed to apply or re-  
move it. \$1, \$2 and \$3.

**To Impart Youthful Freshness** **VENETIAN  
ARDEN SKIN  
TONIC** should be  
used each night and  
morning to lighten the complexion  
gradually and refine the skin. It  
acts as a mild tonic and makes the  
skin brilliantly fresh and clear. Must  
be used after the Cleansing Cream.  
75c, \$1.50, \$3.

For skins requiring a stronger tonic  
the **VENETIAN SPECIAL AS-  
TRINGENT** is recommended. It  
tightens and firms sagging muscles,  
reduces puffiness under the eyes,  
closes open pores and is a wonderful  
rejuvenator. \$3.

**To Remove Tan—** **VENETIAN  
BLEACHING  
CREAM** is a mild  
but effective preparation for restor-  
ing the complexion to its natural  
fairness and bloom. It nourishes as  
well as whitens the skin and is espe-  
cially recommended for making the  
hands plump and youthful. Jar, \$1.

**Freckles and Dis-  
colorations** A stronger bleach is  
provided for removing  
freckles as well as tan  
and also such discol-  
orations as moth patches, liver spots  
and collar marks. This is **VENE-  
TIAN SPECIAL BLEACH CREAM**  
—you will be amazed at the happy re-  
sult of a few applications. Jar, \$1.25.

**For Neck and  
Shoulders** If summer activities  
have left you some-  
what thin for décolleté,  
**VENETIAN ADONA  
CREAM** will restore graceful curves  
to neck, bust and shoulders. Mas-  
saged into the skin daily, it soon  
brings the desired plumpness and  
firmness. \$1.25, \$2, \$3.

**Face  
Powders** Miss Arden specializes in  
Powders and can supply  
tints to suit every com-  
plexion, so just ask for what you wish.

If you will write Miss Arden concerning your complexion, she will  
be delighted to suggest the course of treatment best suited to your  
requirements. A postcard will bring you the booklet, "The Quest  
of the Beautiful," which will give you full information concerning  
the Arden Preparations and assist you to order by mail.

### The Arden Muscle-Strapping Treatments

**M**ANY will be the dinners and dances tendered our departing  
heroes this season, and every woman will wish to look her  
loveliest when she says goodbye, that she may be remembered  
at her best.

To keep fresh and charming in spite of war-time work and worries,  
extra precautions must be taken, and in no way can this be so easily  
and agreeably achieved as by an occasional Muscle-Strapping Treat-  
ment at the Salon of Elizabeth Arden.

These delightfully restful treatments will erase the insidious lines  
which begin to appear around eyes and mouth, lift and firm sagging  
muscles and tissues, and by stimulating a sluggish circulation, clear  
the skin of imperfections, leaving it fair, smooth and delicately  
transparent.

*If you cannot come regularly for the treatments,  
try to come once at least, and learn how you  
may follow the same methods in your own home.*

**ELIZABETH ARDEN**  
SALON D'ORO, 673 FIFTH AVENUE, NEW YORK  
WASHINGTON, D. C., 1147 CONNECTICUT AVE.  
BOSTON, MASS., 192 BOYLSTON STREET  
NEWPORT, R. I., 194 BELLEVUE AVENUE

**Stewart & Co.**  
Correct Apparel for Women & Misses  
5<sup>TH</sup> AVENUE AT 37<sup>TH</sup> STREET

## Winter Coats

Richly Fur Trimmed  
Very Moderately Priced



This Elaborately Fur Trimmed  
Coat, No. 90

is fashioned of fine Velour in colors  
of Beetroot, taupe, brown, peacock blue  
and navy; lined throughout; cape col-  
lar, cuffs and bands are of Kit Coney  
fur.

Sizes 14-16-18 years Special  
36 to 44 bust measure \$34.50

*We are showing*  
Complete Assortments of  
Tailored and Fur Trimmed  
Winter Coats

at \$18.50 to \$198.50

MAIL or PHONE ORDERS PROMPTLY  
FILLED. SEND FOR ILLUSTRATED  
STYLE BOOKLET NO. 40.

Charge Accounts Solicited



# Charm

NAOMI CHILDERS  
© FLOYD, N.Y. 6



VIVAUDOU'S  
MAUIS  
FACE POWDER

inseparable... from  
its fragrance... a softness  
from the petals of a rose

VIVAUDOU  
PARIS-NEW YORK

Send 15c to Vivau-  
dou (Dept. R, Times  
Bldg., N. Y.) for a  
generous sample of  
Mauis Extract.

## A PRESENT REVIEW OF PAST FURNITURE

WITH so much being written about interior decoration, the subject of historic furniture and its periods cannot be neglected. A knowledge of the development of styles is necessary to a wise selection in furnishings for the modern home. Not all people can have or wish to have antiques, but the wise buyer will choose modern productions that artistically and consistently adapt to present-day use the sound principles of the master furniture-makers of the past. We trace styles in furniture from the time of ancient Egypt through the ages of antiquity to the Renaissance and the periods that followed in France and England. Lastly comes the American colonial period, the eighteenth and early nineteenth centuries.

Turning to Egyptian furniture, we find that it was made in simple forms suggested by natural objects in animal and plant life, but was lavishly decorated in splendid colours. There was extensive use of gold and conventionalized ornaments adapted from plants and trees, such as the lotus, the palm, banded reeds, buds, and petals. We find here the first use of the claw-and-ball foot on the legs of chairs and couches. Supports were strong and sturdy, and the straight line was emphasized.

The Greeks and Romans improved upon the construction and decorative features of the Egyptians and evolved a style of great purity and distinction. The Pompeian style, a late Roman adaptation of the Greek, is well adapted to the formal entrance-hall or reception room. The simple woodwork and mosaic floors have an air of reserved dignity, while the furniture is very graceful and has a fine distinction in line.

### BEGINNINGS OF MODERN FURNITURE

First in the group to which modern furniture directly relates, is the Gothic period: furniture of this period is well suited to a certain type of high-ceiled apartment,—a library, a dining-room, or a spacious entrance-hall. The medieval church, with its elaborate altars, chair-stalls, lecterns, pulpits, and rood-screens, had a strong ecclesiastical influence upon all art, for the church was the great patron of art. Artists of the time, trained in church decoration and furnishing, made domestic fittings for the halls of baronial castles rich in symbolism. Gothic furniture is conventional in appearance, with vertical lines of composition which direct the eye upwards; the pointed arch is an essential characteristic. The wood used is old oak richly carved in triangles, trefoil, quartrefoil, and sacred symbols.

After a period of decadence and inactivity in all forms of art, the Gothic art was the first breath of that same awakening which brought the Renaissance in Italy. The Renaissance, as it spread rapidly through England, France, Spain, and the Low Countries, taking on a certain local colour in each place, tended to combine the solidity of the Gothic and the delicate purity of the classic periods, with rather elaborate result. It used rich woods decorated with floral scrolls and inlaid, and it introduced grotesques and heavy underframing. The whole effect was strongly architectural, suggesting the façade of a building adorned with fluted columns, pediments, and ornamented panels in great profusion.

### THE RENAISSANCE IN FRANCE

From the Renaissance there developed in France a trio of interesting periods which have never lost their charm and popularity; they comprise the reigns of Louis Quatorze, Louis Quinze, and Louis Seize. The Louis Quatorze period is marked by a sumptuous magnificence

which has never since been surpassed. It was this king who founded the academy of artisans at the Louvre, where, under the direction of the noted Boulle, unique furniture was designed by an enthusiastic band of fellow workers. Louis Quatorze also purchased the Gobelin tapestry works and encouraged the use of its beautiful products for the covering of furniture. The style of the period combines straight lines and curves; the sides of case-work are swelled outwards, and there is a great deal of gilt and rich carving, even in the underframing of tables and chairs. Elaborate inlays done in metal and tortoiseshell are a feature, and a "Boulle" table has come to mean a table inlaid in the manner of that artist. The regal effect of the Louis Quatorze period is in keeping with the stateliest of salons.

The Louis Quinze style is a combination of all that contributes to leisure, ease, and joy. It was curved, carved, and elaborated, and its elaboration finally degenerated into the floridly extravagant design called rococo, from its use of the outlines of shells and rocks. The era of Louis Quinze was, above all, one of elegance and gaiety; it made fashionable the uniting of beauty with comfort.

The blatant exaggeration of the late Louis Quinze styles brought a reaction, and they were succeeded by the furniture of the Louis Seize period, which was, in effect, a sort of protest against the overdoing of curves. This period is identified by its approach to rectangular outlines and by the introduction of slight curves in place of rococo exuberance. It was Greek in inspiration—a direct result of the excavations at Pompeii—and was embellished with exquisite fineness; fluting, delicate carving, and restrained ornament are characteristic, as are straight tapering legs and bronze mounts. Gilding was given a dull finish and sometimes a greenish tone. Tapestries of singularly beautiful pattern and soft colours were used for covers.

With the end of the old régime, came the Empire period, directed by Napoleon himself and thoroughly pervaded by his strong personality. It was his intent to create a style which would be totally unlike that of the earlier royal reigns. Former magnificence, indeed, had been quite demolished in the heat of the Revolution, when palaces were pillaged and their fittings rudely destroyed. The Empire style bespeaks imperial Rome and sumptuous Egypt. The furniture, with its massive carvings, is simple in construction, and some of it is rich and dignified. Much that we see of it to-day, however, is of a grandiose character. The appropriate coverings are of plain fabric powdered over with embroidered designs, chiefly the laurel wreath, the eagle, and the banded fasces.

### SPACIOUS STYLES OF GREAT ELIZABETH

The effect of the Renaissance upon English decorative art is first seen in the so-called Tudor styles and the immediately related Elizabethan styles of the sixteenth century. The general type of this furniture is of sturdy square outline, with a primness quite rigid and puritanical, somewhat uncomfortable in use, perhaps, but of the essential solid English build. The decorations are spirals, bulbous ornaments, panels enriched with incised carvings or low relief patterns, and serpentine scrolls. Influenced by Flanders, the native Elizabethan developed into the Jacobean, and in the following William and Mary periods, straight upright proportions underwent a marked modification.

The Queen Anne period was a golden age of culture, taste, and refinement. Its beginnings are clear in the reign of

(Continued on page 172)





"I do my hair becomingly and trust to

## Fashionette Invisible HAIRNETS

to keep it neat and trim. Why don't you try them?"

They are made of finest human hair in all shades, sterilized and specially processed for invisibility and exceptional strength. Self-conforming, cap-shaped, or all-over styles. Sold in sanitary envelopes. Satisfaction guaranteed. At all good stores.

15c each—two for a quarter  
White or grey—25c each

Colonial Quality  
Samstag's New York  
1200 Broadway



## Free Feet and Good Health

You cannot have good health if your feet are not sound. Shoes designed for style alone never can give proper freedom and comfort to the foot. Every smart wardrobe should contain

## Plastic Shoes

REG. U.S. PATENT OFF.

for Men, Women and Children

Wear them for walking. Give your feet a rest from cramping. Plastic Shoes are designed on an orthopedic last with special heels and flexible arches. They are not ugly in appearance. Many physicians and thousands of enthusiastic wearers heartily endorse them.

If you wish for foot freedom, if you are constantly on your feet, or if by chance you have foot troubles, write for the booklet and catalogue on Plastic Shoes. Plastic Shoes are not sold in your local store but only direct by mail or at our Boston salesrooms.

Thayer McNeil Company

45 TEMPLE PLACE

BOSTON, MASS.

37 inches  
by  
22 inches

Price,  
\$17.00



## Polychrome Mirror

Gold ornamentation with Polychrome moulding in any shades requested.

## IRWIN POST

INTERIOR DECORATIONS

12 W. 47TH ST.

NEW YORK

This charming piece of Queen Anne is painted in parchment color on solid mahogany and then hand decorated in an exquisitely dainty design—its daintiness emphasized by the touch of richness in the quaint old fashioned flower medallion.



Length 36 inches  
by 16 inches

Exceptional Value  
\$55.00

## Something New for the Kiddies



Bob-Betty's soap is very pure and will not hurt you that is sure. You cannot wash Bob-Betty's away because they are put on the soap to stay.

## BOB-BETTY'S SOAP

For Good Children

Made of the purest ingredients obtainable, and beautifully illustrated in colors.

"THE PICTURES DON'T WASH OFF"

A most attractive Kiddie box, containing 6 cakes of Bob-Betty's Soap, with a different picture on each cake, and 1 Bob-Betty's Wash Cloth, \$1.00.

3 cakes Bob-Betty's Soap, with a different picture on each cake, in an illustrated box, 40 cents.

If you want to make some child or mother happy, send them a box of Bob-Betty's Soap to-day.

For sale by Gift and Specialty Shops, Drug and Department Stores, or from

BARBARA ELIZABETH INC.

Makers of Bob-Betty's Toilet Specialties

747 Main Street Beacon, N. Y.

The Greatest Revelation of the 20th Century in Woman's Dress

## "Ecirum" GOWNS

For All Occasions

Entirely Without Fasteners  
No Fitting Required

Equally Charming as Day, Evening or Tea Gown

THE IDEAL HOUSE FROCK

The "Queen" (London) says, "The 'Ecirum' MATERNITY gowns are positively perfection."

Safely ordered by mail.  
Booklet on application.  
Apply Dept. "V. O."

No. 174 "Ecirum" gown of  
Brown Velveteen, Rever of Char-  
meuse handsomely hand embroidered.

MAURICE & ADAMS

20 West 47th Street, New York

LONDON

PARIS



## New Gowns for Old

THOUGH Miss Coughlin charges modest prices, certain women of famous fortunes have been coming to her for years, just because they like the fascinating things she does to their frocks. You can safely trust her to restyle your passé gowns so that you will wear them with pride and pleasure. Let her send for your last winter's wardrobe and make suggestions.

Charming new gowns to order; own materials, if desired

MISS H. REDDING COUGHLIN

17 East 48th St. New York

Telephone Murray Hill 5062

## THE S.E.B.— UNIFORMS

LONG  
FAVORED  
FOR  
SERVICE  
AND  
SMARTNESS

Model 367

Distinctive  
Uniform with  
convertible  
collar, fine mer-  
cerized white  
poplin \$4.00

Same style, in  
genuine Indian  
head \$3.00



Leading depart-  
ment stores every-  
where carry  
S.E.B.—Make  
In great New  
York at:

F. A. Brown & Co.  
A. J. Brown & Co.  
Gimbel Brothers  
H. & F. R. R.  
Fred's Lingerie  
L. & F. R. R.  
L. & F. R. R.  
L. & F. R. R.  
L. & F. R. R.  
L. & F. R. R.

Model 2511—Individuality itself—of fine  
black mohair, black and gray \$9.00  
Similar styles in black pongee and poplin  
\$2.50 to \$4.25

"If your dealer is out of these Uniforms write to us."

S. E. Badanes Co.

64-74 West 23d St.

New York City





## "20 MINUTES TO DRESS— and look at my hair!"

"But never mind I can get ready in time if I slip on my West Electric Hair Curlers.

—while I'm dressing. They work without heat and require no attention.

Then when my hair is ready to do up it will be as soft and wavy as if I had spent three quarters of an hour at the hair-dresser's."

There is nothing on the market like



for waving the hair. They are always clean and sanitary. They cannot injure the hair in any way. Each one is guaranteed to last a lifetime, or you get a new one FREE.

### "50 million in daily use"

For sale everywhere at all good stores or send us your dealer's name with price in stamps or money and we will supply you direct.

Card of 5—25c.

Card of 2—10c.

"Guide to Hairdressing at Home" sent FREE with every order for a card of curlers.

**WEST ELECTRIC HAIR CURLER CO.**

159 Columbia Avenue

Philadelphia, Pa.

Also manufacturers of West Stocking Shields



## A PRESENT REVIEW OF PAST FURNITURE

(Continued from page 170)

William and Mary, and it continued to the middle of the eighteenth century and opened the way for Chippendale. The characteristic Queen Anne chair has cabriole legs and is lighter and more graceful than preceding English chairs; rectangular forms had gone out of fashion, and the standard was one of restrained elegance. The distinctive cabriole leg usually with the duck foot was used for sofas, chairs, cabinets, and case-work. The flat splats of chairs had pleasing lines, framed by graceful curves: it was at this time that the easy-chair and the Windsor chair made their appearance. Where loose cushions had been the previous rule, the art of the upholsterer was now utilized. Writing-tables, desks, and bureaus were designed with much care, and for wearing apparel there were cabinets of rich design: the "high-boy" was also developed.

The Georgian era includes the reigns of the four successive English kings from 1714 to 1827 and the decorative periods of Chippendale and his contemporaries and immediate successors, among whom may be mentioned Heppelwhite, Sheraton, and the brothers Adam.

Chippendale, the most famed of the Georgian cabinet-makers, adapted many ideas in masterly fashion and achieved an individual style which was always well executed, durable, and substantial. His earlier work took its inspiration from the time of Louis Quinze and is exquisite in its elaborate detail. One of his celebrated models is the ribbon-backed chair, a rare find nowadays. In direct contrast to the solid splat of the Queen Anne chair, Chippendale made the open fretted splat with a tapering waist. The chair-legs of the first period are of cabriole shape, but they are usually straight in later productions. "Chinese Chippendale" denotes the furniture which this maker designed under oriental influence. He added to his renown by publishing an authoritative book entitled, "The Gentleman's and Cabinet Maker's Director."

Heppelwhite also turned to France for ideas and to the models of Louis Seize. His designs are transitional between the rococo and the classic, in the broad sense of these terms. He originated sideboards as we know them and curved the front surfaces of his piece inwards. A shield-shaped chair-back surrounding a centre design of pierced carving is a Heppelwhite feature; the legs are square and tapering, as a general rule. The arm-rests sweep down and forward, but do not form a

continuous line from the floor upwards. Sheraton, although singularly modest, was a gifted designer and a conscientious worker. Many of his models he took from the time of Louis Seize. He was the inventor of the kidney and knee-hole shapes, and produced many varieties of desks. His chair-legs were generally round, fluted, or reeded, and the backs had three straight ornamental bars set within the frame. His sofas were long and slightly curved and had additional legs spaced along the length.

The Adam brothers were architects who had studied in Rome and who became famous in England in the second half of the eighteenth century as designers of structures in the classic style. Desiring to have their interiors in harmony, they turned their attention to furniture designing, and many of the other designers worked for them. Their work shows Pompeian influence and happily retains the delicacy of that ancient period. Adam furniture is light and elegant in appearance, with tapering legs and dainty fluting, turning, wreaths, and garlands. Frames were often filled with cane-work, skilfully woven.

### WHAT IS COLONIAL FURNITURE?

What is meant by American colonial furniture has been much debated, for the style is in reality a composite one adapted from English and French traditional patterns. Much of the colonial furniture frequently seen in New England has a Jacobean ancestry, while other examples show a Georgian influence. The personality of the Marquis de Lafayette aroused much interest in French furniture and led many cabinet-makers to adopt styles derived from France, including the nineteenth-century Empire styles. Georgian furniture as made in England by Adam, Sheraton, Heppelwhite, and Chippendale was an expression of classic ideas, but, modified as it was in colonial times, its reserved formality was admirably suited to the tastes of well-to-do Americans. The New England Puritans adhered long to the plain upstanding styles which were brought over in the "Mayflower." In 1700 there were twenty-five cabinet-makers in Boston, and by 1785 there were seventy-three in Philadelphia. The pattern-books which each ship brought from England were closely studied, and the whole period is clearly an echo of Georgian styles and abounds in copies and adaptations of English designs.

## FASHIONS for LIMITED INCOMES

(Continued from page 104)

the other—duvetyn, velvet, and heavy brocade, lined with chiffon, crêpe, metal tinsel cloth, or velours. The wrap shown at the upper left on page 104 might well be fashioned of electric blue duvetyn, with a lining of black chiffon over dull blue satin. The collar should be of black fox or lynx; where the coat fastens at one side a large patch of embroidery in black silk is used, finished with a long Chinese tassel.

The afternoon frocks for street wear could not be simpler, and yet they are too unusual to escape notice. The use of soft materials in strictly tailored fashions creates an interesting effect. Illustrated at the lower left is a dress in black duvetyn with touches of pale gray velveteen; gray squirrel bands the collar, cuffs, and bottom of the skirt. A crushed belt

of the duvetyn is used at the natural waist-line.

Satin is a favourite material, and there is a charming dark green shade that Callot is using in several of the tailored dresses. This shade would be lovely for the frock sketched at the lower right on page 104. The Russian blouse is trimmed with bands of skunk and the underblouse is of beige organdy.

The one-piece frock with a top-coat of fur or of some soft woollen material still continues in its popularity, and it is certainly a wise fashion for the limited income. There are so many little things that can be done to change a simple one-piece dress, such as an added collar or a tie, and if the coat is one of those that may be worn at all hours of the day and night, it makes an invaluable combination.



Reverent Treatment  
of Delicate Fabrics  
—the Most Costly  
Laces and Chiffons:

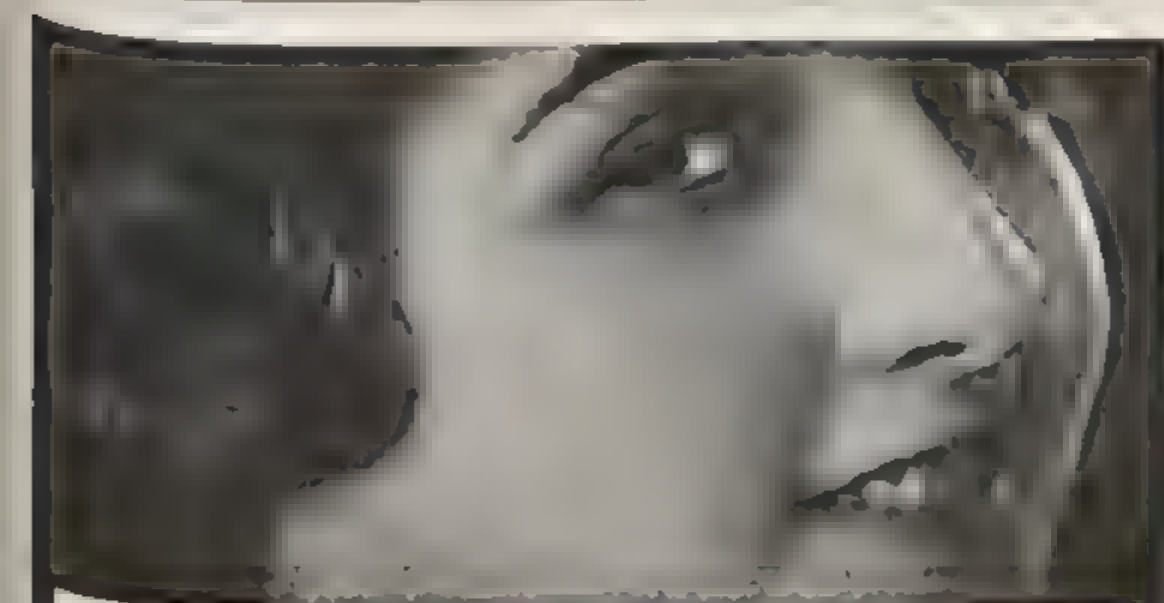
## FOOTER'S CLEANING & DYEING

Evidence of this may be found among many women of fashion—our patrons who formerly never tried to have gowns cleansed or renovated; they realize now that "Footer's" means a new frock.

Especially prompt and efficient service by Parcel Post or Express. Send your garments, dress materials, household furnishings, etc., direct to main office unless near one of our branch offices in New York, Philadelphia, Baltimore, Washington, Pittsburgh, or elsewhere.

Write for illustrated  
and descriptive booklets

**FOOTER'S DYE WORKS**  
Main Office and Works  
Cumberland Maryland



## HUMP Hair Pins

—the comfort of having your hair stay beautifully dressed under the most strenuous conditions with one-third the usual number of pins. Five sizes. Sold everywhere, 5c and 10c packages.

HUMP HAIR PIN MFG. CO.  
SOL. H. GOLDBERG, PRES. CHICAGO

## Green COLLAR SUPPORTS ARE THE BEST

Rustproof and Stainless

Permanently Finished Ends. Will Not Hurt Your Neck.

"GREEN." Silk Covered.  
"GEM-CLARE" composition  
"KOA-NOR" silk covered

For Sale at Notion Departments or Write for Free Samples.

GREEN DRESSMAKING SPECIALTIES  
32 West 18th St., New York

## VOGUE—A UTILITY

SCHOOL SERVICE:  
Information and advice in all matters pertaining to schools or schooling given gladly and freely to all who ask it.

### SHOPPING SERVICE:

Upon receipt of your order and check covering amount of purchase, expert shoppers will buy for you any article whatsoever. This service is also gratis.

19 WEST 44th ST., N. Y. CITY

## Bidding

5<sup>TH</sup> AVE AT 46<sup>TH</sup> ST.  
PARIS NEW YORK  
"THE PARIS SHOP OF AMERICA"

Presents  
*Superb Fashions*  
for the  
OPERA · THEATRE · DINNERS · CHARITY  
AFFAIRS · HOME ENTERTAINMENTS  
AND OTHER  
*Functions of the Winter Season*  
PARTICULARLY EMPHASIZING  
*Rich Fur-trimmed Apparel*  
and *Luxurious Furs*  
in the most precious qualities of  
*Russian Sable · Ermine · Chinchilla*  
*Dark Eastern Mink · Kolinsky*  
*Silver Fox and other fashionable Furs*

WASHINGTON

CINCINNATI

DULUTH

## ARE YOU PHYSICALLY FIT?



Your Weight, Without  
Clothing, Will Prove It.

The "Improved Madaco" Bath Scale,

Mechanically Accurate and Strong. Has a Hard White Enamel Finish and Revolving Dial Under Glass. Height, 8 inches. Weight, 30 lbs. 8 x 10 platform, with cork mat.

The Price is Ten Dollars.

May we send you an illustrated Leaflet, with weight tables and a description of this little scale?

THE "IMPROVED MADACO": EFFICIENT AND SMALL

MASON-DAVIS COMPANY

7700 Chicago Avenue

Chicago, Illinois



The Jar Family. A set of five jars which fit into each other and into the needs of the dressing table. In Gold Medallion. The largest 4 1/2 in. tall, the smallest 1 1/2 in. tall.

Price \$3.00 the set. In dainty Blue and White China, \$2.00 the set.



## Gifts from the Orient

Unusual—Attractive—Useful

The charm of the unusual is always welcome, and certainly here you will find things that are not only unusual, but very attractive and useful as well. My booklet "H." illustrating many attractive novelties just received, sent free on request. Write for your copy to-day. Mention Vogue.

A flowered bag full of fun. 'Twill surely amuse the little ones. Contains 20 interesting amusements for a child under 10. Price, \$2.00.

Bag containing 10 novelties at \$1.00.

**BERTHA TANZER**  
20 West 30th St., New York



You're always ready for  
anything if you have a

## Frederics Lasting Wave

No need to hurry home and dress your hair for evening; it is already waved and only requires "doing up." A Frederics Wave lasts till the hair grows out—guaranteed 6 months. Not affected by moisture or shampooing. Takes little time, causes no discomfort; beneficial to hair. If not in New York, write for address of the nearest establishment where you can obtain a Frederics Wave.

Mr. Frederics announces his removal from 542 Fifth Avenue to larger and more convenient quarters in the Frances Building, 665 Fifth Avenue.

**E. FREDERICS, Inc.**  
665 Fifth Avenue, New York  
(At Fifty-third Street)



## DREKA

## CHRISTMAS CARDS

NEW AND ORIGINAL  
DESIGNS FOR 1917

ORDERS SHOULD BE  
PLACED EARLY  
DESIGNS AND SAMPLES  
SENT UPON REQUEST

**THE DREKA CO.**  
1121 CHESTNUT STREET  
PHILADELPHIA



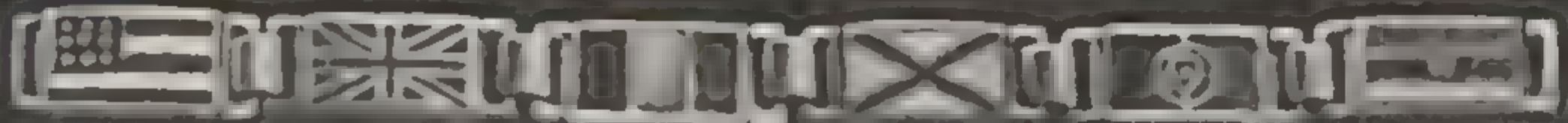


# Military Weddings

DEAN'S WEDDING SERVICE is the ultimate in correct appointments. For nearly four score years this service has kept pace with changing fashions and conditions attending the marriage ceremony. Every detail of the Wedding is undertaken. DEAN furnishes the Bride's Cake, beautifully ornamented and containing favors, the Bride's Cake Knife, Wedding Cake in monogrammed boxes, Bridal Candle Shades, Place Cards and Place Favors. The bride-to-be who comes to New York to do her shopping will find the DEAN WEDDING SERVICE indispensable in perfecting her plans for the actual wedding-entertainment. This service is fully described, with prices, in our illustrated booklet, "WEDDING REQUISITES," sent free upon request.

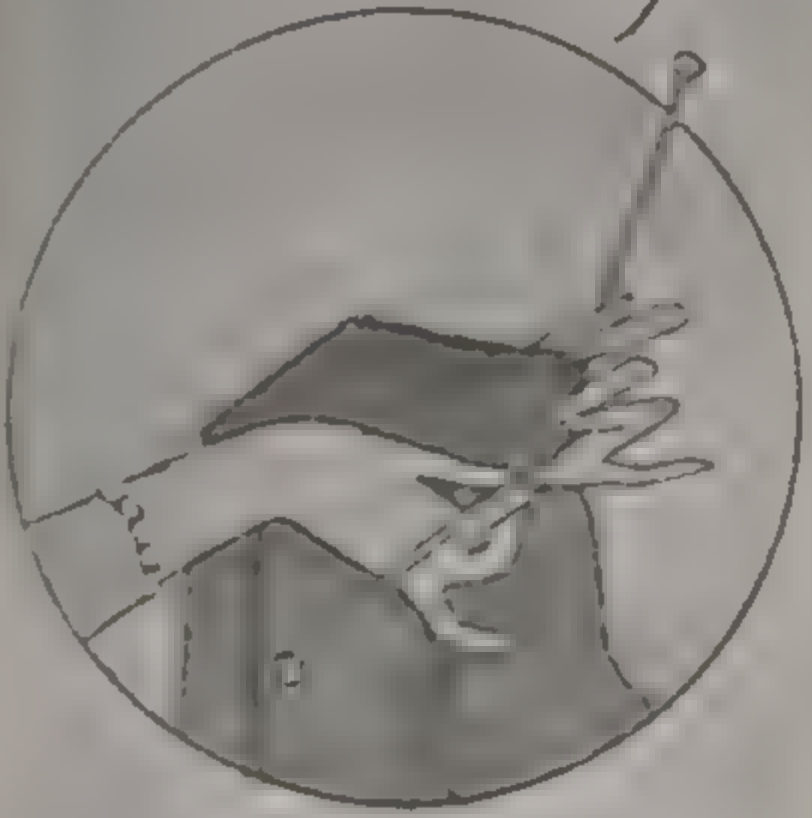
*Dean's*  
628 FIFTH AVENUE  
NEW YORK

UNITED STATES ENGLAND FRANCE RUSSIA PORTUGAL MONTENEGRO



## The Flags of the Allies

A FRIENDSHIP BRACELET OF TIMELY SENTIMENT



### ALLIED FRIENDSHIP LINKS FOR BRACELETS

Patent Applied For

THE authentic flags of the Allies enameled on separate links of sterling silver, slightly larger than illustration—worn complete with all the links, or assembled from time to time, as the wearer may prefer.

Many follow the delightful plan of presenting friends with a link at a time, each link bearing the giver's or recipient's monogram.

Your favorite shop undoubtedly features the Allied Friendship Links. If not, remit to us and we'll fill your order direct or through the dealer you name.

Complete bracelet, 11 links, with spring catch \$5  
Separate links, each, 40 cts.

This Trade Mark  Stamped on Every Link  
"THE FISHER LINE" J.M.F. CO.

J.M. FISHER COMPANY Manufacturing Jewelers, Est. 1879  
ATTLEBORO, MASS., U. S. A.



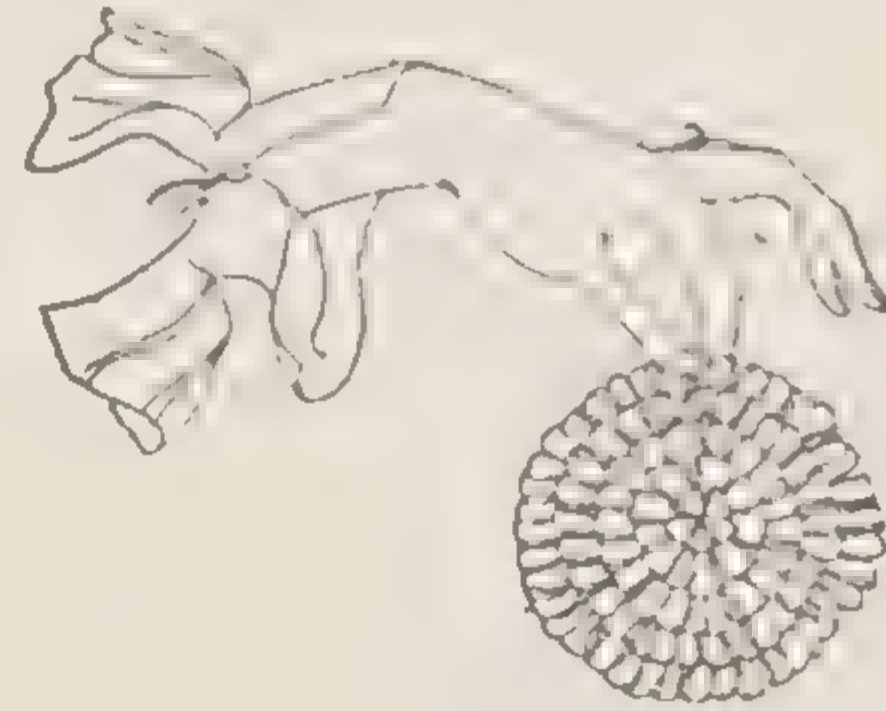
ROUMANIA ITALY SERBIA JAPAN BELGIUM



Almost any little child in the Bois to-day can show you how to wear a becoming ribbon chin-strap

## THE TIES THAT BIND FEMININITY

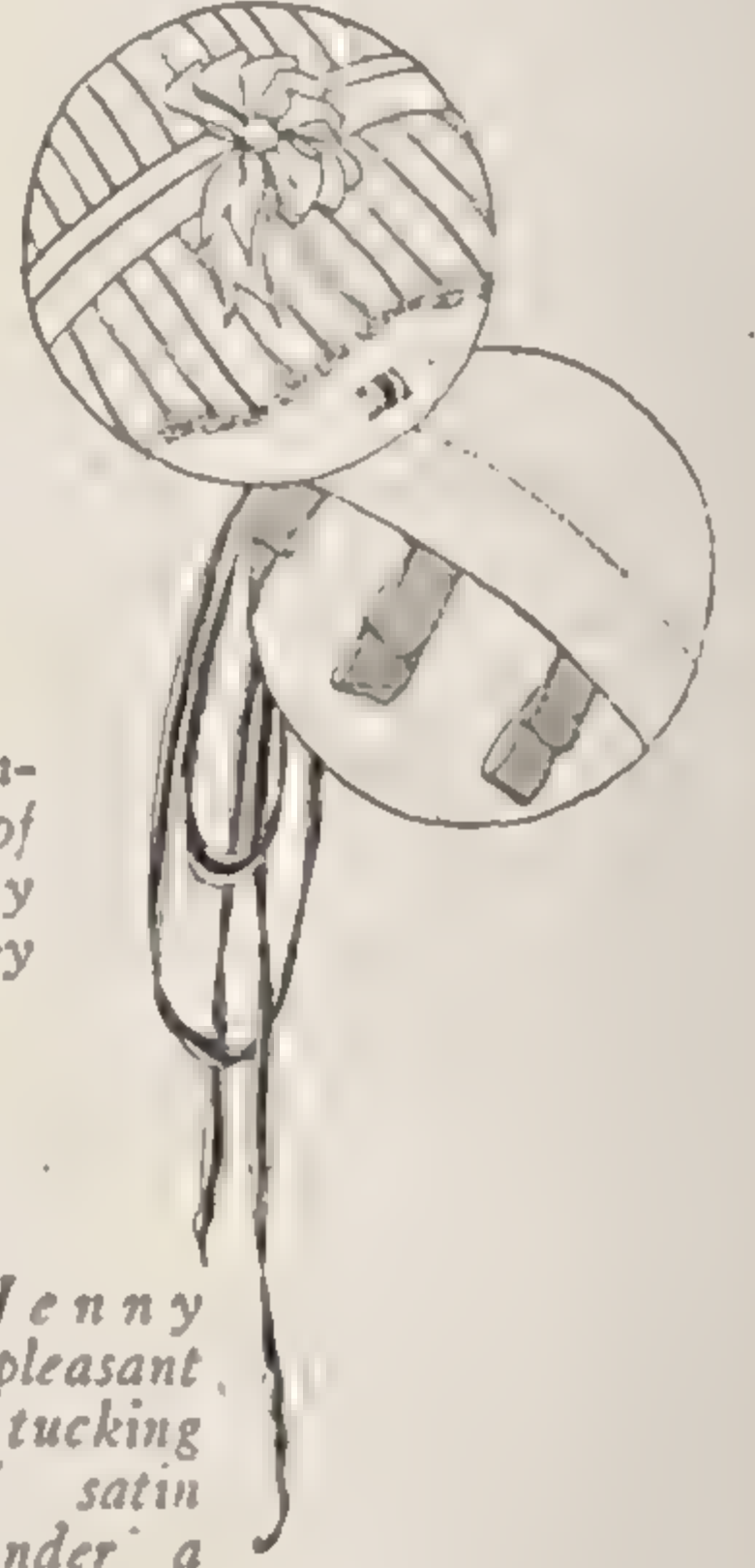
(Continued from page 77)



(Left) One of Lanvin's favourite uses of ribbons is the tiny cocarde made of baby ribbon



(Left) Lanvin does this, too,—ties a bow of faille ribbon over the instep of a slipper



(Right) Jenny has a pleasant trick of tucking loops of satin ribbon under a chiffon fold

elegance. Ladders of two-looped bows climbed to the middle of wide hoop skirts. Slender waists were tightened still more by twisted ribbon belts that ended in a little bow; and ribbons were prominent as hair-ornaments. Big bows and bunches of many loops were worn in the hair, although a more simple hair decoration of a band of ribbon fastened by a single rosette just above the forehead was also worn. That period was also the day of bonnets, real bonnets that fastened under the chin with flaring bows of broad ribbon or with narrow ribbons coquettishly tied at one side of the chin. The brides of Louis XIV appear again, adopted by the belles of the Second Empire. This decoration, then called: "suivez moi jeune homme", was worn either knotted about the throat, after the ancient method, or attached to the hair, where it apparently fastened to a braid that wound the head, and with it was

worn a smart little bow or other ornament perched on top of the head. This mode is shown at the upper left on page 77. So lasting has been the fascination of these floating ribbons, that nowadays, in modified forms, they continually appear as a finish to neck-wear, and in hat trimmings for young girls. An example of this is shown at the upper right on page 77.

There is little new under the sun. The exposition of ribbons at the Maison Rambaudi for the autumn and winter season are nearly all artistic adaptations and beautifully conceived copies of ribbons of many past periods. Old ribbons of the Second Empire are almost exactly reproduced in this collection. And there are other copies of ancient ribbons, some wide woven with irregular threads of gold and silver and with raised designs in coloured silk. Of extraordinary beauty are tiny ribbons, glowing with exquisite colour.



The women of the Louis XIV period wore their hair in a "bob-wig"



Many a Louis XVI leg was tied at the knee with ribbon, and aristocratic feet were adorned with bows





## DAINTY WOMEN APPRECIATE FASTEP FOOT POWDER

because of its sterling antiseptic and deodorizing qualities. Comforting like a cooling breeze on a red hot summer's day, Fastep is synonymous with Foot Comfort. Rub Fastep Foot Powder well into the feet before going shopping—to the dance or theatre. It keeps the Feet so wholesome & robust.

In sprinkler-top cans  
All Druggists or send 25c.  
in stamps to

**E. FOUGERA & CO. INC.**  
EST. 1849  
90-92 BEEKMAN ST. N.Y.

## The Schwartz Corset



This new model by Mme. Schwartz conforms to the demands of fashion and hygiene. The rubber strap across diaphragm hides the outline of the corset on top.

All fittings personally attended by  
**MME. S. SCHWARTZ**  
Corsetiers  
11 East 47th Street, New York



Nestlé Waved

## The Nestlé Permanent Hair-Wave



Nestlé Waved

Permanent hair-waving in its best form can only be had at Nestlé's. Here the original inventor of permanent hair-waving hears from the client what the requirements are, gives advice as to their consistency with permanent hair-waving, and subsequently directs and supervises the work. The main idea in permanent hair-waving is, of course, in the first instance, to make such hair naturally wavy; secondly, to improve the sheen, and, thirdly, to give exact instructions to the client in the way of dealing with the new conditions to greatest advantage.

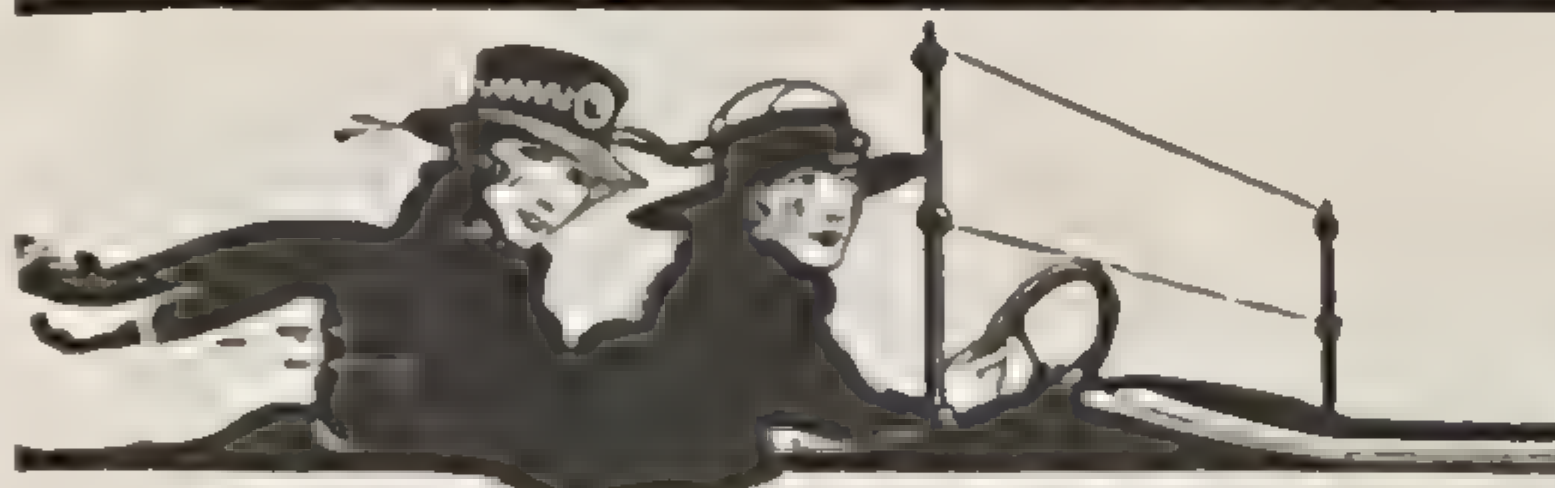
If a tailor makes a misfit we can have another suit made, but if the permanent waver has finished his work and gave you the wrong wave there is an end to it. Whatever "machine" a permanent waver uses is no more material than whatever needle a tailor uses to sew with. It is experience and knowledge alone which decide the final results. Between twenty and thirty heads of hair—every one different from the other—are daily waved at Nestlé's. Their clients are women of taste and whose requirements are exacting.

### THE NESTLÉ HOME-OUTFIT

for permanent waving is an apparatus sold for \$15. Over 4000 are now in use in the U. S. Do not send money, but ask for our descriptive booklet and the coupon which is to be filled out by intending home-wavers.

Write for our Illustrated Booklet

**G. NESTLÉ CO., 657 Fifth Avenue, Cor. 52nd Street, NEW YORK**  
Telephone Plaza 6541



**Bonnie-B  
SLIP-PON  
VEILS**

Splendid for motoring and general use. Elastic edge. No pinning, no tying. In sealed sanitary envelopes, 10c, 25c, 50c. At all smart shops, or send 10c for sample.

Silverberg Import Co., 239 4th Ave., N.Y.



## DIAMONBAR

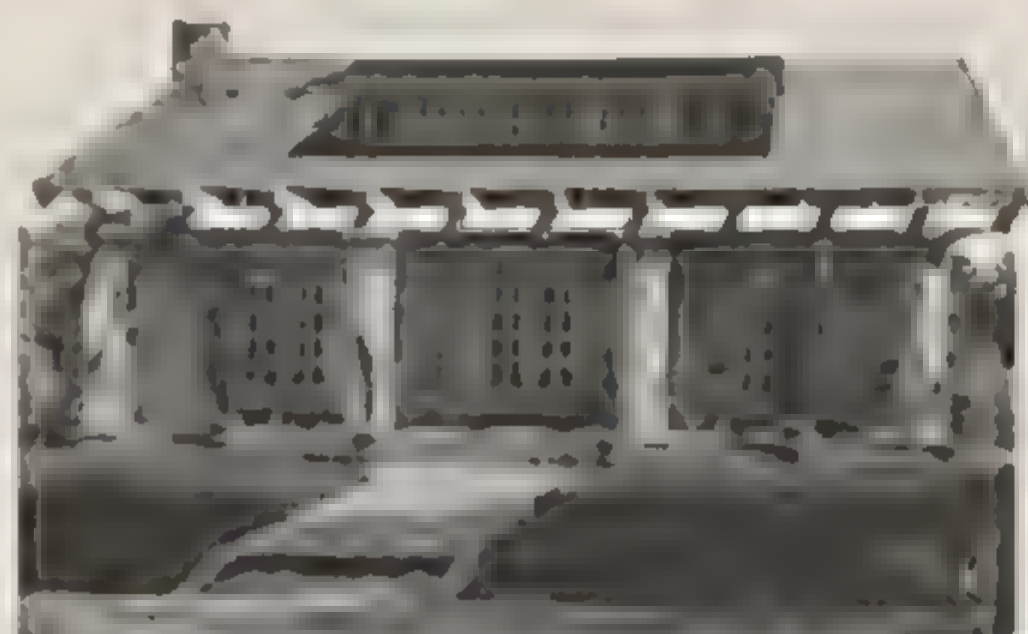
IN EFFECT—a platinum bar-pin set with diamonds

IN REALITY—a sterling silver pin, set with brilliant whitenstones

At the leading shops everywhere, One to Five Dollars

From three-quarters to three and one-half inches long

CREATED BY  
**WACHENHEIMER BROTHERS**  
PROVIDENCE, R. I.



### Build at Wholesale Prices

Send today for free book—200 plans—"Gordon-Van Tine Homes." Shows bungalows and houses, \$300 up. All wholesale. Ready-cut or not Ready-cut. Built everywhere by our 100,000 customers. Highest quality material supplied complete. Prompt delivery anywhere. Write for Book.

**Guaranteed Costs!**

**Gordon-Van Tine Co.**  
Satisfaction Guaranteed or Money Back

6361 Case Street  
Davenport, Iowa



Clasp Pin  
or  
Lapel  
Button

Red,  
White,  
Blue  
and Gold

### Everybody can join The National Club of Patriotic Americans

Send 50 cents for the Club's emblem,—the most beautiful ever designed, and a certificate of membership in this Patriotic Society. There will be no further dues or obligations.

This beautiful emblem will make an appropriate and appreciated

### CHRISTMAS GIFT

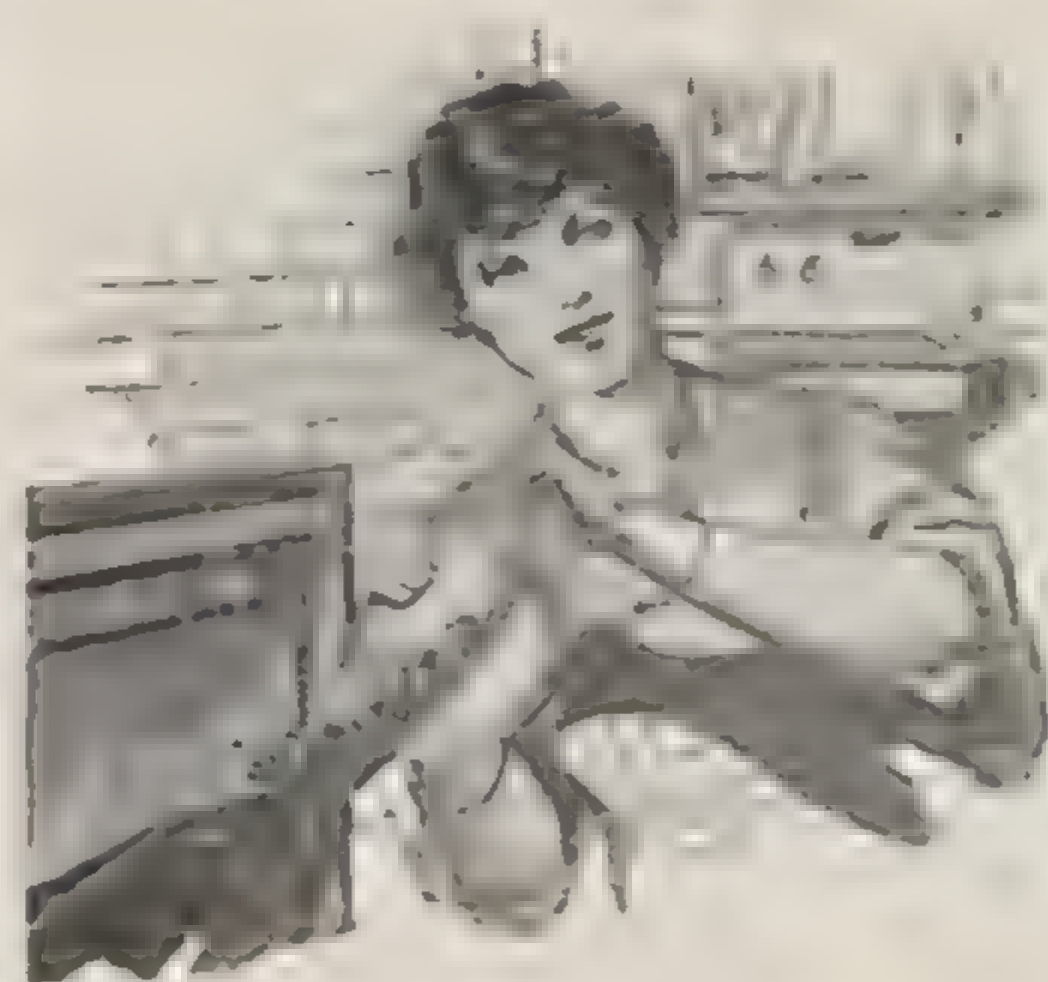
20% of the purchase price of these emblems will be devoted to a fund for the purpose of securing comforts for the boys at the front.

**Hoskins**

STATIONERS—ENGRAVERS

Extra Special—50 calling cards in script for \$1.75. Plate held or sent on request. Old English or Astor style a trifle extra.

**WM. H. HOSKINS CO.**  
908 Chestnut St., Philadelphia, Pa.



## Open the Door

—place the garbage and other waste accumulations in The Incinerite—light the gas for a moment.

That's the sanitary, clean, healthful, inexpensive way of garbage and refuse disposal made possible by

**The Incinerite**

—the original gas-fired incinerator.

These germ and disease eliminating destroyers of waste are in daily use in thousands of homes, apartments, hospitals, institutions.

The Incinerite does away forever with dangerous garbage cans. Burns artificial, natural, or gasoline gas. Low cost, takes little space, promotes health, cleanliness, satisfaction.

Prices range from \$65 for small average home size to \$185 for largest model for public institutions, etc. A price and model for every purpose.

Write for free copy of "The Invisible Garbage Man," describing and picturing various types, installations, etc.

**E. C. STEARNS & CO.**  
116 Onida St. Syracuse, N.Y.





## S O C I E T Y

## Births

## NEW YORK

**Fox.**—On September 20, to Mr. and Mrs. E. Tunncliffe Fox, a son.

**James.**—On September 24, to Dr. and Mrs. Henry James, a son.

## Deaths

## NEW YORK

**Wilmerding.**—On September 24, at Concord, New Hampshire, Louise Canning Wilmerding, daughter of the late Henry A. Wilmerding.

## BOSTON

**Peabody.**—On September 23, at his summer residence at Marblehead, Massachusetts, Robert S. Peabody.

## PHILADELPHIA

**Boyd.**—On September 22, at his summer home at Cape May, New Jersey, George W. Boyd.

## WASHINGTON

**Gallaudet.**—On September 26, at Hartford, Connecticut, Doctor Edward Miner Gallaudet, former president of Gallaudet College in Washington, D. C.

## Engagements

## NEW YORK

**Chapman - Randebrock.**—Miss Augusta Chapman, daughter of Mr. George Lewis Chapman, to Mr. Francis William Randebrock, son of Mr. Carl H. Randebrock.

**Cozzens-Bodell.**—Miss Marie Christine Cozzens, daughter of Mr. Stanley T. Cozzens, to Mr. Joseph James Bodell.

**Guernsey-de Russy.**—Miss Alta Cary Guernsey, daughter of Mrs. John M. Guernsey, to Mr. René A. de Russy.

**Klots - Rothwell.**—Miss Louise Klots, daughter of Mrs. Henry Durell Klots, to Major Thomas Rothwell, U. S. A., son of Mr. John Rothwell.

**Perrine - Campbell.**—Miss Rachel Hall Slack Perrine, daughter of Colonel Lewis Perrine, to Mr. Eno Campbell, son of Mr. Palmer Campbell.

**Pierson-Jacocks.**—Miss Clarissa Pierson, daughter of Mrs. Bowen Whiting Pierson, to Mr. Harold Huntington Jacocks.

**Sedgwick-Taylor.**—Miss Aileen B. Sedgwick, daughter of Mrs. Harry Sedgwick, to Mr. James Blackstone Taylor, junior, son of Mr. James B. Taylor.

**Wickersham - Williams.**—Miss Leavitt Wickersham, daughter of Mr. J. Harold Wickersham, to Lieutenant E. Winslow Williams, O. R. C., son of Mr. Winslow Tracy Williams.

## BALTIMORE

**Wood - Bliss.**—Miss Caroline Wood, daughter of Mr. Frederick W. Wood, to Mr. Theodore Harrison Bliss, junior, son of Mr. Theodore Harrison Bliss.

**Wood-Freeman.**—Miss Elizabeth Wood, daughter of Mr. Frederick W. Wood, to Lieutenant Clark Farwell Freeman, son of Mr. John R. Freeman.

## BOSTON

**Converse-McCook.**—Miss Marie Tudor Converse, daughter of Mr. Frederick S. Converse, to Lieutenant George A. McCook, son of General Anson G. McCook.

## CINCINNATI

**Shillito-Stevenson.**—Miss Mary Shillito, daughter of Mr. Stewart Shillito, to the Reverend Frank Herbert Stevenson, son of Mrs. William F. Ramey.

## Weddings

## NEW YORK

**Ainsworth-Riker.**—On October 20, at Fairfield, Connecticut, Lieutenant Bertram W. Ainsworth of the British Army, and Miss Edith Whiting Riker, daughter of Mr. Andrew L. Riker.

**Anderson-Crusel.**—On September 21, in Holy Trinity Church, Mr. John Kenneth Anderson, and Miss Mignon Clay Crusel, daughter of Mr. Louis E. Crusel.

**Anderson-Montgomery.**—On October 4, in the Church of the Incarnation, Mr. Rupert W. K. Anderson, and Miss Margaret Lynch Montgomery, daughter of Mr. Henry E. Montgomery.

**Beadleston-Baxter.**—On September 29, in St. Bartholomew's Church, Mr. C. Perry Beadleston, and Miss Eleanor Baxter, daughter of Mr. George White Baxter.

**Browning-Miner.**—On October 20, in Christ Church, Greenwich, Connecticut, Mr. William G. Browning, son of Mr. William Hull Browning, and Miss Elizabeth Miner, daughter of Mrs. Worthington Miner.

**Brown-Oliver.**—On September 27, in San Francisco, Mr. Charles B. Brown, and Miss Nora Oliver, daughter of Mr. Bartley P. Oliver.

**Davisson-Porter.**—On September 29, Mr. Richard L. Davisson, son of Mr. Oscar F. Davisson, and Miss Helen Porter, daughter of Mr. William H. Porter.

**Day-Phelps.**—On September 22, in the First Presbyterian Church in Yonkers, Mr. Wilbur C. Day, and Miss Elizabeth Turner Phelps, daughter of Mr. Henry Willis Phelps.

**Flandreau-Brown.**—On September 26, in St. Peter's Church, Brooklyn, Mr. Alexander Stradley Flandreau, and Miss Marjorie Brown, daughter of the late John Howard Brown.

**Gourgaud-Gebhard.**—On September 26, in Paris, France, Baron Napoleon Gourgaud, and Miss Eva Buckingham Gebhard, daughter of Mrs. William H. Gebhard.

**Kline-Van Nostrand.**—On October 6, in the Old Dutch Reformed Church at Manhasset, Long Island, Lieutenant Leroy Kline, U. S. A., son of Colonel John P. Kline, and Miss Elmira Van Nostrand, daughter of Mr. Albert Van Nostrand.

**Kunhardt-Flagg.**—On September 21, in Christ Church, Pelham Manor, Mr. George Farnham Kunhardt, and Miss Katharine Flagg, daughter of Mr. Francis F. Flagg.

**Moulton-Humphrey.**—On September 17, in Christ Church, Hyde Park, Massachusetts, Mr. Francis Severn Moulton, and Miss Ruth Page Humphrey, daughter of Mr. Henry Bauer Humphrey.

**Outwater-Danforth.**—On September 18, Mr. Frank Ellis Outwater, junior, and Miss Gertrude Albion Danforth, daughter of Dr. Albion Gates Danforth.

**Prentiss-Allen.**—On September 19, in the church of St. Thomas's Church, Mr. Francis F. Prentiss, and Mrs. Dudley P. Allen.

**Proctor-Williams.**—On September 29, at "Stone House," the country place of the bride's mother, at Rye, New York, Mr. W. Ross Proctor, junior, and Miss Joy Waldron Williams, daughter of Mrs. Waldron Williams.

**Smith-Baldwin.**—On October 12, in the Church of the Ascension, Captain Perry Dunlap Smith, and Miss Marian S. Baldwin, daughter of Mr. Henry de Forest Baldwin.

## BALTIMORE

**Wood-Goldsborough.**—On September 22, Captain Wilson G. Wood, and Miss Ida Barrington Goldsborough, daughter of Mr. Matthew Tilghman Goldsborough.

## CHICAGO

**Wilson-McAdoo.**—On September 25, in St. Michael's Episcopal Church, at Litchfield, Connecticut, Mr. Lawrence Otis Wilson, son of Mr. Walter H. Wilson, and Miss Mary Faith McAdoo, daughter of Mr. Malcolm Ross McAdoo.

## PHILADELPHIA

**Beylard-McCabe.**—On August 25, in St. James's Church, Captain Henry D. Beylard and Miss Margaret H. McCabe, daughter of Mr. Samuel B. McCabe.

**Scott-French.**—On September 18, in the Church of the Redeemer, Bryn Mawr, Captain William R. Scott, U. S. R., son of Mrs. William Scott, and Miss Catherine Ann French.

## WASHINGTON

**Baxter-Washington.**—On September 26, in the Church of Our Saviour, at Brooklands, D. C., Mr. Chester C. Baxter, and Miss Emma Allen Washington, daughter of Mr. Bushrod Corbin Washington.



**Knox - Pool.**—On September 26, in Charleston, West Virginia, Mr. Philander C. Knox, junior, son of ex-Secretary of State Knox, and Miss Josephine Pool, daughter of Mr. William R. Pool.

**Stafford-Pearry.**—On October 6, Mr. Edward Stafford, son of Justice Wendell P. Stafford of the Supreme Court of the District of Columbia, and Miss Marie A. Pearry, daughter of Rear-admiral Robert E. Pearry.

Belding's

Silk Fabrics  
Spool Silks

The present, extensive vogue for dainty silken underwear and attractive petticoats finds unequalled expression in Belding's Silk Fabrics. Softly beautiful in texture and in shade, they afford the utility which is today an essential. As easy to launder as a handkerchief.

Attractive designs and weaves for Gowns, Suits, Linings, Trimmings, etc. This mark  BELDING'S  woven in the selvege is your guide and guarantee.

Belding's Spool Silks in every fabric shade—are guaranteed not to split, break, knot or snarl. Preferred for hand and machine sewing.

Your local dealer can supply you. Give him your patronage.

Belding Bros.  
& Co.

New York  
Boston  
Philadelphia  
Baltimore  
Chicago  
St. Louis  
San Francisco  
St. Paul  
Cincinnati

For Gowns  
Linings  
Petticoats  
Underwear

SES DÉFENSEURS ET ADMIRATEURS

Madame Angèle

IMPORTER and CREATOR

Presents her  
Autumn Models

Special attention given to the requirements of Brides and Bridesmaids

25 EAST 55th STREET NEW YORK





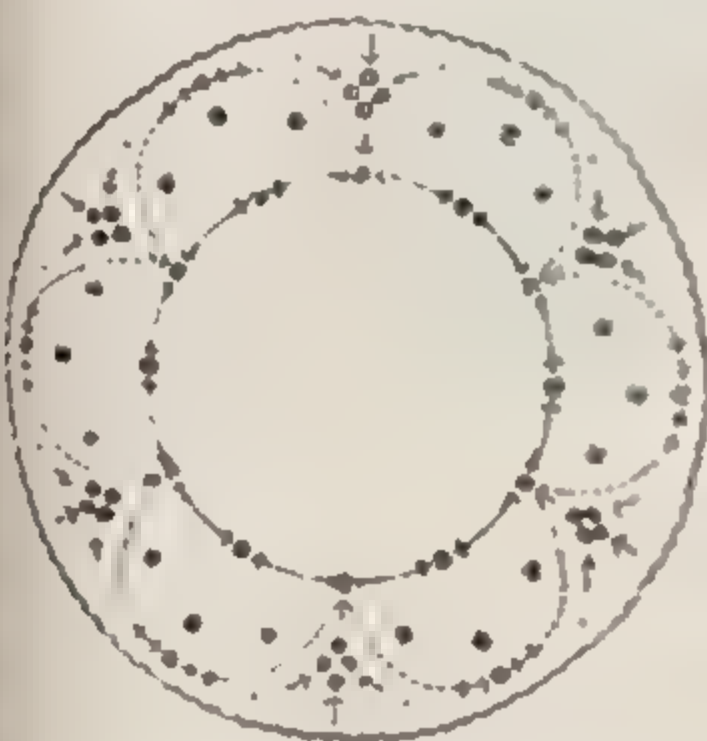
# MAX FERTIG

## Madeira

### Hand-Embroidered Linens

#### CHARMING CHRISTMAS GIFTS

Specially Priced for November



**LUNCHEON CLOTH**  
(as illustrated)  
52" Round.  
Exquisite hand embroidered and hand scalloped on fine Irish linen. Artistic design.  
Regularly \$12.00 ea.  
**\$8.25**

**LUNCHEON NAPKINS**  
Artistically hand embroidered and hand scalloped in a variety of pleasing designs.  
Regularly \$7.50 per dozen **\$5.90**



**LUNCHEON SET**  
(as illustrated)  
13 Pieces. Effectively hand embroidered and hand scalloped.  
Regularly \$8.50 per set  
**\$5.90**

**HANDKERCHIEFS**  
Madeira hand scalloped linen handkerchiefs.  
Regularly 39c each. Six for **\$1.75**

Madeira hand embroidered corners and hand scalloped linen handkerchiefs. Several elaborate patterns.  
Regularly 59c each. Six for **\$2.50**

MAIL ORDERS CAREFULLY FILLED

Satisfaction Guaranteed or Money Refunded

30 East 34th Street  
Opp. B. Altman New York

Look for  
this Label



# UTICA

REG. IN U.S. PAT. OFF.

## Sheets and Pillow Cases

THE "Utica" label is a pledge of quality—a passport to the best homes—a surety of longest wear and biggest money value in sheets and pillow cases.

Our "Mohawk" brand is a good sheet, not quite so heavy as "Utica."  
Sold by dry goods stores everywhere

Utica Steam and Mohawk Valley Cotton Mills  
Utica, N. Y.

# Salt Mackerel

## CODFISH, FRESH LOBSTER

FOR THE CONSUMER

NOT THE DEALER



FAMILIES who are fond of FISH can be supplied DIRECT from GLOUCESTER, MASS., by the FRANK E. DAVIS COMPANY, with newly caught, KEEPABLE OCEAN FISH, choicer than any inland dealer could possibly furnish.

We sell ONLY TO THE CONSUMER DIRECT, sending by EXPRESS RIGHT TO YOUR HOME. We PREPAY express on all orders east of Kansas. Our fish are pure, appetizing and economical and we want YOU to try some, payment subject to your approval.

**SALT MACKEREL**, fat, meaty, juicy fish, are delicious for breakfast. They are freshly packed in brine and will not spoil on your hands.

**CODFISH**, as we salt it, is white, boneless and ready for instant use. It makes a substantial meal, a fine change from meat, at a much lower cost.

**FRESH LOBSTER**, the best thing known for salads, right fresh from the water, boiled and packed in PARCHMENT-LINED CANS.

**FRESH MACKEREL**, perfect for frying. **SHRIMP** to cream on toast. **CRABMEAT** for Newburg or deviled. **SALMON** ready to serve. **SARDINES** of all kinds. **TUNNY** for salad. **SANDWICH FILLINGS** and every good thing packed here or abroad you can get direct from us and keep right on your pantry shelf for regular or emergency use.

With every order we send BOOK OF RECIPES for preparing all our products.

Write for it. Our list tells how each kind of fish is put up, with the delivered price, so you can choose just what you will enjoy most. Send the coupon for it now.

FRANK E. DAVIS CO.

282 Central Wharf  
Gloucester, Mass.

282 Central Wharf  
Gloucester, Mass.

Please send me your latest Fish Price List.

Name .....  
Street .....  
City ..... State .....

# Diamond

## Wedding or Guard Rings



No. 5177 Half circlelet..... \$75.00  
(12 diamonds)

No. 5176 Circlelet of diamonds.  
(20 diamonds) \$115.00



No. 5217 Half Circlelet..... \$110.00  
(12 diamonds)

No. 5216 Circlelet of diamonds.  
(18 diamonds) \$150.00

These diamond rings are made of platinum, with finely carved scrolls on the sides, and set with full cut diamonds of superior quality. Sent anywhere on receipt of price when ordering state finger size.

Theodore A. Kohn & Son  
Diamonds  
The finer grades only  
321 Fifth Avenue  
at 32nd Street  
New York

# MATERNITY

## The Mother's Store

Lane Bryant is a name every mother knows. It is famous both for special apparel for expectant mothers and for wonderful baby clothes.

Patented adjustments allow necessary expansion without alteration, always insuring even hang. You change them back to normal size after baby's birth.

Everything that baby needs—from the first dainty layette to clothes for little tots six years old.

Lane Bryant

21-23 W. 38th Street, New York

CHICAGO  
17 N. State St.

DETROIT  
235 Woodward Ave.



Send for "Mother Modes" and Baby Needs—expert mail order service satisfactorily cares for out of town customers. Address Dept. V8, N. Y. address.

# Things Oriental

## Christmas Gifts

DIRECT FROM THE ORIENT COME THESE UNIQUE AND INDIVIDUAL SUGGESTIONS FOR YOUR CHRISTMAS REMEMBRANCES.

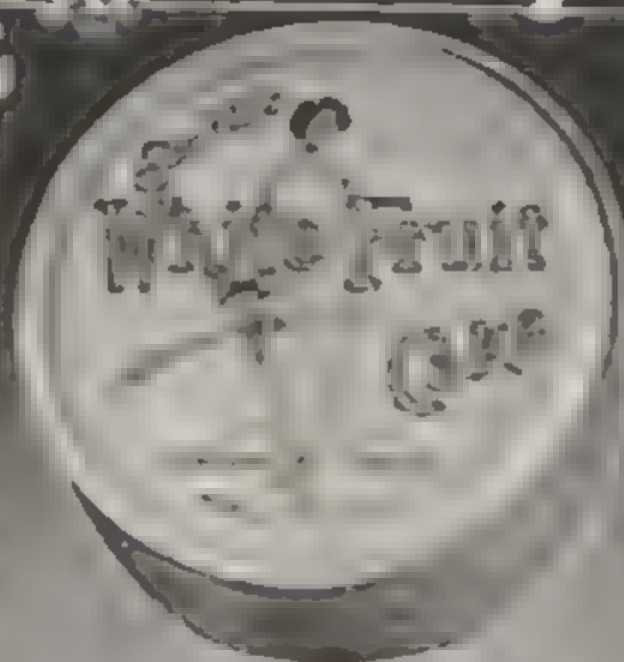
**Boudoir Basket**  
Extra Fancy folding Boudoir Basket. Made of Kiri Wood Fiber; hand-painted. 7 1/2 x 13 inches. 65c postpaid.

**Work Basket**  
Black lacquered split bamboo work basket from China; strikingly hand-painted. 6 x 10. \$3.50; 9x12, \$4.25. Both \$7.00. All prices postpaid.

**Crumb Tray**  
Makaba Wood Crumb Tray and scraper cut from solid wood. Dark, dull finish. \$1.50 postpaid. Lighter wood, polished \$1.00 postpaid.

**DISTINCTIVE CATALOG—MAILED FREE.**  
"Things Oriental" our attractive catalog mailed free on request—shows hundreds of beautiful importations from China and Japan for Holiday Shoppers.  
ORIENTAL IMPORTING CO., Box 1858, Seattle, Wash.

# CHEDELICACY OF DNE



THANKSGIVING day draws near, and search where you may you will find it impossible to obtain a more acceptable present for that boy in the camp—or for friends or relatives or for your own home—than this delicious fruit cake. Made from the recipe of a Southern lady long famous for her superior dinners and desserts.

You may obtain, express prepaid and delivery guaranteed, one five-pound cake for \$4.00 or one two-pound cake for \$2.00, the package being of the beautiful design pictured. Further information will be gladly given.

GORDON SMITH  
910 Dauphin St  
MOBILE, ALABAMA









**La Vida Electric Vibrator**

USE LA VIDA a few minutes daily and your complexion is transformed! Defects disappear; smooth, soft, glowing perfection takes their place. And your hair, too! La Vida massage makes it silken, luxuriant and healthy. La Vida is guaranteed to last for years; cannot get out of order; uses alternating current only.

Your money back without question if it is unsatisfactory.

Free booklet on request.

If your dealer hasn't La Vida, send us \$5 direct (\$7.50 in Canada).

**Adbro-Mfg-Co**

706 Phipps Power Bldg.  
Pittsburgh, Pa.



**Regain the Bloom of Youth Overnight**

with the aid of the magic French-formula



Just a little gentle massaging with the finger-tips before retiring for the night brings delightful results in the morning. The hitherto dull and sallow complexion takes on a brilliant glow, the skin acquires the velvety quality of a peach, those tell-tale wrinkles seem to have been smoothed right out.

Full-size jar sent post-paid on receipt of \$1; money refunded if ineffective.

**DUPREE et CIE.**  
Newark, N.J.



**This Individual Relish Dish**  
is ideal for serving shelled nuts, celery hearts, ices, bouillabaisse, etc.  
Specially adapted for Xmas or Birthday gifts. Shaker is detachable and both can be used separately. Absolutely new, distinctively out of the ordinary. Beautiful, practical, useful at every meal. Rich new cut-glass pattern. Four inches wide and one inch deep. An ideal gift. Write today for prices, etc.  
**W. JACKSON CO., Dept. C, 39 So. La Salle St., Chicago**

**Arnold Knit Baby Clothes**

Send for the New 56-Page  
**Arnold Baby Book**

Showing every one of this complete assortment of delightful little undergarments—from pinning band to accessories for mother and nursery—photographed on live models with full description of materials, construction and application. You will be pleased with it.

**Arnold Knit Wear Shop**

"Dept. A" 431 Fifth Ave., New York  
Novelty Knitting Co., Mfrs., Cohoes, N. Y.



## IN CASE YOUR VOGUE SHOULD BE LATE

*Please be patient*

This is war-time. Munitions, troops, supplies for our army and our Allies are being handled by every railroad in America. Employees of railway and post office have been drafted; trains and mails are now re-scheduled. Because of these things, second-class mail is subject to unforeseen delays, and delivery dates of second-class matter can no longer be assured.

*Private Shipments*  
**CANNOT BE GUARANTEED**  
*In War Time*

We have taken every possible precaution to see that your copy of Vogue shall reach you on its regular day. But in case it does not, don't assume that your copy is lost. Don't write us at once. Give the United States Mail a few days' leeway. In nine cases out of ten, your copy eventually will arrive.



**VOGUE**

19 West 44th Street

New York City

## Youthful Beauty For Any Woman

I invite all women who see their youthful beauty vanishing or who have facial lines, wrinkles, or other disfigurements, caused by age, illness or anything else, to write to me.

I want to do for these women what I have done for multitudes of others who have found the secret of renewed beauty in

### My Facial Exercises

which remove lines, "crow's feet" and wrinkles; fill up ugly hollows; give roundness to scrawny necks; lift up sagging corners of the mouth and clear up muddy or sallow skins. No cosmetics, creams, massage, masks, plasters, straps, vibrators, "beauty" treatments, or other artificial means. I will explain my method to any woman who will write to me. I will show how five minutes daily with my simple facial exercises will work wonders. This information is free to all who ask for it.

### Results Guaranteed

I offer the exercises at my risk. Write for my FREE BOOK (sent in plain sealed envelope). It will tell you just what to do to bring back firmness to the facial muscles and tissues and smoothness and beauty to the skin. Write to me today.

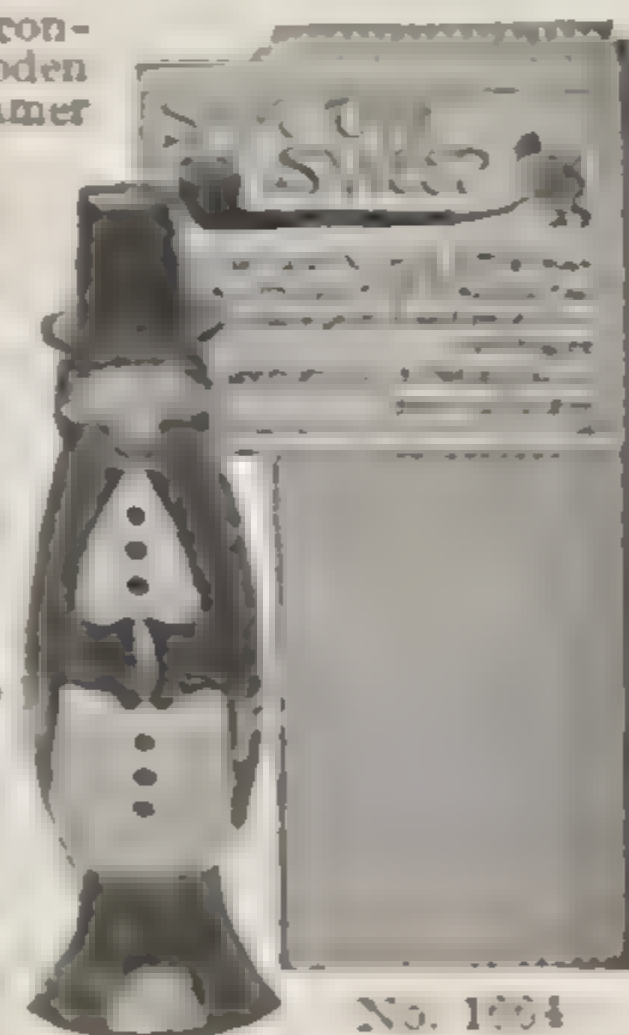
**KATHRYN MURRAY**

Suite 1132 Garland Bldg., Chicago

## FOR THE SMOKER

Buy "Sam the Sweep"

This quaint figure conceals within his wooden coat a pipe-bowl reamer and a generous supply of stem cleaners. Any man who smokes will welcome this compact combination as a personal gift. The Sedate Sam stands 5 inches high. He adds a touch of color and an atmosphere of smartness to any smoking set. Complete in a gift box with appropriate presentation verse and the Pohlson Year Book, all for 60c. The book alone—a n unfailing guide to genuine satisfaction in gift buying—mailed for 6c in stamps. 72 pages, 1000 new ideas. Write for it.



**POHLSON GIFT SHOPS**  
38 Bank Building Pawtucket, R. I.

## Miss Paul's Perfection Hair Tonic

A preparation of merit—stimulates and restores circulation around the root of the hair—produces results—gives the hair a luster that is both youthful and attractive.

**W. J. Gilmore Drug Co.**  
Wholesale Distributors  
Pittsburgh, Pa.

One Dollar At your dealer or from

**MISS PAUL**

504 Jenkins Arcade Building  
Pittsburgh Pennsylvania

# Kleanet

**HAIR  
NETS**

AT BETTER STORES





### Alnwick Bedspreads

THESE beautiful creamy white spreads are exact reproductions of old English bedspreads made 100 to 150 years ago. The designs are worked entirely by hand and the fringe is hand-tied. They can be ordered without fringe if the spread is to be tucked in, and with fringe on the sides only for beds with foot boards. We will make the spreads to measure without extra charge.

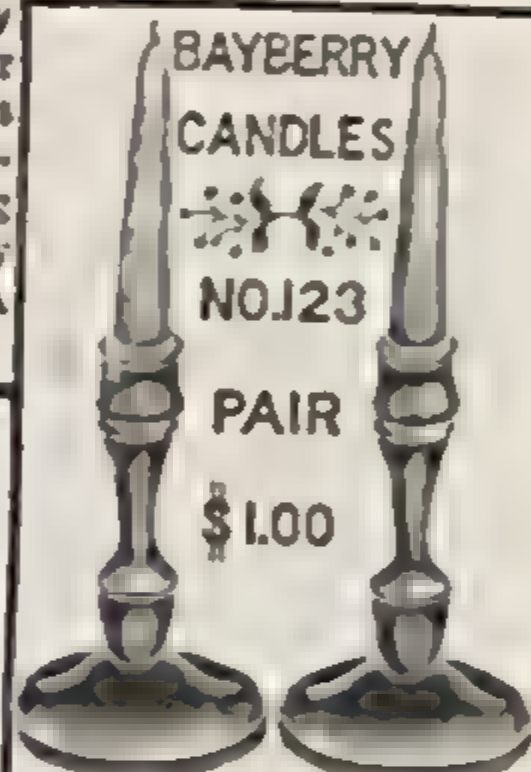
Although originally intended for Colonial furniture, the Alnwick Bedspreads are suited to any style of bed.

We will gladly send a number of designs on approval, if references are given. For further information or approval orders address

**The HANDWORK SHOP**  
57 Market Street Poughkeepsie, N.Y.  
Call at the Alnwick Bedspread Showroom  
601 Fifth Ave. near 42nd St.

### Splendid Christmas Gifts

Pair Genuine Mahogany Sticks, 4 1/4 in. high, pair Genuine Bayberry Candles and hand-colored Greeting Card with charming sentiment, \$1.00. Money back if you want it. A refined, tasteful gift.



**BAYBERRY CANDLES**  
NOJ23  
PAIR  
\$1.00

No. 101—For 25c stamps or coin—we send you 13 Christmas and New Year's Post Cards and many Christmas Seals, Tags and Gift Cards. More than 5 dozen pieces, in rich colors, in a nice box.

Our Big Gift Book pictures thousands of splendid gifts, something to please everybody and at right prices. Your list of names, and our Big Gift Book is all you need. Send for the book Today—NOW. It's Free, and it's a great big help.

THE HOLMES CO. 379 Elmwood, Providence, R. I.

**LONG SANG TI**  
Chinese Curio Co., Ltd.  
323 Fifth Ave. near 33d St.  
Importers of Chinese Objects of Art  
Interior Decorations, Silk Embroideries, Artistic Jewelry, Sea Porcelains, in exclusive designs  
Send for 1916 Booklet V

**The most Original Hat Shop in town**  
*La Galerie Antoinette*  
**London Feather Co.**  
622 Fifth Avenue, New York

## Eleanor Adair

"ANYTHING worth doing is worth doing well." The efforts most women make to conserve their good looks lack perseverance and direction. Quite different are the results obtained by those who follow the advice and methods of Mrs. Adair, and use her specialized

### Ganesh Preparations

PERHAPS you sometimes marvel at women who seem able to retain their youthfulness indefinitely, yet their "mysteries of the toilet" consist merely in common-sense use of the best means to an end.

You can enjoy the same aids to personal improvement that are employed by women of wealth who have "tried everything" and found Mrs. Adair's methods most effective. Just write and consult her regarding your particular needs, and ask for her instructive Lecture Book. Following are a few of the Ganesh Preparations.

**GANESH EASTERN MUSCLE OIL**—Invaluable for the woman whose face begins to show lines, hollows and flaccid tissues. Resembling the natural oils of the skin, it builds up sagging muscles,

softens and fills out wrinkles and makes the face marvellously younger. \$1, \$2.50, \$5.

**GANESH DIABLE SKIN TONIC**—Invigorates, clears and whitens the skin; contracts pores, tightens loose, flabby skin and reduces puffiness under the eyes. 75c, \$2 and \$5.

**GANESH NEIGE CREAM**—Greaseless. Makes powder adhere, protects the complexion from chapping and keeps the skin soft and satiny. Pink, cream, white, \$1.50.

**GANESH CLEANSING CREAM**—Cleanses pores thoroughly; healing, soothing, delightfully refreshing. 75c, \$1.50, \$3.

**GANESH ACNE LOTION**—An effective remedy for enlarged pores and "blackheads." \$1.50.

**GANESH CHIN STRAP**—Reduces double chin, keeps muscles from sagging and the mouth closed during sleep. \$5 and \$6.50.

**GANESH FOREHEAD STRAP**—Banishes frown lines. \$4 and \$5.

*The Strapping Muscle Treatments, originated by Mrs. Adair and administered in her Salons with incomparable results, effect a rapid improvement in the complexion.*

557 FIFTH AVENUE NEW YORK  
92 New Bond St., London, W. 5 Rue Cambon, Paris



The Young Matron's Transformation

#### "Health-glow" Water-proof Rouge

Color of rich, glowing blood. Compounded in oils. Protects the skin. Applied in morning lasts throughout the day. Tube form in fancy case for shopping bag, 65c. Sample tube, 10c.

Bertha-Burkett Co., 22 West 39th Street, New York City

### Water-Wave Transformations

Send for new Hair Catalog with photographs of transformations shown on living Models

"My transformation has given me the greatest satisfaction I have ever known from any toilet accessory. It is so natural as to be almost uncanny."

Our patrons write us in this fashion of the joy of having a transformation at hand.

Tedious hair-curling is eliminated. Grey and fading hair is covered. An attractive coiffure is possible at any hour in the day.

Pin Curls soften the features and add grace and beauty to any coiffure.



Pin Curls  
Plain shades \$1.00 the pair—Grey \$1.50.



### Geraldine Farrar

is "delighted with the rare qualities" of

### Crème Nerol

and recommends it enthusiastically; so do Fremstad, Fornia, Tetraxini, Hempel, Pasquale, Margaret Anglin, Florence Reed, Mrs. Fiske, Billie Burke, Frances Starr, Anita Stewart, Margot Kelly and many others. They know its costly and UNUSUAL ingredients are blended into a perfect skin beautifier and that Crème Nerol is

### Hand Made

Tubes 50c, Jars \$1.00. Nerol Skin Food, Tubes \$1.00, Jars \$2.00. At the better department stores in New York, Loeser's in Brooklyn, Filene's in Boston, or by mail direct from

Forrest D. Pullen, Maker  
732 Nostrand Ave. Brooklyn, N. Y.

## The St. James

Philadelphia  
Walnut at 13th.

Centrally located  
Distinctive service  
Excellent cuisine  
Room with bath, \$2.50

R.J. Ritchie,  
Mgr.



### Nadine Face Powder

(In Green Boxes Only)



Keeps The Complexion Beautiful

Soft and velvety. Money back if not entirely pleased. Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discolorations. A million delighted users prove its value. Popular tints: Flesh, Pink, Brunette, White. 50c. by toilet counters or mail. Dept. V. National Toilet Company, Paris, Tenn., U.S.A.



THEY AID NATURE

### B & P Wrinkle Eradicators or Frowners

smooth out the wrinkles and crow's feet that mar your beauty—while you sleep. They are absolutely harmless—simple and easy to use—a toilet necessity. Made in two styles, Frowners for between the eyes. Eradicators for lines in the face. Either kind sold in 25c, 50c and \$1.00 boxes, including booklet "Dressing Table Hints," at drug and department stores everywhere. If your dealer is out, sent direct, postpaid, on receipt of price.

B. and P. Co. (Two Women)  
1798 E. 68th Street, Cleveland, Ohio

Are Your Hands Older Than Your Face?



### PÂTE GRISE

"The Friend of Middle-age"

LOWELL, MASS.

A STIMULATING POMADE FOR AGING HANDS.

Postpaid \$2.00  
Dept. A. Booklet

### STRAIGHTEN YOUR TOES BANISH THAT BUNION



#### ACHFELDT'S

Perfection Toe-Spring Worn at night, with auxiliary appliance for day use.

A Personal Demonstration of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope.

In "Out of Town" customers. Sent on approval. Money refunded if not as represented.

M. ACHFELDT, Foot Specialist  
Marbridge Building  
Dept. 60, 1328 Broadway (at 34th St.), N. Y.





### Choice of the Stars

Light as thistledown, soft and smooth as the flower petals, with a delightful fragrance that lingers—

### CARMEN Complexion POWDER

Justifies its position as the favorite powder of our Stars, the professional women of the stage and screen—dancers, singers and actresses.

White, Pink, Flesh, Cream—50c Everywhere  
STAFFORD-MILLER CO., St. Louis, Mo

### SMARTEST NEW FALL MODELS



Mail Orders Filled. Send for Catalogue  
1120 CHESTNUT ST., PHILADELPHIA, PA.  
Second Floor, next door to Keith's.

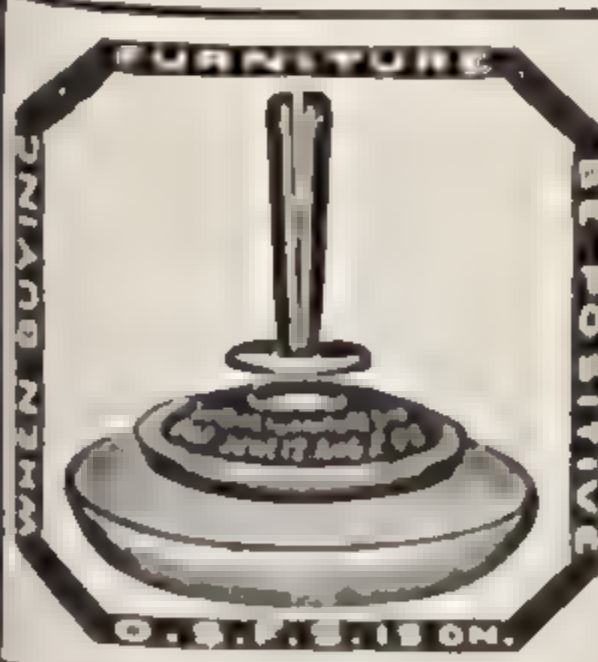


### Oil-Driven Candlelight

\$1.00  
per pair delivered—  
money back if not satisfied.

YOU can have the charm of mellow candlelight on your dining room table—without the drip and annoyance of smoky candles. The Gloite Candle Lamp sits on any candlestick. It is safe, odorless and burns 5 times as long as a candle. It burns Kerosene oil—15 hours of steady, white light on one filling, and will not burn shades.

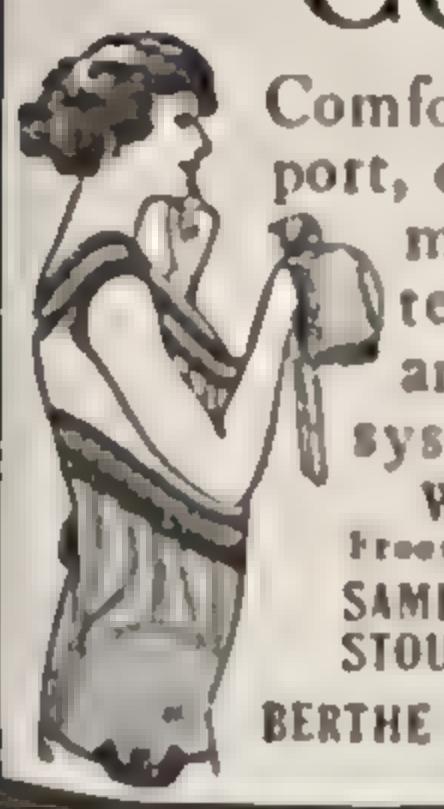
Free Booklet  
H. G. McFADDIN & CO.  
32 Warren St. New York



### Beautiful Furniture PROTECT FLOORS and Floor Coverings from injury by using

Glass Onward Sliding Furniture Shoe  
In place of Castors.  
If your dealer will not supply you write us  
ONWARD MFG. CO.  
Menasha, Wis. Berlin, Ont.

## Berthe May's MATERNITY Corset



Comfort, abdominal support, dress as usual, normal appearance, protection for mother and child. Invisible system of enlargement.

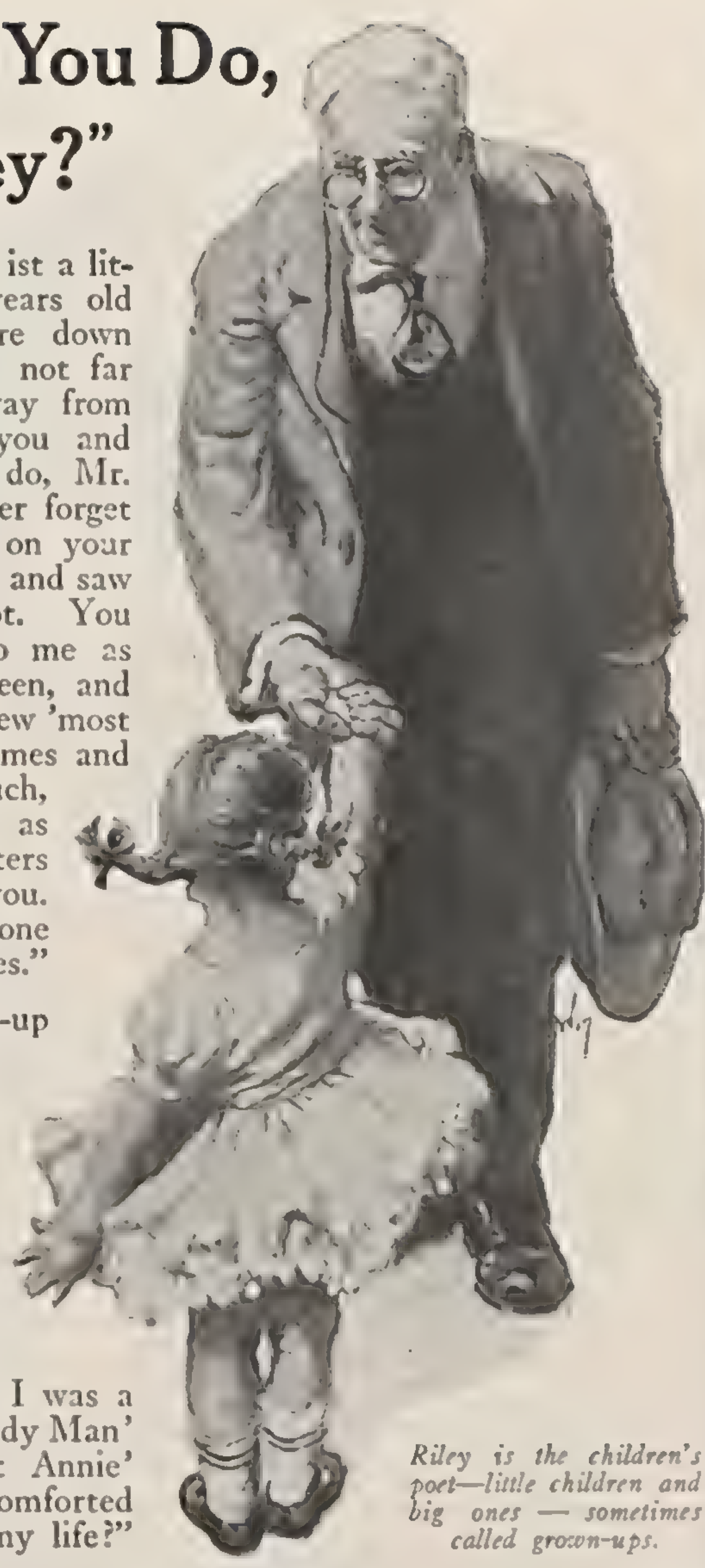
Write for Booklet No. 14  
Free under plain and sealed envelope  
SAME CORSET ADAPTED FOR  
STOUT WOMEN AND INVALIDS  
BERTHE MAY, 10 East 46th Street New York  
(Beware of Imitations)

## "How Do You Do, Mr. Riley?"

"Once when I was just a little girl—only four years old—mother and I were down town and I saw you not far away. I broke away from mother, ran up to you and said, 'How do you do, Mr. Riley?' I shall never forget the wonderful smile on your face when you turned and saw me, a tiny little tot. You bowed and spoke to me as though I were a queen, and when I told you I knew 'most all of your child rhymes and enjoyed them very much, you were as pleased as if some man-of-letters had complimented you. That, Mr. Riley, is one of my finest memories."

So wrote a grown-up little girl to James Whitcomb Riley.

Are you giving your children the precious memories of those beautiful poems? Will your children be able to say—"My mother read me Riley when I was a child and 'The Raggedy Man' and 'Little Orphant Annie' have rejoiced and comforted me all the days of my life?"



Riley is the children's poet—little children and big ones—sometimes called grown-ups.

## JAMES WHITCOMB RILEY

has passed on—and the grown-up world mourns. In the hearts of the little children is a void that cannot be filled—but that can be forgotten by the reading and re-reading of those simple and childlike poems.

No more does Uncle Sam's postman stagger under the weight of 10,000 letters—the tribute of the children of the world to their Uncle Sidney (James Whitcomb Riley) on his birthday. Riley has passed on but his work lives. You can read it to your children—and enrich their lives and yours for all times.

Those of us who missed things in childhood—missed learning to ride or to swim—feel that there is a lack that can never be made up. Even more is this so with things of the spirit. The child whose imagination has been enriched by the beauty and charm of Riley, carries a treasure to old age—a treasure hard to get later on.

From the little girl who said she felt all alone without him to the President of the United States, who pays him tribute, Riley is in all hearts—big and little.

### His Heirs Desire Only a Small Royalty

The heirs of James Whitcomb Riley came to us, as the publishers of Mark Twain, and said that they would be glad to reduce their royalty so that we could place the works of James Whitcomb Riley in the homes of all those who loved him. So we are able to make this complete set of all Riley's works—containing over 1000 titles and a biographical sketch of Riley—at a very low price—for the present—a price we can pass on to you.

We have planned a fitting form for these books—beautifully made—the easy-to-read comfortable sort of books that James Whit-

comb Riley would have liked. This set is full of luxurious and beautiful illustrations by Howard Chandler Christy and Ethel Franklin Betts—some in full color—some in two colors, and some in black and white.

The limited edition of Riley's complete works sold from \$125 to \$1750 a set. Yet you can have your set for less than one-fifth the lowest price made before.

The generosity of the Riley heirs and the resources of Harper & Brothers give you a rare opportunity. Don't miss it. Send the coupon without money for your set on approval to-day.

Harper & Brothers, New York, 1817-1917



HARPER & BROTHERS, Franklin Sq., N.Y.

Send for ten days examination the complete works, over 1000 titles, of JAMES WHITCOMB RILEY, cloth, stamped in gold, illustrated in color and black and white by Howard Chandler Christy and Ethel Franklin Betts. I may return it to you, at your expense, if I do not want it. If I keep the books I will remit \$1.50 for thirteen months.

Name.....  
Address.....  
Occupation.....  
10 per cent added to price in Canada because of duty.

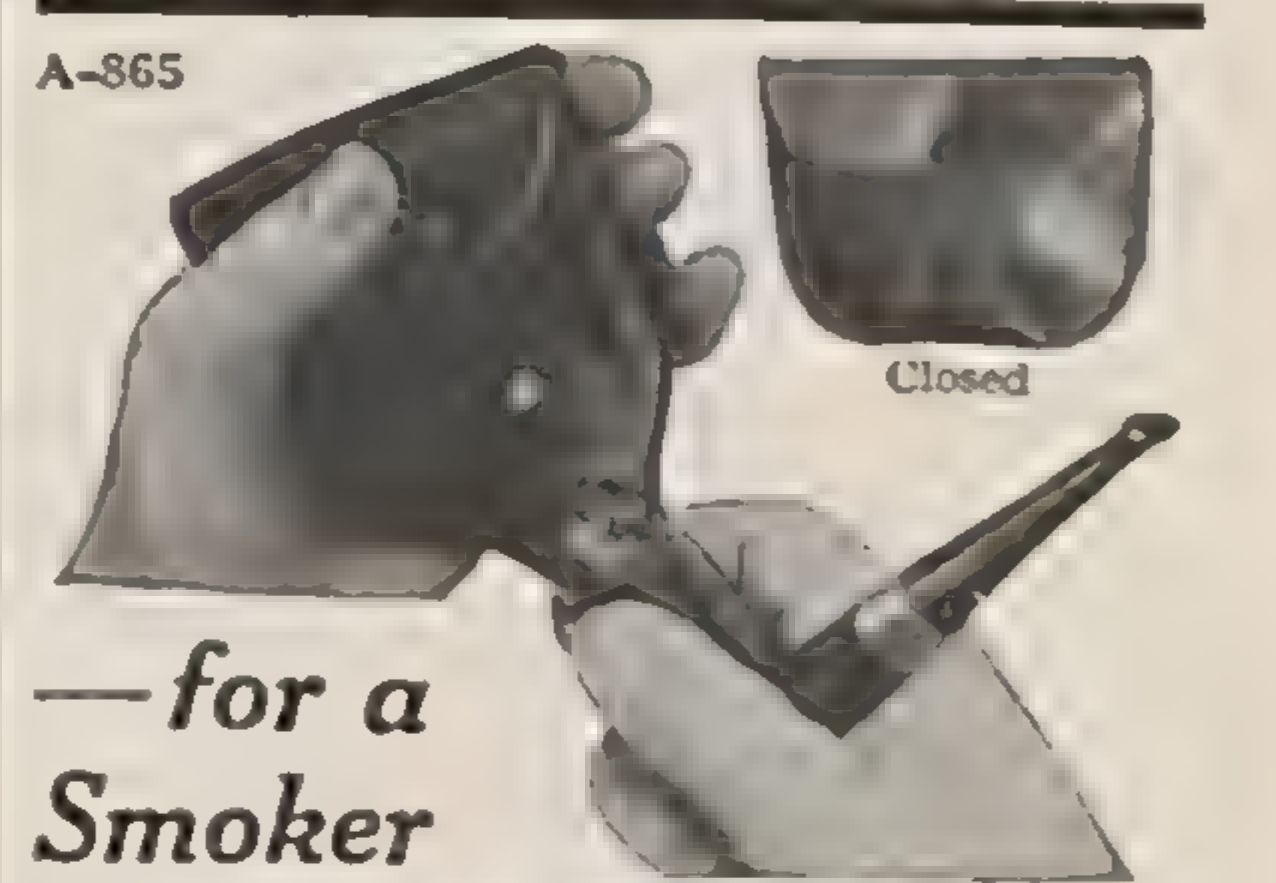
## Polly Powder Puff

Upon a pedestal of lovely soft shades of green, blue or rose glass airily poses Miss Polly Powder Puff. She is as sweet and dainty as the most charming debutante you ever saw. She might have pirouetted this instant from fairyland to your dressing table—there to wait your will! Perhaps she is at her best when she comes to a friend as an exquisite personal gift from you.



Miss Polly, the hand-made handmaiden, in her swan down gown, and her beautiful pedestal safely encoined in a silver-striped gift box, post-paid for \$2.00 and we know that she will win the hearts of all who see her. With her comes our Year Book of 1000 other thoughtful, interesting, unique and amazingly ingenious Gift suggestions at prices that enable you to solve your gift problems most satisfactorily and without extravagance. The book is well worth sending for by itself. Price 6c in stamps.

THE POHLSON GIFT SHOPS  
48 Bank Building, Pawtucket, R. I.



### —for a Smoker

this Tobacco Pouch is a practical gift. It is so convenient—see how it is manipulated! Made of the finest American Furkin procurable. Rubber lined, to keep the tobacco fresh and moist in any climate or atmosphere. Price Postpaid \$1.50  
Send for Free Gift Guide of Leather Novelties  
ROBERT W. KELLOGG  
1443 Longmeadow St., Springfield, Massachusetts

## CHRISTMAS JOYS

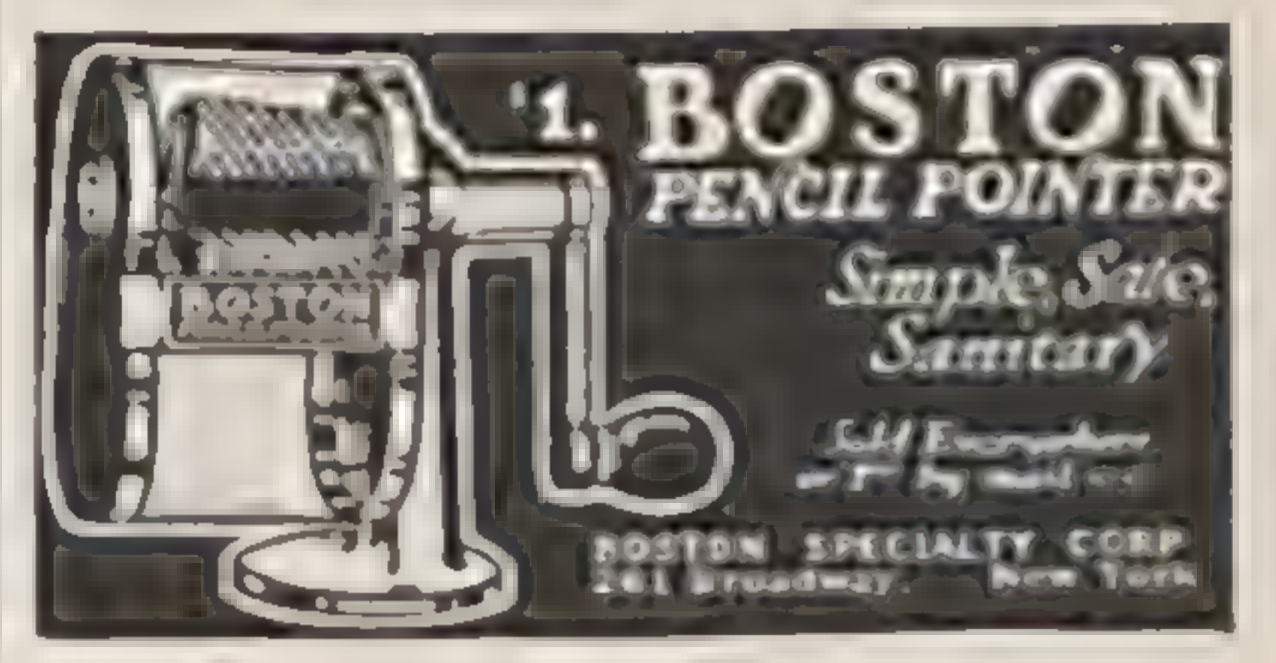
FOR GIRLS AND BOYS  
To introduce our catalog and "Little Folks Magazine," we offer the gift combination shown here as a remarkably attractive joy bargain! A big lot of harmless water color paints, water pans, brushes, pencil, pen and penholder, colored crayons, writing and tracing paper, paste, eraser, scissors, 8 story books and a copy of "Little Folks." All together post-paid for only 35c.  
Catalog and magazine 6 cents in stamps.  
S. E. CASSINO CO., Salem, Mass., Dept. AA.



## Use Chest FREE



Sent on Free Trial Famous Piedmont Red Cedar Chest. Your choice of 90 styles and designs Direct from factory to home on 15 days' free trial. We pay the freight. A Piedmont protects furs, woollens and damasks from moths, mice, dust and damp. Distinctly beautiful. First cost only cost. Lasts for generations. Finest Christmas, wedding or birthday gift at great saving. Write today for our new Xmas catalog and reduced prices—all prepaid free to you.  
Piedmont Red Cedar Chest Co., Dept. 84, Statesville, N. C.



BOSTON PENCIL POINTER  
Simple, Safe, Sanitary  
Sold Everywhere or by mail  
BOSTON SPECIALTY CORP.  
241 Broadway, New York





### DANERSK FURNITURE

WE are proud of the fact that we own our own factories. We regard it as an achievement to have evolved furniture of such individuality that we can manufacture it and sell it direct to those who use it. The secret lies in the fact that we seek to reach only those who are trained appreciators of that which is beautiful in workmanship and design.

We ship daily, to all parts of the country, sets which have been worked out in lovely natural wood tones, or the old Venetian colors, to conform to the customer's individual desires.

We have evolved a method of making quick shipments, for the benefit of our customers, that we are paying a handsome sum each month to maintain. Your holiday orders should be sent in at once. We will take prompt care of them.

If you are near Stamford, or Tryon, you will be welcome in our shops.

Write fully of your needs to-day.

We will gladly consult with you.

Send for valuable catalog "B-11"

or call at Exhibition rooms

ERSKINE-DANFORTH CORPORATION  
2 West 47th Street NEW YORK  
First Door West of Fifth Avenue, 4th Floor



There is to be no closed season for the busy little beaver this winter. You'll see him taking the air on the Avenue, matched with one of the new brown suits, or snuggling back in the corner of a candle-lit tea room, above the softness of a velvet frock. Scarf, Z-3001, muff, Z-3002; \$50 each.

## Bewitching Furs at Moderate Cost

Not all the new furs are worth a king's ransom. Choosing among the inexpensive varieties is an art, of course. But there are models that achieve smartness by sheer cleverness of design and cut. Vogue shows a few of them in this November first issue—a moderately priced coat with the fashionable flexibility of Hudson Seal twisted to give a little air of dash; another with a quaint fur sash tied in the back; sets of beaver, rat, nutria and the once-again-smart grey squirrel.

## The "Useful Gown" in Satin and Velvet

The informal gown for theatre or dinner wear is the unfailing friend of the woman who reaches clothes-distinction through the elimination of the unnecessary. Vogue has chosen such a frock in the ever-becoming black satin, showing the new high neckline in the back. There is also a one-piece street dress of velvet or velour, with fur collar to button around chilly ears, and fur cuffs to cover muffless fingers, and bridge the gulf that separates the fall serge from the heavy winter suit. There are also luncheon waists and tailored waists, and coats to cover all of them.

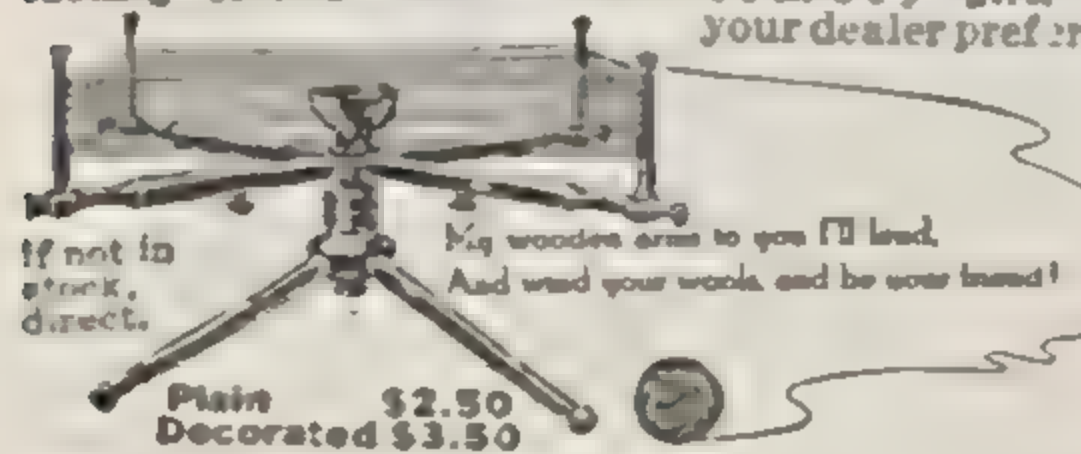
## Vogue Knows Them

### Shows Them

### Buys Them

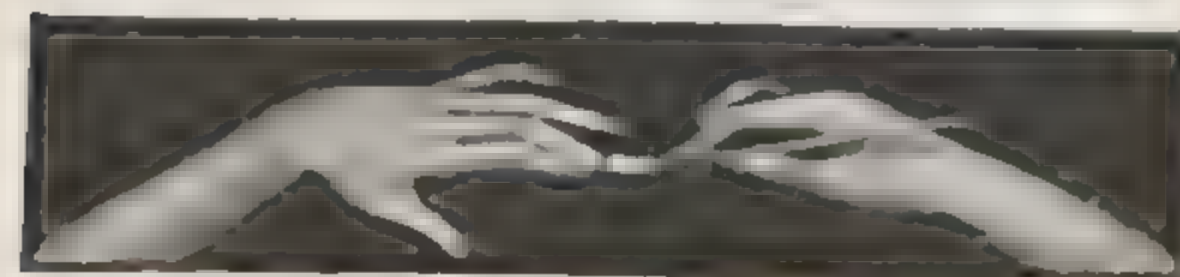
Vogue's shoppers have flitted from one fascinating shop to another to choose these things—considering, rejecting, accepting with joy. A line to us—your size and color preference—a little cheque—and the frock of your choice will fly to you on the next express delivery!

DO NOT BORROW TIME FROM YOUR NEIGHBOR  
Use the Cricket Larn Winder instead: It is always ready, and adjusts itself to your needs. An everlasting friend—and a most timely gift. Thru your dealer preferably;



Miss Lord's Craft Shop

Erie, Pa.



## Don't Cut the Cuticle

Employ the Simplex Method of Home Manicuring—requires no tools. Assures quick and perfect results.

## Simplex MANICURE PREPARATIONS

At all Good Stores

FREE Simplex Sample Manicuring Outfit, consisting of Cuticle Remover, Nail Polish, Nail Enamel, Nail Whitener, Orange Suck, Emery Board, also Booklet of Home Manicuring Lessons. Send 10 cents to pay for postage and packing.

Dr. W. G. KORONY 135 S. Fifth, Louisville, Ky.

## THE GLEN SPRINGS



Watkins, N. Y. On Seneca Lake  
Open All Year Wm. E. Leffingwell, Pres.

A MINERAL SPRINGS HEALTH  
RESORT AND HOTEL KNOWN AS

THE AMERICAN NAUHEIM

The Only Place in America Where the Nauheim Baths for Heart Disorders Are Given With a Natural Calcium Chloride Brine.

THE BATHS and treatments under the direction of physicians are particularly adapted to HEART DISEASE, Circulatory, Kidney, Nutritional and Nervous Disorders, Rheumatism, Gout and Obesity.

Well kept and attractive Golf Course  
Send for illustrated Booklets



## The BILTMORE

43rd and 44th Streets and Madison Avenue

The center of social life at  
TEA TIME

Ideally convenient for  
suburban dwellers

## EASY CLEANING FLUID

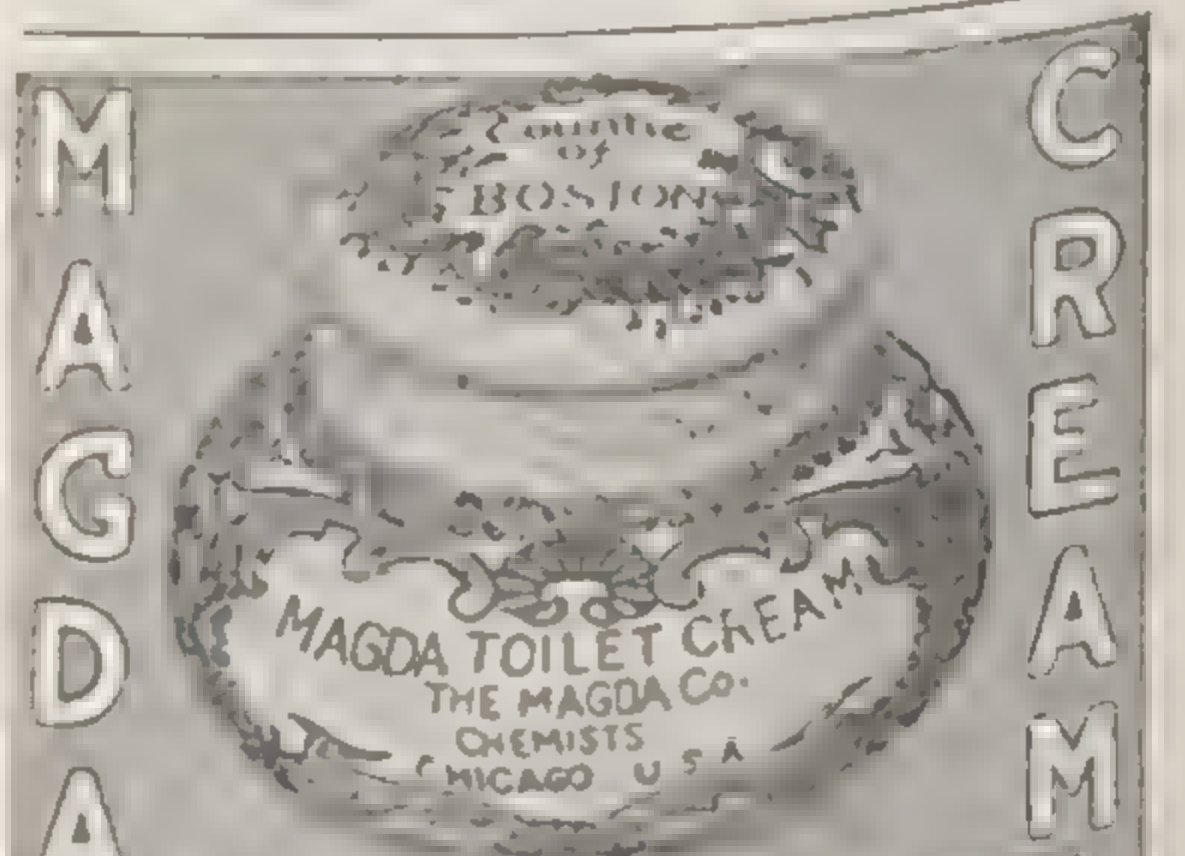
Cleans  
White and  
Fancy Shoes  
All Wearing Apparel  
Leaves No Ring

Bleeker Co. All Department, Drug,  
Hempstead, N. Y. and Shoe Stores



## B-E-T-T-E-R MUSIC "WILLIAMS" SOUNDING BOARD

placed under record  
on any disc phonograph. Send \$1.50 to  
O. B. WILLIAMS CO.,  
Seattle, Wash., U. S. A.  
Mfrs. Sash and Doors.



## "Even Better Than I Get in Paris"

Anna Held wrote this of Magda Cream—the cream so popular with critical women of the stage—the cream that has withstood all competition for over 15 years. Because—it is made from beneficial oils, perfumed like a flower; guaranteed free from animal fats or injurious chemicals.

Sold by druggists or department stores, or direct, postpaid, with a "Money back if you don't like it" guarantee. 3 sizes—25-cent tubes, beautiful 75-cent Japanese jars, \$1.00 tins.

# VOGUE SHOPPING SERVICE



Copy. Life Pub. Co.



Coming!

Patriotism means not only doing your own bit, but doing what you can to stir others to a sense of their country's need. LIFE was one of the first weekly papers to call attention to our unprepared condition. Every issue contains stirring war pictures by Charles Dana Gibson and many other of America's leading artists. Coming numbers are: Women-in-War Number, Airplane Number, Traitors' Number.

Our

Sending a copy of LIFE to a soldier at the front is helping to keep up his spirits and giving him a weekly message from home.

Subscriptions to LIFE may be sent to American soldiers abroad at American rates of postage if addressed to them as members of the American Expeditionary Forces.

Boys

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York 7  
One Year \$5 00. (Canadian, \$5.52; Foreign, \$6 04)



# These Are Times When Americans Need a "National Weekly"

Since America joined the Allies history has been made in this country every day. Never has there been such a need, such a demand, for authoritative articles on the various subjects which are vital to the nation's welfare. Who, for instance, can afford to miss features like these?

"The Emerging Mr. Baker"

By EDWARD G. LOWRY

"Kerensky—Dictator?"

By HAMILTON FYFE

"A Reporter's Diary in France"

By RING W. LARDNER

"Forcing the War Into the Air"

By CARL SNYDER

"Seeing Them Across"

By JAMES B. CONNOLLY

"The Price of Meat"

By J. OGDEN ARMOUR

"Democracy in Russia"

By CHARLES EDWARD RUSSELL

"The Size of the War"

By LORD NORTHCLIFFE

Every issue contains three or four such articles of vital interest, covering not only the war abroad but also its effects here at home. More than ever, the necessary publication today is

**Collier's**  
THE NATIONAL WEEKLY



# REED & BARTON

ESTABLISHED 1824

JEWELERS AND SILVERSMITHS

FIFTH AVENUE AT 32<sup>ND</sup> STREET  
4 MAIDEN LANE  
NEW YORK



STERLING SILVER  
PRECIOUS STONES  
PLATINUM AND GOLD JEWELRY  
WATCHES, CLOCKS  
LEATHER GOODS, STATIONERY  
CANES, UMBRELLAS







Victrola XVII, \$250  
 Victrola XVII, electric, \$300  
 Mahogany or Oak

**L**istening to the Victrola  
 fifteen minutes a day will alter  
 and brighten your whole life

because it brings to you the music  
 of the world's greatest artists to  
 cheer, refine, educate and uplift

Victors and Victrolas \$10 to \$400

# Victrola

**Important Notice.** Victor Records and Victor Machines are scientifically co-ordinated and synchronized by our special processes of manufacture, and their use, one with the other, is absolutely essential to a perfect Victor reproduction.

To insure Victor quality, always look for the famous trademark, "His Master's Voice." It is on all genuine products of the Victor Talking Machine Company.



"Victrola" is the Registered Trade-mark of the Victor Talking Machine Company designating the products of this Company only.

**Warning:** The use of the word Victrola upon or in the promotion or sale of any other Talking Machine or Phonograph products is misleading and illegal.